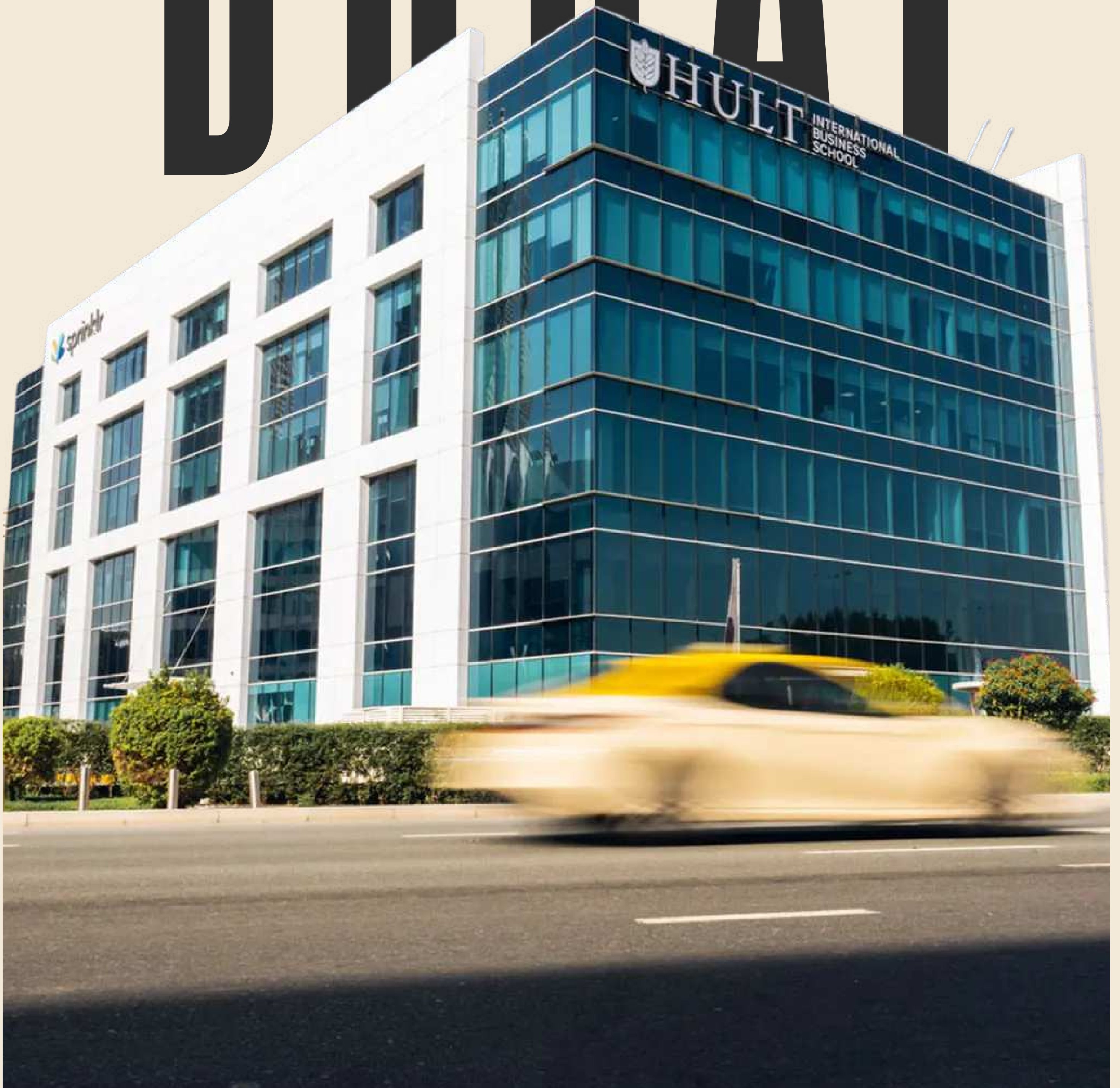


THE CITY THAT SHAPES THE FUTURE

# HULT'S SPOTLIGHT

*FEBRUARY 2026 EDITION*

# DUBAI



# HULT SPOTLIGHT

**Prof. Jojo**



## Faculty Spotlight

Prof. Jojo brings over 20 years of global C-suite experience to Hult, shaping future leaders through her teaching in Career Success and Business Simulations. With a background spanning Meta, Harvard, and government advisory, she blends academic rigor with real-world leadership, challenging students to embrace growth, adaptability, and impact.

## Course Spotlight

Modelled after the Hult Prize, this hands-on challenge empowers BBA students to design financially viable solutions to real-world social problems. Through immersive leadership roles and strategic frameworks, students develop the skills to navigate complexity, build resilient ventures, and create meaningful impact.

## Social Impact Challenge



**Maria Sofia Duque**



## Student Spotlight

A first-year BBA student and President of the Hult Student Association, Maria Sofia is a passionate leader dedicated to community building and social impact. From founding a charitable initiative in Colombia to leading student life at Hult Dubai, she embodies purpose-driven leadership and global ambition.

# EVENTS OF THE MONTH

## Table Tennis Showdown

The Table Tennis Showdown brought together students from across cohorts for an afternoon of competitive play, high energy, and strong community spirit. Designed as a cohort-based tournament, the event featured intense rallies, close scorelines, and thrilling momentum shifts, keeping both players and spectators fully engaged. The competition concluded with an exciting final, where Vansh claimed the championship title after a closely contested match, making the event a memorable celebration of sportsmanship, resilience, and campus camaraderie.



## Meet the Locals

Students stepped beyond campus to connect with residents and explore Dubai through authentic local experiences. The outing encouraged cultural exchange, meaningful conversations, and deeper insight into everyday life in the UAE. More than just an evening out, the experience reflected the global mindset and cross cultural exposure that shape everyday student life at Hult Dubai.



# Hult in Action



Mini Golf



Desert Safari



Global Village



Time To Talk

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# DAVID AI



TALK TO A STUDENT



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