Hult BBA Course Offering 2026-2027

Courses running in Boston and London and open for incoming exchange students in Fall 2026 and Spring 2027. Please look at the larger program catalog to see details such as Course Descriptions, Learning Outcomes and Core Topics*[1].

Incoming exchange students must confirm with their home institution that their preferred choice of courses at Hult are compatible with their degree.

Students and their home institutions are responsible for ensuring they have completed any pre-requisites for the chosen courses (these can be seen on the main program catalog).

Fall 2026

Boston Campus Fall 2026

Course Code	Course Title	Credits
BAN-0100	Introduction to Data Analytics	3
BAN-0200	Fundamentals of Business Analytics	3
BAN-0300	Supervised Machine Learning	3
BAN-0301	Managing Structured Data with SQL	3
BAN-0305	Digital Marketing Analytics: SEO, Social Media & Web Intelligence	3
BAN-0401	Big Data & Cloud Computing	3
CHL-0100	The Brand Challenge	1.5
CHL-0101	The Leading for Social Impact Challenge	1.5
CHL-0200	The Investment Challenge	1.5
CHL-0201	The Startup Challenge	1.5
CHL-0300	Hult Business Challenge	3
DSN-0300	Design Fundamentals	3
DSN-0403	Design for Digital Interaction	3
ECN-0100	Principles of Microeconomics	3
ECN-0200	Principles of Macroeconomics	3
ECN-0300	Intermediate Microeconomics: Theory & Applications	3
ECN-0311	International Monetary Economics	3
ENT-0200	Entrepreneurship	3
ENT-0300	Securing entrepreneurial finance	3
ENT-0301	Family business	3
ENT-0308	Growth Hacking & The Pirate Funnel: Scaling Startups Smarter	3
FIN-0100	Financial Accounting	3
FIN-0101	Managerial Accounting	3
FIN-0200	Principles of Finance	3
FIN-0300	Corporate Finance	3
FIN-0301	Financial Reporting	3
FIN-0302	Financial Markets & Institutions	3

[1] All courses are subject to change and cancellation.

FIN-0305	Asset Valuation & Financial Analysis	3
FIN-0405	Advanced Financial Reporting	3
GED-0209	America & the World	3
GED-0214	Building Low-Code Software Products	1.5
GED-0217	Illuminating Moral Leadership Through Literature	3
GED-0220	The Arts in Boston	3
GED-0239	Understanding Global Business: How Countries Shape Markets & Companies	3
GED-0308	Limelight, Lyrics, and Lip Syncs: Global Queer Culture in Drag, Music, and Media	1.5
GED-0400	Future Societies	3
GED-0401	Global Business Law	3
LSN-0103	Developing Financial Literacy	1.5
LSN-0105	The Amazing Race: Boston	1.5
LSN-0108	Navigating Your Emotional World: Strategies for Growth & Resilience	1.5
LSN-0109	Media Skills: From Script to Screen & Beyond	1.5
LSN-0114	Data for Everyone: Making Data Accessible & Understandable	1.5
LSN-0115	Language: French	1.5
MGT-0100	Leadership & Organizational Behavior	3
MGT-0200	Operations and Supply Chain Management	3
MGT-0300	Strategic Human Resource Management	3
MGT-0301	Project Management	3
MGT-0306	Sport & Esport Management	3
MKT-0100	Marketing	3
MKT-0300	Brand Management	3
MKT-0301	Consumer Behavior and Market Research	3
MKT-0401	Marketing Communication Strategy	3
PSY-0300	PsychLab: Research Methods	3
SKL-0100	Foundations of Career Success	1.5
SKL-0102	Collaboration	1.5
SKL-0103	Written Communication	1.5
SKL-0104	Oral Communication	1.5
SKL-0200	Advanced Career Strategies & Professional Growth	1.5
SKL-0201	Creativity	1.5
SKL-0202	Critical Thinking	1.5
SKL-0203	Learning to Learn	1.5
STR-0200	Business Strategy	3

