

PORSCHE

EXPERIENCE CENTRE
SILVERSTONE

PORSCHE
Experience Centre Silverstone

**YOUR WORLD-CLASS VENUE
FOR THRILLING EVENTS.**

HERE, EVENTS NEVER SIT STILL.

**They engage. They excite.
They make a statement
the moment you walk
through the door.**

BUSINESS AS UNUSUAL.



At the Porsche Experience Centre Silverstone, invigorating meetings are just the beginning. Skills are enhanced in the Porsche Human Performance Centre. Team building breaks out of boardrooms and onto the circuit. And connections are strengthened over exceptional dining, delivered with unmistakable Porsche precision.

We do not host events that move from one agenda to the next. We create immersive experiences where every moment is designed to stay with guests long after the day is over.

BUILT FOR IMPACT

Focused meetings, conferences and networking in a setting designed to create momentum.

THRILLING EXPERIENCES

Get behind the wheel of meticulously prepared Porsche models on our purpose-built circuit.

EXCEPTIONAL DINING

Thoughtfully crafted catering, delivered with Porsche precision.

PULSE- RACING EXPERIENCES.

The Porsche Driving Experience brings purpose-built tracks, precision-engineered surfaces and iconic Porsche models together in an environment that banishes boredom from the boardroom. Guided by Porsche Driving Consultants, each package is carefully designed to suit the moment. The track features carefully constructed surfaces that challenge and enhance driving techniques and, ultimately, bring teams together. Thrills, of course, are included.

See full track map on page 05.



THE PORSCHE TRACKS.

THE STRAIGHTS

A safe and controlled environment to fully explore Porsche acceleration and braking. An exciting opportunity to handle various Porsche systems including Launch Control, Porsche Ceramic Composite Brakes and Lane Change Assist.

LOW FRICTION

Specially formulated tarmac creating an ideal environment where oversteer slides can be provoked, corrected and held.

KICK PLATE

A moveable metal plate set flush with the road surface designed to be triggered remotely as a car travels over it, generating the effect of a loss of rear-wheel traction.

OFF-ROAD

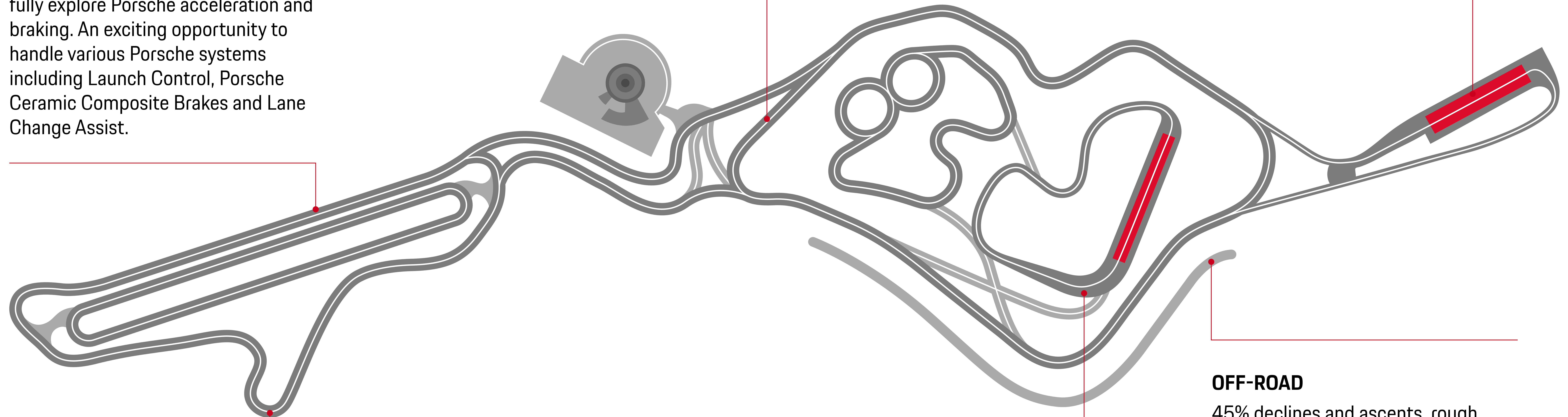
45% declines and ascents, rough terrain and unfeasible side slopes designed to challenge even the most capable 4x4s.

