

# Rørros

TWEED

Lookbook



2024

News

## Juli Throw by Anderssen & Voll

"Juli" is the result of our latest collaboration with Anderssen & Voll. The journey began with a desire to utilize a white warp on our dobbie loom, aiming to bring out the sheen of Norwegian wool.

Anderssen & Voll embraced this vision and drew inspiration from different embroidery techniques, creating a design where the weft creates stitches of color. The white warp acts as the canvas making the vibrant hues of greens, blues, and fresh pastels bloom.

The outcome is a collection of throws that embody the essence of Norwegian wool, creating a lively interplay of color and simplicity.

Torbjørn Anderssen and Espen Voll have distinguished themselves with a portfolio of numerous designs over recent years, demonstrating their continuous commitment to innovation and aesthetic refinement. The Juli series is available in blue, green and pastel.







“Juli is a series of soft throws in a light colour scheme. The initial design drew inspiration from another textile technique: embroidery. The yarns run through the white base like random stitches of colour.”

— Anderssen & Voll

















In Norway we have a long and proud tradition of breeding sheep. For centuries wool has been harvested and handled as a valuable resource. This heritage combined with Røros Tweed's efforts to refine the wool even further, has resulted in the quality interior products we make today. Produced in Norway, from Norwegian wool.



## Palette extension by Skogstad & Wærnes

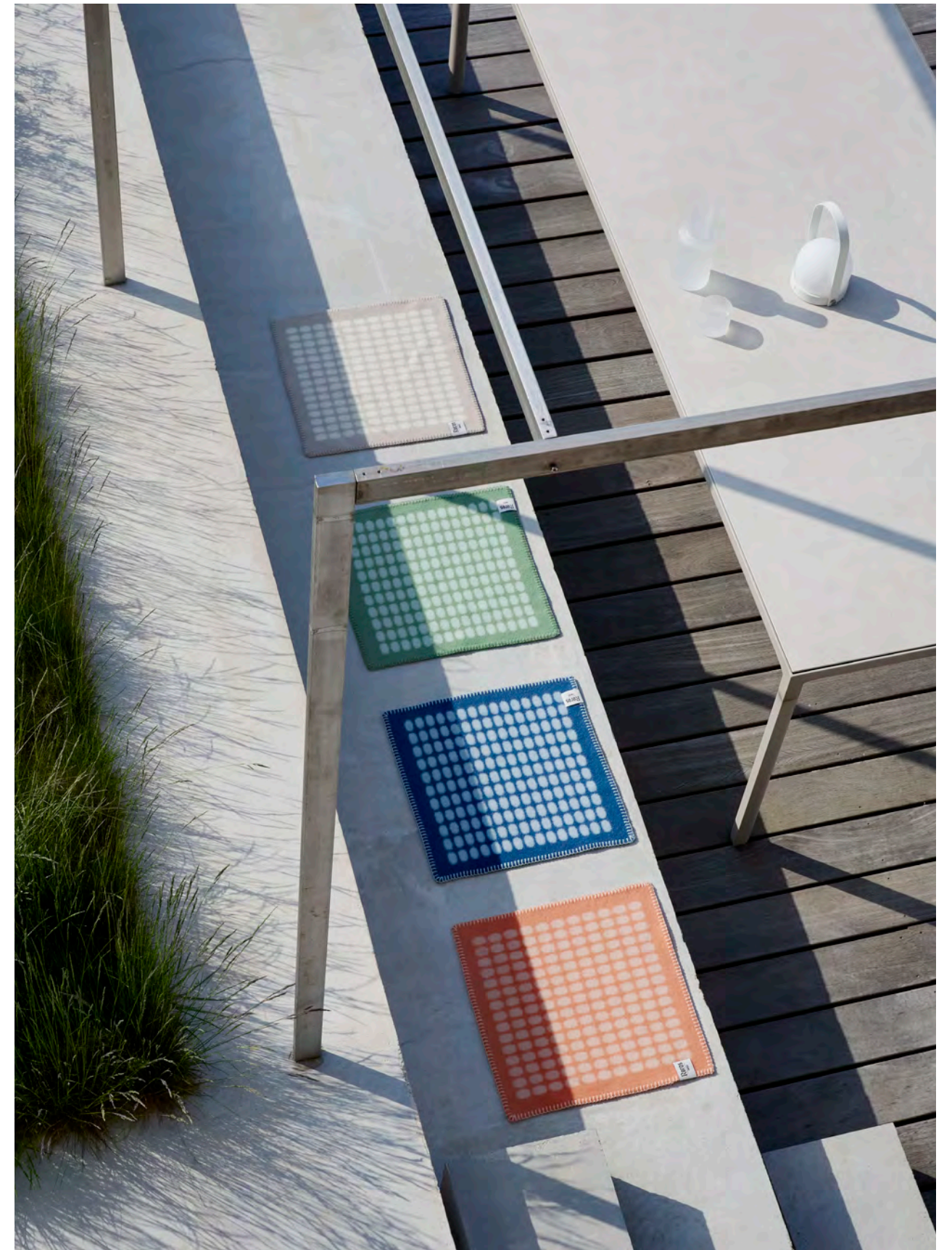
The Palette series now offers more options in the same harmonious design with the launch of seating pads, baby and half blankets.

The starting point for Skogstad and Wærnes was to create something subtle, organic, orderly and structured. Something that's understandable and pleasant from afar or up close, nicely folded or unfolded.

"As designers, we find it interesting to seek order in chaos – finding a balance between sense and sensibility. Something we wanted to express in this product"

Although the pattern is weaved into the blanket, it almost appears as printed onto the woolen surface, giving associations to classic printing techniques such as stencil, silkscreen, lithography, raster and block prints. The pattern and colouring is inspired by graphic prints and visual arts.

The collection comprises of four colours: Clay, Sage, Sea and Coral. Each colourway unites two subtly contrasting or tone-in-tone yarns.











"The orderly and neatly composed pattern and colouring is inspired by graphic prints and visual arts."

