

**HULT**  
INTERNATIONAL  
BUSINESS SCHOOL

# Unleash the Hult in You

## Undergraduate Programs

Bachelor of Business Administration  
Bachelor's in Computer Science for Business  
Bachelor's in Entrepreneurship  
Bachelor's in Psychology, Economics & Politics

BOSTON LONDON DUBAI



“Hult is preparing me to accomplish things I once thought impossible, with inspiring professors and motivated classmates who consistently support and encourage each other.”

**Shirin Kvalheim-Bouali**  
Norway & Tunisia  
Bachelor of Business Administration  
Class of 2027

Recognized by the best



Top 50 Masters in Management, 2025  
Top 50 Masters in Finance, 2025  
Top 100 Global MBA, 2025  
Top 100 Executive MBA, 2025



Best Undergrad Business Schools, 2025  
This ranking features the top undergraduate business schools in the United States.  
#26 for Academic Experience

Worldwide accreditations



SHIRIN KVALHEIM-BOUALI, NORWAY & TUNISIA, BACHELOR OF BUSINESS ADMINISTRATION, CLASS OF 2027



# Welcome to Hult

At Hult, our mission is to inspire and challenge you to make an impact that matters.

The world doesn't reward what you know in theory. It rewards what you can **do**. Today's employers value adaptability, experience, and how well you can work with others. That's why every Hult program is built on **learning by doing**.

Here, you'll work in diverse teams to solve real-world business problems. You'll practice how to collaborate and communicate your ideas. You'll learn to take risks and make smart decisions in realistic scenarios. Through the practical challenges built into your degree program, you'll develop the **core human skills** that set you apart in a future driven by AI.

However, a Hult education is about more than building your skills. It's about discovering your **purpose**. We want to help you find that magical combination where your passions, talents, and values align with what the world needs. That's the best foundation for a rewarding and fulfilling career.

No other school in the world will help you do this better, because your Hult experience will be so rooted in the **real world of business**.

Our practitioner faculty will mentor you. Client companies will seek your solutions to business challenges. Incredible global cities will be your home. A Hult education exists to push you out of the classroom comfort zone and into the real world that's hungry for your boldest ideas and biggest ambitions.

Your time at Hult will be as much about self-discovery as it is about business. You'll study in a truly **international environment**, surrounded by classmates with different perspectives and ambitions who will enrich your experience and teach you the power of working across cultures. Together, you'll challenge each other to see the world differently and find the meaning in what you do.

As you look ahead, I encourage you to move forward with confidence and curiosity. Be bold. Embrace challenges. **Dare mighty things**.

We look forward to seeing the impact you'll make.

With best wishes,



**Matt Lilley, PhD**

UK

President, Hult International  
Business School



“Be bold.  
Embrace challenges.  
Dare mighty things.”



# Dare Mighty Things

As NASA's *Perseverance* rover floated down to the surface of Mars, the words Dare Mighty Things were encoded in binary as an Easter egg on the parachute.

Dare mighty things is a challenge to take responsibility, set ambitious goals, and choose action over complacency.

Watching from the sidelines is easy. Succeed or fail, it's much harder—and more fulfilling—to step onto the stage and take part. And that's exactly what you'll be asked to do at Hult.

No one learned to ride a bike by attending lectures, and getting top marks in an essay about running a business doesn't mean you can run a business. Why be a passenger on your journey when you can be the pilot? How else will you find that sweet spot of what you love, what you're good at, and what the world values?

We hope this brochure inspires you to step out of the audience and into the Hult arena.

**Dare mighty things.**





# What's Inside



## Build Human Skills

10	Our Approach
12	Challenge-Based Learning
14	Core Human Skills
16	Personal Coaching
18	Your Support Network
20	Curriculum Design
22	Bachelor of Business Administration
26	Bachelor's in Computer Science for Business
28	Bachelor's in Entrepreneurship
30	Bachelor's in Psychology, Economics & Politics
32	Lifelong Learning



## Join a Global Classroom

36	Global Campuses
38	Hult Boston
42	Hult London
46	Hult Dubai
50	Campus Rotation
52	Student Stories
54	Global Diversity
56	Alumni Connections



## Connect to the Real World

60	Faculty With Real-World Experience
62	Challenges in Action
64	Internship Stories
66	Career Development Experts
68	Career Outcomes
70	Why Hult Grads Are in Demand
72	Alumni Success Stories



## Dare Mighty Things

76	Fees
77	How to Apply
78	Experience Hult
80	Bertil's Legacy

- 10 Our Approach
- 12 Challenge-Based Learning
- 14 Core Human Skills
- 16 Personal Coaching
- 18 Your Support Network
- 20 Curriculum Design
- 22 Bachelor of Business Administration
- 26 Bachelor's in Computer Science for Business
- 28 Bachelor's in Entrepreneurship
- 30 Bachelor's in Psychology, Economics & Politics
- 32 Lifelong Learning

# Build Human Skills

The qualities AI can't replicate and the working world will always value

To dare mighty things is to do, to attempt, to try.

You might succeed or you might fail, but you'll learn far more in the attempt than by not trying at all.

No one learned to play piano purely by attending lectures, no one learned to swim by writing essays, and you don't learn how to lead a team by reading team leadership textbooks. At Hult, whether it's marketing or machine learning, you'll use your new knowledge straight away—on real challenges that demand you think across disciplines and collaborate effectively with your peers.

We believe that learning by doing is simply a better way to learn, now more than ever.

As AI is transforming the workplace, it's the core human skills that make great colleagues and leaders. They're the skills that will always be in demand and will make you stand out. Building skills like communication and creativity will be the primary focus of your time at Hult, with one-to-one coaching alongside you all the way.

You won't build these skills by reading case studies, but by striving valiantly and by trying. By attempting.

By doing.

Daring.

Dare mighty things.

# Combine the Power of Theory & Practice

According to recent research from Workplace Intelligence, 98% of HR leaders say their organization is struggling to find talent. Yet 89% avoid hiring recent graduates. Why?

Top 5 reasons **NOT** to hire new grads:

- |                                    |
|------------------------------------|
| 1. No real-world experience (60%)  |
| 2. Lack of global mindset (57%)    |
| 3. Don't work well on a team (55%) |
| 4. Training is too expensive (53%) |
| 5. Poor business etiquette (50%)   |

Source: [workplaceintelligence.com/college-graduate-skills-study](https://workplaceintelligence.com/college-graduate-skills-study)

A bachelor's from Hult is designed to flip those stats on their head.

How? By blending the best of traditional education with the proven power of learning by doing. You'll take the knowledge and skills you gain in class and put them to the test—again and again—through practical application.

Working in diverse teams, you'll solve real-world challenges woven throughout your program, all under the guidance of personal development coaches and professors who bring global industry expertise straight into your classroom.

The result? You'll build the skills, experience, and mindset that employers want to hire now—things you can't learn from a textbook.



“With a widening schism between what’s traditionally being taught and the needs of the workplace, HR leaders are saying schools need to take a bigger role in preparing tomorrow’s employees. Our programs are designed to do exactly this.”

**Martin Boehm**, Germany  
Executive Vice President & Global  
Dean of Undergraduate Programs  
Hult International Business School





# Challenge Yourself to Find New Solutions

How well you solve problems is key to career success and life beyond work. To do this effectively, you need to be able to draw on relevant knowledge and experience and apply it to the task at hand. A Hult degree gives you a broad range of knowledge and plenty of practice applying it through problem-solving challenges.

## Problem-solve across disciplines

Traditionally, education has taught subjects separately, with no connection between them. However, the latest academic research shows that humans learn best when topics and disciplines are interwoven and contextualized.

That's why at Hult, you'll break out of the subject silo. You'll draw on subjects like marketing, economics, analytics, and more—all at once, all in context—to tackle challenges. Because that's how problem-solving happens in the real world.

“The most unique feature of Hult is the hands-on learning. We're talking hackathons, product pitches, live challenges with companies—everything!”

Valerie Accius, US, Class of 2023



## How Hult teaches: Interconnected with interdisciplinary challenges

**Master the fundamentals** through subject-specific courses, which build a strong foundation and develop core skills. Then apply what you learn in team-based challenges designed to help you connect key concepts to real-world scenarios.

### Learn by doing

You don't learn to swim by reading about water. Here, you'll build your skills by rolling up your sleeves and tackling the kinds of problems businesses and leaders face every day, discovering firsthand why experience is the best teacher.

### Come together to find solutions

Collaborating with peers from all over the world, you'll learn to listen, lead, and find solutions as a team. You'll soon realize that the best ideas—and the biggest breakthroughs—happen when diverse minds come together to solve problems.

### Succeed through setbacks

Bold ideas don't come without risk. Throughout your program, you'll be encouraged to experiment, make mistakes, and learn from them—because that's how real growth happens.



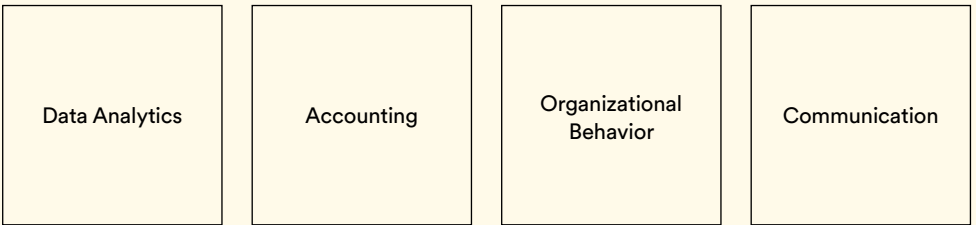
### SAMPLE CORE CHALLENGE

#### The Social Impact Challenge

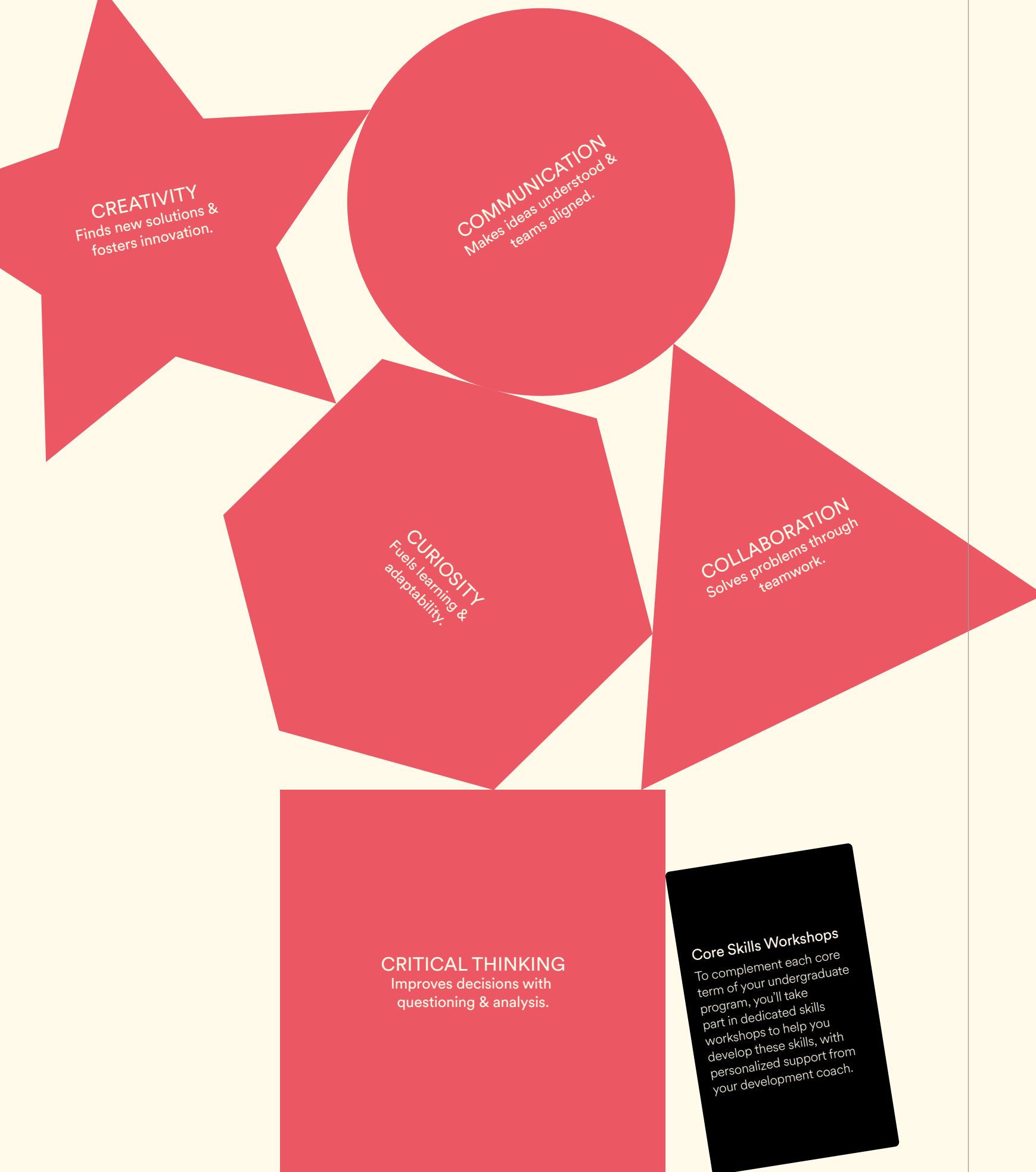
Learn to blend social impact with business strategy. Working alongside non-profits, social enterprises, and other mission-driven partners, you'll explore problems such as poverty alleviation, sustainability, and public health. This challenge emphasizes the application of interdisciplinary knowledge to create solutions.

→ For more examples of real-world challenges and the types of client companies you could be working with, see pg. 62.

