



Roros
TWEED

News

Palette by Skogstad & Wærnes



Palette throw - clay



The starting point for Skogstad and Wærnes was to create something subtle, organic, orderly and structured. Something that's understandable and pleasant from a far or up close, nicely folded or unfolded.

"As designers, we find it interesting to seek order in chaos – finding a balance between sense and sensibility. Something we wanted to express in this product. In its minimal and essential thought, the throw has an understated pattern with a delicate and subtle depth. With soft-edged shapes repeated across its surface, the motif can be perceived as both a geometrical grid as well as an organic pattern."

The collection comprises of four colours: Clay, Sage, Sea and Coral. Each colourway unites two subtly contrasting or tone-in-tone yarns. Creating a harmonious contrast and palette, underlined by the characteristics of Røros Tweed's Jacquard qualities.

The orderly and neatly composed pattern and colouring is inspired by graphic prints and visual arts. Although the pattern is structurally weaved into the blanket, it almost appears as printed onto the fluffy woolen surface. Giving associations to classic printing techniques such as stencil, silkscreen, lithography, raster and block prints.



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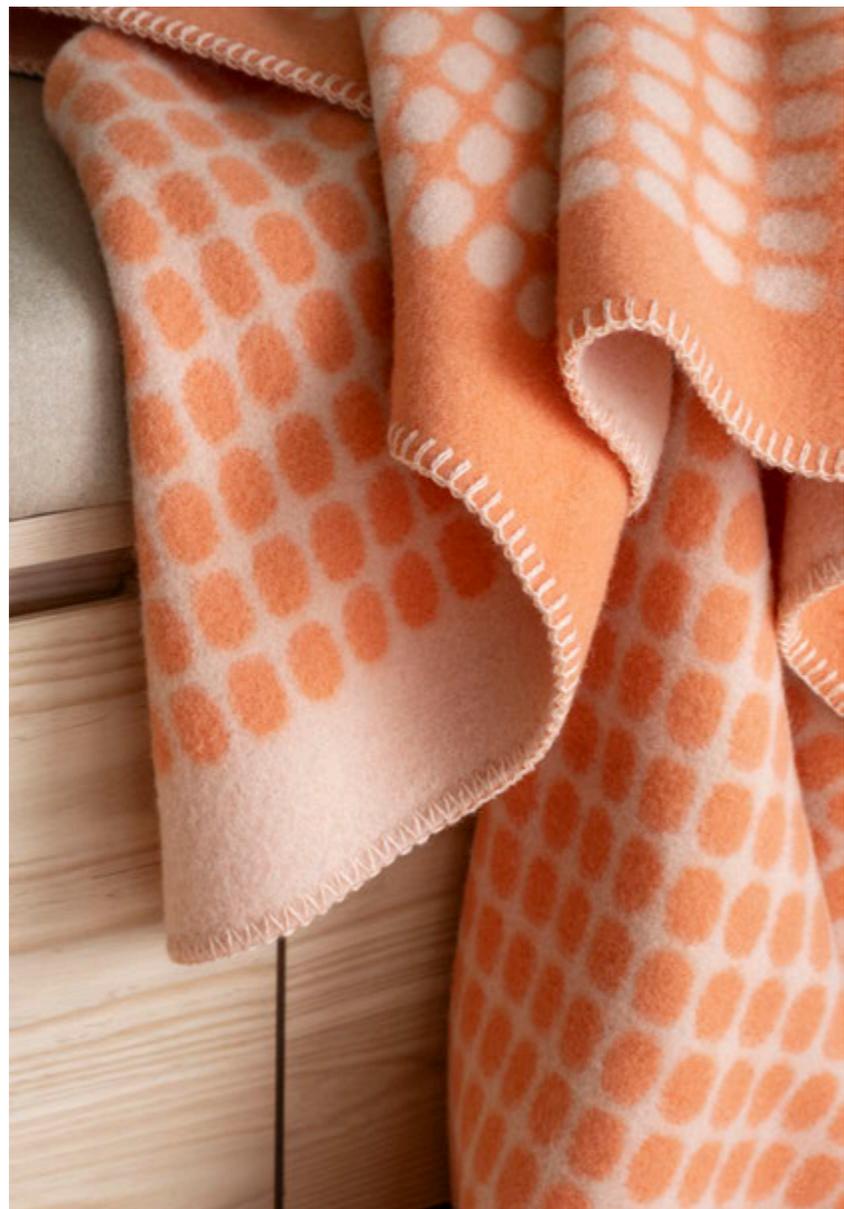
— Skogstad & Wærnes

The name “Palette” refers to both the rounded shapes and the colourful expression of the throw.













In Norway we have a long and proud tradition of breeding sheep. For centuries wool has been harvested and handled as a valuable resource. This heritage combined with Røros Tweed's efforts to refine the wool even further, has resulted in the quality interior products we make today. Produced in Norway, from Norwegian wool.

Fri Stubble Field by Anderssen & Voll



The FRI Series has been a cherished design since its 2020 debut. Designed by Anderssen & Voll, the original six colours established a timeless foundation. With the introduction of the new colourway Stubble Field, the series now evolves and seamlessly integrates, adding a subtle yet distinctive nuance to the series. Available in cushion and both large and half size throws. "With this new colour

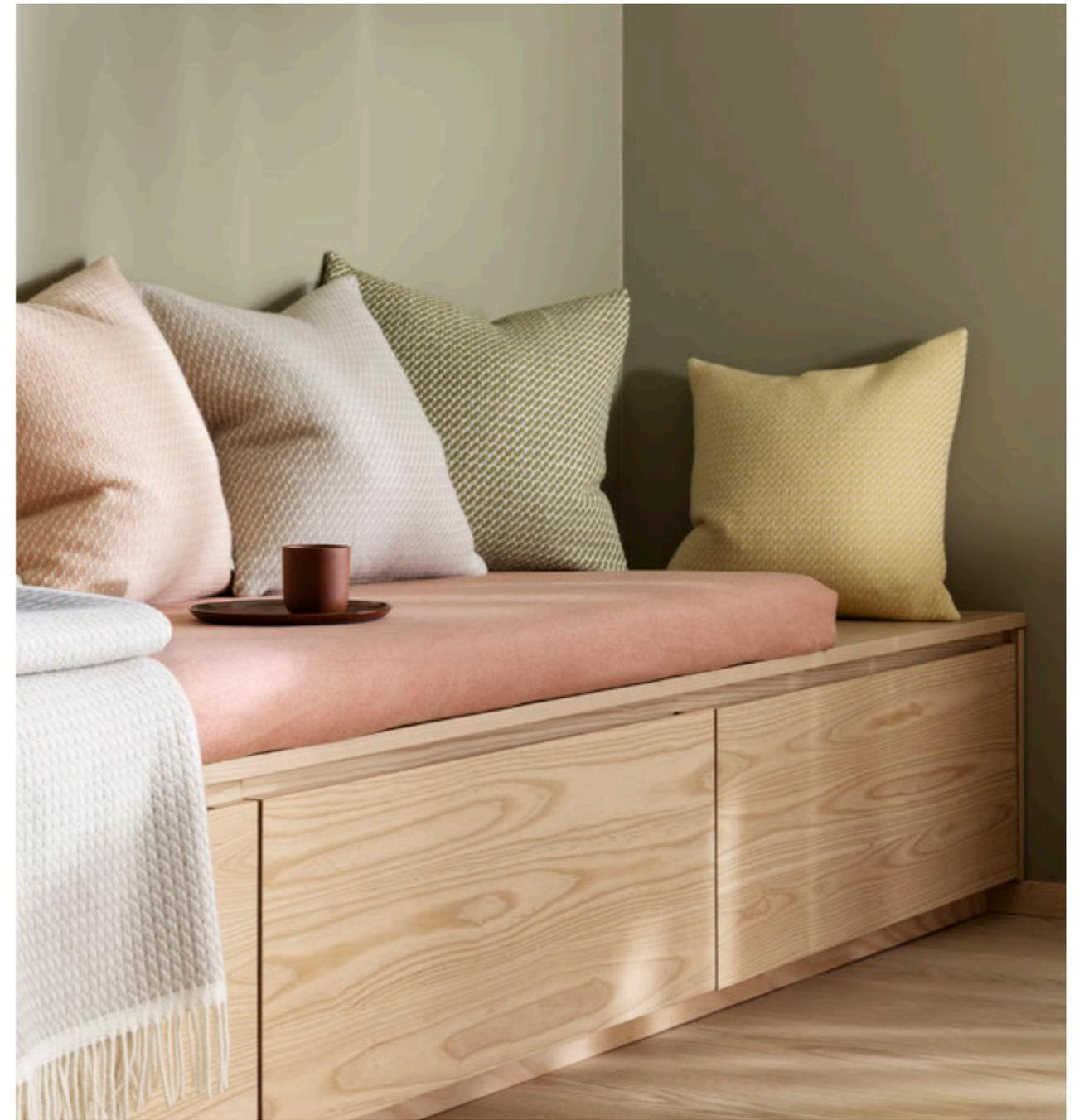
addition we are trying to capture the warmth provided by a Rørros Tweed throw. We call it Stubble Field - Golden hues of yellow, orange and brown". With the Fri series they wanted to reinterpret the traditional Norwegian tablecloths, called "løpere" a textile cloth that still can be found in cabins all over Norway.



Fri was inspired by the Norwegian tradition of smaller rectangular tablecloths called “løpere.” You’ll find variations of this textile in nearly every mountain cabin all over Norway.



