



Master's in Management
Master's in Marketing
Global One-Year MBA

BOSTON

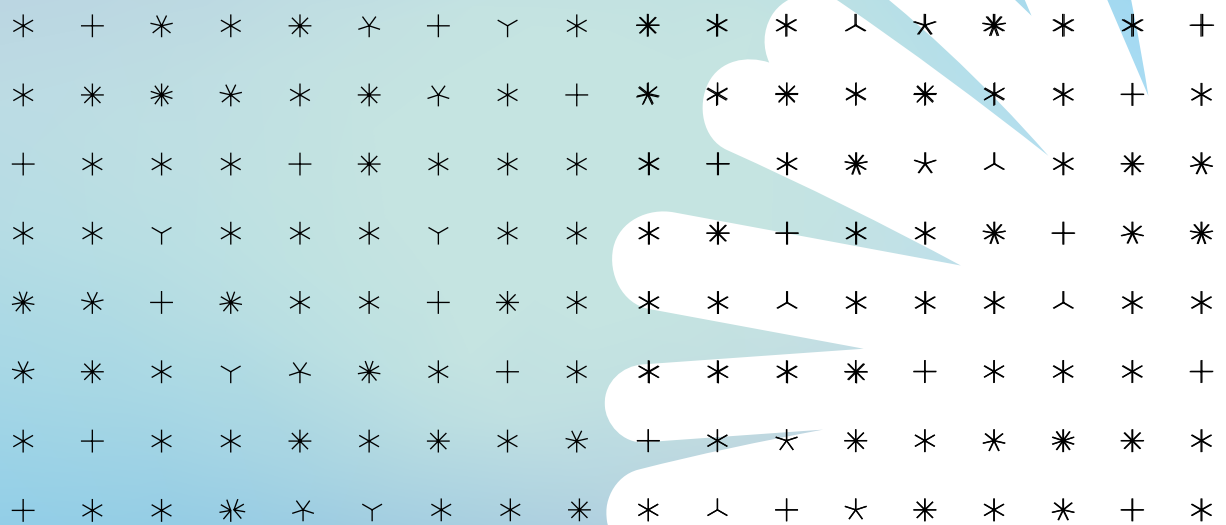
LONDON

DUBAI

The New Hult * AI Lab

Career-relevant AI fluency built into your degree

Starting September 2026



Welcome to a New Workplace Reality

AI has redefined the environment in which you will grow your career. With 88% of organizations now regularly using AI in at least one business function*, and adoption still accelerating, the demand for leaders who can apply AI strategically, rather than simply prompt competently, has never been greater.

The Hult AI Lab is designed to meet that demand.

* McKinsey Global Survey on AI, 2025

✳ What is the AI Lab?

Running over several weeks during both the fall and spring terms, the new AI Lab offers intensive, dedicated classroom time to learn, test, and experiment hands-on with the technology that is reshaping the world of work.

Learn from the experts

Led by Hult practitioner faculty and delivered in collaboration with business and AI industry partners, you will learn to harness AI for analysis, automation, content generation, and productivity.

Build real, AI-driven solutions

You will apply what you've learned to real-world business challenges, resulting in tangible outputs: AI-enabled apps, automated workflows, audience-intelligence reports, financial modeling templates, prompt libraries, and boardroom-ready pitch decks.

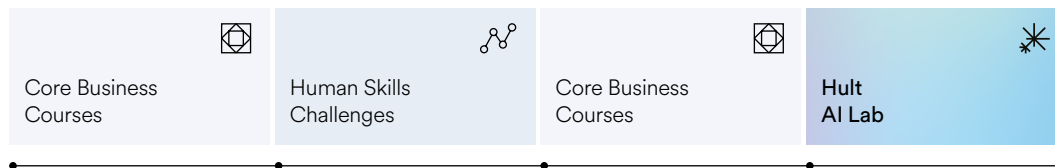
Get a certificate in Applied AI

You'll graduate with a globally recognized degree, a Hult Certificate in Applied AI, and a portfolio of real projects that show employers exactly what you can do.