## The traditional approach: Stand-alone courses with separate exams



Schools often teach and test subjects separately. But at Hult, you'll put everything you've learned each term to the test with an integrated challenge—because real-world problems don't fit into single subjects.



# Build the Human Skills AI Can't Replace

## Is AI coming for your grad job?

Artificial intelligence is only getting better, faster, and more capable. No wonder 37% of organizations say they would rather have a robot or AI do the job than hire a grad. We can only expect that number to rise.

So, where does this leave undergraduates? At Hult, we don't resist technology. We double down on what makes us human.

## The five Cs: Skills that set you apart

HR leaders overwhelmingly say new hires need these skills:

- Communication (98%)
- Curiosity & willingness to learn (93%)
- ▲ Collaboration (92%)
- ★ Creativity (90%)
- Critical thinking (87%)

These are the skills that can't be automated. And the ones that will keep you progressing throughout your career.

## How human skills are built at Hult

We believe the five Cs are too important to be an afterthought in undergraduate education. They're not simply gained as a byproduct of a degree.

That's why we've intentionally integrated skills development into your entire student experience—from your classroom assignments to the clubs, extracurriculars, coaching, and career support available across our global campuses.

## Skill building, not test taking

There's no standardized test to predict how well you'll do in your future career. A much better indicator of success is how well you can critically evaluate information, creatively problem-solve, communicate your ideas, work together across cultures, and lead when it counts. So, that's what you'll do—throughout your program—at Hult.

## Practice makes progress

Skills won't stick without practice, practice, practice. Every course, project, and challenge during your undergraduate program is a new opportunity to push yourself out of your comfort zone and put new skills to the test.

You'll learn to fail and pivot in a supportive environment and constantly improve with feedback from your coach, peers, and professors as you develop the neural pathways that make these skills second nature.

75% of HR leaders\* believe most university grads aren't job-ready. But the skills gap between what graduates can do and what employers need isn't new. What is new is that today's employers have more options for filling roles—and not all of them are human.



\*Source: [workplaceintelligence.com/college-graduate-skills-study](https://workplaceintelligence.com/college-graduate-skills-study)





**Daniella M. Ubiera Tejera**

Dominican Republic  
Class of 2027

**Karen Guttentag**

US  
Student Development Coach



● Want to know how it works? Let's hear it firsthand from our students and their support team.

● Student voice: Daniella

*"My development coach Karen has been such a strong support in helping me transition from always having my parents by my side to making decisions on my own.*

*I knew I wanted to major in management, but she's helped me analyze why and highlighted the right opportunities and tools at Hult for me to take advantage of.*

*She's been key in helping me make connections, up my networking game, pitch myself, and map the next steps in my career.*

*Karen is always available and makes me feel listened to—we have a bond of trust. She has guided me on keeping calm, practicing tolerance, and navigating the challenges of teamwork."*

● Coach voice: Karen

*"Unlike traditional college advisors, we take a 'whole student' approach, helping students explore all the different dimensions of their lives—academic, relationships, physical and emotional health, and career goals.*

*Daniella is very intentional about how she wants to use our time; she drives our conversations! We've worked together to identify valuable connections for her, and she has taken full advantage.*

*Daniella is extremely mission-driven, and supporting disadvantaged communities in the Dominican Republic is a heartfelt commitment. As she moves forward, we'll be exploring how that goal intersects with her emerging professional opportunities."*



It's a big step up from high school to undergraduate life, and we're here to help you land on your feet

**What to expect from your career development team**

- 1-2-1 career advising
- Workshops on personal branding, networking, mock interviews
- Resume reviews
- LinkedIn profile optimization
- Internship support



**Paolo Pacchione**

Italy  
Class of 2025  
Grad job: Wealth & Asset Management Analyst

**Tracey Stemmarthe**

UK  
Career Development Advisor



● Alumni voice: Paolo

*"In my first meeting with Tracy, I had zero knowledge of what I wanted to do. When I started my first finance classes, I knew this was a field I wanted to know more about.*

*Tracey made it clear how competitive finance is, helped me rework my CV, and drove home the importance of networking.*

*Throughout my years at Hult, I followed every tip Tracy gave me. From maximizing my grades, to founding the M&A club, to interview techniques, and preparing for my internship at one of the biggest banks in Milan—Tracey was fundamental.*

*Tracey pushed me to make changes in my approach and shape my future in finance from the very beginning of my program."*

● Advisor voice: Tracey

*"We help students identify their career targets down to specifics. If you want to work in finance, what role: auditor, analyst, or advisor? Once we pinpoint the role, we consider the industry and location.*

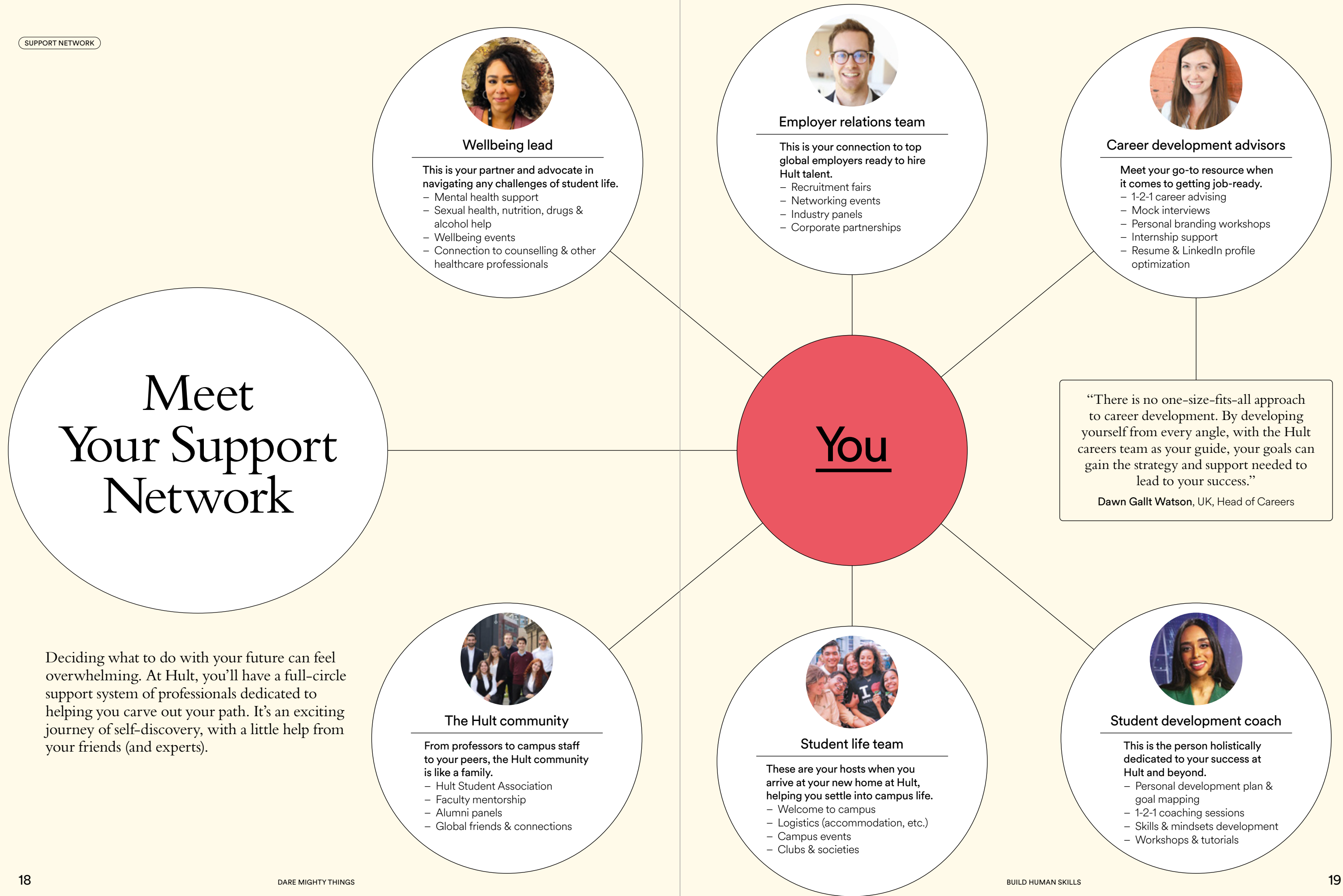
*In the first year, we run sessions on professional branding, the job market, pitching, and resume and LinkedIn skills. The second year focuses on securing internships.*

*We encourage joining clubs for industry insight. Paolo took every opportunity. He went on company visits and founded the M&A Society, enhancing his professional network and experience. It all paid off with him securing an internship at a top bank in the summer of 2024 and returning as a full-time employee after Hult."*

# Go for Growth • With Personal Coaching

No one stumbles into success alone. Sports stars and top executives have long benefited from one-on-one coaching. We think you should, too. At Hult, you're matched with a student development coach who works with you from day one, alongside your career advisor, helping you grow as a confident student and become a job-ready graduate.







# See How It Works Together

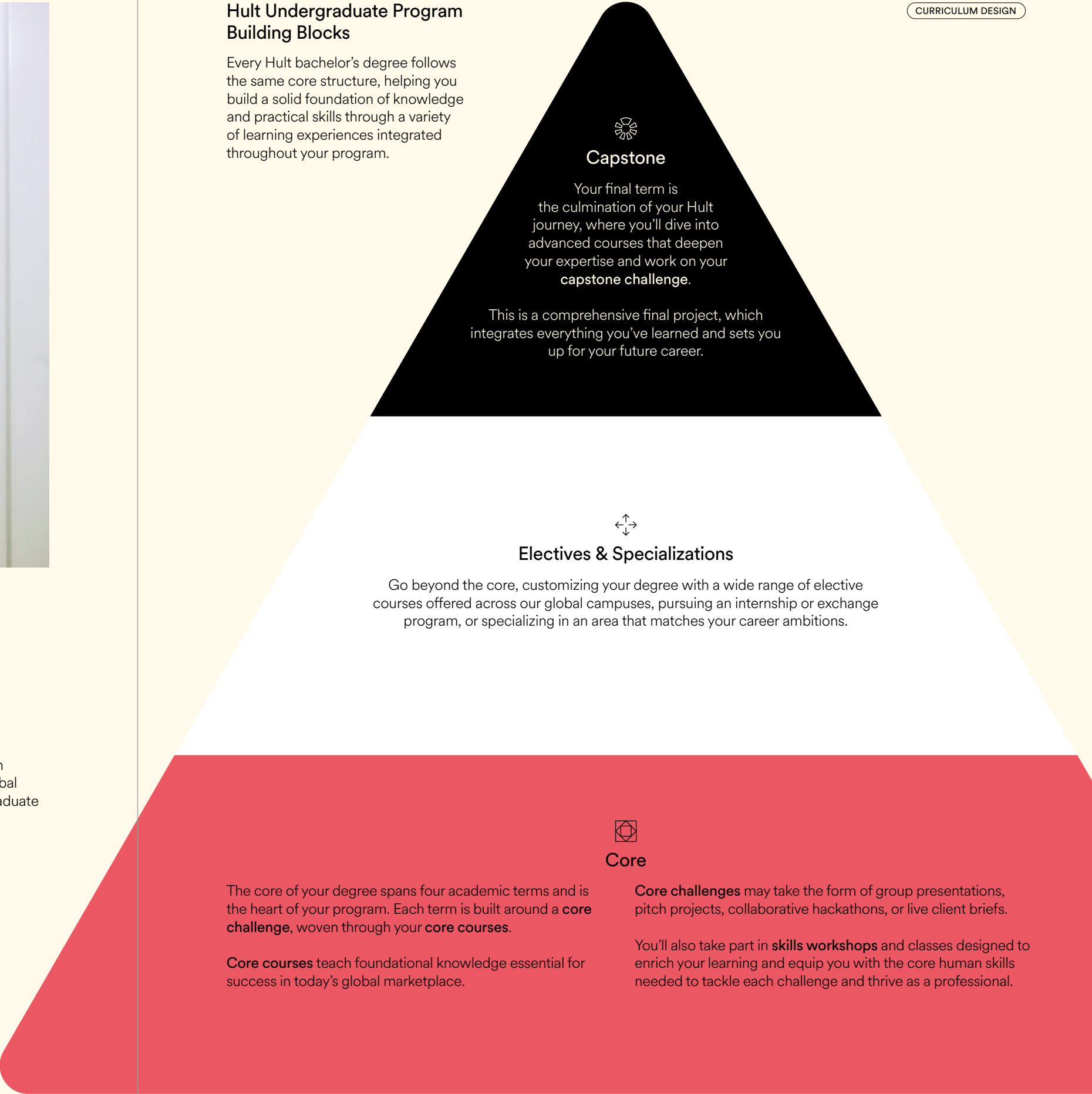
At Hult, your degree isn't just a collection of separate courses—it's a connected journey, progressively building your knowledge and skills and putting theory into practice at every step.

Each term, you'll take on real-world challenges from an interdisciplinary perspective, collaborate with truly global classmates, and develop career-ready skills, so you graduate prepared to make an impact from day one.

Employers are no longer interested in what graduates know or how good they are at memorizing. They want to know what graduates can do. That's why every Hult undergraduate program is based on our belief in learning by doing.

## Hult Undergraduate Program Building Blocks

Every Hult bachelor's degree follows the same core structure, helping you build a solid foundation of knowledge and practical skills through a variety of learning experiences integrated throughout your program.





# Bachelor of Business Administration (BBA)

Our flagship undergraduate program is built on a simple truth: you learn best by doing. At Hult, you won't just study business—you'll do business. The Hult BBA is designed to set you apart in a world that values adaptability, hands-on experience, and a truly global mindset.



**Made for**  
Tomorrow's innovators, managers, and leaders



**Study in**  
Boston, London, or Dubai

## A hands-on degree for a real-world business career

From your very first term, you'll dive into challenge-based learning, work on real business challenges, launch ideas, and collaborate with peers from around the world.

