



**Roros**  
TWEED



**In Norway we have a long and proud tradition of breeding sheep. For centuries wool has been harvested and handled as a valuable resource. This heritage combined with Røros Tweed's efforts to refine the wool even further, has resulted in the quality interior products we make today. Produced in Norway, from Norwegian wool.**

News

## New design collaboration with Anderssen & Voll



Together with Anderssen & Voll we are now introducing Ida and Pastille. Both series consist of throws and cushions. The A&V studio was founded by the talented duo Torbjørn Anderssen and Espen Voll, two of Norway's most lauded designers. They have in recent years created numerous designs for Røros Tweed. Through a close collaboration over many

years we have together gained great insight and broadened our vision of what is possible when it comes to creating new and lasting designs. Anderssen & Voll's dedication and enthusiasm to the field of both design and weaving is indispensable in our design and weaving process.



The new Ida design draws inspiration from patchwork and hand made tapestries. Initially we made a full scale model of the design from coloured paper, and the traces of the hand through small imperfections and irregularities were preserved and brought into the woven fabric.

Eight colours are balancing each other for every of the three colourways: Red Shades, Olive Burgundy and Rosa Blue.











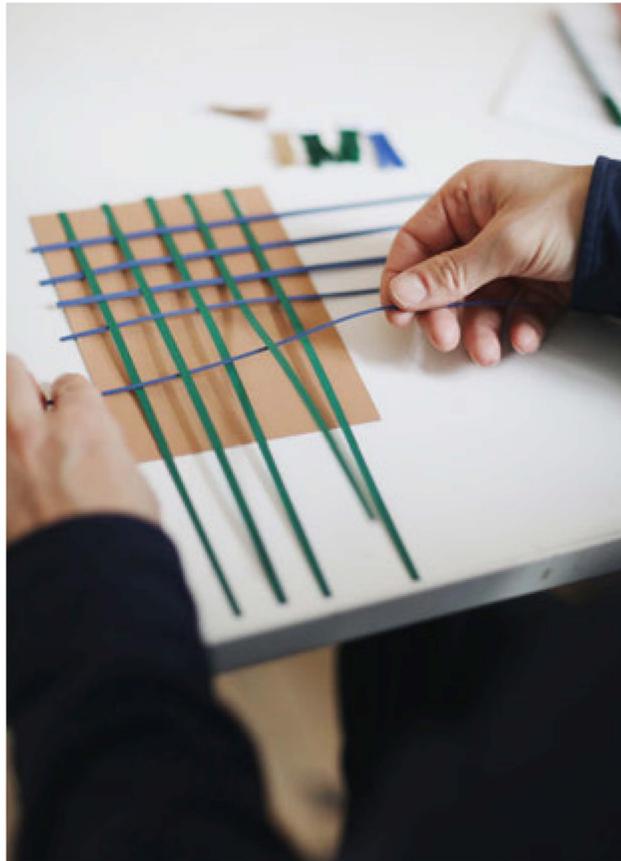
Pastille follows a Røros Tweed tradition of Nordic, simplistic graphics. The open grid of contrasting dots leaves a calm, structured impression.

Pastille comes in four colours inspired by nature: Black and White, Mushroom, Green Moss and Sun Yellow.





## Knit seating pads by Hallgeir Homstvedt



Hallgeir holds a BA of industrial design and honours from Newcastle University in Australia. After completing his degree in 2006, he went on to work for the pioneer design studio Norway Says before opening his own design studio in 2009.

He now works across the fields of furniture, interior and product design, focusing on products that are tactile, interactive and engage the observer's curiosity. Hallgeir has previously designed the much loved Bislett series for Røros Tweed.



Knut was first launched as a series of throws and we are now extending the collection with seating pads. The Knut design draws inspiration from the most elementary process in weaving, the actual binding of the vertical and horizontal threads. The pattern is a tight and precise grid, drawn in saturated colours.

All five colourways consist of neutral and saturated colours, carefully composed to give the seating pads two distinct sides. One side is more bold in colour while the other side is lighter, with colourful highlights where the horizontal line weaves through.

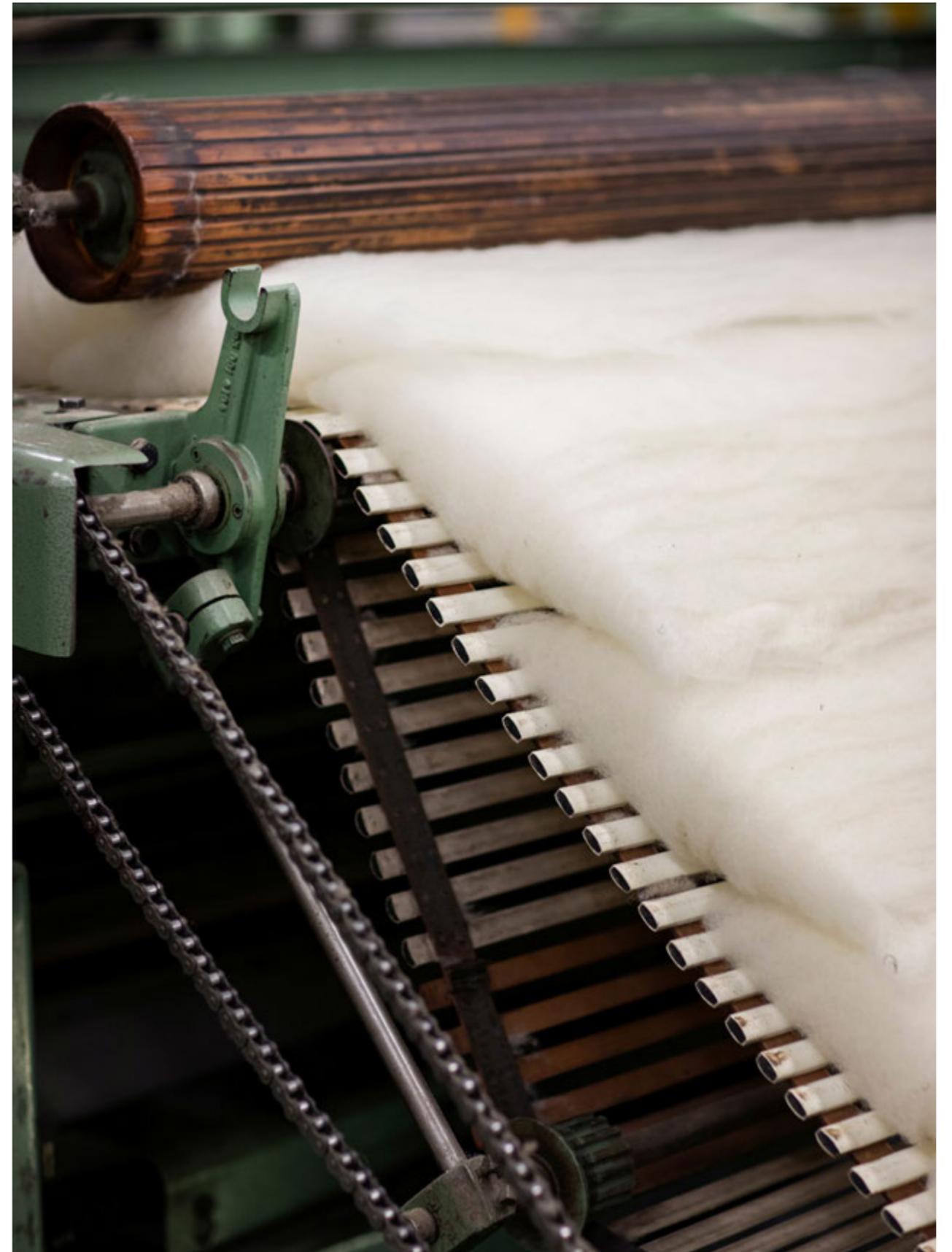
*Our story*

## The finest Norwegian lambswool

Røros Tweed has produced high-quality wool products since 1940, based on centuries-old local craft traditions. Along the coast, hillsides, and mountains Norwegian sheep can be seen moving freely in their natural habitat. Due to both the Norwegian climate and its pastures Norwegian wool is one of the world's most animal-friendly textile fibres.

Norwegian wool meets the criteria for Cradle to Cradle – for good animal welfare, low energy

consumption, and minimal use of chemicals. In 2015 Norilia was the first wool producer awarded with the Svane certification, the official Nordic ecolabel. Norilia's wool washing supplier has developed a process where 96% of the water is cleaned and reused, making the process even more sustainable. This means that our wool is a completely biodegradable and a renewable resource that does not require to be washed or treated in the same way as other fibre types.





## The history of Røros Tweed

Our story starts in the 18th century when valuable copper was discovered in Røros. It brought great wealth to some, but most people in the rural town remained poor. When Peder Hiort, the director of the mine died in 1789, he passed on his entire fortune to a foundation that provided textile education and raw materials to the less fortunate.

