

HULT
INTERNATIONAL
BUSINESS SCHOOL

Dare Mighty Things

One-Year Master's Programs

Master's in Management

Master's in Finance

Master's in Business Analytics & AI

Master's in Marketing

Master's in Social Media Marketing

Master's in Marketing,
Communications & Branding

Master's in Marketing & Analytics

BOSTON LONDON DUBAI SAN FRANCISCO NEW YORK SINGAPORE



“The Hult journey has been transformative. A year ago, I never imagined the hurdles I would overcome, and I now know I can overcome even more in the future.”

Negin Amani Babadi
Iran, Class of 2025

Recognized by the best



Top 50 Masters in Management, 2025
Top 50 Masters in Finance, 2025
Top 100 Global MBA, 2025
Top 100 Executive MBA, 2024



#31 among top 100 MBA programs based on exclusive LinkedIn data looking at career outcomes of MBA alumni in 2025

Worldwide accreditations



NEGIN AMANI BABADI, IRAN, CLASS OF 2025



Welcome to Hult

At Hult, our mission is to inspire and challenge you to make an impact that matters.

The world doesn't reward what you know in theory. It rewards what you can **do**. Today's employers value adaptability, experience, and how well you can work with others. That's why every Hult program is built on **learning by doing**.

Here, you'll work in diverse teams to solve real-world business problems. You'll practice how to collaborate and communicate your ideas. You'll learn to take risks and make smart decisions in realistic scenarios. Through the practical challenges built into your degree program, you'll develop the **core human skills** that set you apart in a future driven by AI.

However, a Hult education is about more than building your skills. It's about discovering your **purpose**. We want to help you find that magical combination where your passions, talents, and values align with what the world needs. That's the best foundation for a rewarding and fulfilling career.

No other school in the world will help you do this better, because your Hult experience will be so rooted in the **real world of business**.

Our practitioner faculty will mentor you. Client companies will seek your solutions to business challenges. Incredible global cities will be your home. A Hult education exists to push you out of the classroom comfort zone and into the real world that's hungry for your boldest ideas and biggest ambitions.

Your time at Hult will be as much about self-discovery as it is about business. You'll study in a truly **international environment**, surrounded by classmates with different perspectives and ambitions who will enrich your experience and teach you the power of working across cultures. Together, you'll challenge each other to see the world differently and find the meaning in what you do.

As you look ahead, I encourage you to move forward with confidence and curiosity. Be bold. Embrace challenges. **Dare mighty things**.

We look forward to seeing the impact you'll make.

With best wishes,



Matt Lilley, PhD

UK

President, Hult International
Business School



“Be bold.
Embrace challenges.
Dare mighty things.”

Dare Mighty Things

As NASA's *Perseverance* rover floated down to the surface of Mars, the words Dare Mighty Things were encoded in binary as an Easter egg on the parachute.

When Teddy Roosevelt first spoke those words over 125 years ago, it was a challenge to take responsibility, set ambitious goals, and choose action over complacency.

Watching from the sidelines is easy. Succeed or fail, it's much harder—and more fulfilling—to step onto the stage and take part. And that's exactly what you'll be asked to do at Hult.

No one learned to ride a bike by attending lectures, and getting top marks in an essay about running a business doesn't mean you can run a business. Why be a passenger on your journey when you can be the pilot? How else will you find that sweet spot of what you love, what you're good at, and what the world values?

We hope this brochure inspires you to step out of the audience and into the Hult arena.

Dare mighty things.



What's Inside



Build Human Skills

10	Our Approach
12	Challenge Learning
14	Core Human Skills
18	Lifelong Learning
20	Curriculum Design
22	Master's in Management
28	Master's in Finance
32	Master's in Business Analytics & AI
36	Master's in Marketing
38	Social Media Marketing
39	Marketing, Communications & Branding
39	Marketing & Analytics
42	Electives
44	Dual Degree



Join a Global Classroom

48	Global Campuses
50	Boston
54	London
58	Dubai
62	Rotation
66	City Seminars
70	International Diversity



Connect to the Real World

74	Faculty With Real-World Experience
76	Business Challenge in Action
78	Career Development Experts
80	Career Outcomes
82	Why Employers Love Hult
84	Alumni Success Stories



Dare Mighty Things

88	Fees, Scholarships & Financing Options
89	How to Apply
90	Experience Hult
92	Bertil's Legacy

- 10 Our Approach
- 12 Challenge Learning
- 14 Core Human Skills
- 18 Lifelong Learning
- 20 Curriculum Design
- 22 Master's in Management
- 28 Master's in Finance
- 32 Master's in Business Analytics & AI
- 36 Master's in Marketing
 - 38 Social Media Marketing
 - 39 Marketing, Communications & Branding
 - 39 Marketing & Analytics
- 42 Electives
- 44 Dual Degree

Build Human Skills

The qualities AI can't replicate and the working world will always value

To dare mighty things is to do, to attempt, to try.