— Skogstad & Wærnes

Selected  
favourites





































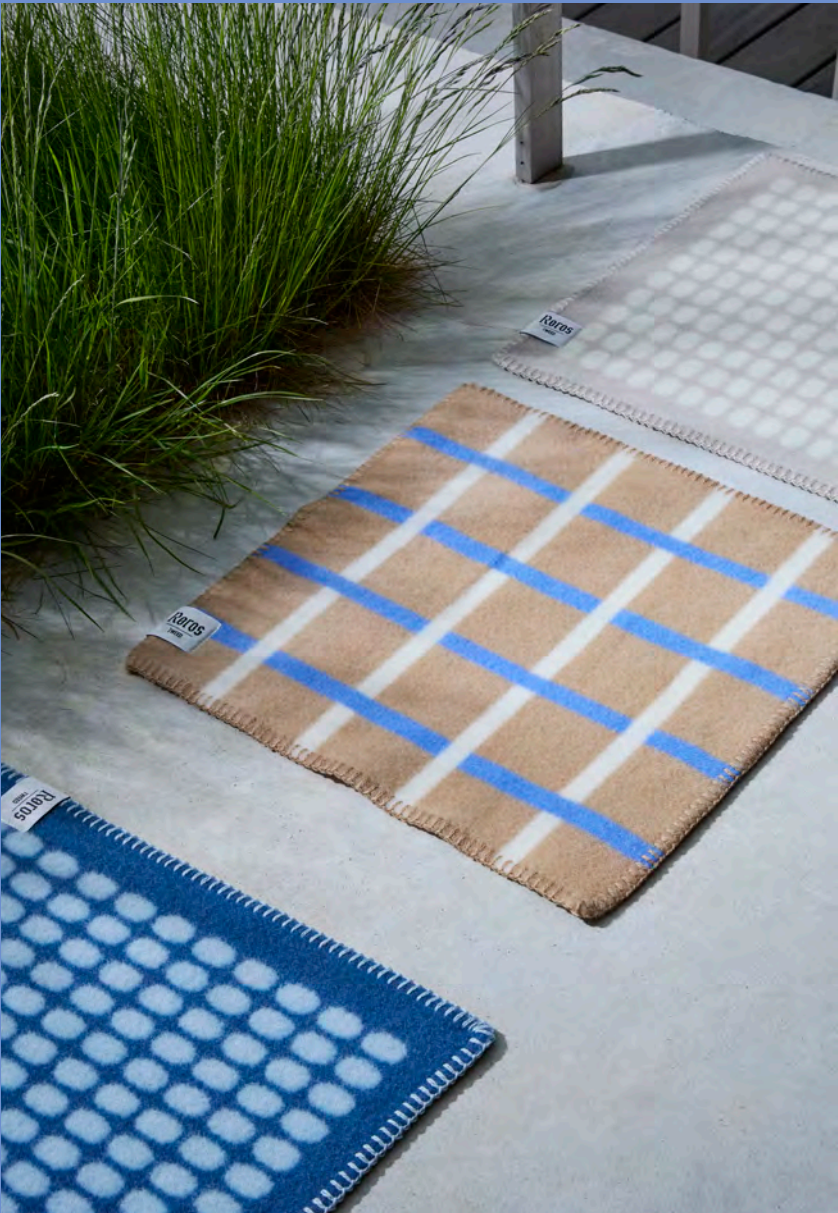




















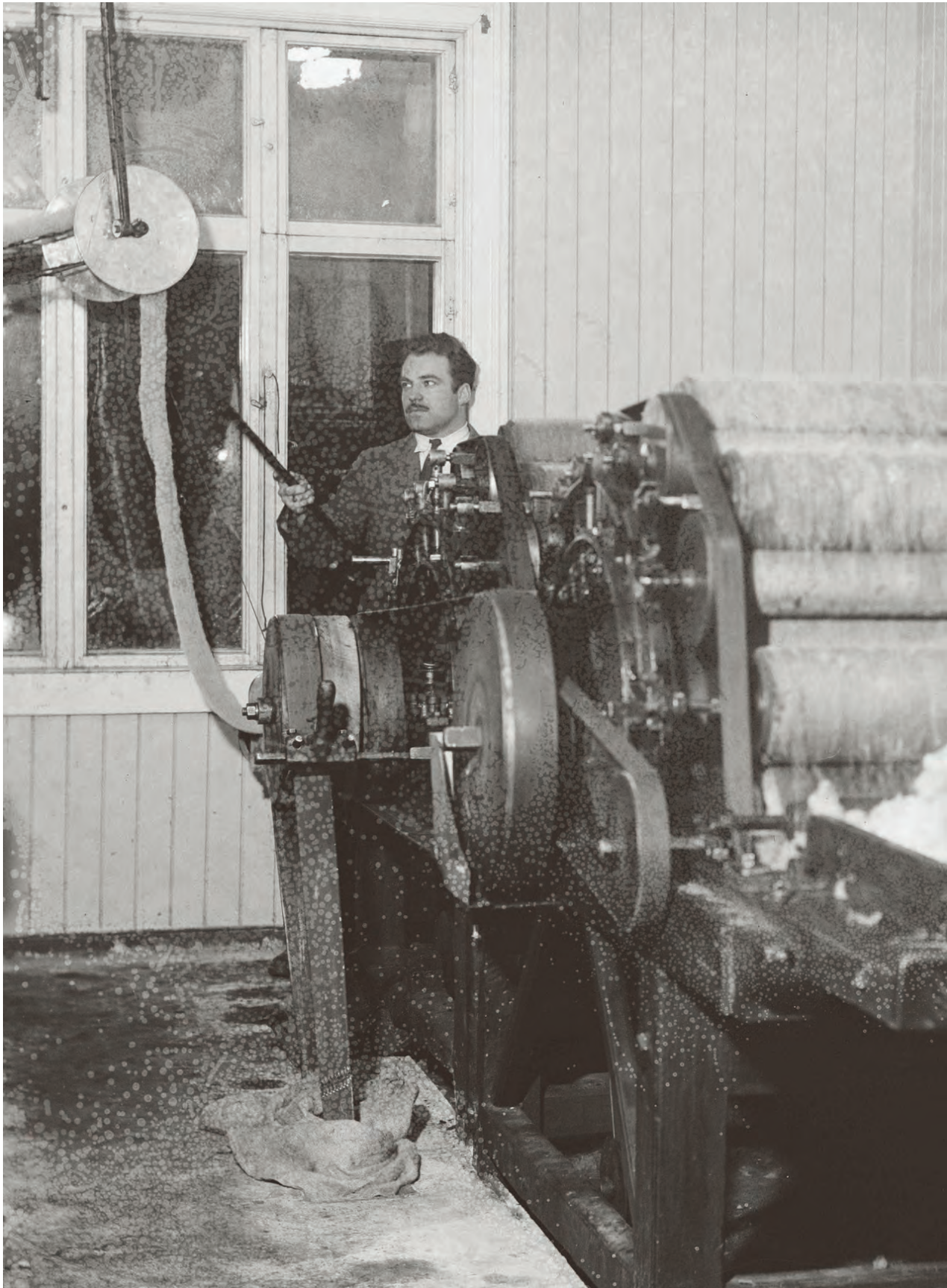






Our story





## The history of Røros Tweed

Our story starts in the 18th century when valuable copper was discovered in Røros. It brought great wealth to some, but most people in the rural town remained poor. When Peder Hiort, the director of the mine died in 1789, he passed on his entire fortune to a foundation that provided textile education and raw materials to the less fortunate.

This enabled the community to make garments that would keep them warm during the cold winter months. The foundation would also purchase these ready-to-wear garments and redistribute them back to the community as charity. Based on this Røros Tweed was established in 1940 and worked

as a sales outlet for locally made textiles. Often, the workers who had received payment for the clothing they made, received the same clothing back.

Peder Hiort's legacy has created a tradition for handcraft and textile production that served to lay the foundations of Røros Tweed. Since then we have come a long way, but our core and passion for Norwegian wool has never changed.

Through craftsmanship we continue to create wool products that last for generations and along the way inspire future textile artists and designers to keep the tradition alive.



## The finest Norwegian lambswool

At Røros Tweed, we have proudly produced high-quality wool products since 1940, inspired by local craft traditions that span centuries. Our Norwegian sheep graze freely along our coastlines, hillsides, and mountains. The exceptional Norwegian climate and its pastures make our wool one of the most animal-friendly textile fibers globally.

Norwegian wool meets the criteria for Cradle to Cradle – for good animal welfare, low energy

consumption, and minimal use of chemicals. In 2015 Norilia was the first wool producer awarded with the Svane certification, the official Nordic ecolabel. Norilia's wool washing supplier has developed a process where 96% of the water is cleaned and reused, making the process even more sustainable. This means that our wool is a completely bio-degradable and renewable resource that does not require to be washed or treated in the same way as other fibre types.





