

ALUMNI RELATIONS
COMMUNITIES



MARCH / 2025



CHAPTERS

BUILDING A CONNECTED AND IMPACTFUL ALUMNI NETWORK

CHAPTERS

GEOGRAPHY
INTEREST
CAMPUS

A chapter is a group of alumni, united by geography, shared interests, or profession, to foster community and stay connected, with support from the Alumni Relations team and Hult.

HULT COMMUNITY

Hult proudly celebrates its alumni in 170+ countries. Our alumni in chapters connect graduates, foster lifelong bonds, and amplify global community impact.

33K

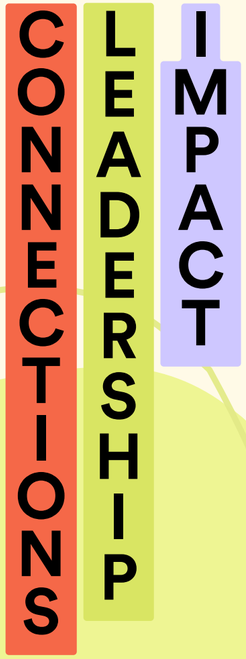
COMMUNITY
ENGAGEMENT
NETWORK

ARE YOU INTERESTED IN BUILDING A COMMUNITY?

If you are looking to build connections, make an impact, put into practice leadership skills whilst staying connected with Hult, here's your opportunity. You are 5 steps closer to applying to become a chapter leader.

ALUMNI RELATIONS
COMMUNITIES

WHY BECOME A CHAPTER LEADER



ALUMNI RELATIONS
COMMUNITIES

Give back & participate in shaping the alumni community

- Build connections
- Put into practice your leadership skills
- Connect with industry leaders
- Partner with Alumni Relations and Campus Teams

Get access to exclusive benefits

- Early access to alumni electives registration, starting in 2026
- Invitations to exclusive events (i.e. Hult Prize Finals*)
- Access to additional professional development opportunities

Invitation includes special access to the event, however, does not include travel costs.

ALUMNI RELATIONS
COMMUNITIES

STEP 1: BECOME A CHAPTER LEADER

CHAPTER LEADERSHIP PROFILES

IDENTIFY WHERE YOU FIT BEST IN 1 OF THESE ROLES

COMMUNICATIONS COORDINATOR

- Manages chapter communications
- Manages event promotions
- Outreach via email
- Manages digital presence - Linkedin, Instagram

NEW ALUMNI COORDINATOR

- Facilitate onboarding for recent graduates
- Partner with stakeholders to create events
- Connect new alumni with resources and mentorship
- Develop initiatives to engage new alumni

EVENTS COORDINATOR

- Plan and execute diverse professional, social, and networking events
- Oversee event logistics, including venues and budgets
- Gather feedback to improve future events
- Collaborate with stakeholders to enhance event impact

COMMUNITY COORDINATOR

- Build partnerships with local alumni for impactful initiatives
- Organize volunteer and community service opportunities for alumni
- Represent alumni in fostering local community connections

We encourage 2 year-terms to provide Chapter Leaders with enough time to build relationships within the community and make an impact.

ALUMNI RELATIONS
COMMUNITIES

STEP 2: IDENTIFY POTENTIAL INTEREST AREAS

THESE ARE SOME THEMES/INDUSTRIES THAT ARE TRENDING IN THESE CITIES

DUBAI

Finance
Sustainability
Supply Chain
Innovation

LONDON

Finance
Creative Industries
and MediaTech
Health & BioTech

SAN FRANCISCO

AI and Machine
Learning
Sustainability
Startup Ecosystem
& Venture Capital

BOSTON

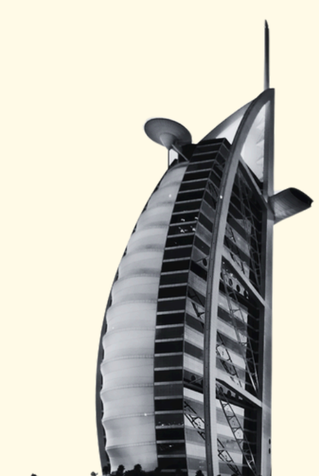
Health & BioTech
EdTech and
Learning Innovation
AI & Robotics