We don't just throw in a case study here and there. Your BBA will give you the chance to work with real companies and learn from real business leaders.

### Recent client companies

Boston Consulting Group	Louis Vuitton
EY	Porsche
Google	Salesforce



“Hult has reshaped my problem-solving skills and strengthened my ability to connect with people from all over the world. The people and education here have made me stronger and more confident as a person.”

Menli Karabayeva, Turkmenistan, Class of 2025

The core of your BBA gives you the foundational knowledge you need. Each term, you'll apply what you've learned in your courses to a new core challenge. At the end of your studies, you'll bring everything together in your capstone project as a final demonstration of your abilities.

## Core curriculum

Begin by building a strong business foundation and developing core skills through subject-specific courses. Apply what you learn in team-based challenges designed to help you connect key concepts to real-world scenarios.

Course subjects	Challenges
Marketing	Brand Challenge
Economics	Social Impact Challenge
Accounting	Investment Challenge
Operations	Startup Challenge
Analytics	
Strategy	

**Skills workshops**  
Develop essential human skills—like public speaking, teamwork, and leadership—fundamental for long-term professional success.

**Enrichment electives**  
These are unique courses designed to help you grow beyond business. Enrichment electives mean you can pursue a passion or try something new by exploring areas like foreign languages, technology, art, history, and more.

## Final-year capstone

In your final year, you choose your capstone project: a business plan for your own idea, a research thesis, or participation in the Hult Business Challenge with a live client.

### CAPSTONE CHALLENGE EXAMPLE

#### Cracking Gen Z with Ralph Lauren

Ralph Lauren is seeking fresh ideas to strengthen its appeal among Gen Z consumers. In this pitch competition, student teams present go-to-market strategies—backed by research, financials, and brand analysis—to Ralph Lauren executives.

## Skills at work

Internships play a key part in perfecting the skills you've developed in your program. Here's a selection of where our students recently interned:

EY	Ogilvy
Ferrari	PwC
Morgan Stanley	Unilever



“I bring intense energy to the classroom, which encourages boisterous discussion and reinforces practical, real-world examples in every class.”

Princewill Osaro Omorogiuwa, PhD  
UK & Nigeria  
Faculty: Marketing



Find Out More About the BBA Curriculum



# Beyond the Core: Majors & Minors

After building your business foundation, you'll deepen your expertise through electives, projects, and internship options. You can also specialize with a major or minor in a business area that matches your career goals.




## BBA major & minor options

**Business Analytics**


Harness the power of big data and learn to find the patterns that can cut through the noise.

Business analytics enables you to unearth insights, spot trends and hidden opportunities, and tell a story that can influence strategy in any industry.

**Design**


Explore how design impacts every area of an organization—and how good design drives success.

Studying design, you will explore different industries and see how they use design to develop products and establish an identity.

**Finance**


Develop a deep understanding of financial markets, financial institutions, and financial decision-making processes.

This major counts toward an internationally recognized Association of Chartered Certified Accountants (ACCA) qualification.

**Economics**


From consumer behavior to government policy, economics touches it all.

Majoring in economics offers you a comprehensive understanding of how economic principles apply to business operations.

**Management**


Master effective leadership, communication, and organizational skills.

Management isn't just about staff—it's about the smooth running of systems, processes, operations, and yourself.

**Entrepreneurship**


From startup ideas to successful multinationals, learn how to build your own business.

Entrepreneurship teaches the power of creating a solid business plan, building a collaborative team, and learning through failure.

**Marketing**


Learn how good marketers drive the strategy of the business by combining analytical focus with creative ingenuity.

This major counts towards Chartered Institute of Marketing (CIM) qualifications.

**Psychology**

Study how consciousness affects personality, perception, motivation, and behavior in business.

Explore the science behind decisions and marketing choices, learn to inspire teams, and consider how your actions shape emotions and social behavior.




Take the Quiz to See Which Major is Right for You




# Bachelor’s in Computer Science for Business (BCSB)

Most programs force you to choose between tech and business—Hult doesn’t. This interdisciplinary degree, based at Hult’s flagship Boston campus, fuses computer science, analytics, applied AI, and the core human skills that businesses want into one powerful toolkit.



**Made for**  
Future leaders in technology and business



**Study in**  
Boston

## Combine tech and business in an AI-powered world

AI, robotics, and digital transformation are reshaping every industry, but thriving in this landscape takes more than technical skills. Too few professionals connect how technology works with why it matters to business. This program prepares you to do both—combining technology expertise with strategic thinking, solving real business challenges set by real businesses.

Recent client companies	
Apple	IBM
Deloitte	Meta
Expedia	Microsoft

“Hult has pushed me out of my comfort zone in the best way. From solving real business challenges and working with teammates from all over the world to getting feedback from actual clients, I’ve learned the most by doing.”  
Tommy Luong, Czechia, Class of 2025



Your BCSB core program builds foundational knowledge in computer science and business. From the start, you’ll tackle hands-on challenges, progressing from things like creating your own data structures to designing AI-led applications for real companies. Your final capstone project will demonstrate not just what you’ve learned, but how you can apply it to drive business impact.

### Core curriculum

Develop essential skills in programming, analytics, and business through targeted courses. Each step of the way, you’ll apply your learning to hands-on, team-based projects that solve practical, real-world problems.

Course subjects	Challenges
Programming	AI-Powered App Challenge
Economics	Algorithmic Problem-Solving Challenge
Data Science	Interactive AI Applications Challenge
Artificial Intelligence	AI Transformation Challenge
Analytics	
Strategy	

**Skills workshops**  
Grow the human skills that drive impact: present with clarity, co-create across functions, question assumptions, and stay relentlessly curious.

**Certification electives**  
To complement your core curriculum, every Hult student has access to a full catalog of certification programs through our partnership with Coursera. Customize your degree with certification electives that let you graduate with recognized technical credentials in areas like cloud computing or data science.

### Final-year capstone

Put your skills into practice in the Hult Business Challenge by pitching a digital transformation strategy, demonstrating your ability to drive real business impact through technology.

CAPSTONE CHALLENGE EXAMPLE

**Your AI solution for Siemens**

Siemens is seeking a scalable AI-powered solution to modernize internal training—enhancing outcomes, streamlining delivery, and supporting workforce development. Your team will pitch your strategy to a panel of Siemens executives and faculty experts.

### Skills at work

Internships are where your classroom skills get real. Here’s where some of our students put their learning into practice:

Amazon	Dassault Systèmes
Bitso	Deloitte
Bosch USA	Sasken Technologies



“I provide students with frameworks to tackle problems and roadmaps to navigate challenges. I also use AI as a helpful tool to deepen their understanding.”  
Anusha Vissapragada  
India  
Faculty: Business Analytics



Find Out More About the BCSB Curriculum

# Bachelor’s in Entrepreneurship (ENTR)

Why wait to launch your business idea? At Hult, you don’t have to. Our Bachelor’s in Entrepreneurship is for those ready to think differently, take risks, and start building from day one. Taught in the heart of Dubai’s startup scene, this is a global launchpad where entrepreneurial mindset meets core human skills.



**Made for**  
Tomorrow’s startup founders  
and business pioneers



**Study in**  
Dubai

## Build your startup while you study

Every term is hands-on, focused on the real-world challenges entrepreneurs face. You’ll explore every aspect of starting and running a business, guided by people who have lived the entrepreneurial journey, through guest lectures, coaching, workshops, and feedback sessions.

### Recent client companies

<u>Blind Experiences</u>	<u>Neutral Fuels Holdings Ltd</u>
<u>Dubai Future Foundation</u>	<u>ScaleUp Labs</u>
<u>Mind The Bridge</u>	



“What my dad taught himself over 30 years in business, I learned in just a few years at Hult. I was able to apply these learnings to further develop my idea while I completed my studies.”

Adam Švec, Slovakia, Class of 2025

The ENTR program gives you the essential skills to build and scale businesses. Every term, you’ll take on challenges like developing business models, testing product ideas, and pitching to industry experts. Your capstone project will demonstrate your ability to turn entrepreneurial ideas into reality.

## Core curriculum

Foundational entrepreneurial courses let you start identifying opportunities, developing early-stage ideas, and building core skills. Apply what you learn in team-based challenges designed to help you connect key concepts to real-world scenarios.

### Course subjects

<u>Analytics</u>
<u>Entrepreneurship</u>
<u>Economics</u>
<u>Design Thinking</u>
<u>Entrepreneurial Finance</u>
<u>Operations Management</u>

### Challenges

<u>Startup Challenge</u>
<u>Low/No Code Challenge</u>
<u>Business Model Challenge</u>
<u>Business Plan Challenge</u>

### Skills workshops

Grow the human skills that drive impact: present with clarity, co-create across functions, question assumptions, and stay relentlessly curious.



## Venture Studio

Hult’s Venture Studio is the heart of the ENTR journey—a credit-bearing experience where you’ll turn your own ideas into real ventures. Designed specifically for undergraduate founders, the studio will guide you through every stage of the entrepreneurial journey: from opportunity discovery and customer validation to prototyping, pitching, and launch. Think Y Combinator for students, where you can earn academic credit while building something real.

You’ll collaborate in a dedicated co-working hub, supported by entrepreneurs-in-residence, alumni, and a global network of partners. With access to prototyping tools, mentor sessions, and regular demo days, you’ll develop the skills, resilience, and confidence needed to build ventures that matter. By graduation, you’ll walk away with more than ideas—you’ll leave with firsthand experience of what it takes to start something real.

### CAPSTONE CHALLENGE EXAMPLE

#### Put your startup center stage

In your final year, you’ll take your business venture from concept to reality—refining your idea, building your team, and getting your product ready for the world. You’ll pitch your startup to a panel of real investors, founders, and venture partners.



“In my classroom, students are encouraged to challenge norms and transform problems into opportunities.”

**Satrupa Ghosh**  
India  
Faculty: Entrepreneurship



Find Out More About  
the ENTR Curriculum



# Bachelor’s in Psychology, Economics & Politics (PEP)

The world’s most complex challenges—from global political shifts to economic inequality—demand solutions that cut across disciplines. This program equips you with the skills to explore how minds, markets, and governments interact and to affect real, lasting change.



**Made for**  
Future diplomats, marketers, and policymakers



**Study in**  
London

## Prepare to lead in a complex world

At the crossroads of human behavior, decision-making, and systems of power, from day one you’ll connect ideas across disciplines and apply them to real-world challenges.

Whether solving policy challenges alongside civil service experts, designing experiments with business leaders, or partnering with charities, you’ll build invaluable insight through hands-on experience, right from the start.

### Recent client companies

Accenture	Foreign & Commonwealth Office
Coca-Cola	Merck Group
Emirates	Oxfam



“I didn’t just make friends from every single continent, I got to work with them on real projects and pitch ideas to real companies together. That’s where the magic was.”

Yasmim Souza, Brazil, Class of 2028

The core of your PEP program builds a strong foundation in each subject. Each term, you’ll then take on challenges that require you to combine insights from these fields. Your final capstone project will showcase your ability to connect ideas across fields to solve complex problems.

## Core curriculum

Build a strong foundation in psychology, economics, and politics through subject-specific courses, developing core skills. Apply what you learn in team-based challenges designed to help you connect key concepts to real-world scenarios.

Course subjects	Challenges
Social Psychology	Human Society Challenge
Economics	Power of Experimentation Challenge
Political Theory	Influence & Manipulation Challenge
Research Methodology	Designing Better Policies Challenge
International Relations	
Econometrics	
Comparative Politics	

**Skills workshops**  
Build the human skills to influence policy and drive impact—clear communication, creative problem-solving, and collaboration across disciplines.

**Interdisciplinary studies**  
Explore where disciplines intersect as you develop the big-picture thinking and adaptability today’s leaders need.

## Final-year capstone

Demonstrate your interdisciplinary skillset by developing a behavioral policy or strategic business solution in collaboration with an external partner.

### CAPSTONE CHALLENGE EXAMPLE

**Changing minds, changing systems**  
In this final, integrative challenge, you’ll work on a major global issue, such as mental health, vaccine hesitancy, or climate adaptation through the combined lenses of psychology, politics, and economics.  
The capstone culminates in a formal policy simulation where you’ll defend your proposal before an expert jury of faculty and external advisors.



## Career pathways

For future diplomats, marketers, policymakers, or anyone ready to lead change on a global scale. Here’s a sample of potential next steps after graduation:

Public sector/NGO
Public Policy Strategist
Diplomat
Charity Executive
Private sector
Chief Marketing Officer
Head of Sales
Scale-Up Strategist
Postgraduate education
Law
Journalism
Applied Economics



Find Out More About the PEP Curriculum

“My teaching style is rooted in active blended learning principles that combine contemporary and traditional teaching methods.”

Stefania Cassar, PhD, Malta  
Faculty: Psychology & Liberal Arts





# Update Your Skillset—for Life

Learning doesn’t need to end when you collect your bachelor’s diploma. Keep your skills sharp with our portfolio of career-focused master’s degrees and Hult’s Lifelong Learning offering.

### Annual alumni electives

All Hult graduates can come back to any campus every year or choose from online study options to take any elective that’s available.

With over 100 future-focused courses to choose from and new ones added each year, you’ll always find something different to explore.