Designers



Throughout the years we have worked with a vast selection of design talents. They have all contributed with their creativity and individual styles.

For us at Røros Tweed it is important to work with both established and up-and-coming designers from various fields, to both challenge and develop our brand. We also see it as our responsibility to pass on knowledge about our craftsmanship, to ensure that the core of our work remains for generations to come.

#### Kristine Five Melvær

Melvær is an Oslo-based designer working with tableware, lighting, furniture, textile objects and graphic design. Melvær holds a Masters degree in industrial design and a Masters degree in visual communication. She explores the subject of object communication, bridging the disciplines of product design and graphic design. She focuses on the communicative potentials of objects as a means to create emotional bonds between object and user. By searching for the sensual essence of phenomena, she translates these qualities into sensuous objects with a Scandinavian simplicity. The Kvam series is characterized by its playful geometry, which is based on the possibilities and limitations of jacquard weave. The motif clearly relates to the weave's horizontal and vertical directions, while the diagonal lines create rhythm and dynamics. The pattern can be associated with both Norwegian and Japanese motifs.

#### Clara von Zweigbergk

Von Zweigbergk graduated from Beckmans School of Design in Stockholm, and continued her studies at the Art Center College of Design in Pasadena, USA. After five years as a founder and partner in Rivieran, a Stockholm based multidisciplinary design studio, followed by four years as a senior graphic designer at Lissoni Associati, Milano, she opened her studio in Stockholm. Beside her passion for paper, colour and form, she has always been interested in textile, playing with different techniques like crochet, weaving and embroidery. With the Moon throw, von Zweigbergk wanted to explore the reversibility of the woven patterns. Using a gradient between two contrasting colours, the design reminds of the moon or the sun, emphasizing the throw's duality. It can also be read as a play between a convex and concave shape.

#### Runa Klock

Klock holds a master's degree in design from the Oslo National Academy of the Arts. She has a playful and curious approach in her designs. Her work is often inspired by nature and the natural beauty of different materials with a graphic touch are typical elements for her design. Klocks' work is characterized by an openness to cooperate with people in various disciplines; her practice extends beyond product design to include food, exhibitions and entrepreneurship. Several of her projects have a strong social profile. Filos, Klocks design for Røros Tweed, is a soft and light throw. The throw comes in six different colours, all woven on the

same striped warp. The pattern is inspired by the tartan seen in Scottish kilts. The colour blends that occur in the squares where the woven threads intersect, are harmonious and warm, and go from light to dark. This way you can choose your own expression, depending on how you fold the throw.

#### Karen Staver

Staver is an experienced designer educated at the Norwegian National Academy of Craft and Art Industry in Oslo and Bergen kunsthøgskole. In her early career she worked as a designer of upholstery fabrics and curtains from 1971 to 1985. She later moved on to working freelance as a textile designer for various companies, including Røros Tweed. Myrull is a beautiful throw designed by Staver for Røros Tweed. With a simple design in natural hues, it reflects the hillside landscape around the town of Røros.

#### Judy D Lundin

Lundin has an education in sociology and art from Macalester College in her home state of Minnesota in the USA. She is also an educated lecturer in arts and crafts from Statens Lærerhøgskole in Oslo. Lundin has many years' experience of teaching weaving techniques and was engaged as a freelance designer at Røros Tweed from 1987 to 1989. For Røros Tweed she designed the throw Kattefot in 1988 which is still, with its timeless expression, a best-seller. This classic fringed throw is available in six different colours.

#### Ingunn Birkeland

Birkeland is an Oslo-based fashion designer known for her unique handmade woven square patterns, red carpet dresses and show pieces. Exquisite details, time-consuming techniques and artistic expression are central to her work – in combination with her very own specific palette of pastels and fluorescent colours. In the City collection Birkeland has designed for Røros Tweed, she shows a graphic version of her own handmade woven textiles – all transferred the loom in four different colour palettes; pastel, mint, orange and aqua.

#### Bjarne Melgaard

Bjarne Melgaard is one of Norway's foremost and internationally renowned contemporary artists. He has held more than 45 individual exhibitions at leading galleries around the world. He is also a frequent curator, author and producer, having written more than



a dozen novels and produced several films. His works are showcased by leading museums and art collections around the world. In September 2012 Melgaard opened the exhibition "A house to die in" at the Institute of Contemporary Art in London. For the exhibition Røros Tweed was engaged to weave a 500m2 large floor carpet. Røros Tweed's contribution to the exhibition inspired Bjarne Melgaard to further collaboration.