London Campus Fall 2026

Course Code	Course Title	Credits
BAN-0100	Introduction to Data Analytics	3
BAN-0200	Fundamentals of Business Analytics	3
BAN-0300	Supervised Machine Learning	3
BAN-0301	Managing Structured Data with SQL	3
BAN-0302	Data Storytelling & Visualization	3
CHL-0105	Social Phenomena Challenge	1.5
CHL-0200	The Investment Challenge	1.5
CHL-0201	The Startup Challenge	1.5
CHL-0300	Hult Business Challenge	3
DSN-0400	Art and Design for Business	3
DSN-0402	Mindful Design and Visualization	3
ECN-0100	Principles of Microeconomics	3
ECN-0200	Principles of Macroeconomics	3
ECN-0300	Intermediate Microeconomics: Theory & Applications	3
ECN-0302	The World Economy	3
ECN-0307	Critical Economics of Banks and Finance	3
ECN-0309	Economics of Sustainable Development	3
ENT-0200	Entrepreneurship	3
ENT-0300	Securing entrepreneurial finance	3
ENT-0301	Family business	3
ENT-0302	Corporate Entrepreneurship	3
ENT-0303	Scaling a Business: Organizational, Competence & Leadership Challenges	3
ENT-0304	Disruptive Innovation & Emerging Business Models	3
ENT-0404	Changemaking: Innovation & Influence in Action	3
FIN-0100	Financial Accounting	3
FIN-0101	Managerial Accounting	3
FIN-0200	Principles of Finance	3
FIN-0300	Corporate Finance	3
FIN-0301	Financial Reporting	3
FIN-0302	Financial Markets & Institutions	3
FIN-0303	Portfolio Management	3
FIN-0305	Asset Valuation & Financial Analysis	3
FIN-0306	Corporate Governance	3
FIN-0405	Advanced Financial Reporting	3
GED-0202	Global Human Rights	1.5
GED-0208	Conspiracy Theories in Contemporary America	1.5
GED-0213	Emerging Technologies	1.5
GED-0215	Emotional Intelligence	3
GED-0230	Snakes in Suits: The Dark Side of Organisations	3
GED-0309	Sleep & Consciousness	1.5
GED-0312	Gaze Theory: Power and Politics of Seeing	1.5
LSN-0100	Ikigai: The Science & Art of Personal Wellbeing	1.5
LSN-0101	AI GPT Universe: Exploring AI & Emerging Tech	1.5

LSN-0102	The Metaverse & Web3: Exploring the Future of Digital Worlds	1.5
LSN-0103	Developing Financial Literacy	1.5
LSN-0106	Art of Influence: Mastering Social Media Presence	1.5
LSN-0110	The Art of Art	1.5
LSN-0112	Songwriting Lab: Crafting Sound & Story	1.5
LSN-0113	Around the World in 14 weeks	1.5
LSN-0115	Language: French	1.5
LSN-0116	Beginner Mandarin Language and Chinese History & Culture	1.5
LSN-0118	Sign Language	1.5
LSN-0127	Personal Growth through Improvisation	1.5
LSN-0228	Reading & Writing London: A Creative Writing Course	1.5
MGT-0100	Leadership & Organizational Behavior	3
MGT-0200	Operations & Supply Chain Management	3
MGT-0300	Strategic Human Resource Management	3
MGT-0301	Project Management	3
MGT-0302	Change Management	3
MGT-0306	Sports & Esports Management	3
MGT-0309	Hospitality & Tourism Management	3
MGT-0312	Fashion Management	3
MKT-0100	Marketing	3
MKT-0300	Brand Management	3
MKT-0301	Consumer Behavior & Market Research	3
MKT-0305	The Future of Commerce	3
MKT-0401	Marketing Communication Strategy	3
MKT-0402	Sales Management	3
MKT-0403	Neuromarketing & Consumer Insights	3
PSY-0300	PsychLab: Research Methods	3
PSY-0301	Genes, Brain, Mind & Behavior	3
PSY-0401	Individual Differences	3
SKL-0100	Foundations of Career Success	1.5
SKL-0102	Collaboration	1.5
SKL-0103	Written Communication	1.5
SKL-0104	Oral Communication	1.5
SKL-0200	Advanced Career Strategies & Professional Growth	1.5
SKL-0201	Creativity	1.5
SKL-0202	Critical Thinking	1.5
STR-0200	Business Strategy	3

