HULT
INTERNATIONAL
BUSINESS SCHOOL

Dare Mighty Things

BOSTON LONDON DUBAI NEW YORK SINGAPORE



Full-Time & Part-Time MBA Programs

Global One-Year MBA
Executive MBA
Global Online MBA

Recognized by the best

FINANCIAL TIMES

Top 50 Masters in Management, 2025
Top 50 Masters in Finance, 2025
Top 100 Global MBA, 2025
Top 100 Executive MBA, 2025

2025 LinkedIn TOP MBA

Top 50 MBA Program, 2025

Worldwide accreditations

AACSB ACCREDITED · ASSOCIATION OF MBAS ACCREDITED · EQUIS ACCREDITED



BANKE FASOMINU, NIGERIA, MBA, CLASS OF 2026

Welcome to Hult

Learn it. Apply it. Graduate AI-ready.

The world of work is changing fast. AI can help anyone answer questions in seconds and build in minutes. What matters now is not simply having access to these tools. It's knowing how to use them with judgment, creativity, and real business understanding.

That's why every Hult degree is built around practice, including the new Hult AI Lab—dedicated, hands-on time integrated into your degree to apply AI skills to real business challenges. And it's why, when you graduate, you'll graduate with the Hult Certificate in Applied AI, a clear sign that you haven't just been exposed to AI, but that you've learned how to apply it with the human skills that make you a better colleague, teammate, and leader.

No other school is built quite like Hult, because your experience here is rooted so deeply in the real world of business. Our practitioner faculty will mentor you. Client companies will seek your solutions to real-world business challenges. Incredible global cities will be your home. A Hult education is designed to push you beyond the comfort of the classroom and into the world that needs your boldest ideas and biggest ambitions.

As you look ahead, with real, applied AI skills in your locker, I encourage you to move forward with confidence and curiosity. Be bold. Embrace challenges. **Dare mighty things.**

We look forward to seeing the impact you'll make.

With best wishes,

Matt Lilley, PhD
UK
President, Hult International Business School

"Be bold.
Embrace challenges.
Dare mighty things."



Dare Mighty Things

As NASA's *Perseverance* rover floated down to the surface of Mars, three words were encoded in binary on its parachute:

Dare mighty things

Watching from the sidelines is easy. Succeed or fail, it's much harder—and more fulfilling—to step onto the stage and take part. And that's exactly what you'll be asked to do at Hult. Why be a passenger on your journey when you can be the pilot?

We hope this brochure inspires you to step out of the audience and into the Hult arena.

Dare mighty things.



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Build Human Skills

Applied AI starts with human skills

To dare mighty things is to do, to attempt, to try. You might succeed or you might fail, but you'll learn far more in the attempt than by not trying at all.

We believe that learning by doing is simply a better way to learn, now more than ever. That's why at Hult you'll learn to apply AI through practice, not theory, and strengthen the core human skills that last a lifetime.

You won't build these skills by attending lectures. You build them by trying. By attempting. By doing.

Dare mighty things.

Combine the Power of Theory & Practice

Whether you're looking to step up to the C-suite, make a global career move, or build the AI capability to stay ahead in a fast-changing market, you need an MBA that delivers more than textbook business theory.

Earn an MBA that delivers change

At Hult, you'll deepen your business fluency and sharpen your strategic edge—guided by faculty whose industry expertise comes from leading global organizations through real transformation. You'll take the new knowledge and skills you gain and put them to the test—again and again—through practical application.

You'll join a cohort of diverse, experienced professionals from around the world. Together, you'll apply what you're learning to tackle business problems for real companies wrestling with the challenges AI is creating right now.

The result? You'll build the skills, mindset, and applied AI capability to make an immediate, tangible impact in your career. And gain the credibility and confidence for whatever comes next.



"As AI reshapes the workplace, organizations are looking to business schools to help students develop not just technical capabilities, but the distinctly human skills needed to lead, adapt, and make sound judgments in an AI-enabled world."

Martin Boehm,
Dean, Hult International Business School

Gain knowledge & apply it immediately

Classes, workshops, group projects, and applied AI are your training ground. You'll enhance your business knowledge and develop the skills to take on each challenge, with every course building on the last.

CHALLENGE LEARNING IS AT THE CENTER OF YOUR DEGREE

How should your company integrate AI? What's the best way to lead a digital transformation? How can you visualize data to drive better business decisions?

These are questions that will test your strategic thinking and leadership capacity. And these are exactly the types of challenges your Hult MBA is designed around.

Test your skills & measure your progress

No big end-of-term exams here. At Hult, your performance is assessed in the same way a company would evaluate employees—through projects, presentations, and 360-degree feedback from professors, coaches, and peers.

Get personal support from career & academic coaches

You'll have a dedicated career coach and program dean to help you connect your strengths to your academic choices and ultimate professional goals. They'll be there to support you, challenge you, and help you prepare for the next step in your career.

Challenge Yourself to Find New Solutions

The Hult MBA builds cross-functional fluency and leadership muscle through hands-on business challenges. So you learn to adapt fast, align diverse teams, and move projects from insight to outcome, applying AI at every stage.

Connect the dots across disciplines

Real business challenges don't arrive in neatly labeled boxes separated by discipline. You need to integrate business functions—marketing, finance, operations, data—all at once, in context, under pressure.

At Hult, you'll break out of the subject silo to tackle complex business challenges in diverse teams. Because that's how problem-solving happens in the real world.

"The opportunity to work on practical, real-world projects in a collaborative setting really sets you up for success in the working world."

Julia Kidd, Canada
Class of 2022

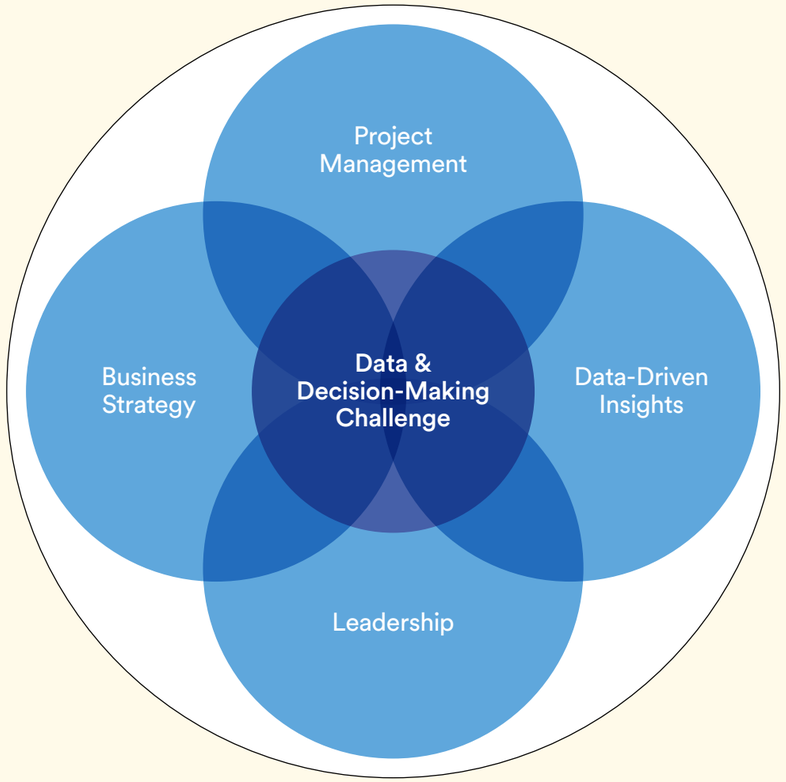


How Hult teaches business

Learn by doing
Hult isn't about passing tests. It's about solving problems. Get ready to roll up your sleeves, flex your newly acquired AI skills, and deliver board-ready recommendations to real business challenges.

Harness the power of diversity
Working with a globally diverse cohort, you'll refine how you listen, challenge, and influence people across cultures. Turning debate into direction and finding solutions as a team.

Succeed through setbacks
Progress rarely follows a straight line. The Hult MBA encourages you to experiment, test, and iterate at pace. You'll make mistakes—because that's how you learn.



SAMPLE BUSINESS CHALLENGE

The Data & Decision-Making Challenge

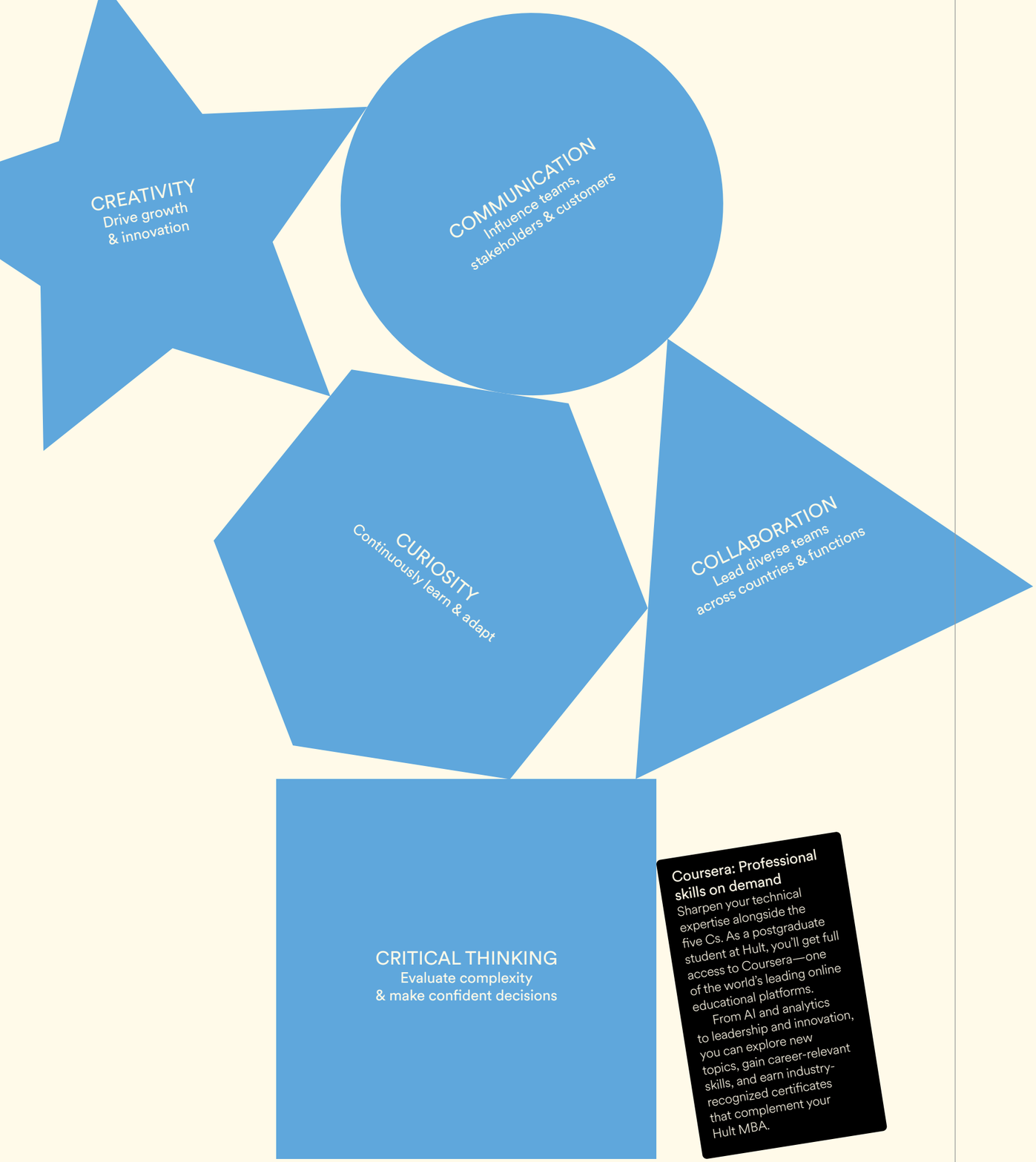
Work in cross-functional teams to develop an AI-and-data-enabled business strategy for a real client. You'll analyze a complex business problem, identify opportunities powered by AI and data, and build recommendations that account for financial feasibility, risk, and implementation.

How can data drive smarter strategic decisions? What role does AI play in your client's competitive landscape? How do you turn analysis into a pitch that wins the room?

→ For more examples of real-world business challenges and a look at the types of client companies you could be working with, see page 76.

Traditional business schools would teach and assess these subjects separately

Project Management	Business Strategy	Leadership	Data-Driven Insights	End-of-Term Exam



Coursera: Professional skills on demand

Sharpen your technical expertise alongside the five Cs. As a postgraduate student at Hult, you'll get full access to Coursera—one of the world's leading online educational platforms.

From AI and analytics to leadership and innovation, you can explore new topics, gain career-relevant skills, and earn industry-recognized certificates that complement your Hult MBA.

Gain Skills to Lead in the Age of AI

AI is transforming industries, reshaping roles, and redefining leadership. 78%* of business leaders report using AI within their organization. The leaders who thrive won't just understand AI—they'll know how to apply it with creativity, judgment, and purpose. That's what you'll build at Hult.

The five Cs: Skills that set you apart

At Hult, we don't resist technology. We double down on what makes us human. While automation advances, organizations continue to value leaders with strong:

- ● Communication
- ● Curiosity & willingness to learn
- ▲ Collaboration
- ★ Creativity
- ■ Critical thinking

These are the skills your MBA will develop—and that make the difference between using AI and using it with impact.

How Hult develops next-generation leaders

At Hult, the five Cs aren't treated as soft add-ons. They're at the heart of our MBA experience. Every project, case study, and business challenge is designed to stretch your ability to think strategically, act decisively, and bring people with you.

You'll constantly practice applying these skills in real-world scenarios—so they become instinctive tools you'll carry into your next role.

Assessment that reflects reality

There's no single exam that measures leadership potential. That's why at Hult you're continuously evaluated on what truly matters: how you problem-solve, collaborate, and deliver results under pressure.

From practice to performance

Becoming an effective leader doesn't happen overnight—it's developed through repeated practice, feedback, and reflection. At Hult, you'll be challenged to push beyond your comfort zone and refine your leadership style until adaptability is second nature.

The result? You'll graduate with more than an MBA. You'll leave with the skills to thrive in a world where change is the only constant.



*Source: McKinsey & Co, March 2025

Apply the Tools & Tech of Tomorrow in the Hult AI Lab



Answer any question in seconds. Build anything in minutes. AI gave everyone the same superpowers. As a result, the playing field leveled.

AI brings the speed. You bring the substance.
The differentiator isn't access or the right prompt. It's you—your knowledge, judgment, and how you apply both.

That's why we're introducing the Hult AI Lab, where you'll learn the tools, develop the judgment, and demonstrate your impact in an AI-driven world.

Our promise
We guarantee that every student who completes the lab will leave with the demonstrable ability to apply AI to create real impact—in ways that are visible in interviews, on a resume, and in any business context.

This is not about familiarity with tools.
It is about what you can do with them.

The Hult AI Lab: AI built into your degree

How it works
The AI Lab is a dedicated component of your MBA that runs over several weeks during both the fall and spring terms. It gives you hands-on experience that makes your degree more relevant, applied, and future-focused.

Learn from the experts
Led by Hult's practitioner faculty, the AI Lab is delivered in collaboration with business and AI industry partners. You'll learn to harness AI for analysis, automation, content generation, and productivity while developing the critical, strategic thinking behind its use.

Build real, AI-driven solutions
You will apply what you've learned to real-world business challenges, resulting in tangible outputs: AI-enabled apps, automated workflows, audience-intelligence reports, financial modeling templates, prompt libraries, and boardroom-ready pitch decks.

Get a certificate in Applied AI
When you complete the AI Lab, you will earn a Hult Certificate in Applied AI and have a portfolio of projects that show employers exactly what you can do.