MELLO cushion by Skogstad & Wærnes



The MELLO design introduced last season, is now expanding with a series of cushions in the same colours as the existing throws. Skogstad & Wærnes experimented with yarn and paper to develop a diagonal pattern. This approach resulted in a structurally robust construction and imbued the fabric with a three-dimensional texture. The interplay between a white warp and a mono-coloured weft

accentuates the binding, creating a shine that showcases the inherent luster of Norwegian wool. The extension of MELLO signifies the designers' commitment to pushing creative boundaries and celebrating the fusion of expertise and vision. The cushion echoes the distinctiveness of the MELLO throw balancing a soft, three-dimensional texture.



The MELLO series is a testament to the harmonious union of heritage and contemporary design and pays homage to Røros Tweed's rich legacy while adding a fresh perspective to woolen interiors. Each piece encapsulates the designers' philosophy by balancing timeless elegance with an innovative approach.

MELLO is available in four colour options, Lemon Yellow, Leaf Green, Powder Pink and Warm Grey.





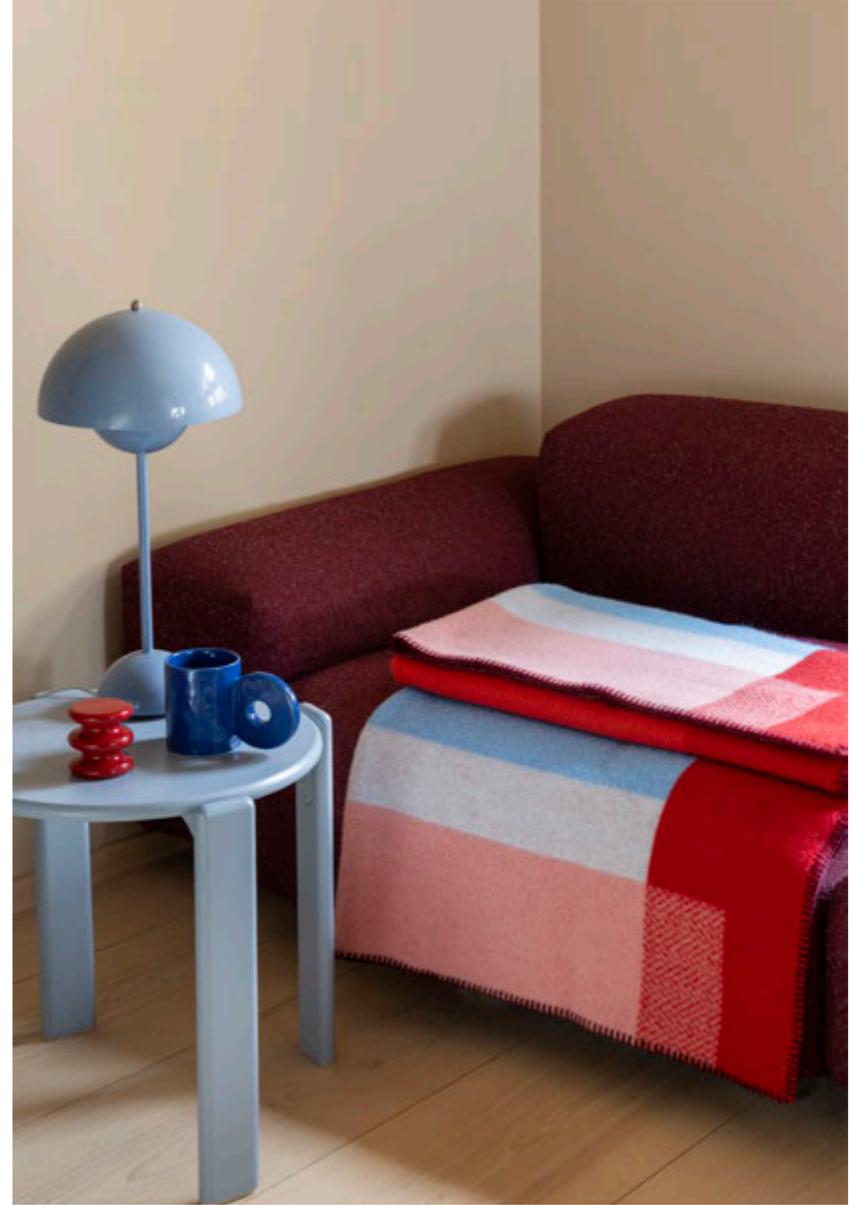
Selected
favourites











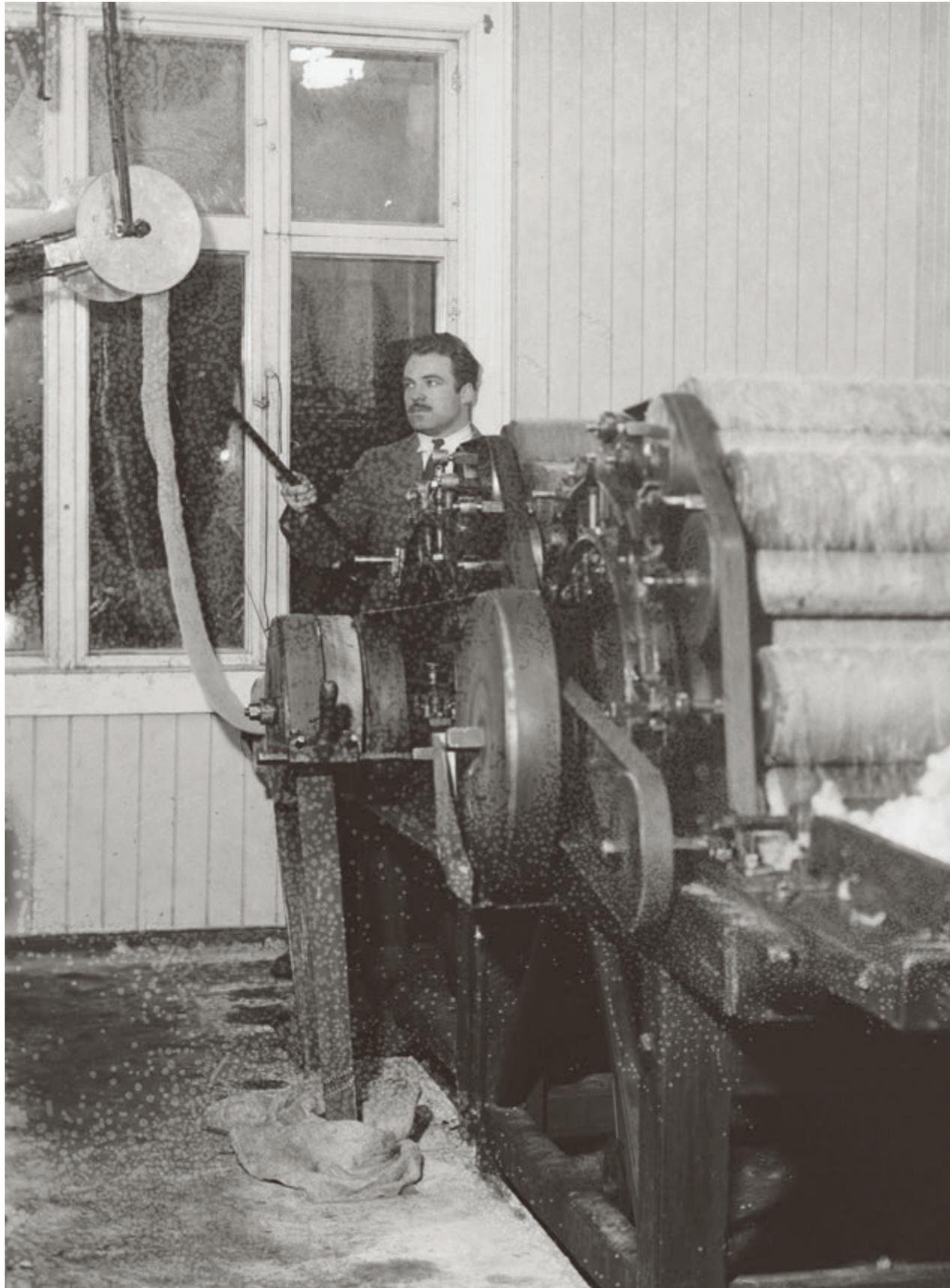








Our story



The history of Røros Tweed

Our story starts in the 18th century when valuable copper was discovered in Røros. It brought great wealth to some, but most people in the rural town remained poor. When Peder Hiort, the director of the mine died in 1789, he passed on his entire fortune to a foundation that provided textile education and raw materials to the less fortunate.

This enabled the community to make garments that would keep them warm during the cold winter months. The foundation would also purchase these ready-to-wear garments and redistribute them back to the community as charity. Based on this Røros Tweed was established in 1940 and worked

as a sales outlet for locally made textiles. Often, the workers who had received payment for the clothing they made, received the same clothing back.

Peder Hiort's legacy has created a tradition for handcraft and textile production that served to lay the foundations of Røros Tweed. Since then we have come a long way, but our core and passion for Norwegian wool has never changed.

Through craftsmanship we continue to create wool products that last for generations and along the way inspire future textile artists and designers to keep the tradition alive.

The finest Norwegian lambswool

Røros Tweed has produced high-quality wool products since 1940, based on centuries-old local craft traditions. Along the coast, hillsides, and mountains Norwegian sheep can be seen moving freely in their natural habitat. Due to both the Norwegian climate and its pastures Norwegian wool is one of the world's most animal-friendly textile fibres.

