

Member Communities Communique

April 2024 Update

Introducing Boundless Plus

It is very important to us to provide the best benefits at the best value for our members. We now have a choice of two membership options, so our members can have the flexibility of a membership that suits them with more of the things they love.

This week, we are very excited to announce the launch of a second membership option, '**Boundless Plus**', an enhanced membership package that builds on the impressive roster of deals already available with Boundless membership. With Boundless Plus our members can continue to enjoy all the great benefits of Boundless, but also four fantastic additional benefits including unlimited access to **Historic Royal Palaces** sites and **National Trust for Scotland** venues, plus access to the **Ramblers'** extensive walking community, and peace of mind with roadside assistance and local recovery by **LV= Britannia Rescue***. Boundless Plus costs just £68 per year for all the existing Boundless benefits, plus the additional four new ones.

** please check the level of cover the roadside assistance and local recovery offers as it may be substantially different to your current BR cover.*



Boundless Plus is now available for new joiners on our website and our valued members are welcome to upgrade from Boundless Membership to Boundless Plus. For any member interested in upgrading, our Member Services team are on hand to talk through the new benefits and membership options, or members can log into their member account to find out more.

**For more information, please contact our Member Services Team
on 0800 669944 or email info@boundless.co.uk**

Groups Out and About

A little look through some of our Groups Facebook pages shows what a fun time many are having.....

Here's our **Portsmouth Group** enjoying their early season C&C Rally at Lytchett Manor.



Whilst our new **Aviation Group** enjoyed a visit to the East Kirkby Museum in Lincolnshire.

Last Sunday saw our **Classic Vehicle Group** enjoying 'Drive It' day at locations across the country!



And here's our **Camping and Caravanning Group** enjoying dining in the food hall at Southport Market and basking in the sunshine over the Easter weekend at the Victoria Park C&C Rally.



Groups Out and About continued.....

Here's some more photos of the **Classic Vehicle Group** 'Drive It' day, sent in from CVG Secretary, Dave Rosher. Looks like a fabulous day, enjoyed by everyone!



Don't forget anyone can share their experiences at our Group's events via the appropriate Facebook pages or you can send them to membercommunities@boundless.co.uk for potential inclusion in the group's photo gallery on the website or for inclusion in the next Communique.

Independent Club Council Member – Nominations Invited

At this year's AGM in October, the membership will be asked to elect an Independent Council Member to serve on the Club Council for a tenure of 2 years.

This is an important role in the governance of the Club; firstly, to provide an independent voice to the Club Council with regards to all aspects of the Member Communities Groups and their activities, and secondly to be available for undertaking specific projects requested by the Club Leadership that require an element of independence.

Members can nominate themselves, using the required Nomination Form, which is available from the Member Communities team, email: membercommunities@boundless.co.uk

The deadline for nominations is **Thursday 27th June 2024.**

Boundless Clothing and Other Branded Items.....

We have some items left over from our events, etc... including polo shirts, clipboards, conference bags, umbrellas, high-viz gilets, waterproof trousers and jackets.

If you, or your Group, would like some of these items, let us know what sizes and how many, and we'll pop some in the post you. Please note however, we only have limited sizes and stock, so we might not have what you're after. And of course, once they're gone, they're gone!



Changes to the Boundless Magazine

Some of you may have noticed in the last magazine, the calendar pages have been removed. The decision to remove these pages coincided with the transition to four issues per year, as part of the wider review of how all the pages, features and segments in the magazine were performing in both entertaining and informing the membership.

So how was this decision reached? Each of the events listed in the calendar pages includes a short web link, which we're able to track. Over the last 2 years, the traffic using these links has been reduced to a negligible level. We were also not seeing any uplift in the number of members viewing these events on the Boundless website around the relevant magazine periods or subsequently attending these events.

As many of you will know from our constant requests for events for the magazine calendar pages, we often struggle to fill the allocated pages within the magazine team's deadlines. Hence, we often end up filling the content with the same Groups (thanks - you know who you are!) who have provided us with suitable events with sufficient notice.

Considering this, the decision has been made to re-purpose the calendar pages to focus on content that has demonstrated higher engagement and resonance with our members. For example, the one-off Member Communities features which focussed on a particular Group or event, have consistently received positive feedback and higher page visits. Therefore, moving forward, you can expect to see more of these in-depth features, highlighting specific activities, such as the Aviation Group promotion in the spring issue and the focus on our Farnborough and Guildford Group in the upcoming summer issue. We also have an allocated page in the 'Days Out' intro section to utilise, which will be shared with the Britannia House led events.

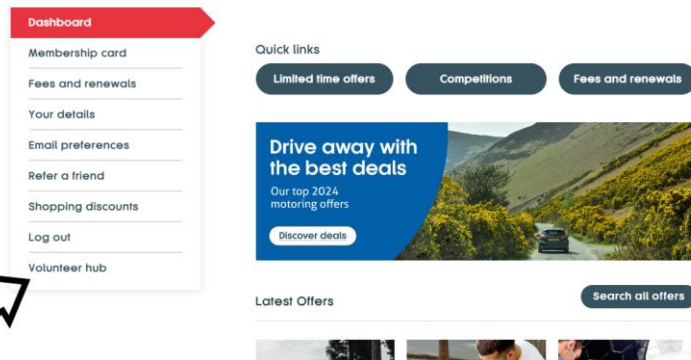
We appreciate this may feel like disappointing news for some members, however, as discussed at last year's networking meetings, there are several other promotional channels open to Groups that will likely achieve better results to promote your events.