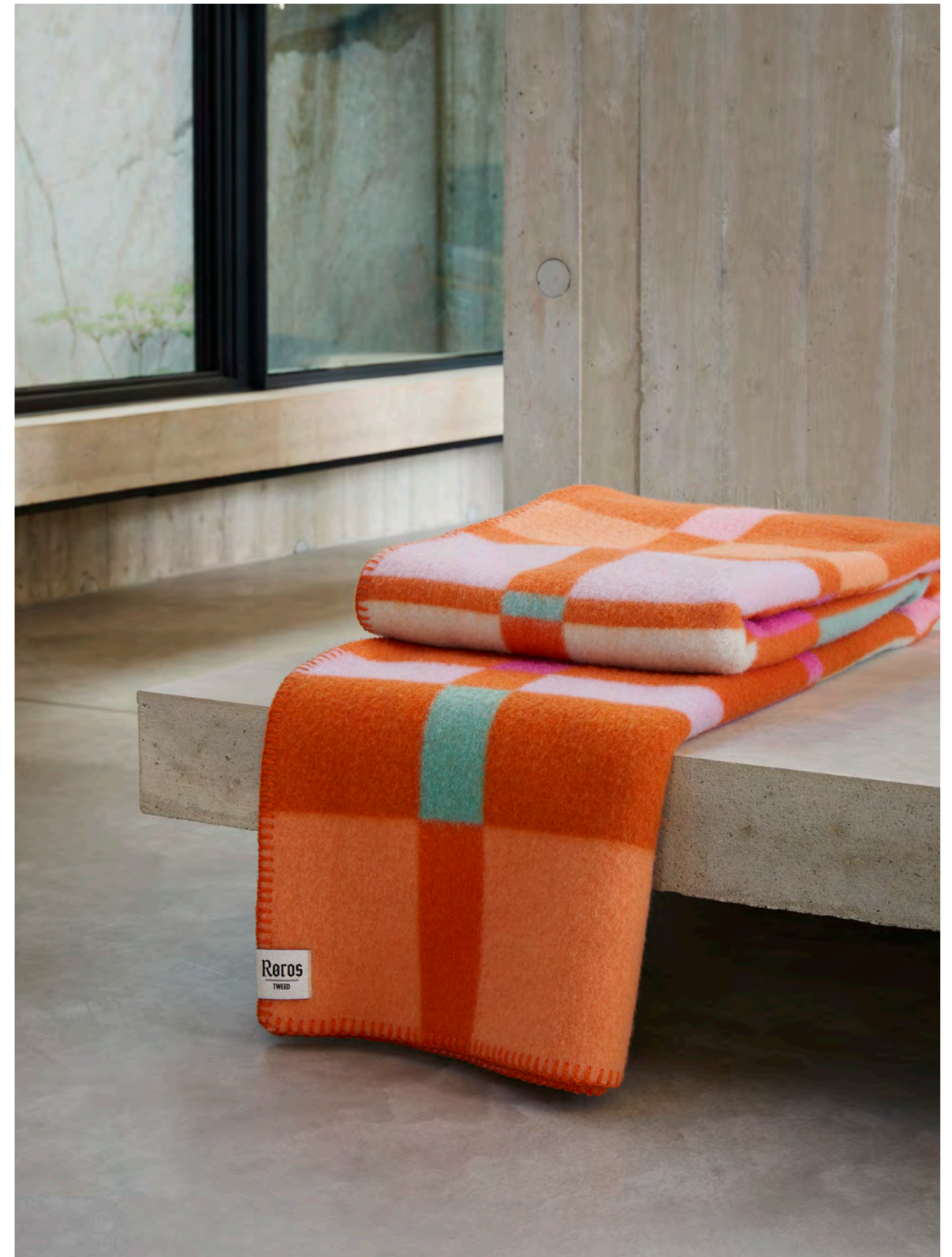
#### ByHands

ByHands represents some of Norway's most talented contemporary artists. Based in Oslo, they work with both national and international clients. Their award-winning illustrators represent a unique range of skills and techniques. For Røros Tweed the talented illustrators Darling Clementine, Hanne Berkaak, Sandra Blikås and Anette Moi have created five playful and exciting new artworks for the kids collection.

#### Hallgeir Homstvedt

Hallgeir Homstvedt holds a BA of Industrial Design and honours from Newcastle University in Australia. Working in fields of furniture, interior and product design, Homstvedt makes products that are tactile, interactive and engages the observer's curiosity.

For Røros Tweed he has designed Bislett, a series consisting of three throws in a soft and beautiful colour palette. Inspiration for this collection comes from the Moiré phenomenon, a visual effect that occurs when two repeating patterns are layered on top of each other, creating the illusion of movement.





