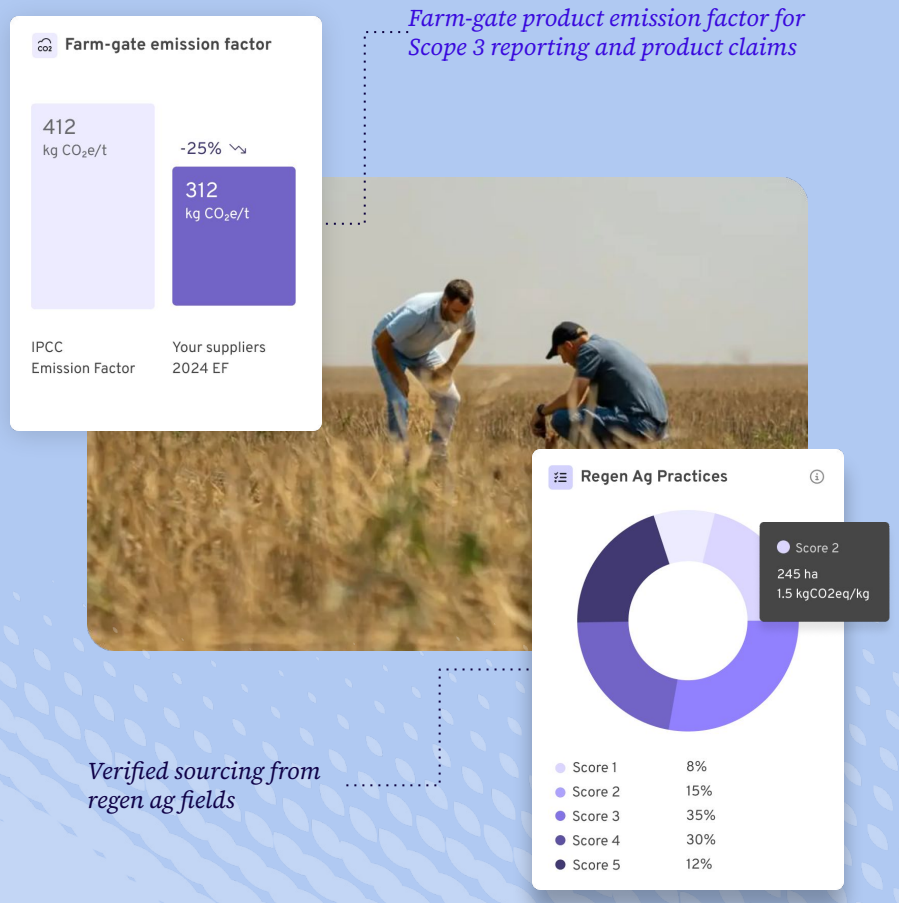
Ag+ Carbon Footprint

Substantiate your Scope 3 reporting and claims with credible GHG emission improvements from farmers

- Access to primary field-level emission data from your direct farmer suppliers or farmers in your supply shed
- Plug-and-play product emission factors for GHG accounting and product claims, based on Cool Farm Tool
- Easy-to-use digital platform for data analysis and export
- Credible outcomes verified with remote sensing and MRV
- Co-claim impact with other corporates in your supply chain
- Align to leading standards; GHG Protocol LSRG, SBTi FLAG & CSRD

How it works

1. Provide farmer contacts or identify Agreena farmers that fit your supply shed and sourcing profile
2. Secure rights to emission data and access field and farm-level data through bespoke digital dashboard
3. Extract and export granular or aggregate emission data
4. Report on scope 3 improvements and make product claims



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Example case

Ag+ Carbon Footprint

Deliver low-carbon footprint products with primary data from Regen Ag farmers within UK supply shed

Client

Grain trader wishes to support the transition of local farmers enabling credible, low-footprint claims related to their products. This is supported by verified data from farmers, requested by customers

Key challenges

- Limitation on offering long-term commitment due to changing customer base and crop focus based market conditions
- Limited resources to make stand-alone investments in Regen Ag
- Outcome and data requirements dependent on customer demand

Solution

On-demand footprint solution providing access to product specific emission data from Regen Ag farmers within the AgreenaCarbon programme:

- Flexibility in outcomes and data to secure, with opportunities for 1-year commitment
- Initial focus on footprint data on wheat, with a >10K ton of grain threshold, with interested buyers identified by Agreena
- Outcomes delivered of product specific emission factors based on primary data from wheat fields within supply shed, that can be shared across the value chain for scope 3 improvements
- Offer of enrolment on the AgreenaCarbon programme for direct farmers to drive local transition