

# Boost

## What is Boost?

Boost is a monthly membership that gives your laundry users a discount on every wash. Users subscribe directly through the Airwallet app and choose a plan that suits them. You don't have to do anything, and you're paid in full for every wash, every time.

## How it works

- 1 User subscribes to Boost in the Airwallet app.
- 2 They get a discount of 10-40% per wash, depending on their plan.
- 3 Airwallet covers the discount - **the operator is paid in full.**
- 4 The user washes more. The laundry earns more.

## The plans

### LITE

10% discount  
+ instant booking

### PRO

30% discount  
+ instant booking

### TEAM

40% discount  
+ instant booking  
+ share with a friend

Before I avoided busy periods, but with Boost I just reserve a time slot. It's way less stressful.

Andrew M. - Boost user

I like to know that I never have to wait in line. Just the convenience makes Boost worth it.

Emil J. - Boost user



# TURN ONE-TIME WASHERS INTO LOYAL REGULARS

## What's in it for you?

### MORE LOYAL CUSTOMERS

Subscribers don't shop around. When someone pays a monthly fee to wash at a discount, they come back to the same laundry consistently. That loyalty is worth more than a one-time visit.

### MORE WASHES, MORE REVENUE

On average, **Boost members wash 112% more than non-members**. Your machines get used more, and you receive the full wash price every time. Airwallet covers the discount.

### MORE PREDICTABLE INCOME

Regular subscribers create regular usage patterns. Less guessing, more stability.

### HAPPIER USERS, FEWER HEADACHES

Members who book machines in advance arrive knowing what to expect. Fewer frustrated customers, fewer complaints.

### ZERO RISK. ZERO ADMIN.

Boost is a direct agreement between Airwallet and your customers. Pricing, subscriptions, and discounts are all handled by Airwallet. You receive full payment per wash as usual, nothing changes on your end.

## What's in it for your customers?

- Up to 40% off every wash
- Instant machine booking from home, no more arriving to find everything occupied
- Option to share the subscription with a friend at the same location

## Want to know more about Boost at your location?

Contact us at [contact@airwallet.net](mailto:contact@airwallet.net) or call +45 78 70 99 99