



Røros
—
TWEED

News

MELLO by Skogstad & Wærnes



Founded in Oslo by Norwegian designers Petter Skogstad and Fredrik Wærnes, "Skogstad & Wærnes" is a design studio born from a shared vision and a decade of expertise. Having honed their skills while working alongside leading brands across the globe, the duo decided to combine their talents in 2020, with a firm belief in the meaning of honest and thoughtful designs.

The genesis of their latest creation, MELLO, was an exploration of weaving techniques and patterns. Skogstad & Wærnes experimented with yarn and paper to develop a unique diagonal pattern. This innovative approach not only resulted in a structurally robust construction but also imbued

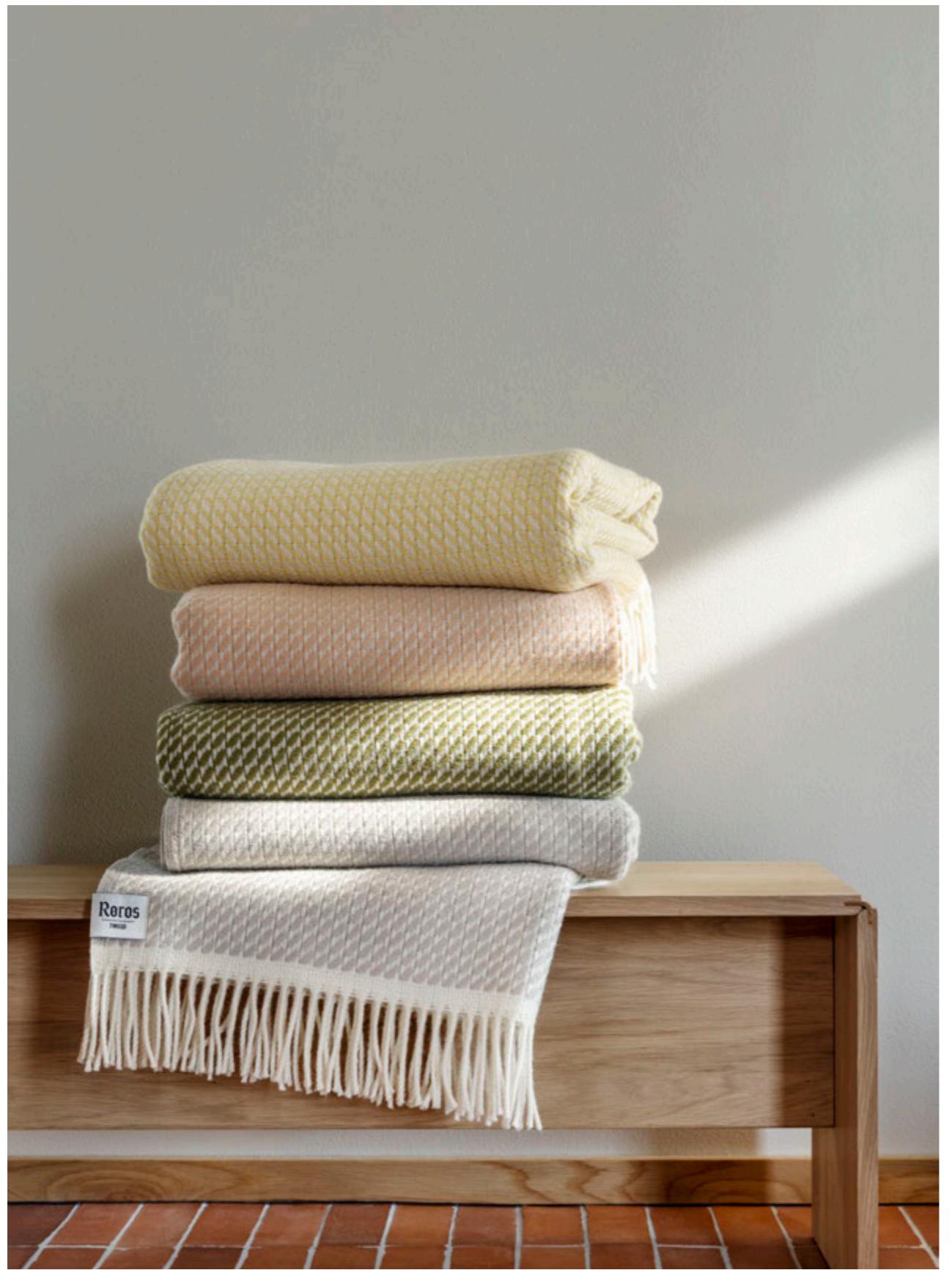
the fabric with a soft, three-dimensional texture. The interplay between a white warp and mono-coloured weft accentuates the intricate binding, creating a shine that showcases the inherent luster of Norwegian wool. This is further emphasized by the fringes that provides a sense of sophisticated movement and an underlying artisanal touch to the throw.

"We always find it interesting to embrace both the past and the future in our design process," reflects Skogstad & Wærnes. "By seamlessly merging these realms, we can avoid falling into the trap of being too predictable or overly traditional."



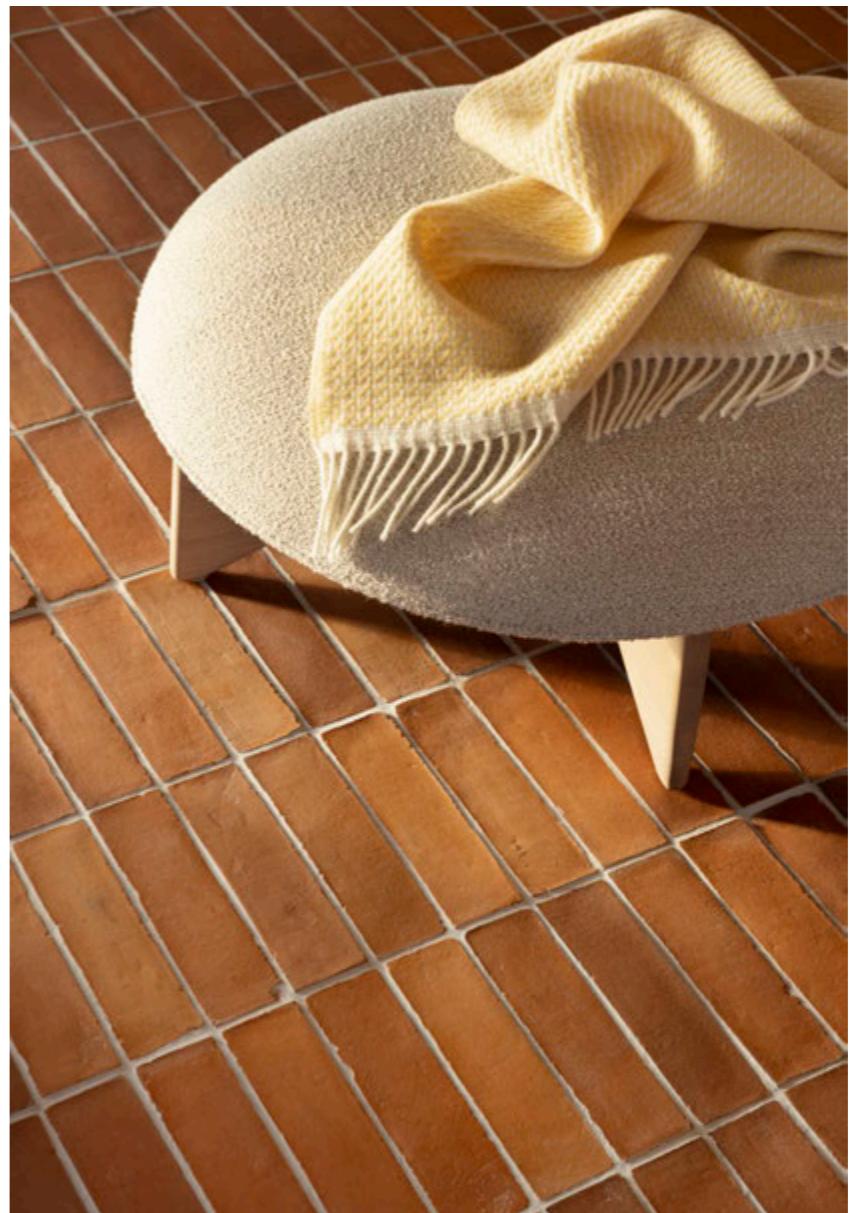
The MELLO series is a testament to the harmonious union of heritage and contemporary design and pays homage to Røros Tweed's rich legacy while adding a fresh perspective to woolen interiors. Each piece encapsulates the designers' philosophy by balancing timeless elegance with an innovative approach.

MELLO is available in four colour options, Lemon Yellow, Leaf Green, Powder Pink and Warm Grey.