SAMPLE TERM IN THE AI LAB

Autonomous Agent Studio

Agent Design & Guardrails — WEEK 1

What you'll do:
Define your agent's scope, objectives, and decision-making authority. Pre-approve its instructions, set escalation rules, and design the human-in-the-loop checkpoints that keep an autonomous system safe, compliant, and on-brand.
Output:
Agent governance playbook

Live Deployment — WEEK 2

What you'll do:
Release your agent to run a real LinkedIn campaign—autonomously drafting and publishing posts in your brand voice. You monitor its behavior, intervene when needed, and iterate on its logic in real time.
Output:
Live autonomous campaign

Supervision & Dashboard Build — WEEK 3

What you'll do:
As your agent continues to post, build a live oversight dashboard that reads engagement, reach, and audience response directly from the campaign—tracking every autonomous decision the agent makes.
Output:
Oversight dashboard and intervention log

Boardroom Pitch & Audit — WEEK 3

Final challenge:
A six-minute pitch to faculty and business clients, presented through your live dashboard. You'll be graded on outcomes, such as posts executed, engagement achieved, quality of iteration, and the rigor of your human oversight.
Output:
Campaign results pitch and personal AI agent workflow

*Sample lab content for illustrative purposes only
AI Lab content subject to change

See How It Works Together

At Hult, your degree is a connected journey, progressively building your knowledge and skills and putting theory into practice at every step.

Throughout your program, you'll take on today's most pressing business challenges from an interdisciplinary perspective. You'll collaborate with a truly international cohort and develop the skills to drive real change in your workplace or career.

Your MBA at a glance

The Hult full-time MBA is built around core business courses, practical challenges, and the Hult AI Lab—culminating in a capstone challenge where you apply everything you've learned.

Interested in studying part-time or online?
See pages 26–29 for the Executive MBA and pages 30–33 for the Global Online MBA.



"The foundation of Hult's graduate programs is that everything is built around practical challenges—whether it's a hackathon, a team project, a simulation, or a real business seeking your ideas and solutions through a consulting project. Our programs are designed to reflect how the business world actually works."

Larry Louie, US
Faculty: Accounting, Finance
Chief Operating Officer, Alibris
Consultant, Bain & Company
Supervising Senior, KPMG

FULL-TIME MBA PROGRAM: 1 YEAR

HOME CAMPUS: BOS LON DUB

ELECTIVE COURSES

ROTATION OPTIONS: BOS LON DUB NYC SGP

FALL TERM → SPRING TERM → SUMMER TERMS 1 & 2 →

- Core Business Courses
- Human Skills Challenge
- Core Business Courses
- Hult AI Lab
- Core Business Courses
- Human Skills Challenge
- Core Business Courses
- Hult AI Lab
- Capstone Challenge
- Beyond the Core — Open elective courses or specializations, city seminars, part-time internship

Career coaching, academic guidance, and faculty office hours available throughout your program

Global One-Year MBA

Our flagship MBA is for experienced professionals ready to lead on a global stage—whether you're relocating, stepping into international leadership, or moving from technical expertise to strategic influence.

In just 12 months, you'll develop high-impact business capabilities through real-world challenges, not just classroom theory. Customize your experience with career-aligned specializations, rotate across global campuses, and graduate with the clarity, confidence, and competitive edge to lead in any market.

Who is this program for?

You might be a product manager stepping into a broader commercial role. A consultant looking to specialize or relocate. An engineer ready to lead teams, not just projects. Maybe you've been moving up steadily, but you've hit a ceiling without a formal business credential.

Whatever your path, you likely have 5–15 years of experience, a strong track record, and a sense that you're ready for more. You're not starting from scratch—you want to sharpen your strategic thinking, speak the language of senior leadership, and succeed on an international stage.

Potential target roles:

- Chief Strategy Officer (CSO)
- Head of Business Analytics
- Brand Director
- Chief Financial Officer (CFO)
- Business Intelligence Director
- Head of Digital Transformation



"The more you get outside of your comfort zone, the more you are going to gain a deeper knowledge of your own self."

Margareta James, Hungary & UK
Faculty: Leadership, Personal Development & Business Coaching

Curriculum overview

A practical, leadership-focused curriculum that builds strategic thinking, strengthens core business capabilities, and prepares you to deliver change in a global context.

Core courses

Your core courses revisit business fundamentals through the lens of leadership, strategy, and executive-level decision-making. You'll cover finance, marketing, accounting, organizational behavior, and project management, alongside AI and its fuel: data.

Courses are designed to reflect how modern organizations operate—cross-functional, fast-moving, and globally connected.

The Hult AI Lab

Learn to use AI for analysis, automation, content generation, and productivity. Then apply AI-driven solutions to real-world challenges, resulting in tangible, portfolio-worthy projects that demonstrate your skills in applied AI.

Electives

Shape your MBA around your ambitions with elective courses. Popular examples include:

- Data Management & SQL
- Pricing Strategies
- Algorithmic Trading in Python
- Mergers & Acquisitions
- Entrepreneurial Finance
- International Business Consulting

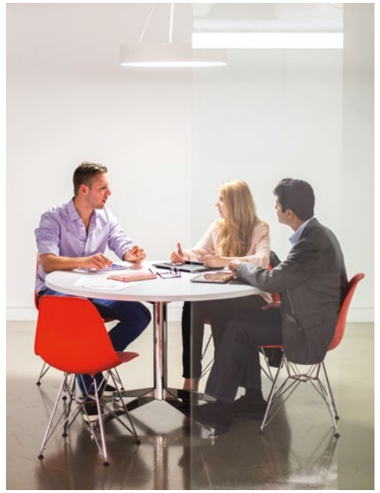
Capstone challenge

This is where everything comes together. Working with companies like Microsoft, P&G, and Google, your capstone pushes you to tackle real business problems under real pressure, collaborating to deliver solutions that make an impact.

PREVIOUS CAPSTONE CHALLENGE

Microsoft

Partnering with Microsoft, students analyzed emerging AI startups to identify high-potential growth opportunities. They developed innovative business model proposals and pitched directly to senior Microsoft executives—demonstrating strategic insight, creativity, and real-world influence.



Quick facts

- Home Campuses: Boston, London
- Rotation Campuses: New York, Singapore
- Fall intake: September 2027
- 1 year, full-time
- 42 credits
- Master of Business Administration (MBA)

"With differences across multiple dimensions—countries of origin, gender, religion, socioeconomic backgrounds, personality, and priorities—it's the students that make Hult a unique learning environment. They develop unparalleled team communication and conflict resolution."

Larry Louie, US
Faculty: Accounting & Finance

Specialization Tracks

After strengthening your foundation across the core disciplines, MBA specialization tracks let you deepen your expertise in the area where you want to lead. Choose from seven tracks designed to help you reposition, accelerate, or future-proof your next move.

General Management

Strengthen your versatility across core business areas—strategy, leadership, finance, and marketing—and keep your career path open to cross-functional roles, new industries, or international moves.

Elective examples

Corporate Diplomacy & Managing Geopolitical Risk
Management Psychology
International Negotiations

Coursera micro-credentials

Microsoft Project Management
IBM Product Manager

Strategy

Study how strategy is shaped—and executed—across markets, business models, and industries. Explore M&A, platform strategy, emerging market dynamics, and real-world consulting engagements.

Elective examples

Developing Business Strategies for Emerging Markets
Strategy Execution
International Business Consulting

Coursera micro-credentials

Google Project Management
Strategic Management & Innovation

Analytics*

Get hands-on with the tools and techniques behind modern analytics—from SQL and Python to machine learning, AI, and big data platforms used to drive business intelligence.

Elective examples

Python for Data Analysts
AI & Big Data
Data Management & SQL

Coursera micro-credentials

Google Cloud Data Analytics
IBM Machine Learning

Dual Degree

The Dual Degree program gives you the option of complementing your MBA with a specialist master's degree in as little as six additional months of accelerated study.

Your first degree will follow the standard one-year MBA program format. You'll then pursue your accelerated second degree at either our Boston or London campus.

Accelerated second degree options:
Master's in Business Analytics & AI
Master's in Finance

Take the Quiz to Find Your Perfect Dual Degree

**Subject to change and fees apply

Finance & Analytics*

Combine financial analysis with data-driven tools—learning how to value businesses, model performance, and apply technologies like SQL and Python-based trading algorithms.

Elective examples

Fintech
Business Analysis & Valuation
Algorithmic Trading in Python

Coursera micro-credentials

Microsoft Business Analyst
Meta Data Analyst

Finance

Gain a deeper understanding of how capital moves and grows—through corporate finance, M&A, fintech innovation, private equity, and the workings of global investment banking.

Elective examples

Corporate Finance
Private Equity
Investment Banking

Coursera micro-credentials

Investment Management
Fintech Innovations

Marketing

Develop a strategic understanding of how brands grow—through data-informed pricing, product innovation, digital acquisition, and sales strategies that drive market impact.

Elective examples

Brand Management
Customer Acquisition Through Digital Marketing
New Product Development

Coursera micro-credentials

Google Digital Marketing & E-Commerce
Unilever Digital Marketing Analyst

Entrepreneurship

Learn how to develop, finance, and launch new ventures—shaping products, building brands, and pitching ideas with clarity, confidence, and commercial insight.

Elective examples

Perfecting Your Pitch
Platform & Business Model Strategy
Entrepreneurial Finance

Coursera micro-credentials

Launching an Innovative Business
Social Entrepreneurship

*US STEM OPT eligibility

Map Your MBA Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our full-time MBA program.

	Course Name	Tracks	Analytics	Marketing	Finance & Analytics	Finance	Entrepreneurship	Strategy	General Management
Core	Accounting & Budgeting		●	●	●	●	●	●	●
	AI Fundamentals		●	●	●	●	●	●	●
	AI Lab		●	●	●	●	●	●	●
	Applied Economics		●	●	●	●	●	●	●
	Business Insights Through Data		●	●	●	●	●	●	●
	Career & Professional Skills		●	●	●	●	●	●	●
	Financial Management		●	●	●	●	●	●	●
	Global Operations		●	●	●	●	●	●	●
	Global Strategy in the Age of AI		●	●	●	●	●	●	●
	Human Skills Challenges		●	●	●	●	●	●	●
	Leadership in Action: Developing Self, Teams & Purpose		●	●	●	●	●	●	●
	Managing Human-AI Systems		●	●	●	●	●	●	●
	Marketing Strategy		●	●	●	●	●	●	●
	Project Management		●	●	●	●	●	●	●
	Sustainability for Business: Environmental, Social, Governance (ESG) Fundamentals		●	●	●	●	●	●	●
	Capstone Business Challenge		●	●	●	●	●	●	●
Sample Electives (free choice if no track, prescribed if taking a track)	AI & Big Data		●						○
	Algorithmic Trading in Python				●				○
	Brand Management			●			●		○
	Business Analysis & Valuation				●				○
	Business Intelligence		●		●				○
	Corporate Finance					●			○
	Corporate Diplomacy & Managing Geopolitical Risk								○
	Customer Acquisition Through Digital Marketing			●					○
	Data Management & SQL		●		●				○
	Developing Business Strategies for Emerging Markets							●	○
	Entrepreneurial Finance						●		○
	Fintech				●	●			○
	International Business Consulting							●	○
	Investment Banking					●			○
	Leading in the Digital Era								○
	Machine Learning & AI		●						○
	Management Psychology								○
	Managing & Leading: Top CEOs for Insights on Today's Changing Workplace								○
	Mergers & Acquisitions					●		●	○
	New Product Development			●			●		○
	Perfecting Your Pitch						●		○
	Platform & Business Model Strategy						●	●	○
	Pricing Strategies			●					○
	Private Equity					●			○
	Python for Data Analysts		●						○
	Sales & Business Development			●					○
	Strategy Execution							●	○
	Sustainable Leadership: The Global Imperative to Develop & Drive Sustainable Businesses in the 21st Century								○

*All subject to change

● Part of the track curriculum
○ Sample free-choice electives, more available

Where our MBA graduates work

Recent Hult MBA graduates have established senior careers at world-famous companies:

adidas, Senior Manager Digital Commercial
Barclays, VP FP&A and Investment Banking
Citi, SVP Head of Solutions Architecture
Citizens Bank, VP Digital Transformation
Deloitte, Partner
Disney, Creative Producer
Fidelity, Wealth Management Consultant
Foxconn, Global Strategic Planning Lead
Goldman Sachs, Senior Analyst
Google, Senior Technical Program Manager
Henkel, Senior Supply Chain Manager
J.P. Morgan, Executive Director
JPMorganChase, VP Operations
McKinsey, Associate Partner
Microsoft, Senior HR Consultant
Mizuho, VP Corp & Investment Banking
Roland Berger, Project Manager
Salesforce, Account Director

From the boardroom to the classroom

Hult's MBA faculty bring decades of frontline experience in global business. From Silicon Valley startups acquired by Google to private equity, luxury retail, and investment banking at firms like Citibank, Lazard, and Bain, they've held leadership roles across industries and continents. With backgrounds spanning AI scale-ups, fashion giants, and multinational tech and pharma firms, they teach with the authority of senior practitioners.

Recent guest speakers
VP of Supply Chain Solutions, Oracle
Manager of Change Practices, Accenture
Chief Creative Officer, Coca-Cola
Chief Business Strategist, Google

Coursera

Advance your profile with practical, in-demand skills from global institutions—available via Coursera.

Further personalize your skills with optional micro-credentials, such as:
Corporate Sustainability: Understanding & Seizing the Strategic Opportunity
Entrepreneurship: Launching an Innovative Business
AI Innovation & Product Strategy
Google Business Intelligence

#31
Top MBA Program, 2025

Explore the MBA Curriculum



Larry Louie

US
Faculty: Accounting & Finance

With over 25 years in industry, Larry has been a Bain consultant, KPMG advisor, real estate CFO, and startup COO. He's led high-growth ventures, launched new business models, and shaped early-stage strategy. At Hult, he draws on that experience to teach finance and entrepreneurship with the clarity, energy, and practicality of someone who's lived it.



Margareta James

Hungary & UK
Faculty: Leadership, Personal Development & Business Coaching

Margareta is a leadership advisor and behavioral change specialist with over 20 years of global experience coaching senior executives, entrepreneurs, and elite performers. Her clients include Google, Rolls-Royce, Microsoft, and Vodafone. Drawing on psychology, neuroscience, and business, she designs high-impact programs that transform leadership from the inside out—through sharper thinking, stronger decisions, and sustainable personal growth.

Executive MBA (EMBA)

Advance your career without hitting pause. You don't need to leave your job to level up your leadership. Hult's Executive MBA is designed for ambitious professionals ready to accelerate their careers without stepping away from them.

Delivered on campus in person over long weekends, the EMBA gives you focused time to absorb, reflect, and apply learning—while building real relationships with a global cohort as driven as you are. Whether you're looking to deepen your strategic expertise, grow your executive presence, or prepare for your next big move, this is a program built around your ambition and your schedule.

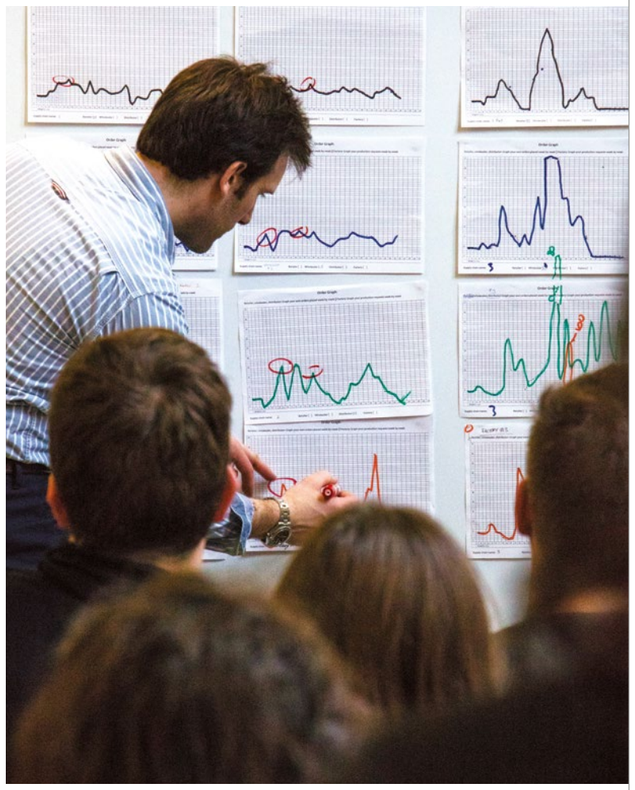
Who is this program for?

You're already established in your career—maybe a rising manager, an experienced consultant, or a senior executive. You've built expertise, but now you're looking for credibility at the highest levels or a path to that next major role.

You want to strengthen your strategic thinking, expand your leadership impact, and close key skill gaps—without stepping away from your job. Hult's EMBA is built for ambitious professionals like you: experienced, time-poor, and ready to step up.