Norwegian wool meets the criteria for Cradle to Cradle – for good animal welfare, low energy

consumption, and minimal use of chemicals. In 2015 Norilia was the first wool producer awarded with the Svane certification, the official Nordic ecolabel. Norilia's wool washing supplier has developed a process where 96% of the water is cleaned and reused, making the process even more sustainable. This means that our wool is a completely bio-degradable and renewable resource that does not require to be washed or treated in the same way as other fibre types.



Designers

Throughout the years we have worked with a vast selection of design talents. They have all contributed with their creativity and individual styles.

For us at Røros Tweed it is important to work with both established and up-and-coming designers from various fields, to both challenge and develop our brand. We also see it as our responsibility to pass on knowledge about our craftsmanship, to ensure that the core of our work remains for generations to come.

Kristine Five Melvær

Melvær is an Oslo-based designer working with tableware, lighting, furniture, textile objects and graphic design. Melvær holds a Masters degree in industrial design and a Masters degree in visual communication. She explores the subject of object communication, bridging the disciplines of product design and graphic design. She focuses on the communicative potentials of objects as a means to create emotional bonds between object and user. By searching for the sensual essence of phenomena, she translates these qualities into sensuous objects with a Scandinavian simplicity. The Kvam series is characterized by its playful geometry, which is based on the possibilities and limitations of jacquard weave. The motif clearly relates to the weave's horizontal and vertical directions, while the diagonal lines create rhythm and dynamics. The pattern can be associated with both Norwegian and Japanese motifs.

Clara von Zweigbergk

Von Zweigbergk graduated from Beckmans School of Design in Stockholm, and continued her studies at the Art Center College of Design in Pasadena, USA. After five years as a founder and partner in Rivieran, a Stockholm based multidisciplinary design studio, followed by four years as a senior graphic designer at Lissoni Associati, Milano, she opened her studio in Stockholm. Beside her passion for paper, colour and form, she has always been interested in textile, playing with different techniques like crochet, weaving and embroidery. With the Moon throw, von Zweigbergk wanted to explore the reversibility of the woven patterns. Using a gradient between two contrasting colours, the design reminds of the moon or the sun, emphasizing the throw's duality. It can also be read as a play between a convex and concave shape.

Runa Klock

Klock holds a master's degree in design from the Oslo National Academy of the Arts. She has a playful and curious approach in her designs. Her work is often inspired by nature and the natural beauty of different materials with a graphic touch are typical elements for her design. Klocks' work is characterized by an openness to cooperate with people in various disciplines; her practice extends beyond product design to include food, exhibitions and entrepreneurship. Several of her projects have a strong social profile. Filos, Klocks design for Røros Tweed, is a soft and light throw. The throw comes in six different colours, all woven on the

same striped warp. The pattern is inspired by the tartan seen in Scottish kilts. The colour blends that occur in the squares where the woven threads intersect, are harmonious and warm, and go from light to dark. This way you can choose your own expression, depending on how you fold the throw.

Karen Staver

Staver is an experienced designer educated at the Norwegian National Academy of Craft and Art Industry in Oslo and Bergen kunsthøgskole. In her early career she worked as a designer of upholstery fabrics and curtains from 1971 to 1985. She later moved on to working freelance as a textile designer for various companies, including Røros Tweed. Myrull is a beautiful throw designed by Staver for Røros Tweed. With a simple design in natural hues, it reflects the hillside landscape around the town of Røros.

Judy D Lundin

Lundin has an education in sociology and art from Macalester College in her home state of Minnesota in the USA. She is also an educated lecturer in arts and crafts from Statens Lærerhøgskole in Oslo. Lundin has many years' experience of teaching weaving techniques and was engaged as a freelance designer at Røros Tweed from 1987 to 1989. For Røros Tweed she designed the throw Kattefot in 1988 which is still, with its timeless expression, a best-seller. This classic fringed throw is available in six different colours.

Ingunn Birkeland

Birkeland is an Oslo-based fashion designer known for her unique handmade woven square patterns, red carpet dresses and show pieces. Exquisite details, time-consuming techniques and artistic expression are central to her work – in combination with her very own specific palette of pastels and fluorescent colours. In the City collection Birkeland has designed for Røros Tweed, she shows a graphic version of her own handmade woven textiles – all transferred the loom in four different colour palettes; pastel, mint, orange and aqua.

Bjarne Melgaard

Bjarne Melgaard is one of Norway's foremost and internationally renowned contemporary artists. He has held more than 45 individual exhibitions at leading galleries around the world. He is also a frequent curator, author and producer, having written more than

a dozen novels and produced several films. His works are showcased by leading museums and art collections around the world. In September 2012 Melgaard opened the exhibition "A house to die in" at the Institute of Contemporary Art in London. For the exhibition Røros Tweed was engaged to weave a 500m2 large floor carpet. Røros Tweed's contribution to the exhibition inspired Bjarne Melgaard to further collaboration.

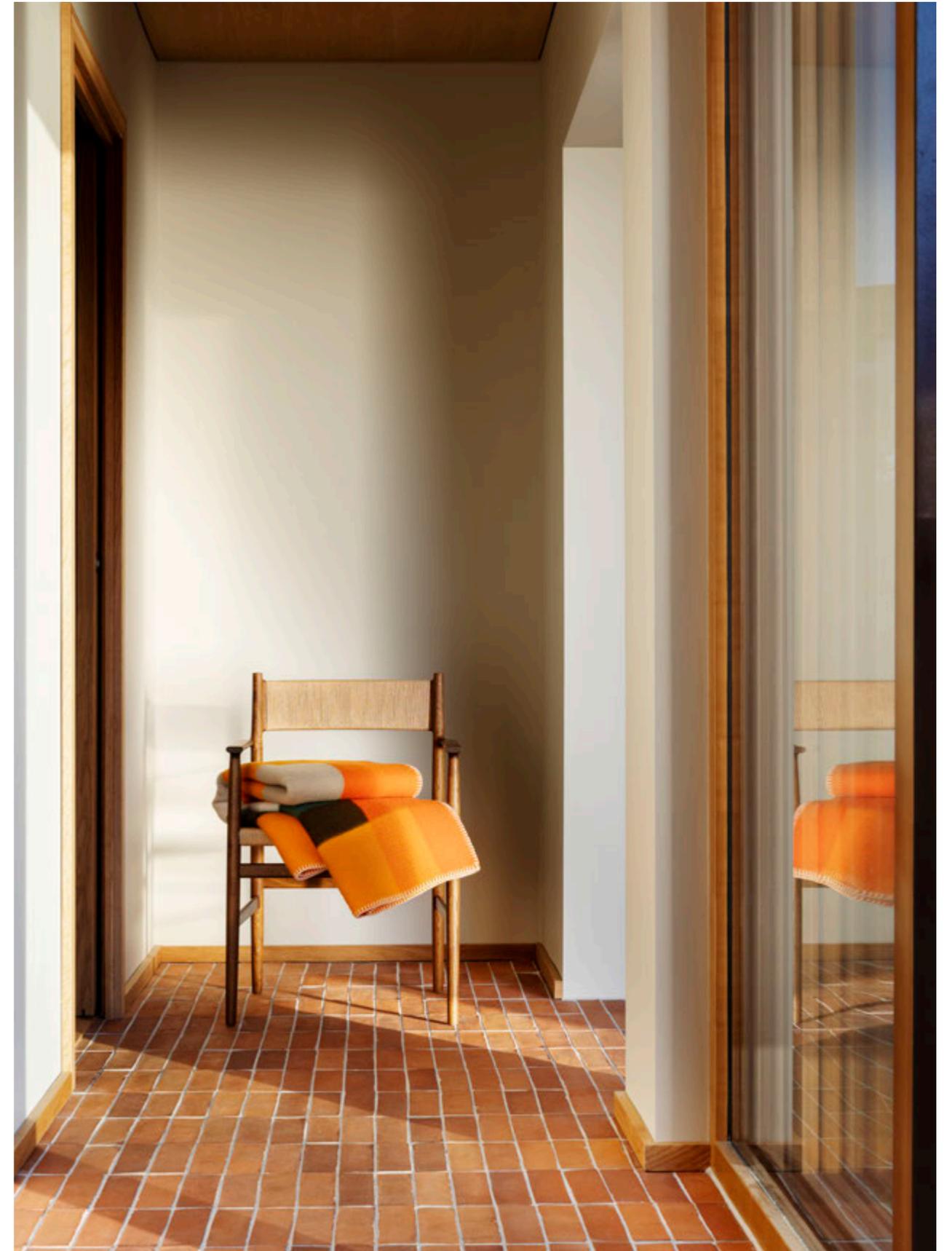
ByHands

ByHands represents some of Norway's most talented contemporary artists. Based in Oslo, they work with both national and international clients. Their award-winning illustrators represent a unique range of skills and techniques. For Røros Tweed the talented illustrators Darling Clementine, Hanne Berkaak, Sandra Blikås and Anette Moi have created five playful and exciting new artworks for the kids collection.