ICE HILL

Simulating sheet ice with computer-controlled water jets, this area allows drivers to explore control and handling characteristics.

HANDLING CIRCUIT

Designed to replicate a challenging country road, with varying cambers and blind corners.



SPACE FOR MOMENTUM.

WHERE IDEAS TAKE SHAPE

911 Boardroom – 12 guests

917 Conference Suite – 80 guests

Panamera – 8 guests

718 – 6 guests

Macan – 4 guests

Every room is fully equipped with high-speed Wi-Fi, wireless presentation technology, large-format LED screens, air conditioning and disabled access, with complimentary on-site parking for all guests.

Our meeting spaces are designed to keep ideas moving. From key presentations and training sessions to large conferences and intimate seminars, each room has its own character and the flexibility to bring any agenda to life.

Among them is the renowned 911 Boardroom, offering panoramic views of Hangar Straight on the Silverstone Circuit, home of British motorsport. Alongside it, the 917 Conference Suite and a selection of smaller rooms provide considered settings for conversations of all shapes and sizes. Plus, several first-floor spaces open onto a balcony overlooking the Porsche tracks and the Grand Prix circuit.



PRECISION ON EVERY PLATE.

This is no ordinary pit stop. In the calm haven of the Porsche Restaurant, enjoy first-class fine dining with front row seats to all the action on the track. Our classically trained chefs craft refined, seasonal menus that invigorate the palate, catering for every dietary need with the same meticulous care. We partner with local suppliers to bring you the freshest ingredients, minimising our environmental impact. Everything is prepared with precision that's unmistakably Porsche.

For those wishing to unwind or continue working in a more relaxed setting, our lounge space offers a comfortable place to put the brakes on.

FUELLING BREAKFAST

Enjoy a nourishing start to the day with our extensive table-service breakfast menu. A lighter alternative is our buffet-style continental breakfast – perfect for networking events.

CRAFTED REFRESHMENTS

Throughout the day, guests can order a barista-made coffee, specialty teas and a selection of soft drinks.

LUXURIOUS LUNCH

A refined three-course lunch showcases the best of our seasonal menu, offering a calm, elevated pause in the day before you head back to the action.