Potential target roles:

- Vice President of Strategy
- Chief Financial Officer (CFO)
- Chief Marketing Officer (CMO)
- Senior Director of Operations
- Head of Business
- Executive Director of Innovation



"I love the energy in each classroom. I find Hult is a place where ideas become actions and possibilities. It's like I have a ticket to a great adventure—every single class."

Mark Esposito, Italy & Switzerland
Faculty: Economics, Finance, General Management & Strategy

Curriculum overview

A two-year structure built for working professionals, focused on real-world leadership.

Core courses

Your first year builds your strategic foundation across leadership, marketing strategy, accounting, data-driven insights, and financial management—with real-world business challenges built in throughout. Your second year advances your impact with courses in global operations, applied economics, and high-performing teams, culminating in a capstone that demonstrates your readiness to lead at the highest level.

The Hult AI Lab

Learn to evaluate, deploy, and oversee AI tools for strategic analysis, decision-making, and operational performance. Then apply that judgment to real-world challenges, producing tangible, portfolio-worthy projects that demonstrate how you can use AI to lead.

Electives

Over the summers, you'll tailor your experience with specialized electives—diving into topics that support your career goals and help you close key capability gaps with courses like:

- Management Psychology
- Machine Learning & AI
- Customer Acquisition Through Digital Marketing
- Python for Data Analysts
- Business Analysis & Valuation
- Corporate Diplomacy & Managing Geopolitical Risk

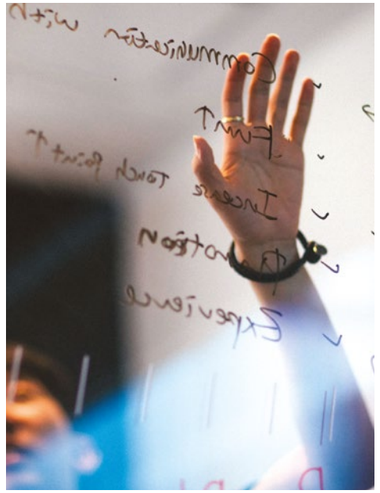
Capstone challenge

In your final term, you'll be set a business challenge to solve by real businesses like Porsche or Google. Working in teams, you'll apply your learning, and your leadership, to solve real business problems for real stakeholders.

PREVIOUS CAPSTONE CHALLENGE

Emirates

Students partnered with Emirates to address key challenges in the airline and airport sectors. Teams identified stakeholder issues and designed AI-driven solutions to improve operations. Final proposals were pitched to Emirates executives, combining strategic insight with practical application.



Quick facts

- Home Campuses: London, Dubai
- Hybrid: on-campus & online*
- Spring intake: May 2027 (Dubai)
- Fall intake: October 2027 (London or Dubai)
- 2 years, part-time
- 42 credits
- Executive Master of Business Administration (EMBA)

*All core courses have on-campus weekend + pre/post work online (asynchronous format)

"The EMBA program stretched my thinking, sharpened my instincts, and challenged me in so many ways; from strategy and leadership to innovation, sustainability, and finance. I got exposure to world-class faculty and diverse perspectives from brilliant peers across industries and continents. This was the growth I signed up for."

Yemisi Adegboye, Nigeria
Class of 2025

Features of Your Executive MBA

Elective specializations*

Tailor your EMBA to your career goals by completing six elective credits in a specialization area. Your specialization options are: Marketing, Management, Finance, Business Analytics, Entrepreneurship, Innovation, Operations & Project Management, and AI & Digital Transformation.

*Specializations are optional and topics are subject to change. Not all specializations are offered across all campus locations or in-person/online formats.

Executive Leadership Track (optional)
Exclusive to EMBA students, the Executive Leadership Track takes you behind the scenes with proven leaders to master the art of influence. Complete additional courses on advanced leadership topics and earn a certificate that sets you apart as a leader ready to shape the future of business and society.

Global Summit (optional)
This annual event brings part-time MBA students together to connect, collaborate, and grow. Hosted at global campuses, the event combines real-world learning, workshops, and networking with downtime to explore.

Summit attendance is included in your program fees, though transport and accommodation costs will be at your own expense. It's your chance to deepen relationships and feel part of Hult's vibrant, international community. For more details, please see page 39.

Your EMBA program timeline

YEAR 1

Leadership & Social Influence	Marketing Strategy & Execution (Includes a Business Challenge)	Accounting for Managers	Data-Driven Insights & AI (Includes a Business Challenge)	Hult AI Lab	Financial Management & Decision-Making	Summer: – Open elective courses or specializations* – City seminars** – Part-time internship**

*Optional Executive Leadership track courses and career coaching spread throughout years 1 & 2

YEAR 2

Leading & Managing High-Performing Teams	Applied Economics & Managerial Decision-Making	Global Operations & Supply Chain Management (Includes a Business Challenge)	Global Business Strategy	Hult AI Lab	Capstone Business Challenge	Summer: – Open elective courses or specializations* – City seminars** – Part-time internship**

Self-paced Coursera courses required before capstone:
– AI Fundamentals
– Sustainability for Business: Environmental, Social, Governance (ESG) Fundamentals
– Project Management

*All course names and sequence are subject to change
**Based on program options

Where our EMBA graduates work

Recent EMBA graduates have established senior careers at global companies:

Apple, Implementation Manager	**HP**, Head of Sales
Apple, Enterprise Program Leader	**HSBC**, People Engagement Lead
Citi, SVP	**J&J**, Head of HR
Cisco, Executive Director	**Kimberly-Clark**, General Manager
Dell, Country Sales Manager	**Mastercard**, SVP Brand, Strategy & Innovation
FedEx, VP Planning & Engineering	**Oracle**, Principal Consultant
GE Health, Product Manager	**Samsung**, Head of Sales Engineering
Google, Regional Head of Public Policy	**Unilever**, IT Team Lead
Google, Senior Program Manager	

From the boardroom to the classroom

Hult's EMBA faculty have built careers at the highest levels of business—leading retail strategy at Neiman Marcus, launching data platforms for Unilever and Sanofi, and managing global finance at KPMG and Schroders.

Whether founding AI ventures or scaling private equity investments, they bring senior-level insight to every class. With real-world experience spanning tech, luxury, and finance, they understand what it takes to lead and teach.

Recent guest speakers

Head of People Science, Microsoft
VP Operations, PepsiCo
Managing Director, Accenture
Analytics & Insight Lead, Philips

Coursera

Advance your profile with practical, in-demand skills from global institutions—available via Coursera.

Further personalize your skills with optional micro-credentials, such as:

IBM Generative AI for Executives & Business Leaders
Business Metrics for Data-Driven Companies
SAP Business Analyst
Meta Marketing Analytics
Google Business Intelligence

FT FINANCIAL TIMES **#4** EMBA in UAE, *Financial Times* 2025

Discover the EMBA Curriculum



Belisa Marochi, PhD

US
Faculty: Leadership & Sustainability

Belisa is a sustainability and international relations expert who has advised global brands including Airbus, Kraft Heinz, and Procter & Gamble. Her work helps businesses embed purpose and drive impact through sustainability strategy and consumer insight. Alongside her academic research, she brings consulting experience across sectors and regions—from Europe to South Asia to Southern Africa.



Mark Esposito, PhD

Italy & Switzerland
Faculty: Economics, Finance, General Management & Strategy

Mark is Chief Economist at Silicon Valley AI firm Micro1 and co-founder of Nexus FrontierTech. He advises governments and global organizations on tech, policy, and competitiveness, and has served as an economic advisor to the World Economic Forum. A prolific author and industry expert, Mark brings real-world insight from business, policy, and entrepreneurship into the MBA classroom.

Global Online MBA (GOMBA)

Advance your career from anywhere. You don't need to leave your job—or your home—to transform your future. Hult's Global Online MBA is made for driven professionals who want the full MBA experience with the ultimate flexibility to study remotely.

Delivered through live online weekend sessions and asynchronous, self-guided learning, the GOMBA is designed to fit into your busy schedule. This blended format ensures you can balance work, life, and study while making connections with peers and professors around the world in real time.

Who is this program for?

You're building momentum in your career—whether as a manager, entrepreneur, or specialist ready to take on bigger challenges. You've gained experience, but now you're looking to grow your leadership skills, expand your global perspective, or pivot toward your next opportunity.

You need a program that fits your life, allowing you to study from anywhere while balancing work and personal commitments. Hult's Global Online MBA is for professionals like you: ambitious, globally minded, and ready to advance on your terms.

Potential target roles:

Managing Director
VP of Growth
Global Operations Lead
Family Business Owner
Corporate Strategy Lead
Chief Data Officer

"The most inspirational feedback I receive from GOMBA students is when they are surprised at how much the program has changed them. They leave Hult changed for the better. There is nothing more valuable than the transformative nature of education."

Jen Serowick, PhD, US, Dean, Online MBA
DBA & Partnership Programs

Curriculum overview

A flexible two-year program designed for working professionals, combining practical business skills with global connections.

Core courses

Your first year builds your foundation in leadership, marketing, finance, and data insights through flexible self-paced learning and live online weekends. You'll put concepts into practice through business challenges alongside peers from around the globe. Your second year takes on global strategy, operations, and leading high-performing teams, culminating in a capstone where you'll solve complex organizational issues.

The Hult AI Lab

Learn to use AI for analysis, automation, content generation, and productivity—and apply it immediately to your current role. Then take on real-world challenges to create tangible, portfolio-worthy projects that demonstrate your applied AI skills.

Electives

During your summers, you'll have the flexibility to tailor your experience with optional specializations and electives, including the opportunity to complete select courses in person.*

Managerial Coaching
AI Blueprint for Leaders: Strategy, Readiness & Ethics
International Negotiations
Luxury Brand Management
Social Media Analytics for Business Intelligence

Capstone challenge

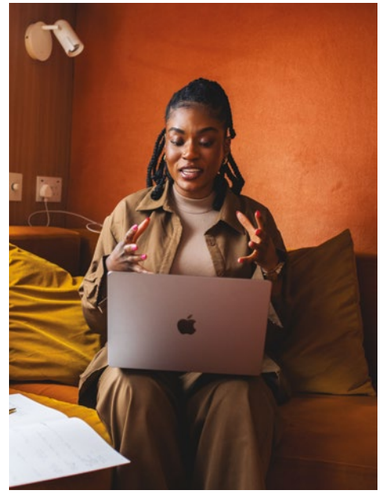
Your final term brings everything together as you tackle a real-world business challenge from organizations like Ferrero, Harley-Davidson or Dubai Future Foundation. You'll work in teams to apply your knowledge and leadership skills as you present your solutions to real stakeholders.

PREVIOUS CAPSTONE CHALLENGE

Various brands

Students tackled real-world group challenges—from launching an ocean conservation campaign to reimagining hotel loyalty programs, marketing Harley-Davidson in the UAE, and addressing greenwashing by Fiji Water. Along the way, they gained industry insight from the Regional Category Director of Nutella at Ferrero and the Founder of Lunasole Hospitality, sharpening their ability to craft strategic, creative, and data-driven solutions.

*GOMBA students have the option to complete up to two electives in person at a Hult campus location. Per US visa regulations, students are not permitted to study in person in the US unless they are US citizens or permanent residents.



Quick facts

Online*
Time zones**: North America, London, Dubai
Spring intake: April 2027 (January 2027 early-start option)
Fall intake: October 2027 (July 2027 early-start option)
2 years, part-time
42 credits
Master of Business Administration (MBA)

*All core courses have a live online weekend + online asynchronous components
**Time zones subject to enrollment

"Knowing is not the same as doing, and there is now widespread acknowledgment that academic success is not necessarily a predictor of good performance in the workplace. My research explores the steps and time frames necessary for students to improve their leadership behaviors."

Amanda Nimon-Peters, Australia
Faculty: Management & Leadership

Features of Your Global Online MBA

Elective specializations*

Focus your Global Online MBA on what matters most to your career with six elective credits in a specialization area. Your specialization options are: Marketing, Management, Finance, Business Analytics, Entrepreneurship, Innovation, Operations & Project Management, and AI & Digital Transformation.

*Specializations are optional, and topics are subject to change. Not all specializations are offered across all campus locations or in-person/online formats.

Global Summit (optional)
For online MBA students, the Global Summit is a chance to step away from the screen and connect in person. Hosted at global campuses, this event combines impactful learning, networking, and time to explore. Though not included in your program fees, with travel and accommodation costs at your own expense, this is your opportunity to build meaningful relationships within Hult's international, part-time MBA network. For more details, see page 39.

Your GOMBA program timeline

YEAR 1

CORE COURSES: all have a live online weekend & asynchronous components

Leadership & Social Influence	Marketing Strategy & Execution (Includes a Business Challenge)	Accounting for Managers	Data-Driven Insights & AI (Includes a Business Challenge)	Hult AI Lab	Financial Management & Decision-Making	Summer: – Open elective courses or specializations* – City seminars** – Part-time internship**

*Optional Executive Leadership track courses and career coaching spread throughout years 1 & 2

YEAR 2

CORE COURSES: all have a live online weekend & asynchronous components

Leading & Managing High-Performing Teams	Applied Economics & Managerial Decision-Making	Global Operations & Supply Chain Management (Includes a Business Challenge)	Global Business Strategy	Hult AI Lab	Capstone Business Challenge	Summer: – Open elective courses or specializations* – City seminars** – Part-time internship**

Self-paced Coursera courses required before capstone:
– AI Fundamentals
– Sustainability for Business: Environmental, Social, Governance (ESG) Fundamentals
– Project Management

*All course names and sequence are subject to change
**Based on program options

Where our GOMBA graduates work

Recent GOMBA graduates have established senior careers at thriving organizations:

- **Bayer**, Head of Customer Sales & Marketing
- **Butterfield Group**, VP Operational Risk
- **Citi**, AVP Risk
- **Deloitte**, Senior Manager
- **Disney Cruise Lines**, Chief Officer
- **Ericson**, Solutions Manager
- **Flair Airlines**, Airline Captain
- **Merck Group**, Oncology Production Specialist
- **MSD**, Senior Governance Specialist
- **National Bank of Canada**, Manager
- **Ogilvy Africa**, Chief Client Officer
- **Oracle**, MD Sales Africa
- **Pru**, AVP for Strategy
- **Schindler**, Operations Director
- **UBS**, Associate Director
- **Veterinary Hospital**, Senior Surgeon
- **Weber Shandwick**, VP Strategic Communications

From the boardroom to the classroom

Hult's GOMBA faculty bring decades of global expertise to the virtual classroom—launching AI ventures at Nexus FrontierTech, leading private equity investments at Salomon Smith Barney, and driving strategy for Silicon Valley startups acquired by Google.

With global careers spanning investment banking, venture-backed startups, and luxury marketing, they bring practical insights into leadership, innovation, and strategy. Whether scaling businesses or designing financial frameworks, they ensure your learning is actionable and globally relevant.

Recent guest speakers

- Senior Lawyer, Standard Chartered Bank
- Founder & CEO, Nexus FrontierTech
- Sustainability and ESG Lead, Novo Nordisk
- Customer Experience Manager, Jaguar Land Rover

Coursera

Advance your profile with practical, in-demand skills from global institutions—available via Coursera.

Further personalize your skills with optional micro-credentials, such as:

- Strategic Leadership: Impact, Change & Decision-Making
- Work Smarter Not Harder With Excel
- Google Cloud Generative AI Leader
- IBM Product Manager
- SAP Business Analyst

#19
in the QS World University Rankings, Online MBA

View the GOMBA Curriculum



Amanda Nimon-Peters, PhD

Australia
Faculty: Management & Leadership

Amanda combines a PhD in behavioral science with senior roles at Procter & Gamble, LG Electronics, and Dubai Petroleum. She's led sales, marketing, and research teams across global markets and founded her own training consultancy. At Hult, she equips MBA students to lead with insight, drawing on science and hands-on experience to shape real workplace impact.



Renzo Casapía

Mexico & Canada
Faculty: Analytics

Renzo is Managing Director at Cengage Latin America and former head of Peru's largest private university. He's led strategy, sales, and HR for Citigroup, IBM, and National Geographic Learning across Latin America. Now CEO of LearnDat, he equips executives with the leadership and AI capabilities needed to transform businesses in today's rapidly evolving markets.



"Interacting and collaborating with individuals from so many backgrounds and perspectives broadened my horizons. It also enriched my understanding of different ways of thinking and approaching tasks. I feel I can now work effectively with anyone from any walk of life."