You might succeed or you might fail, but you'll learn far more in the attempt than by not trying at all.

No one learned to play piano purely by attending lectures, no one learned to swim by writing essays, and you don't learn how to lead a team by reading team leadership textbooks. At Hult, whether it's marketing or machine learning, you'll use your new knowledge straight away—on real challenges that demand you think across disciplines and collaborate effectively with your peers.

We believe that learning by doing is simply a better way to learn, now more than ever.

As AI is transforming the workplace, it's the core human skills that make great colleagues and leaders. They're the skills that will always be in demand and will make you stand out. Building skills like communication and creativity will be the primary focus of your time at Hult, with academic and career coaching alongside you all the way.

You won't build these skills by dissecting case studies, but by striving valiantly and by trying. By attempting.

By doing.

Daring.

Dare mighty things.

Combine the Power of Theory & Practice

According to recent research from Workplace Intelligence, 98% of HR leaders say their organization is struggling to find talent. Yet 89% avoid hiring recent graduates. Why?

Top 5 reasons **NOT** to hire new grads:

- | |
|------------------------------------|
| 1. No real-world experience (60%) |
| 2. Lack of global mindset (57%) |
| 3. Don't work well on a team (55%) |
| 4. Training is too expensive (53%) |
| 5. Poor business etiquette (50%) |

Source: workplaceintelligence.com/college-graduate-skills-study.

A Hult degree is designed to flip those stats on their head. How? By blending the best of traditional education with the proven power of learning by doing. You'll take the knowledge and skills you gain in class and put them to the test—again and again—through practical application. Working in diverse teams, you'll solve real business challenges woven throughout your program, all under the guidance of practitioner faculty who bring global industry expertise straight into your classroom. The result? You'll build the skills, experience, and mindset that employers want to hire *now*—things you can't learn from a textbook.



“With a widening schism between what’s traditionally being taught and the needs of the workplace, HR leaders are saying schools need to take a bigger role in preparing tomorrow’s employees. Our programs are designed to do exactly this.”

Martin Boehm, Germany, Executive Vice President, Hult International Business School



Challenge Yourself to Find New Solutions

How well you solve problems is key to career success and life beyond work. To do this effectively, you need to be able to draw on relevant knowledge and experience and apply it to the task at hand. A Hult master’s gives you broad knowledge and plenty of practice applying it through hands-on challenges.

Connect the dots through practical challenges

In a traditional master’s, you’d expect to take different courses each term, with separate assessments and little connection between courses. However, research shows we learn best when topics are interwoven and contextualized. And we retain what we learn even better when we apply it in a practical way, right away.

That’s why at Hult, you’ll swap subject-specific exams for integrated, hands-on business challenges that draw on all the knowledge you’ve gained across your core courses, connecting what you’ve learned to real-world business scenarios.

“Everything is geared toward equipping us for working life after graduation. As a result of this practical approach, I was well prepared.”

