INNO Student Challenge Criteria

To be eligible for funding from the INNO Student Challenge the submissions will be tested on the following criteria:

1. Applications can only be submitted by students or recent graduates (within two years of graduating).

2. The applicant needs to live in the Netherlands, because he needs to start an organization in the Netherlands.

3. The application can be submitted by one person or by a team. The preference goes towards a team. Every team member needs to be older than 18 years and cannot be older than 30 years.

4. The project can be carried out abroad, as well as in the Netherlands, and it needs to be in line with the mission and goals of the https://www.wwf.nl/wat-we-doen/aanpak

5. The total budget cannot exceed € 100.000

6. The application concerns a one-off grant and ought to have concrete and measurable results. The goals must be formulated in a SMART manner. Results with a high communicative value increase the chances of approval.

7. The application concerns an innovative project: It boosts nature conservation in a new way.

8. The expert jury will judge the submitted projects and ideas on three main points:

innovativeness, feasibility and impact.

9. The maximum amount that can be won is € 10.000

10. It is not allowed to mainly spend the grant on western salaries.

11. The project needs to focus on nature conservation, climate change solutions or sustainability. The project may partly consist of research, however, this may not be the main goal. The main goal should be a practical solution for conservation.

12. The team should be willing to realize their idea and describe how this will be done.

13. In case you are already registered at the Chamber of Commerce (KvK / Kamer van Koophandel), your project idea may not be part of an already ongoing or existing activity of your company or foundation.

14. The team must be willing to become a legal entity, because the grant can only be

transferred to the bank account of a legal entity.

15. In order to send your submission, you need: Proof of enrolment at a Dutch University, University of Applied Sciences (hbo), or secondary vocational education (mbo), or a diploma with date of graduation.