Hajar Sbihi, Morocco
Class of 2022

Connect Globally With Part-Time MBA Peers

If you're an EMBA or Global Online MBA candidate, you'll have additional opportunities to connect with your cohort and the wider Hult community in person. It's a chance to deepen your knowledge and expand your global professional network.

Global Annual Summit

Taking place annually at campus locations worldwide, our dedicated MBA summits are immersive weekend-long events, specifically for part-time MBA candidates. These summits are your chance to come together to meet peers and professors in person for real-time learning and collaboration. Attend workshops, top up your AI skills, and learn alongside other experienced professionals in an environment dedicated to your development.



Our packed summit agenda is complemented by plenty of downtime activities for a real flavor of the business hubs we call home



Quick facts

Optional event, exclusively for part-time MBA students
Locations subject to change each year
Cost of attendance included in EMBA program (additional fee for GOMBA)
Transportation and accommodation costs not included

When learning part-time or online, you'll still feel part of the global Hult community

Network with purpose

Even before your program begins, you'll be invited to attend mixers with peers, faculty, industry insiders, and guest speakers—both on campus and online.

Join in on campus

All MBA candidates are invited to join the active clubs, societies, and events across our campuses. You can even start your own.

Keep connected

Learning doesn't end when you've earned your MBA. After graduation, you can attend regular alumni-exclusive events to keep you connected and your career advancing. Find out more about Hult lifelong learning on page 42.

Tailor Your MBA With Electives

Whether you're planning a targeted career move, looking to deepen your expertise, or further develop applied AI skills that set you apart, electives give you the flexibility to increase your knowledge across a range of business subjects.

Choose from 150+ options

Summer electives let you focus on the skills and knowledge most relevant to you. Topics are updated every year to reflect the latest business challenges and opportunities—so you'll always be learning at the leading edge.

With more than 150 electives on offer, you can specialize, diversify, or even explore entirely new areas to fuel your progression.

Hult electives in action—deepen your expertise with peers from all over the world



Gain on-the-ground international experience

Even if you're studying your MBA part-time or online, you'll have the option to do summer electives at Hult's global campuses, growing your network and gaining valuable experience of business practices in a new city. Depending on your program, interests, and visa status, you may be able to rotate to Boston, London, Dubai, New York, or Singapore and attend city seminars around the world.

Electives are different every summer and vary by campus, with many drawing on the local industry and market-specific knowledge of our faculty. This is a chance to learn on location and benefit from the city as your classroom.

→ For more about global rotation, see page 60.

Sample MBA electives by topic

Finance

- AI in Finance: Data-Driven Investment Strategies With Python
- Corporate Finance
- Introduction to Bitcoin & Blockchain Technologies
- Behavioral Economics & Decision-Making
- Global Financial Markets

Management & Operations

- Leading Digital Transformations
- Managing & Leading with AI
- Building a Resilient Family Business
- Managerial Coaching
- Operational Improvements Using Lean Six Sigma
- Agile Project Management Using Scrum

Analytics

- Machine Learning & AI, Big Data Workflows
- Introduction to Python
- Becoming a Digital Analytics Ninja
- Data Visualization
- Forecasting & Predicting the Future Using Data

Marketing

- AI-Powered Social Media Content Creation
- Neuromarketing
- The Psychology of Pricing
- Sustainable Brands & Products
- Luxury Marketing

Innovation

- Agentic AI for Business Transformation
- Big Think: AI & the Future of Business
- Managing & Leading with AI
- Leading Digital Transformations
- Data-Driven Innovation

Entrepreneurship

- AI for Sustainability
- Social Impact Business Models
- Developing Business Strategies for Emerging Markets
- Perfecting Your Pitch
- Entrepreneurial Finance

Note: this is only a small sample of potential elective topics. GOMBA students can complete up to two electives in person at a Hult campus.

Build specialized expertise

Laser-focused on your professional goals? Refine your learning with an optional subject specialization and zone in on the specific skills you need for the role you want.

Complete a set of electives in these disciplines to complement your MBA curriculum and enrich your business and leadership skills.

Note: specialization topics are subject to change. Options vary by campus and not all are available in in-person or online formats.

Global One-Year MBA Specialization Tracks

- Analytics STEM
- Entrepreneurship
- Finance
- Finance & Analytics STEM
- Marketing
- Strategy

Part-Time MBA Elective Specializations

- AI & Digital Transformation
- Business Analytics
- Entrepreneurship
- Finance
- Marketing
- Management
- Innovation
- Operations & Project Management

Which MBA Works Best for You?

Explore how Hult's MBA programs fit your life and career. From the intensity of a full-time program to the flexibility of part-time options, this comparison table outlines the formats, schedules, and opportunities available to help you choose your path.

	FULL-TIME MBA Global One-Year MBA	PART-TIME MBA Executive MBA	PART-TIME MBA Global Online MBA
	Immerse yourself in a transformative, one-year, in-person experience. Study on campus full time, discover a new culture, and take advantage of Hult's global campus network.	Benefit from the flexibility of on-campus weekend classes combined with online study. Enjoy full access to the Annual Global Summit, networking events, and in-person elective courses.	Complete your entire degree online, with a mix of live online weekend attendance and self-paced study. Plus, have the option to join in-person electives and networking events.
Format	Full-time on campus	Mix of live online and on campus	Live online and self-paced
Locations or Time Zones	Home campus options: Boston, London	Home campus options: London (fall intake only) or Dubai	Live online time zones: North America, London, or Dubai*** ***Subject to change
Start Dates	Fall intake: September	Spring intake: May (Dubai) Fall intake: October (London or Dubai)	Spring intake: April (early-start option in January) Fall intake: October (early-start option in July)
Duration	12 months	18–24 months	20–24 months
In-Person/On-Campus Sessions	All sessions	10 core on-campus weekends in total, approx. 5 per year (every 1–2 months from Thursday–Sunday) + electives	Option to complete up to 2 electives in person
Online Sessions	Summer online electives are available (students on a study visa are limited to how many online courses they can complete)	Online self-paced study every month before and after on-campus core weekends + electives	10 core live online weekends in total (approx. 5 per year) + online self-paced study around live online weekends + electives
Summer Electives	Choose 6 electives from 150+ options, across 6 rotation campuses. Worldwide city seminars and online options also available.	6 electives total to be completed over 2 to 3 summers. Choose from 150+ options, across 6 rotation campuses.*** Worldwide city seminars and online options also available. ***In-person electives in the US are only available for US citizens or permanent residents	6 electives total to be completed over 2 to 3 summers. Option to complete up to 2 electives on campus.*** Worldwide city seminars also available. ***In-person electives in the US are only available for US citizens or permanent residents
Networking Opportunities	All year-round networking sessions and on-campus events, as well as optional campus club participation	Optional Global Annual Summit (locations subject to change each year), plus on-campus networking events during core weekends, as well as optional campus club participation	Optional Global Annual Summit (additional fee and locations subject to change each year), plus optional online networking events and involvement opportunities
Career Support Resources	Yes	Yes, including Executive Career Coaching	Yes
Specialization Options*	Analytics (STEM), Entrepreneurship, Finance, Finance & Analytics (STEM), Marketing, Strategy	Business Analytics, Finance, Marketing, Entrepreneurship, Innovation, Management, Operations & Project Management, AI & Digital Transformation	Business Analytics, Finance, Marketing, Entrepreneurship, Innovation, Management, Operations & Project Management, AI & Digital Transformation
Dual Degree Options*	Business Analytics (Boston) or Finance (London)	X	X
Executive Leadership Track	X	Optional. Take 4 advanced executive courses in London or Dubai and graduate with an Executive Leadership Track certificate.	X
Post-Graduate Work Permit	US: 1–3 years OPT** UK: 18 months **STEM OPT 2-year work authorization extension eligibility for STEM tracks only	X	X

*Full-time MBA specialist track options, part-time MBA elective specialization options, Dual Degree programs, and locations subject to change

Use Smart Tools to Build Winning Teams

Pressure. Stress. Conflict. How you manage these leadership realities will define your career success. You need to know how to get the best out of yourself and your team when the stakes are high. That's why Hult has partnered with Mindflick, a performance psychology tool used by Formula 1 drivers, Premier League footballers—and now Hult MBA students.

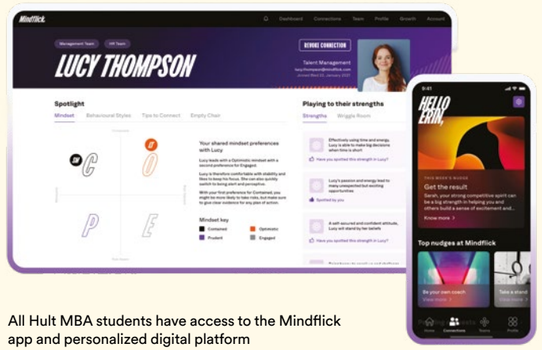
Self-awareness is your superpower

Mindflick brings the performance psychology principles used in elite sports into the business world. By blending science, technology, and human connection, it prepares you to lead with clarity when the pressure is on.

The tool focuses on how people actually think and behave in high-stakes situations. You'll understand not only your strengths, but how stress changes your behavior, and how that affects your team. With support, you'll turn these insights into practical changes you can apply immediately in team projects. And you'll see your leadership become more effective in real time.

"Using Mindflick helped me become a more adaptable leader. It showed me how my preferences and stress factors could enable me to manage my team more effectively."

Pooja Jain, India
Class of 2024



All Hult MBA students have access to the Mindflick app and personalized digital platform



"When you come and do an MBA, you have an aim to go back and create change. That could be in your organization or in your own career. Your ability to connect and build trust as a leader will determine your success at driving that change. Mindflick was built to give you the tools to deliver that result."

Dr. Pete Lindsay
Co-Founder of Mindflick



Benefit from tools used by elite sportspeople as well as leaders at top companies like Amazon, Coutts, and Salesforce

Learn to adapt your leadership style
We all have preferred ways of thinking and working. But leadership means adapting to suit the situation, as well as playing to your strengths. Mindflick helps you adjust to circumstances you can't control, while also bringing out the best in teammates with very different approaches.

Practical techniques for high-performing teams
In diverse teams, conflict is inevitable. With Mindflick, you learn practical techniques like the "empty chair" exercise. By stepping into another perspective to reframe the discussion, you'll find ways to reduce tension and make stronger decisions.

Real-time results, lasting impact
As your team develops a shared language, you'll spend less time going around in circles, making faster progress and better use of everyone's skills. Knowing how to bring out the best in yourself and others is a leadership advantage you'll carry throughout your career.

"At Hult, like in real life, most of our work is team-oriented. Mindflick really helped us to manage stressful situations and improve work dynamics."

Pablo Rosas Yllanes, Peru
Class of 2024

Integrated into your MBA experience

Spotlight profile
You begin with an individual assessment that maps your mindset and behavioral preferences, showing how they shift under pressure.

Coaching & masterclasses
Guided by the Mindflick team, you translate these insights into practical strategies you can test in your coursework and team challenges.

Real-world application
From simulations to live projects, you apply practical techniques to reframe conflict, find new perspectives, and make better decisions.

Ongoing reflection
Throughout the year, you refine your approach with feedback and practice, building healthy habits that become second nature.

Commitment to lifelong learning

Every year, hundreds of alumni return to Hult—across our global campuses and online—to stay ahead in a world that never stands still.

Free electives every year
As a Hult graduate, you'll keep your knowledge fresh and your skills sharp with a choice of annual elective courses. With over 100 future-focused elective courses to choose from, you'll always find something new to explore, whether you want to dive into AI, sharpen your leadership skills, or stay ahead in digital marketing. Along with electives, global city seminars are also open to Hult alumni.

Popular sample electives

AI-focused:
Big Think: AI & The Future of Business
Managing & Leading with AI
Agentic AI for Business Transformation
AI for Sustainability

General business:
Behavioral Economics & Decision-Making
Data-Driven Innovation
Leading Digital Transformation
Management Psychology
Strategic Brand Management in the Digital Age
The Science of Happiness and Wellbeing
International Negotiations
Neuromarketing
Developing Executive Presence

New electives are added every year to keep your skills relevant.

*Alumni elective and city seminars subject to registration and applicable fees.

Xploration Day
Join fellow alumni for a one-day, alumni-exclusive learning experience packed with expert speakers, hands-on workshops, and valuable networking opportunities.

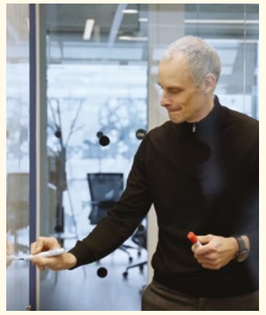
Alumni Hour
Tune in from anywhere for our virtual Alumni Hour series. Hear from industry leaders and Hult alumni as they share real-world expertise and fresh perspectives on the topics shaping business today.

Upskilling resources
Grow your expertise with personal branding resources, access exclusive alumni discounts on Coursera, and sharpen your skills through entrepreneurial learning from the Barclays Eagle Labs Entrepreneur Academy.

Coaching
Access personalized coaching from a curated network of experts. Whether you're navigating a career pivot or scaling a business, our coaches offer the guidance you need to move forward with confidence.

Update Your Skillset—for Life

Learning doesn't have to end after your MBA. Stay relevant and ready for anything with Hult's Lifelong Learning Program and access to a powerful network of fellow alumni across 170 countries worldwide.



"Returning to Hult for cutting-edge knowledge gives me the confidence and clarity to lead—lifelong learning is my secret to staying ahead and embracing change."

Béla Kakuk, Hungary
CEO, BPiON Services
Class of 2014

LIFELONG LEARNING

Meet Béla Kakuk, a true Hult lifelong learner

Béla's made lifelong learning a habit, returning for an elective every single year since he graduated in 2014.

HULT: Tell us about yourself

BÉLA: I graduated from Hult London with a degree in economics and later earned the ACCA, a global certification for professional accountants. I'm now CEO of a 200-person financial outsourcing firm providing accounting, payroll, and HR services across Central and Eastern Europe. Hult has been a constant in my growth journey, with its electives sharpening my leadership, strategic thinking, and adaptability.

H: How important has the Hult network and lifelong learning been for you personally and professionally?

B: Lifelong learning is essential because it challenges my assumptions, reveals new perspectives, and helps me lead with confidence in a fast-moving world. Being part of the Hult community means never standing still. The opportunity to learn from leading faculty—even years after graduation—is a rare advantage that's played a big role in my ongoing success.

Béla's elective highlights
- Project & Change Management
- Lean Thinking
- Valuation & Acquisitions
- Disruptive Business Models



46 Global Campuses
48 Hult Boston
52 Hult London
56 Hult Dubai
60 Global Rotation
62 Rotation Campuses
64 City Seminars
64 Student Rotation Stories
68 Global Diversity
70 Alumni Connections

Join a Global Classroom

A truly international student experience

Studying on our campuses in Boston, London and Dubai will broaden your horizons.

But it's working with one of the most diverse international student and faculty communities anywhere that will change your world.

It won't always be easy, but what worthwhile thing ever is?

Dare mighty things.

Make the World Your Campus

Global experience is a defining feature of a Hult MBA.

5
global campus locations

94%
of Hult students study outside their home country

140+
nationalities represented in our student body







Stockholm
Hult London
Paris
Hult Boston
Hult New York
Washington DC
San Francisco
Los Angeles
Madrid
Barcelona
Mexico City
Seoul
Tokyo
Riyadh
Hult Dubai
Mumbai
Hult Singapore
Nairobi
Cape Town

Whether you're learning online or on location, you'll benefit from Hult's unparalleled global reach and a network of truly international peers.

Full-time MBA students will base their core studies on a home campus, while all Hult MBA candidates have the option to attend on-campus electives and city seminars.

- Home campus
  Rotation campus
  City seminar
- Rotation campus
  City seminar
- City seminar
- Alumni chapter

Note: city seminar locations are subject to change yearly



Our riverside campus location puts you in the perfect position to explore the best of Boston

Hult Boston

Boston is home to world-leading academic institutions, breakthrough businesses, and revolutionary ideas. Hult's flagship Boston campus puts you right in the center of it all.

#39
in the US, Global MBA ranking
Financial Times, 2026

#4
in Massachusetts,
Fortune, 2026

NECHE
New England Commission of Higher Education

Why Boston?

