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YOUR NATIONAL APPRENTICESHIP WEEK **TOOLKIT**

9-15 February 2026

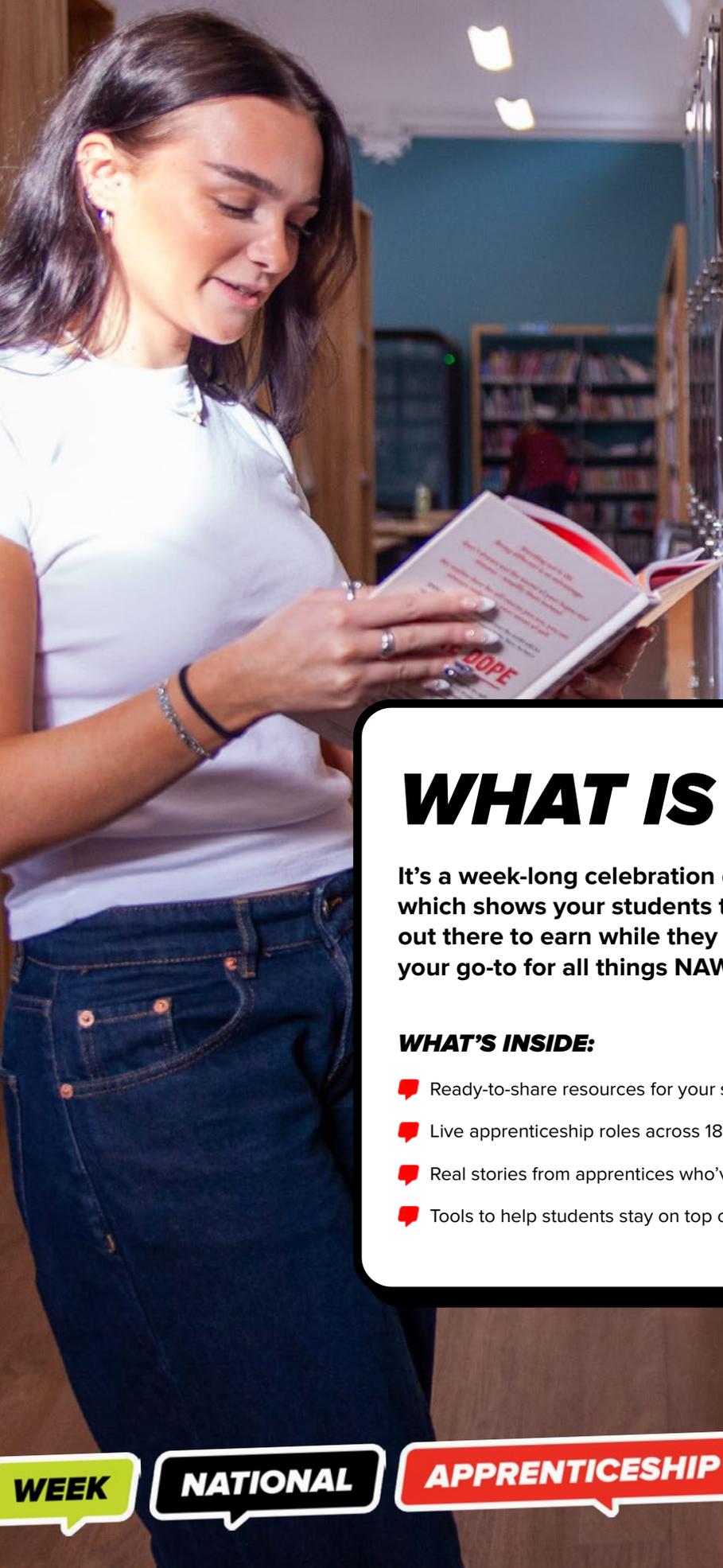


In partnership with
**forv/s
mazars**

**NATIONAL
APPRENTICESHIP
WEEK**

WEEK NATIONAL APPRENTICESHIP WEEK NATIONAL APP

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WHAT IS *NAW*?

It's a week-long celebration of all things apprenticeships, which shows your students the amazing opportunities out there to earn while they learn. Consider this toolkit your go-to for all things NAW.

WHAT'S INSIDE:

- 📖 Ready-to-share resources for your students
- 📖 Live apprenticeship roles across 18+ sectors
- 📖 Real stories from apprentices who've been there
- 📖 Tools to help students stay on top of applications

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YOUR KEY DOWNLOADABLE RESOURCES

From application and interview toolkits to timelines and posters, these are the essential tools students need to boss the apprenticeship journey with confidence.