MELLO throw - leaf green



MELLO throw - lemon yellow







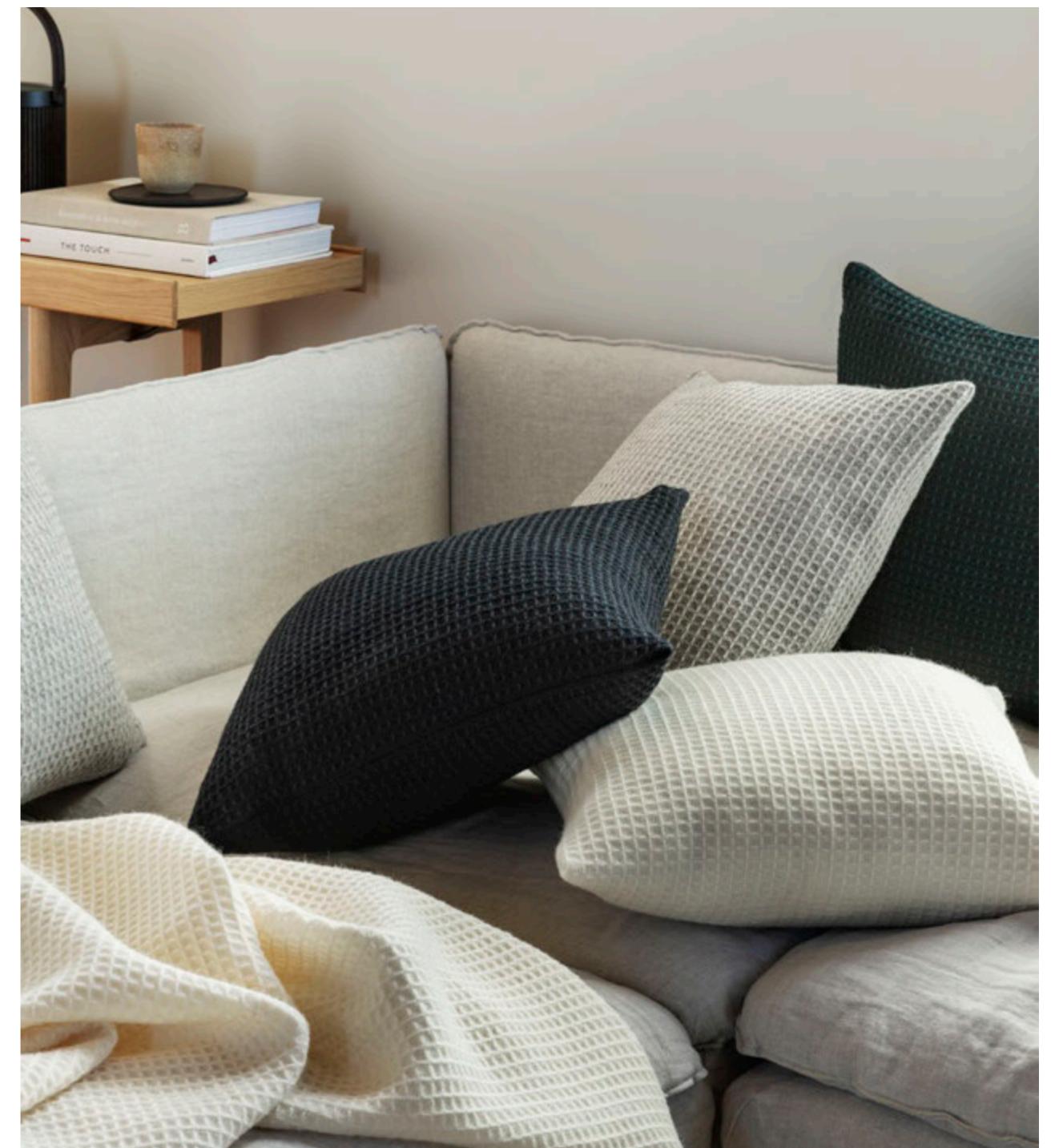
MELLO throw - powder pink

MELLO throw - powder pink



In Norway we have a long and proud tradition of breeding sheep. For centuries wool has been harvested and handled as a valuable resource. This heritage combined with Røros Tweed's efforts to refine the wool even further, has resulted in the quality interior products we make today. Produced in Norway, from Norwegian wool.

Vega cushions by Anderssen & Voll



Vega cushions - dark green, grey, black, natural, Vega throw - natural

Anderssen & Voll works within various fields of design with a focus on domestic objects. Their unwavering commitment and passion for the art of weaving and design has sparked numerous

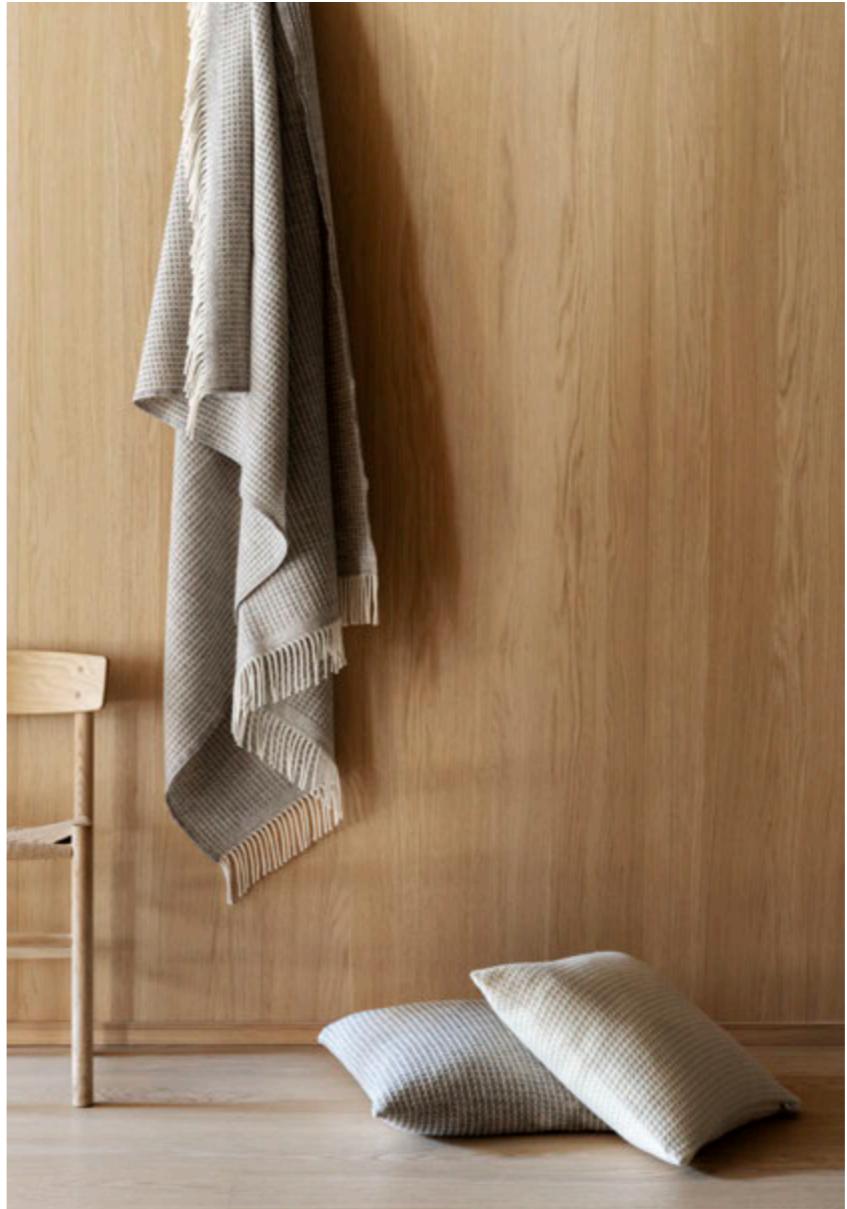
advancements in the industry. Building upon this legacy, we now introduce an expansion to the Vega series designed to seamlessly complement the existing designs.



The Vega cushion embodies the essence of lightness, airiness, and refinement and has the same clean texture as the throw series.

The new Vega cushions are available in Natural, Grey, Black, and Dark Green and serves as a harmonious addition to any setting.

Vega cushion - grey, Vega throw - natural



Vega throw - grey, Vega cushions - grey, natural



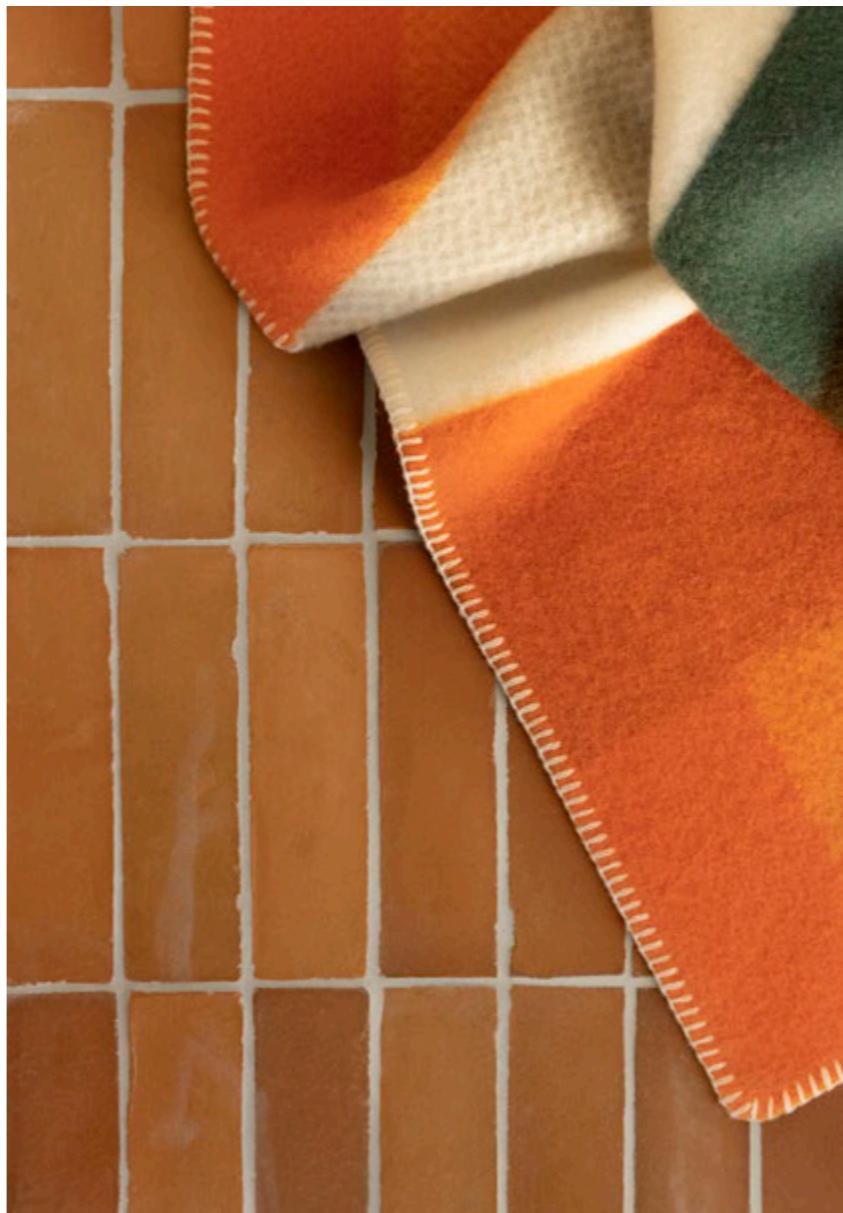
Vega cushions - natural, black, dark green, grey

