

ANNUAL REPORT 2024



Prepared by
Samuel Adeoti | CEO

www.fairaction.ngo

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EXECUTIVE SUMMARY

In 2024, **Fairaction International** solidified its commitment to global water sustainability, achieving significant milestones that underscored our mission to ensure access to clean and safe drinking water. Our strategic initiatives were marked by the successful deployment of innovative Smart Water Solutions, robust community empowerment programs, and influential research and development, all aimed at creating resilient water infrastructure and promoting self-sufficiency in underserved communities.

This year, we focused on enhancing our water infrastructure through the implementation of solar-powered Smart Water Solutions, incorporating advanced treatment plants that provide safe, affordable drinking water. These systems were not only pivotal in addressing immediate water scarcity but also in ensuring long-term sustainability by utilizing renewable energy sources. The successful rollout of these smart systems across communities highlighted our dedication to integrating innovative technologies with practical community needs.

Complementing our technological initiatives, we made substantial progress in building local capacities. By educating communities and providing them with the necessary skills to maintain and manage their water infrastructure, we ensured the sustainability of the projects well beyond our direct involvement. This empowerment strategy

not only facilitated self-sufficiency but also enabled community-led income generation from water sales, critical for covering ongoing maintenance costs and fostering economic independence.

A significant milestone in our endeavor to build capacity was the launch of our **new subsidiary office in Nigeria**. This launch required a substantial financial commitment but was a major step forward in our commitment to sustainable water projects and local empowerment. Staffed entirely by a dedicated Nigerian team, this office is at the forefront of our strategy to localize fundraising and project execution, thereby delivering impactful, **community-led water solutions** across Nigeria. The establishment of this office marks a crucial advancement in embedding sustainable practices and ensuring the long-term success of our initiatives within the communities we serve.



Our research and development efforts, conducted in partnership with the **University of Technology Sydney**, targeted the high failure rates typically associated with water projects. By focusing on a holistic approach to water sustainability, we identified and addressed the root causes of these failures, substantially improving the success rates of our projects. The results of this year's research not only enhanced our own project outcomes but also contributed valuable insights to the global water management discourse, influencing international standards and practices.

Financially, despite a backdrop of reduced total income, our proactive financial strategies enabled us to effectively manage and even reduce operational costs. This financial prudence ensured the continuity and expansion of our critical projects without compromising their scope or effectiveness. Moreover, **our strategic governance enhancements**, including achieving membership in the **Australian Council for International Development (ACFID)**, positioned us to access new funding streams and further solidify our operational foundations.



As we move into 2025, Fairaction International is poised to build on these solid foundations with an unwavering commitment to advancing our innovative solutions, deepening community engagements, and extending our impact on global water sustainability. Our focus will remain on scaling these successful models, enhancing our operational efficiencies, and ensuring that **our financial strategies support our ambitious goals for growth and impact.**

MESSAGE FROM THE CHAIR & CEO

Dear Friends and Partners of Fairaction International

As we reflect on the **journey of 2024**, we are filled with a profound sense of achievement and gratitude. This year has been pivotal in our mission to ensure that every person has access to clean, safe drinking water. Through the unwavering support of our partners, the dedication of our staff, and the resilience of the communities we serve, we have made significant strides toward realizing our vision.

Our achievements this year were marked by groundbreaking advancements in water sustainability. The deployment of solar-powered Smart Water Solutions across multiple communities not only addressed the immediate challenges of water scarcity but also set a benchmark for sustainable water infrastructure globally. These initiatives are a testament to our commitment to innovation and our dedication to environmental stewardship.

In addition to **technological advancements**, **2024** was a year of significant capacity building. We empowered local communities by providing the necessary skills to maintain and effectively manage their water infrastructure. This empowerment has facilitated a shift toward self-sufficiency, with communities now able to generate income from water sales, ensuring the sustainability of the projects well beyond our direct involvement.

Financially, while we faced challenges with fluctuations in funding streams, our strategic financial management enabled us to maintain operational efficacy and continue our projects without compromise. The launch of the Nigerian office, although a significant investment, was a calculated step towards sustainable growth and a testament to our financial commitment to long-term development strategies.

As we look ahead to 2025, we are excited about the opportunities to expand our reach and deepen our impact. We will continue to innovate, empower, and lead in our efforts to address global water challenges. Our upcoming initiatives will focus on enhancing technological integration, expanding community engagement programs, and strengthening our partnerships to ensure that clean drinking water is a reality for all.

Warmest regards,



Peter Holtman
Chair



Samuel Adeoti
CEO

We thank you for your continued support and partnership. Together, we are not just responding to immediate needs but are actively crafting a sustainable future for water resources worldwide. We are excited to embark on the next phase of our journey with you, filled with hope and driven by a shared commitment to making a significant and lasting impact.

OVERVIEW

Company Details

Fairaction International Pty Ltd is a recognized entity committed to addressing global water crises through sustainable and innovative solutions. As a registered charity with the **Australian Charities and Not-for-profits Commission (ACNC)**, we uphold the highest standards of integrity and accountability in all our operations.

Name	Fairaction International Pty Ltd
ABN	47 615 498 381
Registration	Registered charity with the Australian Charities and Not-for-profits Commission (ACNC)
Endorsements	Public Benevolent Institution, Deductible Gift Recipient (DGR), Tax Concessions for GST, Income Tax Exemption, and FBT Exemption
Active Since	October 26, 2016
Location	New South Wales, 2000, Australia



A map of Australia with state and territory boundaries. The states labeled are Western Australia, Northern Australia, Queensland, South Australia, New South Wales, Victoria, and Tasmania. A blue location pin with the Fairaction logo is placed in New South Wales.

Vision

Fairaction International envisions a world where everyone has access to clean drinking water, aligning with Target 6.1 of the **UN Sustainable Development Goals (SDGs)**. We are dedicated to achieving massive gains in human well-being, economic growth, and environmental sustainability by ensuring universal access to essential water resources.



UN Sustainable Development Goals (SDGs)

Mission

Our mission is steadfast: to provide access to clean drinking water for everyone, everywhere, beginning with the most vulnerable communities. We commit to developing sustainable solutions that offer immediate relief and ensure scalability and long-term success.



CORE VALUES: FOSTERING A HEALTHY ORGANIZATION

Fairaction International prides itself on a set of core values that guide every aspect of our operations and interactions. These values not only ensure the sustainability and compliance of our projects but also foster a culture dedicated to excellence, accountability, and impactful outcomes.

Integrity and Transparency

We maintain the highest standards of integrity and transparency, fostering trust and credibility through clear and open communication.

Accountability and Good Governance

Our practices ensure strict compliance with laws and regulations, promoting responsible management and ethical conduct at all organizational levels.

Community Empowerment

We empower communities to manage their water solutions sustainably, involving them in all stages from planning to management.

Innovation

We continually seek innovative solutions to complex water access challenges, adapting our strategies to meet evolving needs.

Sustainability

Our approach encompasses environmental, social, and economic considerations to implement solutions that are ecologically sound, socially responsible, and economically viable.

Collaboration

We actively forge partnerships across sectors to enhance our capacity and extend the reach and impact of our efforts.

Respect and Diversity

We respect and value the diversity of the communities we work with, ensuring our solutions are culturally appropriate and broadly accepted.