Spring 2027

Boston Campus Spring 2027

Course Code	Course Title	Credits
BAN-0100	Introduction to Data Analytics	3
BAN-0200	Fundamentals of Business Analytics	3
BAN-0302	Data Storytelling & Visualization	3
BAN-0303	Qunatitative Decision Making for Business	3
BAN-0400	Advanced Machine Learning	3
BAN-0402	Unsupervised Machine Learning	3
CHL-0100	The Brand Challenge	1.5
CHL-0101	Leading for Social Impact Challenge	1.5
CHL-0200	The Investment Challenge	1.5
CHL-0201	The Startup Challenge	1.5
CHL-0300	Hult Business Challenge	3
DSN-0301	Design for Business	3
DSN-0401	Adobe for Business Creativity	3
ECN-0100	Principles of Microeconomics	3
ECN-0200	Principles of Macroeconomics	3
ECN-0301	Intermediate Macroeconomics: Theory & Policy	3
ECN-0303	The World Economy	3
ENT-0200	Entrepreneurship	3
ENT-0302	Corporate Entrepreneurship	3
ENT-0305	The Science of Negotiation & Deal Making for Entrepreneurs	3
ENT-0311	Operational Excellence in Early Stage Startups	3
FIN-0100	Financial Accounting	3
FIN-0101	Managerial Accounting	3
FIN-0200	Principles of Finance	3
FIN-0300	Corporate Finance	3
FIN-0301	Financial Reporting	3
FIN-0303	Portfolio Management	3
FIN-0402	Mergers & Acquisitions	3
FIN-0406	Financial Auditing & Assurance	3
GED-0100	Finanical Therapy	1.5
GED-0202	Global Human Rights	1.5
GED-0210	Introduction to Political Science	1.5
GED-0215	Emotional Intelligence	1.5
GED-0305	Gender & Business Development	1.5
GED-0307	Climate & Global Business	1.5
GED-0317	Working in Emerging Markets	3
LSN-0100	Ikigai: The Science & Art of Personal Wellbing	1.5
LSN-0102	The Metaverse & Web3: Exploring the Future of Digital Worlds	1.5
LSN-0104	Introduction to Programming with Python	1.5
LSN-0106	Art of Influence: Mastering Social Media Presence	1.5
LSN-0113	Around the World in 14 Weeks	1.5

LSN-0116	Beginner Mandarin Language & Chinese History & Culture	1.5
MGT-0100	Leadership & Organizational Behavior	3
MGT-0200	Operations and Supply Chain Management	3
MGT-0302	Change Management	3
MGT-0311	AI and Big Data Tools for Management	3
MGT-0400	Advanced HRM: Managing People During Crises	3
MKT-0100	Marketing	3
MKT-0300	Brand Management	3
MKT-0301	Consumer Behavior and Market Research	3
MKT-0304	Entrepreneurial Marketing	3
MKT-0307	Social Impact Marketing & Performance: Marketing with Purpose	3
PSY-0301	Genes, Brain, Mind & Behavior	3
PSY-0303	Organizational Psychology	3
SKL-0100	Foundations of Career Success	1.5
SKL-0102	Collaboration	1.5
SKL-0103	Written Communication	1.5
SKL-0104	Oral Communication	1.5
SKL-0200	Advanced Career Strategies & Professional Growth	1.5
SKL-0201	Creativity	1.5
SKL-0202	Critical Thinking	1.5
SKL-0203	Curiosity	1.5
STR-0200	Business Strategy	3

