

ANNUAL REPORT 2021



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www.fairaction.ngo

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Message from the Chair & CEO

Dear Supporters, Partners, and Friends of Fairaction International,

As we close the chapter on 2021, I am filled with immense pride and gratitude for the incredible strides Fairaction International has made in our mission to provide clean drinking water to the most needy communities. This year has been marked by unprecedented challenges, yet our resilience, innovation, and unwavering commitment have shone through, propelling us toward our vision of universal access to safe and affordable drinking water.

The global water crisis remains one of the most pressing issues of our time. Approximately 785 million people still lack access to clean drinking water, with dire consequences for health, education, and economic stability. At Fairaction International, we believe that access to clean water is not just a necessity but a fundamental human right. Our dedicated team has worked tirelessly to address this challenge head-on, utilizing our unique iterative research and development cycle to create sustainable and impactful solutions.

In 2021, we embarked on several key initiatives that have laid a robust foundation for our future endeavors. Our projects in Nigeria, under the auspices of Fairaction Nigeria, have particularly stood out. Through innovative pilot programs and rigorous data collection and analysis, we have developed and refined solutions that are both practical and sustainable. These efforts have not only provided immediate relief to communities but have also paved the way for long-term success and scalability.

Our achievements this year would not have been possible without the unwavering support of our donors, partners, and volunteers. Your contributions have been instrumental in driving our projects forward and amplifying our impact. Together, we have demonstrated the power of collaboration and the difference it can make in the lives of those we serve.

Looking ahead, we are more determined than ever to expand our reach and deepen our impact. The lessons learned in 2021 will guide us as we scale our initiatives, innovate further, and continue to advocate for the right to clean water for all. We remain committed to transparency, accountability, and excellence in all our endeavors, ensuring that every dollar donated is used effectively and responsibly.

Thank you for standing with us on this journey. With your continued support, we will achieve even greater heights in 2022 and beyond. Together, we can create a world where everyone, everywhere, has access to the clean, safe water they deserve.

Sincerely,



Peter Holtman
Chair



Samuel Adeoti
CEO

Overview



Fairaction International Pty Ltd, **established on October 26, 2016**, is an organization devoted to advancing social and public welfare by addressing the global water crisis. Headquartered in New South Wales, Australia, Fairaction International operates with a clear vision aligned with the United Nations Sustainable Development Goals (SDGs), specifically Target 6.1, which aims to ensure universal and equitable access to safe and affordable drinking water for all.

Vision

Fairaction International's driving vision, in line with Target 6.1 of the UN SDGs, is a world where everyone has access to clean drinking water. Achieving this target will generate massive gains in human well-being, national and global economic growth, and environmental sustainability.

Mission

Our mission is to provide access to clean drinking water for everyone, everywhere, starting with the most needy communities. We are committed to creating sustainable solutions that not only provide immediate relief but also ensure long-term success and scalability.

Purpose

Our purpose is to contribute significantly to the achievement of Target 6.1 of the United Nations Sustainable Development Goals. Fairaction International's dedicated support for water provision creates social, economic, financial, and other benefits that extend to poverty alleviation, health, education, food, energy production, environmental sustainability, and global stability.



“Approximately 785 million people still lack access to safe drinking water. The persistent failure of water infrastructure, particularly in developing countries, exacerbates this issue.”

Water poverty, a pressing global challenge, directly impacts the attainment of the UN SDGs. Despite global advancements, approximately 785 million people still lack access to safe drinking water. The persistent failure of water infrastructure, particularly in developing countries, exacerbates this issue.

These infrastructural shortcomings infringe upon the universal human right to clean water, pose severe public health risks, and inhibit socio-economic growth. In Nigeria, where Fairaction has been working extensively, over 46% of water infrastructure is broken.

Fairaction International takes a distinct approach to addressing these challenges. Traditional methods, where donors fund water infrastructures such as boreholes and wells installed by governments or NGOs, often result in broken and abandoned systems. Our extensive research shows that these failures stem from a complex interplay of social, technical, financial, environmental, political, and institutional factors.