Hallgeir Homstvedt

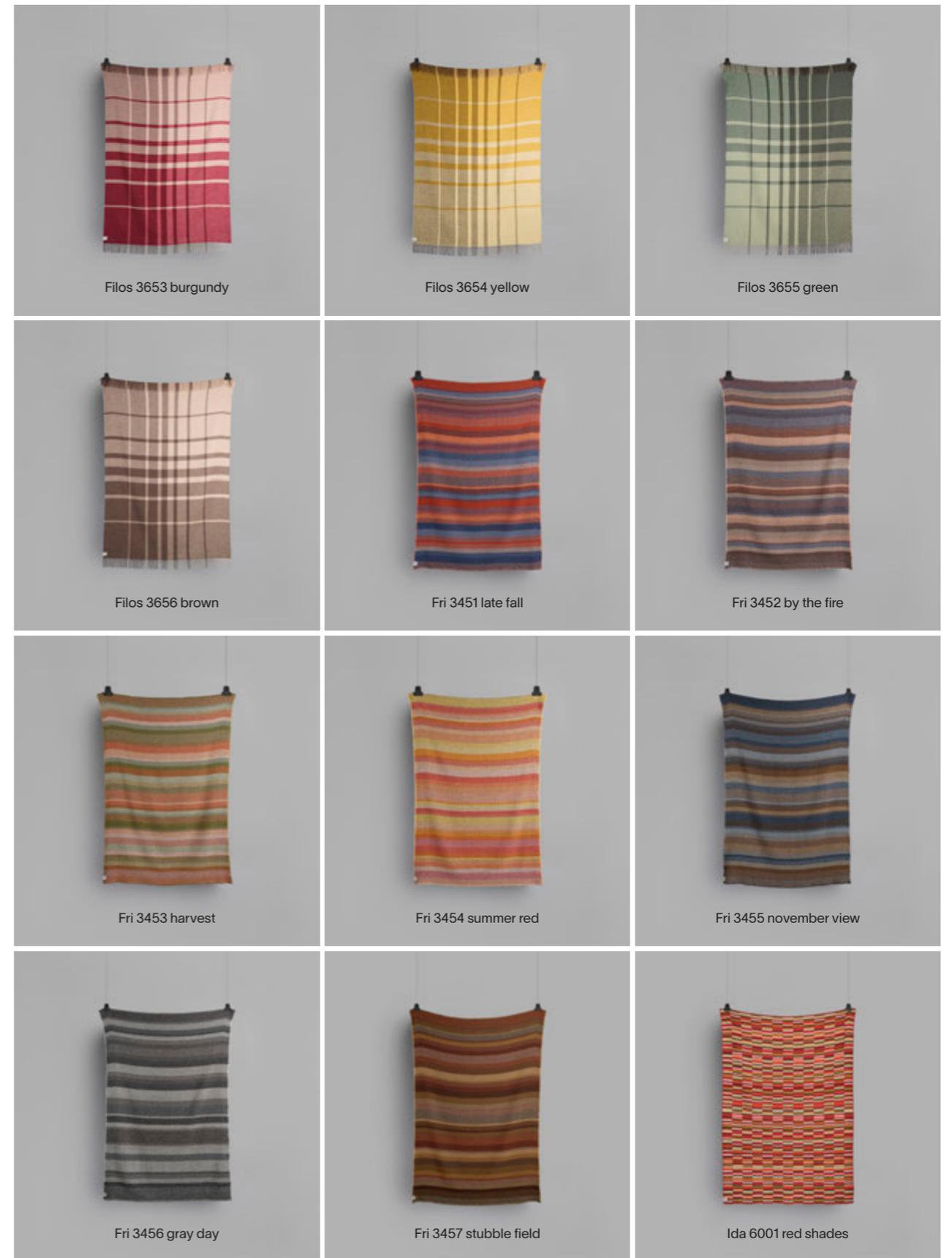
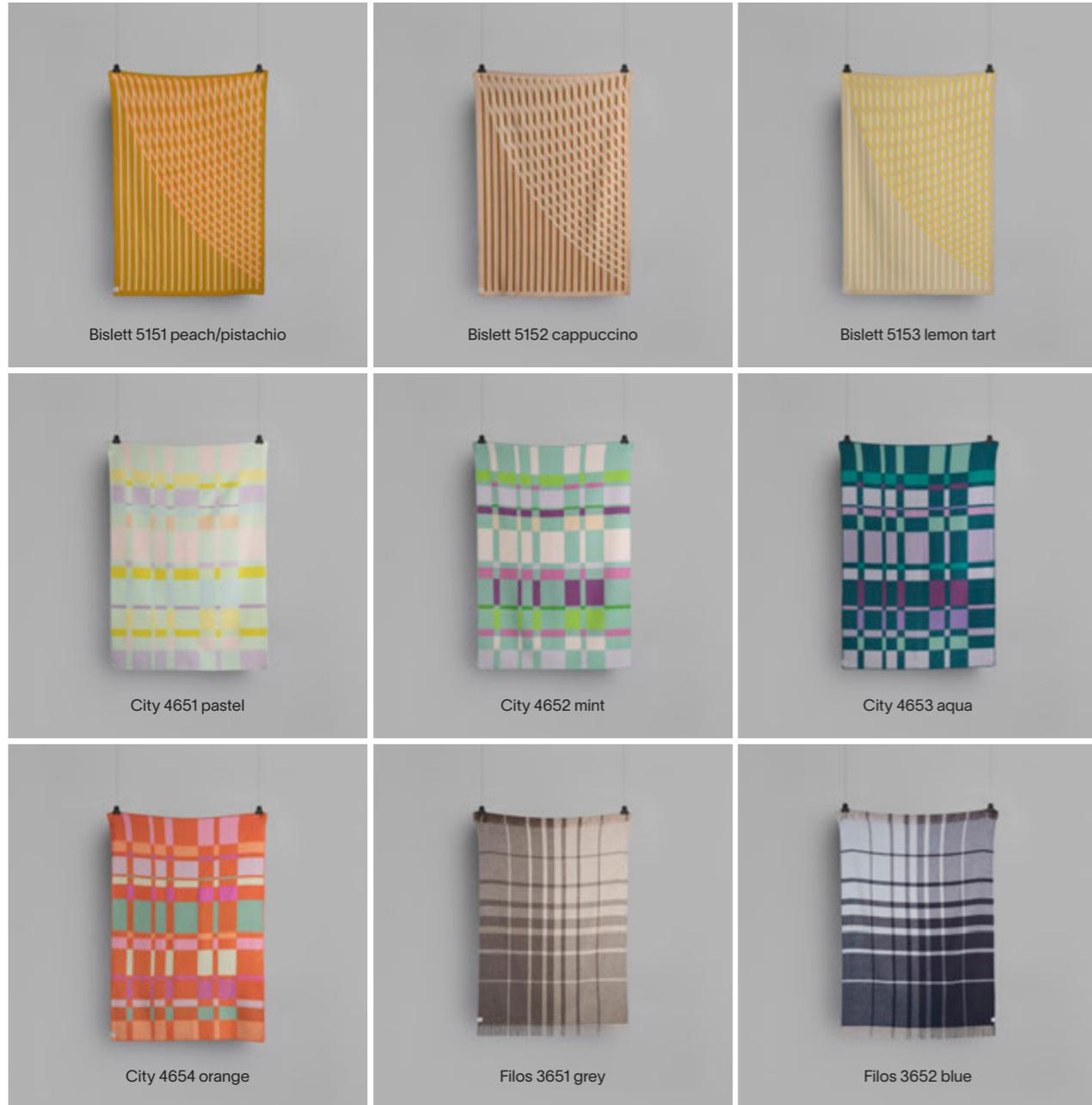
Hallgeir Homstvedt holds a BA of Industrial Design and honours from Newcastle University in Australia. Working in fields of furniture, interior and product design, Homstvedt makes products that are tactile, interactive and engages the observer's curiosity.

For Røros Tweed he has designed Bislett, a series consisting of three throws in a soft and beautiful colour palette. Inspiration for this collection comes from the Moiré phenomenon, a visual effect that occurs when two repeating patterns are layered on top of each other, creating the illusion of movement.