Hope

We inspire hope and provide opportunities for a better future, emphasizing the essential resource of clean water.

Equity

We strive for equity and fairness, ensuring our interventions are just and inclusive.

Self-Determination

We support individual self-reliance and the freedom for communities to direct their own development.

By continually realigning our efforts with these core values, Fairaction International is poised to not only meet but exceed expectations, delivering both immediate benefits and sustainable impacts worldwide.

OUR STRATEGIC PRIORITY

As Fairaction International reflects on the achievements of 2024, we reaffirm our commitment to the strategic priorities that have underpinned our efforts in providing sustainable access to clean drinking water. Our focus is not only on celebrating the successes of the past year but also on leveraging these accomplishments to enhance our initiatives as we look ahead to 2025 and beyond. Here's an overview of our strategic priorities for the year and how they will continue to guide us:



Strategic Development

We remain dedicated to long-term planning and strategic initiatives that steer our organization's direction. By setting clear goals and objectives, we ensure alignment with our mission to provide clean drinking water and our vision of sustainable development. This approach involves the continuous assessment and adaptation of our strategies to meet evolving challenges effectively.



Fundraising

Recognising the vital role of fundraising in sustaining and expanding our initiatives, we have adopted innovative strategies to diversify our income streams. This includes generating revenue through research service provision, leveraging our expertise to support other organisations and stakeholders. As we continue to strengthen our capacity as a research institute, we remain focused on broadening our donor base—engaging individuals, corporations, and philanthropic partners—to secure the necessary funding that will drive and scale our impactful projects.



Accountability & Administration

We uphold the highest standards of accountability and administrative efficiency. Our administrative department manages all functions to ensure transparency and the effective use of resources. This commitment to accountability reinforces our credibility and ensures that every dollar contributed is used efficiently towards our mission.



R&D for Sustainable Water Solutions – Product Development (Australia)

Our R&D efforts in Australia are crucial in creating innovative products and technologies that enhance water sustainability. This department continues to be instrumental in developing new solutions and refining existing ones to meet the highest standards of effectiveness and efficiency, driving innovation at the core of our strategy.



R&D for Sustainable Water Solutions – Project Development & Implementation (International)

Internationally, our R&D activities are focused on developing and implementing water projects tailored to the specific needs of the communities we serve. This department is vital in piloting new solutions, collecting data, and refining our approaches based on real-world feedback, ensuring our projects are both impactful and sustainable.



Project/Program Management: Design, Development, Implementation, and Monitoring

This department oversees the entire lifecycle of our projects and programs, employing rigorous project management practices to ensure high-quality outcomes and lasting impact on the communities we support.



Management, Policy, Governance & Compliance

Essential for maintaining our organization's integrity and credibility, this department develops policies, ensures regulatory compliance, and oversees overall management. In 2024, we enhanced our governance structures to meet international standards, which is crucial for scaling our impact and enhancing our operational effectiveness.



As we move into 2025, these strategic priorities will continue to form the backbone of our operations, ensuring that Fairaction International not only meets current community needs but also establishes robust frameworks for future challenges and opportunities in water security.

2023 in Review

Summary of Last Year's Goals and Accomplishments



The year 2023 was a landmark year for **Fairaction International**, characterized by substantial achievements and strategic advancements. As we continued to build on the robust foundation established in previous years, our mission to ensure sustainable access to clean drinking water was propelled through innovative solutions, extensive community engagement, and rigorous research and development initiatives. Here's a recap of our key accomplishments:

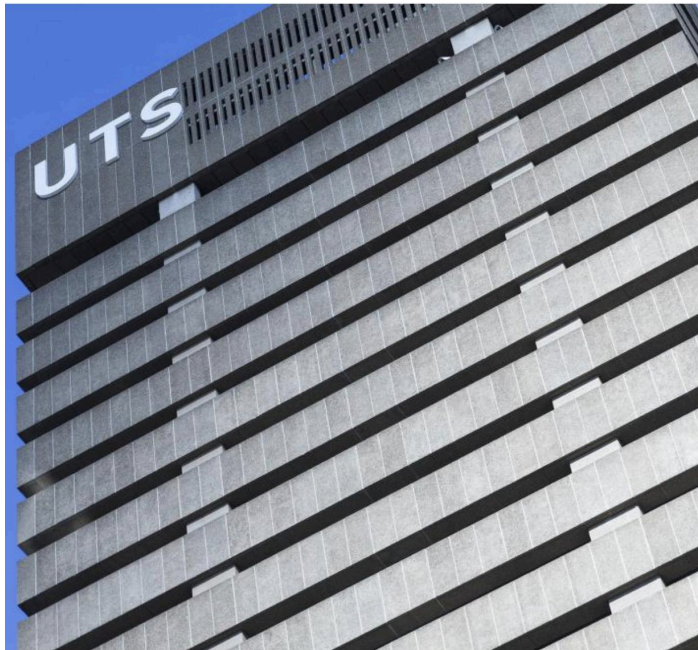
Development of Mobile Smart Water Kiosks

A major highlight of 2023 was the development and deployment of mobile smart water kiosks. This innovation brilliantly addressed the evolving water needs of communities, providing flexible and responsive water access solutions. The mobility of these kiosks facilitated strategic relocations, ensuring optimal impact and service continuity amidst dynamic environmental conditions.



Enhanced Community Engagement and Education

We significantly strengthened our community engagement and education efforts. Collaborating closely with local technicians and community members, we provided the essential training and resources needed for sustainable water infrastructure management. This approach not only fostered local ownership but also ensured the long-term success and sustainability of our projects.



Academic Research and Global Contribution

Our partnership with the University of Technology, Sydney, culminated in a peer-reviewed PhD research publication in the International Water Association Journal. This research offered critical insights into the global water sector, advancing knowledge and best practices in water sustainability that resonate worldwide.

Financial Performance and Strategic Development

Despite facing global economic challenges, our financial activities in 2023 reflected our strategic alignment with our core mission. Through targeted fundraising efforts and prudent resource management, we effectively sustained and expanded our initiatives, demonstrating our resilience and adaptability in a fluctuating economic landscape.



Sustainability Metrics and Infrastructure Improvements

We continued to refine our sustainability and viability metrics, significantly enhancing the effectiveness and impact of our water projects. The development of a predictive interactive model for location viability ratings marked a substantial technical achievement, facilitating the selection of optimal sites for our infrastructure projects.



Global Impact through Local Research

Our research activities, particularly in Nigeria, had profound global implications. By addressing universal challenges in sustainable water management, our findings contributed to the broader discourse on sustainable solutions, significantly benefiting regions with economic backgrounds similar to those we directly serve.

The achievements of 2023 stand as a testament to the hard work and dedication of our team, the unwavering support of our donors and partners, and the resilience of the communities we serve. Collectively, we have not only met but exceeded many of the goals set for the year, laying a solid foundation for continued innovation and impact in 2024. This year's accomplishments have bolstered our commitment to advancing our mission and setting new benchmarks in the water sustainability sector.