To create sustainable solutions, Fairaction International employs an iterative research and developmental cycle. This involves sophisticated research to uncover the scope of the challenges, collecting and analyzing vital data to develop and design conceptual solutions, piloting these solutions, evaluating what works and what doesn't, and then refining and re-piloting the solutions. This innovative approach ensures that our solutions are effective, sustainable, and tailored to the unique needs of each community.

Company Details

2021

Fairaction International's strategic approach, dedicated team, and collaborative efforts continue to drive us toward our goal of providing clean drinking water to all, starting with the most vulnerable communities. Through our innovative methods and unwavering commitment, we aim to make a lasting impact on global water poverty and contribute to a better, more sustainable future for everyone.

Name	Fairaction International Pty Ltd
Active Since	October 26, 2016
ABN	47 615 498 381
Registration	Registered charity with the Australian Charities and Not-for-profits Commission (ACNC)
Endorsements	Public Benevolent Institution, Deductible Gift Recipient (DGR), Tax Concessions for GST, Income Tax Exemption, and FBT Exemption

Location

New South Wales, 2000,
Australia



Strategic Plan Overview

Strategic Objectives

At Fairaction International, our strategic objectives are designed to align with our vision and mission, driving us towards achieving sustainable access to clean drinking water for all. Our key objectives include:



Enhance Water Infrastructure

Develop and implement sustainable water solutions that are resilient, efficient, and tailored to the needs of the communities we serve.

Innovative Research and Development

Conduct cutting-edge research to uncover the underlying causes of water infrastructure failures and develop innovative solutions.

Community Engagement and Empowerment

Foster strong relationships with local communities to ensure that our projects are community-driven and sustainable.

Capacity Building

Strengthen the capabilities of local partners and stakeholders through training and support to ensure long-term sustainability.

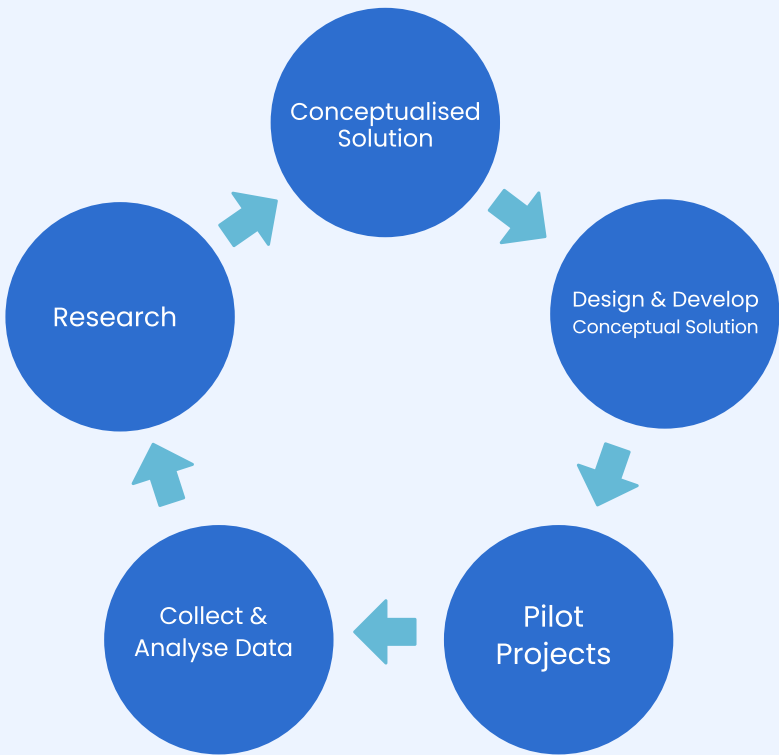
Transparency and Accountability

Maintain high standards of transparency and accountability in all our operations and reporting.

Advocacy and Awareness

Advocate for the human right to clean water and raise awareness about the global water crisis.

Our unique iterative research and developmental cycle is central to our strategic approach. This cycle ensures that our solutions are continuously refined and adapted based on real-world feedback and data.



Conceptualized Solution

Develop initial concepts based on thorough research and understanding of the local context.

Design & Develop Conceptual Solution

Create detailed designs and prototypes of the conceptual solutions.

Pilot Projects

Implement pilot projects to test the solutions in real-world conditions.

Collect & Analyze Data

Gather and analyze data from the pilot projects to assess their effectiveness and identify areas for improvement.