Product overview

Large throws





Ida 6002 olive burgundy



Ida 6003 rosa blue



Isak 5351 green meadow



Isak 5352 chestnut



Isak 5353 red sumac



Isak 5354 far away blue



Kattefot 55005 white



Kattefot 55404 light grey



Kattefot 55486 moss green



Kattefot 55488 burgundy



Kattefot 554006 midnight blue



Kattefot 554065 burnt ochre



Knut 5451 lime



Knut 5452 field green



Knut 5453 taupe



Knut 5454 cobalt blue



Knut 5455 dove grey



Kvam 5211 greyscale



Kvam 5212 orange



Kvam 5213 green



Kvam 5214 blue



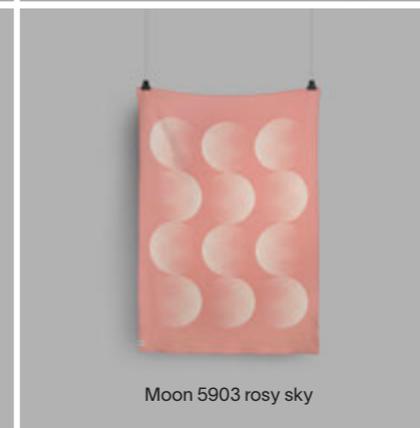
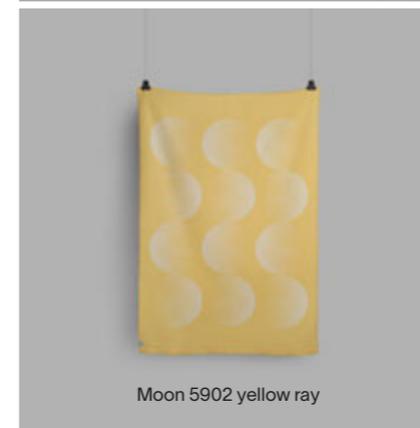
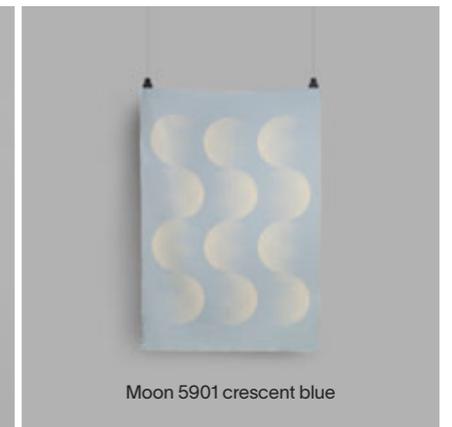
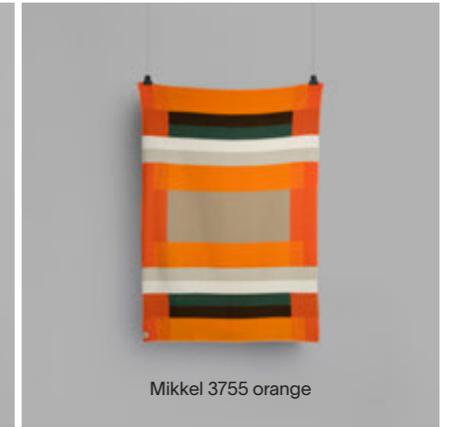
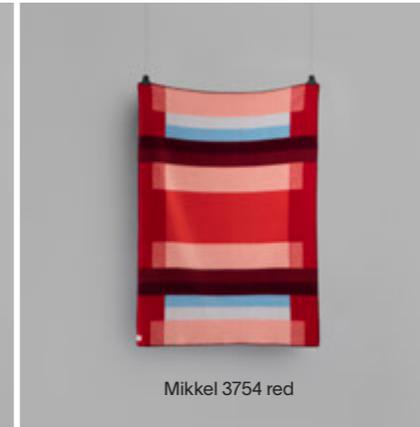
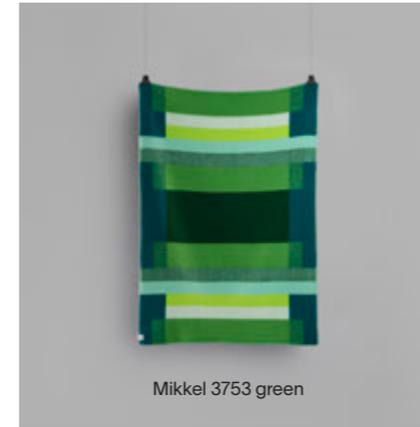
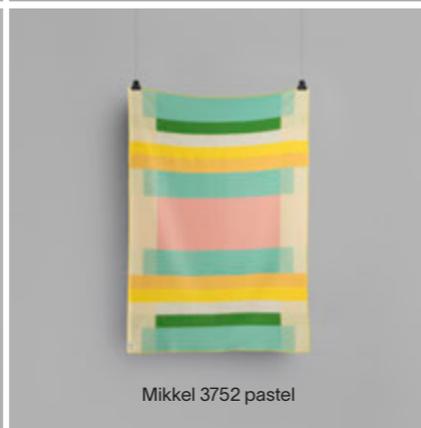
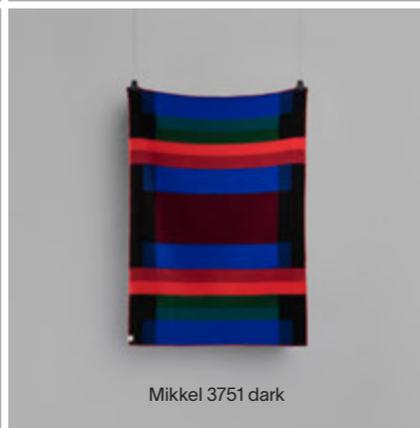
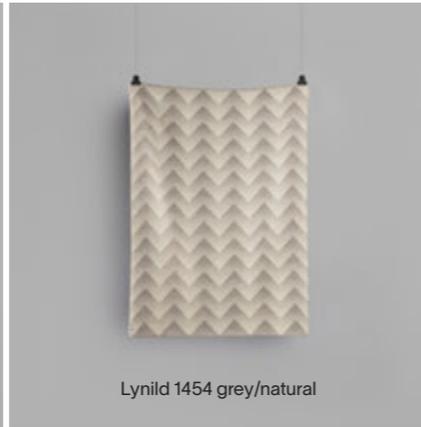
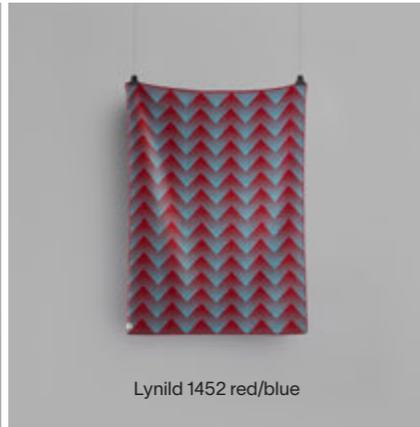
Lofoten 4551 blue/mule