#### Popular sample electives:

- Behavioral Economics & Decision-Making
- Big Think: AI & the Future of Humanity
- Data-Driven Innovation
- Management Psychology
- Strategic Brand Management in the Digital Age

#### How it works

- Elective options vary by campus and change every year
- Alumni are eligible for up to 2 electives annually
- Electives run May–August (in person and online)
- 100 USD admin fee required per course (travel, visa, and accommodation not included)



#### LIFELONG LEARNING



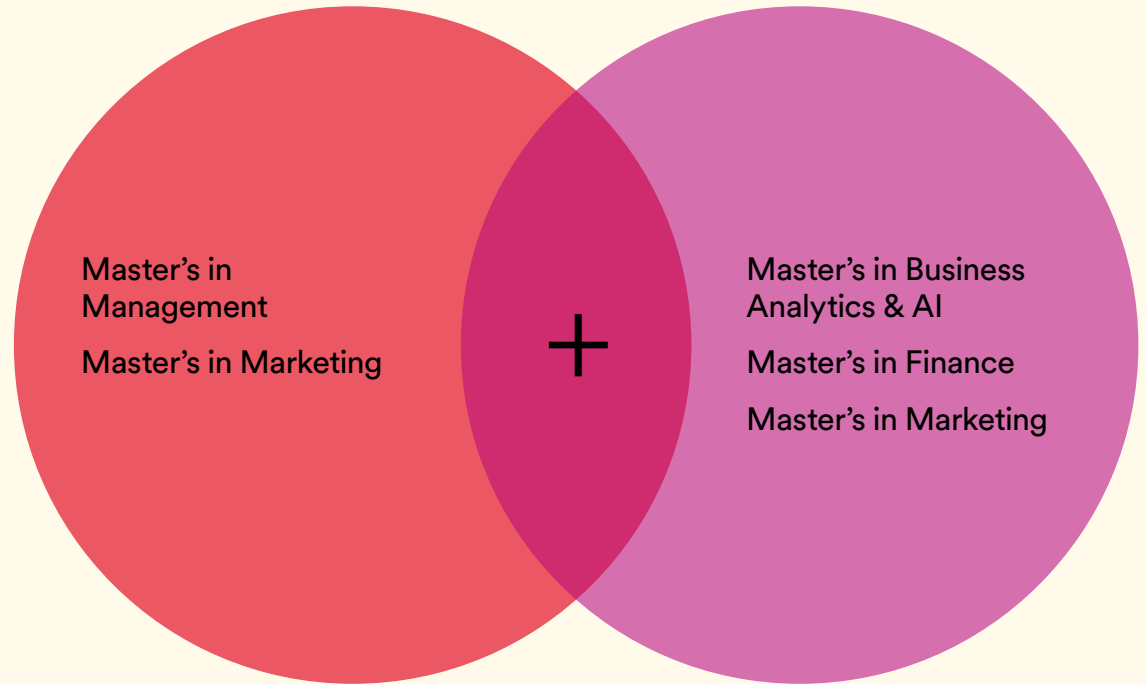
“I’ve taken electives at Hult every year since I graduated. I want to stay in touch with the school and my fellow alumni—and expand my knowledge, which I can apply the next day at work.”

**Mateusz Ciasnocha**, Poland  
CEO, European Carbon Farmers  
Class of 2016

### Dual Degree options

Double your credentials and boost your employability by combining two Hult master’s degrees in as little as 18 months of accelerated study.

**Options include:**



→ Go to [hult.edu/lifelong](https://hult.edu/lifelong) for more information on Hult alumni learning opportunities.

### Hult master’s programs

Deepen your expertise with the choice of highly career-focused one-year master’s degrees that take your skills, connections, and confidence to the next level:

**Master’s in Management:** Explore a breadth of business subjects in a truly international setting, equipping you with the skills most in demand from today’s emerging leaders.

**Master’s in Business Analytics & AI:** Develop the skills to become a data-driven leader in today’s complex, AI-powered business environment.

**Master’s in Finance:** Learn to assess markets, manage risk, and lead with insight with a CFA-affiliated program built for future global finance professionals.

**Master’s in Marketing:** Gain the creative, strategic, and executional marketing skills to launch an international marketing career.

**Master’s in Marketing & Analytics:** Learn to measure performance, optimize strategy, and make smarter marketing decisions.

**Master’s in Social Media Marketing:** Learn to create compelling content, measure impact, and lead campaigns that connect with global audiences.

**Master’s in Marketing, Communication & Branding:** Develop your ability to craft strategies that deliver real business results and drive impact in an AI-powered, brand-led environment.

36 Global Campuses  
38 Hult Boston  
42 Hult London  
46 Hult Dubai  
50 Campus Rotation  
52 Student Stories  
54 Global Diversity  
56 Alumni Connections

# Join a Global Classroom

A truly international student experience

Where is your comfort zone? Is it a familiar place, familiar faces, a shared outlook, or all of the above?

Wherever it is, you probably already know that to grow, to *really* grow, you're going to have to leave it. If you find that uncomfortably exciting, you're in the right place.

At Hult, you'll leave your comfort zone again and again. International travel is baked into the Hult experience, with campuses in global cities and the ability to rotate between them. You'll literally widen your horizons.

But it's working with someone from another part of the world, with a completely different mindset, that will challenge your assumptions on a weekly basis. You'll find it frustrating, then rewarding, and then pretty much standard.

You'll be amazed how much stepping out of your comfort zone will change you.

It won't always be easy, but what worthwhile thing ever is?

**Dare mighty things.**



# Make the World Your Campus

At Hult, studying abroad isn't an option—it's built right into your undergraduate degree.

You'll study the core of your program at a Hult home campus and then have the option to experience other major hubs of international business through Global Campus Rotation and worldwide city seminars.

Home campus  
Rotation campus  
City seminar

Rotation campus  
City seminar

City seminar

Alumni chapter

City seminar locations are subject to change yearly.



GLOBAL CAMPUSES

6  
Global Hult locations

95%  
of Hult students study  
outside their home country

145  
nationalities represented  
in our student body





# Hult Boston

Boston is home to world-leading academic institutions, breakthrough businesses, and revolutionary ideas. Hult's flagship Boston campus puts you right in the center of it all.

#1

Boston's ranking in the top 25 US startup hubs

65k+

international students study in Boston every year

Top 5

US city for tech talent

## Why Boston?

Boston has long been a pioneer in education, but more recently, the city has emerged as an innovation hub. With its intellectual atmosphere and well-connected East Coast location, it's no surprise the area serves as headquarters for companies as diverse as Converse, Datadog, Fidelity, HubSpot, Moderna, and Wayfair.

Our riverside campus location puts you in the perfect position to explore the best of Boston



## City highlights

- Known for academic excellence with 60+ colleges and universities in the metropolitan area
- Student-friendly, with outstanding networking opportunities
- Legendary sports culture, with teams including the Red Sox, Celtics, and Bruins
- Walkable city with accessible public transport and bike paths

## A space designed for learning

Situated in Cambridge, right on the banks of the Charles River, our Boston campus is an inspiring setting to study business. You'll be walking distance to Boston's historic North End, the scenic Esplanade, and Kendall Square, with transport links putting all of Boston within easy reach.

## Hult House: Your home base

Live steps from class in our dedicated student accommodation, surrounded by a close-knit, international community. All first-year undergraduates at Hult Boston are required to live on campus in Hult House.



## Perks & facilities

- On-site games room, dining hall, and social spaces backing onto North Park
- Five-a-side soccer field, outdoor basketball and tennis courts, and gym with climbing wall
- Easy access to Boston's North Station and Cambridge



BOSTON CITY & CAMPUS



1 Education Street  
Cambridge, MA 02141 [hult.edu/undergraduate/boston](https://hult.edu/undergraduate/boston)  
US

Home campus: BBA BCSB



From Cinco de Mayo to Mardi Gras to Diwali—all the big cultural celebrations start in Hult Boston's sun-drenched atrium

"Boston is very student-friendly. Both on and off campus, you'll make meaningful connections with people from all around the world."

**Bam Manglicmot**, Philippines  
Class of 2022

Celebrate your culture with students from all over the world



# Immerse Yourself in Boston Student Life

Ready for a true US educational experience? Hult Boston offers a collegiate feel in one of the world’s most student-friendly cities.



“We organize events all over Boston, and industry professionals are always invited. Ordinarily, all of these are attended by actual Google developers as well as club members.”

Fayzal Olushi, The Gambia, Google Developers Club President, Class of 2026



Whether you’re catching a Red Sox game, relaxing on Revere Beach, or exploring historic neighborhoods, you’ll feel part of Boston’s unique energy

### Make connections rooted in Boston

Expand your Boston network through industry events, career bootcamps, and Hult’s mix of sociable, sporty, and business-focused clubs.

### Snapshot of clubs on campus

Data Analytics Club	Hult Fashion Society
The Global Gazette	Consulting Club
Hult Pride	Hult Debate Society
Hult Golf Club	Hult Football Club
Women in Business	Google Developers Club
Business & Current Affairs	
Think Tank	



### CLUB FEATURE

### Hult Boston Running Club

Step off campus and onto Boston’s best running paths with the Hult Running Club. It’s a club about more than fitness: it’s about new friendships, local discoveries, and a shared love of getting moving.

## Plug into Boston’s business scene

Work on real-world challenges for companies like Hilton Hotels, Korn Ferry, and Dell—thanks to Hult faculty’s direct Boston-area connections.

### Get real industry exposure

Network and attend industry panels with representatives from Boston-based forward-thinking companies, for example, Apple, HubSpot, Lyft, Procter & Gamble, PwC, T-Mobile, Semrush, and Stockbossup.

Plus learn from innovative local businesses founded right here, such as Crown Legends, ScaleUpLabs, and Plymouth Rock.



Boston undergraduates pitch their ideas to representatives at Korn Ferry as part of a live client challenge

### Recent companies on campus



### BOSTON STUDENT LIFE



### FACULTY SPOTLIGHT

### Anusha Vissapragada, PhD

India  
Faculty: Business Analytics  
Dr. Anusha Vissapragada has worked as a data scientist in the finance and healthcare sectors with Barclays and Sema4, and as a consultant for UConn Consulting Group. She teaches business analytics and computer science at Hult, leveraging her industry background to help students develop the skills needed for today’s data-driven world.



Boston students attend an industry panel on campus with finance experts from JPMorganChase

### Work in the US after you graduate

Apply for Optional Practical Training (OPT), which allows you to work in the US for up to 12 months after graduation, with the possibility of extending an additional 2 years for qualifying STEM-related programs.

→ Visit [hult.edu/undergraduate/graduate-visa-support/](https://hult.edu/undergraduate/graduate-visa-support/) for full details.





Study within walking distance of Europe's largest startup hub, Tech City

# Hult London

Study in a city where world-changing ideas meet global enterprise. London offers more international company headquarters than anywhere else in Europe, along with a rich legacy of shaping politics, economics, and culture worldwide.

#1

European city for international business headquarters

#1

London's 2025 ranking in QS *Best Student Cities* worldwide

300+

languages spoken in London



## Why London?

One of the world's most diverse cities, London has always been a magnet for ambitious minds, blending centuries of tradition with an inspiring drive for innovation. From fashion to fintech, media to music, entertainment to entrepreneurship, this unparalleled city leads the way.



## City highlights

- A truly global city, home to people and students from every corner of the world
- Europe's most economically powerful city and one of the world's key financial centers
- Iconic music, sports, and creative culture
- Extensive public transport and 24/7 city life

## Strategically positioned for global undergraduates

Our undergraduate campus is in London's startup and creative hub, Aldgate East, minutes from the Zone 1 Tube station.

You can see everything from here—the markets of Whitechapel, trendy Brick Lane, and the glass-filled skyscrapers of the financial district, which is just a ten-minute walk away.

## Live like a Londoner

Living alongside students from around the world will be one of your defining experiences at Hult. Our student accommodation partner Chapter Aldgate offers a welcoming home-away-from-home right next to campus.



## Perks & facilities

- Recently converted historic London brewery, bubbling with creativity
- Flexible, collaborative learning zones with modern, high-spec classrooms
- Stunning roof terraces for when the sun shines
- Close to London's world-renowned financial district: the City



35 Commercial Road  
London, E1 1LD  
UK

[hult.edu/undergraduate/london](https://hult.edu/undergraduate/london)

Home campus: BBA PEP



Our historic campus building won a RIBA architectural award for its redesign. There are pieces of original street art on the walls, giving it that edgy, East London feel.



“London is huge. There are so many opportunities for you to leverage here.”

Adam Švec, Slovakia  
Class of 2025

Be part of one of the most diverse schools in the world, in one of the most diverse cities in the world



# Explore Student Life in London

London’s open, multicultural energy draws driven students from every corner of the globe. No wonder it’s regularly cited among the world’s best student cities.



“The skills you learn through participating in Model United Nations are too many to name. You learn to speak slowly and deliberately as well as actively listen. I think I’m a much cooler person—in both senses of the word—thanks to MUN. When I speak publicly, I have no fear.”

**Catalina Hepke**, Germany  
Secretary General Hult MUN  
Class of 2025



From catching a West End show to taking in the iconic sights or unwinding in one of the city’s many green spaces, there’s always something uniquely London to experience

**Feed your passions and grow your network**  
Find your people and discover new interests through Hult’s student-led clubs and societies.

**Snapshot of clubs on campus**

Board Games Society	Hult Running Crew
TEDxHult London	Model United Nations Society
Social Impact Club	The Business of Style
Table Tennis Club	Hult Music Club
Mixed Volleyball	Hult Founders Lab



**CLUB FEATURE**

**Hult Banking Society**

The Hult Banking Society connects students with real-world finance and banking opportunities. The club leverages London’s proximity to major financial institutions, offering members unique access to expert guest speakers and standout experiences, like meeting the Lord Mayor of the City of London Corporation or participating in large-scale banking simulations.

## Real-world experience in London

You’ll connect with London’s business community through class projects, clubs, faculty mentors, or your own ventures, and come to see the city as an extension of your classroom.

### Benefit from deep industry expertise

You’ll have regular opportunities to attend industry networking events and expand your London career connections through campus visits, business challenge clients, and alumni speakers from organizations like BlackRock, Bloomberg, Deloitte, the Ministry of Foreign Affairs, and Spotify.