Boston has long been a pioneer in education, but more recently, the city has emerged as an innovation hub. With its intellectual atmosphere and well-connected East Coast location, it's no surprise that the area serves as headquarters for companies as diverse as Converse, Fidelity, Gillette, Moderna, and Wayfair. From biotech to management consultancy, finance, and venture capital, Boston leads the way in a number of global industries, making it an excellent place for ambitious MBA candidates to make connections and deepen their knowledge.



City highlights

- The "Athens of America," known for thought leadership and academic excellence
- Outstanding professional networking opportunities
- Legendary sports culture, with teams like the Red Sox, Celtics, and Bruins
- Family-friendly, with easy and accessible public transport

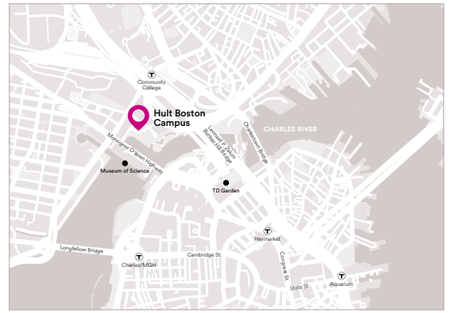
A space designed for learning

Perfectly positioned and beautifully designed, our Boston campus is an inspiring setting to study business in.

Situated in Cambridge, right on the banks of the Charles River, you'll be minutes from innovation hotspot Kendall Square and historic Beacon Hill, with transport links putting all of Boston within easy reach.

Hult House: Your home base in Boston
Live steps from class in our dedicated student accommodation, surrounded by a close-knit, international community. Choose from a range of room options and enjoy welcoming communal spaces.

Wake up to river and skyline views, head out for a run on the esplanade, or kayak between classes.



1 Education Street
Cambridge, MA 02141
US

hult.edu/mba/boston



Perks & facilities

- On-site games room, dining hall, and social spaces backing onto North Park
- Modern on-campus student accommodation
- Five-a-side soccer field, outdoor basketball court, and gym with climbing wall
- Easy access to Boston's North Station and Cambridge



Hult Boston's sun-drenched atrium is often the venue for on-campus events, from networking to cultural celebrations



Network with your peers from all over the world

Work in the US after you graduate

MBA candidates studying in the US are also eligible to apply for Optional Practical Training (OPT), which allows you to work in the US for up to 12 months after graduation, with the possibility of extending an additional 2 years for qualifying STEM-related programs.

→ Visit **hult.edu/mba/graduate-visa-support** for full details on visa support.

Immerse Yourself in the Boston MBA experience

Study surrounded by the energy of America's top business and innovation hubs. At Hult Boston, you'll tap into an unparalleled network, develop new perspectives, and make valuable career connections.



Brains, sneakers, and city views: Hult Running Crew, Boston campus edition

Whether you're catching a Red Sox game at Fenway Park, relaxing on Revere Beach, or exploring historic neighborhoods on foot, there's always something new to discover beyond the classroom. Boston's public transport, walkable streets, and bike-friendly paths make it easy to explore.

Make connections rooted in Boston

Expand your Boston network through industry events, career bootcamps, and Hult's mix of social, sports, and professional clubs and societies.

Snapshot of campus clubs & events

Hult African Business Club	Hult Consulting Club
Women in Business	Hult Finance Club
Business & Current Affairs	Hult Sustainability Club
Think Tank	Voices of Hult (Podcast)
Hult Fashion Society	Salsa Bachata
Microsoft Research Hub	Google Developers Club



AI HIGHLIGHT

In fall 2025, Hult Boston filled Fenway Auditorium for Boston AI Week—bringing students, faculty, and industry leaders together to explore what thriving in the AI era really looks like.



CLUB FEATURE

TEDxHult Boston

When students wanted to spark big conversations, they created TEDxHult Boston—now a campus tradition. The 2025 theme, *People Change People*, brought bold ideas to life and showcased the power of student-led initiatives.

Plug into Boston's business scene

BOSTON STUDENT LIFE

Boston's innovation economy is your extended classroom. From biotech to fintech, the companies shaping tomorrow's industries are on your doorstep.

Hult Boston, academic year 2025–26
In 2025–26, Hult Boston students connected with 75 unique companies across 145 industry engagements—from guest speakers and company visits to live business challenges and professional networking events.

145 industry engagements

75 unique companies



Boston students attend an industry panel on campus with finance experts from JPMorganChase

Recent companies on campus

EY · Hilton · Microsoft · PHILIPS · Google · accenture

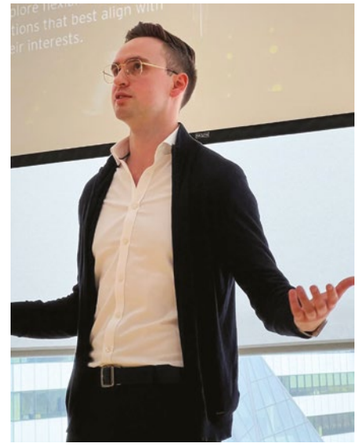


FACULTY SPOTLIGHT

Patrick Lynch, PhD
US
Faculty: Analytics

As a research fellow at Accenture, seasoned business consultant, and tech entrepreneur, Patrick has led global strategy, innovation, and digital transformation initiatives for major firms—including as a senior exec at a top pharma analytics provider. From AI to immersive tech, he brings deep, hands-on experience to the classroom—preparing students to lead in tomorrow's digital economy.

"Boston's innovation ecosystem is alive with possibility, and Hult students are right in the middle of it. This fall, we partnered with six local companies from leading incubators to solve real-world challenges around AI integration."



Hult alum and Manager of Finance Strategy & Transformation at EY, Leonard Mahlberg, recently returned to campus to give students advice on everything from breaking into consulting to building a career in the US



Study within walking distance of London's financial district: the City

Hult London

Study business in a city with more international company headquarters than anywhere else in Europe and a long-standing reputation as a global trendsetter.

#2
MBA program in London
LinkedIn, 2025

#10
in the UK, Global MBA ranking *Financial Times*, 2026

QAA
The Quality Assurance Agency for Higher Education

Why London?

One of the world's most diverse cities, London has always been a magnet for ambitious minds, blending centuries of tradition with an inspiring drive for innovation. From fashion to fintech, media to music, entertainment to entrepreneurship, this unparalleled city leads the way. A thriving hub for startups as well as multinational giants like BP, Barclays, GSK, IBM, Rio Tinto, and Unilever, it's the ideal place to build your network, broaden your perspective, and grow a global career.



City highlights

- Europe's most economically powerful city and one of the world's key financial centers
- Iconic music, sports, and creative culture
- Home to 4 UNESCO World Heritage sites: The Tower of London, Maritime Greenwich, Kew Gardens, and The Palace of Westminster and Westminster Abbey with St. Margaret's Church
- Extensive public transport and 24/7 city life
- A diverse, truly global city with 300+ languages spoken

Strategically positioned for business students

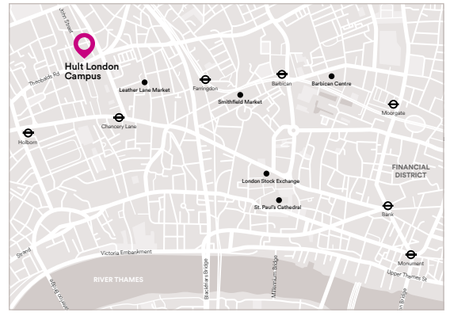
Centrally located in a buzzing business district and surrounded by historic academic institutions, Hult's London graduate campus epitomizes the city's distinctive blend of heritage and trendsetting.

With contemporary office-style interiors set in a classic London building, Hult London is the perfect setting for you to take advantage of the city's huge range of opportunities.

Live like a Londoner

Living alongside peers from around the world will be one of the defining experiences of your time at Hult.

With a long history of helping international MBA candidates feel at home and partnerships with modern and welcoming student accommodation providers, we're here to guide you and can signpost helpful resources to support your search for the ideal place to live in London.



37-38 John Street
London, WC1N 2AT
UK

hult.edu/mba/london



Perks & facilities

- Located between Bloomsbury, London's academic center, and Holborn, a major media and advertising hub
- Open-plan spaces, flexible meeting rooms, and outdoor social space
- Five-minute walk to Holborn Tube station with transport links to the whole city
- Close to London's world-renowned financial district



Hult's London campus in Bloomsbury—where Virginia Woolf wrote, Keynes taught, and Hult students now shape what comes next



The city's inclusive environment makes London a destination for bold thinkers everywhere

Top MBA Programs in the UK

Of all the leading MBA programs globally for career growth, these five business schools earned recognition as the top-ranked within the UK in 2025.

1. London Business School
2. Said Business School (Oxford University)
3. Judge Business School (Cambridge University)
4. **Hult International Business School**
5. Imperial Business School

Source: LinkedIn Economic Graph

Work in the UK after you graduate

After graduation, students can apply for an 18-month Post-Study Work Visa, giving you the chance to live and work in the UK.

→ Visit **hult.edu/mba/graduate-visa-support** for full details on visa support.

Explore MBA Life in London

London's open, multicultural environment draws driven MBA candidates from every corner of the globe. No wonder it's regularly cited among the world's best student cities.



The EMBA Running Club pauses for a moment during a jog by the Thames

From catching a West End show to discovering street art in Shoreditch, taking in the iconic sights, or unwinding in one of the city's many green spaces, there's always something uniquely London to experience.

Feed your passions and grow your network
Find your people and discover new interests through Hult's student-led clubs and societies, plus build your network with on- and off-campus career and networking events.

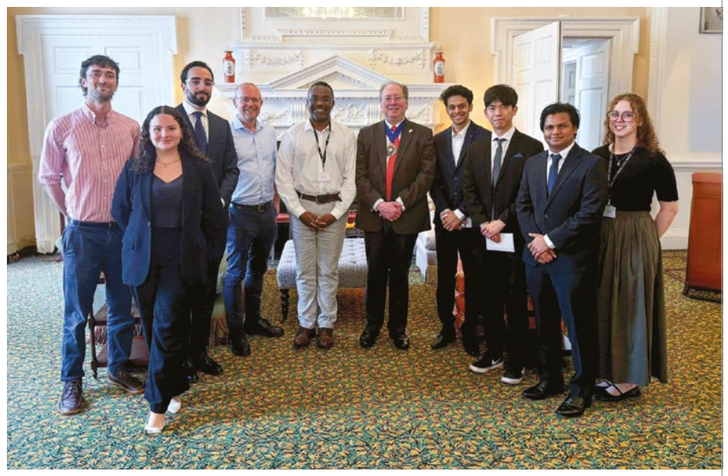
Snapshot of campus clubs & events

Financial Integrity Club	Salsa Club
Women in Business Club	Kryptosphere Club
The Quiet Corner: Book Club	Hult Consulting Club
AI Society	Hult Football Club
Badminton Club	Travel & Tourism Club



AI HIGHLIGHT

Hult London postgraduate students recently visited Amazon's UK headquarters in Shoreditch. They got an inside look at how one of the world's most influential AI companies operates, and what it takes to build a career there.



CLUB FEATURE

Hult Banking Society

The Hult Banking Society connects grad students with real-world finance and banking opportunities. The club leverages London's proximity to major financial institutions, offering members unique access to expert guest speakers and standout experiences, like meeting the Lord Mayor of the City of London Corporation or participating in large-scale banking simulations.

Engage with London's business elite

LONDON STUDENT LIFE

Few cities move at London's pace. Finance, media, tech, consulting—the full spectrum of global business runs through here, and so does your network.

Hult London, academic year 2025–26
In 2025–26, Hult London students connected with 85 unique companies across 150 industry engagements—from guest speakers and company visits to live business challenges and professional networking events.

150 industry engagements

85 unique companies



Hult students step inside Bloomberg's London HQ for a real-time look at global finance

Recent companies on campus

Unilever · accenture · YouTube · Revolut · JLR · Bloomberg



FACULTY SPOTLIGHT

Terence Tse, PhD

UK & Canada
Faculty: Finance

Terence is co-founder of AI venture Nexus FrontierTech, a former investment banker at Schroders and Citibank, and a finance consultant at EY. He advises global organizations on megatrends, digital transformation, and economic strategy. A frequent media commentator and international speaker, Terence blends sharp financial insight with future-focused thinking—helping students understand and lead in a rapidly evolving financial landscape.

"London stands as a global leader in technology, where transformation happens at an exhilarating pace. To empower our students, we bring trailblazers—executives and entrepreneurs who are defining the future—into the classroom."



Marks & Spencer executive Chloe Croft-Baker drops by our London campus to talk mentorship, mindset, and making your mark



Dubai is a place where innovation and ambition are part of everyday life

Hult Dubai

Dubai is the world's crossroads—a city built on bold ideas, rapid growth, and a "nothing is impossible" attitude, making it one of the most exciting places to study an MBA.

#1
in the UAE, Global MBA ranking
Financial Times, 2026

#8
Global Executive MBA
CEO Magazine, 2026

CAA
Commission of Academic Accreditation

Why Dubai?

With over 90% of its population born overseas, Dubai is a true melting pot—welcoming, ambitious, and always moving forward. From its role as a major hub for global trade and finance to its thriving tech and startup scene, this incredible city offers a front-row seat to the future of business. Whether you're interested in entrepreneurship, technology, real estate, hospitality, logistics, or luxury marketing, you'll be surrounded by possibility with companies like Chalhoub Group, DP World, The Emirates Group, Fifth Estate, Mashreq, and Microsoft calling the city home.



City highlights

- A diverse, multicultural city that's a global crossroads for trade, culture, and ideas
- Striking modern architecture, including the Burj Khalifa and Palm Jumeirah
- A thriving arts, culinary, and entertainment scene
- World-class shopping, from traditional souks to luxury malls
- Safe, family-friendly neighborhoods and efficient public transport

Study in the heart of innovation

Hult's Dubai campus is where the action happens: Dubai Internet City, the region's leading tech and innovation hub, surrounded by global giants like Google, Huawei, AWS, and Dell. Study in a close-knit community with direct access to industry events, networking, and hands-on learning.

Our modern, collaborative campus features breakout rooms, high-tech classrooms, and social spaces that reflect Dubai's forward-thinking spirit. Step outside and you're minutes from the Metro and the city's beaches—making it easy to balance study with everything Dubai has to offer.

Finding your place in Dubai

Relocating to a new city to study is a big step, but Dubai's welcoming atmosphere and our small, supportive campus community make it easy to settle in.

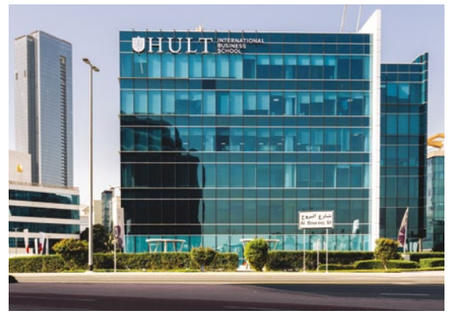
Hult's student life team and accommodation partners are here to help you find a home that fits your lifestyle in one of Dubai's popular neighborhoods, like Barsha Heights, Al Barsha, JLT, or the Marina.

DUBAI CITY & CAMPUS



Dubai Internet City
PO Box 502988
UAE

hult.edu/mba/dubai



Campus is just steps from the Metro, minutes from the beach, and a short ride from Dubai Marina's vibrant nightlife



Perks & facilities

- Boutique campus with a personal, community-driven atmosphere
- Spacious and ultramodern facilities
- Located in Dubai Internet City, surrounded by global tech and business leaders
- Within walking distance of the Dubai Metro and Tram, putting the whole city within easy reach



Dubai's student community is energetic and ambitious

Work in the UAE after you graduate

If you secure a full-time job in the UAE after graduation, you'll be eligible for an employment visa. Start your search early to find an employer who can sponsor you.

→ Visit **hult.edu/mba/graduate-visa-support** for full details on visa support.

Dive into Dubai's MBA Community

Dubai offers limitless possibilities for forward-thinking business students. In Hult Dubai's welcoming and collaborative environment, you'll quickly build strong bonds with your classmates, professors, and alumni as you immerse yourself in this one-of-a-kind city.



Networking in full swing at one of Dubai's many on-campus career mixers

From iconic landmarks like the Burj Khalifa and world-class shopping malls to vibrant art districts, cultural festivals, and stunning beaches, there's plenty to experience in your downtime. And when it comes to career-enhancing opportunities, you've come to the right place.