Lofoten 4552 grey

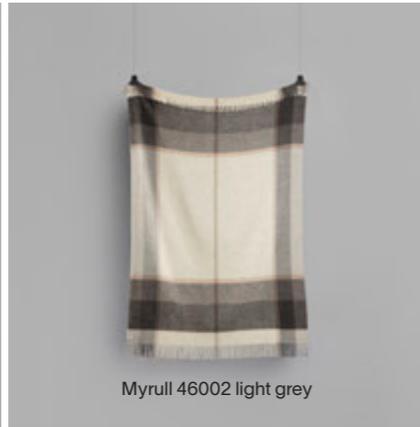


Lofoten 4553 burgundy/mint

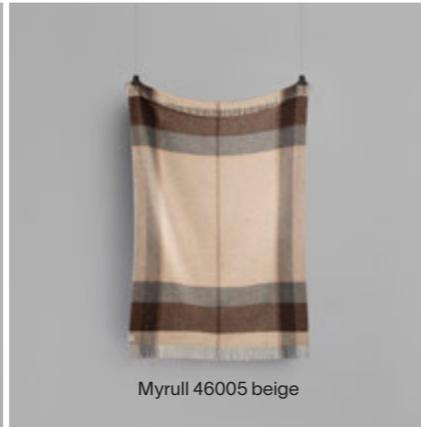




Myrull 46001 natural



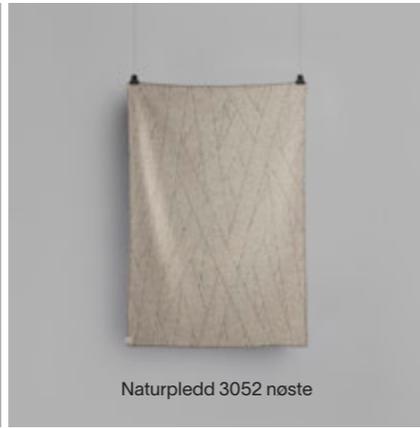
Myrull 46002 light grey



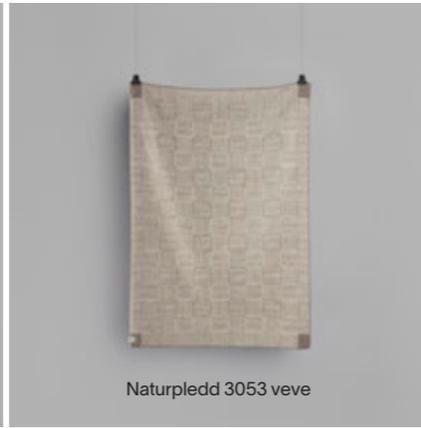
Myrull 46005 beige



Naturpledd 3051 flette



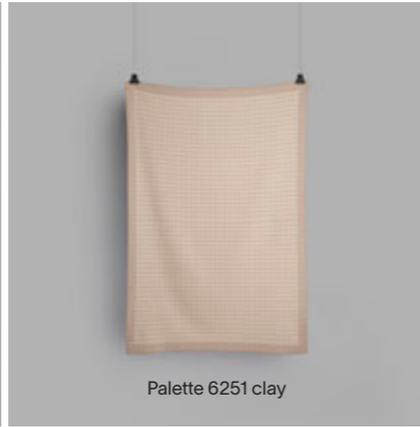
Naturpledd 3052 nøste



Naturpledd 3053 veve



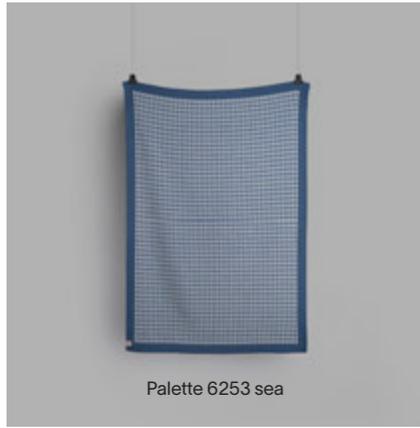
Naturpledd 3054 knytte



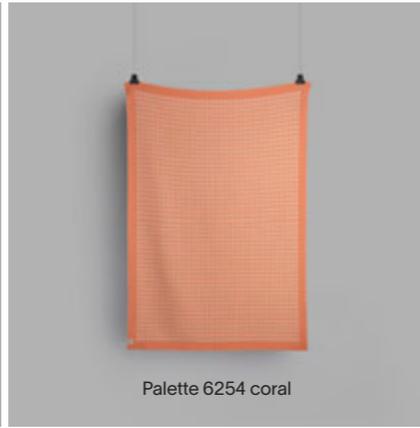
Palette 6251 clay



Palette 6252 sage



Palette 6253 sea



Palette 6254 coral



Pastille 6101 mushroom



Pastille 6102 green moss



Pastille 6103 sun yellow



Pastille 6104 black and white



Picnic 3551 natural



Picnic 3552 light cognac



Picnic 3553 deep moss green



Picnic 3554 coral



Picnic 3555 dark petrol



Skog 4901 beige/natural



Skog 4903 grey/natural



Skog 4904 black/natural



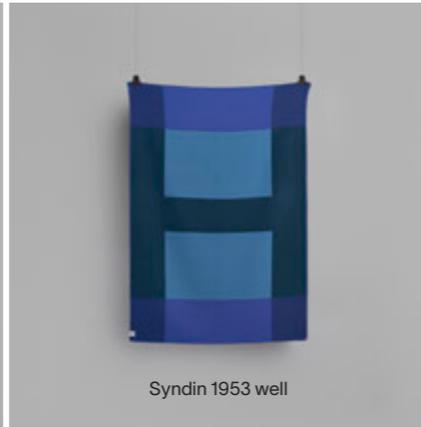
Skog 4905 brown/natural



Syndin 1951 slate



Syndin 1952 moorland



Syndin 1953 well



Syndin 1954 glacier



Syndin 1955 cloudberry



Una 3851 grey



Una 3852 ochre



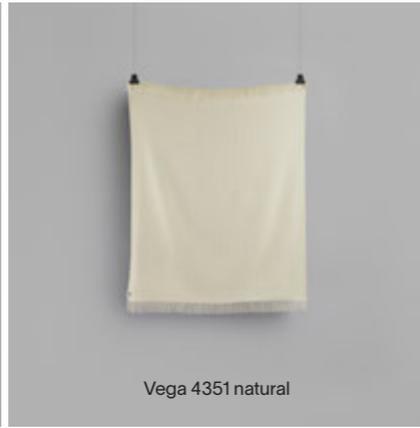
Una 3853 light red



Una 3854 blue



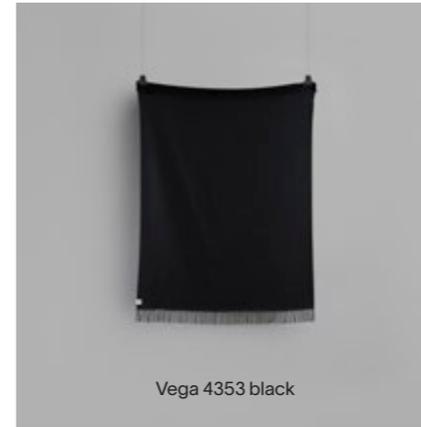
Una 3855 green/red



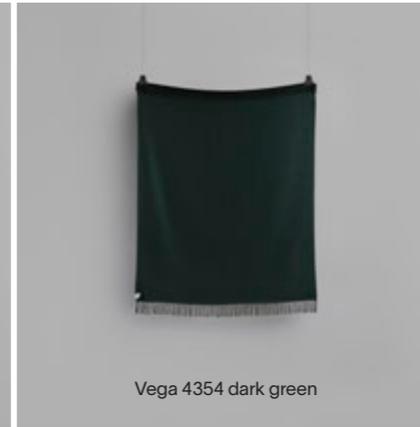
Vega 4351 natural



Vega 4352 grey



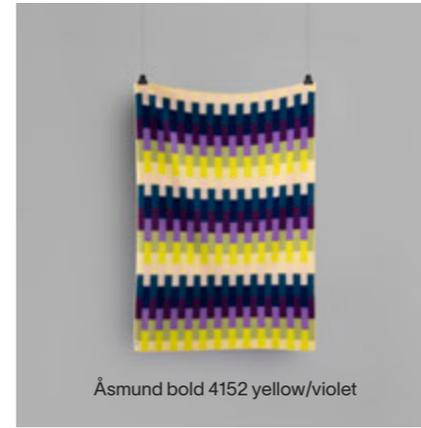
Vega 4353 black



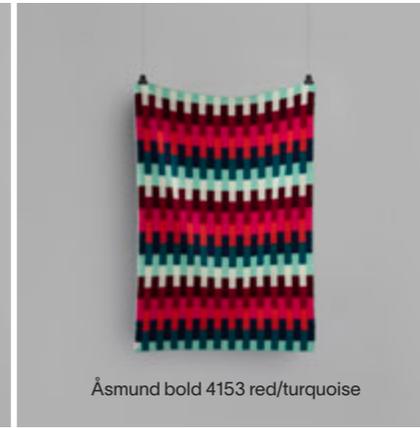
