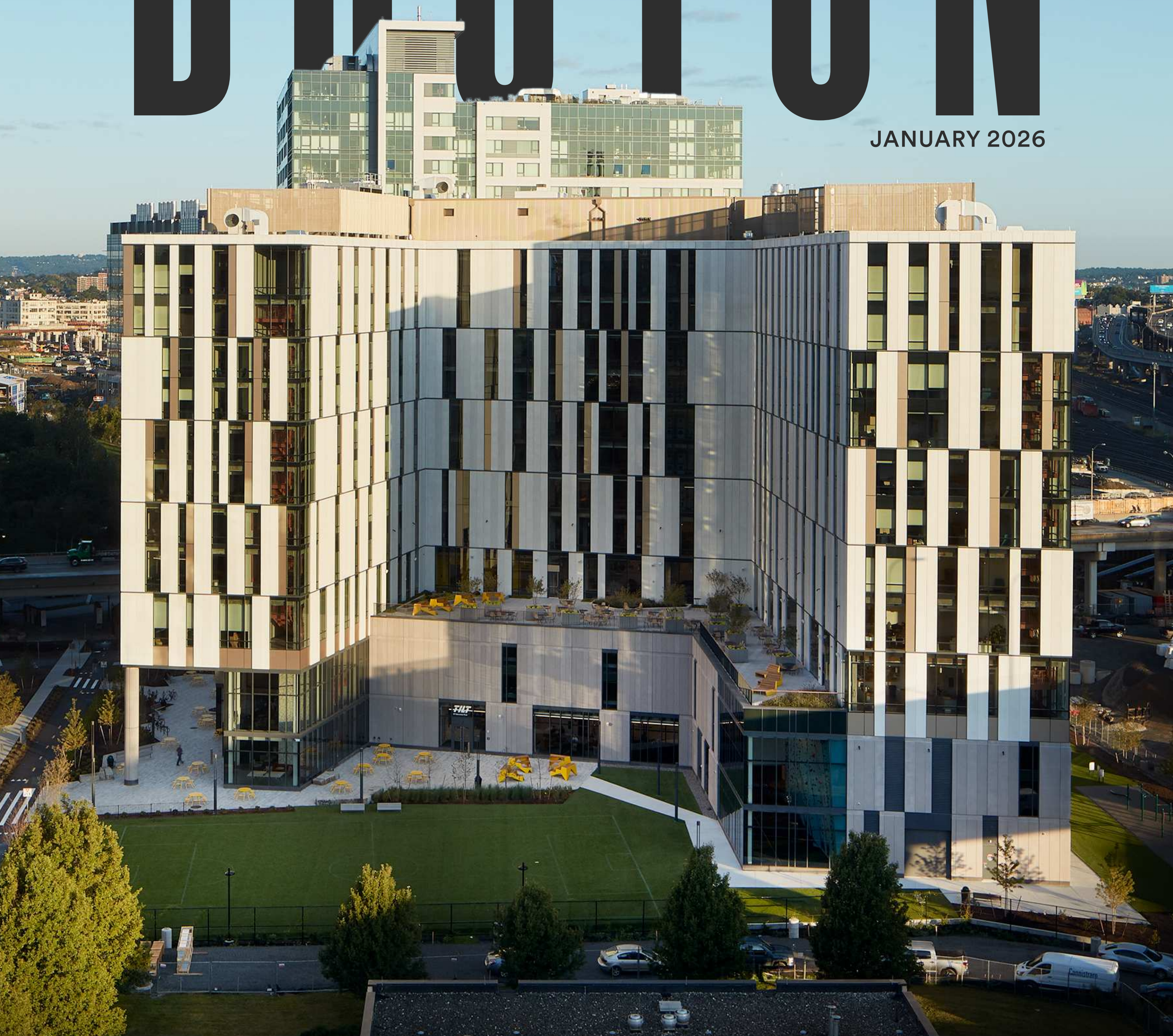


HULT'S SPOTLIGHT

# BOSTON

JANUARY 2026



# Hult House

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**ALLEGRA BERUMEN** FRESHMEN STUDENT

“Living in the Hult dorms as a freshman was my first real experience of independence—paired with a strong sense of community. Sharing rooms and common spaces with people from all over the world pushed me out of my comfort zone and challenged me in the best ways. It shaped me both socially and personally, and it’s where I formed many of the lifelong friendships I still have today. Being surrounded by such a close-knit community made my first year at Hult feel far less overwhelming, knowing my friends were always just a few doors away.”



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**LUIS RODRIGUEZ** SENIOR STUDENT

As a senior, I honestly love living in Hult House. The proximity to campus is a huge plus, especially during the winter when I really don't want to be walking outside in the cold. I also appreciate how social it is here—it's been a great opportunity to meet so many different people, from freshmen all the way to master's students. Plus, the convenience is unmatched; having both the gym and the 24-hour grocery store literally right on the fourth floor makes my daily life so much easier.”