Jieun Kang, Korea, Master’s in Business Analytics, Class of 2021

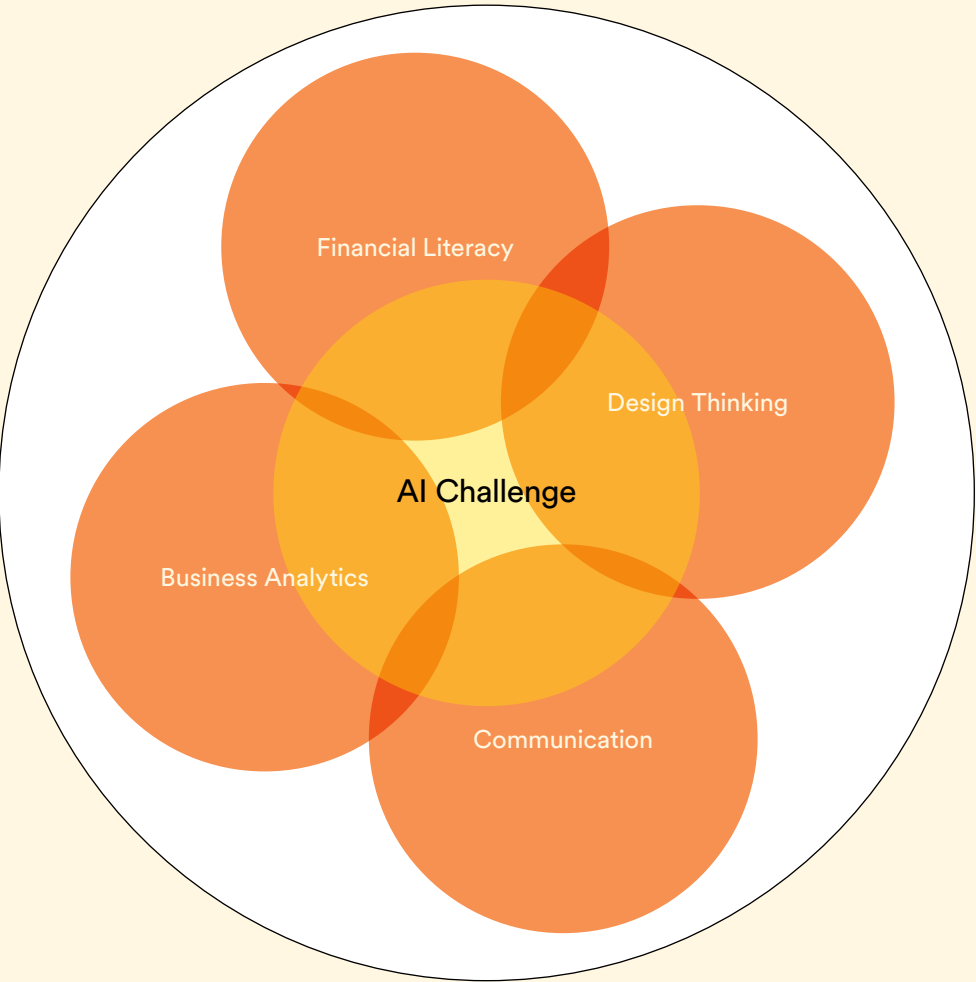


How Hult teaches business

Learn by doing
You don’t learn to swim by reading about water. At Hult, you’ll build your skills by rolling up your sleeves and tackling the kinds of problems businesses face every day, discovering firsthand why experience is the best teacher.

Succeed through setbacks
Bold ideas don’t come without risk. Throughout your program, you’ll be encouraged to experiment, make mistakes, and learn from them—because that’s how real growth happens.

Come together to find solutions
Collaborating with peers from all over the world, you’ll learn to listen, lead, and find solutions as a team. You’ll soon realize that the best ideas—and the biggest breakthroughs—happen when diverse minds come together to solve problems.