Vega cushions - natural, black, dark green, grey

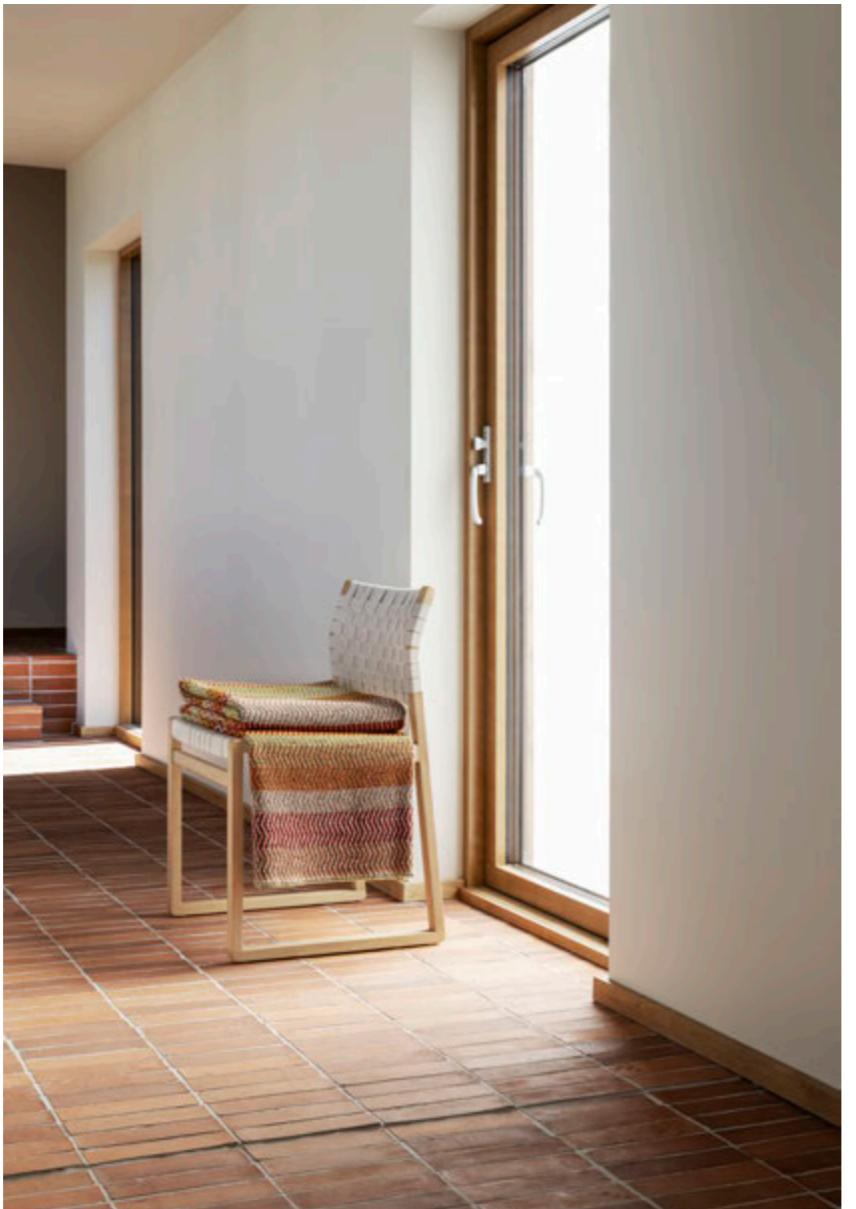
Selected
favourites



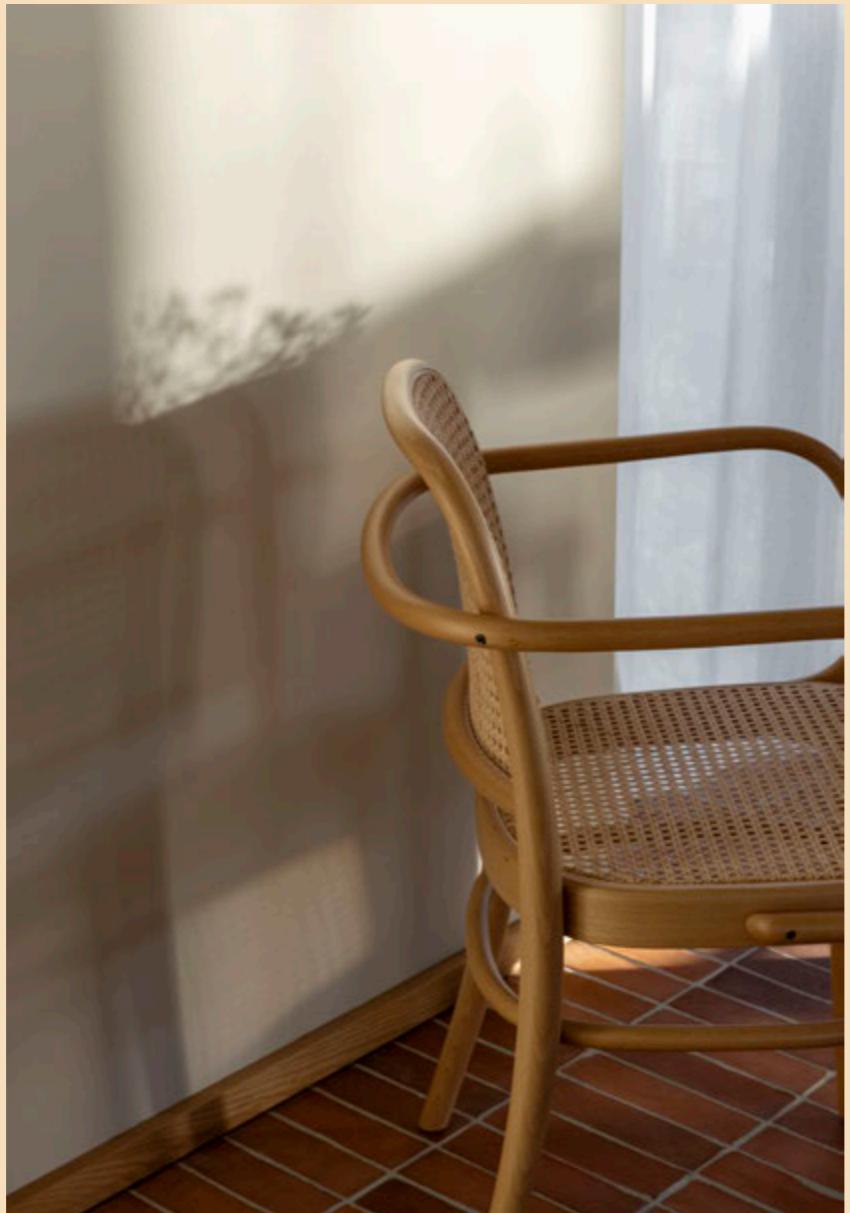
Mikkell throw - orange



Mikkell throw - orange



Picnic cushion - light cognac, Isak cushion - chestnut, Bislett throw - cappuccino