The Ultimate Application Toolkit

The Ultimate Interview Toolkit

The Ultimate Apprenticeship Timeline

Higherin Poster

Head over to our
for more resources



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OUR *BLOGS* AND EXPERT *GUIDES*

Whether it's writing their first CV or finding a career they want, these articles are all about guiding your students to make the right choices that work for them.

Want to share our advice articles on your own website? We'd be flattered, just link to us!

Please make sure you've updated all mentions and links from RateMyApprenticeship to Higherin on your websites as this supports our SEO and ensures students go to the correct place!

EXPLORING OPTIONS

Here, students learn about all the options available and how to choose one that suits their interests and strengths.

APPLICATION TIPS

Everything students need to create standout applications that showcase their skills and stand out from the competition.

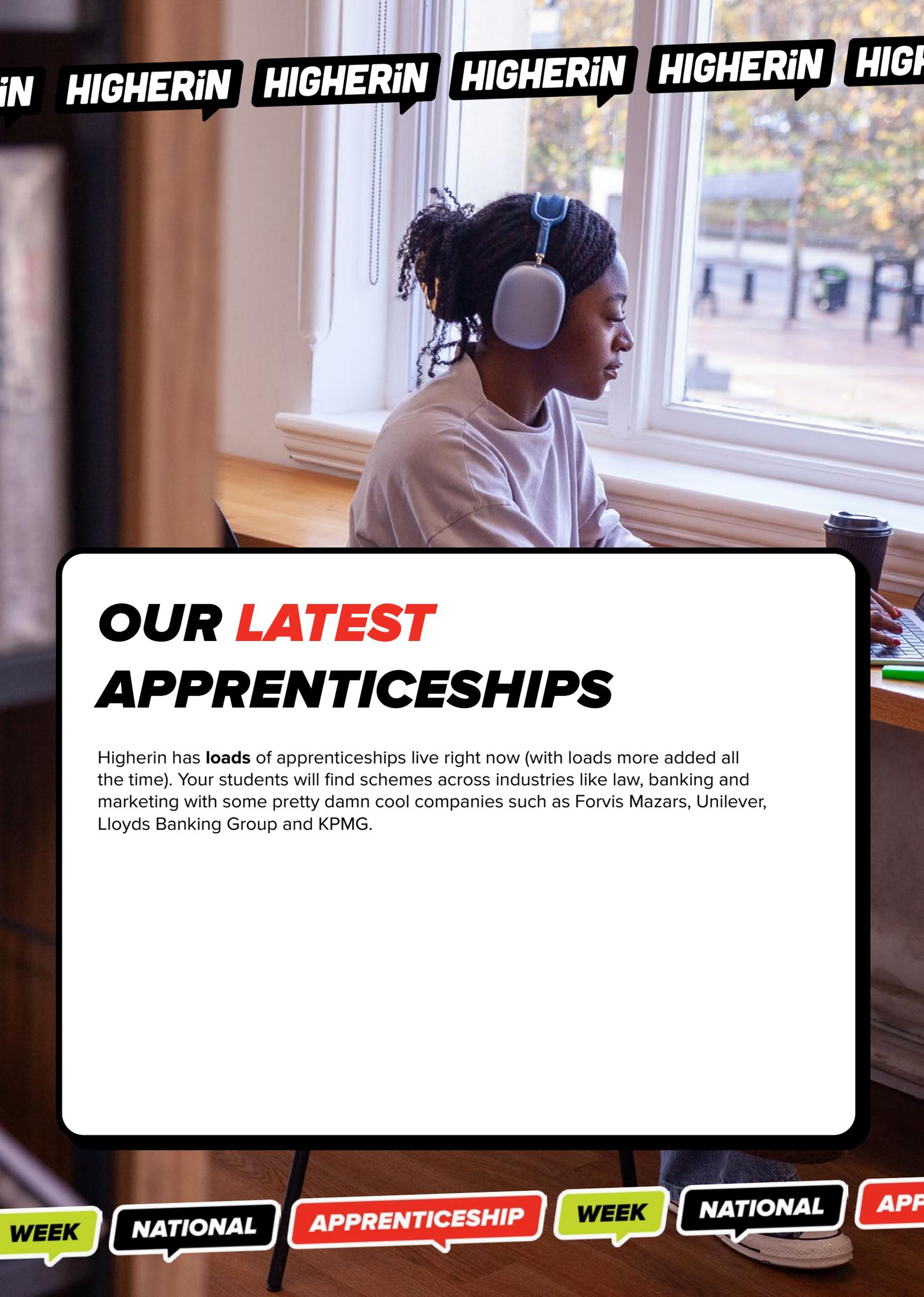
INTERVIEW TIPS

Interviews don't have to be scary! We have loads of content to help students level up those interview skills with confidence.

