

# uns

United  
Network  
Studio



**“For many years now, I have been referring to the expansion of the profession and the changing role of the architect. Architects are no longer being trained to make buildings, but also to reflect on the way the world is changing, and this is an inevitable consequence of much larger forces.**

We are living in a more complex world than ever before, with the result that architects are increasingly receiving more elaborate inquiries from their partners and clients. To be able to answer to these challenges, we need to discover new approaches to architecture. We need to overhaul the profession by greatly expanding our capabilities. This was the driving force behind our recent change from UNStudio to UNS.

This positioning inevitably calls for a deep understanding of the interdependent problems that require holistic solutions. That is why we have diversified our team by introducing more specialised knowledge into our global offices and broadened our service offering to include both design and consulting across multiple expertises.

Design excellence remains our unwavering commitment. Because only exceptional design can solve the complex problems we face in the built environment. At UNS we transform knowledge into solutions that reflect our ambition, innovation and attention to detail. This is the UNS standard: bold, consistent, and always striving for the best.”



A Complex world needs  
nuanced solutions

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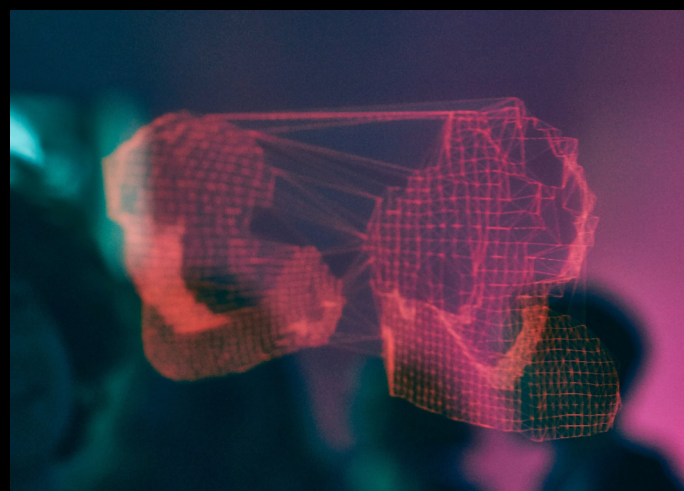
Disruptive forces need  
disruptive innovations

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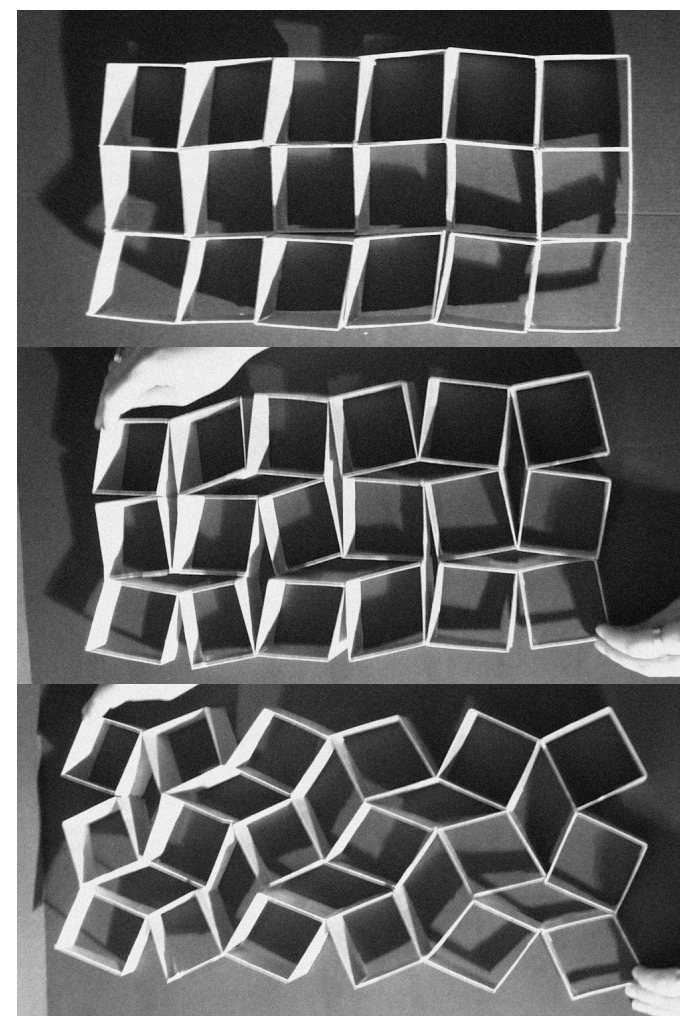
Emerging technologies  
must be embraced