Isak throw - chestnut

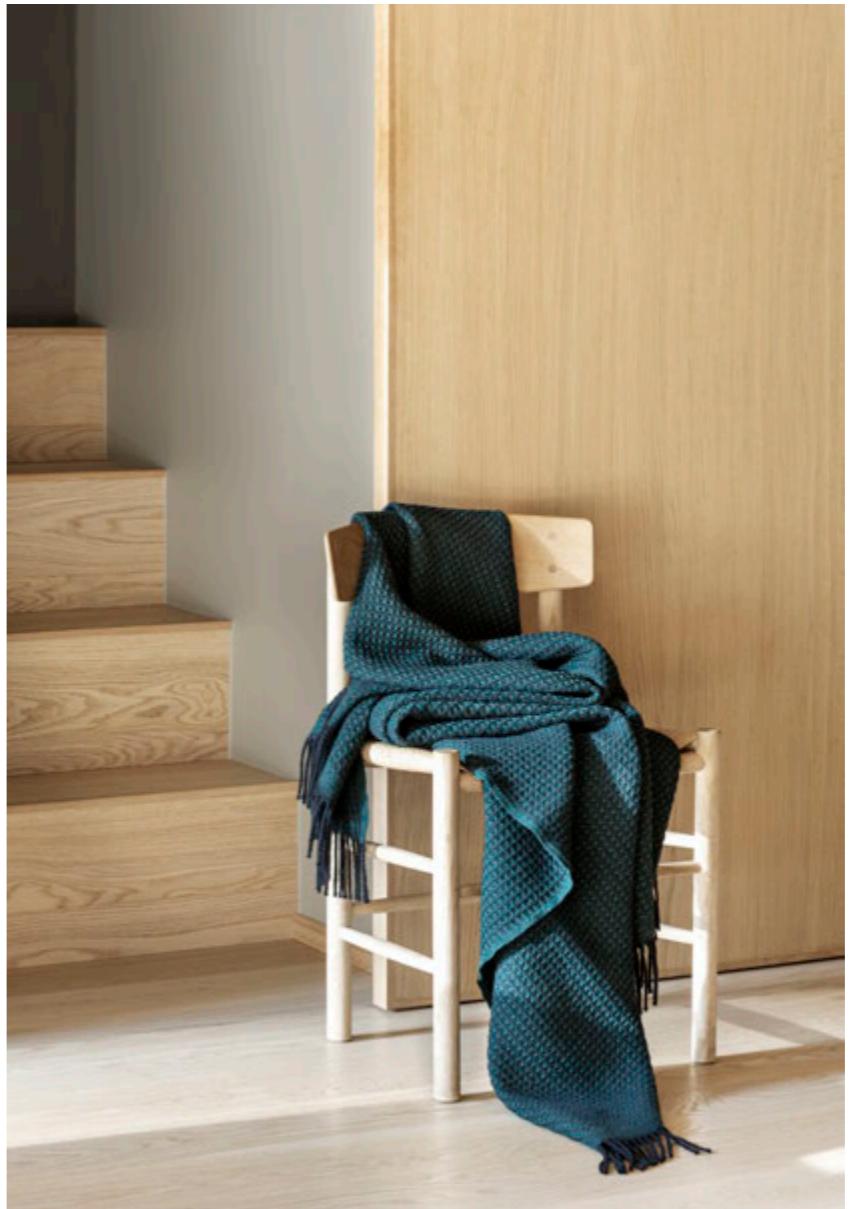


Isak throw - chestnut





Vega throw - dark green



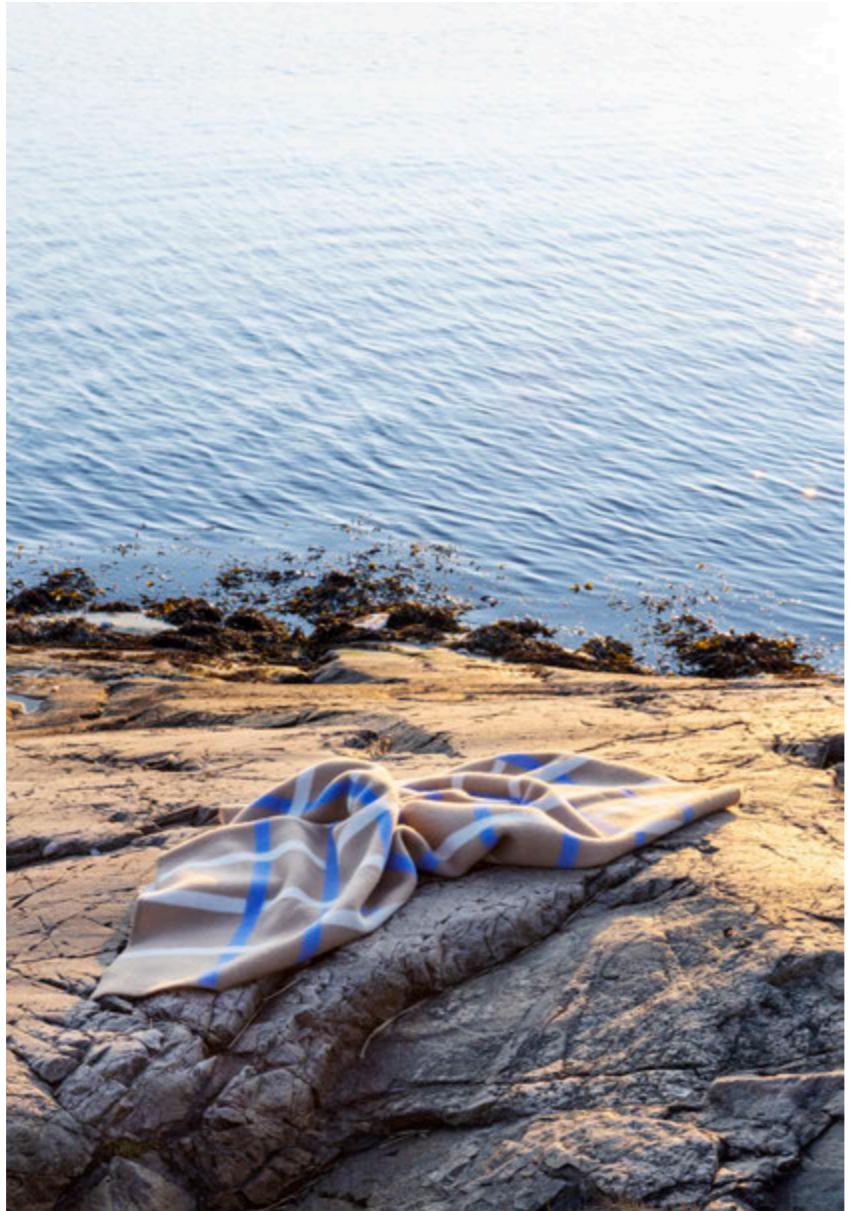




Mimi throw - tobacco







Our story

The finest Norwegian lambswool

Røros Tweed has produced high-quality wool products since 1940, based on centuries-old local craft traditions. Along the coast, hillsides, and mountains Norwegian sheep can be seen moving freely in their natural habitat. Due to both the Norwegian climate and its pastures Norwegian wool is one of the world's most animal-friendly textile fibres.

Norwegian wool meets the criteria for Cradle to Cradle – for good animal welfare, low energy

consumption, and minimal use of chemicals. In 2015 Norilia was the first wool producer awarded with the Svane certification, the official Nordic ecolabel. Norilia's wool washing supplier has developed a process where 96% of the water is cleaned and reused, making the process even more sustainable. This means that our wool is a completely biodegradable and renewable resource that does not require to be washed or treated in the same way as other fibre types.





The history of Røros Tweed

Our story starts in the 18th century when valuable copper was discovered in Røros. It brought great wealth to some, but most people in the rural town remained poor. When Peder Hiort, the director of the mine died in 1789, he passed on his entire fortune to a foundation that provided textile education and raw materials to the less fortunate.

This enabled the community to make garments that would keep them warm during the cold winter months. The foundation would also purchase these ready-to-wear garments and redistribute them back to the community as charity. Based on this Røros Tweed was established in 1940 and worked

as a sales outlet for locally made textiles. Often, the workers who had received payment for the clothing they made, received the same clothing back.

Peder Hiort's legacy has created a tradition for handcraft and textile production that served to lay the foundations of Røros Tweed. Since then we have come a long way, but our core and passion for Norwegian wool has never changed.

Through craftsmanship we continue to create wool products that last for generations and along the way inspire future textile artists and designers to keep the tradition alive.

Designers

Throughout the years we have worked with a vast selection of design talents. They have all contributed with their creativity and individual styles.

For us at Røros Tweed it is important to work with both established and up-and-coming designers from various fields, to both challenge and develop our brand. We also see it as our responsibility to pass on knowledge about our craftsmanship, to ensure that the core of our work remains for generations to come.

Kristine Five Melvær

Melvær is an Oslo-based designer working with tableware, lighting, furniture, textile objects and graphic design. Melvær holds a Masters degree in industrial design and a Masters degree in visual communication. She explores the subject of object communication, bridging the disciplines of product design and graphic design. She focuses on the communicative potentials of objects as a means to create emotional bonds between object and user. By searching for the sensual essence of phenomena, she translates these qualities into sensuous objects with a Scandinavian simplicity. The Kvam series is characterized by its playful geometry, which is based on the possibilities and limitations of jacquard weave. The motif clearly relates to the weave's horizontal and vertical directions, while the diagonal lines create rhythm and dynamics. The pattern can be associated with both Norwegian and Japanese motifs.

Clara von Zweigbergk

Von Zweigbergk graduated from Beckmans School of Design in Stockholm, and continued her studies at the Art Center College of Design in Pasadena, USA. After five years as a founder and partner in Rivieran, a Stockholm based multidisciplinary design studio, followed by four years as a senior graphic designer at Lissoni Associati, Milano, she opened her studio in Stockholm. Beside her passion for paper, colour and form, she has always been interested in textile, playing with different techniques like crochet, weaving and embroidery. With the Moon throw, von Zweigbergk wanted to explore the reversibility of the woven patterns. Using a gradient between two contrasting colours, the design reminds of the moon or the sun, emphasizing the throw's duality. It can also be read as a play between a convex and concave shape.

Runa Klock

Klock holds a master's degree in design from the Oslo National Academy of the Arts. She has a playful and curious approach in her designs. Her work is often inspired by nature and the natural beauty of different materials with a graphic touch are typical elements for her design. Klocks' work is characterized by an openness to cooperate with people in various disciplines; her practice extends beyond product design to include food, exhibitions and entrepreneurship. Several of her projects have a strong social profile. Filos, Klocks design for Røros Tweed, is a soft and light

throw. The throw comes in six different colours, all woven on the same striped warp. The pattern is inspired by the tartan seen in Scottish kilts. The colour blends that occur in the squares where the woven threads intersect, are harmonious and warm, and go from light to dark. This way you can choose your own expression, depending on how you fold the throw.

Karen Staver

Staver is an experienced designer educated at the Norwegian National Academy of Craft and Art Industry in Oslo and Bergen kunsthøgskole. In her early career she worked as a designer of upholstery fabrics and curtains from 1971 to 1985. She later moved on to working freelance as a textile designer for various companies, including Røros Tweed. Myrull is a beautiful throw designed by Staver for Røros Tweed. With a simple design in natural hues, it reflects the hillside landscape around the town of Røros.

Judy D Lundin

Lundin has an education in sociology and art from Macalester College in her home state of Minnesota in the USA. She is also an educated lecturer in arts and crafts from Statens Lærerhøgskole in Oslo. Lundin has many years' experience of teaching weaving techniques and was engaged as a freelance designer at Røros Tweed from 1987 to 1989. For Røros Tweed she designed the throw Kattefot in 1988 which is still, with its timeless expression, a best-seller. This classic fringed throw is available in six different colours.

Glick

A design group consisting of Gjertrud Grødem Stikbakke, Linn Sofie Øistad, Christina Tønnesland and Kaja Marie Kristiansen – all teachers in design, arts and crafts. Together they won the design competition at Oslo Design Fair in January 2017 with their contribution Bergstaden. The design captures the traditional town of Røros utilizing modern technology in the form of pixels. Using a variety of colour combinations that creates different expressions fitting seamlessly into people's homes.

Sara Wright Polmar

Polmar is an Oslo-based designer with a degree in interior architecture and furniture design, from Oslo National Academy of the Arts. After graduating Polmar teamed up with Victoria Günzler,

and established their studio *günzler.polmar* in 2011. Polmar is one of the three initiators of 'Klubben', with a goal to promote new Norwegian designers, and to increase collaboration and a sense of community between young designers. Polmar also work on individual projects within product and furniture design, and as a project coordinator for design fairs and exhibitions. The throw *Toskraft* was designed based on the theme past-present, and inspired by curtains designed by Annelise Knudtzon for Røros Tweed in the 1970s. Polmars design is based on traditional weaving techniques, translated into a contemporary and clean expression.

Ingunn Birkeland

Birkeland is an Oslo-based fashion designer known for her unique handmade woven square patterns, red carpet dresses and show pieces. Exquisite details, time-consuming techniques and artistic expression are central to her work – in combination with her very own specific palette of pastels and fluorescent colours. In the City collection Birkeland has designed for Røros Tweed, she shows a graphic version of her own handmade woven textiles – all transferred the loom in four different colour palettes; pastel, mint, orange and aqua.

Bjarne Melgaard

Bjarne Melgaard is one of Norway's foremost and internationally renowned contemporary artists. He has held more than 45 individual exhibitions at leading galleries around the world. He is also a frequent curator, author and producer, having written more than a dozen novels and produced several films. His works are showcased by leading museums and art collections around the world. In September 2012 Melgaard opened the exhibition "A house to die in" at the Institute of Contemporary Art in London. For the exhibition Røros Tweed was engaged to weave a 500m² large floor carpet. Røros Tweed's contribution to the exhibition inspired Bjarne Melgaard to further collaboration.