10-Point Overview of 2024

Activities and Achievements

In **2024**, Fairaction International continued to make significant strides in our commitment to providing sustainable water solutions to underserved communities. Through strategic initiatives and innovative projects, we have furthered our mission towards **achieving SDG 6.1**, ensuring universal access to clean drinking water. Here's an overview of our key activities and achievements:

1. Expansion of Smart Water Solutions

In a significant push towards expanding our impact, we successfully implemented two new solar-powered Smart Water Solutions in the Isale-Oja and Alabata communities. These rural communities, with populations of 2000 and 2500 respectively, previously relied on unhygienic and unprotected wells for their water needs. The new installations, equipped with advanced treatment plants, now provide clean, safe, and reliable water, significantly improving community health and overall quality of life.

These projects are integrated within our sustainability framework, which has been refined over eight years of extensive research and development to ensure alignment with both local needs and global sustainability goals. The successful deployment in Isale-Oja and Alabata represents more than just improved access to clean water; they serve as critical pilot projects that generate real-world data essential for refining our project delivery framework. By closely analyzing usage patterns, water demand, and community engagement, we are able to continuously enhance our approach, ensuring that future projects adapt and scale effectively to meet the needs of diverse communities.



Additionally, our projects in Abeku, Isale-Oja, and Alabata have collectively made a measurable impact on water accessibility and sustainability:

Total Water Dispensed

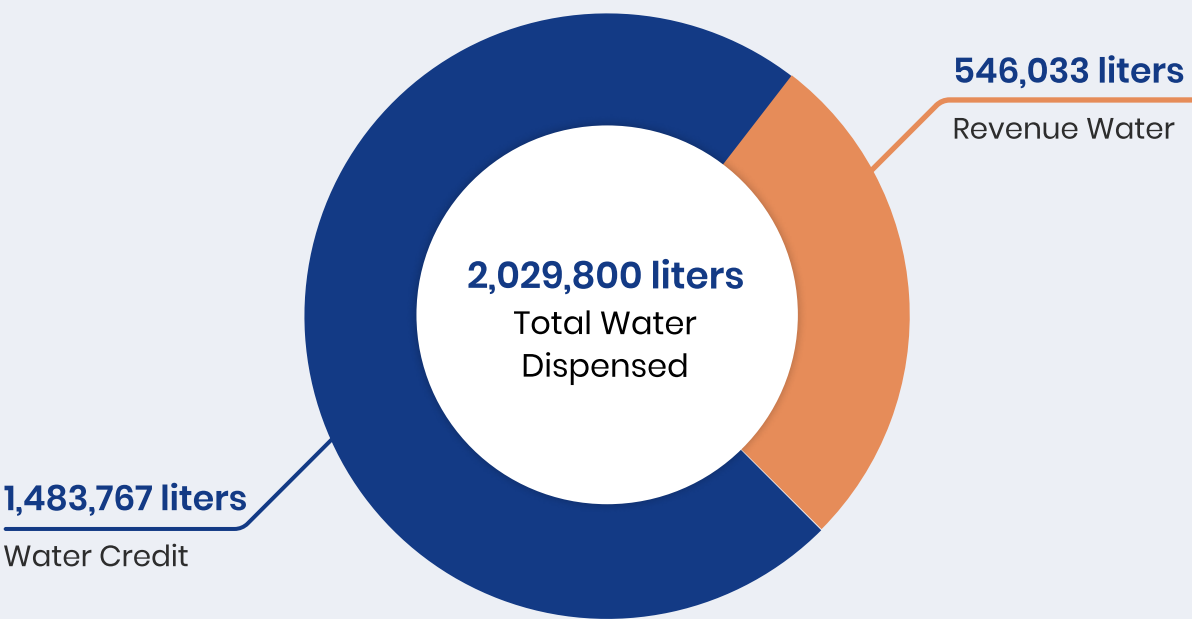
Across these three sites, a total of 2,029,800 liters of clean water has been distributed to local communities.

Revenue Water

546,033 liters of water have been sold, generating revenue that supports ongoing operation and maintenance. While this revenue contributes to sustainability, the remaining operational costs are supplemented through fundraising efforts, ensuring that the projects remain financially viable.

Water Credit

To support the most vulnerable community members, 1,483,767 liters of water have been provided free of charge, ensuring that those who cannot afford to pay still have access to safe drinking water.



2. Improved Mapping and Addressing Underutilization

In our relentless pursuit to eradicate water poverty, Fairaction International has advanced our mapping capabilities significantly. Having already mapped **1,699 communities** in Nigeria, we have identified those suffering from extreme water poverty and have analyzed the complex challenges they face. This detailed mapping provides a personalized approach, ensuring that our project delivery framework is finely tuned to meet the specific needs of these communities.

In **2024**, we have taken decisive steps to further enhance our mapping system by incorporating insights gained from our pilot projects with smart water solutions. A critical issue we identified through our research is the underutilization of water infrastructure. This challenge often undermines the sustainability and impact of our interventions, as the installed infrastructure does not always align perfectly with the community's usage patterns or perceptions.

To combat this, we have expanded our mapping criteria to include comprehensive assessments that go beyond identifying areas of need. We now also consider several eligibility criteria for project deployment, such as:

- **Community Travel Willingness:** Assessing whether community members are willing to travel up to 10 minutes to access smart water solutions.
- **Perception of Water Quality:** Understanding community perceptions of their existing water sources and their willingness to transition to improved and safe drinking water. This is crucial, as not every community recognizes the health risks associated with their current water sources.
- **Health Data Utilization:** Incorporating local clinic health data on water-related disease outbreaks to ensure that our interventions target communities with urgent needs for safe drinking water.

By integrating these layers of analysis, our mapping system not only pinpoints communities that are in dire need but also those that are ready and willing to embrace and sustainably use the solutions we provide. This targeted approach ensures that the water infrastructure we install is fully utilized and that our projects deliver their intended impact, thereby enhancing the sustainability of our initiatives and securing long-term water access for the communities we serve. This refined methodology is a leap forward in our strategic efforts to provide sustainable solutions tailored to the specific realities and needs of each community.



3. Comprehensive Construction Reporting

At the core of **Fairaction International's** commitment to transparency and accountability lies our rigorous standard for creating detailed and comprehensive project reports. These reports are essential tools for all our funders, as they not only showcase the technical and financial progress of each project but also highlight the tangible impact on the communities we serve.

By setting this high benchmark in reporting, we ensure that all stakeholders, including donors, partners, and community members, are fully informed about the outcomes, challenges, and successes of each initiative. Our reports delve into the specifics of project execution, providing valuable insights into how funds are allocated and utilized. This level of detail guarantees that every contributor's investment is transparently tracked and strategically maximized to yield the greatest benefit for the targeted communities.