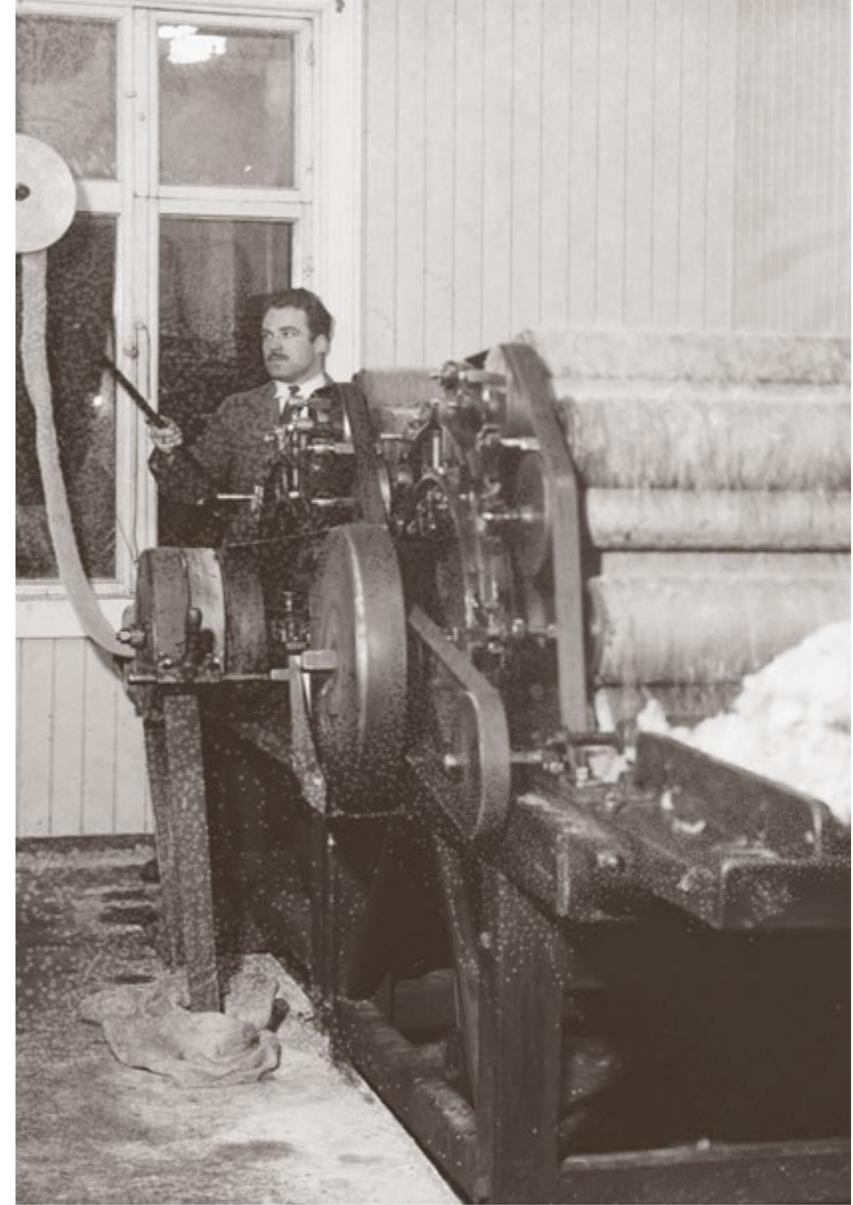
This enabled the community to make garments that would keep them warm during the cold winter months. The foundation would also purchase these ready-to-wear garments and redistribute them back to the community as charity. Based on this Røros Tweed was established in 1940 and worked

as a sales outlet for locally made textiles. Often, the workers who had received payment for the clothing they made, received the same clothing back.

Peder Hiort's legacy has created a tradition for hand-craft and textile production that served to lay the foundations of Røros Tweed. Since then we have come a long way, but our core and passion for Norwegian wool has never changed.

Through craftsmanship we continue to create wool products that last for generations and along the way inspire future textile artists and designers to keep the tradition alive.





Selected  
favourites

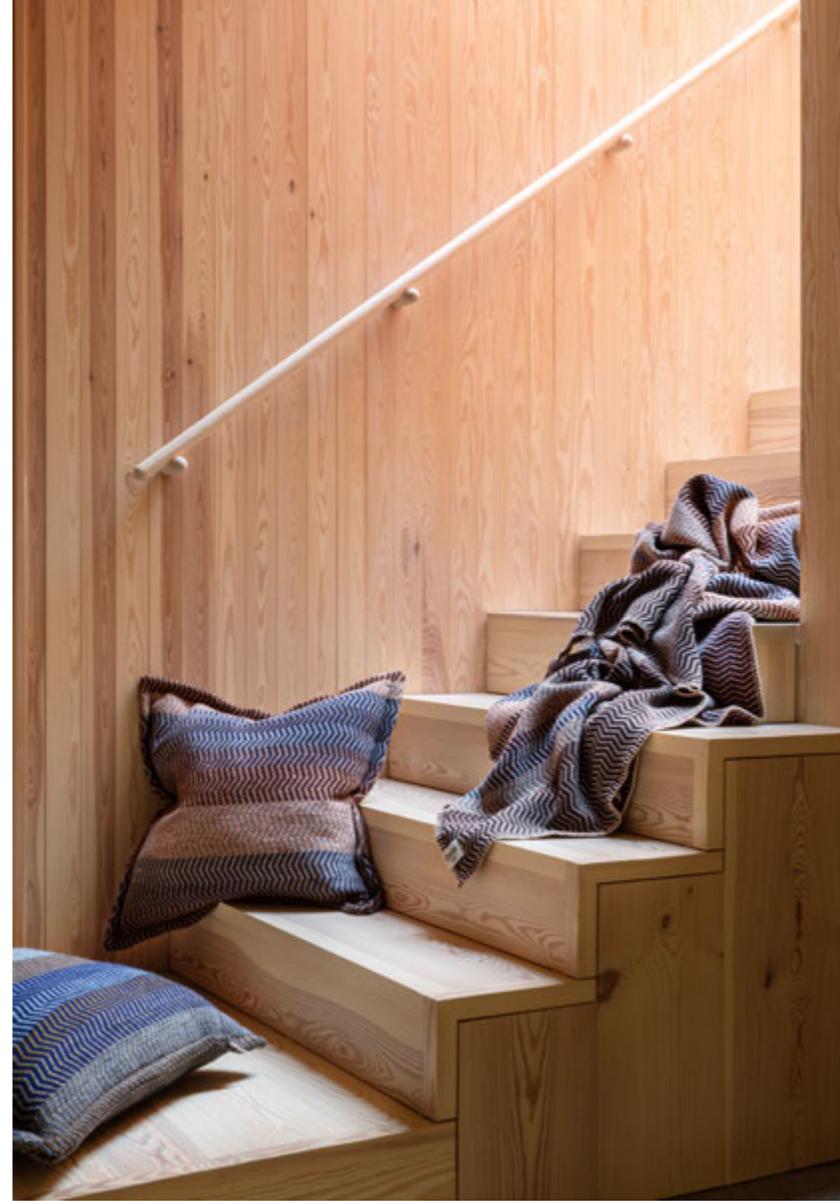




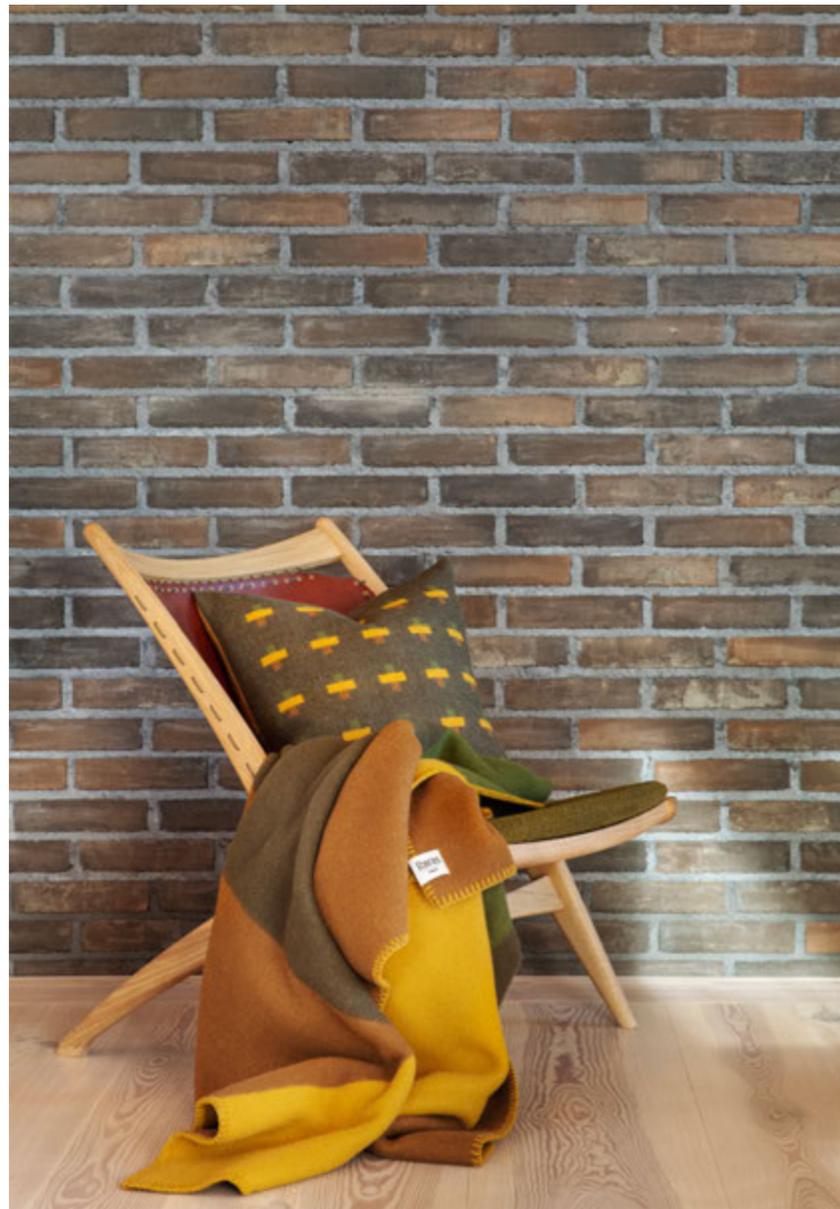
















Designers

Throughout the years we have worked with a vast selection of design talents. They have all contributed with their creativity and individual styles.

For us at Røros Tweed it is important to work with both established and up-and-coming designers from various fields, to both challenge and develop our brand. We also see it as our responsibility to pass on knowledge about our craftsmanship, to ensure that the core of our work remains for generations to come.