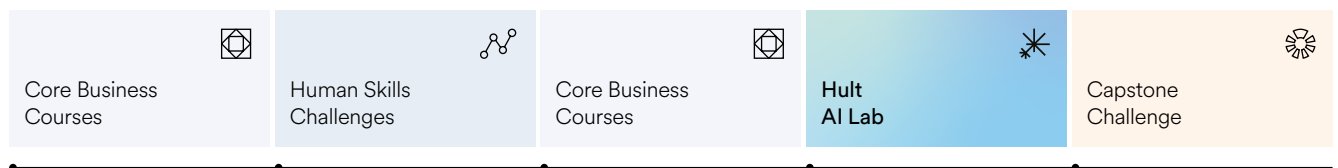


Your program at a glance

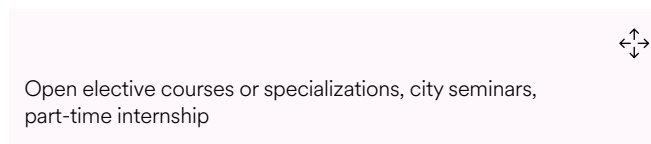
Fall Term



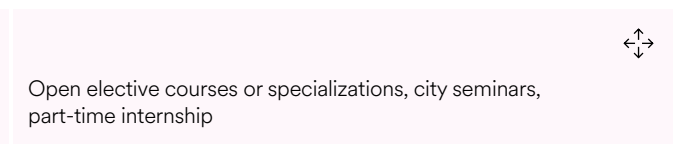
Spring Term



Summer Term 1



Summer Term 2



SAMPLE AI LAB

Autonomous Agent Studio

Manage, supervise, and audit autonomous agents in real business environments—from live campaign execution to boardroom insight.

WEEK 1

Agent Design & Guardrails

What you'll do: Define your agent's scope, objectives, and decision-making authority. Pre-approve its instructions, set escalation rules, and design the human-in-the-loop checkpoints that keep an autonomous system safe, compliant, and on-brand.

Output: Agent Governance Playbook

WEEK 3

Supervision & Dashboard Build

What you'll do: As your agent continues to post, you'll build a live oversight dashboard that reads engagement, reach, and audience response directly from the campaign—tracking every autonomous decision the agent makes.

Output: Oversight Dashboard + Intervention Log

WEEK 2

Live Deployment

What you'll do: Release your agent to run a real LinkedIn campaign, autonomously drafting and publishing posts in your brand voice. You'll monitor its behavior, intervene when needed, and iterate on its logic in real time.

Output: Live Autonomous Campaign

WEEK 4

Boardroom Pitch & Audit

Final challenge: Deliver a 6-minute pitch to faculty and clients, presented through your dashboard. You'll be graded on outcomes: posts executed, engagement, quality of iteration, and the rigor of your human oversight.

Output: Campaign Results Pitch + Personal AI Agent Workflow

Sample lab content for illustrative purposes only. All course content subject to change.

Dare Mighty Things

Build human skills

Learning by doing is simply a better way to learn. At Hult, that means building AI fluency through practice, not theory—and strengthening the human skills that last a lifetime. Every project, case study, and business challenge is designed to stretch your ability to think strategically, act decisively, and lead with impact.

Join a global classroom

Studying on our campuses in Boston, London, and Dubai will broaden your horizons. But it's working alongside experienced professionals and faculty from 125+ nationalities—and building relationships that span industries and borders—that will change your world.

Connect to the real world

From your first day at Hult, real companies bring their most pressing problems for you to solve while our faculty bring years of industry experience into every classroom. You'll graduate with the skills, mindset, and applied AI capability to make an immediate impact and hit the ground running.



Top employers



J.P.Morgan

Deloitte.



Google



TESLA

International career success in numbers

454 companies hired Hult 2024 graduates across 37 countries

78% of alumni working in countries different from their origin

78% of international students at Hult's US campuses gained employment in the US

68% increase in pre-MBA salary 3 years after graduation

2025 rankings



FINANCIAL
TIMES

Top 20 Executive Education
Top 50 Masters in Management
Top 50 Masters in Finance
Top 100 Global MBA
Top 100 Executive MBA



Top 50 MBA Program



Top 20 Online MBA

Global network

125+ student nationalities

92 languages spoken at Hult

94% international students



Ready for Your Future?

Scan to Connect With an Enrollment Advisor