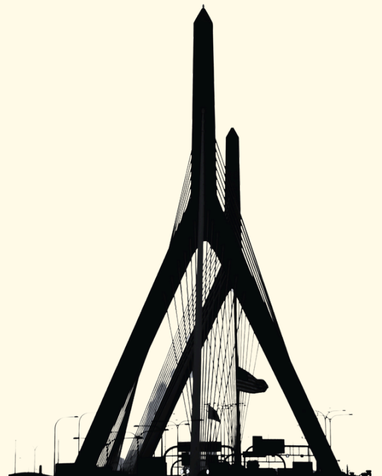
NEW YORK

Finance
Creative Industries
and MediaTech
Sustainability

SINGAPORE

Finance
AI and Sustainability
Logistics Innovation





STEP 3: UNDERSTAND THE CHAPTER GOVERNANCE

CORE ACTIVITIES

- Host a minimum of 2-3 events annually - ideas suggested on page 6
- Build local partnerships and foster collaboration
- Promote inclusivity and actively engage alumni of all backgrounds and ages

MEASUREMENT OF SUCCESS

- Set Key Performance Indicators (KPIs) internally in order to measure impact
- Ensure event registration takes place on myHult
- Organise at least 2-3 diverse events (knowledge exchange, social, networking)
- Onboard New Alumni and BBA's into the community

ROLE OF STAKEHOLDERS

- Alumni Relations
  - Strategic guidance and resource provision
  - Provide event planning tools and communication support, budget subsidy
  - Access to funding through approvals
- Help foster connection to the broader alumni network (other chapters and the wider community)
- Stakeholders involved: Campus Teams (Employer Relations, Operations, Dean, Enrolment), HAC & Ambassador Members

EXPECTATION OF CHAPTERS

- Uphold Hult's values and reputation
- Collaborate with all relevant stakeholders and build strong relationships.
- Maintain ethical standards in all activities
- Stay in continuous communication with Alumni Relations
- Attend a monthly meeting with Alumni Relations

FINANCIAL RESPONSIBILITY

- Chapters provide a detailed event budget for approval
- Maintain transparent financial records and share with Hult
- Ensure funds benefit the alumni community directly

ALUMNI RELATIONS
COMMUNITIES

STEP 4: PICK WHAT TYPE OF EVENTS YOU WOULD LIKE TO HOST



CROSS INDUSTRY PANEL SESSIONS

- Invite accomplished alumni to share industry insights, trends, and innovations
- Facilitate post-panel networking for attendees to connect with panelists and peers
- Host breakout sessions for deeper discussions and collaborations



STARTUP PITCH EVENT

- Partner with alumni-owned business and bring new alumni to pitch their ideas/ventures to build relationships
- Connect with the Entrepreneurs club locally and regional Hult Prize teams for collab events
- Collaborate with local Employer Relations team to identify potential companies to work with



REVERSE MENTORING NETWORKING

- A unique networking event that bridges the generational and experiential gap in the alumni community
- Younger alumni share their expertise in emerging trends and skills like AI, Web3, personal branding, or social media strategies
- Senior alumni provide insights on leadership, decision-making, and career growth

***These are examples of events, you can come up with different formats that add value*

READ MORE

ALUMNI RELATIONS
COMMUNITIES

STEP 5: ARE YOU READY TO APPLY?

APPLICATION

FILL OUT APPLICATION

ONCE APPROVED, INTERVIEW WITH ALUMNI RELATIONS TEAM & STAKEHOLDERS

IF SUCCESSFUL, PARTICIPATE AND ACCEPT A *2 YEAR TERM

ONBOARDING & HANDOVER

ANNOUNCEMENT OF CAMPUS CHAPTER LEADERS

APPLICATION PROCESS

APPLY NOW

We encourage 2 year-terms to provide Chapter Leaders with enough time to build relationships within the community and make an impact.