15



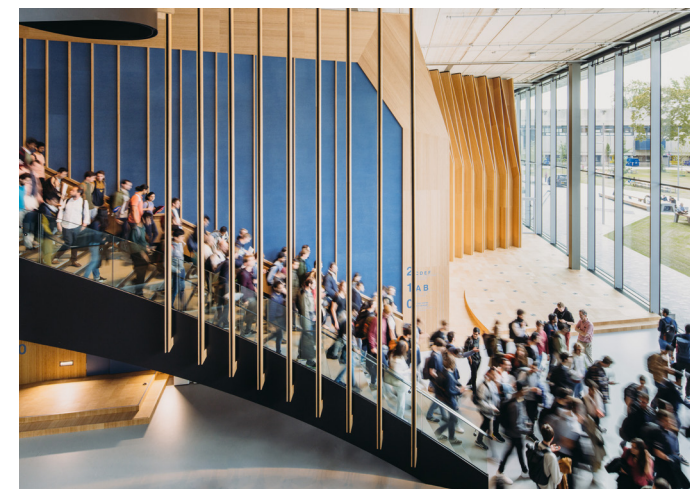
It's within these creative  
frictions that UNS thrives

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Join us on a journey  
beyond architecture

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# A COMPLEX WORLD NEEDS NUANCED SOLUTIONS

The real estate industries are undergoing a profound transformation, driven by global challenges, disruptive forces, and emerging technologies.

Our evolution from UNStudio to UNS directly responds to these tensions. This transformation is spearheaded by our teams globally and our expanding capabilities.

Designers and their clients must strike a balance within these shifts, and together address the growing demand for economically viable spaces while adopting sustainable, low-impact practices. Meeting these challenges requires reimagining traditional design approaches to meet ever-changing market needs.



# DISRUPTIVE FORCES NEED DISRUPTIVE INNOVATIONS

What if the city you lived in actively supported your mental health? We designed a neighbourhood for that.



Expo City Dubai Masterplan  
In progress, design 2023/24  
Dubai, UAE

What if a house changed with your family? We created a plug-in for that.



Van B  
Completed 2024  
Munich, Germany



© UNS



What if buildings had the same air quality as the mountains? We built a classroom for that.



© Eva Bloem

**Echo TU Delft**  
Completed 2022  
Delft, The Netherlands

**Brainport Smart District**  
Design 2018  
Helmond, The Netherlands

What if neighbourhoods encouraged members to speak to each other? We conducted an urban study about that.



© UNS - BSD



What if the buildings you used every day helped fight climate change instead of contributing to it? We have a paint for that.

**The Coolest White**  
In partnership with Monopol Colors  
Fislisbach, Switzerland, 2019



© UNS



© Arno Meusburger

# EMERGING TECHNOLOGIES MUST BE EMBRACED

**Transformation Exhibition and Annual Report Zumtobel**  
Dornbirn, Austria, 2022

**There is no reason to limit our ambitions. No goal is too large. No plan is too complex. Because we always ask ourselves, this and..? The answers? They lie within the combination of our design and consulting services, leveraging the collective intelligence of our multidisciplinary team.**

Together, we tackle the big questions that shape our world, and the answers lie with our people. Why? Because alongside the specialist knowledge of our consultants, the role of the architect has significantly expanded.

Today, our designers are communicators, crafting solutions that are sustainable, functional, and future-focused. They are strategists, delivering work that transcends the brief and redefines possibilities. Together, our collective expertise not only spans disciplines and scales, but also the globe.