Research

Conduct further research to refine the solutions based on the data collected.

Iterate

Repeat the cycle, continually improving and adapting the solutions until they are fully optimized.

Long-Term Goals

2021

Our long-term goals reflect our commitment to creating lasting change and achieving our vision of universal access to clean drinking water. These goals include:



Global Impact

Expand our operations to reach more communities in need, with a particular focus on regions with the highest levels of water poverty.



Sustainable Solutions

Develop and implement solutions that are not only effective but also environmentally sustainable and adaptable to changing conditions.



Innovative Leadership

Establish Fairaction International as a leader in innovative water solutions through continuous research, development, and implementation of cutting-edge technologies



Community Resilience

Build resilient communities that can manage and sustain their water infrastructure independently



Policy Influence

Influence national and international policies to prioritize water access and support sustainable development goals.



Educational Outreach

Increase awareness and understanding of water issues through educational programs and partnerships with schools, universities, and other organizations.



Strategic Approach and Solutions 2021

At Fairaction International, our strategic approach is centered around creating sustainable solutions through an iterative research and development cycle. This method ensures that our solutions are continuously refined and adapted based on real-world feedback and data. In the 2021 financial year, this approach led to the successful execution of critical programs aimed at improving water accessibility and infrastructure in Nigeria.

Programs Executed in 2021

Mapping

1,696
Communities

As part of our iterative research and development cycle, we began by identifying the need for comprehensive data on the communities we serve. This led to the mapping of over 1,696 communities across three Nigerian states—Oyo, Osun, and Ekiti. The extensive mapping exercise provided us with essential data on where these communities live, the interrelated challenges they face, and how to create sustainable solutions tailored to their needs. This foundational step was crucial in understanding the socio-economic, environmental, and technical factors influencing water access in these regions.



Smart Water Kiosk Pilot

Building on the insights gained from the community mapping, we developed and piloted a smart water kiosk designed to provide reliable and affordable access to clean drinking water. This innovative kiosk features a unique architectural design that integrates advanced technology with community engagement. The pilot project allowed us to test the viability of the smart water kiosk as a sustainable solution, gather valuable data on its performance, and observe user behavior and overall impact.

The iterative research and development cycle culminated in the following key deliverables for the year:



Mapping of 1,696 Communities

Provided crucial insights into the living conditions, challenges, and needs of the communities across Oyo, Osun, and Ekiti states.



Implementation of a Smart Water Kiosk

Tested the prospect of the smart water kiosk as a sustainable solution, providing the community with access to clean water and collecting data to inform future projects.

Through these programs, Fairaction International has demonstrated its commitment to innovative, data-driven, and community-centered solutions. The insights gained from these initiatives will guide our future projects and help us refine our strategies for greater impact.