Vega 4354 dark green



Åsmund bold 4151 pink/green



Åsmund bold 4152 yellow/violet



Åsmund bold 4153 red/turquoise



Åsmund gradient 4251 pink/green

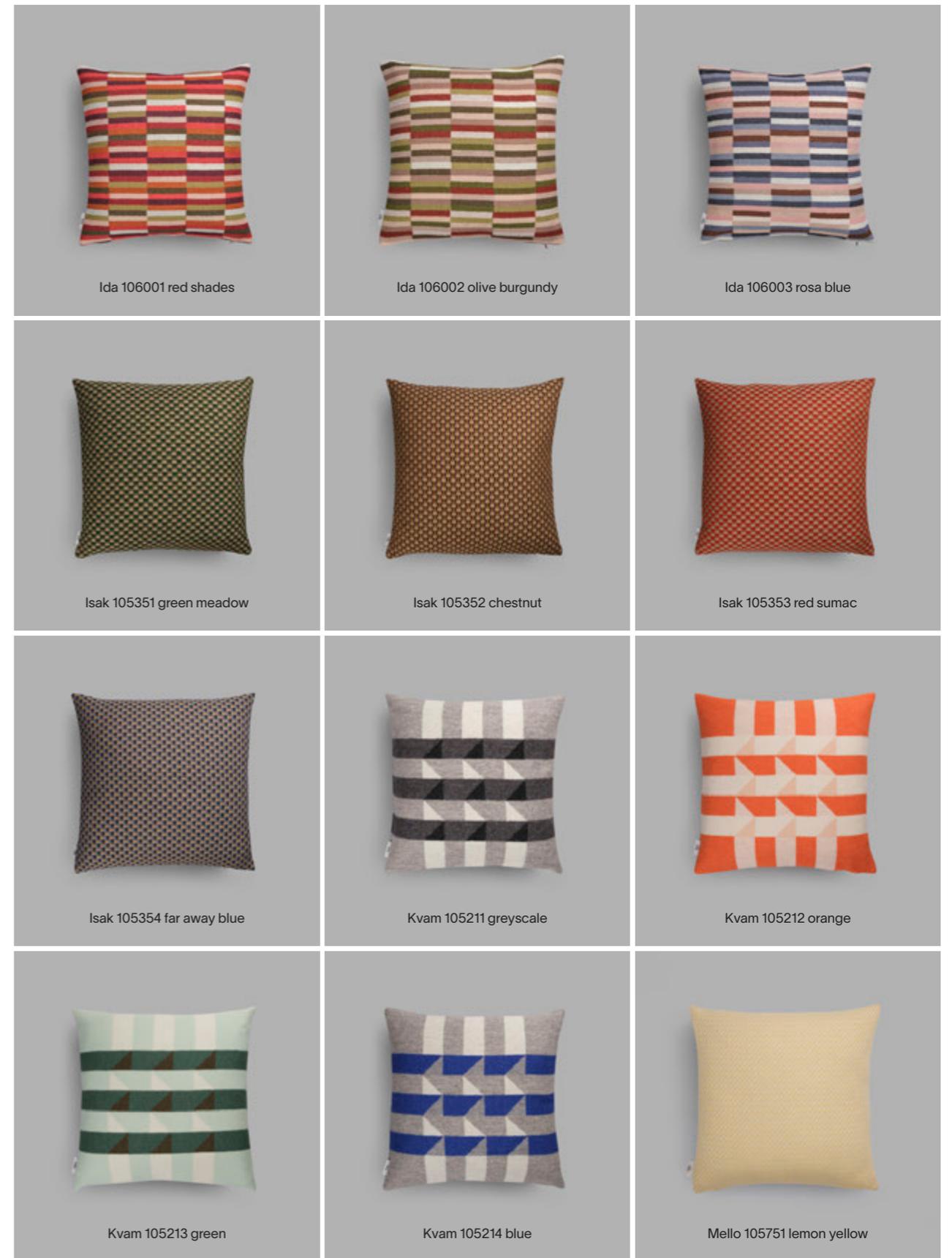


Åsmund gradient 4252 yellow/violet

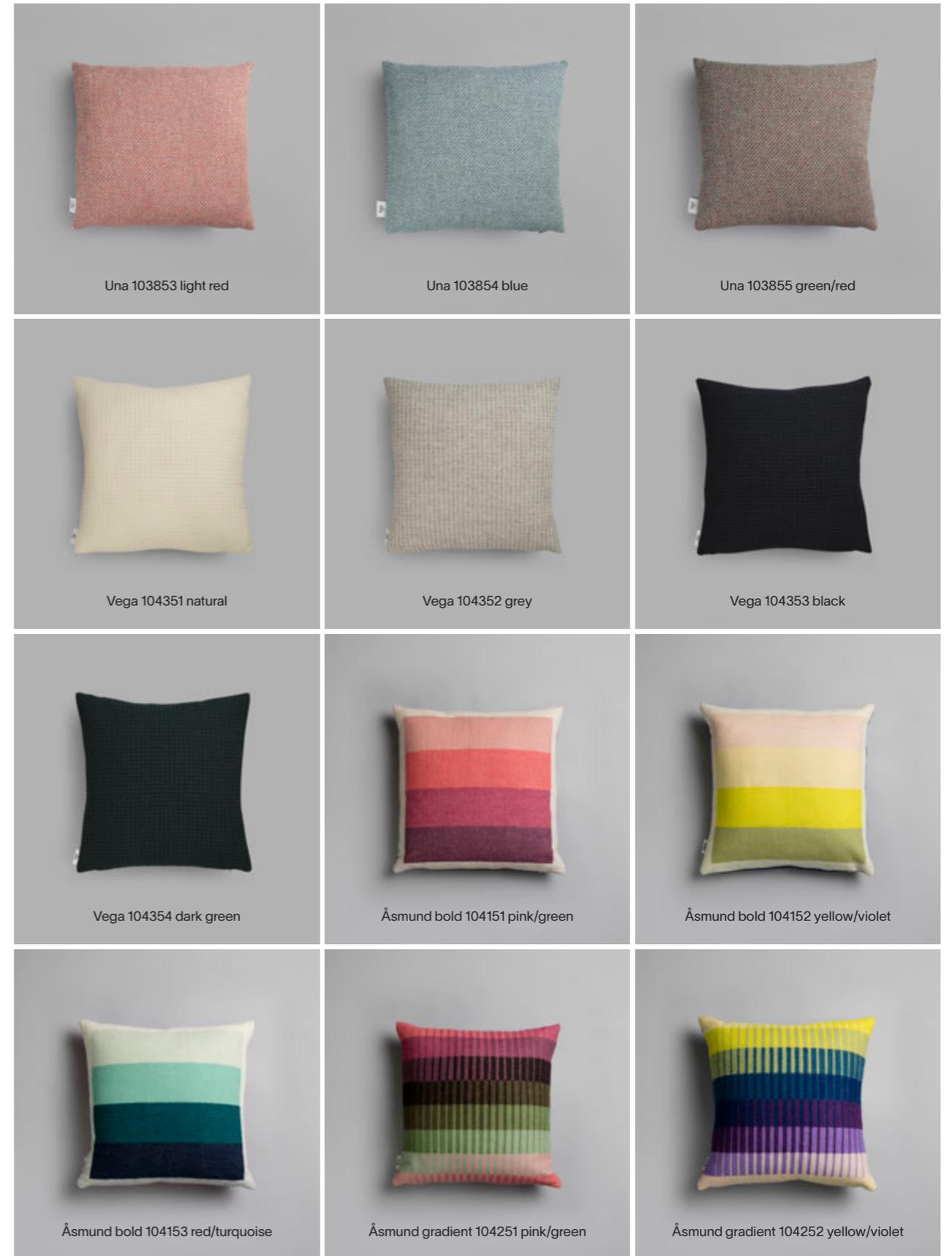


Åsmund gradient 4253 red/turquoise

Cushions



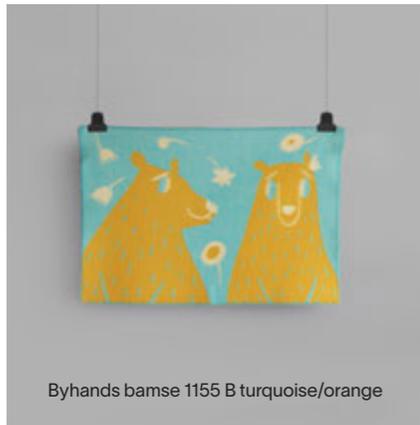




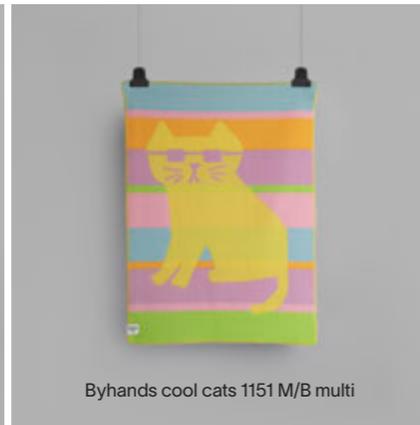


Åsmund gradient 104253 red/turquoise

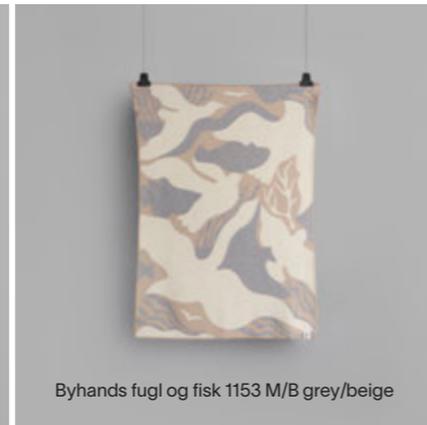
Half size & baby size



Byhands bamse 1155 B turquoise/orange



Byhands cool cats 1151 M/B multi



Byhands fugl og fisk 1153 M/B grey/beige



Byhands krokodille 1154 M green/natural



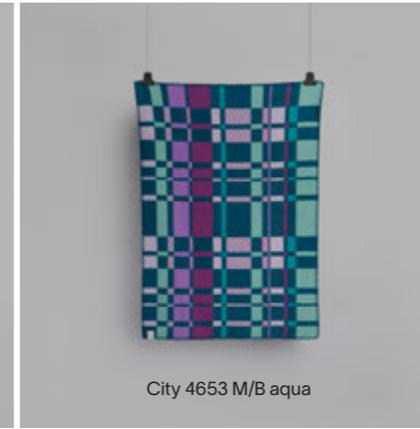
Byhands skogbunn 1152 M/B blue/natural



City 4651 M/B pastel



City 4652 M/B mint



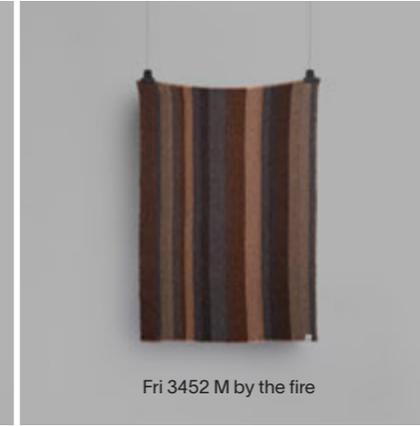
City 4653 M/B aqua



City 4654 M/B orange



Fri 3451 M late fall



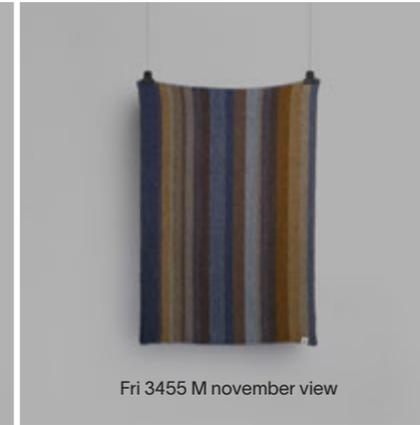
Fri 3452 M by the fire



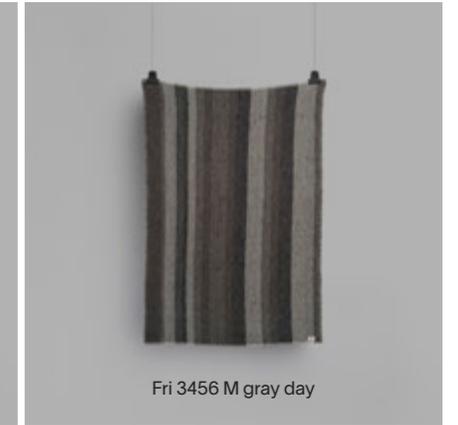
Fri 3453 M harvest



Fri 3454 M summer red



Fri 3455 M november view



Fri 3456 M gray day



Fri 3457 M stubble field



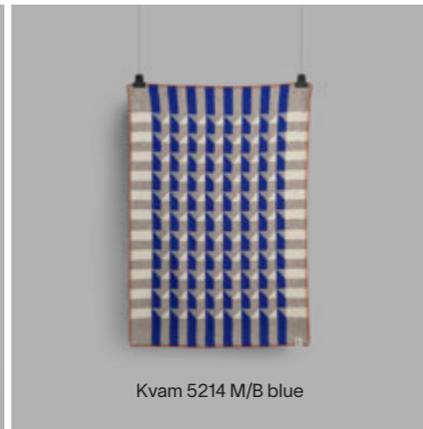
Kvam 5211 M/B greyscale



Kvam 5212 M/B orange



Kvam 5213 M/B green



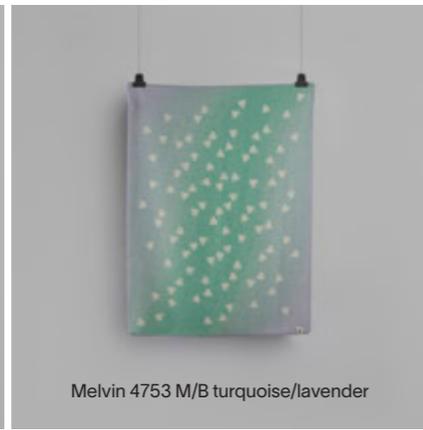
Kvam 5214 M/B blue



Melvin 4751 M/B light pink/yellow



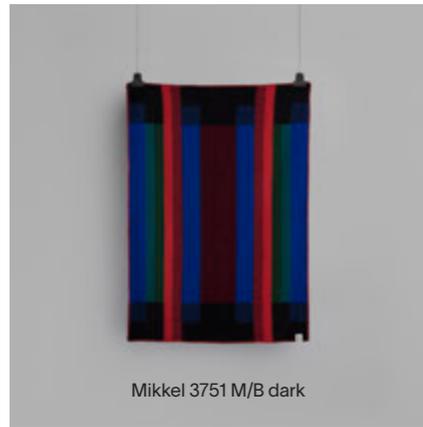
Melvin 4752 M/B light pink/light blue