At UNS, we're driven by a singular ambition: to shape what's next.



37

Years of experience

450+

Professionals

105

Awards

200+

Projects worldwide

50

Active countries

Design excellence is at the core of everything we do. Every project we undertake embodies our mission, Research&Innovation, and meticulous attention to detail. This commitment is sustained by equipping our team with the tools and training they need to excel and drive meaningful impact.

Our internal Centres of Expertise (CoE) are dynamic hubs that promote the acceleration of knowledge formulation to find the best solutions for our clients. The CoEs offer targeted expertise, tools, and training for our studio members and encourage

the integration of research and advanced technologies in sustainability, digital, economic, health, and business innovations, alongside applied research, talent development, and design excellence.

With almost 500 employees across eight global offices located in Amsterdam, Austin, Dubai, Frankfurt, Hong Kong, Melbourne, Riyadh, and Shanghai, we are building a foundation for shared success.

Success that pushes the limits of what architecture can achieve.

UNS Amsterdam H.Q.  
Caroline Bos and Filippo Lodi



© Eva Bloem



# IT'S WITHIN THESE CREATIVE FRICTIONS THAT UNS THRIVES

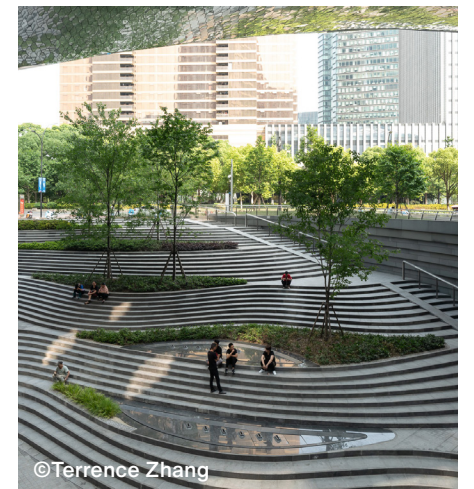


**Remode Task Chair**  
In partnership with Ahrend  
Completed 2024  
Amsterdam, The Netherlands

**Raffles City Hangzhou**  
Completed 2017  
Hangzhou, China



©Alexander van Berge



©Terrence Zhang

To do so, we are offering a full suite of services spanning urban, landscape, interior, product, experience design and architecture. These are fully integrated across the globe helping us deliver evermore value to our partners. Our consulting services guide clients, upon request, through navigating and increasing their impact and seizing upon opportunities that others might overlook. We do this by unlocking new possibilities in sustainability, economics, technology, and health.

From strategic urban frameworks and ecological strategies, to adaptive reuse and integrated facade design, our expertise addresses the evolving needs of our partners. We shape meaningful connections through public realm design, interior identity, and placemaking

strategies, while our product and user experience services explore the intersections of design and functionality. By combining data-driven insights, innovative tools, and a multidisciplinary approach, we deliver future-ready solutions that align with our clients' goals.



**Wasl Tower**  
Nearing completion  
Dubai, UAE



**Chungnam Art Museum**  
Under construction, design 2021  
Chungnam, South Korea



Our consulting offering provides a comprehensive range of health, sustainable, economic, and technological services that provide unparalleled additional value to our clients. From health-focused strategies that promote wellbeing and inclusivity, to sustainability assessments addressing carbon efficiency, biodiversity, and resource management, our expertise tackles an array of pressing challenges. We provide economic and real estate consulting to ensure long-term value, placemaking strategies that create vibrant destinations, and workplace solutions designed for future needs. Our technology-driven services,

such as smart mobility, data-informed building optimisation, and smart city strategies, position us at the forefront of innovation. Through Post Occupancy Analysis, we measure whether our designs deliver on their intended goals, gathering insights from user satisfaction and building performance data to refine and optimise outcomes for future projects.

These specialised design and consulting offerings reflect our commitment to creating impactful, cost-effective solutions, making UNS the trusted partner for all manner of projects.