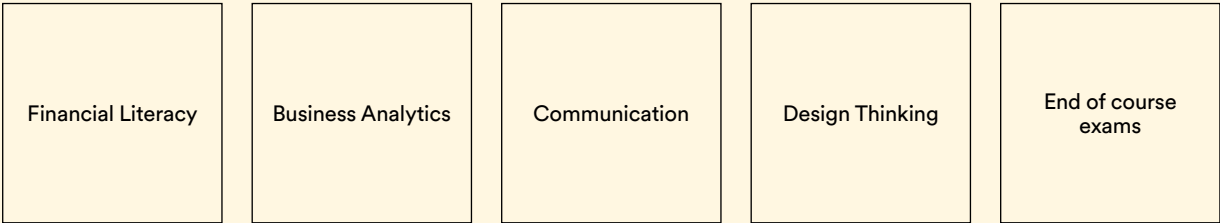
SAMPLE BUSINESS CHALLENGE

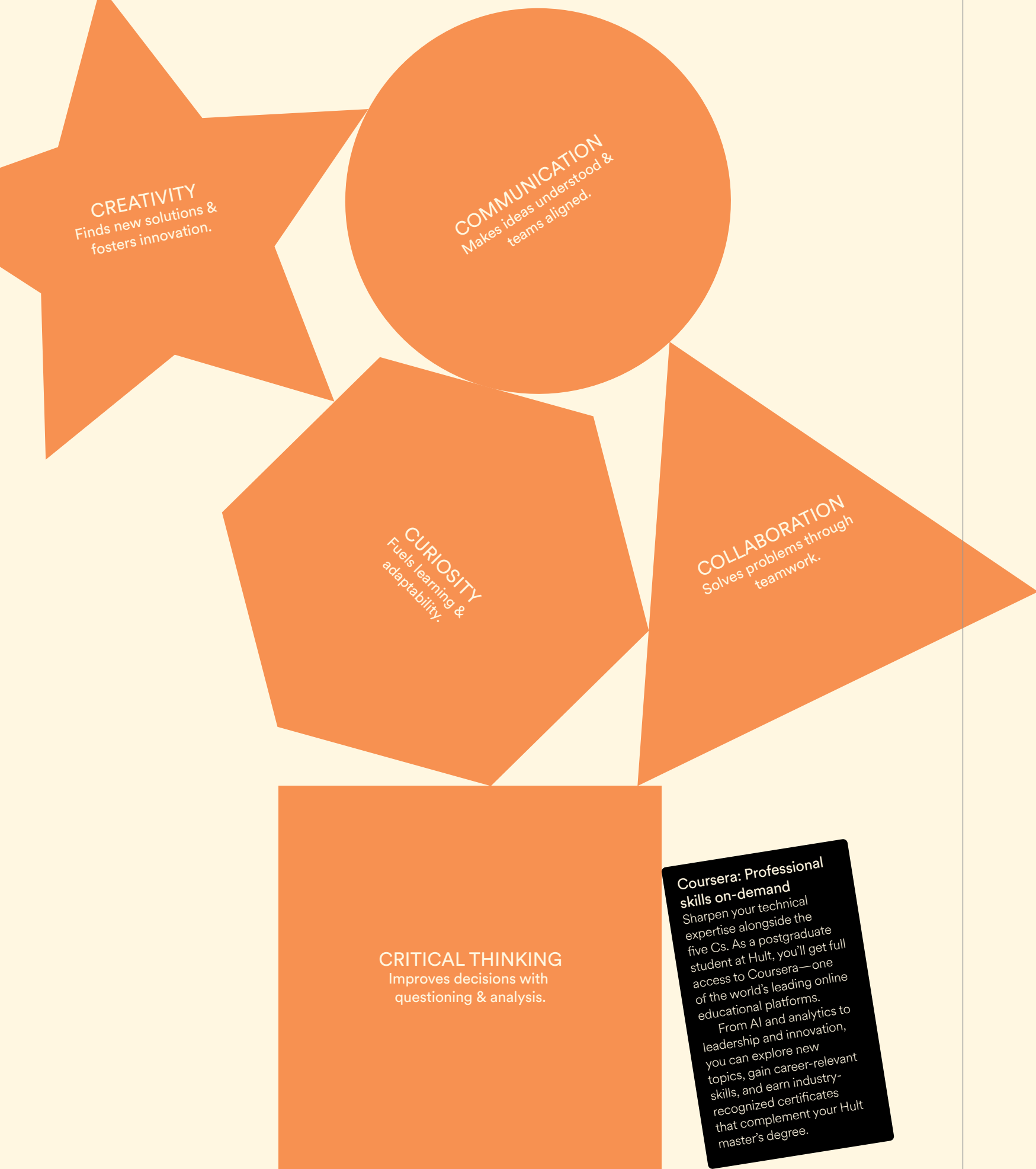
The AI challenge
Address the real-world risks and opportunities of AI in business, working in cross-functional teams to apply the knowledge and skills from your core courses to a central challenge.

How can AI drive smarter decision-making? What risks does AI bring to your industry? How do you lead teams through AI-driven transformation?

→ For more examples of real-world business challenges and a look at the types of client companies you could be working with, see pg. 76.

How other schools teach business





Gain the Skills AI Can't Replace

Is AI coming for your grad job?

Artificial intelligence is only getting better, faster, and more capable. No wonder 37% of organizations say they would rather have a robot or AI do the job than hire a grad. We can only expect that number to rise.

So, where does this leave business students? At Hult, we don't resist technology. We double down on what makes us human.

The five Cs: Skills that set you apart

HR leaders overwhelmingly say new hires need these skills:

- Communication (98%)
- Curiosity & willingness to learn (93%)
- ▲ Collaboration (92%)
- ★ Creativity (90%)
- Critical thinking (87%)

These are the skills that can't be automated. And the ones that will serve you well for life.

