



**HULT**  
INTERNATIONAL  
BUSINESS SCHOOL

KEY INSIGHTS

# Will AI Take Your Job... or Help You *Think Bigger?*

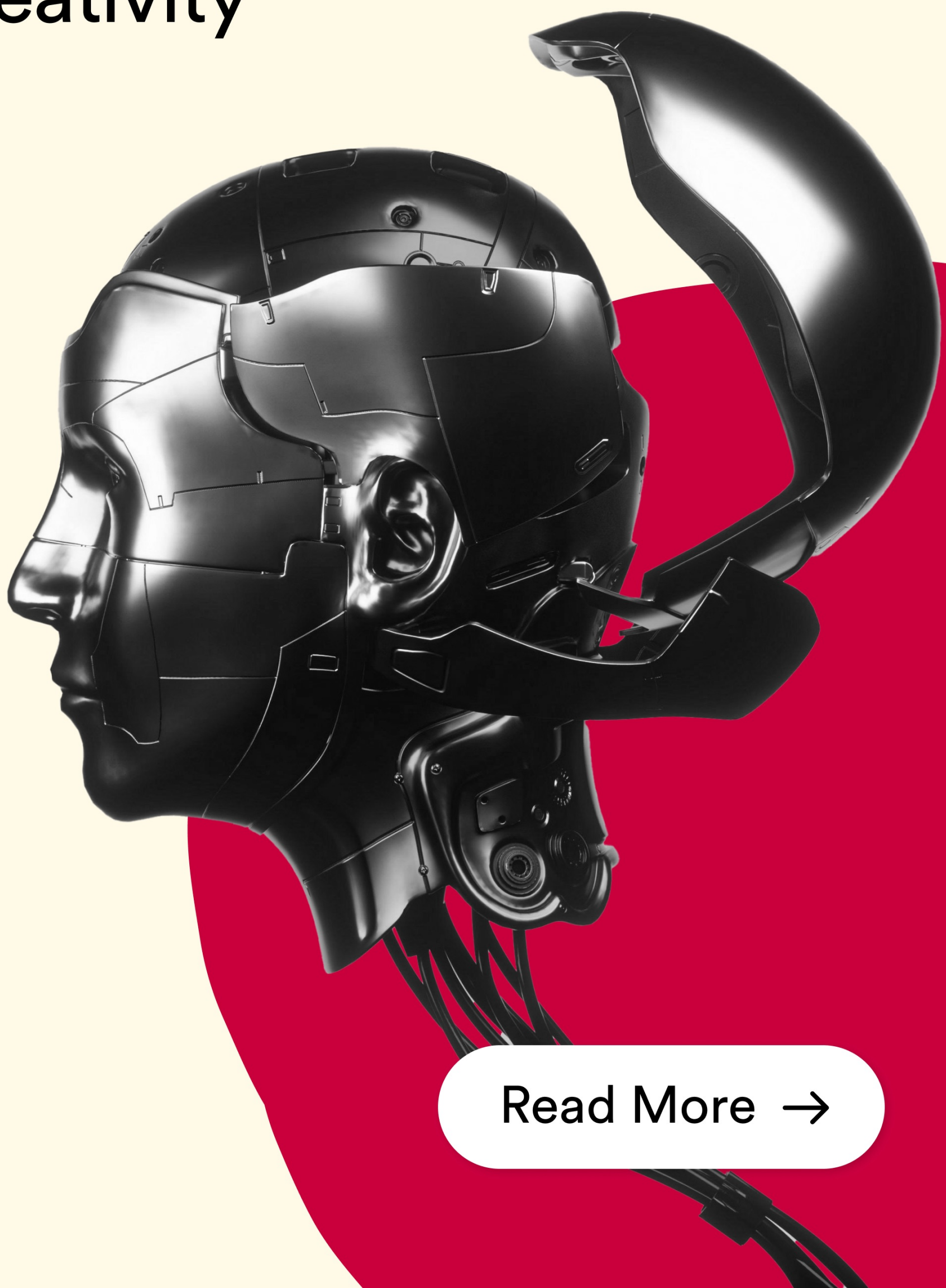


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# AI is often seen as a *threat*.

But what if we saw it as  
a **partner that frees us**  
to focus on creativity  
and impact?



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# Think about the cooking process:

## Chopping onions

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- ☹️ mundane
- ☹️ repetitive
- ☹️ error-prone

## Food processor

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- 😊 automated
- ⌚ quick
- 😊 easy

Result?  
More time  
and energy to  
experiment,  
enhance,  
and innovate.