Expand your network in Dubai

Make the most of a growing business community that's hungry for talent through on-campus career events, off-campus industry events, and student-led clubs and societies.

Snapshot of campus clubs & events

TEDxHult Dubai	Hult Real Estate Club
Doing Business in Africa	ESG Exchange Club
Hult Entrepreneurs Club	Hult Consulting Club
Hult Trailblazers	Desert Safari Club



AI HIGHLIGHT

Each year, Hult Dubai students attend AI Everything—one of the world's largest AI and technology events, held right on the doorstep of our Internet City campus.



CLUB FEATURE

Hult Trailblazers

Escape the city's hustle and the classroom's demands with Hult Trailblazers, a student-led club offering a refreshing break from your desk. Hike with fellow students and enjoy the UAE's natural beauty as you unwind and recharge.

Do business in Dubai

Dubai sits at the crossroads of East and West. With one of the fastest-growing business hubs in the world on your doorstep, every week brings new exposure to emerging markets and bold thinking.

Hult Dubai, academic year 2025–26

In 2025–26, Hult Dubai students connected with 50 unique companies across 55 industry engagements—from guest speakers and company visits to live business challenges and professional networking events.

55 industry engagements

50 unique companies



Students share their pitch with judges from Media One Hotel as part of a live business challenge

Recent companies on campus

CHALHOUB GROUP · PORSCHE · Emirates · BMW · P&G · odoo

Benefit from alumni experience

Originally the exclusive home of our EMBA program, Hult Dubai remains a hub for experienced professionals and business leaders. Alumni frequently return to share their expertise, mentor current students, and open doors to new opportunities.

DUBAI STUDENT LIFE



FACULTY SPOTLIGHT

Vanessa Hinton

Australia
Faculty: Marketing & Sales

As Head of Marketing for Ithra Dubai, Vanessa leads brand, digital, and customer strategy for one of the region's most ambitious urban developers. With over 20 years' experience spanning Westfield, Nakheel, and Al-Futtaim, she's launched award-winning campaigns across three continents. In the classroom, she brings this global expertise to life—preparing students to lead with insight and impact.

"At Hult Dubai, the city becomes an extension of our campus, and the business community becomes part of the learning experience."



Study in a city with unparalleled opportunities for both corporate and entrepreneurial ambitions

Explore More With Global Campus Rotation

Why settle for one city when there's a whole world waiting for you? The opportunity to gain on-the-ground international business experience is built into your Hult MBA.

Once you've completed the fall and spring terms of your program, all part-time and full-time MBA candidates have the option to take summer electives at other Hult campuses, including our rotation campuses in New York and Singapore.

Why rotate?

Rotation is much more than a chance to travel. It's your opportunity to build the cultural fluency, global perspective, and in-person international connections that will have the power to reshape your professional journey as an MBA graduate.



"Hult's global rotation opportunities open the mind. They make us feel part of a global citizenship model that is required these days to navigate some of the challenges we're facing worldwide."

Mark Esposito, PhD
Italy & Switzerland
Faculty: Economics, Finance, Management & Strategy



Note: certain visa restrictions may apply to some locations.



hult.edu/singapore

See Business Differently in Singapore

The business gateway to Asia, this city-state is renowned for its exciting startups, multinational giants, and a culture that is always looking forward.

Welcome to Singapore rotation

This one-of-a-kind island is known for its business culture and global attitude, and our rotation campus puts you in the middle of it all.

Here you'll explore the most disruptive subjects in global business from Singapore's unique vantage point, plus soak up the culture, upgrade your skillset, and access some of the top business brains in Asia.

Previous highlights from Hult Singapore

- Access to Asia's leading business events
- Industry networking opportunities
- Finance and management-specific electives
- Cultural immersions
- Guest lectures from regional business leaders





hult.edu/new-york

Make Your Mark in New York

Ambition never sleeps in a city that sets the pace for global business, finance, and culture.

Welcome to NYC rotation

New York is where big ideas meet bigger opportunities, and where you'll learn to excel in one of the world's most competitive environments.

Our rotation campus is set in the heart of Manhattan, surrounded by world-leading financial, business, and fashion districts. Here, you'll hone your skills and grow your network as you experience the energy that draws high achievers from all over the world to New York.

Previous highlights from Hult NYC

- Wall Street Immersion
- Industry networking events
- NYC-specific electives
- Visits to the UN and Bloomberg

CITY SEMINARS

Learn on Location With City Seminars

Study specialist topics in the cities that do them best. These optional, immersive electives give you the chance to grow your expertise—and network—in a specialist area of business, in a location where that industry is at the top of its game.



Hult students pause for a team photo as they explore Society 5.0 in Tokyo

How it works

To complement your part-time or full-time MBA studies, you have the option to travel to a world-leading city to learn from professors who are experts in the field and meet key players in the industry.

Seminars offer one week of fully immersive, on-site class sessions, local site and industry visits, guest speakers, networking events, and more.

Typically, each city seminar also has pre-departure and post-seminar sessions to prepare and debrief either side of your travels:

WEEK 1	WEEK 2	WEEK 3
Virtual pre-departure session before heading to the location	Full week of immersive sessions, company visits, guests, and events in the location	Virtual post-seminar debrief session after returning

You can take as many city seminars as your summer schedule and visa limitations allow. Additional fees apply.

"Here, we're not just learning by doing, we're learning through travel—by experiencing and emotionally connecting to a place. Learning sticks better when you experience it yourself."

Soumana Ammar, Lebanon, EMBA Class of 2024

Sample city seminars

While locations and topics change each summer, here's a snapshot of the types of places you could go and the topics you could explore.



SPOTLIGHT: AFRICA CITY SEMINAR

Cape Town & Nairobi: Doing Business Across Africa

The Africa City Seminar took Hult students to South Africa and Kenya for a week of hands-on business immersion, visiting local companies, connecting with experts, and experiencing the region's cultures, economy, and opportunities firsthand.



Madrid: Digital Transformation of Financial Services

Delve into Madrid's vibrant fintech scene, where digital innovation is reshaping banking, payments, and financial services across Europe.



Riyadh: Bold Visions & Mega Projects

Witness Riyadh's bold urban transformation through landmark developments, futuristic architecture, and mega projects that define its ambitious future.



Tokyo: Exploring Society 5.0

Tokyo offers a firsthand look at Society 5.0, where advanced technology and human-centered design come together to create a super-smart society.



Seoul: Tech, Digital Payments, and Web3

Seoul stands at the forefront of technological breakthroughs, showcasing the rise of cashless economies and the rapidly expanding world of Web3.



Stockholm: Nordic Business Dynamics & Navigating Disruption

Stockholm exemplifies the Nordic approach to business—combining sustainability, innovation, and resilience to drive business success amid global disruption.



Silicon Valley: Navigating Venture Capital & Angel Investing With Data-Driven Strategies

Explore how investors in Silicon Valley use data to make decisions and fund startups through venture capital and angel investing.



“I came to Singapore with zero expectations, but this city, this campus—it changed how I see the world.”

Onyinyechi Nwosu, Nigeria
Principal Consultant
The Brand Ingenuity Company
Class of 2023

Why Singapore?

For Onyinyechi Nwosu, the decision to rotate to Singapore was driven by curiosity:
“I love to travel. Going on rotation meant exploring a new city with colleagues from different Hult campuses and a chance to expand my knowledge about doing business in Asia.”

Malin Fagerlund had her sights set on the future:
“As a Swede in New York, I wanted to broaden my global perspective and stay ahead in an increasingly international business world. Asia is the world’s fastest-growing region and a huge player in the global economy.”

Business meets culture in every moment
Sessions took place in the Singapore National Gallery, setting the tone for an immersive and ambitious learning experience. Professors introduced new frameworks and brought in guest speakers from across Asia, helping students connect theory with real-world strategy.

“Hearing from faculty and guest speakers grounded our learning in actual industry scenarios,” said Malin. “It exceeded my expectations.”



Take Your Turn: Hult Students Thrive in Singapore

Two Hult students reflect on their transformative experience during a rotation in one of Asia’s most dynamic hubs.



Lessons that stick
From frameworks to fieldwork, the lessons from Singapore stuck with both students long after the experience ended.
Onyinyechi recalls learning the FLP-IT framework—a practical tool for solving business challenges by breaking them down into Facts, Learnings, Problems, Ideas, and Tests, and seeing it applied immediately during industry visits.

“This wasn’t just theory—it was something we saw in action throughout rotation.”

Malin’s standout memory?
“The visits to consulting firms like McKinsey’s innovation center. Hearing from successful Hult alumni about working in Asia’s fast-paced business world made a big impact.”

What surprised them?
“I expected Singapore to be clean, but I was stunned to learn litter is basically a myth there,” said Onyinyechi.

“The city’s balance of speed and tradition genuinely surprised me,” said Malin. “In Singapore, entrepreneurship wasn’t just a topic in class—it was everywhere, from local vendors to multinational firms.”

More than a classroom
Outside the classroom, cultural immersion and peer learning made just as strong an impression.

“One of my most memorable moments was visiting a hawker center with peers after a full day of classes,” said Malin.

“It wasn’t just about trying incredible food like laksa; it became a space to share ideas, debate global trends, and build connections with students from 40+ countries.”

Onyinyechi described the final team presentation as a moment where everything came together.

“We had to apply everything we’d learned to propose business strategies for Asia. Watching the diverse approaches was so rewarding.”

Final reflections
What did Singapore leave them with? A new perspective on business and on the world.

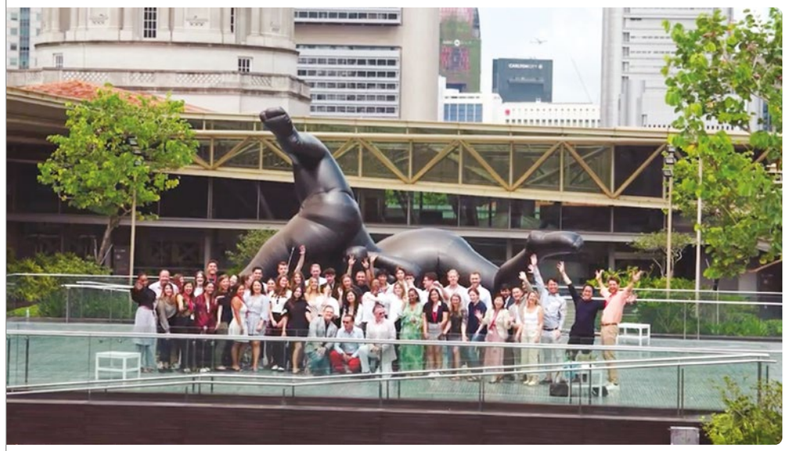
“There was no better place to depict resilience and innovation than Singapore,” Onyinyechi said. “It’s a small nation with limited natural resources, but it has become a global nerve center.”

“Experiencing Singapore firsthand added a tangible dimension to my education,” said Malin.

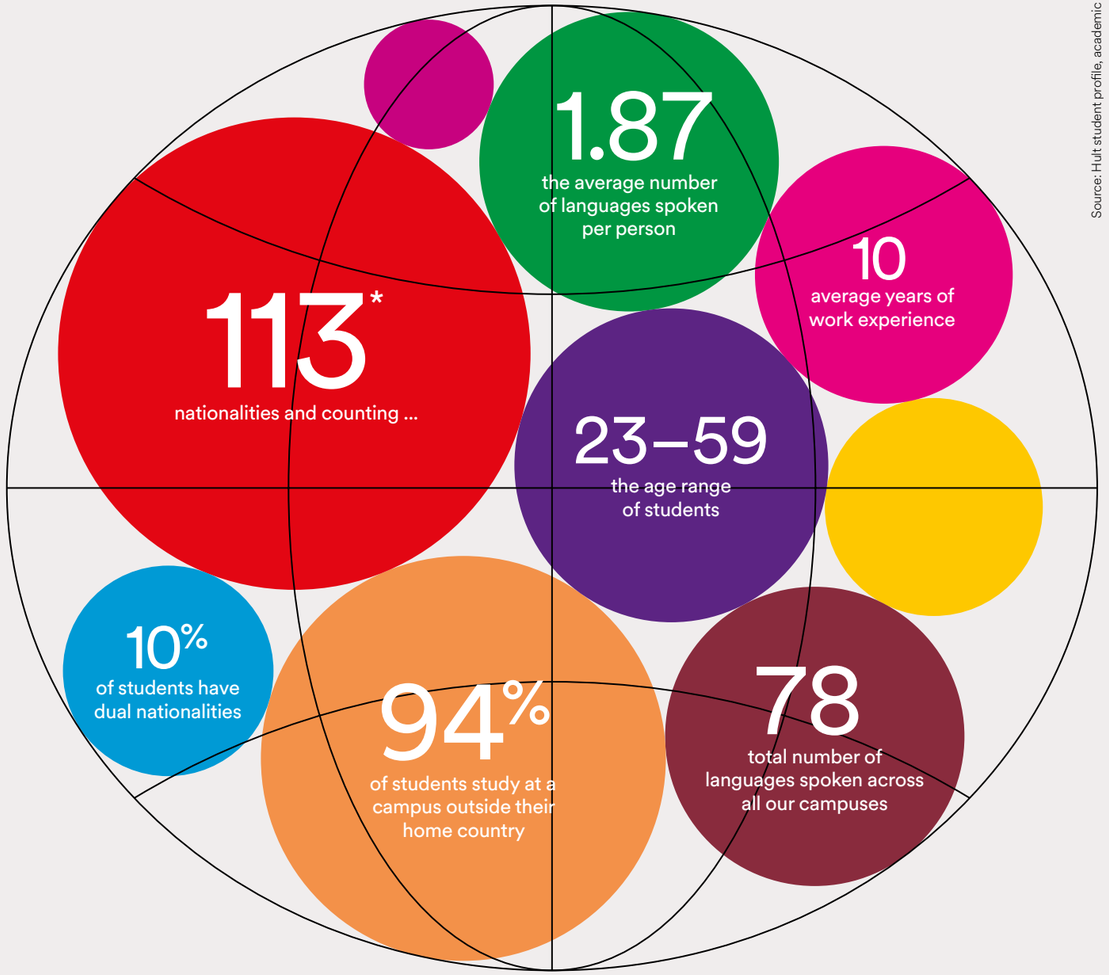


“It reinforced how critical on-the-ground learning is in a fast-evolving world.”

Malin Fagerlund, Sweden
North America Applications Strategy Lead, Oracle
Class of 2023



Just how diverse is the Hult community?



Source: Hult student profile, academic year 2025/26.

*Africa
Angola
Botswana
Burkina Faso
Cameroon
Congo
Côte d'Ivoire
Egypt
Eritrea
Ethiopia
Ghana
Kenya
Lesotho
Mali
Morocco
Mozambique
Namibia
Nigeria
Rwanda
South Africa
Sudan
Tanzania
Tunisia
Uganda
Zambia
Zimbabwe

Asia
Armenia
Azerbaijan
Bahrain
Bangladesh
Cambodia
China
Georgia
Hong Kong SAR
India
Indonesia
Iran
Iraq
Israel
Japan
Jordan
Kazakhstan
Kuwait
Lebanon
Malaysia
Mongolia
Nepal
Oman
Pakistan
Palestine
Philippines
Qatar
Saudi Arabia
Singapore
South Korea
Sri Lanka
Syria
Taiwan
Tajikistan
Turkey
United Arab Emirates
Uzbekistan
Vietnam
Yemen

Europe
Albania
Austria
Belarus
Belgium
Bulgaria
Croatia
Czechia
Denmark
Estonia
France
Germany
Greece
Hungary
Ireland
Italy
Lithuania
Luxembourg
Netherlands
Norway
Poland
Portugal
Romania
Russia
Serbia
Slovakia
Spain
Sweden
Switzerland
Ukraine
United Kingdom

North America
Antigua and Barbuda
Bahamas
Canada
Dominica
Dominican Republic
Guatemala
Haiti
Jamaica
Mexico
Saint Kitts and Nevis
United States
South America
Argentina
Brazil
Chile
Colombia
Ecuador
Peru
Uruguay
Venezuela

Oceania
Australia

Collaborate on a Global Scale

Diversity is built into everything we do at Hult—from the different perspectives you'll encounter in class to the global alumni network you'll join after graduation.

