

- 2027 -

BÖRSIANER MAGAZIN

FACTS

- » The leading B2B medium for the financial market
- » Reaches top decision-makers and investors in finance, business and politics
- » High relevance due to exclusively personalized mailing
- » Circulation: 10,000 copies
- » Journalistic excellence | independence | relevance
- » Connects the Austrian and international capital markets
- » Scope: approx. 120 pages



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APPOINTMENTS

»Publication dates«	»Asset deadlines«	»Rankings«	»Thematic focus«
15. March	26. February	Lawyers	Investment Outlook
10. May	23. April	ESG Fund Award 2027	„Perspektiven“
5. July	18. June	CFOs	Social Trends
4. October	17. September	Insurers	Innovation/Megatrends
6. December	19. November	Bankers	„Die goldenen 500“

AUDIENCE

Börsianer Magazine is the medial home of the Austrian financial market, connecting it with the international world of finance. It offers exclusive access to the German-speaking B2B community of 10,000 top decision-makers from business, finance and politics. We decide, who gets exclusive access to our magazine by personlized mailing.

Industries	Apportionment	Positions	Income
» Banks	24%	» Supervisory Boards	181.000,00 €
» Issuers and emitters	12%	» Analysts	_____ per reader
» Insurance	12%	» Managers	1.400.000,00 €
» Listed companies	11%	» Institutional & professional investors	_____ Board members
» Consultancy	8%	» Consultants	273.900,00 €
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» Investment service providers	5%	» Experts	171.300,00 €
» Private equity	5%	» Fondsmanagers	_____ Management
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» Foundations & pension funds	3%	» Bankers	
» Fintechs	3%		
» Financial media	2%		
» Public service & politics	2%		
» Special institutions	2%		

TOPICS

» Financ. market » Yield » Industries » Opinions » Rankings

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Ingrid Krawarik
Editor in Chief

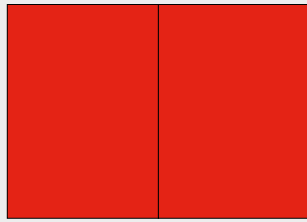


Daniel Nutz
Editor in Chief

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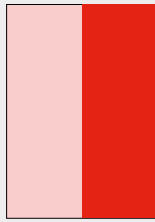
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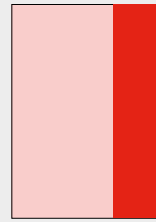
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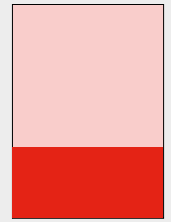
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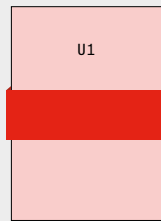
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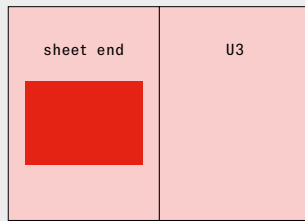
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