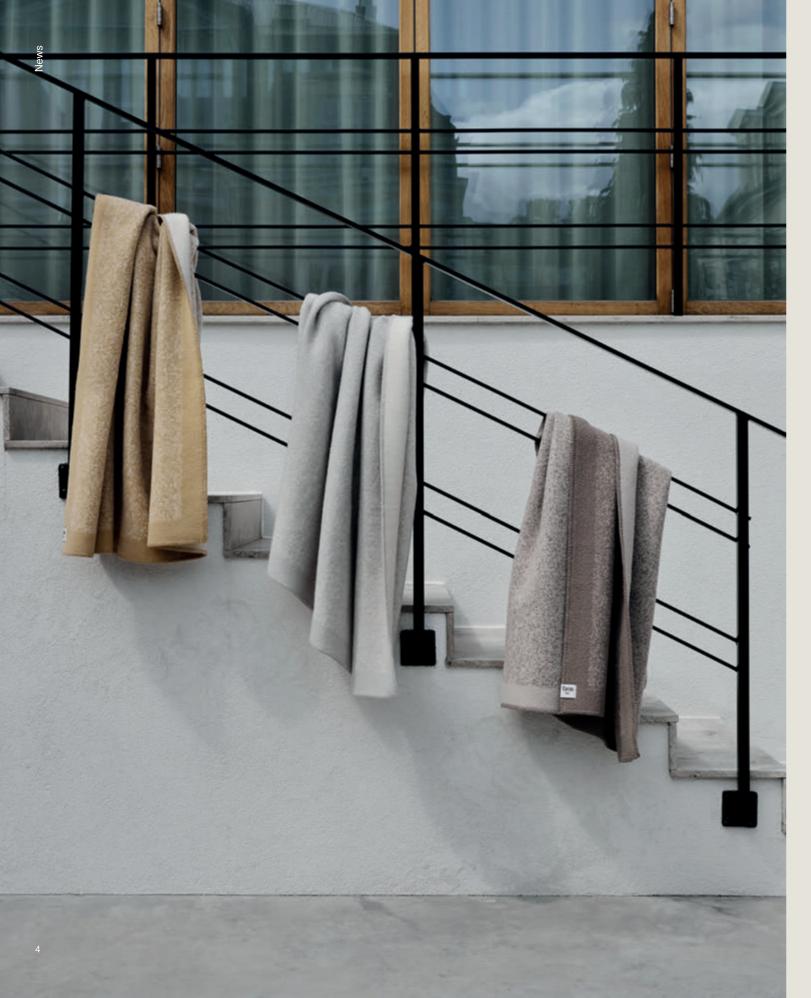


Lookbook

News

Mineral

Skogstad & Wærnes



Mineral is developed in collaboration with Skogstad & Wærnes. The design is inspired by the processing of natural materials, resulting in an intricate yet refined pattern with a textured surface. The seemingly irregular composition references natural elements and introduces a distinct sense of stillness. A solid coloured frame further defines the throw with geometric balance and brings a certain symmetry to an otherwise organic design.

In the design process, Skogstad & Wærnes highlighted the inherent qualities of wool, exploring the contrast between the organic and the digital where the colour palette connetcs the design to our Mill and its surroundings, the old mining town of Røros.





















Skogstad & Wærnes

Founded in Oslo by Norwegian designers Petter Skogstad and Fredrik Wærnes, "Skogstad & Wærnes" is a design studio born from a shared vision and a decade of expertise. Having honed their skills while working alongside leading brands across the globe, the duo decided to combine their talents in 2020, with a firm belief in the meaning of honest and thoughtful designs.

"With Mineral we sought to highlight the inherent qualities of Norwegian wool and explored the tension between the organic and the digital.

The design reflects natural materials and patterns reminiscent of geological formations, creating a calm and textured surface".

– Skogstad & Wærnes



8 Throw: 135x200cm, 1,6kg

Norwegian craft tradition, from wool to finished product. Made in Norway.



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Photography: Inger Marie Grini / Tom Gustavsen Stylist: Marthe Bergan Osen

At the owner's request, the rent for the use of this photo location has been donated to The Norwegian Cancer Society.