ByHands

ByHands represents some of Norway's most talented contemporary artists. Based in Oslo, they work with both national and international clients. Their award-winning illustrators represent a unique range of skills and techniques. For Røros Tweed the talented illustrators Darling Clementine, Hanne Berkaak, Sandra Blikås and Anette Moi have created five playful and exciting new artworks for the kids collection.



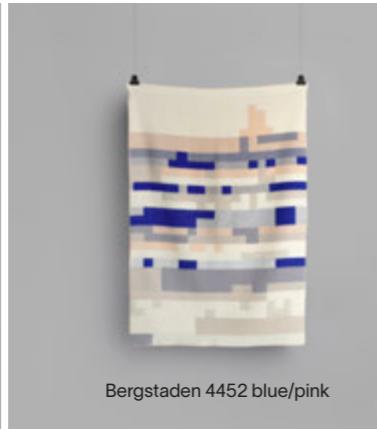
Vega throw - grey

Product overview

Large throws



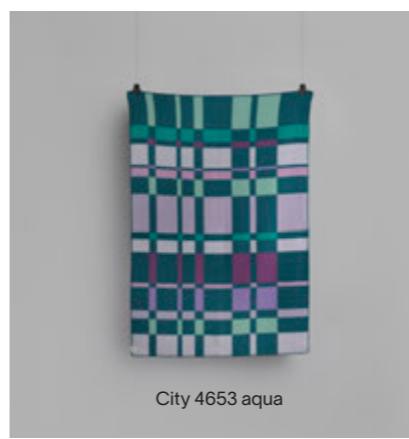
Bergstaden 4451 olive/mint



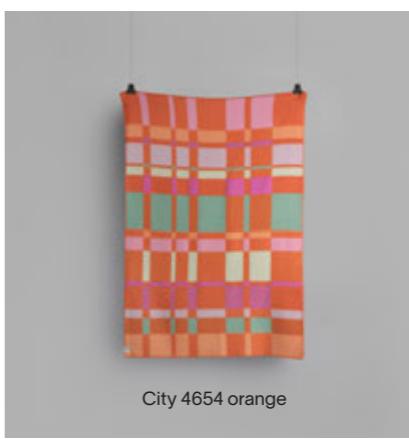