#### **Kristine Five Melvær**

Melvær is an Oslo-based designer working with tableware, lighting, furniture, textile objects and graphic design. Melvær holds a Masters degree in industrial design and a Masters degree in visual communication. She explores the subject of object communication, bridging the disciplines of product design and graphic design. She focuses on the communicative potentials of objects as a means to create emotional bonds between object and user. By searching for the sensual essence of phenomena, she translates these qualities into sensuous objects with a Scandinavian simplicity. The Kvam series is characterized by its playful geometry, which is based on the possibilities and limitations of jacquard weave. The motif clearly relates to the weave's horizontal and vertical directions, while the diagonal lines create rhythm and dynamics. The pattern can be associated with both Norwegian and Japanese motifs.

#### **Clara von Zweigbergk**

Von Zweigbergk graduated from Beckmans School of Design in Stockholm, and continued her studies at the Art Center College of Design in Pasadena, USA. After five years as a founder and partner in Rivieran, a Stockholm based multidisciplinary design studio, followed by four years as a senior graphic designer at Lissoni Associati, Milano, she opened her studio in Stockholm. Beside her passion for paper, colour and form, she has always been interested in textile, playing with different techniques like crochet, weaving and embroidery. With the Moon throw, von Zweigbergk wanted to explore the reversibility of the woven patterns. Using a gradient between two contrasting colours, the design reminds of the moon or the sun, emphasizing the throw's duality. It can also be read as a play between a convex and concave shape.

#### **Runa Klock**

Klock holds a master's degree in design from the Oslo National Academy of the Arts. She has a playful and curious approach in her designs. Her work is often inspired by nature and the natural beauty of different materials with a graphic touch are typical elements for her design. Klocks' work is characterized by an openness to cooperate with people in various disciplines; her practice extends beyond product design to include food, exhibitions and entrepreneurship. Several of her projects have a strong social profile. Filos, Klocks design for Røros Tweed, is a soft and light

throw. The throw comes in six different colours, all woven on the same striped warp. The pattern is inspired by the tartan seen in Scottish kilts. The colour blends that occur in the squares where the woven threads intersect, are harmonious and warm, and go from light to dark. This way you can choose your own expression, depending on how you fold the throw.

#### **Karen Staver**

Staver is an experienced designer educated at the Norwegian National Academy of Craft and Art Industry in Oslo and Bergen kunsthøgskole. In her early career she worked as a designer of upholstery fabrics and curtains from 1971 to 1985. She later moved on to working freelance as a textile designer for various companies, including Røros Tweed. Myrull is a beautiful throw designed by Staver for Røros Tweed. With a simple design in natural hues, it reflects the hillside landscape around the town of Røros.

#### **Judy D Lundin**

Lundin has an education in sociology and art from Macalester College in her home state of Minnesota in the USA. She is also an educated lecturer in arts and crafts from Statens Lærerhøgskole in Oslo. Lundin has many years' experience of teaching weaving techniques and was engaged as a freelance designer at Røros Tweed from 1987 to 1989. For Røros Tweed she designed the throw Kattefot in 1988 which is still, with its timeless expression, a best-seller. This classic fringed throw is available in six different colours.

#### **Glick**

A design group consisting of Gjertrud Grødem Stikbakke, Linn Sofie Øistad, Christina Tønnesland and Kaja Marie Kristiansen – all teachers in design, arts and crafts. Together they won the design competition at Oslo Design Fair in January 2017 with their contribution Bergstaden. The design captures the traditional town of Røros utilizing modern technology in the form of pixels. Using a variety of colour combinations that creates different expressions fitting seamlessly into people's homes.

#### **Sara Wright Polmar**

Polmar is an Oslo-based designer with a degree in interior architecture and furniture design, from Oslo National Academy of the Arts. After graduating Polmar teamed up with Victoria Günzler,

and established their studio günzler.polmar in 2011. Polmar is one of the three initiators of 'Klubben', with a goal to promote new Norwegian designers, and to increase collaboration and a sense of community between young designers. Polmar also work on individual projects within product and furniture design, and as a project coordinator for design fairs and exhibitions. The throw Toskaft was designed based on the theme past-present, and inspired by curtains designed by Annelise Knudtzon for Røros Tweed in the 1970s. Polmars design is based on traditional weaving techniques, translated into a contemporary and clean expression.

#### **Ingunn Birkeland**

Birkeland is an Oslo-based fashion designer known for her unique handmade woven square patterns, red carpet dresses and show pieces. Exquisite details, time-consuming techniques and artistic expression are central to her work – in combination with her very own specific palette of pastels and fluorescent colours. In the City collection Birkeland has designed for Røros Tweed, she shows a graphic version of her own handmade woven textiles – all transferred the loom in four different colour palettes; pastel, mint, orange and aqua.

#### **Bjarne Melgaard**

Bjarne Melgaard is one of Norway's foremost and internationally renowned contemporary artists. He has held more than 45 individual exhibitions at leading galleries around the world. He is also a frequent curator, author and producer, having written more than a dozen novels and produced several films. His works are showcased by leading museums and art collections around the world. In September 2012 Melgaard opened the exhibition "A house to die in" at the Institute of Contemporary Art in London. For the exhibition Røros Tweed was engaged to weave a 500m2 large floor carpet. Røros Tweed's contribution to the exhibition inspired Bjarne Melgaard to further collaboration.

#### **ByHands**

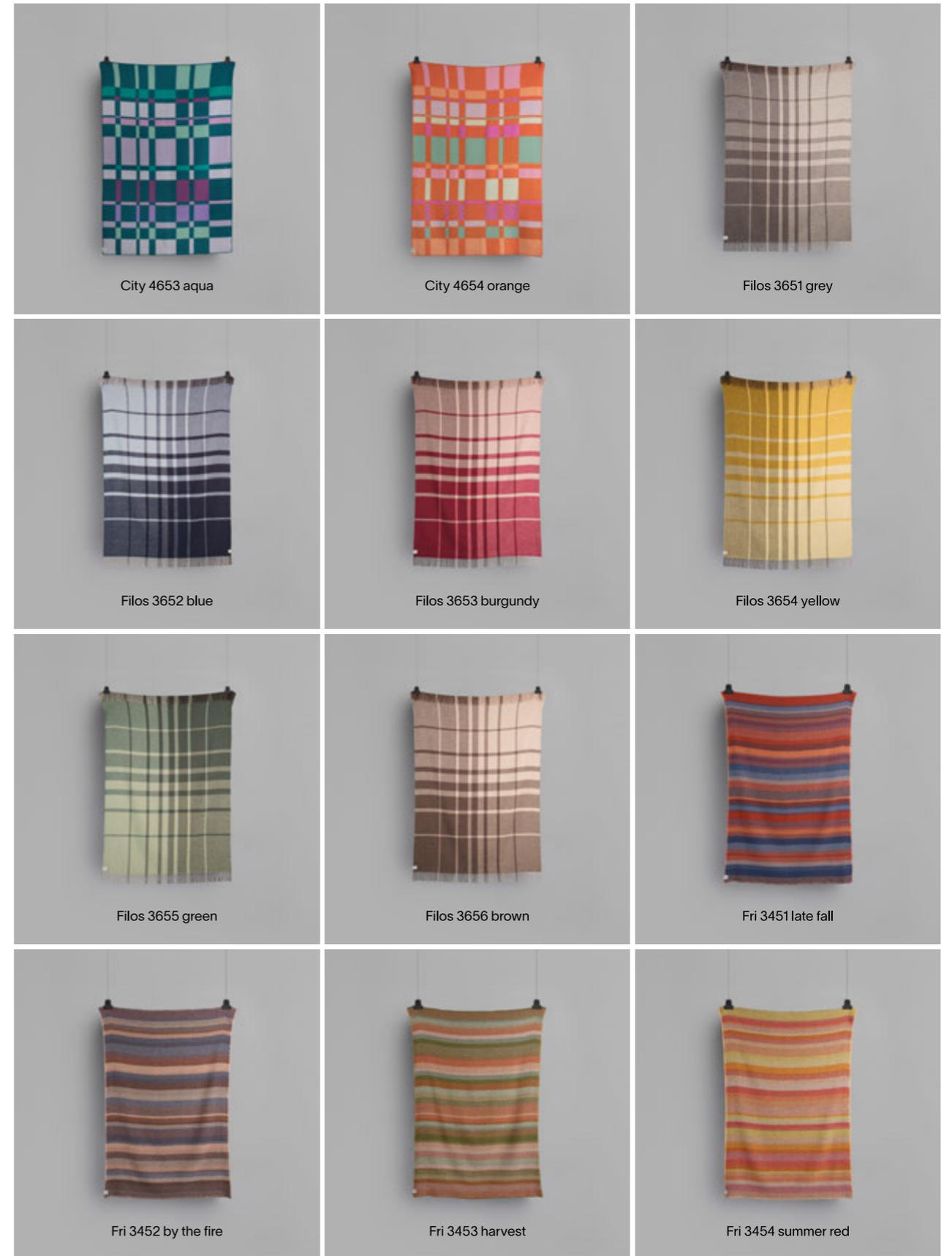
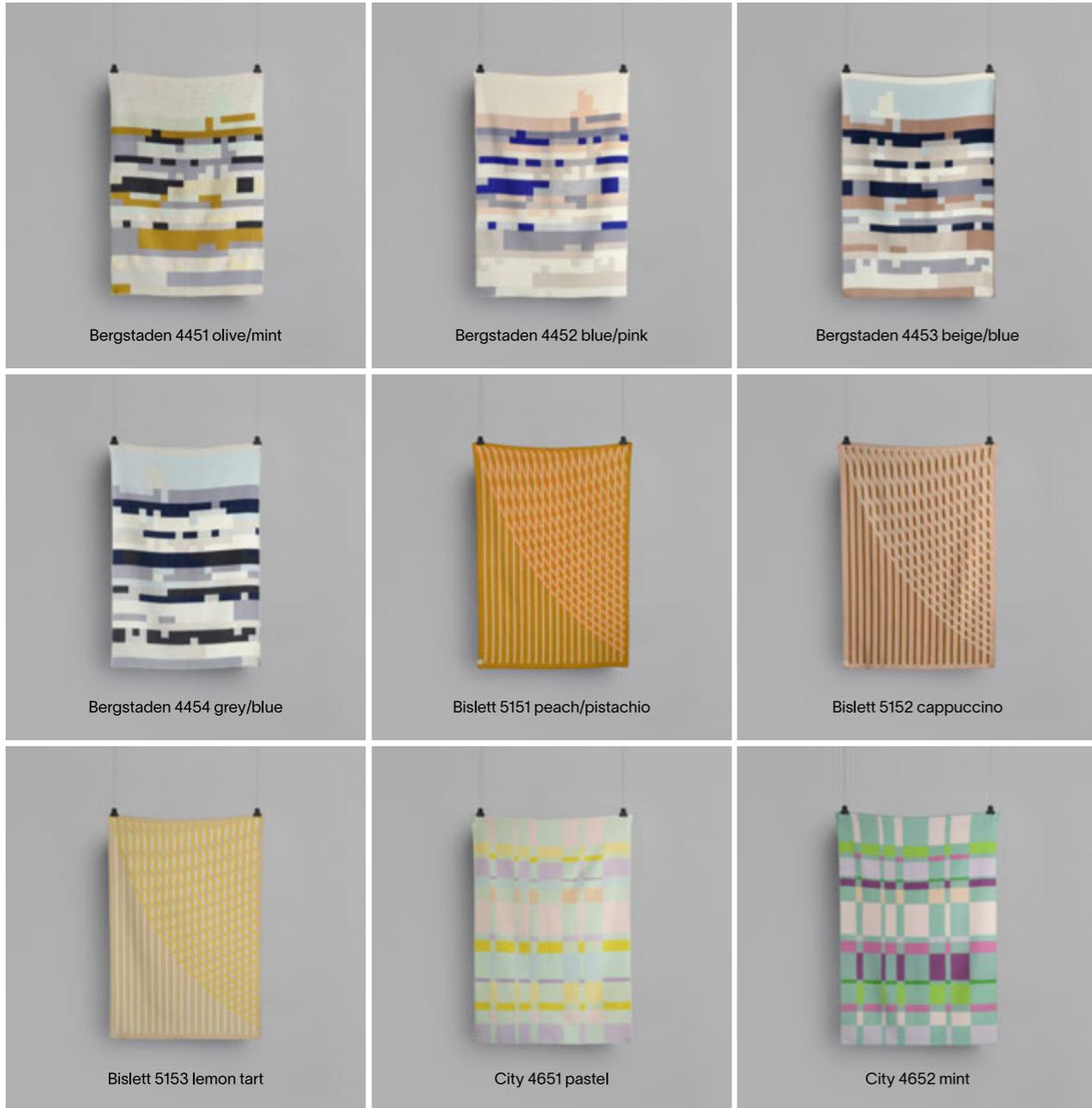
ByHands represents some of Norway's most talented contemporary artists. Based in Oslo, they work with both national and international clients. Their award-winning illustrators represent a unique range of skills and techniques. For Røros Tweed the talented illustrators Darling Clementine, Hanne Berkaak, Sandra Blikås and Anette Moi have created five playful and exciting new artworks for the kids collection.