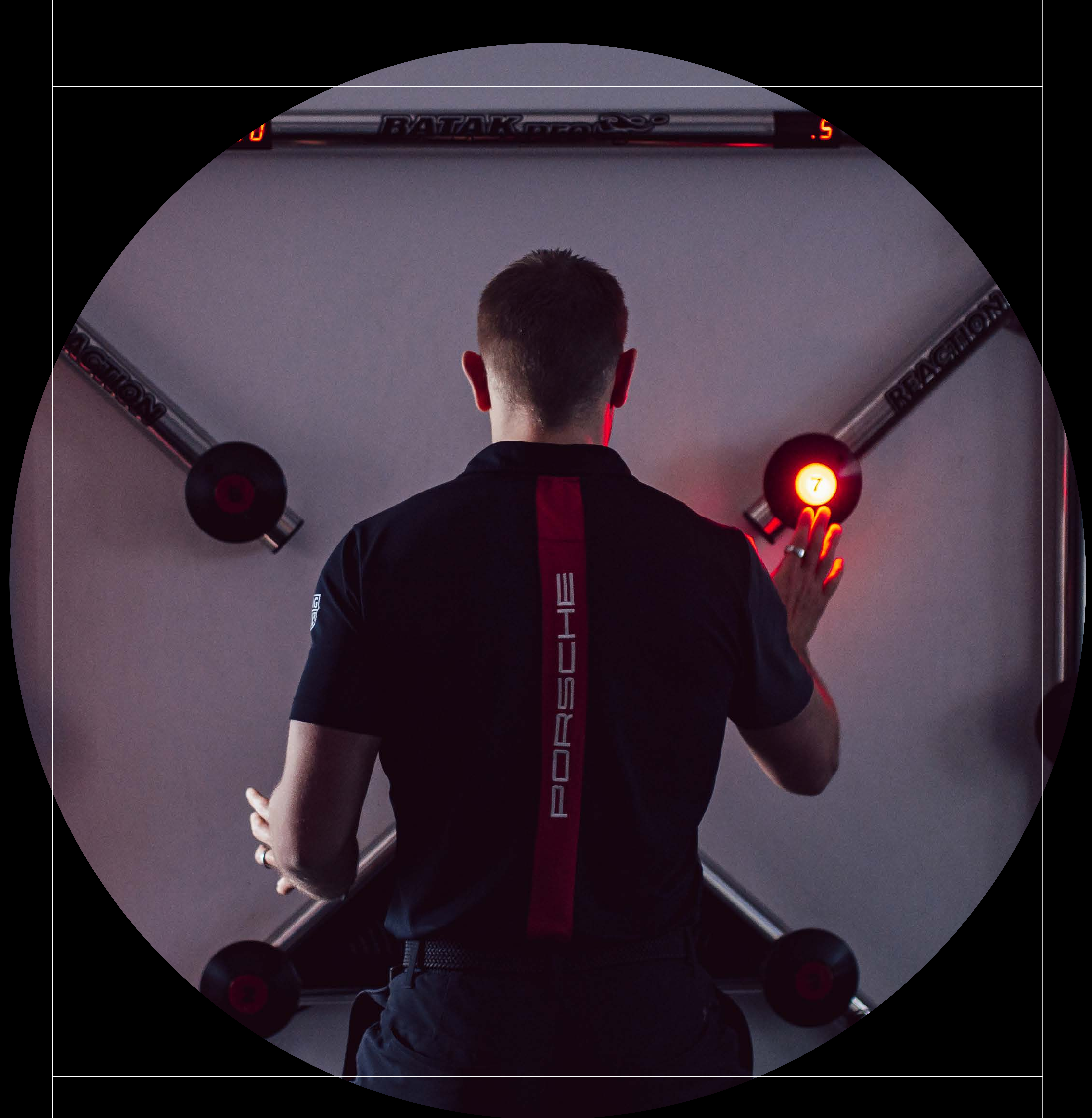


UNLOCK YOUR PERFORMANCE.

If you'd like to include a non-driving activity in your event, look no further than our state-of-the-art Porsche Human Performance lab. The lab provides a unique opportunity for guests to step into the world of elite racing driver preparation.

The Porsche Human Performance team will share insights from their work in elite motorsport, covering topics that benefit both professional racing drivers and everyday road users alike, including posture, nutrition and sleep. Guests can have fun testing their reactions, hand-eye coordination and visual skills, generating friendly competition and the chance to compare themselves to elite racing driver standards. There is also the option to include gentle group mobility sessions intended to combat the downsides of spending time behind screens and steering wheels, or to engage in more detailed physiological assessments like our body composition tests. Sessions can be entirely tailored to your requirements.

Visit silverstone.porsche.com/en/human-performance/ to find out more.



OWN THE SPACE. SET THE PACE.

Transform the Porsche Experience Centre Silverstone into the ultimate stage for your event. Exclusive hire gives you full access to our venue, our track and every space within it. This allows you to elevate large events into experiences that make a powerful impression.

Deliver your keynote in the Porsche Atrium, where curved walls, high-definition screens and striking architecture create a stunning setting made for big moments. Here, stories land, products shine and audiences feel the energy in the room.

Our chefs create bespoke menus that match the tone and ambition of your event, while the venue can be shaped with branding, staging and displays to bring your vision to life.

The result? A bespoke event that defines what exceptional feels like.





PORSCHE EXPERIENCE CENTRE

Hangar Straight
Silverstone Circuit
Towcester
NN12 8GR

📞 01327 855 076

✉️ events@porsche.co.uk

🌐 silverstone.porsche.com/en

📷 @PECsilverstone