How human skills are built at Hult

We believe the five Cs are too important to be an afterthought in a business education. They're not simply gained as a byproduct of a degree.

That's why we've intentionally integrated skills development into your entire student experience—from your classroom assignments to the clubs, extracurriculars, and career support available across our global campuses.

Skill building, not test taking

There's no standardized test to predict how well you'll do in the business world. A much better indicator of success is how well you can critically evaluate information, creatively problem-solve, communicate your ideas, work together, and lead when it counts. So, that's what you'll do—and what you'll be assessed on—at Hult.

Practice makes progress

Skills won't stick without practice, practice, practice. Every course, project, and challenge during your master's program is a new opportunity to push yourself out of your comfort zone and put new skills to the test.

You'll constantly improve through constructive feedback from faculty, coaches, and peers—helping you refine your approach and build the neural pathways that make these skills second nature.

75% of HR leaders* believe most university grads aren't job-ready. But the skills gap between what graduates can do and what employers need isn't new. What is new is that today's employers have more options for filling roles—and not all of them are human.



*Source: workplaceintelligence.com/college-graduate-skills-study.

Put Your Skills to Work Across Cultures

Business success is built on teamwork. Working in diverse, multicultural teams will be central to your Hult experience, as you learn to collaborate, communicate, and creatively problem-solve with people whose experiences and perspectives differ from yours. You'll be challenged to see solutions—and the world—differently.

There's no such thing as a typical team at Hult, but here's what one group of graduates has to say about the impact working across cultures had on their skillset:

★ CREATIVITY

Sharon Ching
Lam Kwok

China
Postgrad industry: Education
Role: Operations director
Company: Hult Ashridge Executive Education

"You learn and innovate the most when you're with people who don't share the same perspective as you. At Hult, we got to experiment with different scenarios and approaches to real-world challenges—we could literally think without boundaries."

▲ COLLABORATION

Archit Doshi

India
Postgrad industry: Family business
Role: Sales & marketing manager
Company: Victory Auto Agencies Pvt. Ltd.

"One of the biggest challenges of diverse teams is learning how to bring out the synergies in all team members to unite on the task. It taught me the importance of patience and inclusion. I plan to reconstruct my organization on a platform of diversity and inclusion using methods I've learned at Hult."

● CURIOSITY

Gerardo Serrador

Mexico
Postgrad industry: Tech
Role: Senior growth marketing manager
Company: Orbus Software

"Sometimes, what is a crucial problem for one person is not the same for another. This brings very interesting approaches to the task at hand. Many of those approaches are completely new to you, and that becomes not only a potential new solution but a very interesting learning experience."

■ CRITICAL THINKING

Hanna Reim

Germany
Postgrad industry: Construction
Role: Group leader
Company: STRABAG

"There are constant challenges to overcome, but diversity encourages dynamic problem solving and impactful decisions. How different team members approach the same problem is not only beneficial for the problem-solving process itself but also supports the understanding of the problem and leads to high-quality solutions."

● COMMUNICATION

Thomas Borg

Australia
Postgrad industry: Finance
Role: Investment manager
Company: Grenian Hydrogen

"The usual methods we had for communicating and analyzing ideas sometimes didn't map that well onto each other's cultural norms or understandings. So, we had to tailor our approach to each listener's experience and background. We had to be explicit and clear in the way we communicated."

▲ COLLABORATION

Kemisola Oloriegbe

Nigeria
Postgrad industry: Tech
Role: Operations
Company: Microsoft

"Diverse teams bring a lot of new insights and perspectives to the table on any given project. It's important to state the rules of engagement early on and present ideas coherently to foster collaboration and enable the team to deliver on their objectives."

● CURIOSITY

Annabel Bryson

US
Postgrad industry: Tech
Role: Sales director
Company: Dynamic Yield by Mastercard

"Working with people of different cultures, experiences, and ages, and reflecting on my own and others' performance, has altered the way I approach challenging situations and matured my way of thinking."

Commitment to lifelong learning

Every year, hundreds of alumni return to Hult—across our global campuses and online—to stay ahead in a world that never stands still.

Free electives every year

As a Hult graduate, you'll keep your knowledge fresh and your skills sharp with a choice of annual elective courses. With over 100 future-focused electives to choose from, and the course offerings refreshed every year, you'll always find something new to explore, whether you want to dive into AI, sharpen your leadership skills, or master the latest in digital marketing. Along with electives, global city seminars are also open to Hult alumni.

