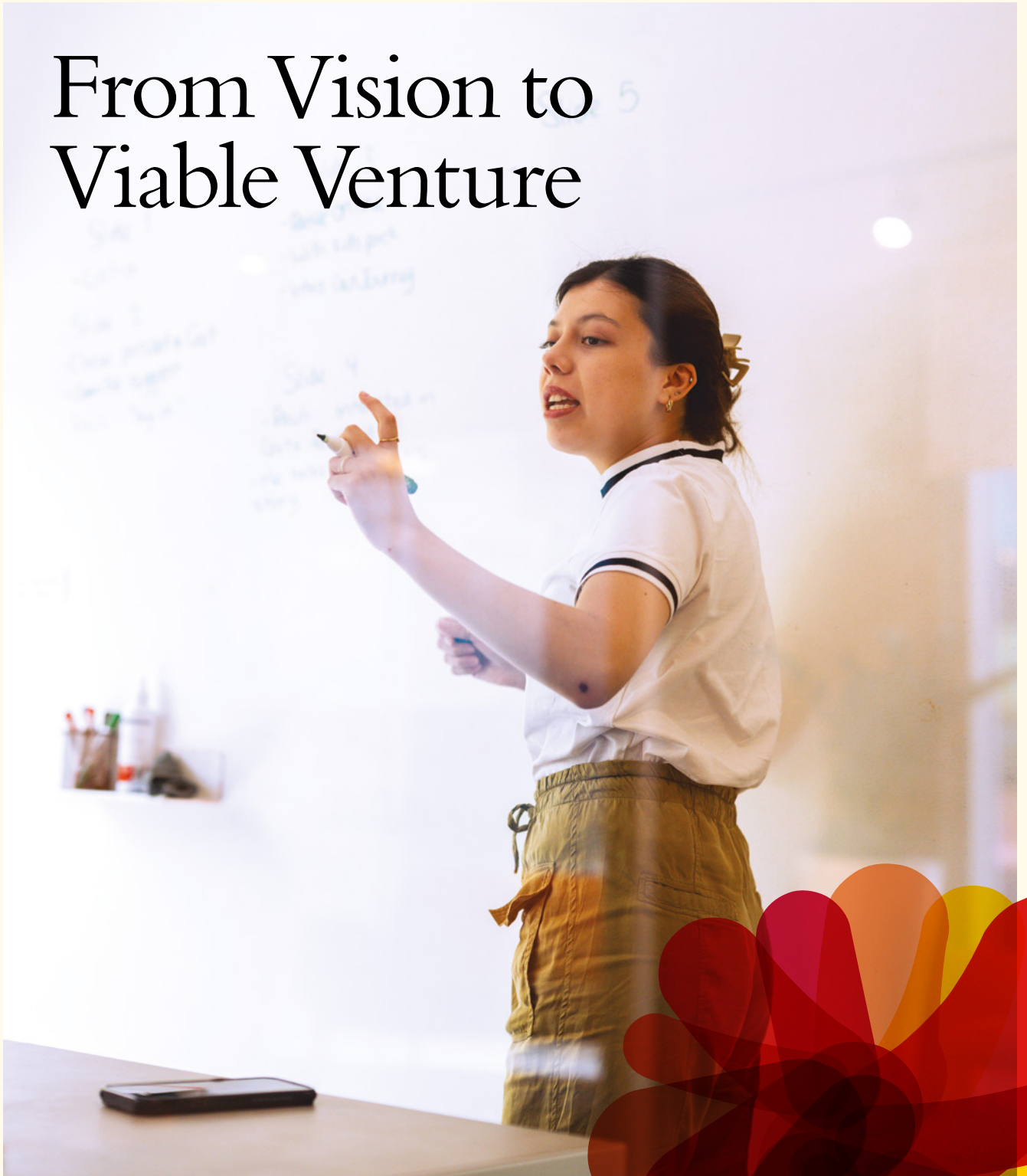


From Vision to Viable Venture



Build Your Startup While You Study

Why wait to launch your business idea? At Hult, you don't have to. Our Bachelor's in Entrepreneurship is for those ready to think differently, take risks, and start building now. Taught in the heart of Dubai's startup scene, this program is a fast-paced incubator for entrepreneurial minds.

Who is this program for?

You're curious, proactive, and bursting with ideas—and at Hult, you'll put your ideas into action immediately. You'll graduate ready to add startup founder to your resume, pursue a career in venture capital, bring innovative thinking into a corporate role, or reimagine a family business with a future-focused, global perspective.

Core courses and program structure

YEAR 1: IDEATE, PITCH & BUILD	
Startup Pitching Challenge Introduction to Data Analytics Entrepreneurship 101 Marketing for Entrepreneurs	Low/No-Code Challenge Microeconomics Design Thinking for Customer Discovery Developing Digital Products
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Venture Studio Residency	Venture Studio Residency
Personal Development Coaching	
YEAR 2: REFINE, FUND & SCALE	
Business Model Challenge Business Analytics Finance for Founders Entrepreneurship of All Kinds	Business Plan Challenge Macroeconomics Building & Leading Teams Operations & Supply Chain Management
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Venture Studio Residency	Venture Studio Residency
Personal Development Coaching	
YEAR 3/4: SPECIALIZED COURSES TO PREPARE FOR YOUR FUTURE	
Electives, Internship, or Exchange Choose from advanced courses in one of five specialized streams: Startup, Deep Tech, Family Business, Venture Capital, or Innovation	Electives, Internship, or Exchange
	Capstone Project
Personal Development Coaching	

*Courses subject to change



Build a business from day one

Explore every aspect of starting and running a business. You'll be mentored by expert faculty who have lived the entrepreneurial journey and supported by the Venture Studio ecosystem. Every term, you'll take on challenges like developing business models, testing product ideas, and pitching to industry experts.