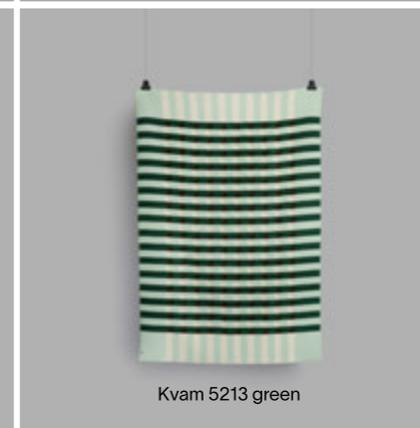
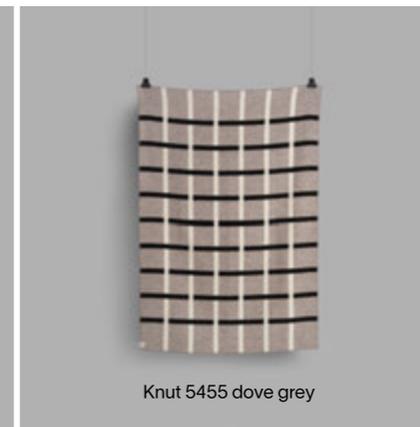
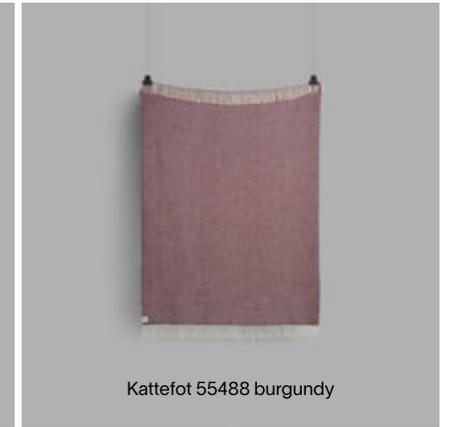
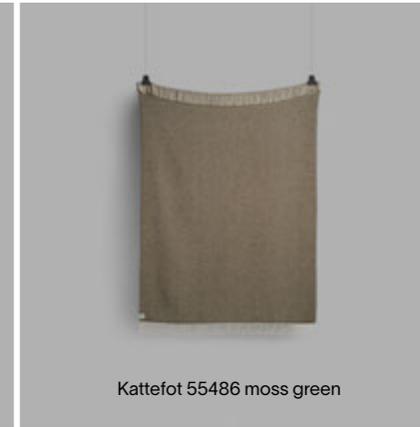
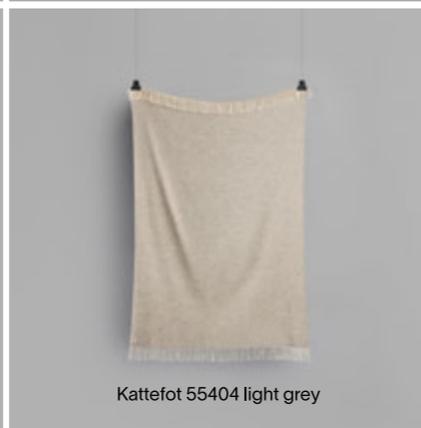
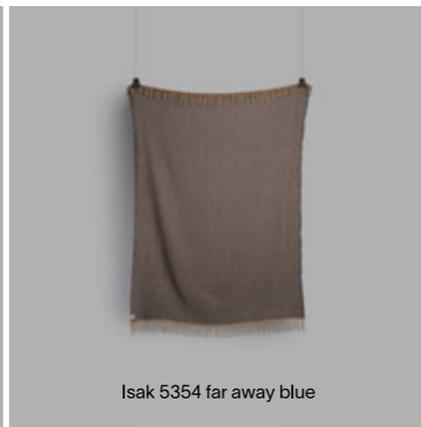
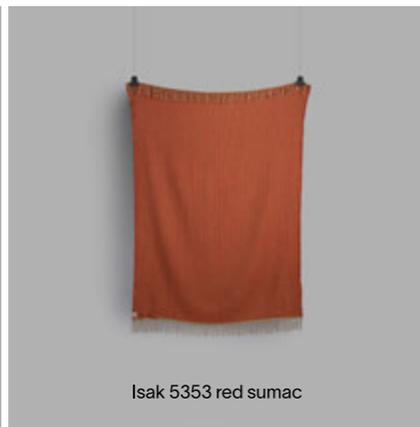
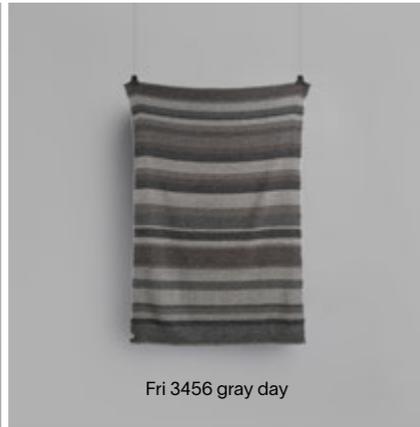