This comprehensive reporting framework is vital for maintaining the trust and satisfaction of our project funders. It reassures them not only of the positive outcomes of their contributions but also of the meticulous and accountable manner in which project activities are conducted and funds are deployed. A recent example includes the detailed reports provided to the Australian High Commissioner in Abuja, which illustrate our structured approach to managing and reporting on projects funded by their office. These reports can be viewed in the following links:

https://drive.google.com/open?id=ITsBh_r3BNRJK00aQRC_JzXn-OltBTxqf&usp=drive_fs

https://drive.google.com/open?id=1cxdqLCMVKZGgNQXRhd3fdUDZwBUyTSCV&usp=drive_fs



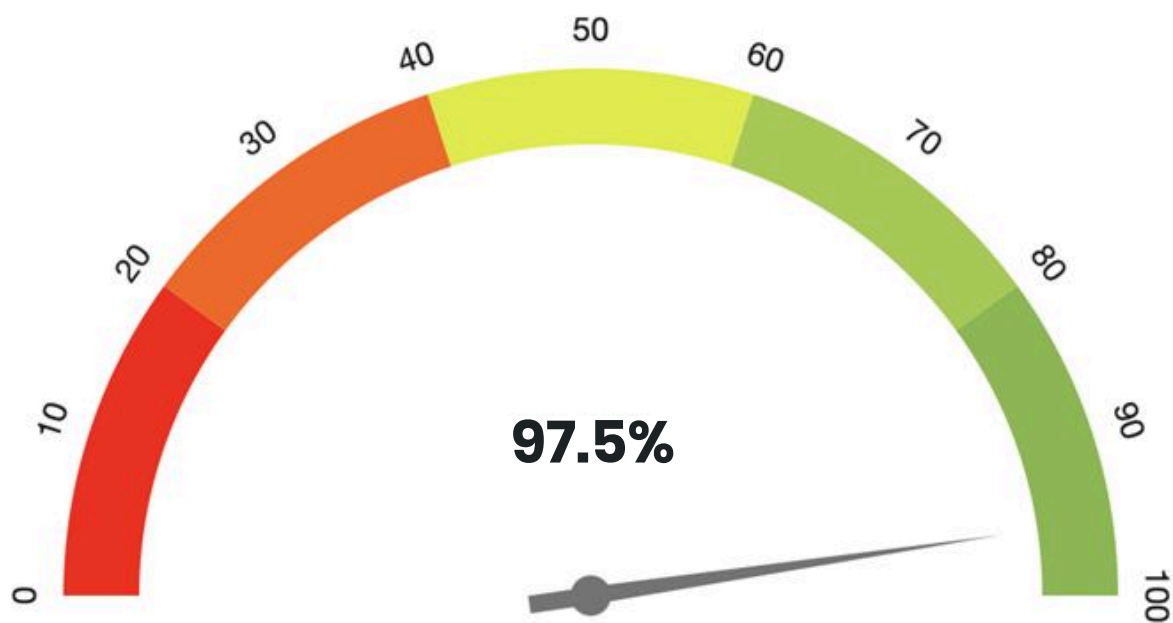
4. Research and Development Innovations

In 2024, [Fairaction International](#), in close collaboration with the University of Technology Sydney and Essential Need Projects Limited, achieved groundbreaking technological advancements that have significantly transformed our approach to sustainable water solutions. A key innovation this year was the refinement of our advanced predictive iterative model, crucial in both pre-construction analysis and post-construction maintenance.

This model, integrated with our sophisticated algorithmic software, allows us to predict potential infrastructure failures with unprecedented accuracy. By proactively addressing these potential issues before they occur, we substantially enhance the reliability and functionality of our water infrastructure, achieving a remarkable reliability rate of 97.5%. This proactive maintenance strategy not only reduces downtime but also extends the lifespan of our installations, crucial for the communities that rely on them.

Our commitment to innovative research continues to be a significant revenue source, especially in providing specialized research services to organizations such as Clean Water for All Pty Ltd. This collaboration has led to the development of algorithmic software that further supports our predictive maintenance capabilities. Such tools are essential for the timely repair and maintenance of water infrastructure, ensuring sustained reliability and functionality.

Reliability Rating



Additionally, we have strengthened our post-construction monitoring by implementing rigorous protocols that involve continuous tracking of sustainability ratings and operational functionality. This data, collected on the volume of water dispensed, is accessible in real-time, allowing us to promptly address any arising issues. For an in-depth view of this real-time data, you can visit our dedicated online platforms for the projects at Abeku, Isale-Oja, and Alabata:

- [Abeku Real-Time Data](#)
- [Isale-Oja Real-Time Data](#)
- [Alabata Real-Time Data](#)

Our financial investment in research and development totaled **\$538,839 AUD** and **\$293,912 AUD** in 2024 for international project development and product development in Australia, respectively. These substantial investments underscore our dedication to leading in water sustainability research and our focus on developing scalable, innovative solutions.

These initiatives align with our strategic priorities for R&D in sustainable water solutions, enhancing both project implementation internationally and product development domestically. By continuously advancing our research capabilities and technological resources, Fairaction International not only meets the immediate needs of communities but also sets new standards for sustainability and reliability in water management projects worldwide.



5. Community Engagement and Capacity Building

In 2024, **Fairaction International** prioritized the empowerment of communities to sustainably manage and maintain their water infrastructures, focusing extensively on deepening community engagement and enhancing local capacity. Our subsidiary, Fairaction Nigeria, played a pivotal role in these efforts, engaging directly with a population of **8,000** across various communities, significantly impacting their ability to sustain and leverage the water infrastructure improvements we implemented.

A notable aspect of our community engagement strategy was our partnership with **Yes FM**, a local radio station with extensive reach within the community. Through this collaboration, we funded a comprehensive community awareness program that played a crucial role in promoting environmental cleanliness and hygiene awareness. This initiative led to the formation of community teams dedicated to maintaining cleanliness in their environments, particularly focusing on keeping drainages clear. Such activities are vital in preventing waterborne diseases and ensuring the effectiveness of local water infrastructure by mitigating potential contamination sources.



Moreover, the program emphasized educating market women and mothers about the importance of hygiene practices, directly linking these habits to improved water quality and overall community health. This targeted education helps ensure that the benefits of our water projects are sustained over the long term by fostering a community culture that values and actively participates in maintaining hygiene standards.

These comprehensive engagement and capacity-building efforts are designed not only to support the immediate operational success of water infrastructure projects but also to instill lasting practices that will continue to benefit the communities long after the initial implementation phase. By empowering local populations with the knowledge and organizational support to maintain their environments and manage their water resources effectively, Fairaction International is ensuring that our interventions have a sustainable and transformative impact on the communities we serve.

6. Launch of the Nigerian Subsidiary Office

2024 marked a significant milestone for Fairaction International with the launch of our Nigerian subsidiary office, Fairaction Nigeria. This strategic move is a profound testament to our commitment to sustainable water projects and local empowerment. The office is staffed entirely by a dedicated team of Nigerian professionals, each member fully equipped with the skills and resources necessary to advance our mission locally.



Fairaction Nigeria plays a crucial role in our strategy to localize fundraising and project execution, allowing us to deliver impactful, community-led water solutions tailored to the specific needs of the regions we serve. The team's responsibilities encompass a broad range of critical activities, including fundraising, project implementation, community engagement, and field research. This localized approach not only enhances the effectiveness and relevance of our projects but also ensures that they are sustainable and aligned with local practices and cultures.

The activities and processes of Fairaction Nigeria are meticulously monitored to ensure continuous improvement and adaptation to the evolving needs of the communities. The insights and successes achieved by our Nigerian team are instrumental as we plan to replicate this model beyond Nigeria, extending our reach to other regions that actively require our involvement. The establishment of Fairaction Nigeria not only strengthens our operational capabilities within the country but also serves as a scalable model for future expansions, demonstrating our ability to adapt and respond to local challenges with tailored solutions.

The launch of this subsidiary is a cornerstone in Fairaction International's strategy, signifying a deepened commitment to building sustainable community water solutions and enhancing our impact on a global scale.