Our London-based careers team is made up of experts from across sectors, offering market insights and a firsthand understanding of industry needs, so you can put yourself in the best possible position if you hope to launch a career in London.



The Consulting Club and M&A Society came together for a two-day event featuring expert speakers and an immersive simulation of real-world mergers and acquisitions scenarios

**Recent companies on campus**



**FACULTY SPOTLIGHT**

**Daniel Rukare**  
Uganda & UK  
Faculty: Management, Entrepreneurship & Innovation  
  
Daniel Rukare brings extensive industry experience to Hult, having held leadership roles at FedEx and DHL while also running his own consulting and ranching businesses. As a Professor of Entrepreneurship, he combines real-world insights with practical teaching methods, empowering students to challenge the status quo and develop innovative solutions for today’s business challenges.



Students hear from leading experts in market dynamics as part of the Investors Spotlight on campus

**Work in the UK after you graduate**

After graduation, you can apply for an 18-month Graduate visa, giving you the chance to live and work in the UK.

→ Visit [hult.edu/undergraduate/graduate-visa-support](https://hult.edu/undergraduate/graduate-visa-support) for full details on visa support.





Dubai is a place where innovation and ambition are part of everyday life

# Hult Dubai



Dubai is the world’s crossroads—a city built on bold ideas and a “nothing is impossible” attitude, making it one of the most exciting places to study global business.

#1

city for startups in the Middle East

10

Top in Global Power City Index

200+

nationalities in Dubai’s population



## City highlights

- Diverse, global nexus for trade, culture, and ideas
- Striking modern architecture, pristine beaches, and year-round sunshine
- Thriving arts, culinary, and entertainment scene
- World-class shopping, from traditional souks to luxury malls

## Why Dubai?

With over 90% of its population born overseas, Dubai is a true melting pot—welcoming, ambitious, and always moving forward. From its role as a major hub for global trade and finance to its thriving tech and startup scene, this incredible city offers a front-row seat to the future of key industries.

## Study in the heart of innovation

Hult’s Dubai campus is where the action happens: Dubai Internet City, the region’s leading tech and innovation hotspot. Step outside and you’re just minutes from the Metro and the city’s beautiful beaches, making it easy to balance your studies with all Dubai has to offer.

## Finding your place in Dubai

Moving to a new city is a big step, but Dubai’s welcoming atmosphere and our small, supportive campus community make it easy to settle in. Our student life team and accommodation partners will be on hand to help you find the perfect home during your studies.



## Perks & facilities

- Newly opened for undergraduates
- Boutique campus with a tight-knit community
- Spacious and ultramodern facilities
- Walking distance to the Dubai Metro and Tram, putting the whole city within easy reach



Dubai Internet City  
PO Box 502988  
UAE

[hult.edu/undergraduate/dubai](https://hult.edu/undergraduate/dubai)

Home campus:



Campus is just steps from the Metro, minutes from the beach, and a short ride from Dubai Marina’s vibrant nightlife



“What I love most is the city’s energy and diversity, which makes learning feel so dynamic. Every day, both in and out of class, feels like a new opportunity to learn.”

Leila Waleed, Egypt  
Class of 2026

Dubai’s student community is energetic and ambitious



# Dive into Dubai Student Life

In Hult Dubai’s welcoming and collaborative environment, you’ll quickly build strong bonds with your classmates, professors, and alumni as you immerse yourself in this one-of-a-kind city.



“At Hult Dubai, the city becomes an extension of our campus, and the business community becomes part of the learning experience.”

Vanessa Hinton, Australia  
Faculty: Marketing & Sales



From iconic landmarks to world-class shopping malls, cultural festivals, and stunning beaches, there’s plenty to do between classes

**Grow your circle in Dubai**  
Make the most of a diverse student network and exciting business community through campus events, company visits, and student-led clubs and societies.

Snapshot of campus clubs	
Hult Entrepreneurs Club	Desert Safari Club
Hult Trailblazers	Hult Analytics Club
Doing Business in Africa	Hult Consulting Club
Hult Real Estate Club	Hult Football Club



CLUB FEATURE

### Hult Trailblazers

Escape the city’s hustle and the classroom’s demands with Hult Trailblazers. Hike with fellow students and enjoy the UAE’s natural beauty as you unwind and recharge.

## Do business in Dubai

Hult’s practitioner faculty and careers team in Dubai bring real-world insight and industry connections to help you build your professional experience and network.

### Real-world learning and career support

You’ll have opportunities to attend external conferences, participate in company visits, and take part in business challenges that mirror the realities of Dubai’s competitive job market.  
Behind the scenes, our Dubai careers team champions Hult talent to top employers—many of whom return each year to recruit our grads.



Students visited software innovators Odoo for a training workshop on how to build websites using AI

### Recent companies on campus



DUBAI STUDENT LIFE



FACULTY SPOTLIGHT

### Marta Walus Shahin

Poland  
Faculty: Coaching, General Management, Strategy, Marketing & Sales  
Marta Walus Shahin is a seasoned marketing leader with over 12 years at Procter & Gamble, where she held senior roles across APAC, the Middle East, and Africa. Now Head of Marketing at STADA Emerging Markets, she specializes in brand building, product innovation, and digital strategy, bringing real-world expertise to her teaching at Hult.



Students engage with professionals from TikTok, Amazon, and more at the Seamless Middle East “Future of Digital Commerce” expo



Summer Rotation at Hult San Francisco

Choosing San Francisco for rotation means immersing yourself in a city that thrives on innovation and entrepreneurial spirit, building skills that will set you apart and creating memories that will last a lifetime.

- Highlights from Hult SF
- AI Society
  - Silicon Valley Speaker Series
  - Innovation Club
  - Industry networking events



Why settle for one city when you can experience the world? Seize the opportunity to explore different cultures, master new skills, and expand your global network.

What is rotation?

You'll start at a home campus—Boston, London, or Dubai—for the core of your program and then have the option to take summer electives at any other Hult campus, including San Francisco. Depending on your program, you may also be able to change campuses each academic year. We call this ability to travel from campus to campus “rotation.”

Rotation is more than a chance to travel. It's your opportunity to build the cultural fluency and global perspective that will set you up to thrive wherever your career takes you after graduation.

In fact, 61% of Hult graduates launch careers in a new country.



1355 Sansome Street  
San Francisco, CA 94111  
US

 [hult.edu/san-francisco](https://hult.edu/san-francisco)



City seminars

Go even further with the option to visit other world-leading cities and study specialist topics on location.

These one-week electives are offered in different cities every summer, in places like Seoul, Paris, Los Angeles, Cape Town, and Riyadh.

Explore More With  
Global Campus Rotation





“I explored so much, across three continents, all while studying.”

Victoria Pérez De Peña  
Dominican Republic, Class of 2023



# Take Your Turn: Jet. Set. Rotate.

What’s it really like to rotate? Victoria and Aqeel share their journeys—exploring new cities, expanding their global networks, and gaining skills for the future.

## Victoria’s rotation story

I like getting out of my comfort zone. That’s how you grow. I’m the first in my family to study abroad. I didn’t know what to expect from rotation, but when I had the opportunity to move campuses, I had to take it. I started in Boston, rotated to London, and spent a summer term in Dubai.

Boston was my home campus. It’s a city full of schools and everyone mixes. When I rotated to London, everyone was so welcoming. I’m from the Dominican Republic, where building relationships and a culture at work is very important. In Boston, and the US generally, everyone lives such fast-paced lives. I like that London is a bit more relaxed in the sense that people might leave the office together for a mid-afternoon walk in the park. And then in Dubai, it was totally different—super fun. They have many beaches, there’s the desert, and we went to Abu Dhabi. I explored so much, across three continents, all while studying.



GLOBAL STUDENT STORIES

## Aqeel’s global experience

I wanted to take on new challenges and learn from them. Rotation was my chance. I started in London. The city’s energy and diversity were impossible to miss, and I learned quickly how much you gain by surrounding yourself with different perspectives. Then came Dubai—dynamic, always evolving, a mix of tradition and innovation. It taught me the value of staying flexible. Boston pushed me differently.

Being in a city filled with world-class universities made me raise my own standards, and building connections across industries gave me insight into just how valuable a strong professional network can be. Finally, Singapore—efficient, global, and forward-looking. Being there helped me become more structured, and visiting the Mastercard Innovation Centre during the city seminar gave me a glimpse of how fast the region is advancing. Each move left its mark. What I carry now is confidence, resilience, and the ability to thrive anywhere—skills I’ll use to build a global career.

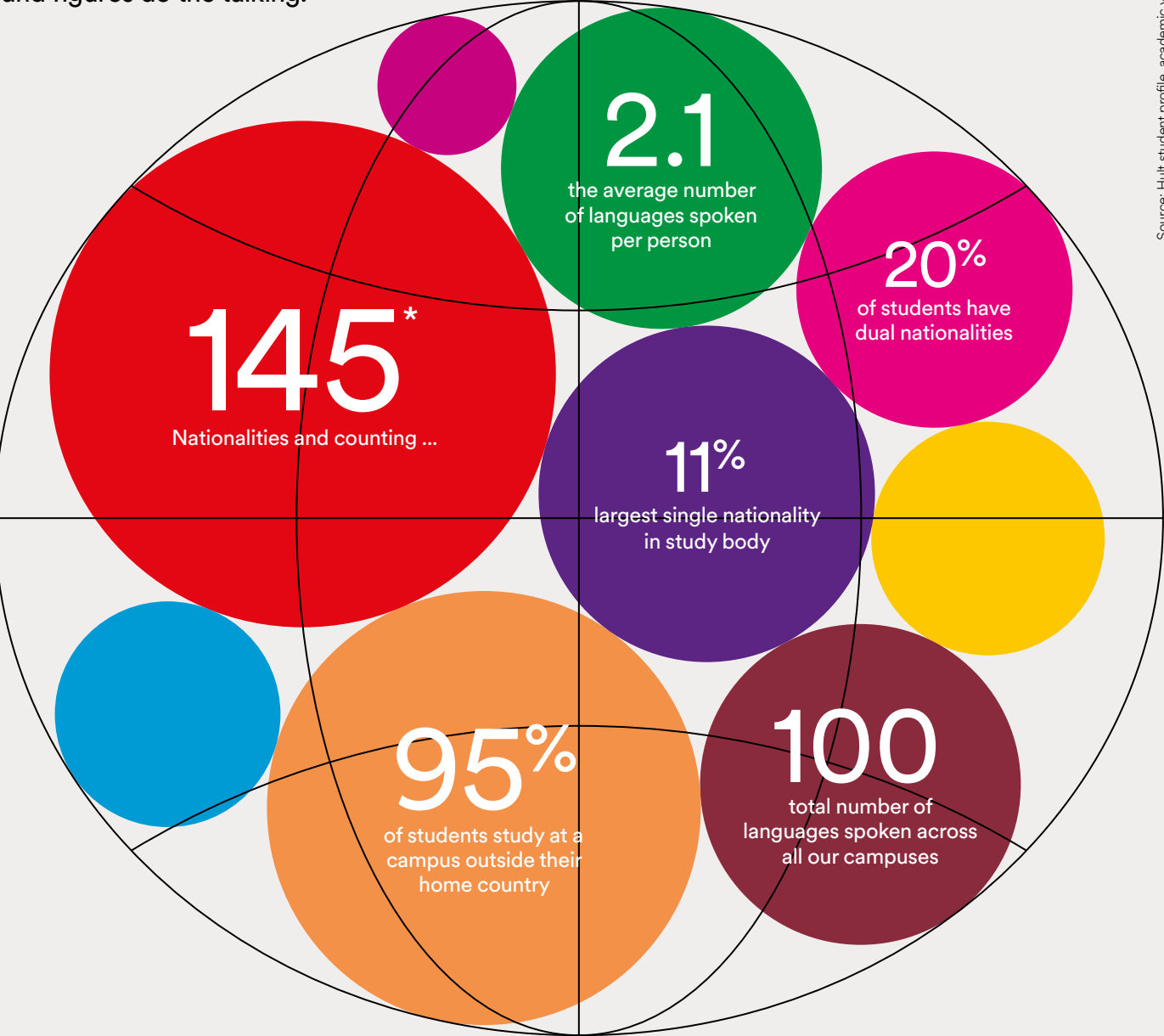


“Each move left its mark. What I carry now is confidence, resilience, and the ability to thrive anywhere—skills I’ll use to build a global career.”

Aqeel Khan  
UK, Class of 2025



Just how diverse is the Hult community? We'll let the facts and figures do the talking:



Source: Hult student profile, academic year 2024/25.

