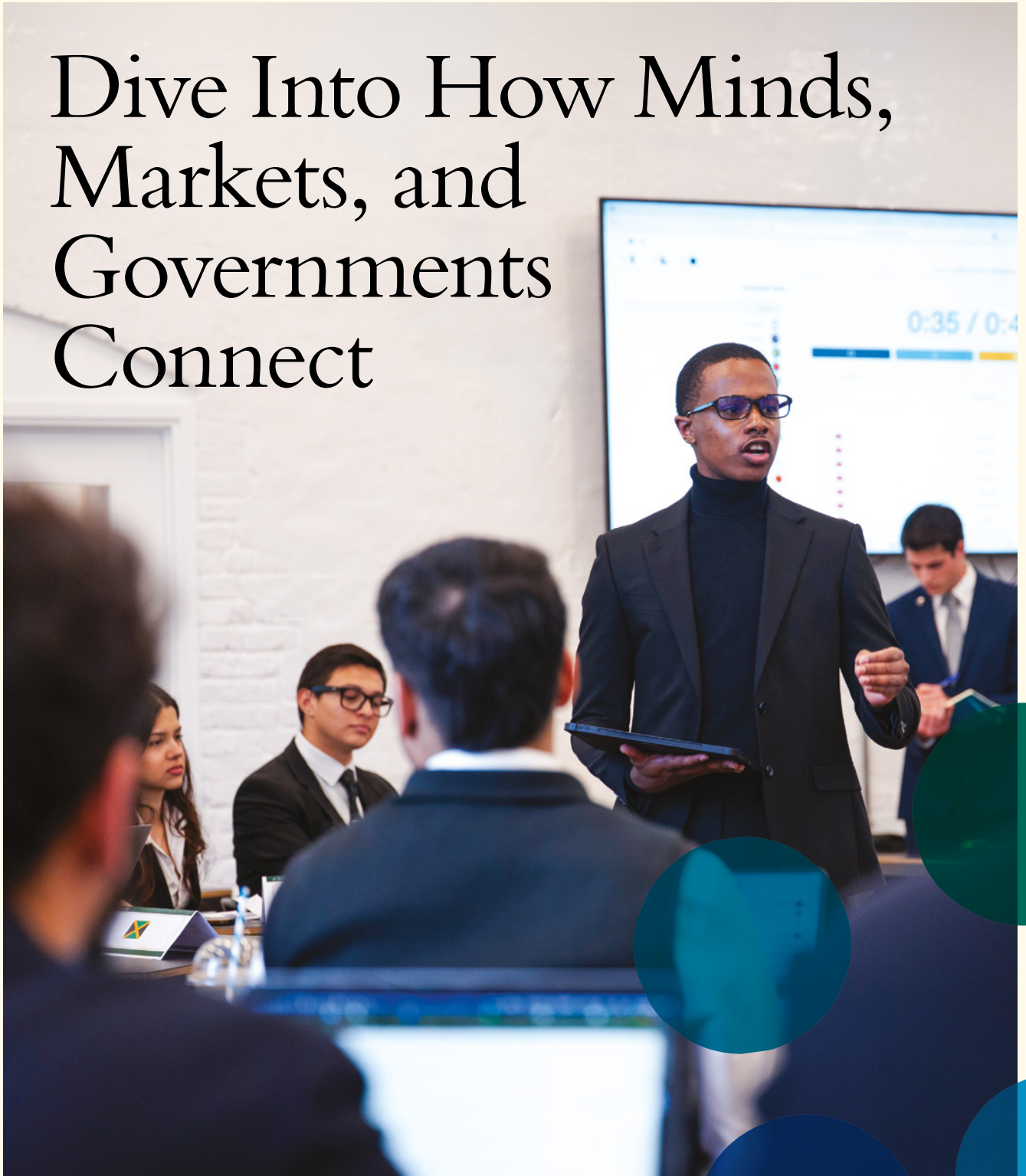


Dive Into How Minds, Markets, and Governments Connect



Prepare to Lead in a Complex World

The world’s most complex challenges—from global political shifts to economic inequality—demand solutions that cut across academic subjects. Hult’s unique PEP program equips you with a powerful, broad lens to explore how minds, market forces, and political systems interact, empowering you to drive real change.

Who is this program for?

You’re curious to understand the forces shaping our world and have a desire to change it for the better. Through this program, you’ll gain a critical understanding of what motivates individuals and drives societies. You’ll graduate ready to influence policy, negotiate with confidence, and lead strategies that can transform industries and communities.



Core courses and program structure

YEAR 1: TACKLE COMPLEXITY & HUMAN BEHAVIOR	
Social Phenomena Challenge Microeconomics Political Theory & Ideology Genes, Mind, Brain & Behavior	Experiment Challenge Econometrics & Quantitative Interpretation International Politics Since 1945 PsychLab: Research Methods
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Interdisciplinary Course: Explaining Explanation	Interdisciplinary Course: Social Research
Personal Development Coaching	
YEAR 2: EXPLORE POLICY & POWER	
Propaganda Challenge Macroeconomics International Relations Social Psychology	Policy Challenge World Economy Comparative Politics Individual Differences
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Interdisciplinary Course: Propaganda	Interdisciplinary Course: Government & Legislation
Personal Development Coaching	
YEAR 3/4: SPECIALIZED COURSES TO PREPARE FOR YOUR FUTURE	
Electives, Internship, or Exchange Gain specialist knowledge within psychology, economics, and politics and tailor your course choices to match your career goals.	Electives, Internship, or Exchange Capstone Project
Personal Development Coaching	

*Courses subject to change

Interdisciplinary by design

Build a robust foundation in psychology, economics, and politics through integrated courses that apply these disciplines to complex real-world problems. Whether solving policy challenges alongside civil service experts, designing experiments with business leaders, or partnering with charities, you’ll build invaluable insight through hands-on experience, right from the start.