7. Global Impact and Knowledge Sharing

Fairaction International, as a leader in water sector research—particularly in building sustainability frameworks—made significant contributions to global knowledge and practice in 2024. Our collaboration with esteemed researchers, including **Professor Saravanamuthu Vigneswaran** and **Professor Jaya Kandasamy** from the **University of Technology Sydney**, and **Dr Adégbóyèga Adeniran** from the **Australian National University**, has yielded substantial academic output. This is exemplified by the publication of three peer-reviewed research articles in **International Water Association(IWA)** Journals. These publications explore complex challenges in water infrastructure sustainability and offer data-driven solutions that advance the global discourse on achieving **Sustainable Development Goal (SDG) 6.1**, which focuses on ensuring universal access to safe and affordable drinking water.

Additionally, our research findings were disseminated through key industry forums. In 2024, we presented a conference paper in *The Source*, a leading publication under IWA Publishing for global water sector experts. This paper showcased Fairaction's innovative breakthroughs in sustainable water management and contributed significantly to the global conversation on scalable and effective water solutions.

Research Affiliation



**Saravanamuthu
Vigneswaran**

Director, Centre for Technologies in Water and Wastewater; Professor of Environmental Engineering, University of Technology Sydney.

[View Publications](#)



**Jaya
Kandasamy**

Specialist in computational hydraulics, renowned for his expertise and educational courses in HEC-RAS, both in Australia and internationally.

[View Publications](#)



**Adégbóyèga
Adeniran**

Environmental Engineering expert focused on enhancing the resilience and sustainability of water infrastructure systems.

[View Publications](#)



**Oluwagbemi
Samuel Adeoti**

Transdisciplinary Researcher dedicated to achieving Clean Water for all through innovative Research and Development, bridging academic and industry practices.

[View Publications](#)

Fairaction International also played an active role at the **10th World Water Forum**, where we showcased our research and sustainable water solutions to a global audience. This engagement not only enhanced our international presence but also fostered new partnerships. Notably, we established a strategic collaboration with the **Nigerian Federal Ministry of Water Resources**, aimed at scaling up sustainable water projects and strengthening our impact in Nigeria and across the African region.

By actively engaging in these prestigious platforms and contributing our research findings, Fairaction International ensures that our knowledge reaches a broad audience of experts, policymakers, and practitioners in the field. This not only reinforces our position as thought leaders in the water sector but also supports the broader achievement of **SDG 6.1** on a global scale. Our commitment to sharing our insights and learning from others is pivotal in fostering a collaborative approach to overcoming water sustainability challenges worldwide.



Our CEO, Samuel Adeoti (third from left) with the Nigerian Minister of Water Resources and other distinguished dignitaries of the Nigerian Federal Ministry of Water Resources at the 10th World Water Forum in Bali, Indonesia.

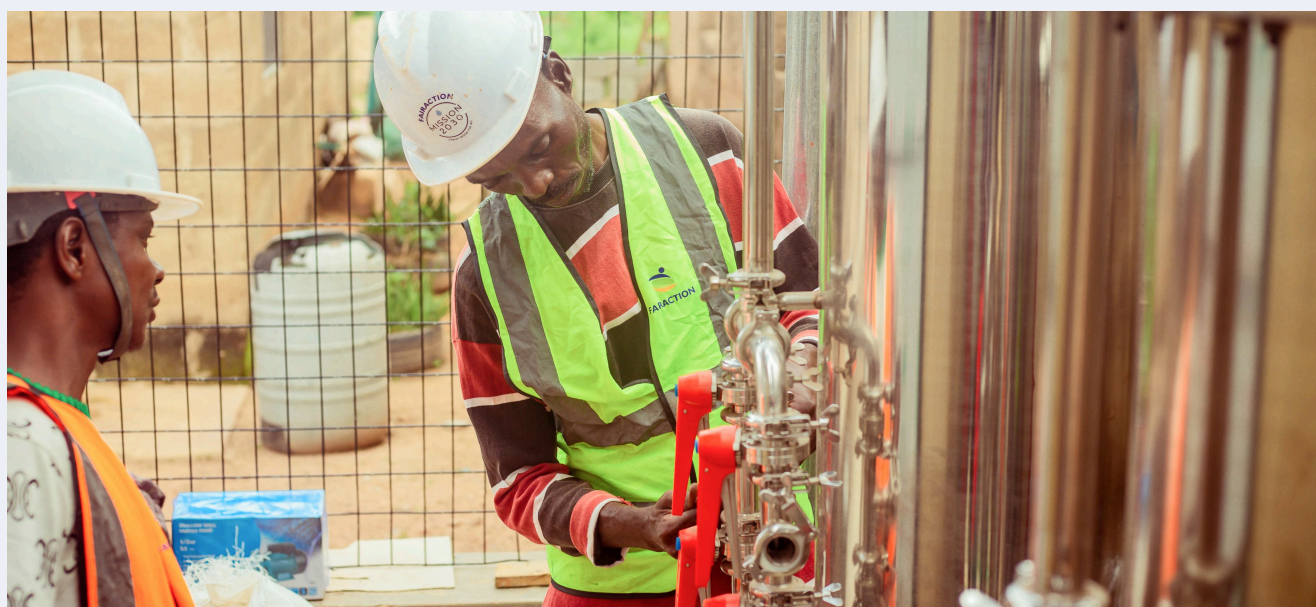
8. Improved Governance Structure: ACFID Membership

In 2024, **Fairaction International** achieved a significant milestone in enhancing our governance structure by becoming a member of the **Australian Council for International Development (ACFID)**. This membership marks a crucial step in our ongoing commitment to fostering a healthy organization underpinned by transparency, accountability, and robust governance practices.

ACFID membership is instrumental for **Fairaction International** as it aligns with our strategic goals to uphold the highest standards of ethical conduct and operational excellence in all aspects of our project delivery. Being part of this respected body ensures that we adhere to stringent guidelines and best practices in international development, which enhances the credibility and effectiveness of our initiatives globally.

Additionally, ACFID provides a framework for continuous improvement, offering access to a network of peer organizations, development resources, and professional training that will further strengthen our capabilities. This affiliation not only supports our mission to deliver sustainable water solutions but also ensures that our projects are implemented with the utmost integrity and efficiency.

By aligning ourselves with ACFID's standards, we reinforce our dedication to solid governance and exemplify our commitment to achieving and maintaining the highest levels of quality and accountability in the delivery of our water projects. This membership is a testament to our proactive approach to governance and reflects our determination to lead by example in the global effort to provide clean, accessible water to all.



9. Strategic Partnerships and Enhanced Operational Efficiencies

In 2024, **Fairaction International** significantly advanced our strategic initiatives, focusing on enhancing our operations, funding capabilities, and research depth through pivotal partnerships and operational efficiencies. A cornerstone of this strategic advancement is our ongoing collaboration with Clean Water for All Pty Ltd, where Fairaction serves as a research service provider. This partnership not only generates substantial revenue but also greatly enriches our capabilities in water sustainability research. The insights and financial support derived from this collaboration directly enhance our project delivery frameworks, enabling us to implement sustainable water solutions more effectively.