“What my dad taught himself over 30 years in business, I learned in just a few years at Hult. I was able to apply these learnings to further develop my idea while I completed my studies.”

Adam Švec, Slovakia
Class of 2025

Your ENTR program is built around core courses, integrated challenges, workshops, electives, and a final capstone experience. This structure helps you build knowledge, while developing the skills to put it into action.

Core curriculum

Foundational entrepreneurial courses let you start identifying opportunities, developing early-stage ideas, and building core skills. Apply what you learn in team-based challenges designed to help you connect key concepts to real-world scenarios.

Final-year capstone

Refine your business model, build traction, and prepare to go to market with a final-year pitch to investors designed to showcase all you've learned.

HULT BUSINESS CHALLENGE EXAMPLE

Put your startup center stage

In your final year, you'll take your business venture from concept to reality—refining your idea, building your team, and getting your product ready for the world. You'll pitch your startup to a panel of real investors, founders, and venture partners.

Recent client companies

Blind Experiences

Dubai Future Foundation

Mind the Bridge

Neutral Fuels Holdings Ltd

ScaleUp Labs

Venture Studio

The Venture Studio is at the heart of your ENTR degree. It's a credit-bearing accelerator designed to turn the boldest ideas into viable businesses, enabling you to experiment and learn from real outcomes. A Venture Studio residency, built into your core program, provides dedicated time to develop your own startup or collaborate on projects with peers, all as part of your academic studies.



DUBAI PROFESSOR SPOTLIGHT

Olga Kanj is an expert in risk management, finance, and entrepreneurship—bringing her hands-on startup experience as a co-founder directly to the classroom. She is a vocal advocate for women in STEM, a trailblazer in inclusive leadership, and a firm believer in hands-on learning. Her teaching philosophy empowers students to build, test, and learn from mistakes, ensuring they gain the skills and resilience to become successful entrepreneurs.

“Entrepreneurship should be taught through doing, iterating, failing, and trying again, because creating something new cannot be learned through theory alone.”

Olga Kanj, PhD
Canada
Faculty: Entrepreneurship



Coaching & skills development

Support is personal at Hult. From day one, you will be paired with a personal coach to help you develop your core human skills: communication, collaboration, creativity, critical thinking, and curiosity. Alongside a team of career advisors, they will align your learning with your career goals.

Career pathways for ENTR graduates

Hult ENTR graduates step into the job market ready to build, scale, and lead. Some launch their own ventures. Others fuel new startups through venture capital. Many drive innovation inside family businesses or global corporations. What they share is the ability to identify opportunity, mobilize teams, and turn ideas into commercially viable businesses.

Here are just a few directions a Bachelor's in Entrepreneurship might take you:

Founder

Graduate ready to launch and scale your own ventures.

Roles include:

Founder / Co-Founder

Startup CEO

Venture Builder

Startup Operator

Impact Entrepreneur

Family business leadership

Modernize and build on an established legacy.

Roles include:

Managing Director

Business Development

Director

Operations Director

Strategic Growth Lead

Skills at work

Internships play a key part in perfecting the skills you've developed in your program. Here's a small preview of where our students recently interned:

Apparel Group

Arc Group

BMW

Chanel

Noon

Venture capital

Identify and invest in high-potential startups, shaping the future of innovation.

Roles include:

Venture Analyst

Venture Capital Associate

Investment Manager

Startup Scout

Innovation Unit Leader

Organize, drive, and implement new ideas in a corporate environment.

Roles include:

Innovation Manager

Corporate Venture

Associate

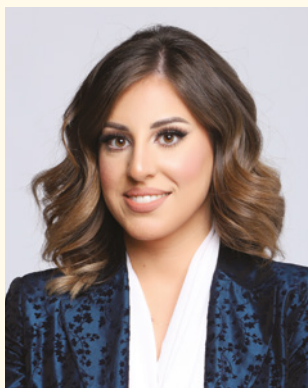
Product Strategy Lead

Intrapreneur

Growth Manager

Alumni success stories

Iva's journey embodies entrepreneurial tenacity. She's built a career finding opportunities in adversity and showing no signs of slowing down. After overcoming early visa challenges and a career mismatch, she launched her own event management company, IVAEVENTS, in Dubai. When the pandemic hit, she pivoted, co-founding IH Productions, a successful property renovation and construction business. Today, she runs both businesses in tandem, attributing her adaptability and practical problem-solving to the mindset she cultivated at Hult.



Iva Maria Mataj

Albania

Founder & CEO, IVAEVENTS,

IH Productions

Class of 2014

“The global mindset, the practical approach to solving business challenges, the teamwork and presentation skills—these are things you can, and must, apply to succeed in any career.”

Learn business where it happens

Boston. London. Dubai.

Friendly, welcoming, and truly international, our centrally located home campuses put you at the heart of the action in some of the world's most influential business hubs.

Career outcomes*

94% employed or in grad school within 6 months

72% work internationally after Hult

Hired by **86** firms worldwide

Global network

140+ nationalities in our student body

86 languages spoken at Hult

95% international students

Undergraduate programs

Bachelor of Business Administration

BSc in Computer Science for Business

BA in Entrepreneurship

BA in Psychology, Economics & Politics

Rankings



Best Undergraduate Business Schools, 2025



Top Universities for Experiential Learning, 2023



Top 100 Global MBA, 2025

Top 100 Executive MBA, 2025

Top 50 Masters in Finance, 2025

Top 50 Masters in Management, 2025



If you have the passion and drive to thrive in Hult's challenge-based learning environment, we want to hear from you. Head to **hult.edu/entr**

*Graduating class of 2025