To lead effectively in today's complex business environment, you need to be able to work across borders, cultures, and time zones. At Hult, this becomes second nature.

Every classroom discussion, team project, and campus event is an opportunity to see the world through a global lens and experience the power of cross-cultural collaboration firsthand—all while building a professional network that spans oceans.

Record-setting diversity

In 2024, Hult set a **World Record for "Most Nationalities in a Business Lesson"** for 60 nationalities in one classroom in London.



Make Lifelong Global Connections

The people you meet at Hult don't disappear when you graduate. Your cohort—senior professionals, entrepreneurs, career-changers from across the globe—becomes a network that grows with you, spanning industries as well as oceans.



As a Hult alum, you'll have access to a global community of peers, ongoing learning, and career resources designed for every stage of what comes next.

Xploration Days

Engage in alumni-exclusive, one-day learning experiences featuring a diverse lineup of speakers and workshops on the issues shaping business today.

Alumni Hour

Tune in to our virtual speaker series, where alumni and industry leaders share their insights and expertise with the wider Hult community.

Annual electives

Keep your skills sharp through our Lifelong Learning Program, bringing you back to campus (or online) every year for new electives and the latest business thinking.

Hult hires Hult

Whether you're hiring or being hired, the global Hult network is your first call. Connect with alumni across every sector through our dedicated job board.



"The Hult network is a great asset to rely on. I've hired more than ten Hult grads myself and helped many more with preparing for interviews or perfecting their resumes."

Vineet Daniels, India
Co-Founder and CEO, Simpl HealthCare
Class of 2012



Your alumni network in numbers

37k+
Hult alumni

70+
global alumni chapters

Across
170+
countries



In the words of a Hult alum, six years after earning their Executive MBA:

"Learning alongside people from different industries, cultures, and backgrounds had a lasting impact on me. That diversity challenged my assumptions and sharpened the way I think. After spending most of my career in one organization, the global exposure Hult offered was invaluable.

The relationships with classmates, alumni, faculty, and staff continue well beyond graduation.

Hult alumni often step in to support recent graduates navigating uncertainty or career transitions. A single conversation, mentor match, or introduction can spark a new opportunity or renewed confidence."



Sonia Kanda
UK
Commercial Delivery Manager, British Airways
Class of 2020

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Connect to the Real World

Real companies, real challenges, real impact

From your first day at Hult, you're preparing for the real world of work.

Our faculty bring years of industry experience into the classroom and real companies bring their most pressing, current problems for you to solve.

And with industry-standard AI tools built into how you learn, you'll leave as someone with real, applied AI skills.

NASA landed a rover on the surface of another planet.

What will you do?

Dare mighty things.

FACULTY SPOTLIGHTS

Get Real With Faculty Who've Been There

From Silicon Valley startups acquired by Google to global brand leadership at Procter & Gamble, your Hult professors bring real-world experience to the classroom. They've advised CXOs, driven growth across continents, and led in industries from tech to FMCG—and now, they're here to guide your next move.

Marta Walus-Shahin

Poland
Faculty: Coaching, Management, Strategy, Marketing & Sales



Marta is a multilingual marketing leader with 12+ years at Procter & Gamble, driving brand strategy and growth across APAC, the Middle East, and Africa. She specializes in brand equity, product innovation, and leading diverse, high-performing teams.



Ali Fenwick, PhD

UK & Netherlands
Faculty: Management

Ali is a behavioral science expert advising organizations and governments on digital transformation, employee wellbeing, and cultural change. A media personality, author, and keynote speaker, he applies psychology to solve complex challenges in business, education, and public policy.

Sílvia Ariza

Spain & Mexico
Faculty: Economics



Founder of Eina Data, Sílvia helps organizations harness data and AI to power strategic decision-making. From data architecture to predictive analytics, she trains teams, consults across sectors, and champions ethical AI and greater representation for women in tech.

Bilal Noorgat

South Africa
Faculty: Accounting, Economics, Finance



After 13 years in valuation and business modeling at PwC and Deloitte, Bilal now leads FVA Advisory and teaches at IE and Hult. He brings sharp financial insight and practical expertise into every classroom session.



Stephen Rosenbaum, PhD

UK
Faculty: Economics & Strategy

Stephen has 20 years of experience in private banking across Latin America and consultancy in the Middle East and Africa. Founder of Distant Shores Consulting, he advises on growth strategies and teaches global business at top-ranked institutions.



Lawal Yesufu, DBA

Canada
Faculty: Analytics

Two decades as a senior analyst and consultant across IBM, HP, and North America's energy sector gives Lawal a data-driven lens that no classroom could. Now he brings that experience to bear on AI, business analytics, and how organizations can use both to transform.

Catherine de la Poer

UK
Faculty: Coaching, Leadership



With 20+ years in senior commercial roles, Catherine is a leadership coach focused on emotional intelligence. She helps leaders navigate transitions, lead through change, and build agile teams—combining coaching expertise with measurable insights into workplace performance.

Rehan Khan

UK
Faculty: Leadership, Innovation, Strategy



Founder, novelist, columnist, and consultant to Emirates Airlines, Anglo American, and Bristol Myers Squibb, Rehan brings 30 years of cross-industry experience to his teaching on AI, the future of work, the future of family businesses, and leadership.



Joseph Gallagher

US
Faculty: Finance

Global finance leader with over 30 years at Credit Suisse, Joseph headed mergers and acquisitions and chaired the Asia Pacific Investment Banking Committee. His executive experience spans asset management operations across five major financial centers worldwide.



Renzo Casapía

Faculty: Analytics
Faculty: Leadership, Innovation, Strategy

Managing Director at Cengage Latin America and CEO of LearnDat, Renzo has led strategy, sales, and HR for Citigroup, IBM, and National Geographic Learning across Latin America—and now puts that experience to work on leadership and AI.

Uncover Business Challenges at Hult

To lead in business, you need to deliver results. At Hult, real-world business challenges are built into your MBA curriculum—so you apply AI tools in context to solve high-stakes problems from day one.



Tackle strategic, real-world projects
Each term, you'll collaborate with diverse, high-performing peers in-person or online, on challenges ranging from competitive market simulations and case studies to live projects with global companies.

Solve complex problems under pressure
You'll be briefed by industry leaders and faculty on real business issues. Then you'll work with your peers to develop data-driven strategies, applying AI tools in real business contexts before pitching your solutions. You might be scaling a startup, implementing new technology in an existing business, or leading a market expansion. Whatever the challenge, you'll make critical decisions, weigh risks, and present your recommendations to executives.

Build the skills to drive impact
This challenge-based approach to learning strengthens your ability to analyze markets, uncover opportunities, and communicate with influence. Along the way, you'll build the judgment, resilience, and AI fluency to lead with confidence in any business environment.

Now, let's take a look at three client challenges tackled by Hult MBA students—showing the caliber of real-world impact built into all the programs.

Global One-Year MBA Business Challenge

THE CLIENT:	AirWorks
THE CLASS:	MBA Business Challenge
THE PROFESSOR:	Patrick Lynch
THE BRIEF:	Harness AI to transform how AirWorks engages customers, operates, and scales.

AirWorks, an MIT-born startup, turns aerial and satellite data into precise digital drawings that engineers and planners can use directly in design software. Working with AirWorks, MBA students at Hult Boston explored AI-driven strategies to optimize operations, enhance client experiences, and unlock new growth. Their recommendations helped the company deliver faster, smarter, and more scalable geospatial solutions.

How they did it

- Assessed operations, market trends, and competitors to pinpoint high-value AI opportunities.
- Designed solutions to streamline operations, automate data processing, and improve client engagement.
- Presented actionable recommendations, including AI-powered workflow automation, efficiency gains, and enhanced client tools.



"What stood out was how real it all felt. We weren't just completing an assignment—we were tackling challenges that could shape a company's future. Navigating different cultures and perspectives sharpened our thinking, and presenting to the client was a moment of real pride."

Mónica Bravo, Chile
Class of 2025



Executive MBA Business Challenge



THE CLIENT:	Thomson Reuters
THE CLASS:	Executive MBA Business Challenge
THE PROFESSOR:	Martin Boeckle
THE BRIEF:	Use Generative AI to reinvent legal workflows at Thomson Reuters—driving speed, accuracy, and innovation in areas such as Contract Lifecycle Management (CLM) and transaction management.

Legal workflows are notoriously complex, slow, and risk-prone. In London, Executive MBA students worked with Thomson Reuters, a global leader in legal technology and information services, to reimagine processes like contract review, compliance monitoring, and M&A due diligence. Acting as innovation consultants, students explored how Human-Centered AI and Generative AI (GenAI) could transform legal work, helping leaders identify risks faster and make more informed strategic decisions.

How they did it

- Analyzed pain points across legal workflows, from NDAs and GDPR compliance to transaction due diligence.
- Applied the Empathize–Define–Ideate–Prototype–Test framework to design and validate GenAI-powered solutions, evaluated use cases based on business value vs. complexity, and built conceptual UIs.
- Delivered high-impact solutions from AI-assisted contract review and compliance monitoring to transaction intelligence tools.

"Working with Thomson Reuters gave our team real stakes and purpose. In just four days, we built a functional AI prototype addressing M&A risk. The intensity and collaboration mirrored high-performing consulting teams, showing me what's possible when talented people focus fully on a shared goal."

Haroon Akber, UK
Class of 2025



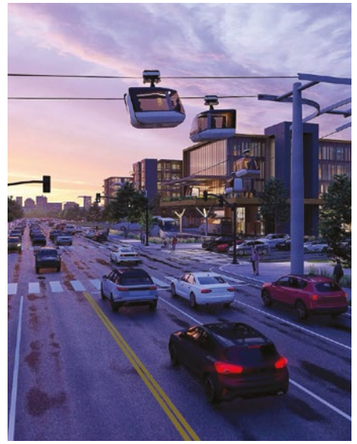
Global Online MBA Business Challenge

THE CLIENT:	Swyft Cities
THE CLASS:	Global Online MBA Business Challenge
THE PROFESSOR:	Beau Giannini
THE BRIEF:	Identify and validate global markets and use cases for Whoosh, Swyft Cities' smart transportation system, and determine which product features and benefits will resonate most with those markets.

Urban congestion slows growth and limits access in cities, airports, resorts, and campuses worldwide. Swyft Cities, a Silicon Valley startup, is tackling this challenge with Whoosh—a fast, sustainable, and scalable on-demand pod system that travels above ground and bypasses traffic. Global Online MBA students worked entirely remotely to size high-potential markets, validate locations, and recommend go-to-market strategies and key product features for Swyft.

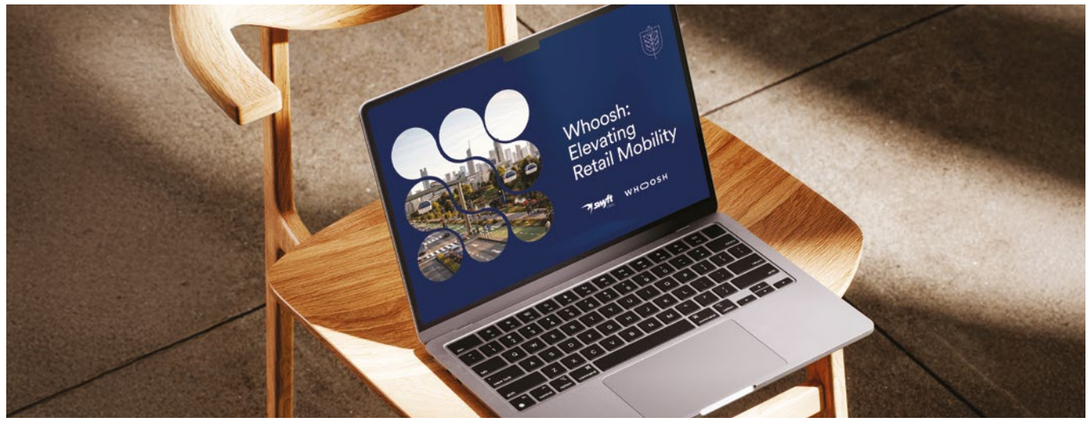
How they did it

- Conducted remote research to define target segments (airports, universities, resorts, sports arenas), assess market demand, and evaluate cities on congestion, infrastructure, and regulatory factors.
- Identified three sites per segment, analyzed feasibility and stakeholder needs, and aligned Whoosh's strengths (speed, scalability, capacity) with customer priorities like reducing parking demand and improving transit access.
- Developed market-entry scenarios and pitched strategies to Swyft Cities in a live virtual session, generating qualified leads for the sales pipeline.



"Balancing the needs of city planners, mall operators, and end users required thoughtful analysis and creativity. Crafting a solution that addressed this was both demanding and deeply fulfilling. Despite the time zone differences, we operated as a cohesive unit and successfully delivered a strategic proposal."

Gustavo Zeine, US & Argentina
Class of 2026



Your Applied AI Certificate & portfolio

Complete the AI Lab series and earn a Hult Certificate in Applied AI, plus a portfolio of real projects—AI-enabled apps, automated workflows, and boardroom-ready pitch decks—that show employers exactly what you can do.

Experienced insider coaches

With years of on-the-ground experience as recruiters and headhunters, our coaches have insider expertise and extensive knowledge of the global job market.

Step-by-step guidance

Get personalized, job-focused advice in person or remotely that targets exactly where you want to take your career post-MBA.

Active employer networking

From guest speakers to business challenge clients to career fairs to HQ visits, employer networking and corporate exposure are a regular part of MBA life.

Practical skills & tools

Prepare to step into higher leadership roles with workshops and 1-2-1 sessions on improving your resume, online profile optimization, personal branding, networking, and showcasing your AI skills.

Integrated visa support

Understand your post-graduation work options and get end-to-end support with your visa applications, from securing your student visa to completion of your Optional Practical Training (OPT) in the US or Graduate visa in the UK.

Hit Your Goals With Active Career Coaching

Career support at Hult is as practical and proactive as our programs—and is integrated directly into your MBA experience.



David Sheehan

Scotland
Head of Career Development & Employer Relations, Hult London
18 years of recruitment experience

HULT: How do you see your role?

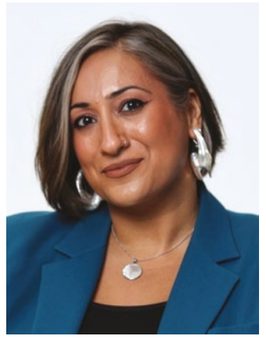
DAVID: To empower the students to maximize their potential and find their own path to succeed. We need to be a combination of coach, mentor, therapist, confidant, and sometimes school principal! Students need us for different things at different times.

H: How do you use your experience to help students?

D: I know the level of preparation and commitment required to just get an interview with leading firms. I'm able to provide an insider's view on hiring processes and what they specifically look for in candidates. I advise students on various strategies to help expand their industry knowledge, develop their interview skills, and hone their personal branding.

H: How do you cater for so many different career goals?

D: If a student is interested in a field that I lack expertise in, I collaborate with my global careers team to ensure I can get that student access to specific knowledge as quickly as possible. The level of care for the students and the amount of detail that's involved in creating tailored career content for them is remarkable.



Mandeep Sahota

UK
Head of Career Development & Employer Relations, Hult Dubai
10+ years of recruitment experience

HULT: What brought you to Hult?

MANDEEP: As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me.

H: What makes you well suited to advise students?

M: I have looked at thousands of resumes during my career and have been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.

H: How do you work with students?

M: We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email, and encourage engagement as much as possible.





Tracy Fitzgerald

US
Head of Visas & Compliance, North America
16+ years of helping international students with visas

HULT: How do you work with the careers team?

TRACY: Our visa and careers teams work hand in hand, so students don't feel like they're bouncing between two offices for answers. For example, if a student has a question about interviewing with a US employer, we can cover both the visa implications and the career strategy in one place. It's a unique model that really gives Hult graduates an advantage as they navigate the US job market.

H: What kind of support do you provide to students pursuing careers in the US after graduation?

T: We run weekly sessions on OPT and STEM OPT that you can join virtually from anywhere. When you're on campus, we encourage you to drop into office hours to ask questions in person, but once you're an alum, you still have access to our team through Zoom and email. We check our inbox daily, and if your question overlaps with career strategy, we'll immediately loop in our careers team, so you get both perspectives at the same time.

H: What kind of employer connections or industry exposure can Hult students expect in the US?