CAREER GUIDES

A real look into various industries, including what they'll actually do and how to progress.

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OUR **LATEST** APPRENTICESHIPS

Higherin has **loads** of apprenticeships live right now (with loads more added all the time). Your students will find schemes across industries like law, banking and marketing with some pretty damn cool companies such as Forvis Mazars, Unilever, Lloyds Banking Group and KPMG.

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Department
for Work &
Pensions

TOP APPRENTICESHIP EMPLOYERS

We've partnered with Department for Work & Pensions to launch the ultimate Top Apprenticeship Employers rankings, which are the only ones based entirely on real student feedback.

Meet the winners:

TOP 5 APPRENTICESHIP EMPLOYERS

1. Mitchells and Butlers
2. BAE Systems
3. Amazon
4. John Lewis Partnership
5. Busy Bees Childcare

TOP 5 SME APPRENTICESHIP EMPLOYERS

1. MCFT
2. Smalles Goldie
3. MDS
4. PM+M Solutions for Business
5. Forbury Gardens Day Nursery



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WHY ARE THE TOP EMPLOYERS AND REVIEWS SO IMPORTANT?

The job hunt can feel complex and confusing, so hearing from other students who've actually been there is super valuable.



"I really enjoy my programme as it allows me to develop my driving skills, gain confidence, and learn how to deliver good customer service."



"The skills I have gained at Forvis Mazars so far have created the foundation for a successful career!"



"I really enjoy my programme - the work is interesting, and I am constantly being involved in new areas."



Encourage students to read employer reviews on Higherin to get the inside scoop on company culture, training quality and what apprenticeships actually look like.

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HIGHERiN HACKS

Finding a job doesn't have to feel like one, so we've made it 1000 times easier for your students.

These career tools are proven to boost students' chances of landing a role by providing them with a more personalised and intuitive experience. Helping them stay on top of their applications and get the job recommendations they actually want.



How To Use Your Personalised Dashboard



What Does The Career Application Tracker Do?

Your students can sign up for **FREE** to launch their personalised dashboard and begin tracking their applications!

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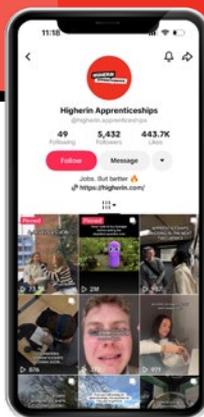
LET'S GET SOCIAL

We're on social media! Your students will be able to find us on Instagram, TikTok and LinkedIn, where we have loads more content, including the latest jobs, more student insights and giveaways.

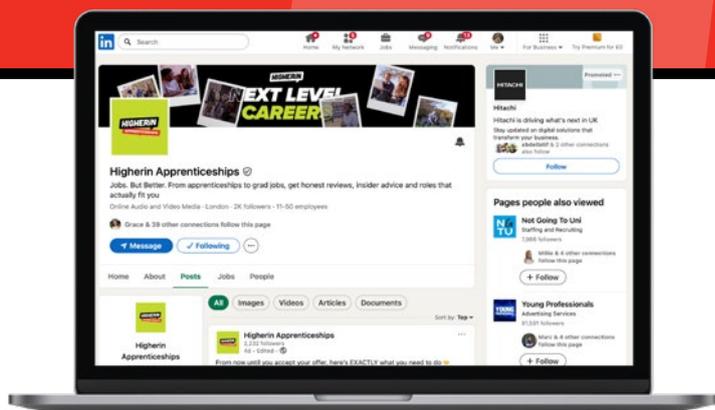
Check us out below



INSTAGRAM



TIKTOK



LINKEDIN

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ANY QUESTIONS?

Get in touch and sign up for our partner community

Visit:

Contact:

georgia@higherin.com

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NEXT LEVEL CAREERS

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