- |                |                      |                                  |                  |                       |                          |
|----------------|----------------------|----------------------------------|------------------|-----------------------|--------------------------|
| *India         | Thailand             | Côte d'Ivoire                    | Serbia           | Congo                 | Cuba                     |
| Japan          | Lebanon              | Bulgaria                         | Hong Kong        | Saint Kitts and Nevis | Eritrea                  |
| United States  | Jordan               | Denmark                          | Honduras         | Liberia               | Paraguay                 |
| Italy          | Netherlands          | Ecuador                          | Slovakia         | Uruguay               | Maldives                 |
| Germany        | Taiwan               | Kazakhstan                       | Armenia          | Rwanda                | Namibia                  |
| Mexico         | Turkey               | Senegal                          | Venezuela        | Benin                 | Niger                    |
| France         | Morocco              | Iran                             | Yemen            | Bangladesh            | Iceland                  |
| Brazil         | United Arab Emirates | Argentina                        | Malaysia         | Antigua and Barbuda   | Central African Republic |
| China          | Kenya                | Vietnam                          | Georgia          | Togo                  | Albania                  |
| Colombia       | Dominican Republic   | Poland                           | Cameroon         | Bolivia               | Bahamas                  |
| Canada         | Syria                | Greece                           | Sudan            | Panama                | Belarus                  |
| South Africa   | Austria              | Ukraine                          | Lithuania        | Cyprus                | Malawi                   |
| Peru           | Switzerland          | Democratic Republic of the Congo | Kuwait           | Australia             | Estonia                  |
| Saudi Arabia   | Pakistan             | Costa Rica                       | Cambodia         | Sri Lanka             | Bahrain                  |
| Nigeria        | Guatemala            | Mongolia                         | Algeria          | Guinea                | Eswatini                 |
| United Kingdom | Romania              | Czechia                          | Mozambique       | Mauritania            | Gabon                    |
| Spain          | Korea                | Ireland                          | Croatia          | Gambia                | Andorra                  |
| Philippines    | Sweden               | Kyrgyzstan                       | Gambia           | Uzbekistan            | Myanmar                  |
| Egypt          | Chile                | Qatar                            | Uzbekistan       | El Salvador           | Nicaragua                |
| Russia         | Tunisia              | Finland                          | El Salvador      | Papua New Guinea      | Trinidad and Tobago      |
| Zimbabwe       | Israel               | Malta                            | Papua New Guinea | Sierra Leone          | New Zealand              |
| Indonesia      | Ghana                | Luxembourg                       | Sierra Leone     | Slovenia              |                          |
| Portugal       | Belgium              | Jamaica                          | Slovenia         | Madagascar            |                          |
| Norway         | Hungary              |                                  | Madagascar       |                       |                          |

# Collaborate on a Global Scale

Diversity is part of Hult’s DNA. We embrace different cultures, fresh perspectives, and varied skillsets across our campuses, because this diversity mirrors the global business environment you’ll step into after graduation.

Employers want resilient candidates able to navigate the international workplace from the get-go. At Hult, this becomes second nature.

Every classroom discussion, team project, and campus event is an opportunity to see the world through a global lens and experience the power of cross-cultural collaboration firsthand.

“The diversity that surrounds us at Hult has radically changed my way of thinking. I look back to who I was a year ago, and I didn’t know half of the things I do today.”

Toni Charlot, Haiti & Nicaragua  
Class of 2026

## Record-setting diversity

In 2024, Hult set a **World Record for “Most Nationalities in a Business Lesson”** for 60 nationalities in one classroom in London.





# Make Lifelong Global Connections

The friends you'll make and the network you'll build at Hult will shape your undergraduate experience and future well beyond graduation—spanning decades as well as oceans.



As a Hult graduate, you'll have access to a global network of alumni, ongoing learning opportunities, and countless ways to connect worldwide.

## ● Xploration Days

Engage in alumni-exclusive, one-day learning experiences featuring a diverse lineup of speakers and workshops on current topics.

## ● Alumni Hour

Tune in to our virtual speaker series, where alumni and industry experts share their insights and expertise on a global Hult platform.

## ● Annual electives

Keep your skills sharp through our Lifelong Learning Program, bringing you back to campus (or online) every year for new electives and the latest business thinking.

## ● Hult hires Hult

Whether you're looking for your next role or recruiting talent, the global Hult community can be your first port of call with our dedicated job board.



“Even after you graduate, you're still part of the Hult family.”

Duan Garcia Bueno, Mexico, Class of 2025



In the words of an undergraduate alum, a decade after earning his bachelor's:

“Hult is a very welcoming place—everyone arrives and is open to making new friends.

The global experience at Hult made it so much easier for me to adapt to different situations and cultures, both personally and professionally. I am from the Netherlands, but I live in Mexico and have worked on projects throughout Latin America, Europe, and Taiwan. My time at Hult made it a lot easier to do this international work.

The fun part after you graduate is that almost any country you go to, you will know someone from there from your time at Hult.”



**Rob Oomen**

The Netherlands  
Consultant, Orbitat  
Class of 2016

Your lifelong learning network in numbers

**35k+**

Hult alumni

**70+**


global alumni chapters

Across

**170+**

countries





60 Faculty With Real-World Experience  
62 Challenges in Action  
64 Internship Stories  
66 Career Development Experts  
68 Career Outcomes  
70 Why Hult Grads Are in Demand  
72 Alumni Success Stories

# Connect to the Real World

Built around real companies, real challenges,  
real impact

From your first day at Hult, you're being prepared to leave.

The business problems you'll need to solve, working in teams to solve them, and how you'll be assessed, will feel more like starting a job than going to school.

Your Hult faculty will be drawing as much on their years of industry experience as their love of teaching. And when guests from real businesses visit, they'll be setting you their most pressing, current problems to solve.

That's why Hult is the perfect place to discover where your talents align with what the world values, and find your path forward.

So, when you leave, be prepared to hit the ground running. Whether you're looking to climb the career ladder, transform the family business, or start your own, you'll look around and think, "I recognize this," because that's what you've been doing from day one.

NASA landed a rover on the surface of another planet.

What will you do?

**Dare mighty things.**

# Get Real With Faculty Who've Been There

From managing 1.2 billion USD in global investments to leading transformational growth at Unilever and Tata, your Hult professors bring unparalleled real-world experience to the classroom. They've driven innovation, empowered entrepreneurs, and led industries from finance to AI—and now, they're here to inspire your journey.

## Ester Pescio

Italy  
Faculty: Entrepreneurship



With 20+ years as a co-founder and executive in high-tech startups, Ester Pescio specializes in AI systems, operational transformation, and global business strategies. A passionate mentor, she empowers the next generation of entrepreneurs through teaching and startup mentorship.



## Paul Ahn, PhD

Korea  
Faculty: Finance & Accounting

Dr. Paul Ahn, an award-winning portfolio manager recognized as Korea's best in 2009, managed 1.2 billion USD across global markets. A California CPA and former CFO, he specializes in financial analysis, asset valuation, and investment decision-making.

## Yulia Kovas

Russia  
Faculty: Psychology



An expert in genetics and psychology, Yulia Kovas leads global research into individual differences and learning. Founder of InLab and co-founder of TAGC, she consults internationally on education, behavioral genetics, and the integration of genetic insights into everyday life.

## Seni Hazzan

Nigeria  
Faculty: Entrepreneurial Finance



Seni Hazzan is a global finance leader with experience at Goldman Sachs, Arthur Andersen, and PwC. Former CEO of FCMB Capital Markets, he's an entrepreneurial financier specializing in M&A, startups, and venture capital, known for pioneering Dealpreneurship® methodologies.



## Nikhil Soi

India  
Faculty: Business Analytics

Specializing in employability strategy and generative AI, Nikhil Soi develops innovative learning programs at Hult. His work blends performance coaching with practical business analytics, empowering students to navigate the future of work with confidence.



## Liliana Caimacan

Romania  
Faculty: Strategy, Marketing & Leadership

An international business leader with 20+ years at Unilever and Tata, Liliana Caimacan specializes in business transformation, innovation, and brand strategy. She has driven growth across industries, combining creativity and leadership to develop disruptive, consumer-centric solutions.

## Maya Sarji

Syria  
Faculty: Communication



A multilingual voice artist and public speaking coach, Maya Sarji has 25 years of experience in vocal performance, media training, and brand voice development. She empowers individuals and executives to enhance communication, presence, and cross-cultural expression.

## Maxted Neal

UK  
Faculty: Psychology



Specializing in resilience and performance, Maxted Neal uses Heart Rate Variance (HRV) to enhance wellbeing under pressure. He has collaborated with Team GB and the Royal Air Force, combining coaching expertise with psychology to help individuals reach their potential.



## David Owen

US  
Faculty: Product Management & Business Analytics

With 30+ years in AI product development, David Owen has led roles including Chief Product Officer at Net Health and VP at Centene. He specializes in digital health, product management, and innovation across industries ranging from healthcare to education.



## Maria Dolores Lopez-Montenegro

Spain  
Faculty: Operations Management & Entrepreneurship

Maria Lopez-Montenegro brings 25+ years of leadership in strategy, operations, and restructuring across software, engineering, and construction. A former CEO and COO, she combines actionable planning expertise with teaching at Hult to inspire the next generation of business leaders.



# Uncover Challenge-Based Learning at Hult

Learning through doing is at the heart of what we do at Hult. That’s why we integrate real-world business challenges into your everyday classroom experience, giving you the opportunity to apply what you’ve learned to practical problems.

## Tackle real-world projects

At the end of each term, you’ll work in diverse teams on challenges that can be computer simulations, case studies, or projects with actual companies.

## Problem-solve through collaboration

Each challenge begins with a briefing on the industry or client. From there, you’ll research the problem, devise the best strategy, come up with a solution, and pitch it to solve an issue currently facing businesses. Whether you’re figuring out how to best apply a new technology to an existing business, developing a startup idea, or coming up with innovative ways to address social problems, you’ll work closely with your team to test ideas, make decisions under uncertainty, refine your approach, and present a compelling plan or pitch to faculty, peers, or real clients.



“Everything we did in the challenge felt like real work. The research, the pitching, the pressure—it all mirrored what I’m doing now at my internship at Lemonaid. It showed me how what we learn in class directly applies in the real world.”

Maria Bisetto, Brazil, Class of 2025

## Build future-focused skills

Strong outcomes require understanding the market, addressing real customer needs, and presenting your ideas persuasively. This challenge-based approach to learning is what defines the Hult student experience—helping you learn from mistakes, understand your strengths, build confidence, and develop your skills.

Now, let’s take a look at a live client challenge students took on this year—showcasing the kind of real-world experience you can expect at Hult.

THE CLIENT:	LEMONAID <sup>+</sup>
THE PROFESSOR:	Satrupa Ghosh
THE BRIEF:	Develop strategies to grow Lemonaid’s presence in the UK—driving engagement, social impact, and brand growth among university students and co-working spaces.

Expanding into new markets while staying true to its social mission is no small feat. In London, undergraduate students partnered with Lemonaid, a socially conscious beverage brand, designing campaigns to engage university students and co-working professionals. Acting as marketing consultants, they explored creative, purpose-driven approaches to drive both brand growth and social impact.

## How they did it

- **Market research**—Explored the behaviors and preferences of university students and co-working professionals to identify engagement opportunities that stayed true to Lemonaid’s social mission.
- **Campaign design**—Crafted impactful, targeted campaigns per segment: “Spill the Tea, Stir Up Some Good” for university students, featuring confession booths and podcast partnerships; “Catch a Break, Stir Up Some Good” for co-working spaces, with pop-up events and impact tracking to showcase measurable social outcomes.
- **The proposal and outcome**—Delivered fully tested strategies demonstrating practical results, social value, and commercial potential, with several ideas adopted by the client—and one participant offered a six-month internship.







## INTERNSHIP STORIES

Here, current students share how their Hult education helped them develop key skills and land successful internships.



Leonardo Caruso

Italy  
Class of 2026  
Marketing Intern  
Ferrari

HULT: What inspired you to pursue this role?

LEONARDO:

I've been passionate about Ferrari since I was a child. It's not just a brand, it's a symbol. When I started studying marketing at Hult, I knew I wanted to merge that passion with my professional path.

H: How did Hult prepare you for the internship, and what kind of work did you do at Ferrari?

L: Professor Mo Willan's marketing course helped me fall in love with the field, and Hult's practical approach—from business simulations to team projects—really mirrors what it's like to work inside a company. I already knew how to manage team dynamics, organize tasks, and deliver strategic presentations.

At Ferrari, I developed the model lineup (1948–2025)—documenting key specs, technical details, and visuals for internal use. I conducted market research on ultra-high-net-worth individuals, evaluated dealership performance, and delivered a 40-slide presentation with strategic growth recommendations.

H: Did you take advantage of any career resources or networking opportunities at Hult?

L: I worked closely with a career advisor at Hult. She helped me refine my resume to fit US standards and gave me tips on how to present myself professionally. I also attended guest speaker sessions and events at the Hult Center, where professionals from top companies shared their journeys. Listening to them gave me valuable insights and motivation.

# Get the Expertise for the Internship You Want

Whatever your career aspirations, internship experience will serve you well. At Hult, internships are encouraged and can even be done for credit. If you want to intern in the US, UK, or Dubai, you can do it as part of your student visa. Our dedicated careers team will support you in finding, applying, and obtaining internships.



Laila Zein

Egypt  
Class of 2026  
Analytics & Sales Intern  
Bloomberg

HULT: What led you to attend Bloomberg's Insight Week, and how did you find it?

LAILA:

I always wanted to work in finance, but I wasn't sure which area. During the winter break, I booked a meeting with my career advisor, Tracey Stemmarhe. She walked me through my CV and LinkedIn, gave me tips, and helped me narrow my focus. Tracy encouraged me to explore opportunities posted on Handshake, where I found Bloomberg's Insight Week and applied. I booked more meetings with her before each step of the process, which really boosted my confidence.

H: How did the Hult curriculum help prepare you for the experience?

L: The timing was perfect. While attending Insight Week, I was also taking Finance B (Investment Banking & Asset Management). We managed a 1 million USD portfolio in a five-week simulation, right as major events like the Trump tariffs were unfolding. That meant when I spoke to professionals at Bloomberg, I could bring real, timely experience into our conversations. Presenting with my intern team also tested the confidence I'd built through Hult's group projects.

H: Was there a particular moment you felt proud or accomplished?

L: During the group presentation. I didn't expect my group to stand out, but we did, and the recruiters praised my presentation skills. It was a turning point; I realized how much my confidence had grown at Hult. Another highlight was when a fellow attendee thanked me for helping him find the confidence to speak up during the presentation. It reminded me that this experience was also about making a positive impact on others.



Sonia Vasnani

India  
Class of 2027  
Summer Intern  
Procure4

HULT: How did Hult's career team support you?

SONIA:

I worked closely with Dawn, my careers coach at Hult. We did several mock interviews, which helped me feel more confident and polished. I also got help tailoring my CV and practiced communicating why I was a strong fit. On top of that, I attended Hult's CV and LinkedIn workshops, which were practical and gave me a solid online presence.