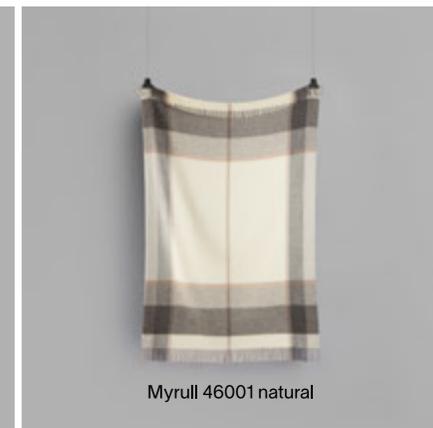
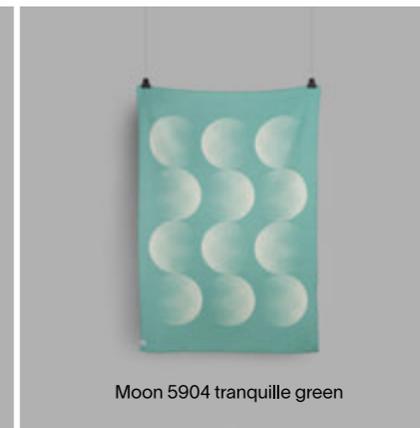
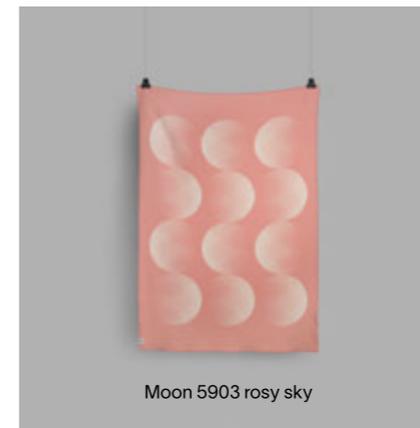
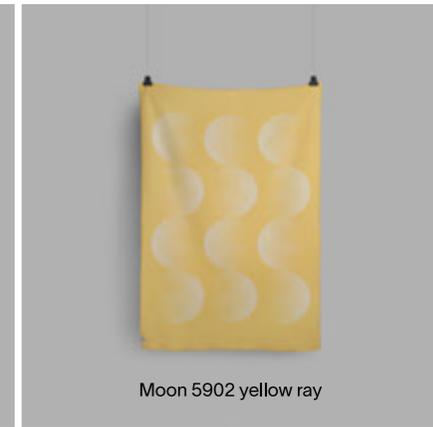
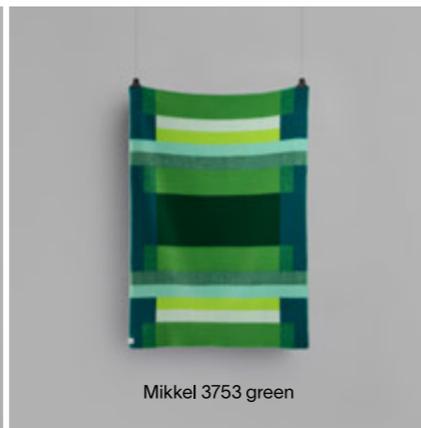
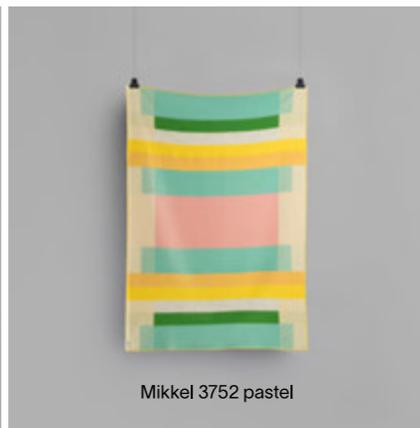
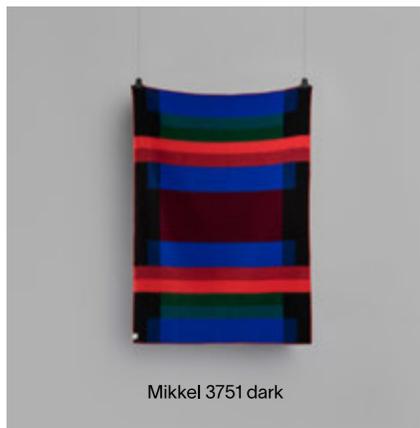
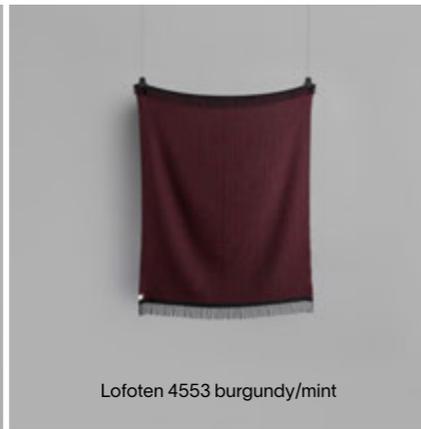
# Product overview

Our products are made from Norwegian lambswool. Wool is a natural material, products may differ somewhat depending on temperature, treatment and weaving methods.