Product  
overview



Large throws



Bislett 5151 peach/pistachio



Bislett 5152 cappuccino



Bislett 5153 lemon tart



City 4651 pastel



City 4652 mint



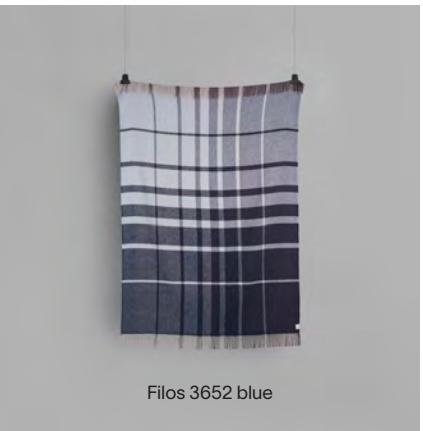
City 4653 aqua



City 4654 orange



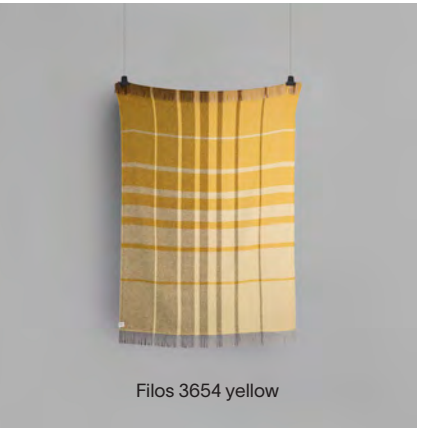
Filos 3651 grey



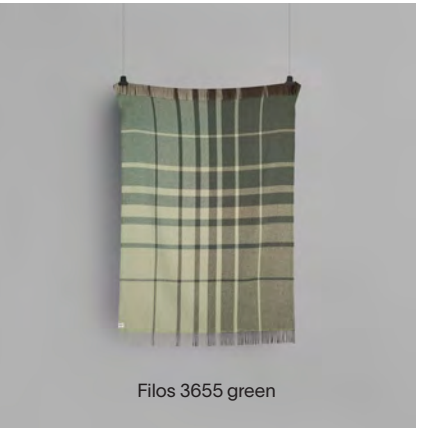
Filos 3652 blue



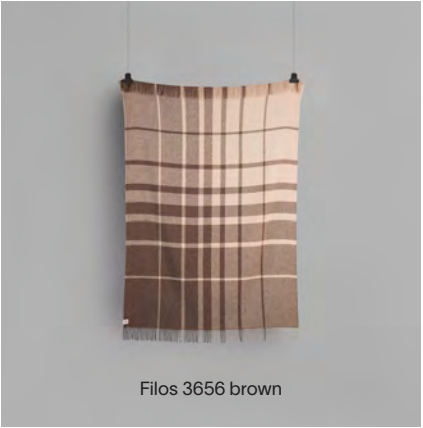
Filos 3653 burgundy



Filos 3654 yellow



Filos 3655 green



Filos 3656 brown



Fri 3451 late fall



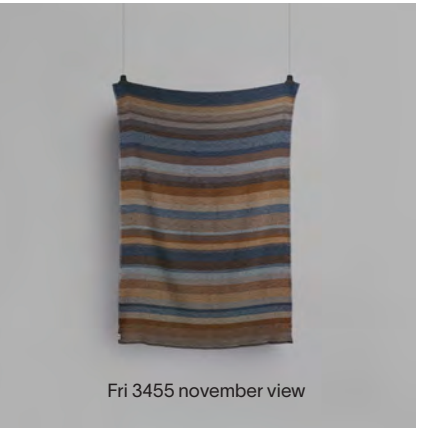
Fri 3452 by the fire



Fri 3453 harvest



Fri 3454 summer red



Fri 3455 november view



Fri 3456 gray day



Fri 3457 stubble field



Ida 6001 red shades





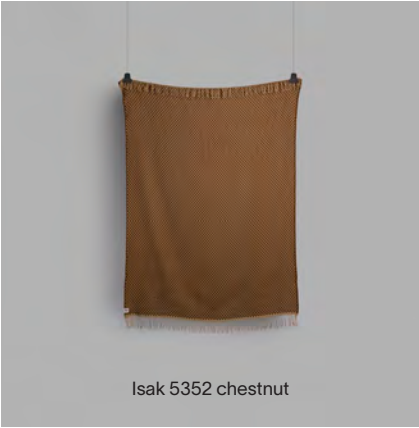
Isak 6002 olive burgundy



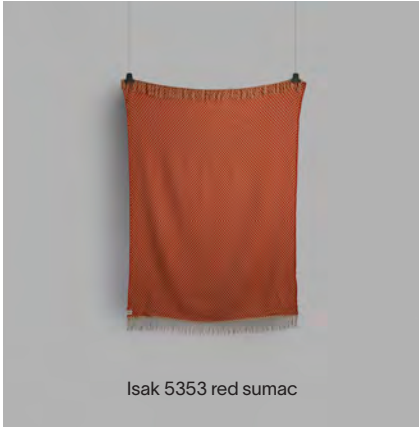
Isak 6003 rosa blue



Isak 5351 green meadow



Isak 5352 chestnut



Isak 5353 red sumac



Isak 5354 far away blue



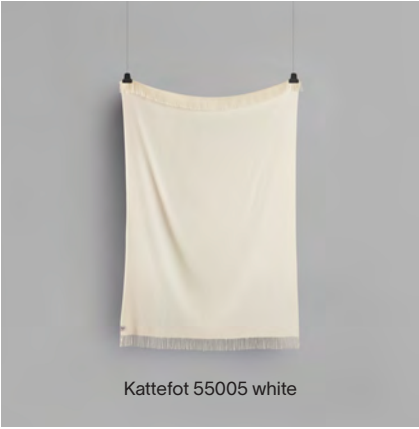
Juli 6351 blues



Juli 6352 greens



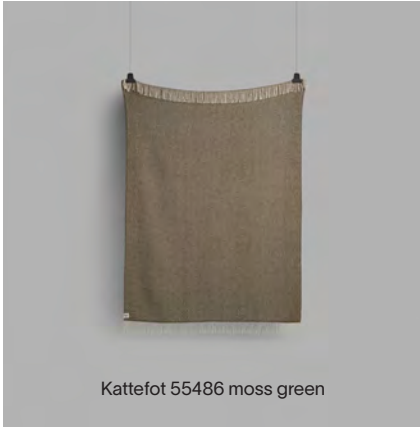
Juli 6353 pastel



Kattefot 55005 white



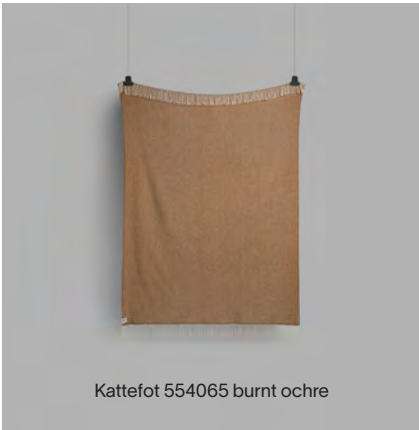
Kattefot 55404 light grey



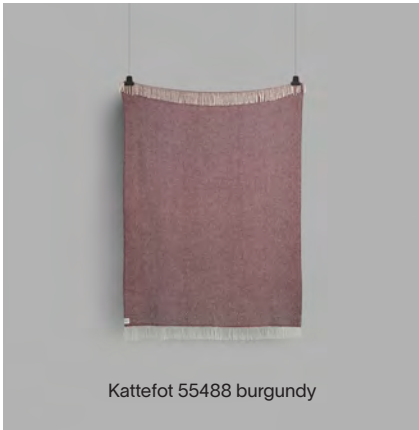
Kattefot 55486 moss green



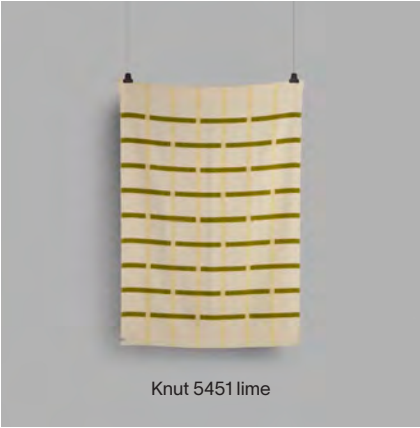
Kattefot 554006 midnight blue



Kattefot 554065 burnt ochre



Kattefot 55488 burgundy



Knut 5451 lime



Knut 5452 field green



Knut 5453 taupe



Knut 5454 cobalt blue



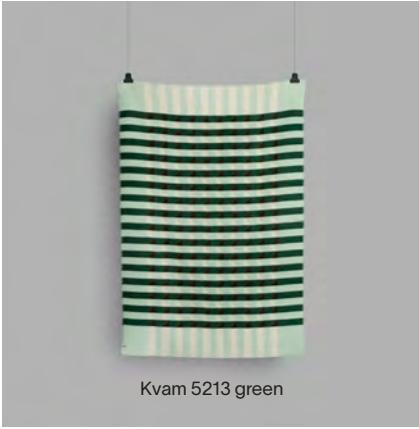
Knut 5455 dove grey



Kvam 5211 greyscale



Kvam 5212 orange

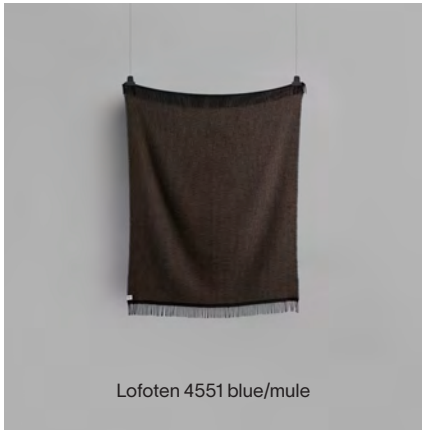


Kvam 5213 green

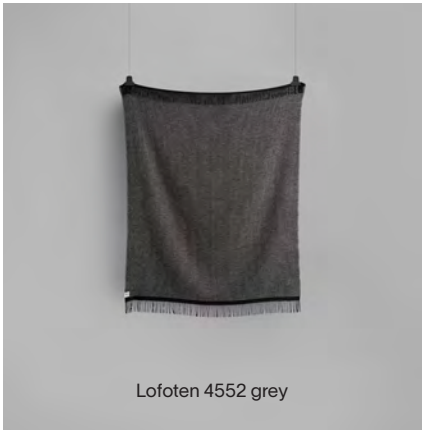


Kvam 5214 blue

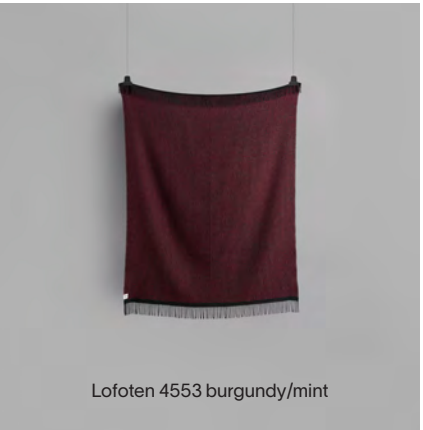




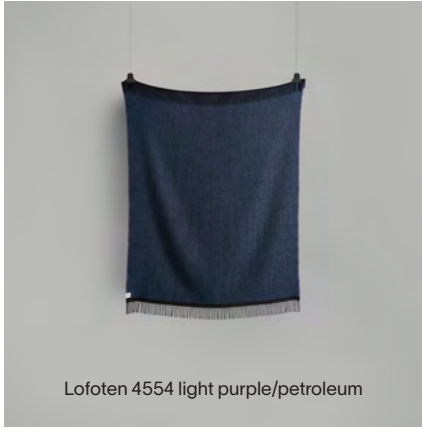
Lofoten 4551 blue/mule



Lofoten 4552 grey



Lofoten 4553 burgundy/mint



Lofoten 4554 light purple/petroleum



Lynild 1452 red/blue



Lynild 1454 grey/natural



Lynild 1457 blue



Lynild 1458 mint



Melgaard 2151 grey/natural



Mello 5751 lemon yellow



Mello 5752 leaf green



Mello 5753 powder pink



Mello 5754 warm grey



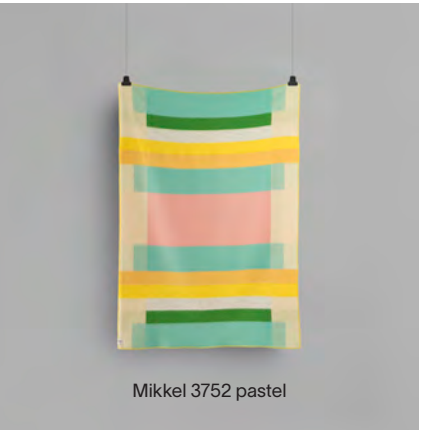