T: We keep students informed about which industries are growing and where opportunities are strongest across the US. That insight helps graduates target employers more effectively and even prepare for longer-term visa options. Just as importantly, we coach students on how to speak confidently with employers about their work authorization—shifting the focus to the value they bring to the company rather than on visa limitations. That combination of market knowledge and communication skills gives you an edge when stepping into the job market.

Graduate Ready to Accelerate

From your first day at Hult, you're being prepared for your next career move. As these recent graduate stats show, within months you'll already be putting what you've learned into action.

Global One-Year MBA

An MBA from Hult can take you many places and on many different career paths. These career outcomes showcase the impressive success of our 2025 graduates, just three months after graduation.

Top industries for MBA students after graduation

Industry	% of Class
Technology	21%
Financial Services	18%
Consulting	15%
Consumer Packaged Goods	9%
Manufacturing	9%
Media & Entertainment	7%
Healthcare	6%
Government	4%
Real Estate	4%
Other	7%



International career success in numbers

75%
of alumni working in countries different from their origin

295
companies hired Hult 2025 graduates across 36 countries

74%
increase in pre-MBA salary 3 years after graduation (*Financial Times*, MBA Ranking 2026)

70%
of the part-time MBA class have more than 10 years of experience*

Top MBA employers

aws · BMW · Bank of America · Goodyear · SAP · KPMG · Oracle · pwc · AXA · Nestlé

Global Online MBA (GOMBA) & Executive MBA (EMBA)

When you join one of our part-time MBA programs, you're joining a cohort of experienced professionals seeking to develop their leadership capacity and management skills. Here's a snapshot of the talented group of peers you'll be collaborating with at Hult.



Top industries for part-time MBA students*

Industry	% of Class
Technology	20%
Consumer Packaged Goods	14%
Financial Services	12%
Healthcare	11%
Manufacturing	9%
Government	8%
Consulting	7%
Media/Entertainment	5%
Real Estate	4%
Other	10%

3/4 of the incoming class are in roles that are manager-level or above*

Seniority Level	% of Class
Executive	16%
Director/Head	25%
Manager	42%
Professional	17%

Companies represented in recent part-time MBA cohorts

Apple · Google · Diageo · Boeing · Unilever · Volkswagen

Highly ranked programs with highly successful cohorts

#2
Global Online MBA (*CEO Magazine*, 2025)

50%
increase in pre-MBA salary 3 years after graduation (*Financial Times*, EMBA Ranking 2025)

55%
of all part-time MBA candidates at Hult have 10+ years of experience

62%
of GOMBA candidates have 10+ years of experience

*Source: Social Profile Data 2026







"Hult shaped my mindset, resilience, and leadership, preparing me to succeed and drive impact in a fast-paced, global company like Scan Global Logistics."

Ana Lucia Aguirre Leaño, Peru
Commercial Operations Lead
Scan Global Logistics, Class of 2025

EMPLOYER VOICES

Hear Why Employers Hire Hult Graduates

Numbers only tell part of the story. What do employers themselves say about hiring a Hult grad?

Ayman, Hult Class of 2017 EMBA alum and Managing Director at Scan Global Logistics, has hired many Hult MBA graduates. We asked what makes them sought after.

HULT: **What made you start hiring Hult graduates?**
AYMAN: Global logistics moves fast. You need people who can think strategically, build trust instantly, and deliver results under pressure. From the start, Hult alums have shown they can do exactly that.

H: **How do they approach their work?**
A: They don't just execute tasks—they connect the why with the how. They approach projects holistically, contributing ideas while staying grounded and open to feedback. That combination of self-assurance and openness allows them to influence outcomes, strengthen teams, and elevate client perception.

H: **Which qualities stand out to you most?**
A: Structured yet creative problem-solving, and the ability to navigate complexity with ease. They adapt fast, navigate cultural nuances, and build trust—making them catalysts on high-stakes international projects.

H: **What sets them up to grow quickly within teams?**
A: They connect strategy with execution early on, which helps them excel. It means they're ready to take on bigger challenges and grow their impact over time.

H: **And why do you keep hiring them?**
A: Confidence with humility, adaptability, and practical problem-solving—this mix is gold in a fast-paced, global business like ours. Combined with a results-oriented mindset, it's what makes Hult graduates consistently stand out.



"They don't just execute tasks—they connect the why with the how."

Ayman Kabbara, Lebanon
Managing Director – Middle East, North Africa & Türkiye Cluster
Scan Global Logistics
Class of 2017

Scan Global Logistics

One of the world's leading full-service logistics providers

5,100+ employees

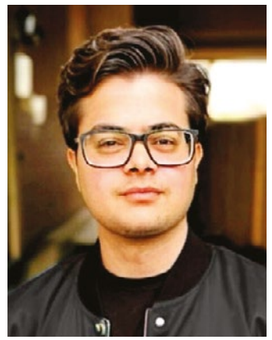
200+ offices in 55 countries

Lead Without Limits

Success at Hult isn't about fitting into a role—it's about redefining what leadership can be. From pivoting and transforming industries to accelerating into leadership roles, our MBA graduates turn vision into value. They prove that leadership knows no limits when powered by strategic thinking, global perspective, and bold execution.

"I started from zero when it came to technology—but the program sparked a hunger in me to learn more."





Noor Memonzz

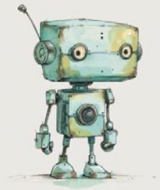
Pakistan
Marketing Data Scientist, AdifiPro LLC
Class of 2022

Before he ever applied to Hult, Noor already knew what its students were capable of. Travelling from Pakistan to Boston, New York, and London as a Hult Prize campus director and accelerator participant, he'd watched students tackle global challenges firsthand. When it was his turn to do a Global One-Year MBA, he chose Hult Boston—arriving with big ambitions and almost no technical background.

Switching from a general MBA to the STEM track, he built the analytical foundation he needed and an appetite to go further. In 2022, he founded AdifiPro LLC, an AI-driven consultancy helping startups streamline their marketing through automation.

His independent research—analysing 5,000+ prompts and surveying 76 marketing professionals—earned him a slot at the American Marketing Association's Summer Conference and a feature in Entrepreneur Asia Pacific. Today, Noor helps small teams do the work of ten.

"Being part of a global cohort helped me learn to navigate and bridge diverse cultural and business contexts."



aprendiendo IA



Germán Martínez

Peru
Product Manager, Red Científica Peruana
Class of 2021

When Germán Martínez discovered that using AI in Spanish could cost 30% more than in English, he saw a problem worth solving. With nearly 500 million Spanish speakers largely locked out of the AI conversation, he set out to change that—driven by the same curiosity that had pushed him to understand the internet fifteen years earlier.

His Executive MBA at Hult Boston gave him the international perspective to match his ambition. When the pandemic moved his final courses online, he seized the chance to take Python and data science classes, building the technical foundation he would soon put to work.

What began as a personal project became a community. His Substack newsletter, aprendiendoia.co, grew from 20 subscribers to more than 9,000 in just over a year, ranking as a top-10 Spanish-language tech publication.



Leah Cotterill

UK
Chief Executive Officer, Cigna Healthcare – Middle East and Africa
Class of 2023

Leah Cotterill's career began by chance—a Saturday job fair that sparked a 25-year journey through health insurance. Starting on the phones and paying claims, she worked her way through sales, operations, and leadership roles across multiple markets, eventually leading teams for Cigna across the Middle East, Africa, and the US.

She found Hult Dubai while on vacation in August 2021 and was in class eight weeks later. The Executive MBA delivered on her three priorities: a truly international program, flexibility for a working mother, and a curriculum built around real-world application.

Today, Leah is CEO of Cigna Healthcare MEA—the first female CEO of an international insurance company in the UAE.



"I see leadership as a responsibility to create impact, not just results."

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Dare Mighty Things

This is not an ending, but a beginning. Not a finish line, but a launchpad.

At Hult, you won't be asked to sit back and observe. You'll be challenged to step forward, take part, and grow through the experience.

So if you're ready to step out of the audience and into the arena, this is where it starts.

Dare mighty things.

Fees & Finance

Your education is one of the biggest investments you'll ever make in yourself. Throughout your application process, we will work closely with you to help you understand the options available to finance your degree and make the most of Hult.

Program fee by location

Program	Boston	London	Dubai[2]	Online
MBA	94,900 USD	72,000 GBP	–	–
Executive MBA	–	49,900 GBP	276,000 AED	–
GOMBA	–	–	–	44,800 USD
Other related student costs[1]	4,440 USD	2,380 GBP	13,050 AED	–

Application fee: 95 USD

[1] Includes insurance (provider varies) and library access, which includes cases, articles, and other licensed materials
[2] Dubai fees include VAT

These are indicative program prices; other fees will apply.
→ For more details visit **hult.edu/mba/admissions/fees**



Scholarships & awards

You can apply for a range of merit-based scholarships that reward your achievements and potential. If cost is a concern, you may also be eligible for need-based financial aid—your enrollment advisor will be happy to discuss your options. So, whether you're an academic high achiever, an entrepreneur, or a proven leader, there could be a financial option for you at Hult.

→ For more details visit
hult.edu/mba/admissions/scholarships



How to Apply

So, you want to come to Hult. We totally understand, it's a great idea. Here's how to take the next steps:

Step 1

→ Start your online application at **hult.edu/apply**

Step 2

Pay the 95 USD application fee

Step 3

Submit application and supporting documents:
- Resume/CV
- Personal statement
- University transcripts
- References

Step 4

Personal Assessment Interview

Step 5

Admissions decision

Step 6

Confirm your place and submit a non-refundable deposit, which counts toward your annual program fee

Entry requirements

- Bachelor's degree or equivalent
- Three or more years of work experience
- Proficiency in English (TOEFL/IELTS/PTE/DTE)*
- Successful application process

*English test waivers may apply for native English speakers or if your bachelor's was completed in an English-speaking country. Your English test results can come later in the process if they're not available immediately.

The day you get in touch with us, your dedicated enrollment advisor will begin guiding you through the application process. Our team of international education specialists is here to ensure your preparation for Hult is as smooth and stress-free as possible.

Apply Now



EXPERIENCE HULT

Connect With Hult

If you want to try Hult on for size, then we have a range of events for you to see if we’re the perfect fit. In-person or virtual, on-campus or at a location near you, here are the many ways you can connect with Hult.



Experience Hult

At Hult, you’ll learn through experience. That’s why we bring our Experience Hult events to cities around the world. Network with alumni and fellow candidates and take a taster class with one of our expert professors to really understand our practical approach to learning. These events are the next best thing to a campus visit.



Discovery Week

Think of Discovery Week as your backstage pass to Hult. You won’t just hear about the programs—we’ll show you how they work, who they’re for, and what they can do for your career.

From expert-led masterclasses and career spotlights to application prep and virtual campus tours, it’s a deep dive into what makes Hult different.



In-person Open House

Take a peek behind the scenes at one of our global campuses. You’ll get the chance to attend a sample class with a Hult professor and chat with the people who’ve already made Hult their home. This is your chance to ask questions and connect with other students thinking about studying at Hult.

We regularly host open houses in Boston, London, and Dubai throughout the year.



Application Workshops

Get practical advice from our careers team to strengthen your application with a sharper LinkedIn profile, a stronger resume, and a personal brand that stands out.



Expert Talks

Expert Talks brings you real conversations with Hult alumni, faculty, and students on the ideas, experiences, and trends shaping business today. It’s a chance to hear different perspectives, learn something new, and get closer to the Hult community.



Masterclasses & Business Challenges

Discover how learning works at Hult through masterclasses and business challenges. You’ll explore big ideas, tackle real business problems, and experience the kind of hands-on, practical learning that prepares you for what’s next.

Register for an Event

Growing up in Sweden, Bertil Hult struggled in school and teachers told him his dyslexia would limit his education. He was so frustrated by textbook learning that he dropped out after junior high. He got a job in London, where he learned to speak English and realized that cultural immersion is the best way to learn a language.

He returned to Sweden and at age 23 founded EF Education First, a language study and travel abroad organization. Experiential language learning underpinned its success as it grew to more than 500 schools in 53 countries.

Bertil's struggle in education ultimately led him to become one of Europe's most successful education-focused entrepreneurs. While growing his business globally, Bertil found that the key to growth was not theoretical knowledge, but cultural understanding and practical skills. If language was best learned experientially, surely international business would be too?

Bertil founded Hult International Business School in 2003, inspired by the belief that learning by doing is the best way for graduates to thrive in the real world. Hult continues to disrupt business education to this day, pioneering experiential learning and curriculum innovation.



Bertil's first business was selling T-shirts



Bertil Hult

Sweden
Founder, Hult International Business School

Founding a Different Way of Learning

Why does Hult believe, so strongly, that learning by doing is a better way to learn? Naturally, it's all because of real-world experience.

1964
The Management Education Institute in Boston is formed by Arthur D. Little Inc., the world's oldest management consulting firm.

2003
Renamed Hult International Business School, honoring Bertil Hult's vision of educating global leaders in Boston.

2009
Launches undergraduate program and opens first London campus.

2010
The Hult Prize is launched.

2012
Opens rotation campus in New York.

2015
Merges operationally with Ashridge Business School to offer global executive education, qualifications, and apprenticeships.

2018
Awarded EQUIS accreditation in addition to AMBA and AACSB—the first US business school to achieve this.

2022
Launches redesigned Bachelor of Business Administration program to deliver an unparalleled undergraduate learning experience.

2023
Wins the MERIT Award for Innovation in Higher Education for the undergraduate program.

2025
Opens Singapore rotation campus and ranked a top 50 MBA Program by LinkedIn.

2026
Launches the AI Lab, offering master's and MBA students a Hult Certificate in Applied AI.

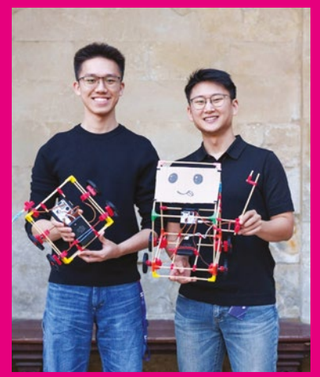
Launching a Different Kind of Impact

The Hult Prize is the world's largest student competition for social enterprise, inviting students from 120+ countries to build ventures that tackle urgent global issues. With 1 million USD in seed funding awarded annually to the winning team, it's a launchpad for the next generation of impact-driven entrepreneurs.

From tackling food insecurity to rethinking clean energy or reshaping inclusive employment, each year's challenge reflects a complex, interconnected real-world problem that demands bold thinking, rapid prototyping, and global collaboration. Hult students at every campus have the chance to participate in the journey—from campus heats to regionals, all the way to the Global Finals.

Past judges include former US President Bill Clinton, former Australian Prime Minister Julia Gillard, and Nobel Peace Prize Winner Muhammad Yunus.

→ Find out more at **hultprize.org**



Stick 'Em, the 2025 Hult Prize winners, make hands-on, curriculum-aligned STEAM learning affordable and accessible for every classroom



Ranked by the Best

Our programs are recognized as being among the best in the world in the most reputable global rankings.

FINANCIAL TIMES

Top 50 Masters in Management, 2025
Top 50 Masters in Finance, 2025
Top 100 Global MBA, 2025
Top 100 Executive MBA, 2025

Top 50 MBA Program, 2025

Top 20 Online MBA, 2025

Best Undergraduate Business Schools, 2025

Bloomberg Businessweek

Best US Business Schools, 2025

The Princeton Review

Top 50 Grad School for Entrepreneurship, 2025

CEO MAGAZINE

Top 10 Global Online MBA, 2026
Top 10 Global Executive MBA, 2026

MERIT

Winner of the Innovation in Higher Education Award, 2023

FORTUNE

Best MBA Programs, 2026

Worldwide accreditations

AACSB ACCREDITED

ASSOCIATION OF MBAS ACCREDITED

EQUIS ACCREDITED

NECHE New England Commission of Higher Education

CAA ACCREDITED

Hult International Business School is a 501(c)(3) nonprofit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. Hult's London campus is regulated by the Office for Students (OfS). For additional accreditation information please visit **hult.edu/rankings**.

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Build the professional and human skills that the future demands with our undergraduate programs.

Master's

Deepen your expertise with our range of general and specialized master's degrees.

MBA

Accelerate your career with a variety of flexible programs for professionals with three or more years of work experience.

Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.

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