Further strengthening our strategic position, our new membership with ACFID in 2024 marks a key development in our organizational growth. This membership is critical as we prepare to seek accreditation for the Australian NGO Cooperation Program (ANCP) in 2025. Being part of ACFID not only enhances our credibility but also opens new avenues for funding and global collaboration, augmenting our capacity to execute extensive water projects worldwide.

Additionally, our partnership with the University of Technology Sydney continues to provide substantial support, fostering innovation and propelling our research initiatives forward. We also maintain collaborations with other like-minded NGOs, such as Essential Need Projects, which collectively expand our research scope and operational capabilities across various regions.

Complementing these strategic partnerships, we are dedicated to continuously enhancing our operational efficiencies through the integration of advanced technologies and process automation. This strategic focus allows us to streamline collaboration with our technology, research, and project delivery partners, significantly reducing operational costs while increasing our overall effectiveness and impact. These efforts ensure that our projects are delivered with greater efficiency and precision, thereby enhancing the sustainability and reach of our water solutions.



10. New Board Member Inclusions and Governance Strengthening

In 2024, **Fairaction International** welcomed new members to our board of directors, significantly strengthening our governance and strategic planning capabilities. This expansion is a deliberate part of our strategy to enhance our fundraising initiatives as we aim to bring on board individuals who possess deep expertise in the fundraising sector.

Kristy Watt and **Andrew Markwell** were appointed to support our fundraising strategic direction. Kristy Watt is a dynamic leader known for her extensive expertise in corporate and community service delivery, governance, strategy development, and operational excellence. Her career is distinguished by a balance of visionary leadership and practical implementation skills, making her an invaluable asset to the FairAction Board. Her insights and strategic acumen are expected to drive significant advancements in our mission and organizational objectives.

Andrew Markwell brings over **25 years of experience** in fundraising within the Not-for-Profit sector, with a proven track record of establishing and elevating charity fundraising programs. He holds the prestigious CFRE (Certified Fund Raising Executive) accreditation and is a Fellow of the Fundraising Institute Australia, having served as its Chair. His expertise and leadership in fundraising are crucial as we aim to expand our financial resources and enhance the effectiveness of our fundraising efforts.



Kristy Watt
Board Member



Andrew Markwell
Board Member

The inclusion of these esteemed professionals into our board is part of our broader objective to strengthen our governance structures and develop innovative fundraising strategies that align with our mission. Their expertise will be instrumental in helping **Fairaction International** navigate the complexities of global fundraising and governance, ensuring that we continue to meet our goals with enhanced efficiency and impact.

Financial Summary for 2024

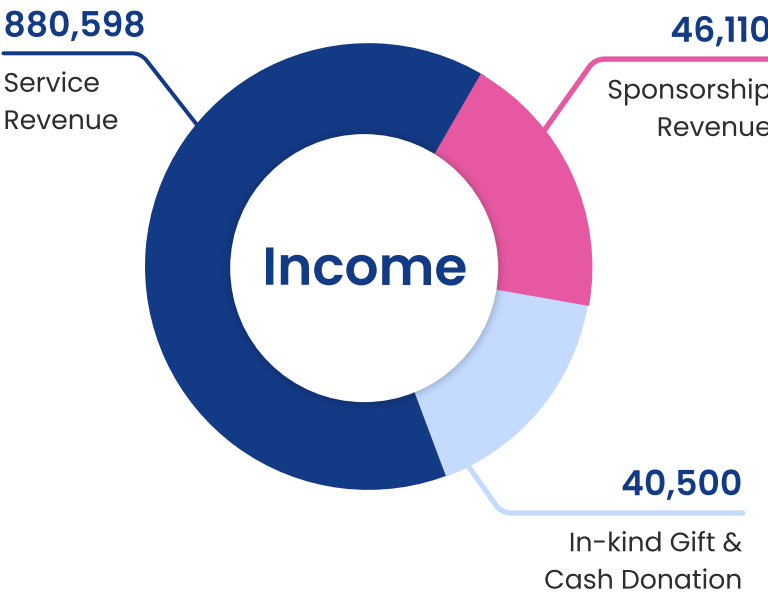
In 2024, Fairaction International demonstrated strong financial stewardship, strategically investing in initiatives that advance our mission of providing sustainable, clean drinking water to underserved communities. Our financial position reflects purposeful resource allocation toward impactful research, development, and project implementation. Every dollar spent this year was an investment in long-term solutions and transformative outcomes, ensuring we continue to build resilient communities and sustainable water systems.

Trading Statement

Below is a breakdown of Fairaction International’s income sources for the year ended 30 June 2024:

	Notes	2024	2023
Trading Income			
Income			
In-kind Gift & Cash Donation		40,500	44,007
Sponsorship Revenue		46,110	46,110
Service Revenue		880,598	1,328,053
Total Bank		967,209	1,418,169
Gross Profit		967,209	1,418,169
Gross Profit (%)		100	100

This year’s trading income highlights that our primary source of revenue was service revenue, showcasing our strong capacity to generate income through research services. This reflects Fairaction’s growing self-reliance in meeting our financial demands. As we continue to strengthen our role as a research institute, we will endeavour to ensure that 100% of funds from public donations are directed exclusively to implementing sustainable water projects.



Income and Resource Mobilization

In 2024, we generated a total income of **\$967,209**, primarily through **research services, project partnerships, and grant funding**. This income directly supported our **expansion of Smart Water Solutions, community capacity building, and research-driven innovation**.

\$967,209

Total Income

\$1,064,910

Expenses

Purpose-Driven Investment

In line with our mission, **\$1,064,910** was strategically allocated to advance our work in key priority areas, in alignment with our strategic priorities. These investments directly contributed to **life-changing outcomes** in the communities we serve and laid the groundwork for **future scaling and sustainability**.

Our major program and operational investments included:

- Research & Development for Sustainable Water Solutions – Product Development (Australia): **\$538,839**
- R&D for Sustainable Water Solutions – Project Development & Implementation (International): **\$293,912**
- Strategic Development Initiatives: **\$94,485**
- Management, Policy, Governance & Compliance: **\$48,985**
- Project Management, Design, Implementation & Monitoring: **\$29,391**

These figures reflect our commitment to research-driven innovation, ensuring the solutions we deliver are evidence-based, scalable, and sustainable.

Responsible Financial Management

While our expenditure exceeded income by \$97,701, this reflects a strategic decision to prioritize investment in sustainable infrastructure and research for long-term impact, rather than short-term financial gain. Notably, this variance has narrowed significantly compared to 2023, where a planned deficit of \$1.55 million supported earlier phases of research and development.

Fairaction International's financial management remains focused on efficiency, accountability, and delivering maximum impact per dollar spent. Our reduction in the funding gap demonstrates improved financial efficiency as we scale operations.

Financial Position and Sustainable Growth

Our asset base increased significantly in 2024, reflecting our strategic investments in research services and partnerships, particularly through our \$2,622,823 shareholder loan to Clean Water for All Pty Ltd. This investment aligns with our long-term growth strategy and enhances our ability to deliver transformative water solutions at scale.

While our liabilities reflect the deferred compensation for CEO salary (\$4,409,632), these are structured in a way that minimizes immediate repayment obligations. This strategic structure allows us to focus on achieving impact without the constraints of short-term financial pressures.

Going Concern and Financial Sustainability

Fairaction International maintains a **positive going concern outlook**, supported by flexible financial arrangements and prudent resource management.

