

Winter in the St. Johann in Tirol, Oberndorf, Kirchdorf and Erpfendorf region: From skiing to winter Segway adventures, from cross-country skiing to snowshoeing

Those choosing a winter holiday in the St. Johann in Tirol, Oberndorf, Kirchdorf, and Erpfendorf region can look forward to dreamy days in the snow, with the impressive panorama of the Wilder Kaiser always in view. With 40 kilometres of slopes at the Kitzbüheler Horn, cosy alpine huts, numerous cross-country skiing and winter hiking trails, toboggan runs, and a Flying Fox, the region offers plenty of sporting variety, whether you're on a family vacation or travelling with friends.

Skiing with a view of the Wilder Kaiser

With 40 kilometres of slopes, the ski area of St. Johann in Tirol and Oberndorf is the perfect destination for true enthusiasts and families. The slopes in St. Johann's ski area are wide and varied, while the 20 ski huts are cosy and offer service on site—even on the sun terraces. Large self-service restaurants on the mountain? You won't find those in St. Johann. Another plus is the convenient access to the ski area at Harschbichl, located near the centre of St. Johann. If the 10 lifts on the Kitzbüheler Horn are not enough for you, a small upgrade to the 3-Länder Freizeit-Arena ski pass opens up access to 171 kilometres of slopes in Tirol, Salzburg, and Bavaria. It's ideal for anyone who would like to explore several smaller ski areas. There are even more options with the Super Ski Card, like KitzSki, SkiWelt Wilder Kaiser, Steinplatte Waidring, and Skicircus Saalbach-Hinterglemm-Leogang-Fieberbrunn, plus three glacier ski areas and, of course, the slopes of St. Johann in Tirol. For beginners, returning skiers, and families with young children, the smaller ski areas in Kirchdorf and Erpfendorf are particularly suitable. These locations offer a stress-free environment where you can learn to ski at your own pace and among like-minded skiers.

Cross-country skiing and introductory biathlon under the Tyrolean cross-country skiing seal of approval

Double-tracked trails of varying difficulty levels provide winter enthusiasts with an extensive cross-country skiing experience. The expansive, sunny valley and stunning mountain panoramas create the perfect backdrop. In the Hinterkaiser area, the trails become slightly more challenging, featuring a few climbs to tackle. St. Johann's cross-country centre, Koasastadion, offers convenient facilities including a waxing room, showers, and changing areas. Numerous trails start and end here, making it a hub for cross-country skiing. Kirchdorf is home to the biathlon centre, where beginners can try their hand at this popular sport in an introductory course. For evening skiing, there are two floodlit night trails in St. Johann in Tirol and Erpfendorf,

providing a unique experience after dark. Thanks to its diverse cross country opportunities and accommodations tailored to the needs of cross-country skiers, the region around St. Johann has been awarded the Tyrolean cross-country skiing seal of approval.

Winter hikes, a moonlight snowshoe hike or night ski tours

True winter fun can also be found away from the slopes and cross-country trails. On foot, snowshoes, or touring skis, you'll discover the tranquil, serene side of the alpine winter landscape. A particularly magical experience is the guided moonlight snowshoe hike, where you can marvel at the sparkling snow under the moon's glow. Weekly guided winter hikes and snowshoe tours are offered and are free of charge for guests with the Guest Card. For those seeking peace and quiet without giving up skiing, a ski tour is an excellent choice—ideally with a guide to assess avalanche conditions. The night ski touring track in the Dynafit Ski Touring Park operated by the Bergbahn St. Johann in Tirol, leading up to the Harschbichl, is open on Wednesdays and Fridays until 10 pm. It's also suitable for solo adventurers, as the ascent follows the edge of the piste, and the descent is on the groomed slope.

Action-packed fun with tobogganing, ice skating, on the Segway or in the Flying Fox

Get ready for action with winter activities like tobogganing, ice skating, or soaring through the air on the Flying Fox. The region around St. Johann offers two natural toboggan runs. The Bacheralm toboggan run in Kirchdorf provides stunning daytime views of the Wilder Kaiser. Those who find the 45-minute climb to the cozy Bacheralm too strenuous, can be pulled up by tractor. A shorter 30-minute walk takes you to Gasthof Bichlhof, the starting point for the Oberndorf natural toboggan run. The Panorama Badewelt ice rink in St. Johann spans 1,800 square meters, is illuminated and offers skate rentals. Families can also enjoy a fun winter Segway tour on groomed winter hiking trails. For a bird's-eye view of the winter landscape, try the Flying Fox winter course at the Hornpark in St. Johann. The 530-meter-long route with seven stations starts at the middle station of the Harschbichlbahn on the Kitzbüheler Horn. For similar perspectives, consider a tandem paragliding flight, a parachute jump, or a hot air balloon ride.

Perfect for families

The region of St. Johann, Oberndorf, Kirchdorf, and Erpfendorf has a lot to offer families. For those with young children, the smaller ski areas in Erpfendorf and Kirchdorf are particularly suitable. Here, kids can learn to ski in a relaxed and fun

environment. Ski courses for children are also available at the Kitzbüheler Horn. After a day in the snow, the best place to unwind is at the Panorama Badewelt swimming area in St. Johann in Tirol. On bad weather days, Murmi's Kinderland indoor playground in Kirchdorf provides the perfect opportunity for indoor fun.

Guest Card

Even in winter, every guest in the region receives a Guest Card from their accommodation provider. The card not only includes numerous discounts but also provides access to free regional mobility within the Kitzbühel Alps.

Free access to the Badewelt swimming pools

With approximately 1,800 guest beds in the Kitzbüheler Alpen St. Johann in Tirol region, free entry to the Panorama Badewelt in St. Johann in Tirol is included. A list of participating accommodations offering this benefit can be found at www.kitzalps.cc.

News for winter season 2026/27

New Gondola

In winter 2026/27, a new 10-person gondola lift will open in the St. Johann in Tirol ski resort. The new gondola lift will run from the current Jodlalm valley station (at Pointenhof) up to Harschbichl at 1,603 metres.

Indy Pass

Starting with the 2026/27 winter season, the St. Johann in Tirol ski area will join the Indy Pass, the international pass programme that gives holders discounted access to a network of independent ski resorts around the world. This makes St. Johann an even more attractive stop for international ski travellers looking to explore beyond the big-name resorts.

Retro Ski Day

Retro cult with live concert in the St. Johann in Tirol ski area! On 27th of February 2027, skiers and snowboarders with retro skis, jet trousers, and other retro props are cordially invited to spend a fun-filled day on the slopes of St. Johann in Tirol, where the "Retro Skiclub St. Johann" will also be attracting attention. The day kicks off with regular ski operation from 8:30 am, and a live concert. Anyone who arrives in a retro outfit gets the day ski pass for a special rate.

Dirndl & Lederhosen Ski Day

On 13 March 2027, everything in the St. Johann in Tirol ski area revolves around traditional Tyrolean costume. Skiers with dirndl and lederhosen are warmly invited to spend an enjoyable day on the slopes of St. Johann in Tirol and Oberndorf, with various bands providing good vibes at the ski huts along the way. Winter sports enthusiasts who ski in Tracht get the day ski pass for a discounted rate. Early risers can also take advantage of exclusive early morning skiing on freshly groomed, empty slopes from 6:59 am.