Bergstaden 4452 blue/pink



Bergstaden 4453 beige/blue



City 4653 aqua



City 4654 orange



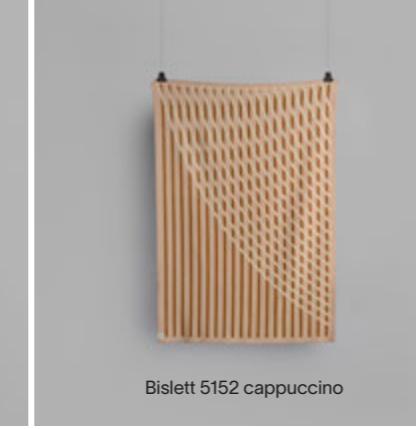
Filos 3651 grey



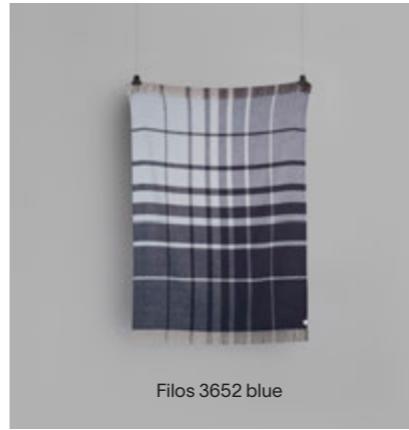
Bergstaden 4454 grey/blue



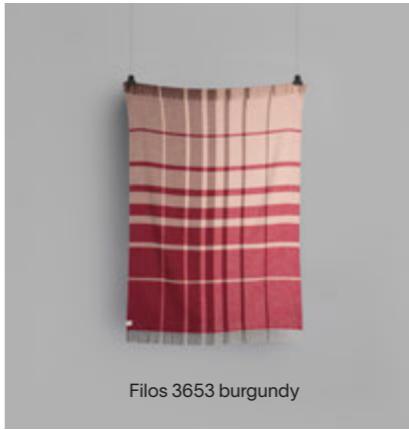
Bislett 5151 peach/pistachio



Bislett 5152 cappuccino



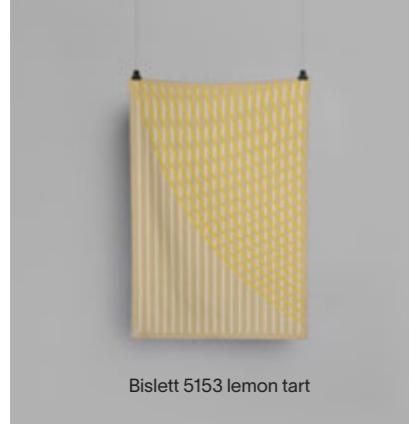
Filos 3652 blue



Filos 3653 burgundy



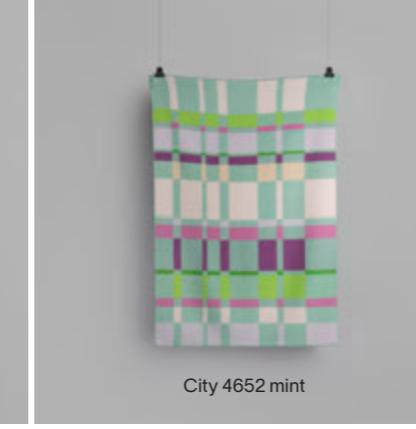
Filos 3654 yellow



Bislett 5153 lemon tart



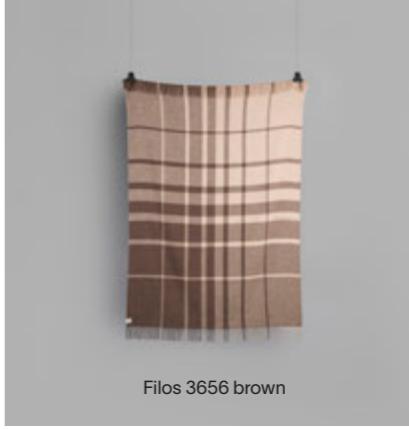
City 4651 pastel



City 4652 mint



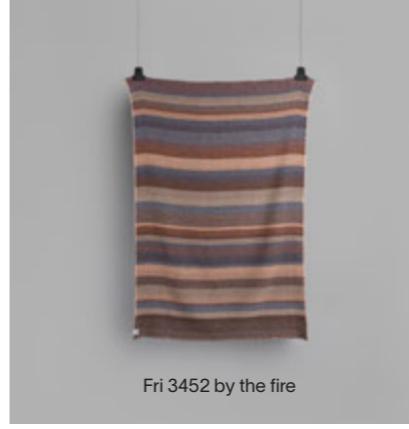
