

PRIVACY POLICY

At Poplico, we are committed to protecting your privacy.

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1. Introduction and importance of protecting your privacy

AssoConnect SAS develops the Poplico software solution, which notably enables its Clients to create websites that can be viewed on computers, tablets and smartphones, to publish information online and keep it up to date, to manage relationships between organizations and their members, to record accounting entries and produce basic accounting documents, to make certain services available to members, and to make online payments, including the payment of membership fees.

At Poplico, we are committed to protecting your privacy. This Privacy Policy is important to us. It applies to all of our websites and our subscription service. It governs our data collection, processing and use practices. Use of our service constitutes acceptance of this Privacy Policy.

This Privacy Policy may change. We will post any changes to this policy on this page. Although we will inform you of any material changes to this Privacy Policy, we encourage you to review it periodically.

If you have any questions about this Privacy Policy or about the processing of your Personal Data, please contact us at the following email address: dpo@poplico.com.

2. Use of data by Poplico and our clients

2.1 Use by Poplico

Poplico uses your Personal Data as described below.

2.2 Use by our clients

Poplico Clients who have subscribed to our subscription service may collect and process data about you. Poplico does not control and is not responsible for the data collected. The data collected belongs to them and is not subject to our Privacy Policy.

Poplico undertakes to comply with the General Data Protection Regulation as a processor on behalf of our Clients and to apply the same privacy standards to user data as to our clients' data.

3. When you visit our website

You are free to explore our public website without providing your Personal Data. When you visit our website or when you subscribe to the Poplico service, we ask you to provide Personal Data (last name, first name, email, phone number, etc.) and we collect Browsing Information.

4. When you use the application

When you use the Poplico software, we collect certain Personal Data and Browsing Data that allow us to understand how you use the software and to support you in using it.

Personal Data is data such as your last name, your first name and your contact information.

Browsing Data is information such as your level of use of the software, the events that occur within the software, and performance-related data.

We undertake to guarantee the confidentiality of the Personal Data and Browsing Data processed under the Terms and Conditions by allowing access to it or disclosure of it only to those persons (including

employees or, where applicable, processors or other service providers) who are duly authorized and who, in any event, can demonstrate that their duties require them to have access to it or to receive it for the purposes of performing the Terms and Conditions.

5. Log management

When you use our services, we automatically collect information such as your IP address, your browser type, and the files viewed on our site (HTML pages, etc.). This information is used by Poplico to maintain the quality of the service and to provide general statistics regarding the use of the Poplico web service. For these purposes, we link this automatically collected data to personal information such as name, email address, address and phone number.

6. How we use the data collected

6.1 Compliance of processing with our data processing policy

The data collected is used solely in accordance with our Privacy Policy. Clients using our services are required to comply with this Privacy Policy.

6.2 We do not sell your information

We do not sell personal information to any third party.

6.3 Use of your personal data

In addition to the use of Personal Data set out elsewhere in this Privacy Policy, we may use your personal data in order to:

- Ensure the proper operation of the Service,
- Improve your user experience,
- Respond to Client requests through our Support service,
- Send you Poplico information or Marketing content that may be of interest to you by email, in-app post, or any other means (for example: practical guides on managing your organization, help content, software updates, etc.),
- Promote the use of our services and share promotional content in accordance with your communication preferences,
- Provide other companies with statistical data about our users. Please note that this use is carried out for statistical purposes only and will not allow any individual user to be identified,
- Comply with legal requirements.

7. Use of browsing data

We use your browsing information to operate and improve the services we offer you. We may also use browsing information alone or in combination with personal information to provide you with personalized information about Poplico.

8. Client testimonials

We publish client testimonials and comments on our various communication channels. These testimonials may be associated with Personal Data. We obtain each client's consent before displaying the client's personal information and testimonial.

9. Use of Banking Data

We use your Banking Data (Bank Card or IBAN/BIC of your accounts) for several purposes:

- Poplico collects Clients' Banking Data in order to process payments for subscriptions and services,

- Poplico offers its Clients a paperless, online payment collection service (for membership fees, donations, or any other service provided to the association's members). In this context, we collect Banking Data to carry out these transactions on behalf of the client.

We use this data solely to collect payments from you. We use a third-party service provider to carry out this processing. More details are available on their website.

10. Security of your personal data

We use a range of security technologies and procedures to protect your Personal Data against unauthorized access, use or disclosure. We secure the Personal Data you provide to us on controlled and secure computer servers. All Personal Data is protected using appropriate physical, technical and organizational measures.

11. Data retention

The data retention period depends on the type of information. Once this period has expired, we will delete or anonymize your information or, if this is not possible, we will store your information securely and isolate it from any further use until deletion is possible.

If you provide information to our clients as part of their use of the subscription service, our clients decide how long to retain the personal information they collect from you. After termination, we may, unless prohibited by law, delete all of the client's information, including your personal information, from the subscription service.

12. Data sharing and use

AssoConnect SAS is part of the team.blue group and is jointly responsible with team.blue N.V. for certain processing of personal data. The team.blue group, led by team.blue N.V. and comprising several brands and subsidiaries, may share Personal Data internally in order to improve coordination and the allocation of resources. This enables more effective collaboration for the purpose of improving products, campaigns and customer service. Personal Data such as contact details, user information, billing and purchase information may be shared with team.blue N.V. for marketing statistics, internal administration and reporting purposes, but only to the extent necessary for the intended use and with appropriate safeguards in place to prevent any unauthorized access or disclosure.

As part of our marketing operations and in Poplico's legitimate interest, we may send our clients emails or text messages promoting similar products or services, in accordance with the exception to prior consent provided for by the Belgian Law of 13 June 2005 on electronic communications. This exception allows us to contact our existing clients to offer them products or services similar to those they have already purchased from us.

13. Cookies and other technologies policy

13.1 Cookies

Poplico and its providers use cookies to administer the Poplico Service and to record users' browsing on our service or our websites. See our Cookie Policy.

13.2 Browsing Data collected by our clients

Our clients may collect your browsing data when you visit their web pages, using our tracking tools or third-party tools. Poplico does not control how this data is used.

14. How to access and control your personal data

You have the following data protection rights:

- You may request access to or deletion of your Personal Data.

- You may object to the processing of your Personal Data, ask us to restrict the processing of your personal information, or request the portability of your personal information.
- If we have collected and processed your Personal Data with your consent, you may withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we carried out before your withdrawal, nor the processing of your personal information carried out on the basis of lawful processing grounds other than consent.

To exercise any of these rights, please contact us at dpo@poplico.com or by post at AssoConnect SAS, 9 rue des Colonnes, 75002 Paris, France.

You also have the right to lodge a complaint with the competent supervisory authority: in Belgium, the Data Protection Authority (Autorité de protection des données (APD) — Gegevensbeschermingsautoriteit (GBA)), www.autoriteprotectiondonnees.be.

15. More information

If you have any questions about this Privacy Policy or about the processing of your Personal Data, please note that AssoConnect SAS has appointed a Data Protection Officer (DPO): Michel Leclerc of the law firm Parallel Avocats.