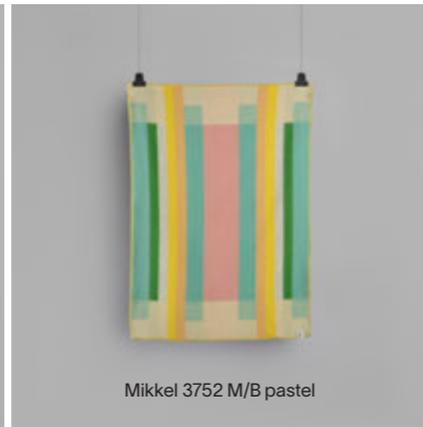
Melvin 4753 M/B turquoise/lavender



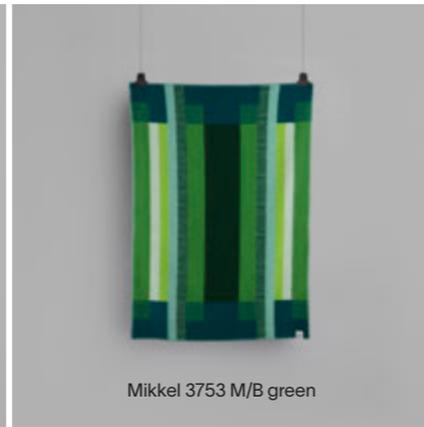
Melvin 4754 M/B purple/pink



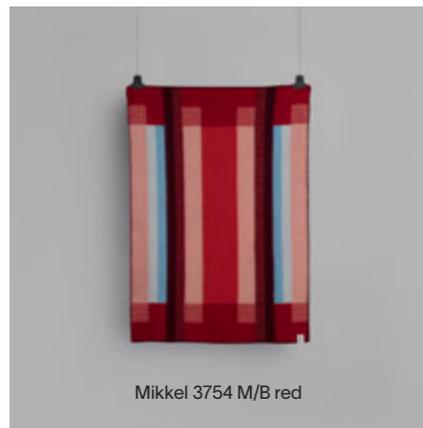
Mikkel 3751 M/B dark



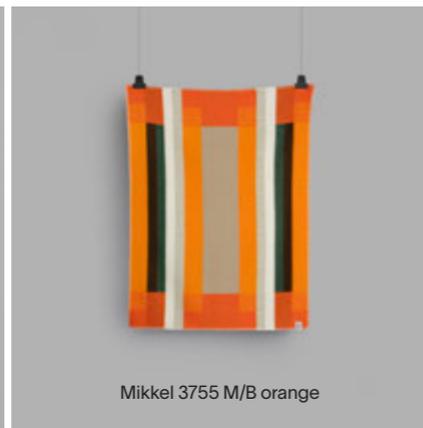
Mikkel 3752 M/B pastel



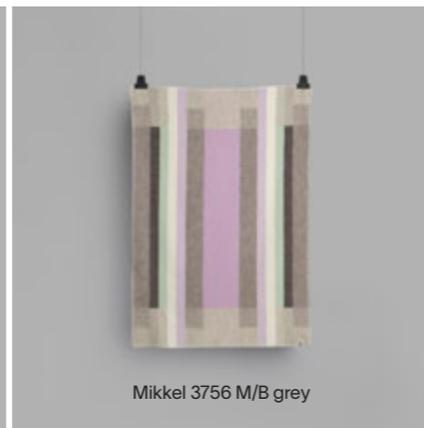
Mikkel 3753 M/B green



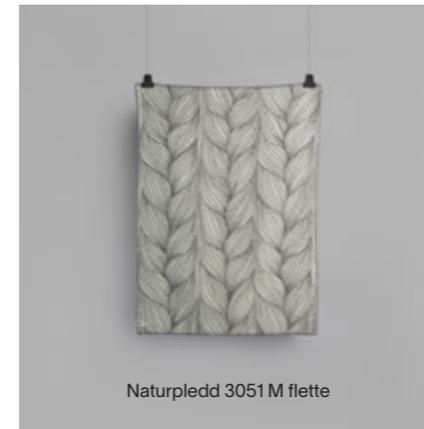
Mikkel 3754 M/B red



Mikkel 3755 M/B orange



Mikkel 3756 M/B grey



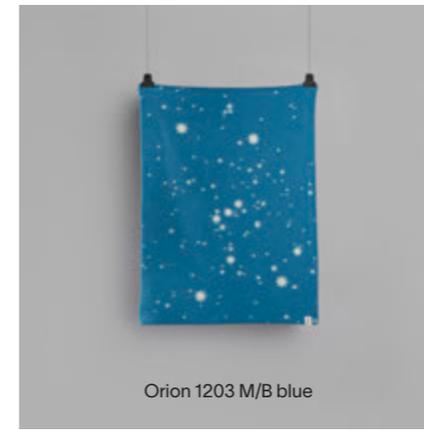
Naturpledd 3051 M flette



Orion 1201 M/B light green



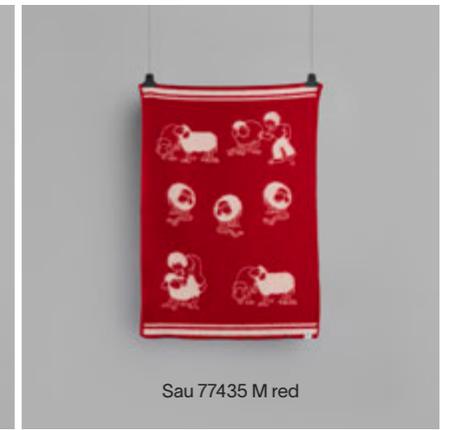
Orion 1202 M/B light pink



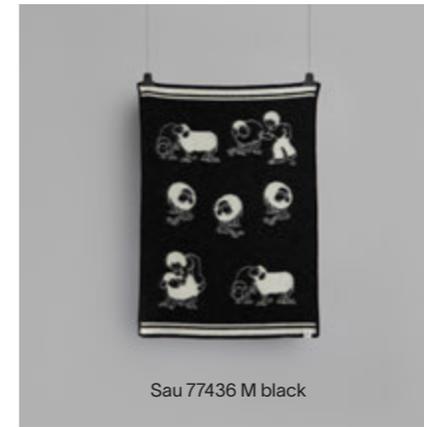
Orion 1203 M/B blue



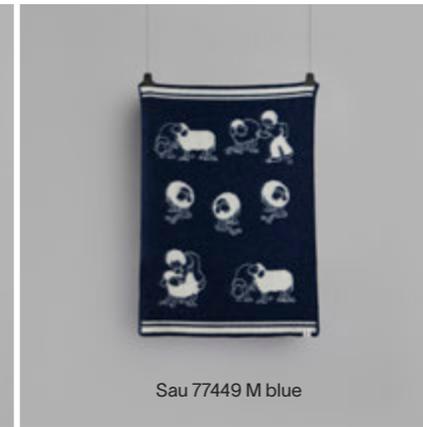
Orion 1204 M/B red



Sau 77435 M red



Sau 77436 M black



Sau 77449 M blue



Una 3851 M grey



Una 3852 M ochre



Una 3853 M light red



Una 3854 M blue



Una 3855 M green/red

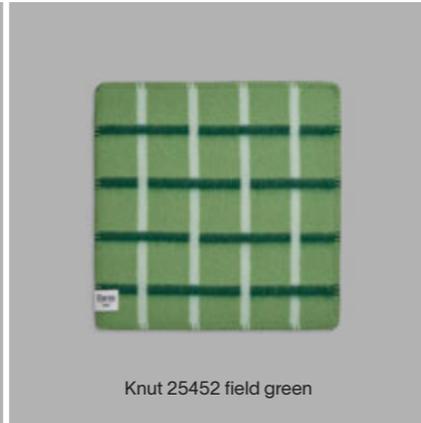
Seating pads



Flette 23051 natural/grey



Knut 25451 lime



Knut 25452 field green



Knut 25453 taupe



Knut 25454 cobalt blue



Knut 25455 dove grey



Kvam 25211 greyscale



Kvam 25212 orange



Kvam 25213 green



Kvam 25214 blue



Mikkel 23751 dark



Mikkel 23752 pastel



Mikkel 23753 green



Mikkel 23754 red



Mikkel 23755 orange



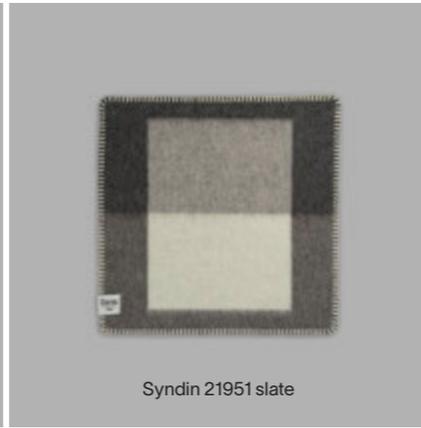
Mikkel 23756 grey



Stemor 26570 grey



Stemor 26571 rust



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