

## Why Austria is the Ideal Destination for Solo Travel

Looking for some me-time, eager to try something new, or just can't get days off the same time as your partner and friends? Solo travel is continuously on the rise, with women especially adventurous: 28 percent would consider venturing out on their own according to a study by British travel company [Saga](#), compared to just 12 percent of their male counterparts. Solo travellers are among the highest spenders when out and about, and more than 80 percent hold at least one university degree, meaning they have a significantly higher budget to splash out than the average tourist.

Austria is a great destination for solo travellers, scoring with buzzing cities and beautiful landscapes as well as nearly endless activities and places to discover. Let us show you what Austria holds in store for solo travellers.

### 1. It's one of the safest countries in the world

Safety is the number one concern for female solo travellers according to studies – and Austria definitely scores on that front. According to the [Institute for Economics and Peace \(IEP\) 2025](#), Austria is the third safest country in Europe and the fourth in the world, only beaten by Iceland, Ireland and New Zealand, making it a great destination especially for women venturing out on their own.

### 2. Austria's cities are brimming with things to do all year round

[Vienna](#), [Graz](#), [Salzburg](#), [Linz](#), [Innsbruck](#) - every major city in Austria offers a huge range of experiences, ranging from world-famous museums to trendy neighbourhoods full of hip cafes, boutiques and vintage shops, to top-notch restaurants, markets and green spaces to chill. Solo travellers looking for some company can join a wide range of tours – from historic sightseeing to foodie adventures and bar hopping – which are all excellent ways to meet like-minded people while checking out the destination's gems. Organised day trips are also widely available, offering a chance to explore the city surroundings without having to worry about how to get around.

Social meet-ups, game nights or language exchange events are a fixture in most cities and another way to quickly make some connections, both with locals and fellow travellers.

### 3. There are countless tours and retreats to join

Travelling solo but looking for some company? Popular resorts in the Alps such as [Schladming – Dachstein](#), [Kitzbühel](#), [St. Johann in Tirol](#) or [Innsbruck](#) all have guided hiking, biking, paddling, or other adventure tours, allowing solo travellers to master their skills or dip their feet into new territory while mingling with others. Hiking fans are especially well catered for, with many villages offering special [hiking single weeks](#).

Yoga festivals and retreats are another fun way to combine fitness and social aspects. The [Yoga Junkies Festival in Vienna](#) in June and the [Mountain Yoga Festival St. Anton](#) in September rank among the most popular of their kind, with plenty of offers for English-speakers, including classes, workshops and talks with international yoga, health and fitness experts.

#### 4. Hotels offer special deals for solo travellers

More and more hotels are embracing the solo travel trend, eliminating single supplements, or offering special packages for those looking for some me-time. [Hotel Aviva](#) in Upper Austria is Europe's first hotel exclusively for singles and those travelling with friends (they have a strict no couples, no children policy), offering wellness, fitness, and a daily activity programme as well as regular events, ranging from summer parties to salsa nights and craft workshops.

[Hotel Pirchnerhof](#) in Alpbachtal has a "YOLO travel SOLO" package including yoga and meditation sessions as well as guided hiking, biking and climbing tours. Other hotels popular with the solo crowd are [Landhotel Agathawirt](#) in Salzkammergut, with countless outdoor activities on your doorstep, Zillertal's [Landgut ZapfenHof](#) (offers group hiking tours and evening events for solo travellers) and [Grossarler Hof](#) in the St. Johann in Salzburg region - their single package includes 1-2 nights, spa use, prosecco and a daily activity programme.