**Chamartin Station**  
Design 2022  
Madrid, Spain



# JOIN US ON A JOURNEY BEYOND ARCHITECTURE

## Booking.com Case Study

The design of the Booking.com City Campus exemplifies UNS’ integrated approach to design and consulting, where every phase is guided by the client’s needs. The company’s brief was twofold: to create a unified task force rather than a mere standalone icon, as well as creating a sustainable and adaptable community hub that has a positive impact on the health, wellbeing, and the productivity of their employees.



© Bart van Hoek

Status **Completed**  
Date **2015-2023**  
Location **Amsterdam, The Netherlands**

Together, we began with a Strategic Architecture Brief, laying the foundation for the project’s vision, intent, and feasibility, ensuring alignment with Booking.com’s goals and operational needs. Throughout the process, our consulting services played a pivotal role in creating a positive employee experience, stimulating physical activity and improving productivity, all of which can contribute to reducing sick leave. A comprehensive Impact Assessment for Health ensured that the development would promote such wellbeing on every scale, while our Workplace Strategy introduced ergonomic and neurodiverse solutions to prioritise comfort and productivity. To enhance the campus’s role within its urban context, we employed a Placemaking Strategy that transformed the site into a dynamic, high-performing destination, fostering connections between people, the building, and the surrounding city.





© Philippe Sarfati

**“From the very beginning, our aim was to create an inclusive and sustainable space, where our colleagues from all over the world would feel inspired to do their best work, and all under one roof. UNS completely understood our vision and played an integral role in transforming our dream for the Campus into a reality.”**

**Marnix Mall, Director**  
Real Estate and Workspace Services at Booking.com



© Philippe Sarfati

Our consulting also took into consideration the ongoing use of the campus building, and so we included Post-Occupancy Analysis, where user satisfaction, building performance, and occupancy data is available to Booking.com for insights and future improvements.

This holistic approach, combining strategic design and consulting expertise, ensures that the Booking.com City Campus is not only a functional workplace but also a thriving, adaptable, and people-first environment that delivers long-term value for its users and the city.

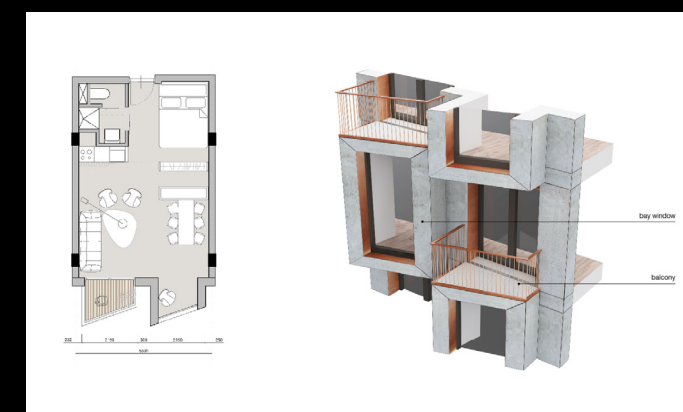


## Van B

Case Study

The design of Van B reflects UNS' comprehensive approach to integrating design and consulting services, ensuring every aspect of the project aligns with the client's vision, purpose and economic model. The project brief called for a number of compact apartments that embraced a smart-living concept, addressing the growing demand for housing driven by financial constraints across demographics.