Filos 3655 green



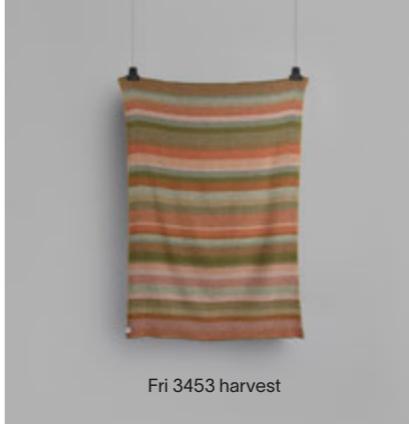
Filos 3656 brown



Fri 3451 late fall



Fri 3452 by the fire

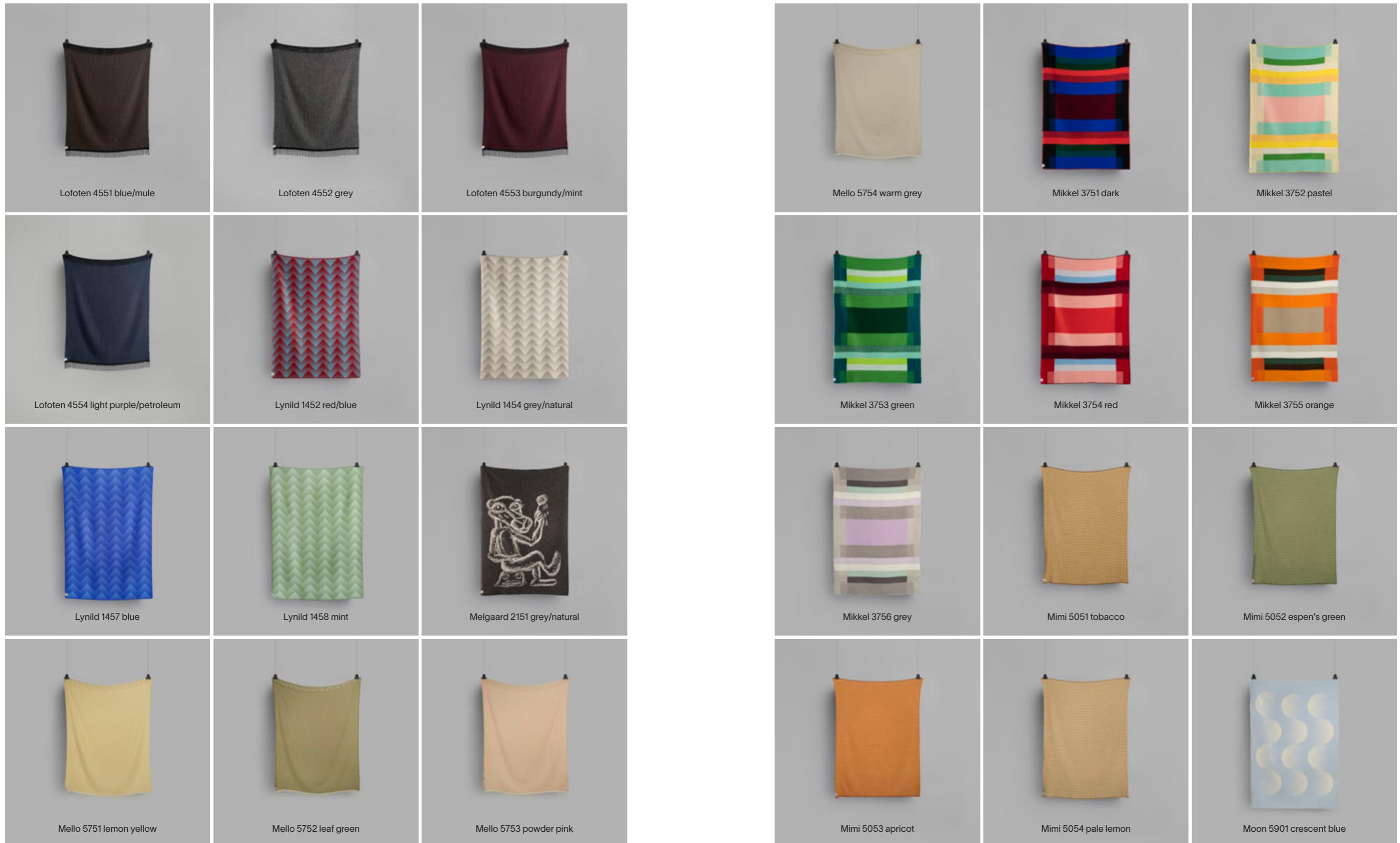


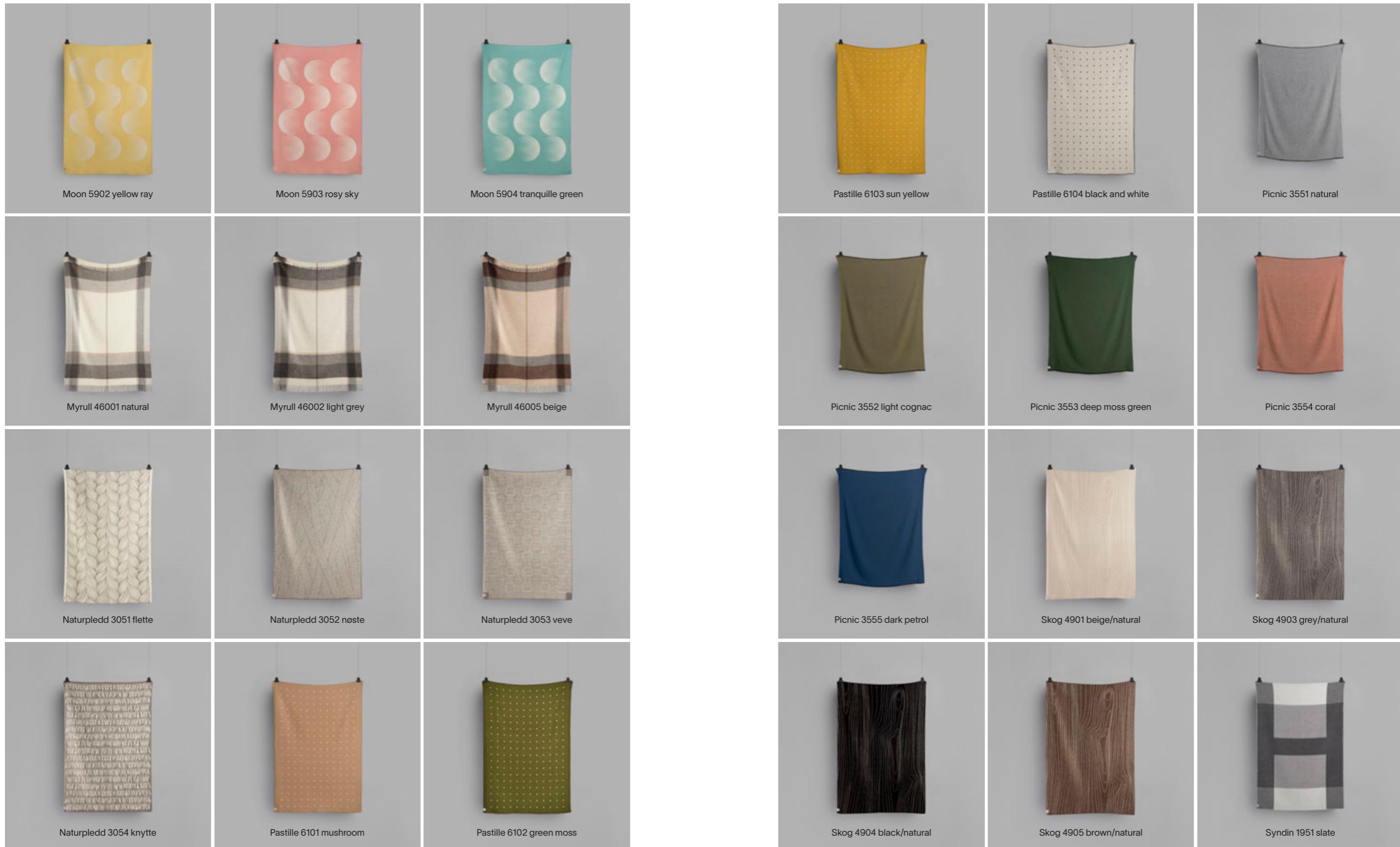
Fri 3453 harvest

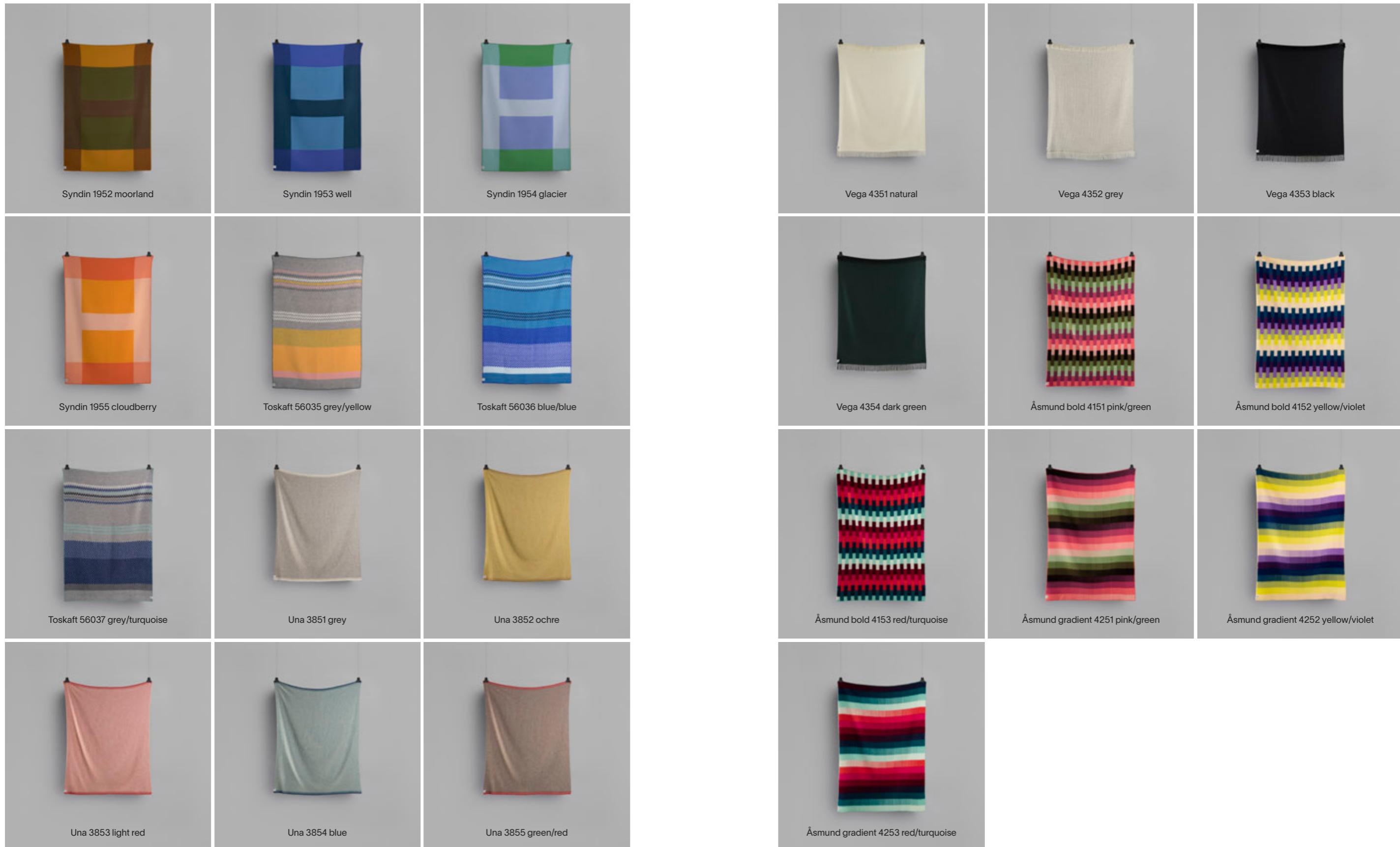


Fri 3454 summer red

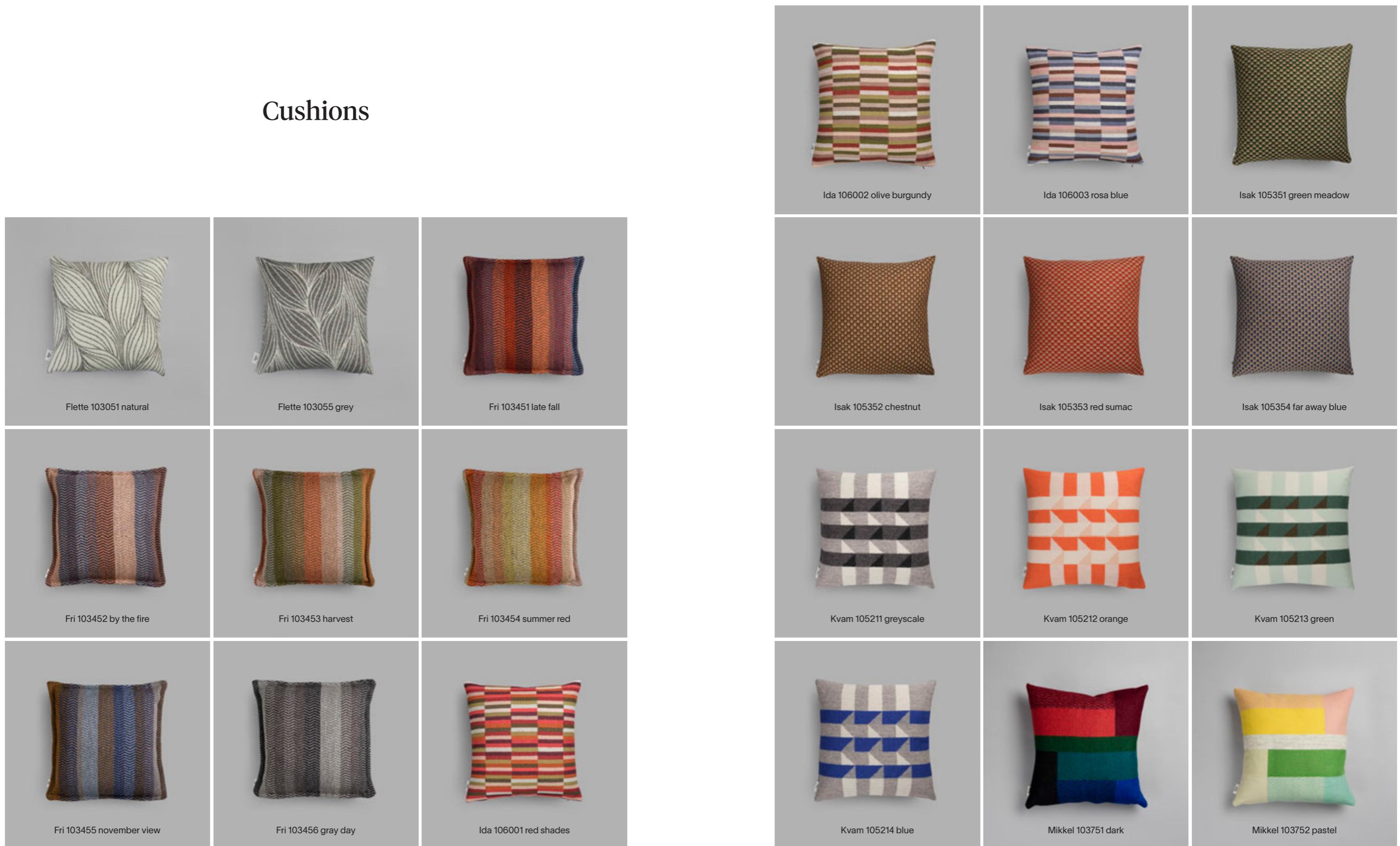




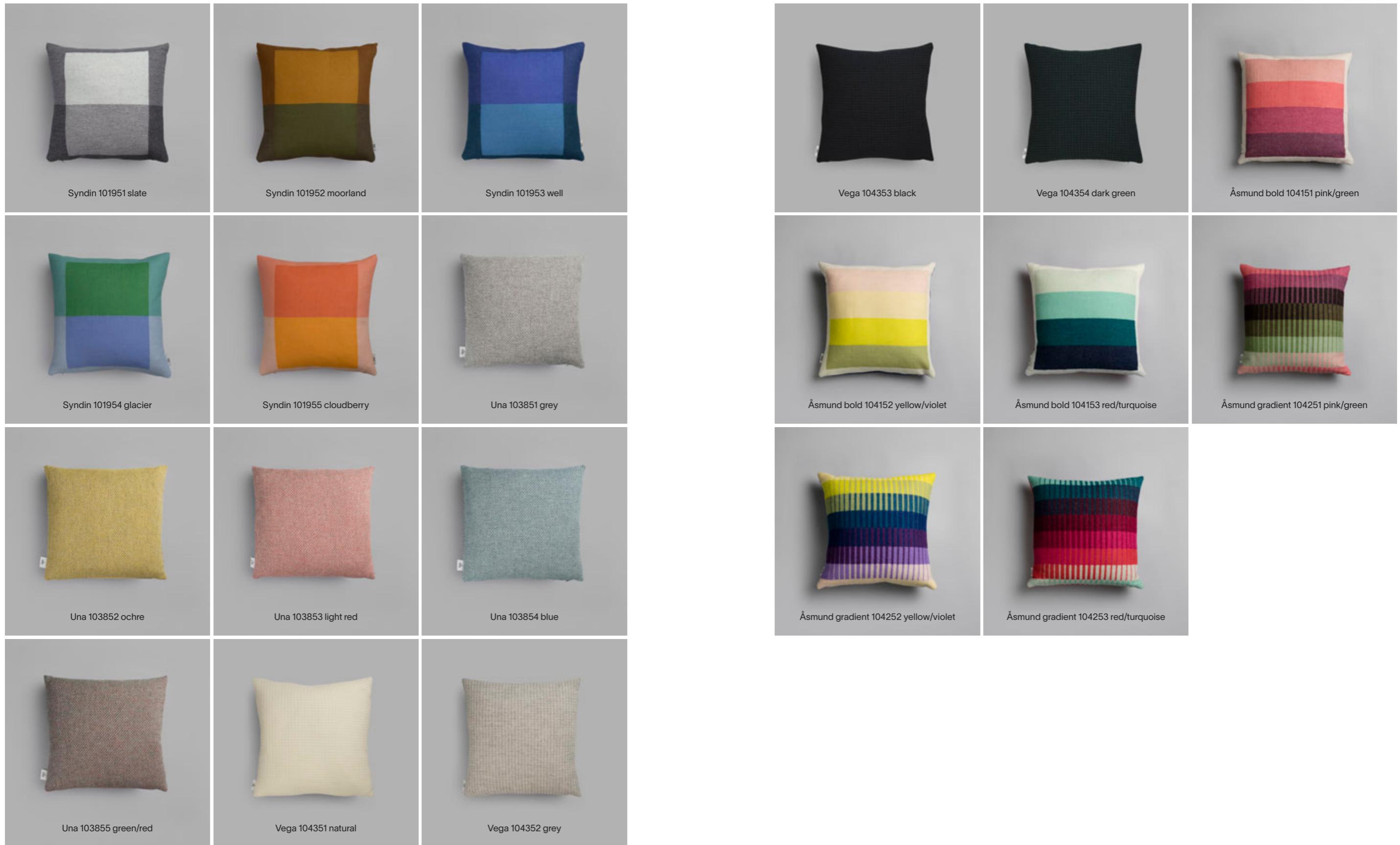




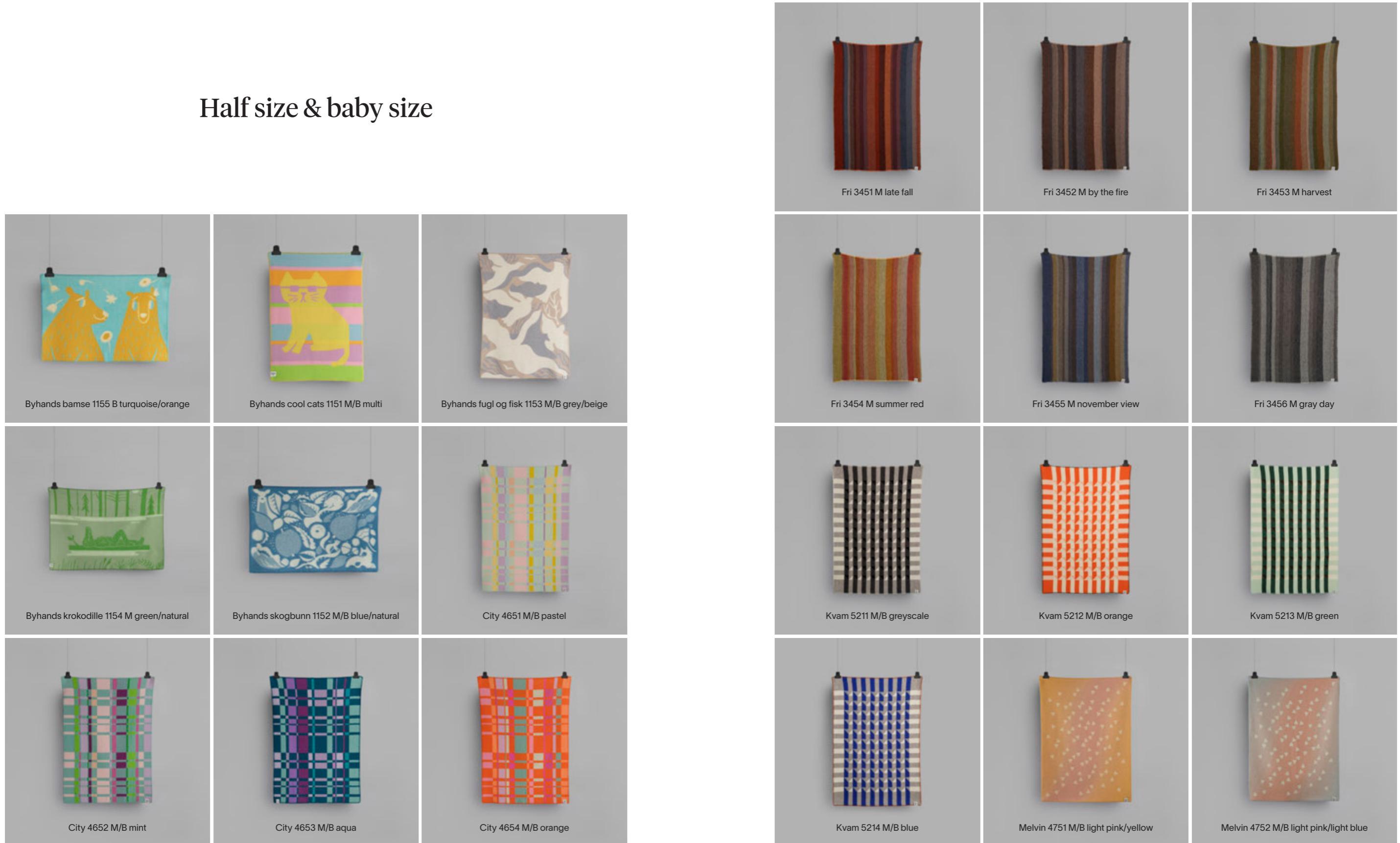
Cushions

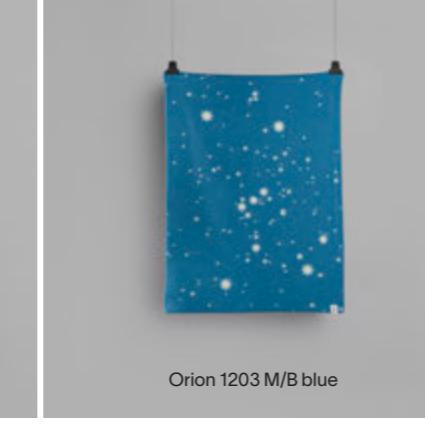
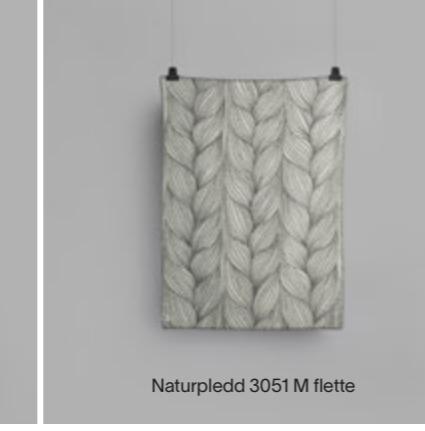
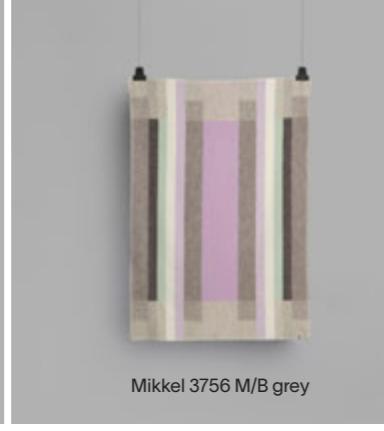
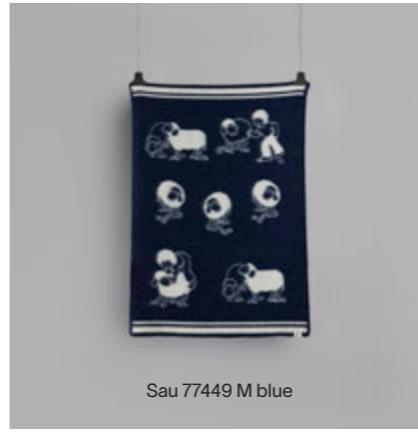