A significant portion of our liabilities is debt owed to the CEO, structured with highly flexible terms, including options for indefinite deferment, forgiveness, or conversion to a donation. This provides critical financial stability, ensuring that our operations remain sustainable and that we can continue delivering on our mission without liquidity constraints.

This arrangement greatly reduces financial risk, enabling Fairaction International to focus on expanding our programs, growing partnerships, and securing additional funding to scale our life-changing water initiatives.

KEY FINANCIAL HIGHLIGHTS AND ACHIEVEMENTS

01 Strategic Investment In Mission Impact

Over \$830K was allocated to research and development of sustainable water solutions, laying the groundwork for scalable, long-term change.

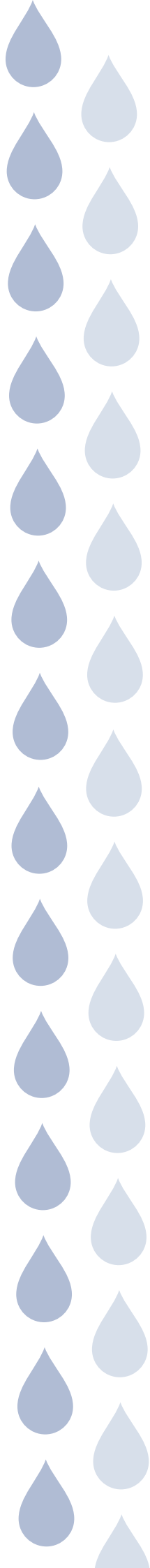


Stronger Asset Base 02

Our total assets increased, reflecting our commitment to sustainable investments that support project delivery and future growth.

03 Improved Financial Efficiency

We significantly narrowed our funding gap, demonstrating strong financial stewardship and operational efficiency.





Sustainable Financial Structure 04

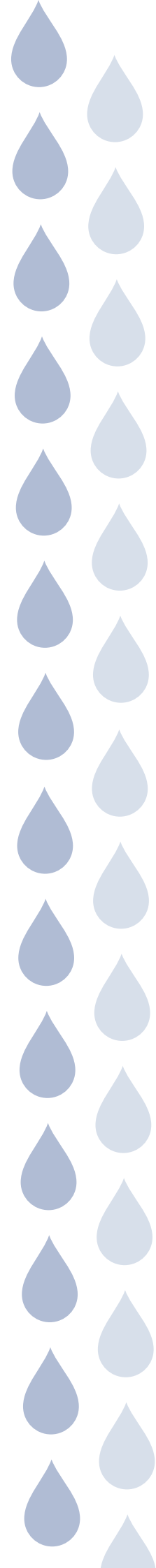
Our deferred liability structure ensures financial flexibility, safeguarding the organization against immediate financial pressure and supporting our ongoing sustainability.

05 Positioned For Growth

With ACFID membership achieved and ANCP accreditation targeted for 2025, Fairaction International is poised to unlock new funding



Fairaction International remains committed to ensuring financial sustainability, optimizing operational efficiencies, and securing new funding opportunities to continue advancing our mission in 2025 and beyond.



Income Statement

Fairaction International

For the year ended 30 June 2024

	2024	2023
Income		
Trading Profit	967,209	1,418,169
Total Income	967,209	1,418,169
Total Income	967,209	1,418,169
Expenses		
Accountability & Administrative Expenses	12,247	8,164
Fundraising Expenses	939	324
Management, Policy, Governance & Compliance	48,985	38,634
Project/Program: Management, Design, Development, Implementation and Monitoring	29,391	3,122
R&D for Sustainable Water Solution – Project development & Implementation (International)	293,912	153,065
R&D for Sustainable Water Solutions – Product Development (Australia)	538,839	504,061
Strategic Development	94,485	103,672
PhD Research Expenses	46,110	46,110
Impairment loss	–	2,111,412
Total Expenses	1,064,910	2,968,564
Profit/(Loss) before Taxation	(97,701)	(1,550,394)
Net Profit After Tax	(97,701)	(1,550,394)
Net Profit After Dividends Paid	(97,701)	(1,550,394)

Balance Sheet

Fairaction International

As at 30 June 2024

	30 JUNE 2024	30 JUNE 2023
Assets		
Bank Accounts		
FBT FI Account	11,531	15,743
Fairaction International	19,379	8,967
Total Bank Accounts	30,910	24,711
Non-Current Assets		
Shareholder Loan to CWFA	2,622,823	2,111,412
Provision for impairment loss	(2,111,412)	(2,111,412)
Property, Plant and Equipment		
Computer Equipment	6,724	-
Less Accumulated Depreciation on Computer Equipment	(849)	-
Total Property, Plant and Equipment	5,875	-
Total Non-Current Assets	517,286	-
Total Assets	548,196	24,711
Liabilities		
Current Liabilities		
GST	40,325	45,288
PAYG Withholdings Payable	6,487	11,184
Superannuation Payable	-	8,819
Total Current Liabilities	46,812	65,291
Non-Current Liabilities		
CEO Salary Unpaid	4,409,632	3,666,848
Director Loan from Samuel Adeoti	-	103,118
Total Non-Current Liabilities	4,409,632	3,769,966
Total Liabilities	4,456,443	3,835,257
Net Assets	(3,908,248)	(3,810,546)
Equity		
Retained Earnings	(3,908,248)	(3,810,546)
Total Equity	(3,908,248)	(3,810,546)

Strategic Financial Reflection

Financial Frameworks

A major milestone in 2024 was Fairaction International's successful membership with the **Australian Council for International Development (ACFID)**. This achievement strengthens our governance structures, financial accountability, and operational transparency, ensuring that we meet the highest standards of integrity and effectiveness. Additionally, this membership positions us for accreditation with the **Australian NGO Cooperation Program (ANCP)** in 2025, unlocking new funding opportunities through the **Department of Foreign Affairs and Trade (DFAT)**. With ANCP accreditation, we will significantly expand our overseas development activities, enabling us to scale our impact in providing sustainable water solutions globally.

Expanding Fundraising Strategies

Recognizing the need for financial sustainability, Fairaction International took deliberate steps to strengthen fundraising efforts in 2024. A key component of this strategy was the appointment of two new board members, Kristy Watt and Andrew Markwell, both experts in fundraising and governance. Their leadership will enhance donor engagement and fundraising strategies, ensuring long-term financial resilience.

Additionally, we diversified revenue streams by investing in digital fundraising initiatives, corporate partnerships, and community-driven funding models. These strategic efforts will fortify our financial base, allowing us to support both ongoing operations and future project expansions.

Long-Term Impact and Financial Resilience

Fairaction International's financial strategy extends beyond growth—it focuses on maximizing impact, improving efficiency, and ensuring the strategic allocation of resources. By strengthening governance, expanding fundraising, and maintaining research investments, we are building a robust financial foundation that supports the sustainability and scalability of our projects.

As we move into 2025, we remain committed to scaling our solutions, securing financial stability, and delivering sustainable clean water solutions to underserved communities worldwide.

Future Outlook and Strategic Focus for 2025

Building on the success of our 2024 strategic priorities, Fairaction International will continue implementing projects within this framework while expanding and scaling our initiatives to achieve greater impact. Our focus for 2025 is centered on scaling smart water solutions, enhancing localized fundraising, securing ANCP accreditation, strengthening research capacity, and diversifying fundraising strategies.