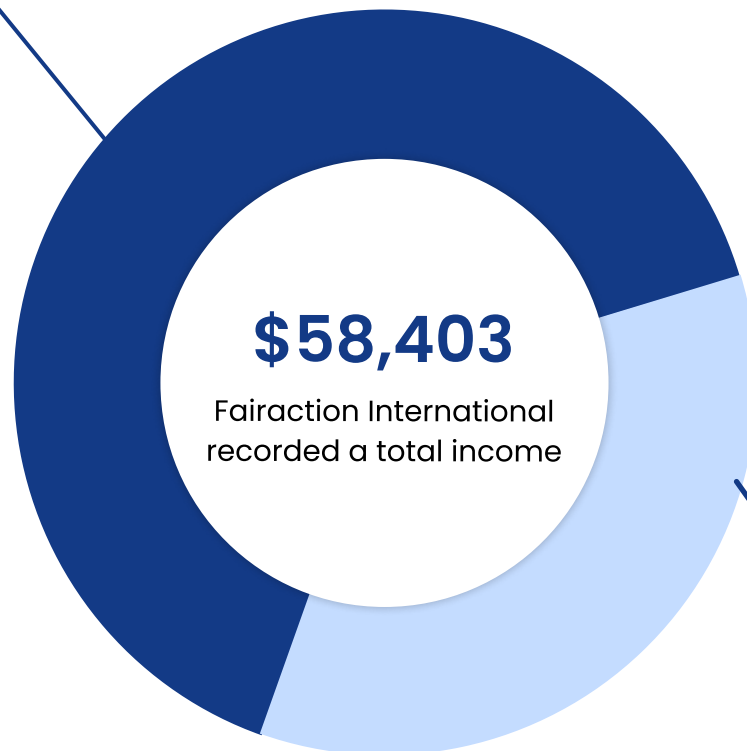
Financial Summary

2021

In the 2021 financial year

\$40,000

From in-kind
gifts and
services



\$58,403
Fairaction International
recorded a total income

\$18,401

From cash
donations

The substantial difference between our income and expenses highlights our strategic prioritization of research and development over fundraising activities. Our focus has been on laying a robust foundation for sustainable water solutions through extensive R&D and strategic project implementation. While this approach resulted in a financial loss for the year, it is essential for the long-term impact and growth of our initiatives.

\$604,141

The organization
spent a total

reflecting a significant investment in our
mission-driven programs and initiatives.

By prioritizing R&D investments and community-centered projects, we have positioned ourselves to develop innovative solutions that address the complex challenges of water accessibility. These investments are crucial for staying at the forefront of water sustainability technologies and ensuring that our interventions are both effective and scalable.

Strategic Financial Positioning and Future Outlook

In the 2021 financial year, Fairaction International strategically allocated resources to ensure the successful execution of our mission-driven programs and initiatives. The significant investments in R&D, strategic development, and project implementation reflect our commitment to creating sustainable water solutions. These expenditures, though resulting in a financial loss for the year, are essential for laying a robust foundation for future impact and growth.

Our financial strategy focuses on maximizing the effectiveness of every dollar spent by prioritizing projects and activities that align closely with our core mission. The categorization of expenses under distinct departments ensures transparency and accountability, allowing us to track the impact of our investments accurately.

Key financial strategies implemented in 2021 include:

1. Prioritizing R&D Investments

Allocating substantial resources to research and development ensures that our solutions are innovative and effective. This focus on R&D enables us to stay at the forefront of water sustainability technologies.

2. Community-Centered Projects

Directing funds towards community mapping and pilot projects ensures that our interventions are grounded in the actual needs and contexts of the communities we serve.

3. Strategic Development

Investing in strategic planning and development activities to guide our long-term vision and objectives, ensuring that our efforts are sustainable and scalable.



Looking ahead, Fairaction International remains committed to its mission of providing sustainable access to clean drinking water for all. Our future financial strategy will continue to emphasize:

1. Revenue Diversification

Expanding our reach and impact while maintaining financial health. This includes diversifying our funding sources through grants, partnerships, and fee-for-service research and development services.

2. Investment in Innovative Solutions

Continuing to invest in R&D to develop cutting-edge solutions that address the evolving challenges of water access and sustainability.

3. Operational Efficiency

Ensuring that our resources are used efficiently to maximize impact. This involves continuous monitoring and evaluation of our projects and programs to refine our strategies.

4. Strengthened Financial Management

Implementing robust financial management practices to ensure transparency, accountability, and effective use of funds.



By leveraging the insights and data gained from our 2021 programs, including community mapping and the smart water kiosk pilot, we aim to refine our strategies and scale our solutions for greater impact. Our commitment to transparency, innovation, and community-centered approaches will drive our efforts to achieve universal access to clean drinking water.

For a more detailed and comprehensive view of our financial performance, stakeholders are encouraged to refer to the Fairaction International Special Purpose Financial Statements/ financial report on our governance page on our website. The documents offer an in-depth analysis of our financial activities, providing greater insights into our robust financial health and strategic planning.

Profit and Loss

2021

Fairaction International For the year ended 30 June 2021

	2021
Trading Income	
578-In-kind Gift and Services	40,000
577-Cash Donation	18,401
Total Trading Income	58,401
Gross Profit	58,401
Other Income	
582-Other Income	2
Total Other Income	2
Total Income	58,403
Expenses	
534-Accountability & Administrative Expenses	31,275
533-Fundraising Expenses	1500
541-Management, Policy, Governance & Compliance	29,463
539-Project/Program: Management, Design, Development, Implementation and Monitoring	182,243
537 - R&D for Sustainable Water Solution - Project development & Implementation (International)	122,851
531- Strategic Development	236,809
Total Expenses	604,141
Profit/(Loss) before Taxation	(545,738)
Net Profit After Tax	(545,738)

Compliance and Declaration

2021



At Fairaction International, our dedication to our charitable mission has been unwavering throughout the year, and every facet of our programs reflects this commitment. We continue to focus on providing sustainable water solutions, ensuring that each initiative aligns with our core objectives of making a meaningful impact in communities in need of clean water access.

