

THE CITY THAT SHAPES THE FUTURE

HULT'S SPOTLIGHT

NOVEMBER 2025 EDITION

LONDON



INTERNSHIPS SPOTLIGHT



ISABELLA MURILLO

Project Assistant Intern

At ALTIOS International, Isabella supported consulting projects and business development initiatives across the UK and Europe. She gained hands-on experience in international growth strategy while collaborating with cross-border teams.

Her internship deepened her understanding of global business operations and strengthened her communication and networking skills, building confidence to thrive in both professional and social settings.



**JOÃO OTÁVIO
DONATO SANTOS**

Marketing/Business Strategy Intern

At a London-based fintech, João supported global go-to-market initiatives, coordinating international marketing campaigns and collaborating with PR and content agencies.

He led market research for LATAM and the EU, analyzing sectors like BNPL and online gaming to inform expansion strategy. João also enhanced internal efficiency by developing a sales enablement hub and optimizing workflows on Monday.com, deepening his understanding of how technology and strategy drive business growth.



BUSINESS CHALLENGES

CM8 CONSULTING

Students were tasked with developing a new and engaging strategy for one of Dolce & Gabbana's iconic fragrances:

The Light Blue Line

...making it appealing for Gen Z.

Over five weeks, students explored how Gen Z connects with scent, brand identity, luxury and experience and got to work with one of the world's leading luxury brands.



DOLCE GABBANA



STARTUP CHALLENGE

CM1

In groups of 6, freshly arrived freshmen will have 14 weeks to create a business plan for their own startup using knowledge from multiple areas of the program such as accounting, marketing, strategy and entrepreneurship.

At the end of such project, the groups will be judged by a panel of potential investors and judges and attempt to impress the audience with their knowledge of SDGs, frameworks and triple bottom line usage.

EVENTS OF THE MONTH

HULT BANKING SOCIETY



@hult.bankingsociety



Talflow AI

The Hult Banking Society hosted an exclusive professional development workshop in collaboration with Talflow AI- an internship tracker platform. The event featured the usage of the application and exploring of all the opportunities. Students gained valuable guidance on fast-tracking their applications. They left the event inspired, confident and eager to take the next step in their professional journey.

Marvel x Disney Trivia Night

The Board Games Society hosted an exciting Trivia Night that brought students for a fun-competitive evening. The night was filled with great energy, snacks, and plenty of memorable moments as the winner took home exciting prize and everyone left with new friends and smiles all around!

BOARD GAME SOCIETY



@theboardgames_society



MIXED VOLLEYBALL TEAM



@hultmixedvolleyball



Season Opener

Hult's Mixed Volleyball Team played against Regent's University in the volleyball season opener. The match was charged with great energy, teamwork, and plenty of memorable moments. It also marked the volleyball team's first-ever appearance in the London Universities Sports League (LUSL), making the game a historic milestone for the team and the university's athletic community.

HULT SPOTLIGHT

STUDENT



I KETUT DARMA DIPTA

I Ketut Darma Dipta, originally from Bali, is a Management major and double-minor in Finance and Psychology. Before Hult, he founded an NGO focused on recharging groundwater on his home island and educating youth about the water crisis. He enjoys Hult's global community and the many opportunities it provides, such as winning an M&A Consulting Challenge, becoming an official TEDx Speaker, and winning a challenge with the BBC and AWS.



ALUMNI

Catalina, a 2025 BBA graduate, is pursuing a Master's in Political Science (Global Politics) at LSE. At Hult, she was the Vice President of the Hult MUN Society, Secretary General of Hult's 4th Model UN conference, and Head of Clubs & Societies for the Hult Student Association. One of her biggest academic achievements was winning the Hult Business Challenge for Dolce Gabbana. She credits Hult's mentorship, career support, and active club involvement for building her confidence and portfolio, creating essential foundations for the future.