Scaling Smart Water Solutions to Reach 100,000 Lives

A core focus in 2025 is the scaling of our Smart Water Solutions to reach more underserved communities. **Fairaction International** aims to install **100 additional Smart Water Kiosks**, impacting an estimated 100,000 lives across high-need regions. This ambitious expansion will require an estimated investment of **\$3.3 million USD**.

To achieve this goal, we will intensify fundraising efforts and engage key stakeholders, including institutional donors, philanthropic organizations, corporate partners, and community-driven funding models. This expansion aligns with our long-term vision of ensuring sustainable, safe drinking water access at scale.

Localized Fundraising and Strengthening Fairaction Nigeria

Following the successful launch of Fairaction Nigeria, we will continue to support its operational and maintenance costs throughout 2025 while empowering the local team to establish sustainable revenue streams. Our in-country human resources will work proactively to secure local funding through corporate sponsorships, community contributions, and strategic partnerships.

This localized fundraising approach is a critical part of our strategy to reduce reliance on international funding while ensuring that Fairaction Nigeria plays a more active role in securing funds needed to implement and maintain sustainable water projects in the communities we serve.



Securing ANCP Accreditation

Due to **Fairaction International's** strong governance, financial transparency, and operational integrity, we will actively seek full accreditation under the **Australian NGO Cooperation Program (ANCP)** in 2025.

Although the standard process involves initial base accreditation followed by full accreditation after two years, our management team believes that our comprehensive governance structure and innovative approach meet the requirements for full accreditation from the outset. ANCP accreditation will allow us to unlock additional funding opportunities from the **Department of Foreign Affairs and Trade (DFAT)**, significantly expanding our ability to scale water projects globally.

Expanding Research Capacity and Structuring Fairaction as a Research Institute

Fairaction International's research capabilities have been instrumental in developing sustainable water solutions and generating revenue through research services for organizations like Clean Water for All Pty Ltd.

In 2025, we aim to further strengthen our research division, with a long-term vision of structuring Fairaction into a formal research institute specializing in sustainable water solutions. This will allow us to:

- Expand our research services to external partners and generate additional income.
- Contribute to global water sustainability discussions through high-impact publications and international collaborations.
- Develop cutting-edge innovations that can be integrated into future water projects.

By reinforcing our role as a research-driven organization, we will enhance our global impact and thought leadership in sustainable water infrastructure.

Diversifying Fundraising Activities with Expert Guidance

A key strategic move in 2024 was the appointment of two experienced board members, Kristy Watt and Andrew Markwell, both with deep expertise in fundraising and governance. Leveraging their guidance, we will implement a diversified fundraising strategy in 2025, incorporating:

- Corporate partnerships and sponsorships to engage businesses in supporting sustainable water initiatives.
- Digital fundraising campaigns to reach a global audience through online giving and crowdfunding.
- Community-based fundraising models to encourage local contributions and engagement.
- Major donor engagement and grant applications to secure large-scale funding for project expansion.

By broadening our fundraising strategy, Fairaction International will strengthen its financial sustainability and ensure that our ambitious 2025 goals are met.

Looking Ahead

2025 marks a pivotal year for **Fairaction International** as we expand our **Smart Water Solutions**, secure ANCP accreditation, strengthen localized fundraising, grow our research capabilities, and enhance fundraising initiatives. Our continued focus on scalability, innovation, and financial sustainability will position us to create lasting, transformative impact in communities suffering from water poverty.

Through strategic execution and strong governance, we remain committed to ensuring that sustainable, safe drinking water becomes a reality for the most vulnerable communities worldwide.



COMPLIANCE AND DECLARATION

At **Fairaction International**, our commitment to transparency, accountability, and best practices remains unwavering. As we continue to expand our operations and enhance our governance structures, we reaffirm our dedication to maintaining the highest standards of compliance, ethical conduct, and operational excellence.

Regulatory Compliance and Governance Standards

Fairaction International operates as a registered charity under the **Australian Charities and Not-for-profits Commission (ACNC)** and upholds all legal and regulatory requirements outlined for **Public Benevolent Institutions (PBI)** and **Deductible Gift Recipients (DGR)**. We ensure full compliance with financial reporting, governance obligations, and ethical fundraising regulations as mandated by Australian law.

In **2024**, our successful membership with the **Australian Council for International Development (ACFID)** further strengthened our governance framework. By aligning with ACFID's Code of Conduct, we have committed to best practices in aid and development, financial accountability, and ethical program delivery. We will continue to integrate ACFID's principles into our operations and undergo necessary compliance reviews and reporting to maintain our membership in good standing.

As we move forward, Fairaction International remains committed to:

- Ensuring full compliance with ACNC and ACFID requirements, reinforcing transparency, accountability, and ethical conduct in all aspects of our work.
- Implementing strong internal controls and financial oversight to safeguard funds and resources.
- Upholding the highest ethical standards in governance and operations, ensuring that our activities align with our mission and the expectations of stakeholders.



Strengthening Our Compliance Framework to Support Sustainable Impact

Beyond regulatory requirements, we recognize that compliance is also about implementing best practices that enhance the long-term sustainability of our programs. Our approach is guided by empirical findings from our research and field projects, ensuring that our policies and strategies are backed by data-driven insights.

Key initiatives that will drive our compliance and sustainability strategy include:

- **Strengthening Risk Management and Program Accountability:** We will continue refining our monitoring and evaluation frameworks to ensure that all projects deliver measurable, sustainable impact while minimizing risks.
- **Embedding Sustainability Strategies into Operations:** Our research has highlighted the importance of community engagement, post-construction monitoring, and adaptive management in ensuring long-term project success. We will institutionalize these strategies into our project governance model.
- **Enhancing Ethical Fundraising and Financial Resilience:** As we expand our fundraising initiatives, we will ensure compliance with ethical fundraising guidelines while maintaining financial integrity and donor trust.
- **Continuous Learning and Adaptive Governance:** Our governance team remains committed to continuous improvement, staying informed of global best practices in the not-for-profit sector and adapting our internal policies accordingly.



Declaration

Fairaction International declares that all operational, financial, and project-related activities in 2024 were conducted in accordance with applicable laws, ethical standards, and regulatory requirements. We reaffirm our commitment to maintaining full compliance with ACNC and ACFID standards, ensuring financial transparency, responsible governance, and ethical development practices.

Acknowledgments

Fairaction International extends its deepest gratitude to our partners, donors, and stakeholders, whose unwavering support has been instrumental in advancing our mission in 2024.

We acknowledge the invaluable contributions of the **Australian Government – Department of Education, Department of Foreign Affairs and Trade (DFAT), NSW Government – Service NSW,** and the **University of Technology Sydney (UTS)** for their continued support and collaboration. We also recognize **Clean Water for All Pty Ltd, Essential Need Limited, Fairaction Nigeria,** and **YSG Multi-Tasking Nigeria Limited** for their strategic partnerships in research, project implementation, and operational support.

A special thank you to every donor, corporate sponsor, and philanthropic partner who contributed to our initiatives. Finally, we recognize the dedication of our staff, volunteers, and board members, whose commitment drives the success of our projects.

Together, we are making sustainable, safe drinking water a reality for underserved communities.





FAIRACTION

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