We remain steadfast in maintaining our not-for-profit status, a commitment that is evident in every aspect of our operation. This commitment extends to our adherence to regulatory requirements, particularly in terms of reporting obligations to the Australian Charity and Not-for-Profit Commission (ACNC). Our team ensures that all reporting is conducted accurately and in a timely manner, showcasing our dedication to transparency and accountability.

In line with these standards, we are pleased to confirm that Fairaction International's Report to the ACNC for 2021 has been diligently completed and submitted. This report is a comprehensive overview of our activities, financials, and achievements over the past year. It serves as a testament to our ongoing efforts to create sustainable change and our adherence to the highest standards of governance and ethical practice.

The report is accessible to the public and can be viewed on the ACNC website by searching Fairaction International's profile. This provides stakeholders, supporters, and the general public with an in-depth view of our operations, achievements, and financial health, further reinforcing our commitment to transparency and community engagement.

As we look ahead to 2022, Fairaction International remains steadfast in its mission to provide sustainable access to clean drinking water for all. Building on the foundations laid in 2021, we are strategically positioned to expand our reach, enhance our impact, and continue developing innovative solutions to address global water challenges.

Strategic Priorities for 2022

1. Sustainable Growth

Our goal for 2022 is to expand our operations to reach more communities in need. We plan to diversify our funding sources to support our expanding operations, including exploring new partnerships and enhancing our fundraising efforts. By strengthening our financial base, we can ensure the sustainability and scalability of our initiatives.

2. Innovative Solutions

We will continue to invest in research and development to create cutting-edge solutions that address the evolving challenges of water access and sustainability. Our focus will remain on refining the smart water kiosk model, implementing additional pilot projects, and leveraging technology to enhance water infrastructure resilience.

3. Efficiency and Effectiveness

Ensuring that our resources are used efficiently to maximize impact remains a top priority. We will implement continuous monitoring and evaluation processes for our projects and programs to refine our strategies and improve our outcomes. This will involve developing new metrics to measure sustainability and effectiveness more accurately.

4. Community Engagement

Strengthening our partnerships with local communities, stakeholders, and donors is crucial for the success of our initiatives. In 2022, we aim to foster collaborative efforts that enhance the sustainability of our projects. By engaging communities in the design and implementation of solutions, we can ensure that our interventions are culturally appropriate and widely accepted.

5. Policy Advocacy

Fairaction International will engage in policy advocacy to influence national and international policies, prioritizing water access and supporting sustainable development goals. We aim to raise awareness about the importance of clean water access and advocate for policies that support our mission.

1. Expanded Community Mapping and Needs Assessment

We plan to extend our community mapping efforts to additional regions in Nigeria and other countries. This will involve conducting comprehensive needs assessments to gather data on water access challenges and identify opportunities for intervention.

2. Scaling the Smart Water Kiosk Pilot

Building on the success of our initial pilot, we will scale the smart water kiosk project to more communities. This will involve refining the kiosk design based on feedback and data collected from the pilot, and implementing the kiosks in new locations to test their scalability and impact.

3. Developing New Metrics for Sustainability

In 2022, we will develop new metrics to measure the sustainability and effectiveness of our solutions. These metrics will help us better understand the long-term impact of our interventions and guide our continuous improvement efforts.

4. Fee-for-Service Research and Development

To generate additional income and support our mission, we plan to offer fee-for-service research and development services. This initiative will allow us to leverage our expertise in sustainable water solutions while generating substantial income to fund our projects.





FAIRACTION

By focusing on these strategic priorities and initiatives, Fairaction International aims to make significant strides towards achieving universal access to clean drinking water. Our commitment to innovation, community engagement, and sustainable growth will drive our efforts as we work towards a better future for all.

www.fairaction.ngo

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