Status **Completed**  
Date **2018-2024**  
Location **Munich, Germany**

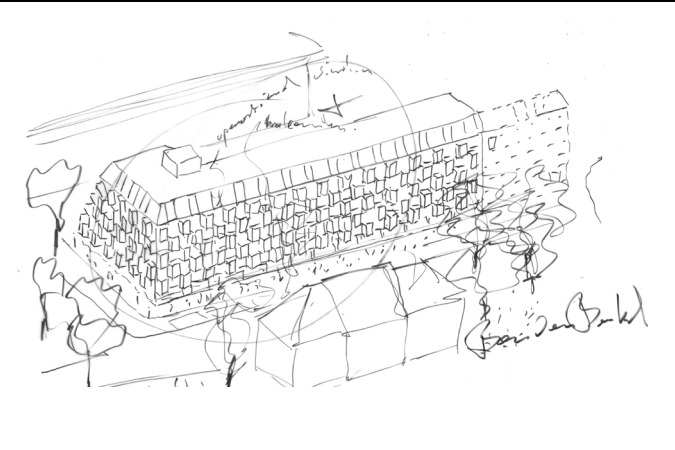


Together we outlined a Strategic Architecture Brief, refining our intent, exploring feasibility, programmatic needs, and site-specific opportunities. Through concept sketches, programme feasibility studies, and user analyses, we established a clear foundation that guided the design process and ensured alignment with the project's goals. To address zoning restrictions and streamline construction, UNS designed a concrete structure with prefabricated modules, enabling efficient assembly on site. The prototyping phase, conducted virtually during the pandemic, focused on critical details like component weight.



Our design services extended across all phases, from product definition to detailed design, including the development of the Van B Furniture System. In collaboration with Bauwerk, we designed this adaptable plug-in system that allows residents to reconfigure their apartments in seconds, transforming spaces to meet their immediate needs and maximising functionality in any apartment size.

To further support the project's success, we conducted an Economic Pre-Assessment, providing valuable insights to align the scope and specifications with economic impact goals. This analysis informed key decisions, ensuring the project delivered both value and long-term viability. We were able to meet the market-driven price cap of under 1 million euros by reimagining apartment spaces using prefabricated modules, ensuring functionality and quality without compromise.





# DESIGN SERVICES

Our design practices are fully integrated across the globe helping us deliver even more value to clients– and partner with you no matter the brief.



## Urban

Unlocking the unseen potential of urban spaces and transforming everyday moments into extraordinary experiences.



## Landscape

Challenging ourselves and others to see beyond the obvious, creating landscapes that are both resilient and revitalising.



## Architecture

Seeing possibility where others see limits to push the boundaries and create buildings that are as intelligent and sustainable as they are inspiring.



## Interior

Spotting potential in every corner, to create timeless and memorable interiors, spaces that do more than simply function—they inspire, and connect people, while embracing future readiness to adapt to the ever-changing needs of tomorrow.



## Product

Reimagining what everyday objects could be to deliver products that are ahead of the curve and which are tailored to our needs to make us healthier and happier.



## Experience

Crafting experiences that go beyond the expected to drive emotional connection and set new standards in engagement and satisfaction.

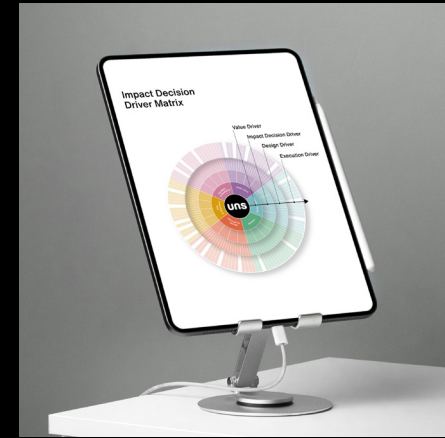
# CONSULTING SERVICES

Our consulting services provide expert guidance, empowering clients to navigate complex challenges and seize new opportunities.



## Sustainability

Blending cutting-edge thinking and global experience with transformative advice to help our clients surpass their sustainability goals.



## Economics

Delivering strategic insights and advice to help our clients maximise the value of their developments and capture opportunities that allude to others.



## Health

Delivering strategic insights and advice to help our clients maximise the value of their developments and capture opportunities that allude to others.



## Technology

Assisting clients harness digital tools and integrate technology to elevate building design, enhance the human experience, and achieve greater efficiency and comfort.



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from left to right and from top to bottom

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**FOUR Frankfurt**  
Nearing completion. Frankfurt, Germany.  
Photo © Lars Gruber

**IJbaan Cable Car**  
Design 2018. Amsterdam, The Netherlands.  
Render © Plompmozes

**Physical Model, Ponte Parodi**  
Design 2001. Genoa, Italy  
Photo © UNS

**Echo, TU Delft**  
Completed 2022. Delft, The Netherlands  
Photo © Eva Bloem

**Ai generated image**

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**Expo Dubai City Masterplan**  
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Thank you!

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