Mikkel 3753 green



Mikkel 3751 dark



Mikkel 3754 red



Mikkel 3752 pastel



Mikkel 3755 orange



Mikkel 3756 grey



Mimi 5051 tobacco



Mimi 5052 espen's green



Mimi 5053 apricot



Mimi 5054 pale lemon

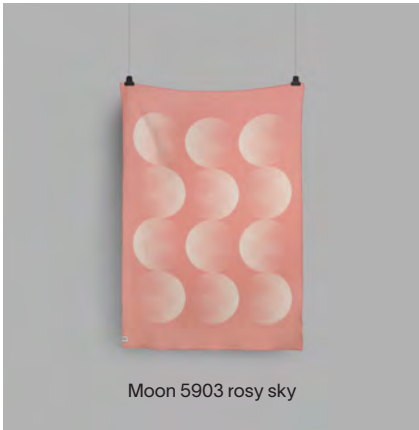


Moon 5901 crescent blue





Moon 5902 yellow ray



Moon 5903 rosy sky



Moon 5904 tranquille green



Myrull 46001 natural



Myrull 46002 light grey



Myrull 46005 beige



Naturpledd 3051 flette



Naturpledd 3052 nøste



Naturpledd 3053 veve



Naturpledd 3054 knytte



Palette 6251 clay



Palette 6252 sage



Palette 6253 sea



Palette 6254 coral



Pastille 6101 mushroom



Pastille 6102 green moss



Pastille 6103 sun yellow



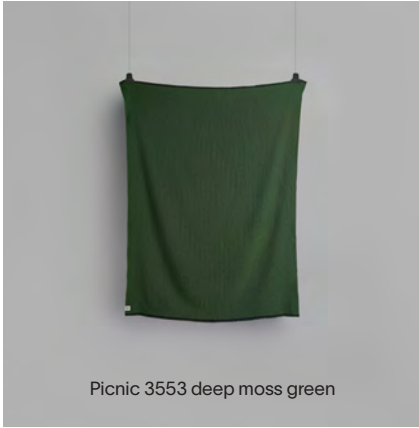
Pastille 6104 black and white



Picnic 3551 natural



Picnic 3552 light cognac



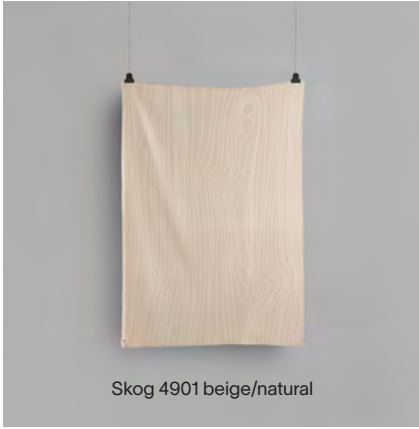
Picnic 3553 deep moss green



Picnic 3554 coral



Picnic 3555 dark petrol



Skog 4901 beige/natural

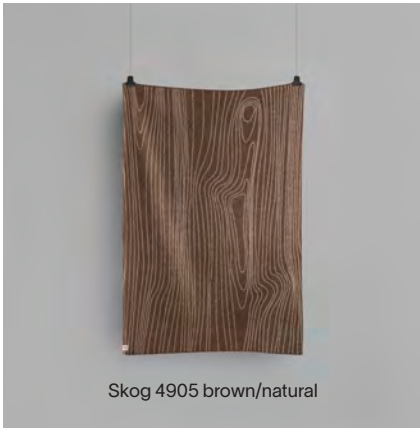




Skog 4903 grey/natural



Skog 4904 black/natural



Skog 4905 brown/natural



Syndin 1951 slate



Syndin 1952 moorland



Syndin 1953 well



Syndin 1954 glacier



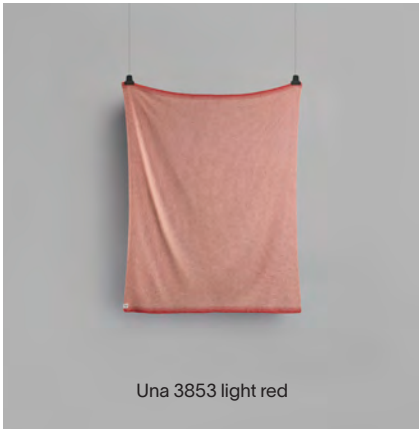
Syndin 1955 cloudberry



Una 3851 grey



Una 3852 ochre



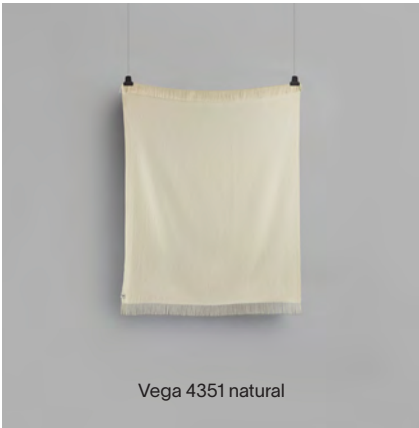
Una 3853 light red



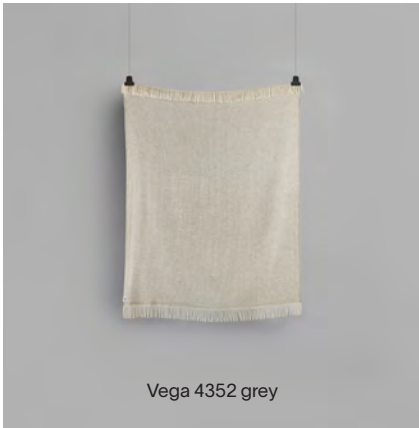
Una 3854 blue



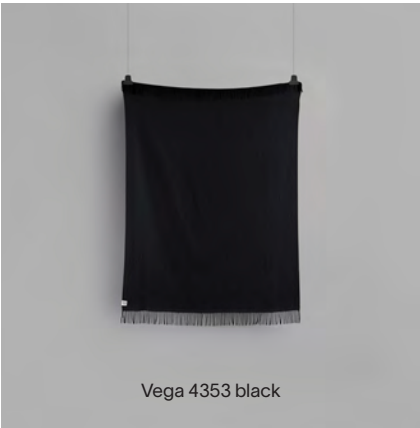
Una 3855 green/red



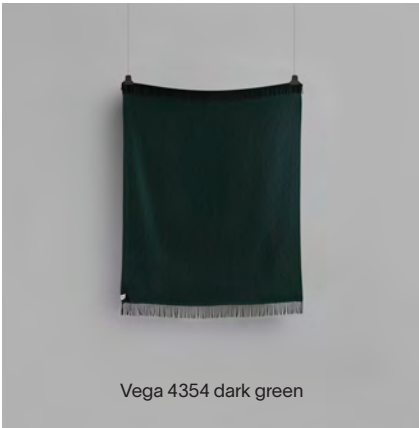
Vega 4351 natural



Vega 4352 grey



Vega 4353 black



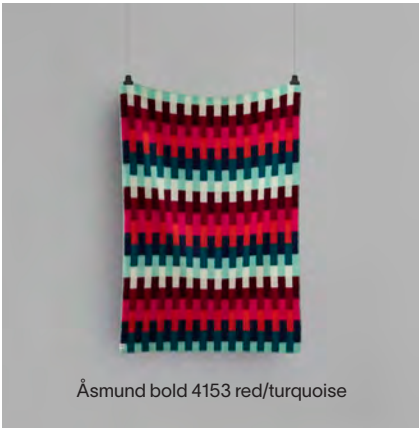
Vega 4354 dark green



Åsmund bold 4151 pink/green



Åsmund bold 4152 yellow/violet



Åsmund bold 4153 red/turquoise



Åsmund gradient 4251 pink/green



Åsmund gradient 4252 yellow/violet



Åsmund gradient 4253 red/turquoise



Cushions



Flette 103051 natural



Flette 103055 grey



Fri 103451 late fall



Fri 103452 by the fire



Fri 103453 harvest



Fri 103454 summer red



Fri 103455 november view



Fri 103456 gray day



Fri 103457 stubble field



Ida 106001 red shades



Ida 106002 olive burgundy



Ida 106003 rosa blue