“At Hult, I discovered a passion for international law and foreign affairs. I also developed a love for working in multinational environments where I can learn from a variety of perspectives and experiences.”

Sunniva Selmer Reinertsen, Norway
Class of 2022

Your PEP program is built around core courses, integrated challenges, workshops, electives, and a final capstone experience. This structure helps you build knowledge, while developing the skills to put it into action.

Core curriculum

Build a strong foundation in psychology, economics, and politics through subject-specific courses, which develop core skills. Apply what you learn in team-based challenges designed to help you connect key concepts to real-world scenarios.

Final-year capstone

Demonstrate your interdisciplinary skillset with a research-led thesis, social action project, or a formal policy simulation where you will defend your proposal before an expert jury of faculty and external advisors.

CAPSTONE CHALLENGE EXAMPLE

Changing minds, changing systems

In this final, integrative challenge, you’ll work on a major global issue, such as mental health, vaccine hesitancy, or climate adaptation through the combined lenses of psychology, politics, and economics.

Sample client organizations & guest speakers

Deloitte	Economic & Trade Office
Mastercard	of Spain
UNHCR	UNIDIR
World Bank	Amnesty International
	Environmental Defense Fund

Beyond the core

Once you have completed the required core program, the rest is yours to customize. Take electives aligned with your interests or career goals, deepen your subject-matter expertise, or earn credit through an internship or a global exchange—gaining hands-on experience and broadening your international perspective.



LONDON PROFESSOR SPOTLIGHT

Maxted Neal specializes in resilience and performance, leveraging Heart Rate Variance (HRV) data to enhance wellbeing under pressure. With experience collaborating with Team GB and the Royal Air Force, he guides Hult students to apply data-driven psychological insights and deep behavioral understanding to complex economic, political, and social issues.

“Hult students approach problems and challenges with curiosity. They aren’t afraid to take risks, and they’re incredibly engaged both inside and outside of the classroom.”

Maxted Neal

UK

Faculty: Psychology



Coaching & skills development

Support is personal at Hult. From day one, you will be paired with a student development coach to help you build your core human skills: communication, collaboration, creativity, critical thinking, and curiosity. Alongside a team of career advisors, they will align your learning with your career goals.

Career pathways for PEP graduates

A PEP degree prepares you to understand people, power, and markets—and to lead at the intersection of all three. Our graduates don't sit in one lane. They shape policy, scale businesses, build brands, and negotiate across cultures.

Here's a look at where you might go after graduation:

Public sector & NGO

Shape systems, influence decisions, and work on issues that matter.

Roles include:

Public Policy Strategist
Diplomat
Charity Executive
Policy Advisor

Private sector leadership

From scaling startups to consultancy to leading multinational companies.

Roles include:

Managing Director
Business Development
Director
Operations Director
Strategic Growth Lead

Postgraduate study

The interdisciplinary foundation of PEP prepares grads for advanced study.

Potential academic pathways:

Law
Journalism
Applied Economics
International Relations
Organizational
Psychology

Skills at work

Internships are where your classroom skills get real. Here are the types of organizations where you could put your learning into practice:

TikTok

Bank of the Philippine Islands

Cambodia Ministry of

Economy and Finance

British Pathé

UNICEF Bolivia

The Net Zero Foundation

Alumni success stories

Marc's upbringing across Africa fueled his passion for sustainable development. While at Hult, he applied his studies in economic development and entrepreneurship to co-found Vertex Ecosystem and later launch the Vision 2030 Fund. Today, he empowers young social entrepreneurs and tackles food insecurity and climate change across Africa, advising on policy and demonstrating how business can be a force for good.



Marc Watum

South Africa

Chairman, Vision 2030 Fund

Class of 2017

"I believe in each of us having a calling in our lives with a purpose that is greater than ourselves."

Learn where ideas shape the world

Boston. London. Dubai.

Friendly, welcoming, and truly international, our centrally located home campuses put you at the heart of the action in some of the world's most influential business hubs.

Career outcomes*

94% employed or in grad school within 6 months

72% work internationally after Hult

Hired by **86** firms worldwide

Global network

140+ nationalities in our student body

86 languages spoken at Hult

95% international students

Undergraduate programs

Bachelor of Business Administration

BSc in Computer Science for Business

BA in Entrepreneurship

BA in Psychology, Economics & Politics

Rankings

POETS & QUANTS

Best Undergraduate Business Schools, 2025

 Forage

Top Universities for Experiential Learning, 2023

FT FINANCIAL TIMES

Top 100 Global MBA, 2025

Top 100 Executive MBA, 2025

Top 50 Masters in Finance, 2025

Top 50 Masters in Management, 2025



If you have the passion and drive to thrive in Hult's challenge-based learning environment, we want to hear from you. Head to **hult.edu/pep**

*Graduating class of 2025