

The Curve's Referral Programme

The Curve's Referral Programme is a simple and transparent way to reward individuals or organisations who connect us with new clients. If an introduction turns into paid work, you'll receive a commission based on the value created.

Whether you're part of the tech ecosystem, a professional advisor, or someone who's just well-connected, we want to make it easy (and worthwhile) to refer opportunities our way.

Who it's for

- People with strong networks
- Tech consultants, advisors, or community builders
- Existing clients or partners who are happy to recommend us
- Anyone who knows someone with a technical or software challenge they need solving

Who We're Looking to Meet

- Companies with 30+ employees
- Sectors: all!
- Scaling businesses slowed down by poor tech
- Businesses that have outgrown their current technology stack / want to consolidate and streamline what they are using
- Business that are struggling to work with systems which are not fit for purpose
- Start ups looking to develop an MVP

The Problems We Solve

- Systems that don't talk to each other
- Reliance on spreadsheets / off-the-shelf tools
- Needing to scale without hiring more people
- Tech projects that keep stalling or getting too complex

Potential candidates for introductions

- Founders / CEOs / Boards – focused on growth
- COOs / Ops & Finance Leads – chasing efficiency & visibility
- CTOs / Tech Leads – needing extra delivery power
- Investors / Advisors – driving digital maturity in portfolio companies

What We Do

- Custom software development
- Systems integration
- Data, analytics & insights
- Cloud migration & management
- IoT- hardware and software
- Consulting & guidance

How it works

- 1. Make the Introduction**
Connect us to someone who might need our help via email, LinkedIn, or in person. The introduction just needs to be made to us before a sales conversation starts.
- 2. We Qualify the Opportunity**
We'll explore whether it's a good fit for The Curve and keep you in the loop. If we're already in conversation with the client, we'll let you know upfront.
- 3. We Win the Work**
If your introduction leads to a signed contract for paid services, we'll calculate your 10% commission based on gross profit received within the first 12 months.
- 4. You Get Paid**
Once we've been paid by the client, we'll transfer your commission within 30 days of receipt of funds.

What You'll Receive

We calculate the 10% commission we will pay, based on the gross profit of the work won, meaning revenue minus direct costs (like contractors, licensing, or third-party tools).

What Counts as a Direct Cost?

Direct costs may include:

- The costs incurred by any resources (internal or external) used to deliver the work
- Software licences or tools passed through to the client
- Hosting /third-party platforms

This ensures commissions are fair and sustainable. If there's ever uncertainty, just ask, we're happy to walk through it with you.

Payment Terms

- You'll be notified once your referred deal is signed and work is underway.
- Commission is paid within 30 days after we receive cleared payment from the client.

What Qualifies?

To be eligible for commission:

- The referral must be clearly attributable to you
- The introduction must happen before we've had any prior direct contact with the client/prospect
- We reserve the right to assess fit and feasibility