London Campus Spring 2027

Course Code	Course Title	Credits
BAN-0100	Introduction to Data Analytics	3
BAN-0200	Fundamentals of Business Analytics	3
BAN-0401	Big data and cloud computing	3
BAN-0402	Unsupervised Machine Learning	3
CHL-0100	Consulting Challenge	1.5
CHL-0200	Investment Challenge	1.5
CHL-0201	The Startup Challenge	1.5
CHL-0300	Hult Business Challenge	3
DSN-0301	Design for Business	3
DSN-0301	Design Fundamentals	3
ECN-0100	Microeconomics	3
ECN-0200	Principles of Macroeconomics	3
ECN-0301	Intermediate Macroeconomics	3
ECN-0303	Monetary Economics	3
ENT-0200	Entrepreneurship	3
ENT-0300	Securing Entrepreneurial Finance	3
ENT-0301	Family Business	3
ENT-0302	Corporate Entrepreneurship	3
ENT-0303	Scaling a Business: Organizational, Competence & Leadership Challenges	3
ENT-0400	Next Generation Real Estate Ventures, Finance, and Prop Tech	3
FIN-0100	Financial Accounting	3
FIN-0101	Managerial Accounting	3
FIN-0200	Principles of Finance	3
FIN-0300	Corporate Finance	3
FIN-0301	Financial Reporting	3
FIN-0302	Financial Markets & Institutions	3
FIN-0304	Venture Capital and Private Equity	3
FIN-0307	Advanced Excel for Finance	3
FIN-0400	Financial Derivatives	3
FIN-0401	Risk Management	3
FIN-0402	Mergers & Acquisitions	3
GED-0203	Museums, Galleries & Graffiti: Visual Arts in London	3
GED-0213	Emerging Technologies	1.5
GED-0224	The Business of Fear	1.5
GED-0226	Great Britons	1.5
GED-0309	Sleep and Consciousness	1.5
LSN-0100	Ikigai : The Science & Art of Personal Wellbeing	1.5
LSN-0103	Developing Financial Literacy	1.5
LSN-0107	Interior Style & Decoration 101 - Designing Beautiful Spaces	1.5
LSN-0108	Navigating Your Emotional World: Strategies for Growth & Resilience	1.5
LSN-0110	The Art of Art	1.5
LSN-0112	Songwriting Lab: Crafting Sound & Story	1.5
LSN-0124	Model United Nations	1.5

LSN-0125	Acting 101: Voice, Body, and Character	1.5
LSN-0128	The Psychology of Style: Fashion, Identity and Self-Expression	1.5
LSN-0228	Reading & Writing London: A Creative Writing Course	1.5
MGT-0100	Leadership & OB	3
MGT-0200	Operations and Supply Chain Management	3
MGT-0301	Project Management	3
MGT-0302	Change Management	3
MGT-0309	Hospitality and tourism management	3
MKT-0100	Marketing	3
MKT-0300	Brand Management	3
MKT-0301	Consumer Behavior & Market Research	3
MKT-0302	Retail Marketing	3
MKT-0402	Sales Management	3
MKT-0406	Digital and social media marketing	3
PSY-0301	Genes, Mind, Brain, Behaviour	3
PSY-0302	Social Psychology	3
PSY-0400	Psychology & Law	3
SKL-0102	Collaboration	1.5
SKL-0103	Written Communication	1.5
SKL-0104	Oral Communication	1.5
SKL-0200	Advanced Career Strategies & Professional Growth	1.5
SKL-0201	Creativity	1.5
SKL-0202	Critical Thinking	1.5
SKL-0203	Curiosity	1.5
STR-0200	Business Strategy	3