



ATLANTIGO/ INTERMUNDIAL CASE STUDY

Oracle customer case Broadpin Atlantigo/ Intermundial

In an environment where technological agility is key to competitiveness, Intermundial, an Atlantigo Group company specializing in insurance and risk management for the tourism sector, decided to take a decisive step towards modernizing its technological infrastructure. With global operations and a diverse business structure, the company needed a solution that would allow it to scale, automate processes and improve operational efficiency.

After years of operating with a hybrid infrastructure, Intermundial identified limitations in terms of cost, flexibility and performance. In their search for a more efficient and sustainable platform, they evaluated different alternatives and finally opted for Oracle Cloud Infrastructure (OCI) and Oracle Kubernetes Engine (OKE). This choice was based on native integration, latency reduction, cost predictability and the specialized support offered by Oracle.

With the accompaniment of Broadpin, its technology partner, Intermundial undertook a comprehensive transformation that included the migration of microservices to OKE, the implementation of automated CI/CD pipelines and the adoption of Oracle Cloud Infrastructure Registry (OCIR) for secure container management.

Future-ready through cloud scalability

This container-based architecture has enabled the organization to dynamically scale its resources, reduce power consumption and optimize deployment times. In addition to the technical benefits, this transformation has reinforced Intermundial's commitment to sustainability and innovation.

Thanks to a more agile, secure and scalable infrastructure, the company is better positioned to meet the challenges of the travel industry and continues to deliver safe and memorable travel experiences to its customers around the world.



“We needed to eliminate inefficiencies and gain full control over our deployment environments”

“Given We needed to eliminate inefficiencies and gain full control over our deployment environments,” notes the Intermundial team. Their legacy infrastructure was becoming increasingly difficult to manage, with rising operational costs, inconsistent performance, and limited automation capabilities. As the organization continued to grow and expand its digital services, it became clear that more scalable, cloud-native architecture was essential. The decision to migrate to Oracle Cloud Infrastructure (OCI) and Oracle Kubernetes Engine (OKE) was driven by the need for dynamic resource allocation, predictable cost structures, and seamless integration with containerized workloads. OCI’s native support for auto-scaling and high-performance networking enabled Intermundial to optimize compute usage, reduce latency, and improve application responsiveness across environments.

The shift to Oracle Cloud: A strategic cloud-native transformation

After By leveraging OCI and OKE, Intermundial implemented a fully automated CI/CD pipeline using Bitbucket and Jenkins, enabling faster, more reliable deployments with minimal manual intervention. The use of Oracle Cloud Infrastructure Registry (OCIR) allowed for secure, centralized management of container images, further enhancing consistency and compliance across development, testing, and production stages.

With Broadpin as their strategic partner, Intermundial executed a smooth and efficient migration, resolving legacy challenges and laying the foundation for a resilient, scalable, and future-ready cloud infrastructure.



" The Oracle Cloud Migration: Overcoming Complexity with Innovation"

"The migration to Oracle Cloud Infrastructure (OCI) and Oracle Kubernetes Engine (OKE) posed a significant technical challenge for Intermundial. Our legacy infrastructure had become increasingly inefficient, with fragmented environments, inconsistent deployment processes, and rising operational costs," explains Adrián Cortes, CIO of Intermundial. "We needed a unified, scalable, and cloud-native platform to support our growing digital services and ensure long-term sustainability."

One of the most pressing issues was the lack of automation in deployment workflows. Manual processes led to delays, inconsistencies, and increased risk of human error. Additionally, the absence of standardized CI/CD pipelines made it difficult to maintain uniformity across development, testing, and production environments. The team also faced limitations in managing container images securely and efficiently, relying on external registries that lacked integration with their infrastructure.

To address these challenges, Intermundial partnered with Broadpin to lead a full-scale transformation. "The project began with a detailed assessment of the existing architecture and a roadmap for migrating to OCI and OKE," says Silvia García, Director of this Project at Broadpin.

"Applications were containerized and deployed into Kubernetes clusters, enabling dynamic scaling and optimized resource usage. OCI's native capabilities in compute, networking, and storage provided the performance and flexibility needed to support this shift."

Overcoming challenges with planning and expertise

"The implementation of automated CI/CD pipelines using Bitbucket and Jenkins was a cornerstone of the transformation," details Luis Mediero, Technical Director at Broadpin. "These pipelines enabled faster, more reliable deployments with minimal manual intervention. Jenkins jobs were configured as Kubernetes CronJobs, allowing them to run only when needed, reducing unnecessary compute usage and costs."

With Broadpin's guidance, the migration was completed on time and with minimal disruption. "Intermundial now operates on a resilient, scalable infrastructure that supports innovation, improves efficiency, and lays the foundation for future growth," concludes Cortes.



"A strategic partnership built on trust and innovation"

"One of the most valuable aspects of this transformation was the close collaboration between Intermundial and Broadpin. Rather than acting as a traditional service provider, Broadpin positioned itself as a long-term strategic partner, deeply involved in the design, execution, and continuous improvement of cloud-native architecture. "From the beginning, Broadpin demonstrated a deep understanding of our business needs and technical challenges," says **Adrián Cortes**, CIO of Intermundial.

"Their ability to translate those into scalable, efficient solutions was key to the success of the project."

Broadpin's role extended beyond the technical migration. The team provided guidance on best practices for container orchestration, CI/CD automation, and secure image management. "We don't just deliver infrastructure—we help our clients evolve," explains **Silvia García**, Director of this Project at Broadpin. "Our goal is to empower organizations like Intermundial to innovate faster, reduce operational complexity, and gain full control over their development lifecycle."

Luis Mediero, Technical Director at Broadpin, adds: "We worked closely with Intermundial to ensure that every component—from Kubernetes namespaces to Jenkins pipelines—was optimized for performance, security, and cost-efficiency. This wasn't just a deployment; it was a full transformation of how technology supports their business."



A scalable and future-proof platform

The result is a resilient, future-ready platform that enables Intermundial to respond quickly to market demands, test and release features with confidence, and scale operations globally. The collaboration has also fostered a culture of continuous improvement, where both teams share insights, monitor performance, and adapt the environment as needed.”



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