H: How did your Hult experience prepare you for the workplace?

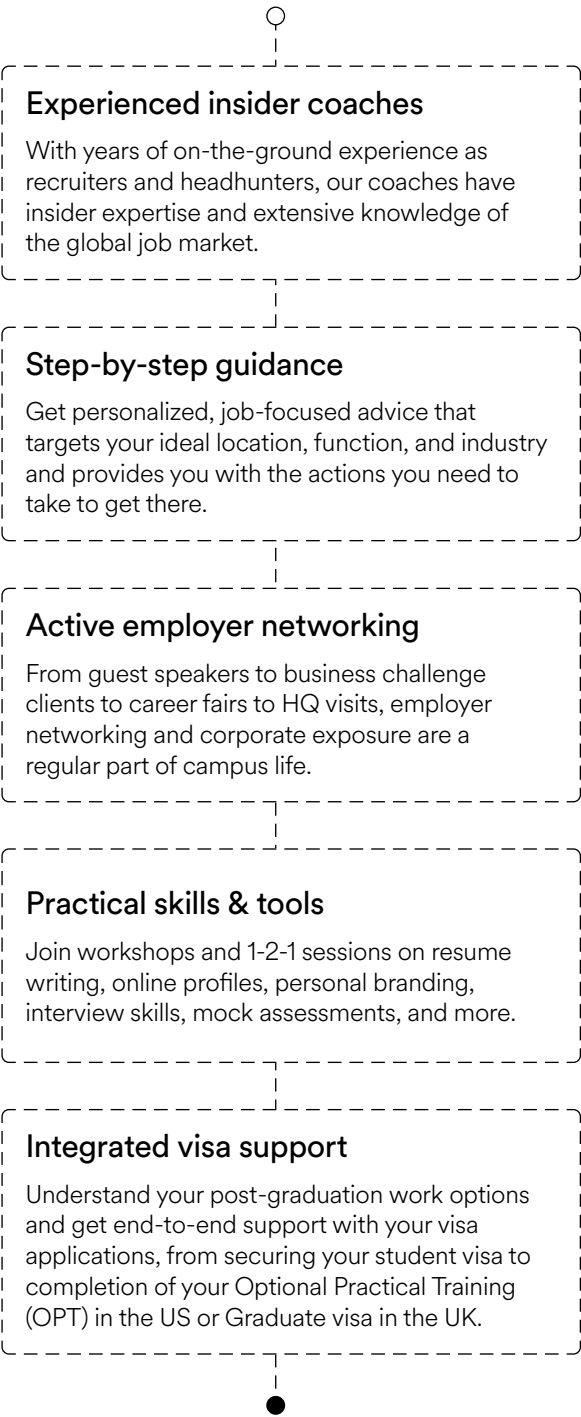
S: Assessment at Hult is unique. In one project, our team meetings were recorded, and we were assessed on everything—being punctual, having agendas, taking minutes, dressing professionally. At the time, I didn't fully appreciate it, but once I got into the workplace, I saw how important those details are. Time management and presentation skills have also been key. Hult really emphasizes those, and I see now how that's set me up for success.

H: What was the biggest insight you took away from the experience?

S: That age doesn't define your value. I started this role at 18 and felt imposter syndrome at first. But I was treated with so much respect and given real responsibility from the start. It taught me that what really matters is what you bring to the table.



Career support at Hult is as practical and proactive as our programs—and is integrated directly into the student experience.



# Hit Your Goals With Active Career Coaching



**Kevin O'Donnell**  
US  
Employer Relations Associate, Boston  
3 years of employer relations experience

- HULT:** How do you help students connect with employers and gain real-world experience?
- KEVIN:** I encourage students to engage with industry professionals early and often. We bring employers to campus through panels, workshops, networking mixers, and company visits, giving students a firsthand view of the skills and mindsets companies value. They also participate in case challenges, hackathons, and projects, applying Hult skills to real-world problems rather than just listening to talks.
- H:** What kinds of partnerships or internships do you offer through employer relations?
- K:** One of the most rewarding parts of my job is building relationships with employers eager to hire Hult students. We work with organizations from startups to global corporations and share exclusive internships and job postings. Industry-specific events let students meet hiring managers face-to-face, and many secure internships directly through networking or company visits.
- H:** How can students make the most of networking events and employer visits?
- K:** Prepare, show up, and take full advantage of Hult's opportunities. The careers team provides tips, events, and resources, but students need to take the initiative and make connections themselves. Every interaction is a learning opportunity—it might not lead to a job immediately, but it can spark insights or connections that open doors. Staying curious, engaged, and consistent builds lasting professional relationships.



**Helena Rattova**  
Brazil  
Career Development Advisor, London  
5 years of career development experience

- HULT:** How do you help students discover career paths that suit their skills and interests?
- HELENA:** I come from a recruitment background, so I know how job markets work and what employers value. In one-on-one conversations, I focus on uncovering each student's strengths, interests, and what excites them. From there, we explore how these qualities match real opportunities, helping students find a path that's both fulfilling and practical.
- H:** What support do you offer to help students get ready for internships and graduate roles?
- HLN:** We run interactive workshops to help students build the skills and experience they need to stand out. We help them develop their CVs, LinkedIn profiles, personal branding, portfolios, and interview skills through realistic mock sessions. One-to-one coaching builds confidence and creates tailored plans, while employer events give them direct exposure to professionals and workplace expectations.
- H:** How does your guidance help students feel confident and prepared for their careers?
- HLN:** I work closely with students, supporting and empowering them to trust their abilities, which gives them the clarity and confidence they often can't find alone. Having a partner helps them recognize their strengths and stay accountable. For international students, we also focus on navigating the UK job market so they can approach opportunities with confidence. Ultimately, our goal is for every student to step into their career with a clear sense of identity and excitement for what's ahead.



**Tracy Fitzgerald**  
US  
Head of Visas & Compliance, North America  
16+ years of helping international students with visas

- HULT:** How do you work with the careers team?
- TRACY:** Our visa and careers teams work hand in hand, so students don't feel like they're bouncing between two offices for answers. For example, if a student has a question about interviewing with a US employer, we can cover both the visa implications and the career strategy in one place. It's a unique model that really gives Hult graduates an advantage as they navigate the US job market.
- H:** What kind of support do you provide to students pursuing careers in the US after graduation?
- T:** We run weekly sessions on OPT and STEM OPT that you can join virtually from anywhere. When you're on campus, we encourage you to drop into office hours to ask questions in person, but once you're an alum, you still have access to our team through Zoom and email. We check our inbox daily, and if your question overlaps with career strategy, we'll immediately loop in our careers team, so you get both perspectives at the same time.
- H:** What kind of employer connections or industry exposure can Hult students expect in the US?
- T:** We keep students informed about which industries are growing and where opportunities are strongest across the US. That insight helps graduates target employers more effectively and even prepare for longer-term visa options. Just as importantly, we coach students on how to speak confidently with employers about their work authorization—shifting the focus to the value they bring to the company rather than on visa limitations. That combination of market knowledge and communication skills gives you an edge when stepping into the job market.

# Graduate From Classroom to Career

From day one at Hult, you're preparing to leave. As these recent graduate stats show, within months you'll already be putting what you've learned into action.

Top industries for Hult graduates		What types of roles do graduates work in?	
Industry		Function	
Financial Services	23%	Marketing/Sales	40%
Consumer Packaged Goods	15%	Finance/Accounting	24%
Consulting	14%	Consulting	11%
Technology	8%	General Management	7%
Media/Entertainment	7%	Administration	6%
Hospitality	6%	Operations/Logistics	6%
Healthcare	6%	Human Resources	1%
Manufacturing	5%	Other	5%

## Career success in numbers

96%

of graduates are employed or continuing education within 6 months

156

companies hired Hult graduates across 26 countries

58%

of international students at Hult Boston gained employment in the US

\*Includes Optional Practical Training (OPT)

44%

of international students at Hult London gained employment in the UK

\*Includes UK Graduate visa

## Top employers of Hult undergraduates

RALPH LAUREN

maje

EY

L'ORÉAL

Bloomberg

SAP

amazon

CHANEL

mastercard

Mercedes-Benz

pwc

## Launch your future as a global professional

Studying abroad is often the pathway to a career abroad. Wherever you base your studies at Hult, you'll find support to help you identify potential internship and work opportunities that could be the springboard to an international career.


61%

of graduates are working in countries different from their origin

## Post-graduation opportunities

- OPT in the US**  
Optional Practical Training (OPT) is a type of work authorization that allows F-1 students to work in the US for 12 months after graduation to gain experience related to their field of study. Graduates of a STEM-designated degree can be eligible for up to three years of OPT.
- Graduate visas in the UK**  
International students who complete a degree in the UK are eligible for the Graduate Immigration Route. This is an unsponsored route to work in the UK. From January 2027, Graduate visas will be granted for a period of 18 months.
- Working in the UAE**  
International students are eligible for an employer-sponsored work visa in the UAE if they have secured a full-time role after graduation.

## See how two recent Hult graduates navigated the path to a global career:



**Tinotenda Heri**  
Zimbabwe  
Class of 2021

Sept 2018  
Started BBA at Hult Boston

Jan 2019  
Dean's list recognition for GPA

June 2020  
Summer investment banking internship in London


Jul 2020–Jun 2021  
Part-time internship at Adaptive Investment Solutions in Boston

May 2021  
Graduated from Hult Boston

Jun 2021  
Started OPT as an analyst at Goldman Sachs in Salt Lake City, Utah

Dec 2022  
Transferred to Goldman Sachs in London

Dec 2023  
Promoted to associate at Goldman Sachs



**Laura Copeland**  
US  
Class of 2022

Sept 2018  
Started BBA at Hult London

Sept–Nov 2018  
Student consultant project at Mercer

Jan–Feb 2019  
Student consultant project at EY

May 2019  
Founded Hult Strategic Consulting club

Summer 2021  
Project management internship at Redgate Software, Cambridge, UK

May 2022  
Graduated from Hult London

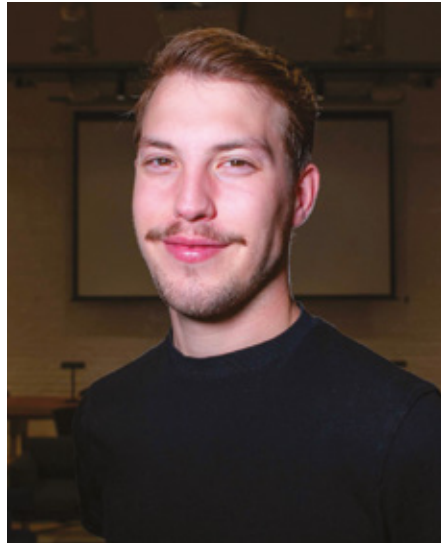
Aug 2022  
Secured Graduate visa and product manager role at Redgate Software

Aug 2024  
Gained sponsored UK work visa and promoted to solutions engineer at Redgate Software

Studying in Boston, London, or Dubai gives you access to incredible career opportunities with local employers as well as multinational corporations with offices across the world. Who knows where your journey might take you.  
→ Visit [hult.edu/grad-visas](https://hult.edu/grad-visas) to learn more.

All stats, unless otherwise stated, are from class of 2024 graduates.





“I met AlphaSights at an on-campus Hult careers event. Studying at Hult felt like preparation for a fast-paced career, sharpening my adaptability, problem-solving, and communication skills, while the entrepreneurial mindset I developed made it natural to create value from day one at AlphaSights.”

**Nathan Wehrmann**, Germany  
Associate, Private Equity Accounts, AlphaSights  
Class of 2025



“From the start, Hult graduates have shown they’re prepared to hit the ground running.”

**Nancy Nguyen**  
Senior Associate  
Talent Acquisition  
AlphaSights



# Hear Why Hult Graduates Are in Demand

Numbers only tell part of the story. What do employers themselves say about hiring a Hult grad?

Nancy Nguyen, Senior Associate, Talent Acquisition at AlphaSights, has hired many Hult undergraduates. Together with Moa Lilja, a recent Hult graduate now on the team, they shared what makes Hult alums so sought after.

## Hult grads show up ready to do

From the start, Hult graduates have demonstrated they’re prepared to hit the ground running. The hands-on curriculum and global mix of students give them a strong foundation for working across cultures, adapting to different contexts, and building trust quickly—qualities that make a real impact at AlphaSights.

## They approach projects with both structure and flexibility

Accustomed to working in teams and handling quick turnarounds, they plan ahead, manage priorities effectively, and contribute ideas confidently. At the same time, their global perspective helps them tailor their approach to clients and colleagues from all over the world.

## They are resilient, critical thinkers, and collaborators

Hult grads adapt quickly to new challenges and communicate with clarity, earning trust as reliable problem-solvers in a client-facing environment. Skilled at collaborating and understanding diverse perspectives, they remain focused on delivering results. These qualities consistently set them apart as valuable team members at AlphaSights.

## They take ownership early on

Experience presenting to professors and external companies translates seamlessly into pitching to clients here. That confidence, combined with adaptability, enables graduates to take on greater responsibility and grow their impact quickly.



**Moa Lilja**, Sweden  
Associate, Client Services, AlphaSights  
Class of 2024

**AlphaSights**

A global information services provider delivering expert insights across industries

3 million+ client-expert interactions delivered

2000+ employees in 9 countries



# Graduation Is Only the Beginning

Whether you know exactly what career you want or you're still exploring your options, one thing we can guarantee is that life will take you in unexpected directions. 156 companies across 26 countries hired Hult graduates from the Class of 2024. Hear from two alumni at different stages of their career journey who have taken very different paths and ask yourself: where will your Hult experience take you?