# Large throws





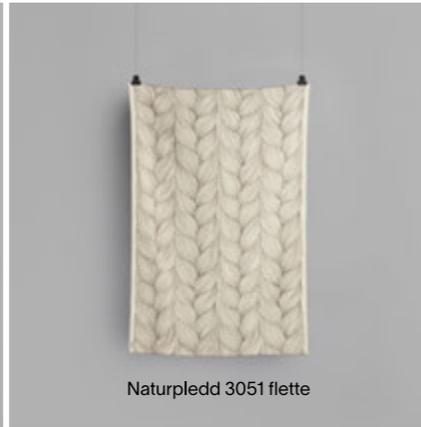




Myrull 46002 light grey



Myrull 46005 beige



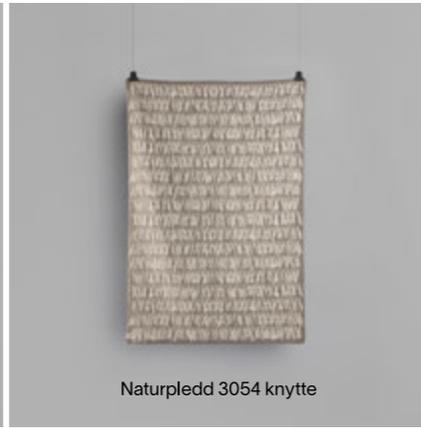
Naturpledd 3051 flette



Naturpledd 3052 nøste



Naturpledd 3053 veve



Naturpledd 3054 knytte



Pastille 6101 mushroom



Pastille 6102 green moss



Pastille 6103 sun yellow



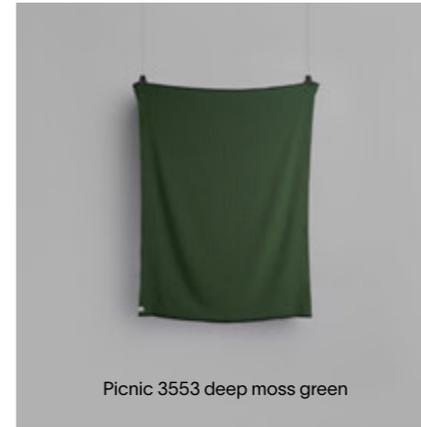
Pastille 6104 black and white



Picnic 3551 natural



Picnic 3552 light cognac



Picnic 3553 deep moss green



Picnic 3554 coral



Picnic 3555 dark petrol



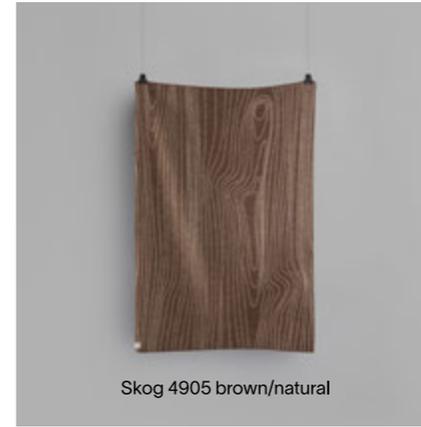
Skog 4901 beige/natural



Skog 4903 grey/natural



Skog 4904 black/natural



Skog 4905 brown/natural



Syndin 1951 slate



Syndin 1952 moorland



Syndin 1953 well



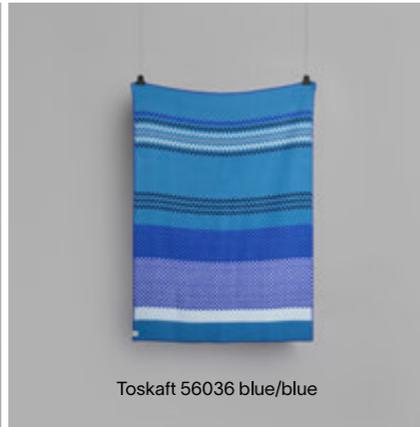
Syndin 1954 glacier



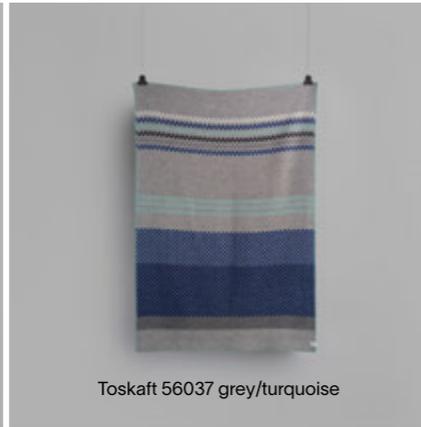
Syndin 1955 cloudberry



Toskaft 56035 grey/yellow



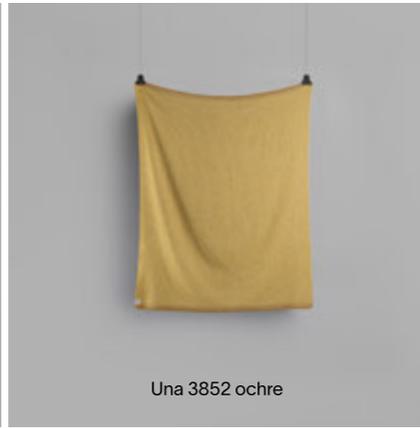
Toskaft 56036 blue/blue



Toskaft 56037 grey/turquoise



Una 3851 grey



Una 3852 ochre



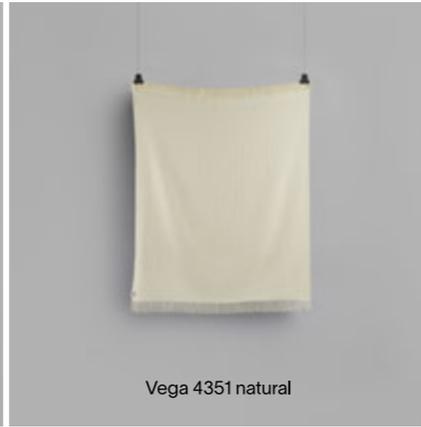
Una 3853 light red



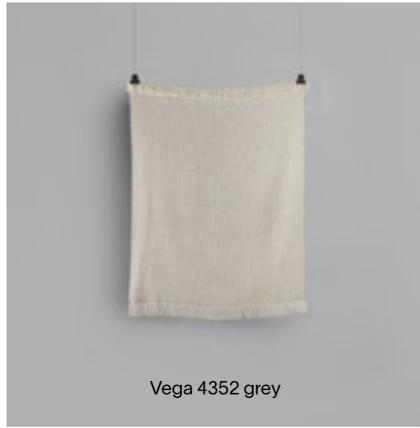
Una 3854 blue



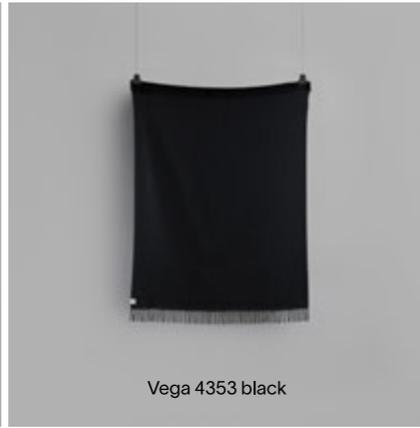
Una 3855 green/red



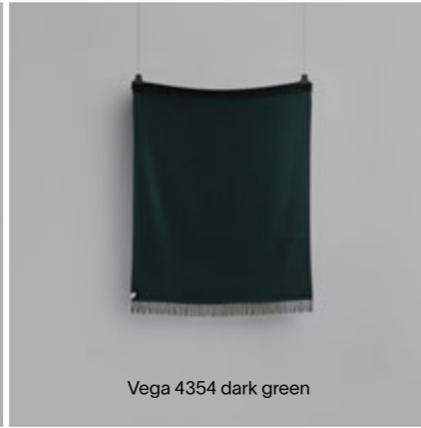
Vega 4351 natural



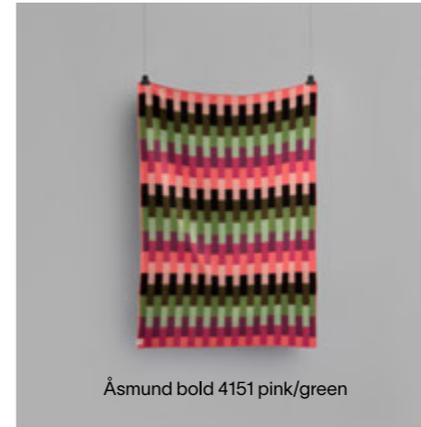
Vega 4352 grey



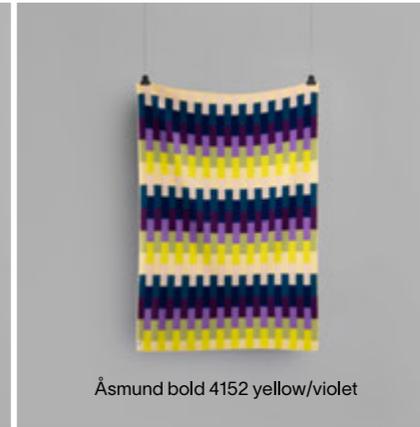
Vega 4353 black



Vega 4354 dark green



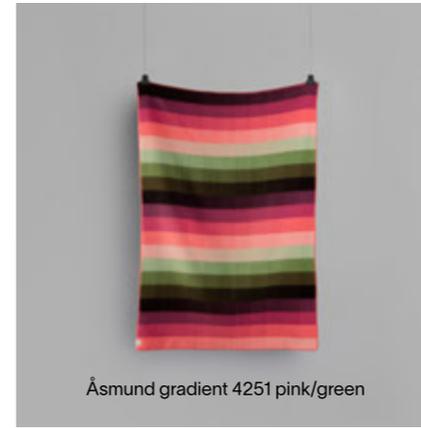
Åsmund bold 4151 pink/green



Åsmund bold 4152 yellow/violet



Åsmund bold 4153 red/turquoise



Åsmund gradient 4251 pink/green

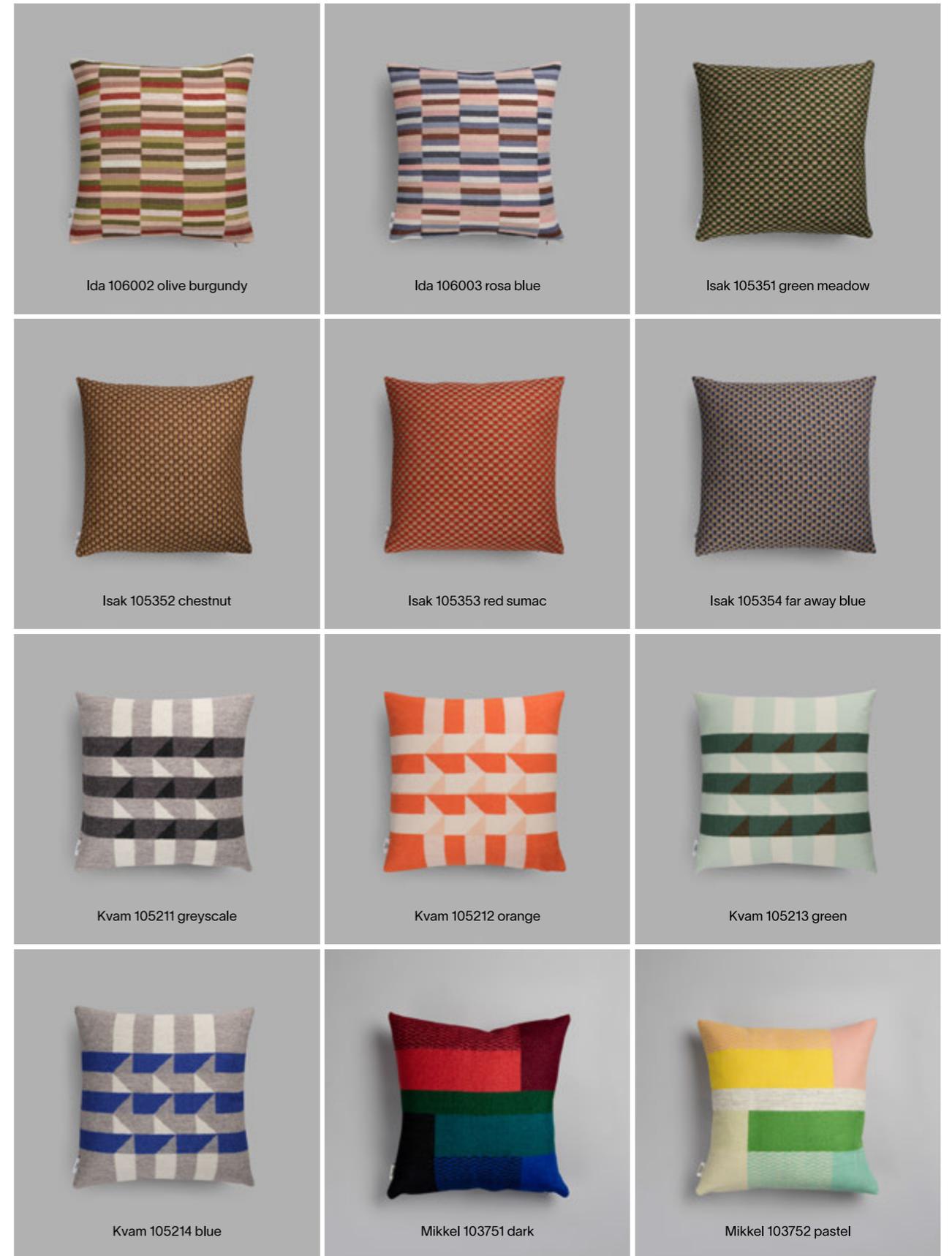
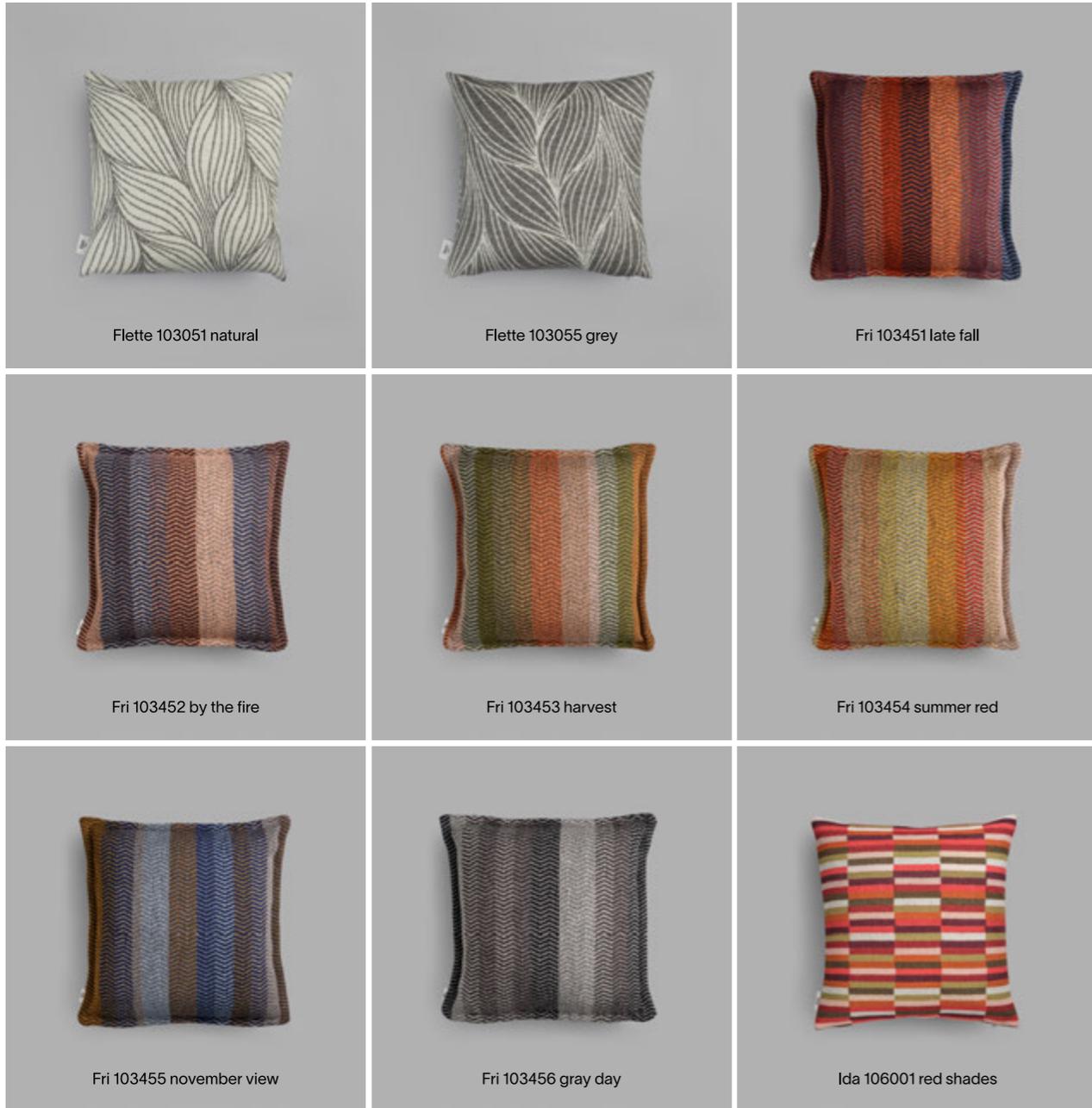


