

# REGENERATIVE DESIGN LAB

"Culture must imagine the desire of the living in such a way that does not destroy the biosphere but enhances it. Culture does not have to realize more than the continuation of the principle that there be life (...)"

Andreas Weber Biologist  
Philosopher (1967\*)

## "Regenerative Design Principles (V1.0)"

Based on Weber's guidelines for mutual productivity in nature (Enlivenment), the following rules for "Regenerative Design" have been derived:

### CONSIDER LOCAL RULES

Ecological principles are reimagined through design based on the location and culture.

### SHAPE THE NATURE / CULTURE RELATIONSHIP

Consider human and non-human actors in a holistic design process – favoring Posthumanism over "Human-centred Design."

### PRESERVE COMMONS

Design processes that promote, protect, and regeneratively use the seas, the atmosphere (CO2!), and the biodiversity of life.

### GIVE MATERIAL RESOURCES

#### IMMATERIAL MEANING

Draw inspiration for design solutions from the aesthetics and wisdom of nature.

### FORGE CREATIVE CONNECTIONS

Designing culture follows the natural principle of dynamic balance that creates vitality and transformative capability through perpetual creativity.

### DESIGN WITHOUT COPYRIGHT

Away with copyright and patents! Embrace Open Source Design! New things emerge from playing with existing elements (Creative Commons).

### ENABLE RESOURCE EXCHANGE

Turn waste into nourishment for the new. Designing biological and technical cycles without further resource exploitation dictates the design (Circular Design Rules for the circular economy, Cradle-to-Cradle principles).

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