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Automation  
doesn't have to  
*replace* human  
intelligence.



**It can  
create space  
for creativity.**

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# Let's think about it in terms of a 90-min business class without the help of AI:

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⌚ 30 min



Define problem

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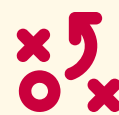
⌚ 45 min



Coding struggles

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⌚ 15 min



Insights/impact

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Half the time is lost on mechanics, not innovation

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# Why does this matter?

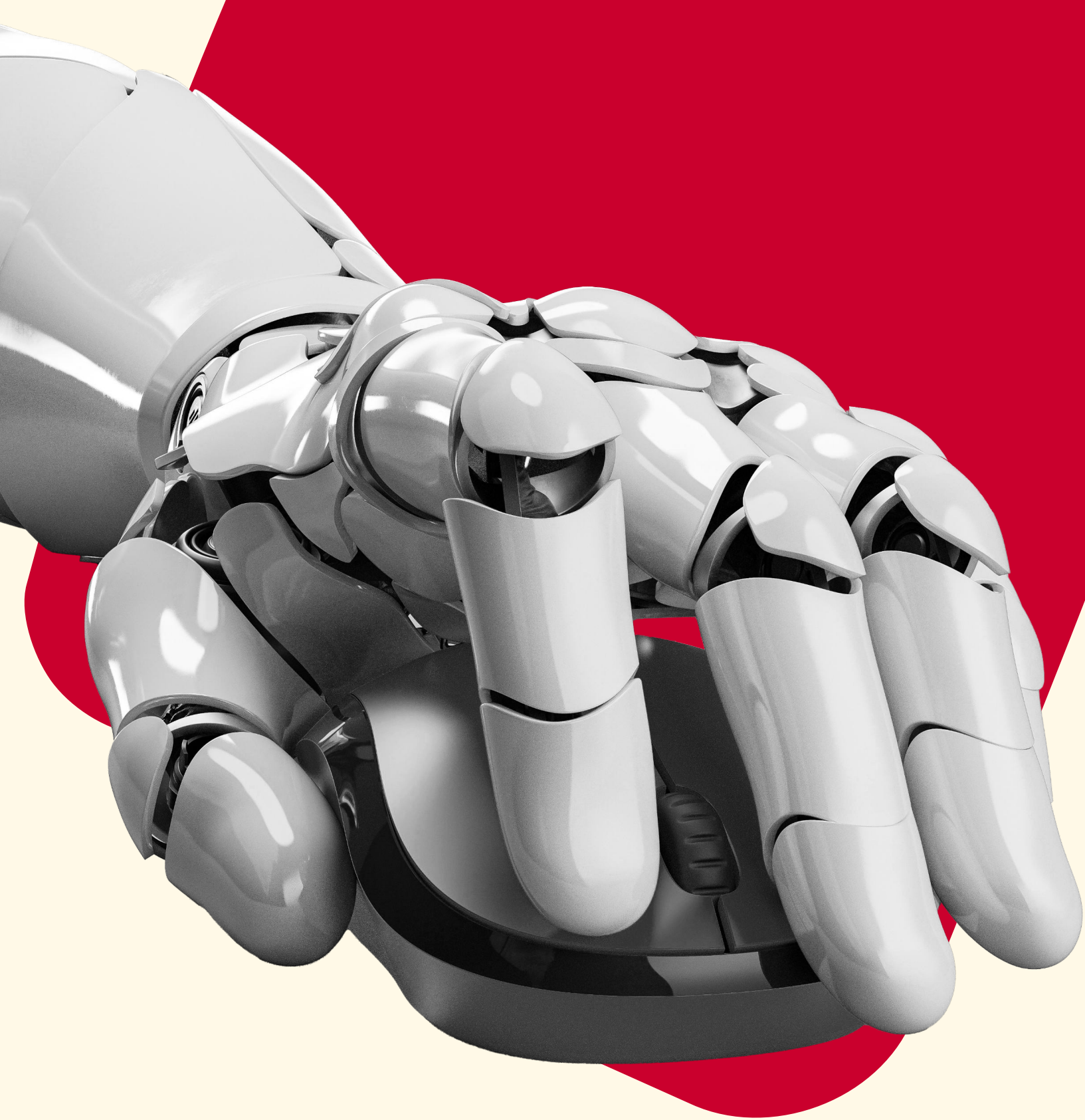
96% of  
companies  
invest in data,  
but just  
**26%**  
gain an  
advantage

Only  
**21%**  
workers feel  
confident in  
data literacy



**The gap is widening**

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**Educators must  
embrace automation.**

So students spend less  
time on syntax errors,  
and more on insights.