Isak 105351 green meadow



Isak 105352 chestnut



Isak 105353 red sumac



Isak 105354 far away blue



Kvam 105211 greyscale



Kvam 105212 orange



Kvam 105213 green



Kvam 105214 blue



Mello 105751 lemon yellow





Mello 105752 leaf green



Mello 105753 powder pink



Mello 105754 warm grey



Mikkel 103751 dark



Mikkel 103752 pastel



Mikkel 103753 green



Mikkel 103754 red



Mikkel 103755 orange



Mikkel 103756 grey



Pastille 106101 mushroom



Pastille 106102 green moss



Pastille 106103 sun yellow



Pastille 106104 black and white



Picnic 103551 natural



Picnic 103552 light cognac



Picnic 103553 deep moss green



Picnic 103554 coral



Picnic 103555 dark petrol



Portør 101301 purple



Portør 101302 rosehip



Portør 101303 pastel



Portør 101304 natural



Stemor 106570 grey



Stemor 106571 rust





Stemor 106572 wine



Stemor 106573 misty green



Stemor 106574 sunshine yellow



Stemor 106575 dusty pink



Stemor 106576 deep blue



Syndin 101951 slate



Syndin 101952 moorland



Syndin 101953 well



Syndin 101954 glacier



Syndin 101955 cloudberry



Una 103851 grey



Una 103852 ochre



Una 103853 light red



Una 103854 blue



Una 103855 green/red



Vega 104351 natural



Vega 104352 grey



Vega 104353 black



Vega 104354 dark green



Åsmund bold 104151 pink/green



Åsmund bold 104152 yellow/violet



Åsmund bold 104153 red/turquoise



Åsmund gradient 104251 pink/green



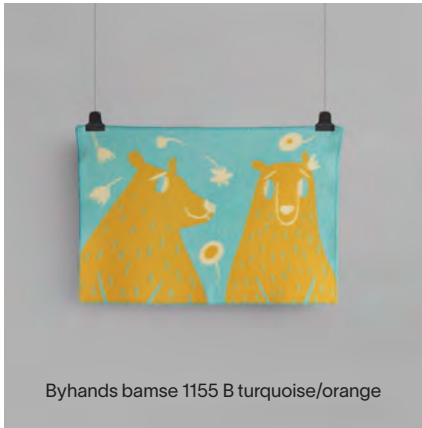
Åsmund gradient 104252 yellow/violet





Åsmund gradient 104253 red/turquoise

Half size & baby size



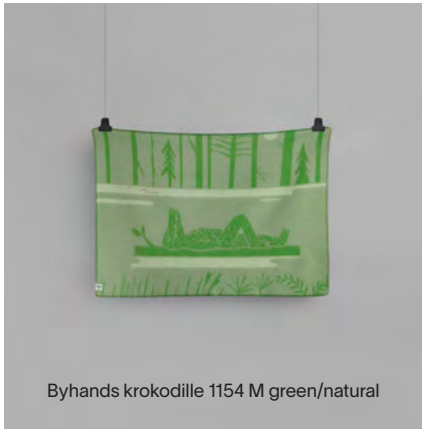
Byhands bamse 1155 B turquoise/orange



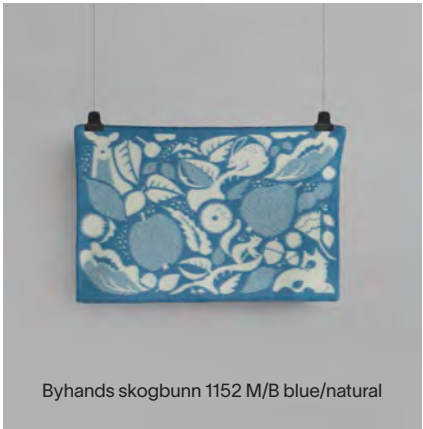
Byhands cool cats 1151 M/B multi



Byhands fugl og fisk 1153 M/B grey/beige



Byhands krokodille 1154 M green/natural



Byhands skogbunn 1152 M/B blue/natural



City 4651 M/B pastel



City 4652 M/B mint



City 4653 M/B aqua



City 4654 M/B orange



Fri 3451 M late fall



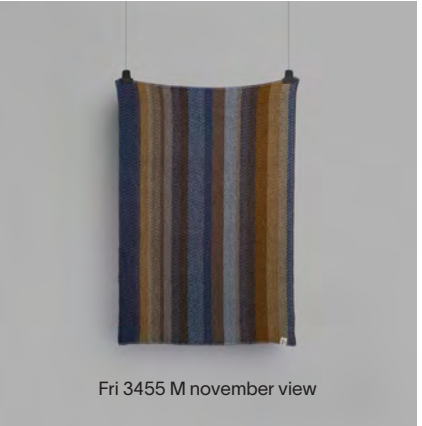
Fri 3452 M by the fire



Fri 3453 M harvest



Fri 3454 M summer red



Fri 3455 M november view