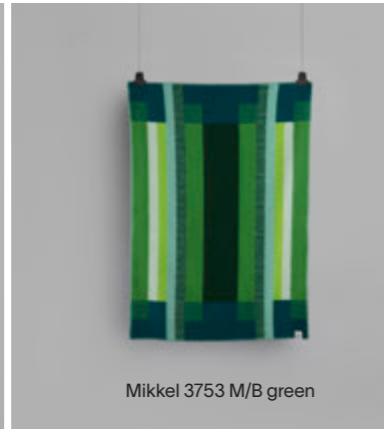
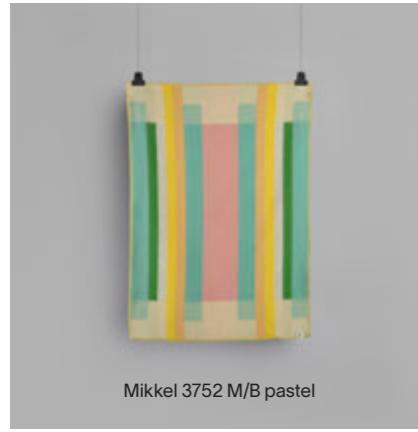
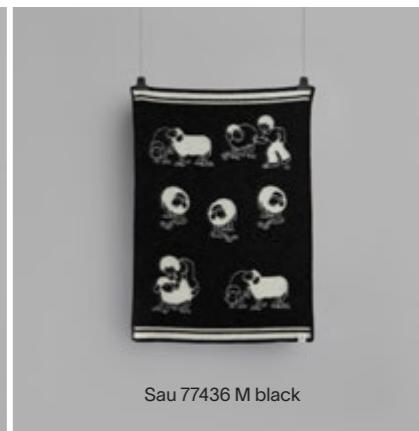
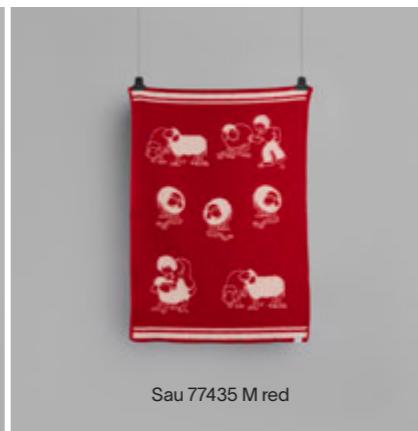
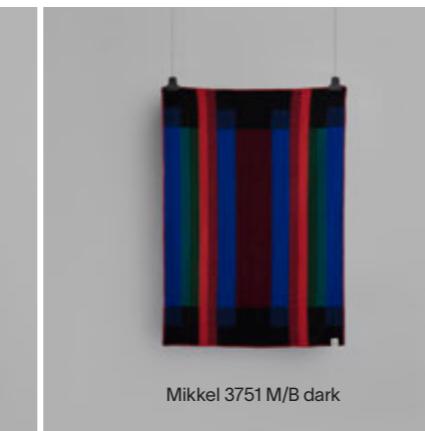
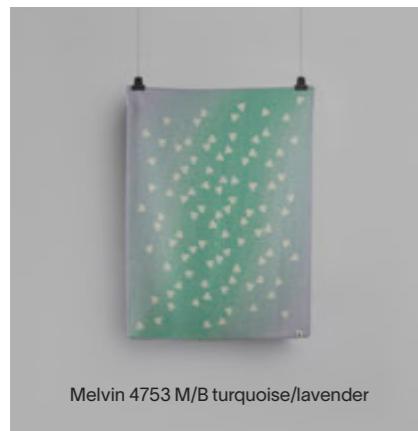




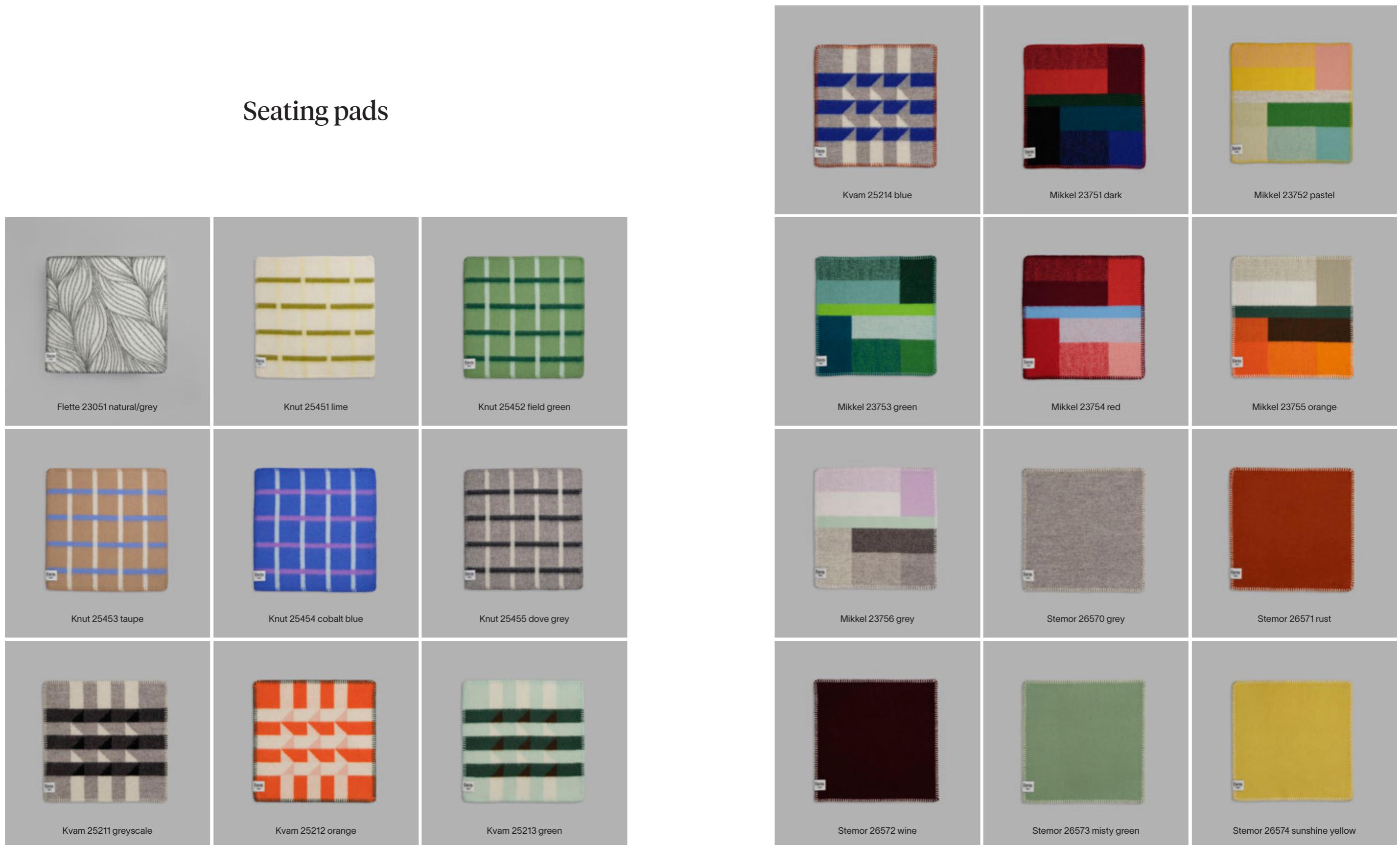


Half size & baby size





Seating pads

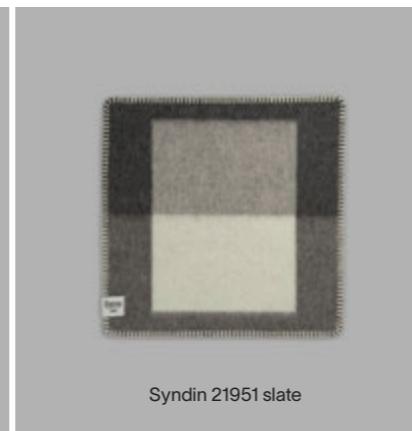




Stemor 26575 dusty pink



Stemor 26576 deep blue



Syndin 21951 slate



Syndin 21952 moorland



Syndin 21953 well



Syndin 21954 glacier



Syndin 21955 cloudberry

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Crafted from the finest
Norwegian wool.