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# Now, let's imagine a 90-min class with AI as a partner:

---

🕒 30 min



Define problem  
& delegate to AI

---

🕒 15 min  
x3



Students come up  
with 3 different  
solutions

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From 1 problem = 1 solution  
to 1 problem = 3 solutions

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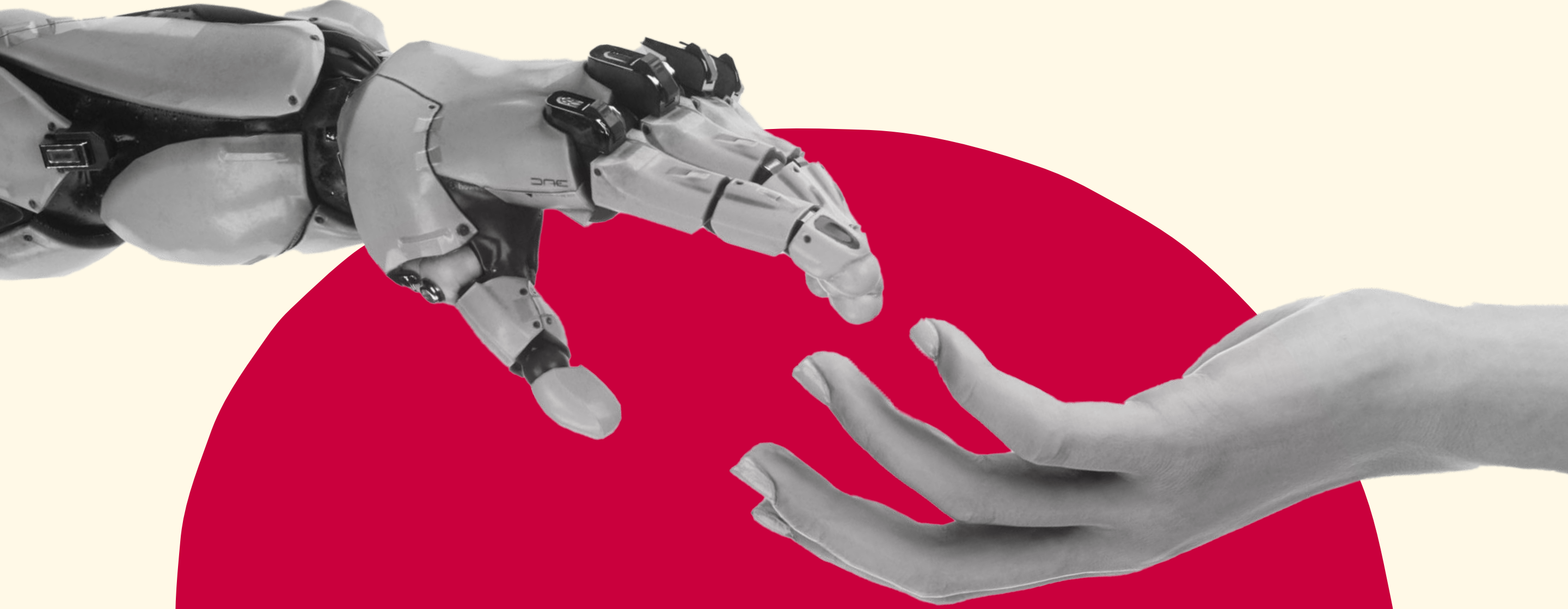
## So instead of:

❌ “Professor, I have a missing semicolon.”

## Students may ask:

✅ “Professor, this correlation doesn’t make sense—how can I explore it differently?”

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AI + human intelligence  
=  
Collective  
intelligence



**Drives creativity, literacy,  
and innovation**

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## Stop asking:

- ❌ “Will AI replace us?”

## Start asking:

- ✅ “How can AI *free us* to do more meaningful work?”

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WANT TO KNOW MORE?



Watch Anusha Vissapragada's  
full *TEDxHult Boston* talk at:

[youtube.com/hult](https://youtube.com/hult) ↗