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**TOM DURKEE** DIRECTOR OF RESIDENTIAL LIFE

“Hult Boston is a community that celebrates diversity, culture, and creative ideas. Every day at Hult House, students bring these values to life by showing up for one another and ensuring the on-campus experience remains centered on what matters most—enlightenment. No matter where they come from, our students bring their unique perspectives, creating an environment full of opportunities to connect, learn, and grow together. Whether in the classroom, at Hult House, or simply walking between buildings, you are surrounded by a truly global community. I am grateful to engage with some of the brightest minds in the world each day, and I am excited to welcome you to Hult Boston—and home to Hult House.”



# Internships Spotlight



**Michel Ward**

BEI Data Analyst Intern at UKG



At UKG, Michel led the ERG Awareness & Engagement Field Study, conducting interviews and persona mapping to drive strategies aimed at increasing membership from 43% to 50%. He supported data-driven DEI decisions by analyzing Visier participation data and building a Power BI dashboard and engagement heatmap across global business units. He also integrated RPA tools to automate data collection, streamlining workflows and improving operational efficiency.



**Adam El Harouchi**

Business Intelligence and Analyst Intern



At Blue Green Brands, Adam worked as a Business Intelligence & Analyst Intern, supporting strategic decision-making across business development, marketing, and corporate strategy. He built and maintained BI dashboards and reports, translating complex data into actionable insights for leadership and client-facing presentations. Through financial and market analysis, he contributed to product packaging, go-to-market planning, and cross-functional initiatives, strengthening his ability to bridge analytics and strategy to drive informed decisions and scalable growth.

# Business Challenges

## Operations & Supply Chain Management

Students in the Operations and Supply Chain Management course are beginning to explore core concepts and real-world case programs to understand how companies manage supply chain operations. As a final project, the class will analyze a live client—Boston Duck Tours—applying course frameworks to a real operational context.



**BOSTON DUCK TOURS**



**CAPSTONE EXPERIENCE**

## Principles of Finance

Students in the Principles of Finance course will begin preparing for a capstone project to conclude the semester, focused on real-world corporate decision-making. Working individually or in small teams, students will analyze an investment opportunity at Solara Technologies, building financial models and evaluating valuation, risk, and financing options. The project challenges students to translate core finance theory into clear, executive-level recommendations grounded in data and strategy.

# Events of the Month

## HULT PRIZE PRACTICE



## Getting Prepared for Hult Prize

Hult Prize Boston teams participated in Practice Pitches, gaining clearer direction and stronger momentum. With support from faculty and staff, founders received direct feedback that challenged assumptions, refined ideas, and strengthened their pitches. Many mentors stayed beyond the session to workshop concepts and help teams prepare for the next stage.

## The Leadership Compass

Hult International Business School welcomed leadership expert and best-selling author Robert Glazer for a talk on values-driven leadership. Interviewed by Professor Matt Johnson, PhD, Glazer shared insights from *The Compass Within* and stayed after the event to engage with students and sign copies of his book.

## ROBERT GLAZER AT HULT



## VCPE CONFERENCE AT HARVARD



## Season Opener

Hult students had the opportunity to attend the VCPE Conference, the largest finance-led conference at Harvard. Some students participated as volunteers, while others attended to learn and expand their industry knowledge. During the conference, they heard from outstanding professionals such as Joshua Kushner, Craig Packer, and Verdun Perry.

# Hult Spotlight

## STUDENT



PAULINA MORAN

Paulina Moran Gnecco, originally from Guayaquil, Ecuador, is a highly motivated student who entered Hult with a clear goal: to achieve big things through dedication and hard work. From her early commitment in high school, Paulina has always been driven by ambition and purpose. She values Hult's business-focused learning system, where every concept is studied and analyzed from a real-world business perspective. Paulina especially enjoys Hult's hands-on approach, working with live clients that allow students to truly learn by doing and develop the skills needed to succeed in today's global business environment.

## ALUMNI



MORENA CIRONE

Morena Cirone, a 2025 BBA graduate from Hult International Business School, has a strong background in marketing, business development, and strategy. She is currently an Enterprise Sales Development Representative at OpenGov, where she focuses on pipeline generation and lead qualification, and has gained prior experience through internships in management consulting and digital marketing at Korn Ferry, Ambistream, and Power Digital Marketing. Morena credits Hult's hands-on learning, global environment, and career support for building the confidence and skills that shaped her early career.

## PROFESSOR



IVAN FERNANDEZ

Professor Ivan J. Fernández is an experienced teacher with a strong background in economics and international finance. He earned his B.A. in Economics with a minor in Mathematics in 1999 and went on to complete graduate studies in International Economics and International Finance. Professor Fernández brings extensive real-world experience, having worked at Fidelity Investments, the Ministry of Education in Spain, and within the transportation industry. He has been teaching at both the undergraduate and graduate levels since 2002 and currently works at Blue Cross Blue Shield of Massachusetts, where he applies his academic expertise.

# Hult in Action



Spring Orientation Week



Hult Prize Practice



Hult Quest



Business Analytics Panel



Hult Sushi Club



Robert Glazer at Hult

DARE MIGHTY THINGS

# HULT'S SPOTLIGHT

# BROOKTON

JANUARY 2026



TALK TO A STUDENT



REQUEST A CAMPUS TOUR