Accessing the Volunteer Hub

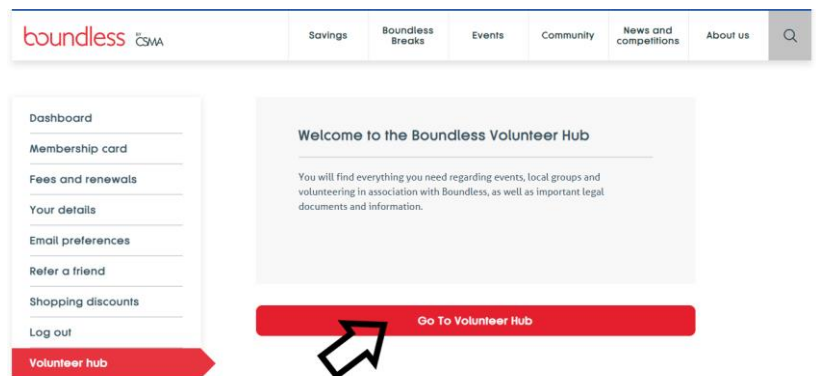
We've received a few queries recently regarding how volunteers access the Volunteer Hub.

If you've registered as a volunteer with us, when you first log in to the Boundless website, you'll see the screen below appear.

Note: only those volunteers who have registered their email with us, will have the Volunteer Hub listed. Registering your email with us can be done via the annual Officer's Register after your Group's AGM, or individually via membercommunities@boundless.co.uk

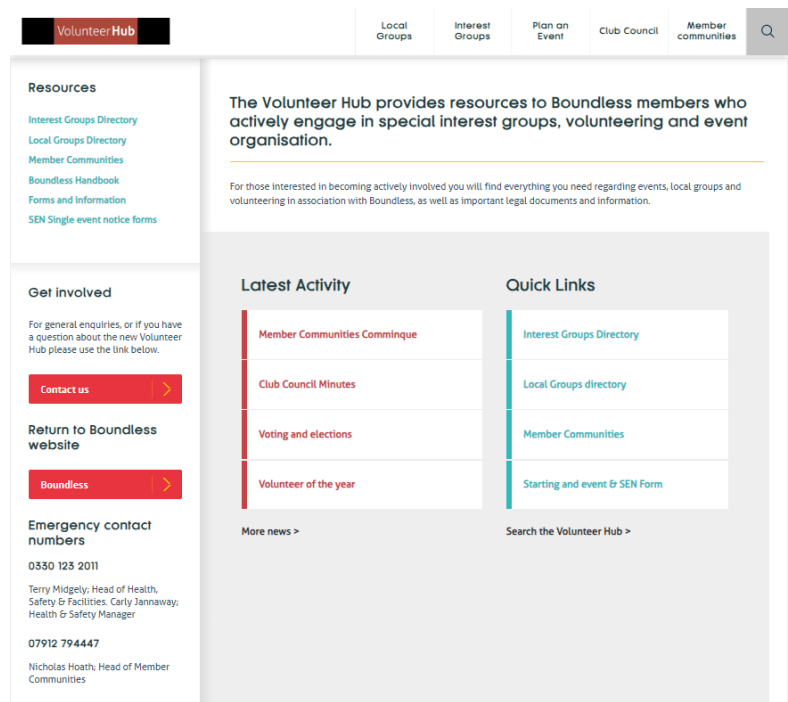


Click on the Volunteer Hub within the left-hand menu and the following screen will appear:



Click on the red box entitled 'Go to Volunteer Hub'.

....and you should be there!



The Volunteer Hub contains lots of useful information and links to documents such as the Single Event Notice form and the Boundless Handbook.

We're currently reviewing and upgrading the Volunteer Hub to make it more accessible, so if you have any suggestions, please let us know.

Boundless Member Days - Waitlist

As you may well have seen, the majority of our Member Days tend to sell out incredibly quickly. As such we have now introduced a waiting list function which we can use to contact members if and when tickets become available.

All the events are listed on the Member Events page on the Boundless website, plus the details of new events when they become available:

[Boundless Events & Member Days | Boundless by CSMA](#)



Members enjoying the Member Day at Warwick Castle on 13th April 2024

Thank you, Jan!

We were delighted to receive this photo of Eric Pinhorne, Portsmouth Group Chair, thanking the retiring Group Secretary, Jan Collins for all her hard work with Group.

Jan's son Mike has now taken up the reins as Group Secretary.



2025 Social Breaks

Have you been somewhere that you think might make for a good Boundless Social Break – we'd be interested to know!

The team have started putting together the programme of Breaks for 2025 and would appreciate any ideas you might be able to share. Please email: Ally.grant@boundless.co.uk

About the Communique

The Communique is sent to around 350 of our volunteers, Group and Association Officers and other interested members. Many of our Group Secretaries also forward the Communique to those members who regularly attend their Group events. Can we improve it in any way?

Let us know by emailing: membercommunities@boundless.co.uk