**Marc Watum**

South Africa  
Class of 2017  
Chairman of Vision 2030 Fund

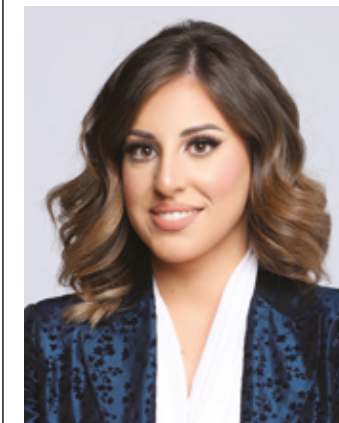
Growing up across South Africa, Mali, and Uganda, Marc saw both the challenges and potential of Africa. Witnessing inequality alongside the continent's rich cultures inspired him to dedicate his career to sustainable development and social entrepreneurship.

"My dream was to find the right formula to bridge business and African economic transformation. I knew business acumen would be crucial—profits can be reinvested to improve lives—but many companies weren't creating the kind of change Africa needs. Studying at Hult allowed me to explore economic development, financial markets, and entrepreneurship, and to apply these ideas in practice."

While at Hult, Marc co-founded Vertex Ecosystem to empower social entrepreneurs tackling Africa's developmental challenges. He launched Vision 2030, a social innovation venture capital fund focused on food insecurity and climate-related issues in Sub-Saharan Africa. He serves on the advisory board of several organizations addressing today's key economic, social, and ethical issues.

"Hult broke down walls between academia and the business world," he says. Building Vertex and the Vision 2030 Fund taught Marc that real change requires understanding people, political systems, and economic forces together. Hult's hands-on approach—consulting projects, international networking, and collaborative problem-solving—prepared him to turn ideas into tangible outcomes.

Today, Marc continues to scale ventures that address Africa's most pressing challenges. He combines his passion for social impact with a deep understanding of economic policy and human behavior, proving that a Hult education prepares you to transform societies.



**Iva Maria Mataj**

Albania  
Class of 2014  
Founder & CEO,  
IVA EVENTS, IH  
Productions, Dubai, UAE

After facing visa challenges upon graduation and working in a field she wasn't passionate about, Iva discovered event management. She started her own events company in Dubai, then pivoted to property renovation and development during the pandemic. Today, Iva runs two successful businesses in parallel.

"My priority after graduation was staying in London. I faced visa challenges but found a job as an accountant for an SME. I learned a lot, but it wasn't right for me, so I moved to Dubai for my master's."

In Dubai, Iva secured a project manager job at Zurich International Insurance and chaired the Women's Innovation Network, where she discovered a passion for events. Following a later redundancy from another insurance company, she launched her own event management company, Iva Events.

"The pandemic heavily impacted the events industry. I'm not someone who can sit around waiting," she says. She then expanded into property renovation with a partner, founding IH Productions. The business grew rapidly, and she and her partner completed their first renovation during the pandemic, before moving into land acquisition and full-scale construction.

Meanwhile, the events business picked up, and today Iva runs two successful companies. Her time at Hult played a pivotal role in her adaptability. "The global mindset, the practical approach to solving business challenges, the teamwork and presentation skills—these are things you can, and must, apply to succeed in any career."

Ten years after graduation, Iva remains in touch with many Hult classmates pursuing diverse careers, from corporate finance to family businesses and entrepreneurial ventures worldwide. "That's what a degree from Hult gives you—choice."



76 Fees  
77 How to Apply  
78 Experience Hult  
80 Bertil's Legacy

# Dare Mighty Things

This is not an ending, but a beginning. Not a finish line, but a launchpad.

You've explored what it means to learn through challenge, to grow through discomfort, to think globally, and to act with purpose. The world won't wait, and neither will you.

Because you're not here to watch. You're here to take part. To build the skills, the mindset, and the network to make things happen.

So, gather your courage. Back your ambition. And take the first step.

**Dare mighty things.**

# Fees & Funding

Your education is one of the most important investments you'll ever make in yourself. Throughout the application process, we'll work closely with you to help you understand the funding options available.

## Billed cost of attendance for 2026–2027

Location	Boston	London	Dubai
Available programs	<div>BBA</div> <div>BCSB</div>	<div>BBA</div> <div>PEP</div>	<div>BBA</div> <div>ENTR</div>
Tuition <sup>1</sup>	59,600 USD	38,900 GBP	141,800 AED
Other student-related costs <sup>2</sup>	3,950 USD	1,740 GBP	11,200 AED
Total program fees	63,550 USD	40,640 GBP	153,000 AED

<sup>1</sup> Subject to adjustment for inflation. Fees are based on 30 credits per year. Any additional credits will be charged on a pro-rata basis.

<sup>2</sup> This includes the new student fee (one-time fee), administrative fees, and insurance coverage. Insurance costs are subject to change.

These are indicative program prices; other fees will apply.  
→ For more details visit [hult.edu/undergraduate/admissions](https://hult.edu/undergraduate/admissions)



## Scholarships & awards

You can apply for a range of merit-based scholarships that reward your achievements and potential. So, whether you're an academic high achiever, an entrepreneur, or a future leader, there could be a funding option for you at Hult. If cost is a concern, you may also be eligible for need-based financial aid—your enrollment advisor will be happy to discuss your options.

→ For more details, visit [hult.edu/undergraduate/admissions/scholarships](https://hult.edu/undergraduate/admissions/scholarships)



# How to Apply

So, you want to come to Hult. We totally understand, it's a great idea. Here's how to take the next steps:

### Step 1

- Choose your application platform:
- [hult.edu/apply](https://hult.edu/apply)
  - Common App
  - UCAS – Institution Code: H76, Courses: BBA – N1Q3, BCSB – B1Q3, ENTR – D1Q3, PEP – L1Q3

### Step 2

- Submit your application & supporting documents:
- High school transcripts
  - Academic reference
  - Personal statement essay (400–500 words) or video (2–5 mins)
  - Evidence of English proficiency (if not a native speaker)
  - SAT/ACT scores (optional)
  - Scholarship and/or financial aid application

### Step 3

Personal assessment interview

### Step 4

Admissions decision

### Step 5

Confirm your place and submit a non-refundable deposit, which counts toward your annual program fees

## How we assess applications

We want to understand who you are and what drives you. Motivation and mindset are as important to us as academic achievements. We review all information submitted with every application and take a holistic approach to assessing your suitability for the program.

## Personal enrollment support

The day you get in touch with us, your dedicated enrollment advisor will begin guiding you and your family through the application process. Our team of international education specialists is here to ensure your preparation for Hult is as smooth and stress-free as possible.



Apply Now





“Great people. Awesome, intimate campus and lecture rooms. Dynamic and practical learning style. And the goody bag was a cool touch!”

Lawrence-Thor Stephen  
London Campus Open House Attendee

# Connect With Hult

EXPERIENCE HULT

If you want to try Hult on for size, then we have a range of events for you to see if we're the perfect fit. In-person or virtual, on-campus or at a location near you, here are the many ways you can connect with Hult.



## Virtual Open Houses

Peek behind the scenes at Hult without leaving home. Meet our faculty, careers team, and current students. Ask questions and get a sense of what Hult is really like, wherever you are.  
→ [hult.edu/openhouse](https://hult.edu/openhouse)



## In-person Open Houses

Step onto campus and see Hult for yourself. Tour our spaces, meet our community, and get answers to all your questions about undergrad life in Boston, London, and Dubai.  
→ [hult.edu/visit](https://hult.edu/visit)



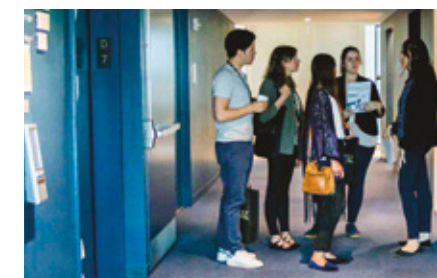
## Faculty-led masterclasses

Experience the Hult classroom in action. Join one of our industry-expert professors online for a dynamic session on a relevant topic and see how we bring real-world learning to life.  
→ [hult.edu/events](https://hult.edu/events)



## Hult Future Leaders Challenge

Ready for a real-world challenge? Team up and put your creativity and collaboration to the test in our global competition for ambitious high school students—mentored by Hult's expert faculty all the way.  
→ [hult.edu/hflc](https://hult.edu/hflc)



## Request a campus tour

Get an insider's perspective on life at Hult in Boston, London, or Dubai with a personal student-led tour. Hear firsthand experiences and discover what makes studying with us so unique.  
→ [hult.edu/ugcampustour](https://hult.edu/ugcampustour)



## Talk to a student

Curious about life at Hult? Connect directly with current students to get honest answers about classes, campus life, and studying globally—straight from someone who's living it.  
→ [hult.edu/askastudent](https://hult.edu/askastudent)



Register for an Event



Growing up in Sweden, Bertil Hult struggled in school and teachers told him his dyslexia would limit his education. He was so frustrated by textbook learning that he dropped out after junior high. He got a job in London, where he learned to speak English and realized that cultural immersion is the best way to learn a language.

He returned to Sweden and at age 23 founded EF Education First, a language study and travel abroad organization. Experiential language learning underpinned its success as it grew to more than 500 schools in 53 countries.

Bertil's struggle in education ultimately led him to become one of Europe's most successful education-focused entrepreneurs. While growing his business globally, Bertil found that the key to growth was not theoretical knowledge, but cultural understanding and practical skills. If language was best learned experientially, surely international business would be too?

Bertil founded Hult International Business School in 2003, inspired by the belief that learning by doing is the best way for graduates to thrive in the real world. Hult continues to disrupt business education to this day, pioneering experiential learning and curriculum innovation.



Bertil's first business was selling T-shirts

**Bertil Hult**  
Sweden  
Founder, Hult International Business School

# Founding a Different Way of Learning

Why does Hult believe, so strongly, that learning by doing is a better way to learn? Naturally, it's all because of real-world experience.

- 1964**  
The Management Education Institute in Boston is formed by Arthur D. Little Inc., the world's oldest management consulting firm.
- 2003**  
Renamed Hult International Business School, honoring Bertil Hult's vision of educating global leaders in Boston.
- 2008**  
Opens first Dubai campus.
- 2009**  
Launches undergraduate program and opens first London campus.
- 2010**  
Opens San Francisco campus and the Hult Prize is launched.
- 2012**  
Opens rotation campus in New York.
- 2015**  
Merges operationally with Ashridge Business School to offer global executive education, qualifications, and apprenticeships.
- 2018**  
Awarded EQUIS accreditation in addition to AMBA and AACSB—the first US business school to achieve this.
- 2022**  
Launches redesigned Bachelor of Business Administration program to deliver an unparalleled undergraduate learning experience.
- 2023**  
Wins the MERIT Award for Innovation in Higher Education for the undergraduate program.
- 2026**  
Introduces portfolio of new interdisciplinary undergraduate degrees, including Bachelor's in Computer Science for Business, Bachelor's in Entrepreneurship, and Bachelor's in Psychology, Economics & Politics.

# Launching a Different Kind of Impact

The Hult Prize is the world's largest student competition for social enterprise, inviting students from 120+ countries to build ventures that tackle urgent global issues. With 1 million USD in seed funding awarded annually to the winning team, it's a launchpad for the next generation of impact-driven entrepreneurs.

From tackling food insecurity to rethinking clean energy or reshaping inclusive employment, each year's challenge reflects a complex, interconnected real-world problem that demands bold thinking, rapid prototyping, and global collaboration. Hult students at every campus have the chance to participate in the journey—from campus heats to regionals, all the way to the Global Finals.

Past judges include former US President Bill Clinton, former Australian Prime Minister Julia Gillard, and Nobel Peace Prize Winner Muhammad Yunus.

→ Find out more at [hultprize.org](https://hultprize.org)



2024 Hult Prize winners Korion Health impressed judges with their innovative electronic stethoscope, which empowers patients to do heart and lung screenings from home





# Top-Ranked by the Best

Our programs are recognized as being among the best in the world in the most reputable global rankings.



Top 50 Masters in Management, 2025  
Top 20 Executive Education, 2025  
Top 50 Masters in Management, 2025  
Top 50 Masters in Finance, 2025  
Top 100 Global MBA, 2025  
Top 100 Executive MBA, 2025



Best Business Schools, 2025



Grad School for Entrepreneurship, 2025



Top 50 MBA Program, 2025



Top Universities for Experiential Learning, 2023



Top 20 Online MBA, 2025



Winners of the Innovation in Higher Education Award, 2023



Best Undergraduate Business Schools, 2025



Best Online MBA Programs, 2024

Worldwide accreditations



Hult International Business School is a 501(c)(3) nonprofit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. Hult's London campus is regulated by the Office for Students (OfS). For additional accreditation information please visit [hult.edu/rankings](https://hult.edu/rankings)

## Undergraduate

Build the professional and human skills that the future demands with our undergraduate programs.

## Master's

Deepen your expertise with our range of general and specialized master's degrees.

## MBA

Accelerate your career with a variety of flexible programs for professionals with three or more years of work experience.

## Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.



### Pass It On

Reduce waste and spread the love! Before you drop this brochure in the recycling, is there anybody you could pass it on to?

Leave a message for the new owner.

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Date .....

Note .....

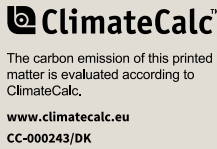
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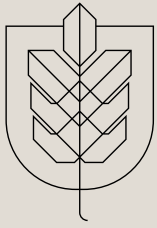
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Why not bring a friend with you on your Hult journey? Introduce them to us at [hult.edu/bringafriend](https://hult.edu/bringafriend)



Hult International Business School reserves the right to make changes in the courses offered, requirements for graduation, locations, program, fees, and accommodation at any time without notice. The most recent Terms & Conditions are available at [hult.edu](https://hult.edu).



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