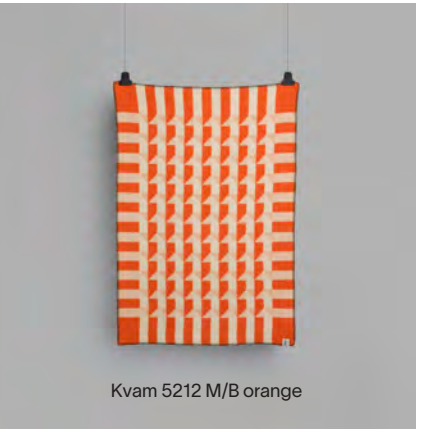
Fri 3456 M gray day



Fri 3457 M stubble field



Kvam 5211 M/B greyscale



Kvam 5212 M/B orange





Kvam 5213 M/B green



Kvam 5214 M/B blue



Melvin 4751 M/B light pink/yellow



Melvin 4752 M/B light pink/light blue



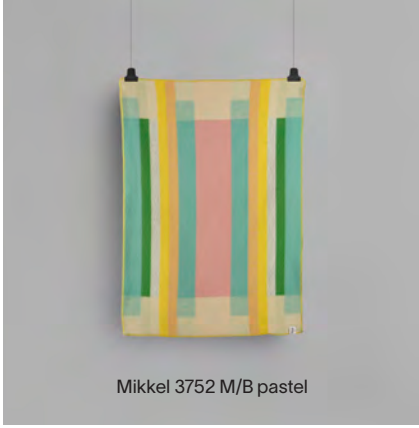
Melvin 4753 M/B turquoise/lavender



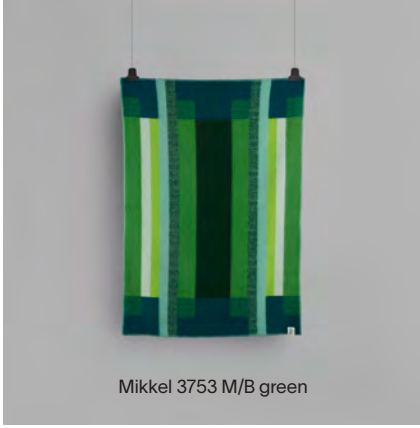
Melvin 4754 M/B purple/pink



Mikkel 3751 M/B dark



Mikkel 3752 M/B pastel



Mikkel 3753 M/B green



Mikkel 3754 M/B red



Mikkel 3755 M/B orange



Mikkel 3756 M/B grey



Naturpledd 3051 M flette



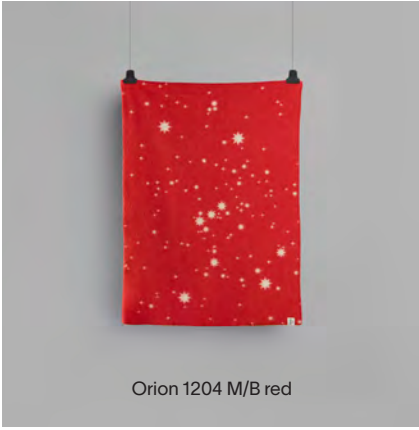
Orion 1201 M/B light green



Orion 1202 M/B light pink



Orion 1203 M/B blue



Orion 1204 M/B red



Palette 6251 M/B clay



Palette 6252 M/B sage



Palette 6253 M/B sea



Palette 6254 M/B coral



Sau 77435 M red



Sau 77436 M black



Sau 77449 M blue





Una 3851 M grey



Una 3852 M ochre



Una 3853 M light red



Una 3854 M blue



Una 3855 M green/red

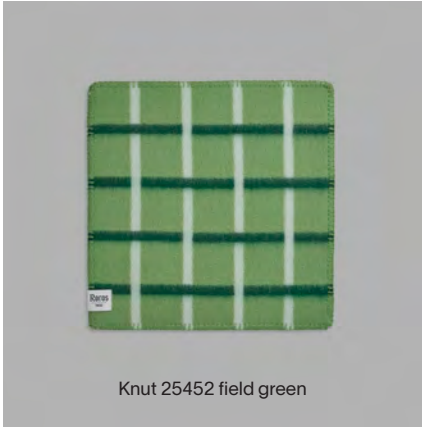
Seating pads



Flette 23051 natural/grey



Knut 25451 lime



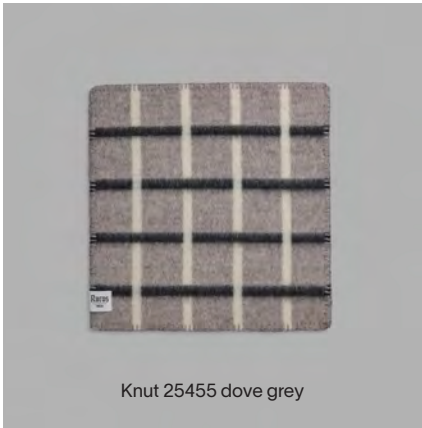
Knut 25452 field green



Knut 25453 taupe



Knut 25454 cobalt blue



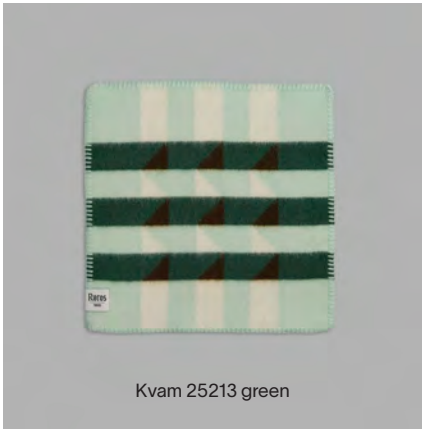
Knut 25455 dove grey



Kvam 25211 greyscale



Kvam 25212 orange



Kvam 25213 green

\* Seating pads: 45x45cm, 0,1kg

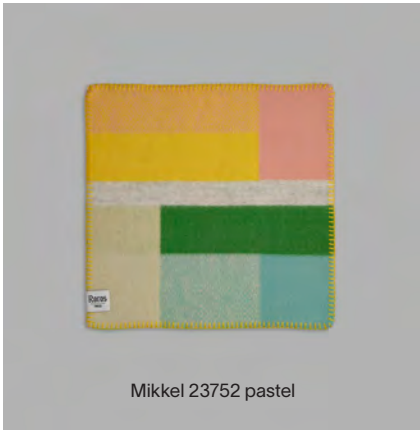




Kvam 25214 blue



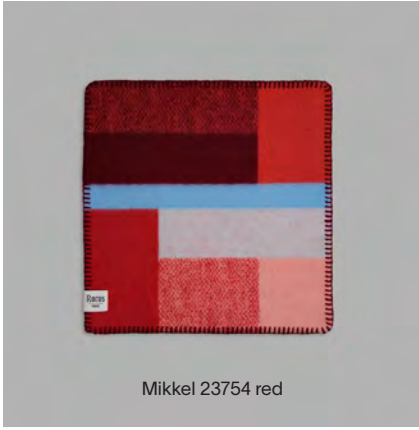
Mikkel 23751 dark



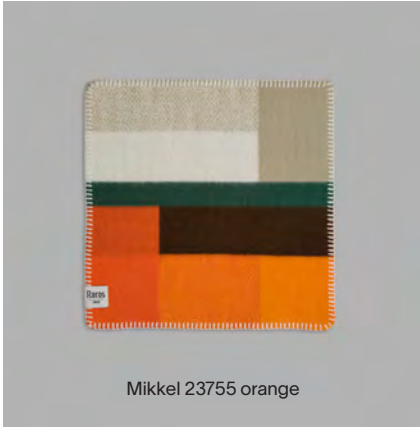
Mikkel 23752 pastel



Mikkel 23753 green



Mikkel 23754 red



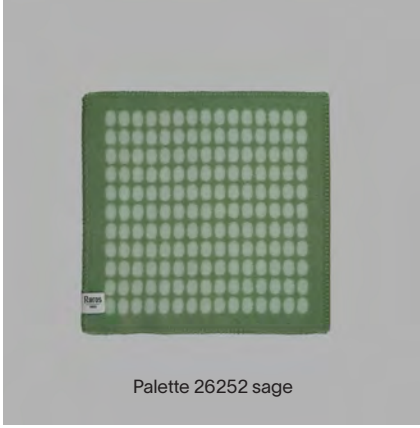
Mikkel 23755 orange



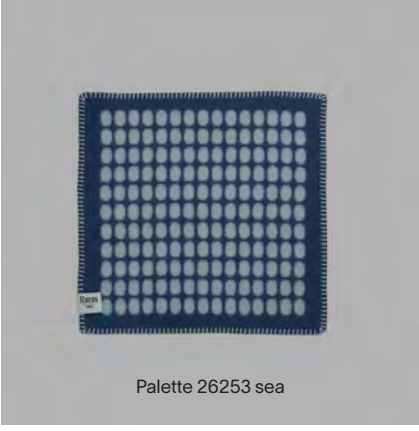
Mikkel 23756 grey



Palette 26251 clay



Palette 26252 sage



Palette 26253 sea



Palette 26254 coral



Stemor 26570 grey



Stemor 26571 rust



Stemor 26572 wine



Stemor 26573 misty green



Stemor 26574 sunshine yellow



Stemor 26575 dusty pink



Stemor 26576 deep blue



Syndin 21951 slate



Syndin 21952 moorland



Syndin 21953 well



Syndin 21954 glacier



Syndin 21955 cloudberry



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