Åsmund gradient 4252 yellow/violet



Åsmund gradient 4253 red/turquoise

# Cushions







Syndin 101951 slate



Syndin 101952 moorland



Syndin 101953 well



Syndin 101954 glacier



Syndin 101955 cloudberry



Una 103851 grey



Una 103852 ochre



Una 103853 light red



Una 103854 blue



Una 103855 green/red



Åsmund bold 104151 pink/green



Åsmund bold 104152 yellow/violet



Åsmund bold 104153 red/turquoise



Åsmund gradient 104251 pink/green

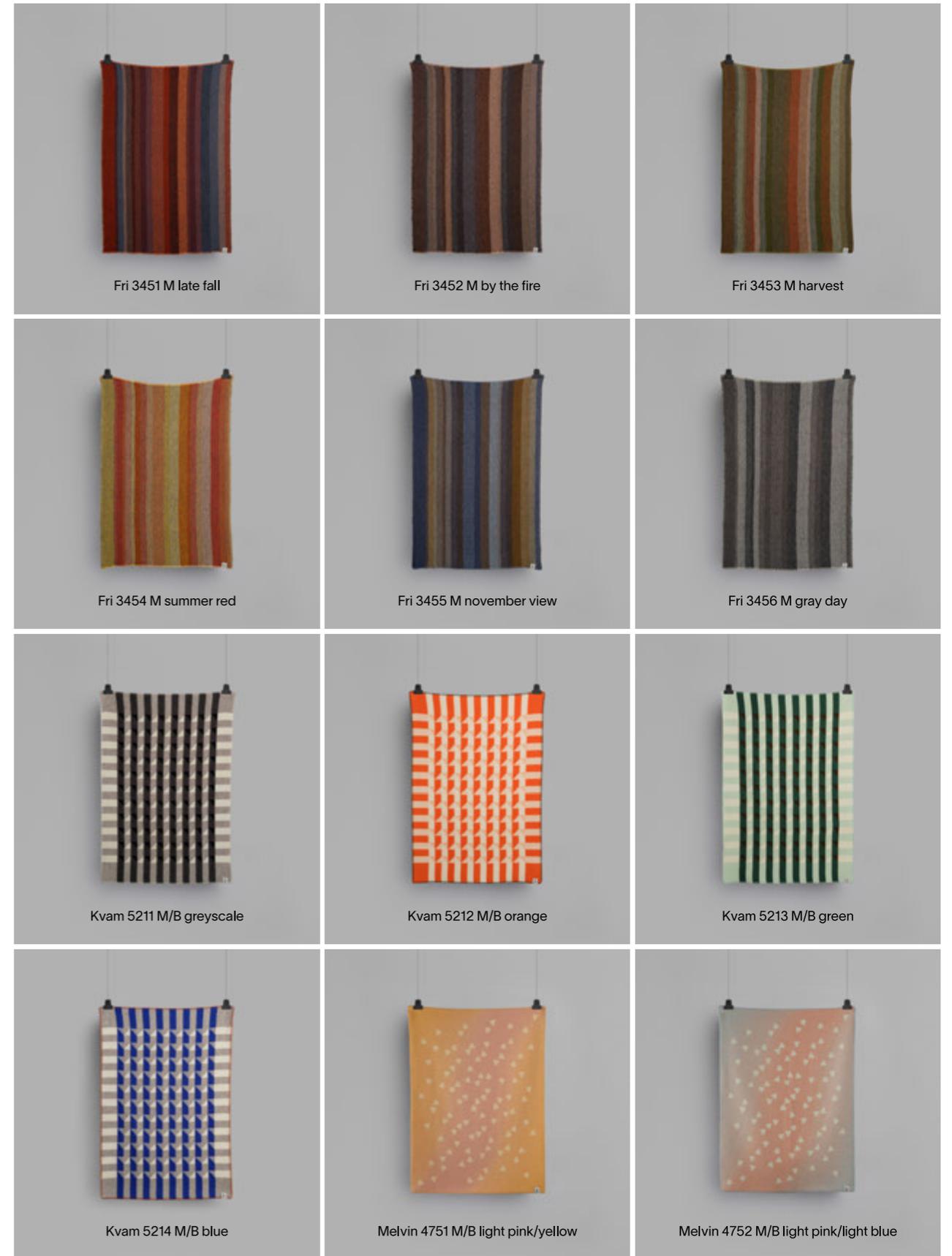
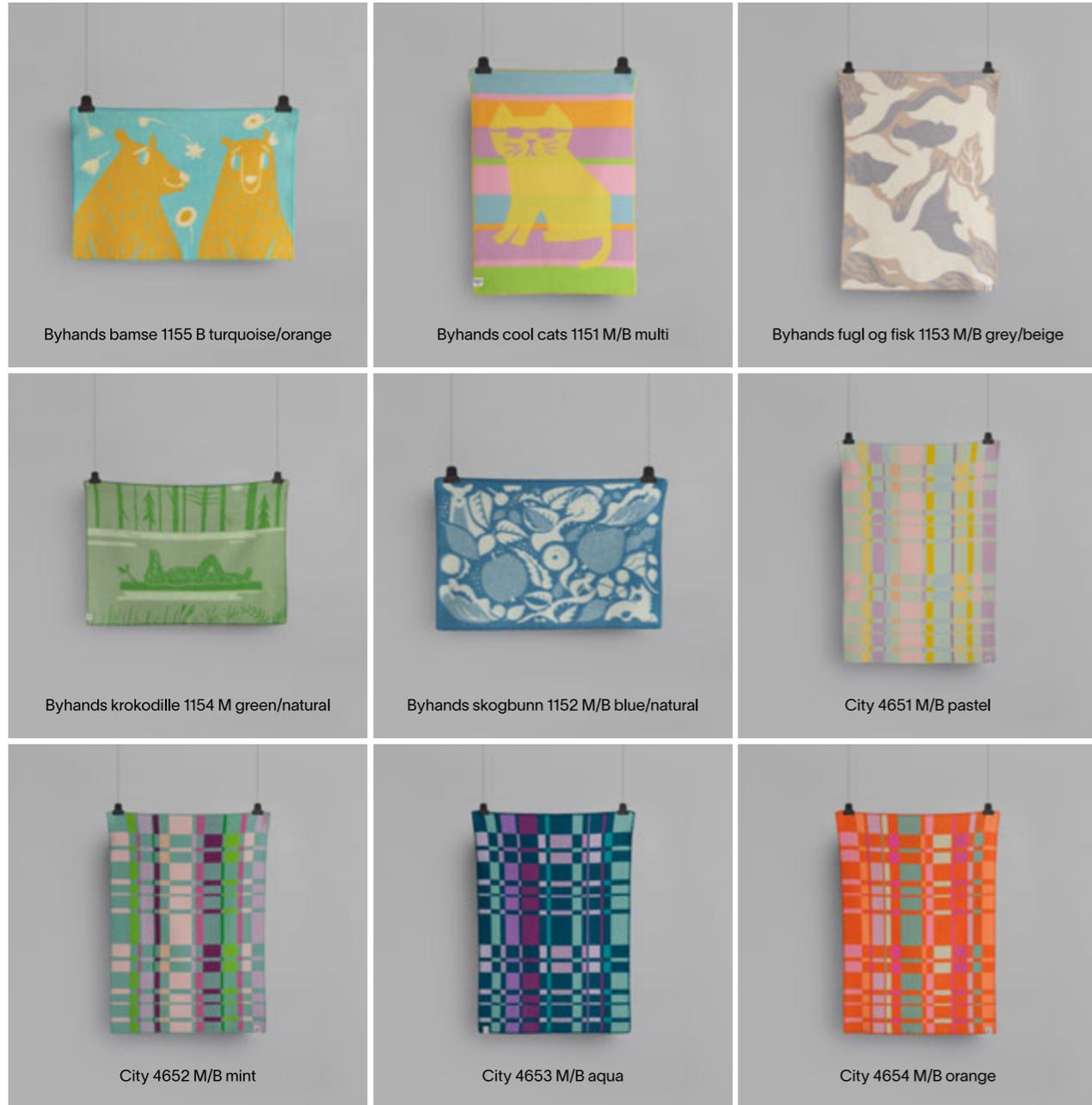