CATALINA HEPKE



PROFESSOR

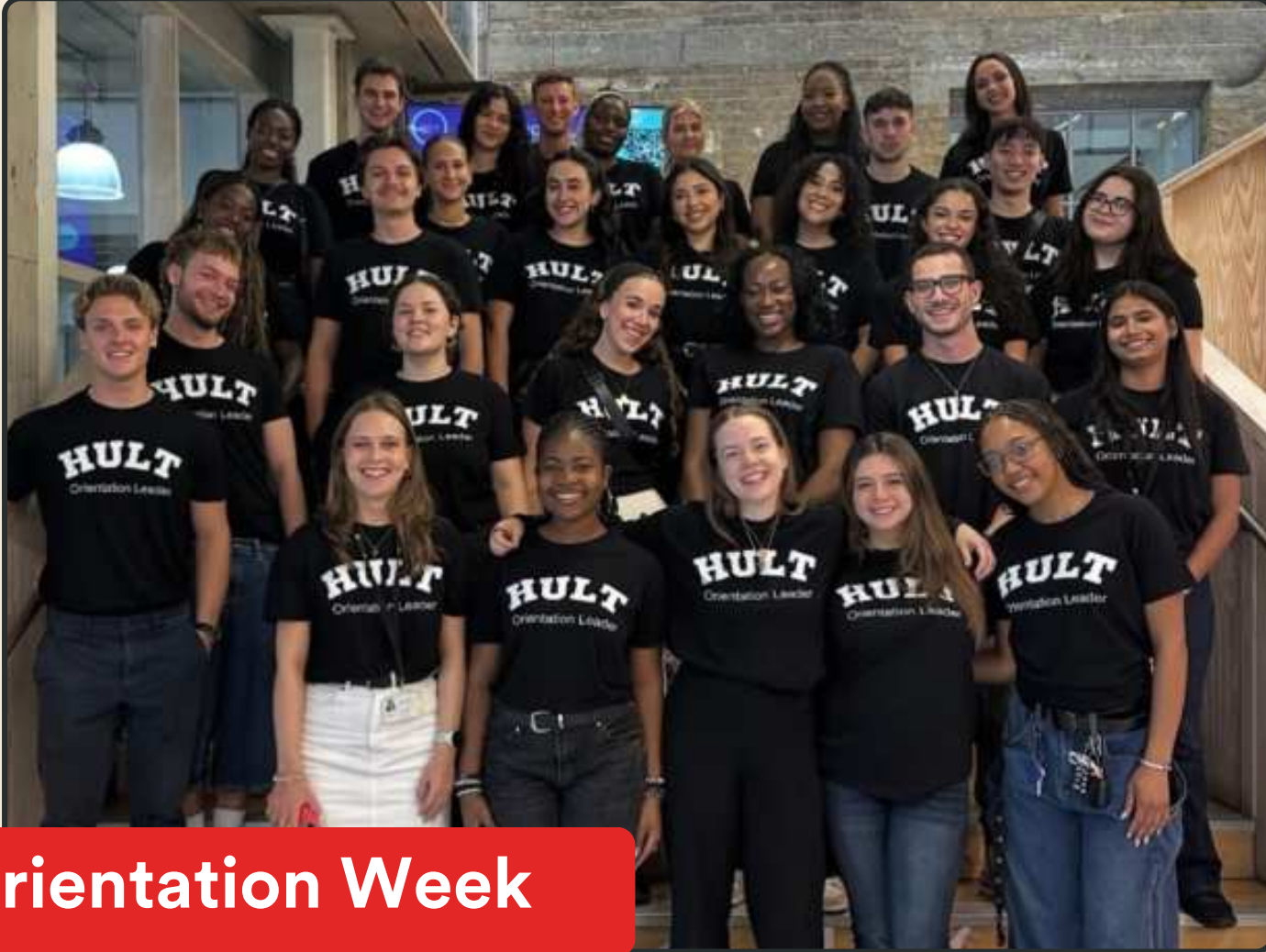


KHAMID IRGASHEV

Professor Khamid Irgashev is a dedicated educator and a strong believer in the transformative power of education. His passion for teaching shines as Hult's "Accounting Professor of the Year" multiple years, and the "Summer School Class Teacher Award" at LSE in 2023. Professor Irgashev brings real-world expertise from PwC UK's office in 2006, and holds prestigious ACCA and ACA chartered accountant designations. Recent significant leadership roles include Independent Non-Executive Member and now Deputy Chairman of the Supervisory Board at UZMRC.



HULT IN ACTION



Fall Orientation Week



ULMUN 2025



Volleyball Training



Pumpkin Carving



ALPFA Student Summit



OneHult Event

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TALK TO A STUDENT



REQUEST A CAMPUS TOUR