Popular sample electives:

- Behavioral Economics & Decision-Making
- Big Think: AI & the Future of Humanity
- Data-Driven Innovation
- Leading Digital Transformation
- Management Psychology
- Managing & Leading with AI
- Strategic Brand Management in the Digital Age

New electives are added every year to keep your skills relevant.

Xploration Day

Join fellow alumni for a one-day, alumni-exclusive learning experience packed with expert speakers, hands-on workshops, and valuable networking opportunities.

Alumni Hour

Tune in from anywhere for our virtual Alumni Hour series. Hear from industry leaders and Hult alumni as they share real-world expertise and fresh perspectives on the topics shaping business today.

Your lifelong learning network in numbers

35k+
Hult alumni

70+
global alumni chapters

Across
170+
countries

Update Your Skillset—for Life

Learning doesn't end at graduation. Stay relevant and ready for anything with Hult's Lifelong Learning program and access to a powerful network of fellow alumni across 170 countries worldwide.



“Returning to Hult for cutting-edge knowledge gives me the confidence and clarity to lead—lifelong learning is my secret to staying ahead and embracing change.”

Béla Kakuk, Hungary, Class of 2014

Meet Béla Kakuk, a true Hult lifelong learner

LIFELONG LEARNING

Béla's made lifelong learning a habit, returning for an elective every single year since he graduated in 2014.

HULT: Tell us about yourself

BÉLA: I graduated from Hult London with a degree in economics and later earned the ACCA, a global certification for professional accountants. I'm now CEO of a 200-person financial outsourcing firm providing accounting, payroll, and HR services across Central and Eastern Europe. Hult has been a constant in my growth journey, with its electives sharpening my leadership, strategic thinking, and adaptability.

- H: How important has the Hult network and lifelong learning been for you personally and professionally?
- B: Lifelong learning is essential because it challenges my assumptions, reveals new perspectives, and helps me lead with confidence in a fast-moving world. Being part of the Hult community means never standing still. The opportunity to learn from leading faculty—even years after graduation—is a rare advantage that's played a big role in my ongoing success.

Béla's elective highlights

- Project & Change Management
- Lean Thinking
- Valuation & Acquisitions
- Disruptive Business Models



See How It Works Together

At Hult, your degree isn’t just a collection of separate courses—it’s a connected journey, progressively building your knowledge and skills and putting theory into practice at every step.

In one immersive year, you’ll take on real business challenges from an interdisciplinary perspective, collaborate with a truly international cohort, and develop career-ready skills, so you graduate ready to make an impact from day one.

Your degree at a glance

Every Hult master’s program follows the same core structure, centered around business challenges that let you apply what you’ve learned while sharpening your collaboration, communication, and leadership skills.

FALL–SPRING



Core Courses

Build a strong foundation in business with hands-on courses focused on intensive skills development and continuous practical application.



Core Challenges

Put your new knowledge and skills to the test by working in teams to tackle a real-world business challenge.

BOS LON DUB

*Not all master’s degrees are offered across all campuses.



“The foundation of Hult’s graduate programs is that every module is built around a practical challenge—whether it’s a hackathon, a team project, a simulation, or a real business seeking your ideas and solutions through a consulting project. Our programs are designed to reflect how the business world actually works.”

Larry Louie, USA

Faculty: Accounting, Finance
Chief Operating Officer, Alibris
Consultant, Bain & Company
Supervising Senior, KPMG

SUMMER



Electives, Specializations & Tracks

Go beyond the core, customizing your degree with a wide range of electives offered across our global campuses, pursuing an internship, or specializing in a business area that matches your career ambitions.

BOS LON DUB SFO NYC SGP

FUTURE



Dual Degree

Want to enhance your expertise and boost your employability? Earn an additional Hult master’s in as little as six months of accelerated study.
→ See pg. 44 to learn more.



Enter the job market

With newly gained skills and personalized career support, 88% of Hult master’s graduates are employed within six months.
→ For more career stats, see pg. 80.

Master’s in Management (MIM)

If you want the chance to explore a breadth of business subjects in a truly international setting, Hult’s immersive Master’s in Management is what you’re looking for. You’ll gain all-round business experience, learn to work in multicultural teams, and grow your global network as you develop the skills most in demand from today’s emerging leaders. Then develop advanced expertise by focusing on one of five specialization tracks, and graduate with the practical skills, applicable knowledge, and effective mindset to transform your life and career.

