



PRESS RELEASE

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Protix welcomes Maiko van der Meer as new CEO

Protix, the leading company in insect ingredients worldwide, has appointed Maiko van der Meer as Chief Executive Officer (CEO) as of November 2025. As a seasoned professional with extensive experience at the largest food and feed companies in the world, Van der Meer is the perfect fit to guide the company through its international growth, and establish Protix as the enduring industry leader for functional ingredients.

Van der Meer brings nearly three decades of experience, having held board and senior leadership roles at major international companies such as Unilever, Mowi, Vion Food Group, Klaas Puul, Storteboom Food Group, and Tyson Foods. In recent years, he has focused increasingly on alternative proteins, from algae and plants to mycoproteins and cultured meat, driven by the belief that the world needs to produce sufficient protein in a responsible way.

As CEO of Protix, Van der Meer will advance Protix's global expansion through strong strategic focus and agile delivery. Building on the company's strong reputation for supplying consistently high-quality and high-performing products, he will steer Protix to become a steadfast partner for aquafeed, livestock feed and pet food companies, driving long-term success.

Commenting on his new role with Protix, Van der Meer says: "With rising meat and seafood demand and the need for more sustainable food chains, I am excited to lead a company that is at the forefront of changing the food system. Protix is building on a solid foundation with strong assets such as its committed team, unique portfolio of functional ingredients, state-of-the technology, and valuable partnerships such as that with Tyson Foods. I see a bright future for functional insect ingredients, and look forward to advancing their role in building a circular food system."

About Protix

Protix is the leading company in insect ingredients for healthy and sustainable pet food, aquaculture and livestock feed, and plant care. The company is on a mission to create a circular food chain by using waste from the food industry as feed for insects. These insects are then processed into high-quality functional ingredients such as meal, oil

and puree. Protix's customers use these ingredients in animal feed and pet food. Moreover, leftover insect materials are used as organic fertiliser. Reintegrating insects into the food chain helps restore nature's balance and create a sustainable food chain.

Since 2009, Protix has developed state-of-the-art, scalable technology, enabling the efficient use of resources and supply chain optimisation, including the reduction and recycling of residues and waste. Protix has been producing insect ingredients at its fully ramped-up industrial scale plant in the Netherlands since 2019. The company takes a measured approach to growth, focusing on partnerships to unlock the full potential of insect ingredients worldwide. www.protix.com