



# EPM – USE CASE PACKAGING

## Products in Use

- Oracle Fusion ERP
- Planning and Budgeting Cloud Service (PBCS)
- Broadpin Procedure Model IQPMTM
- Broadpin Best Practice Solutions
- Horus Business Modeler

## The Customer

The customer is an established German company that specializes in industrial packaging solutions. With nearly 550 employees at seven locations and over nine decades of experience, the company provides its customers with tailor-made solutions for their packaging needs. As a leading full-range supplier, more than 8,000 standard packaging items are offered. The company is characterized by its high level of service orientation, the provision of concepts and solutions and its willingness to support customers in the development and implementation of effective packaging concepts through innovative approaches. Thanks to the customer's high standards in terms of quality and reliability, the customer has established a reputation as a trustworthy partner in the packaging industry.

## The Challenge

The customer's previously used financial planning process was extremely time-consuming and highly manual. This involved a large number of labor-intensive steps, starting with the conversion of current financial data into the required format for future planning activities. These manual processes were proving to be inefficient and prone to errors, resulting in delays and inaccuracies. The challenge was therefore to optimize and automate the customer's planning process in order to increase efficiency and improve the accuracy of the planning data. The key solution was to create a seamless integration with the EPM Planning system to allow a smooth flow of data between the different systems

## The Solution

The final solution comprised a combination of the proven Broadpin Best Practice solution for extracting data from an Oracle ERP system as well as the proven industry standards for financial planning, supplemented by business logic extensions tailored to the customer's needs. For example, advanced analysis functions such as predictive planning and the integration of dedicated drivers for customer-specific logics were used. These strategic implementations enabled the customer to automate and centralize the planning process, successfully moving away from a predominantly Microsoft Excel and email-based manual planning approach.



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