Who is this program for?

This program is for emerging leaders, ambitious recent graduates—whether your major was in business or not—who want to launch international careers with speed and confidence. You might be exploring your path or eyeing roles like consultant, product manager, or strategist. Either way, you’re looking for practical skills, leadership development, and a global resume that gets noticed.

If you’re ready to go beyond theory, work on real-world challenges, and connect with top companies across borders, this is your competitive advantage. Wherever you’re starting from, Hult’s hands-on Master’s in Management gets you ready to lead, adapt, and grow—anywhere in the world.

Potential target roles:

Management Consultant
Product Manager
Brand Manager/Strategist
Banking/M&A Analyst
Financial Planning & Analysis (FP&A) Associate
Founder/Co-Founder

“At Hult you’ll test ideas in the classroom with real customers, refine them with data, and learn to deliver value. The result: career readiness and a global mindset.”

Beau Giannini, USA

Faculty: Entrepreneurship, Finance, Innovation, Leadership



Curriculum overview

A globally focused curriculum blending core business knowledge, real-world problem solving, and leadership development to prepare you for impactful roles across industries and international markets.

Core courses

Your core courses build a well-rounded foundation in business—from marketing, finance, and accounting to organizational behavior, business insights, and AI strategy. But at Hult, these subjects don’t sit in silos. Business challenges connect the dots, pushing you to apply what you’ve learned across disciplines, just like in the real world.

You’ll work in teams, solve complex problems, and develop the strategic mindset today’s employers value. Whether you’re decoding data to guide decisions, navigating team dynamics, or pitching market strategies, you’ll build practical skills and the confidence to use them. This is learning that mirrors life—hands-on, high-paced, and highly relevant.

Electives

Whether you have a clear career target or want to try different paths, electives give you the flexibility to increase your knowledge across a range of business subjects, as you can see from these examples:

Pricing Strategies
Python for Data Analytics
Corporate Finance
AI & Big Data
New Product Development
Perfecting Your Pitch

Capstone experience

Work on live projects with industry leaders such as Microsoft, Expedia, and Chalhoub Group, turning your newly developed skills into real-world impact in the final phase of your program.

PREVIOUS CAPSTONE CHALLENGE

Expedia

Partnering with Expedia, students identified a strategic market adjacency through in-depth operational analysis. Then, through agile sprints, they designed a go-to-market roadmap with one clear objective—achieving timely profitability in a competitive, fast-moving sector.



Quick facts

Boston, London, Dubai
Sept 2026
1 Year
36 Credits
Master of Science (MSc)

“Through Hult’s Business Challenges, I gained hands-on experience working with real companies under real pressure and learned to deliver impact even amid ambiguity. Courses like Design Thinking for Innovation pushed me to approach problems differently and empathize with end-users—an essential mindset as I build my startup. And AI and the Future of Work sparked my interest in how AI can transform accounting, the very field I’m entering as a founder.”

Shota Shimazaki, Japan, Class of 2025

Specialization Tracks

To manage with confidence, you need both breadth and depth to your skillset. Once you’ve explored a wide range of business subjects, these tracks are your opportunity to focus on the specific area where you see your future.

Analytics (STEM)

Gain practical skills in data analysis, predictive modeling, and business intelligence, and graduate ready for highly in-demand analytics roles in any industry.

↕ Elective examples

- Data Management & SQL
- Python for Data Analysts
- Business Intelligence
- AI and Big Data

🕒 Coursera micro-credentials

- Google Cloud Data Analytics
- IBM Machine Learning

Marketing

Take the Marketing track to master brand strategy, consumer insights, and digital campaign execution. You'll build a toolkit tailored for roles in marketing strategy, product management, or brand leadership.

↕ Elective examples

- Brand Management
- Pricing Strategies
- Customer Acquisition Through Digital Marketing
- New Product Development

🕒 Coursera micro-credentials

- Google Digital Marketing & E-Commerce
- Meta Marketing Analytics

Finance

With the Finance track, you’ll analyze real-world cases, evaluate capital decisions, and model financial scenarios—preparing you to lead in corporate finance, investment banking, or strategic advisory roles.

↕ Elective examples

- Mergers & Acquisitions
- Fintech
- Investment Banking
- Private Equity

🕒 Coursera micro-credentials

- