

Your digital identity has long been working for others. From now on, it works for you.

AI can copy a face, voice and personality in seconds – without knowledge, without consent, and without a cent to the person behind it.

Your Digital Twin – your authenticated AI self – works at whatever stage you're at: in any language, any market, and only with the brands you approve.

- ✓ A new revenue stream – all year round, for as long as the rights hold value.
- ✓ Protected and verified as authentic – from day one.
- ✓ Full control – nothing is used without your approval.



www.playai.co/lp/introduction

The PlayAI Story in 120 seconds.

What it means for you.
Scan the QR-code to watch

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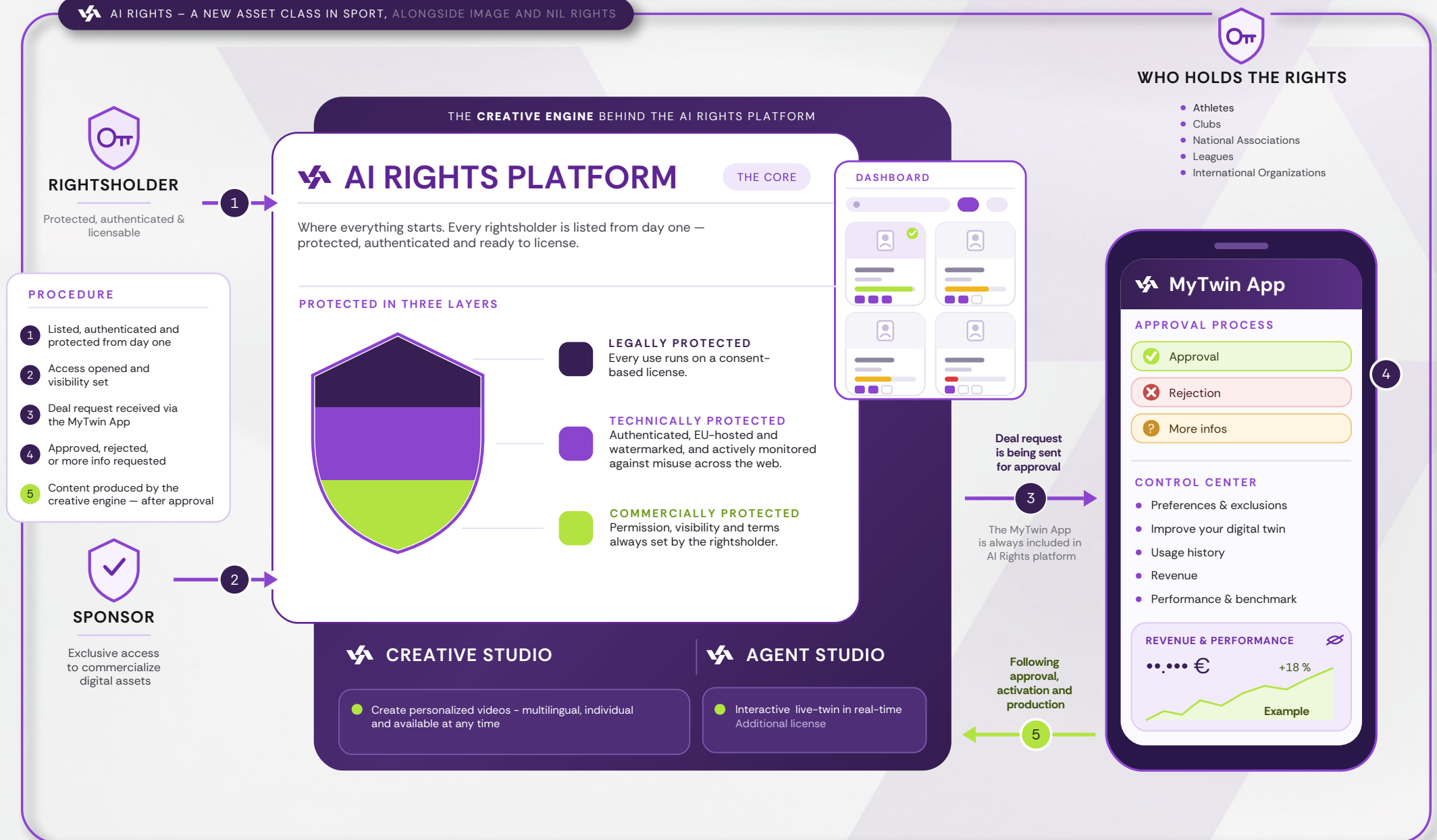
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The infrastructure

Three parts, one system: a platform that protects and licenses the rightsholder, a creative engine that creates the content, and an app that keeps the rightsholder in control.



AI RIGHTS – A NEW ASSET CLASS IN SPORT, ALONGSIDE IMAGE AND NIL RIGHTS



Benefits for Rightsolders

Platform, Studio and App – to Protect, Create and Control your digital identity



Today, a face, voice and personality can be copied and used commercially in seconds — without consent, without payment. AI Rights change that: they turn a verified digital identity into a protected asset that is only ever used with your approval — and earns while it is.

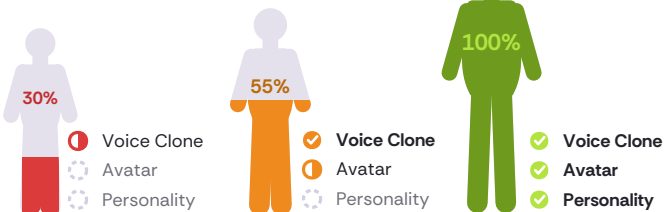
AI RIGHTS PLATFORM

YOUR PROTECTION

- Start now, get listed and protect your digital identity
- Provide access to potential new sponsors
- Keep control through the MyTwin App
- Nothing happens without your approval

YOUR TWIN SCORE

The more complete your twin, the more you can license (Voice, Avatar, Personality)



YOUR BENEFITS

- € New revenue**
A stream of income from your digital identity, all year round, for as long as the rights hold value and every commercial use needs your explicit yes.
- Full protection & control**
Your identity is verified, actively monitored against misuse, and every commercial use needs your explicit yes.
- Instant reach**
You're listed and attracting vetted sponsor interest from day one, before your digital twin is even finished. Consent in the MyTwin App.

CREATIVE ENGINE

YOUR CONTENT

- Multilingual messages
- Fan posts during the off-season
- Personal announcements
- No filming required

CREATIVE STUDIO

AGENT STUDIO

Agent Studio - an interactive live twin
Real-time fan Q&A in the twin's voice

PlayAI builds your digital twin – you use it for your own content

EXAMPLE

The final whistle blows. Within minutes, while the player is still on the pitch, his digital twin is live in sponsor campaigns across every market and language, each one approved by him, each one earning.

The moment that used to be worth a single post-match interview is now a global, multi-market asset. Nothing goes out without his yes the value stays with him.



www.playai.co/lp/example

MY TWIN APP

YOUR CONTROL

ALWAYS KEEP TRACK OF THINGS

- ☒ Approve
- ☐ Reject
- ☐ More infos

- Improve the quality of your digital twin
- Decide on your preferred sponsors in advance

You'll only receive relevant enquiries

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