Åsmund gradient 104252 yellow/violet



Åsmund gradient 104253 red/turquoise

# Half size & baby size

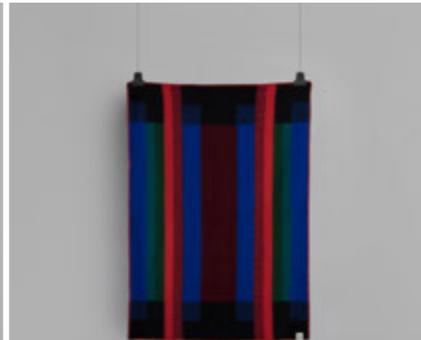




Melvin 4753 M/B turquoise/lavender



Melvin 4754 M/B purple/pink



Mikkel 3751 M/B dark



Mikkel 3752 M/B pastel



Mikkel 3753 M/B green



Mikkel 3754 M/B red



Mikkel 3755 M/B orange



Mikkel 3756 M/B grey



Naturpledd 3051 M flette



Orion 1201 M/B light green



Orion 1202 M/B light pink



Orion 1203 M/B blue



Orion 1204 M/B red



Sau 77435 M red



Sau 77436 M black



Sau 77449 M blue



Una 3851 M grey



Una 3852 M ochre



Una 3853 M light red

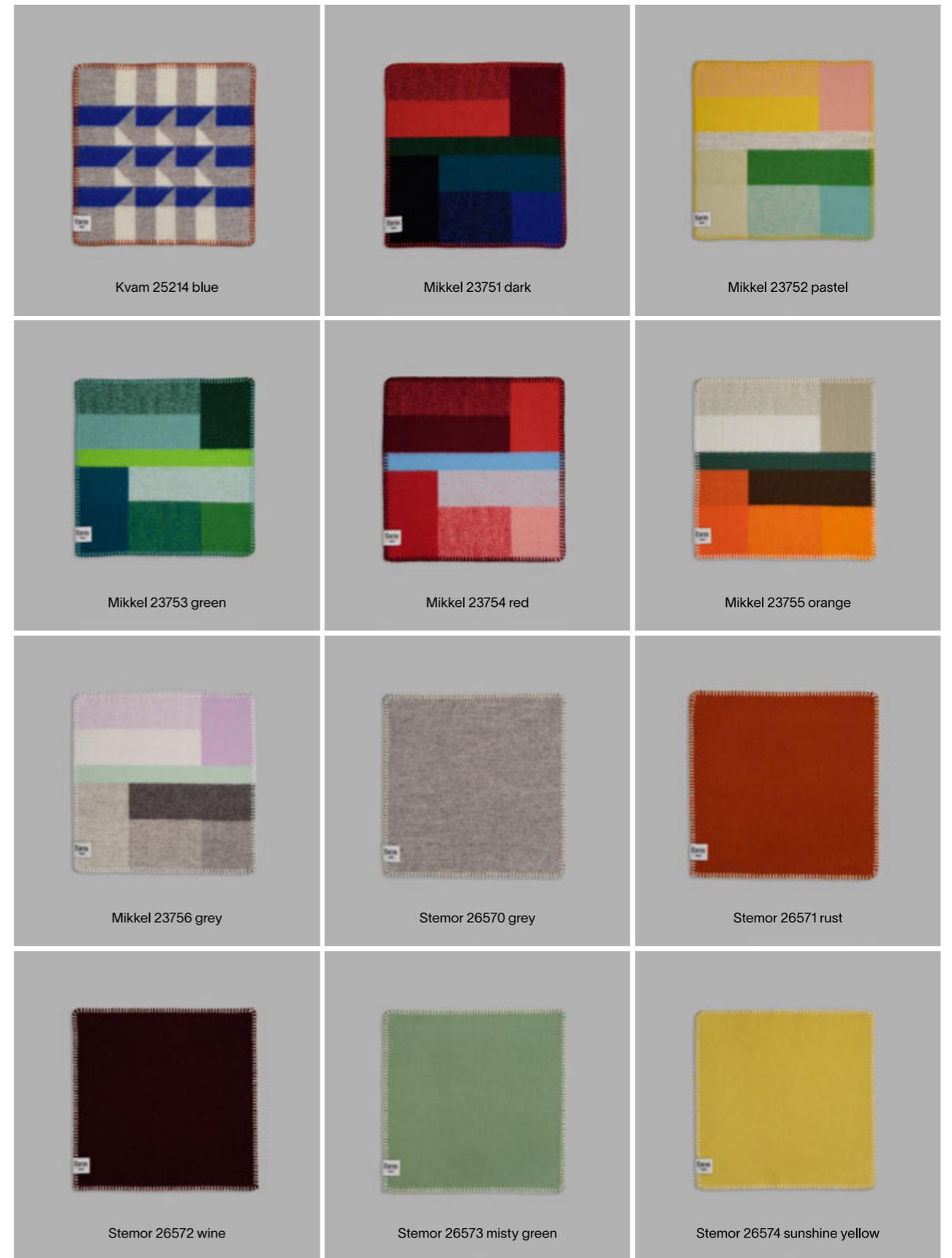
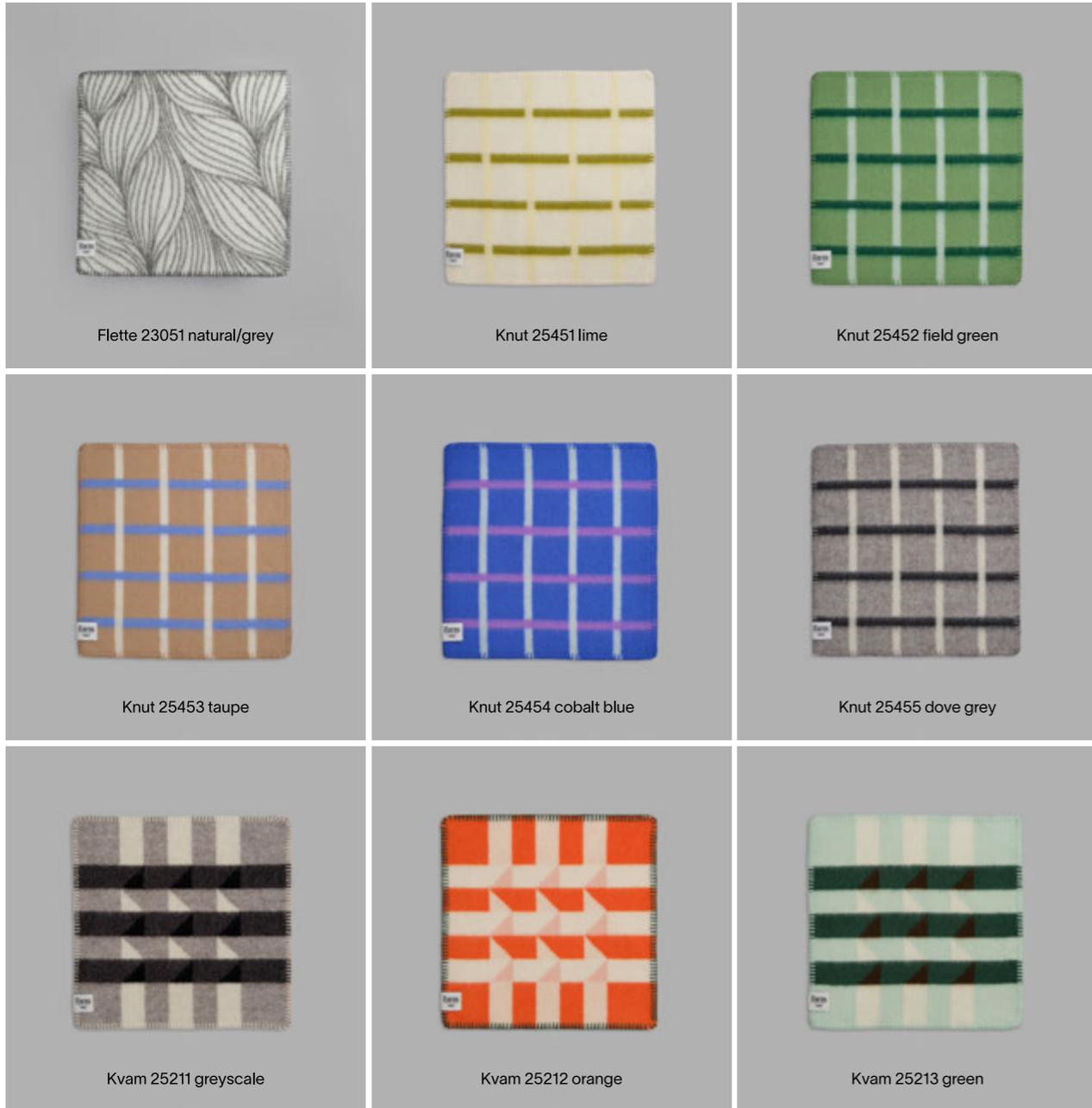


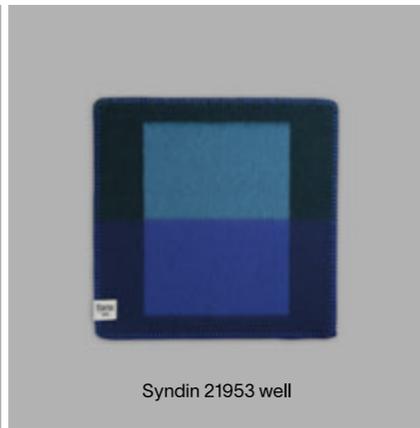
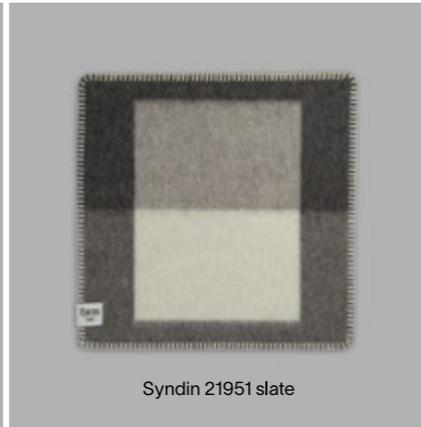
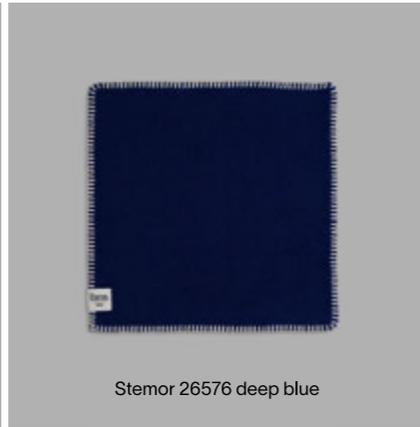
Una 3854 M blue



Una 3855 M green/red

# Seating pads





Røros Tweed AS  
 Tollef Bredalsvei 8, 7374 Røros  
 post@rorostweed.no  
 rorostweed.com

Photography: Inger Marie Grini / Tom Gustavsen  
 Stylist: Line Dammen  
 Graphic design: Mos  
 Print: Merkur Grafisk

Crafted from the finest  
Norwegian wool.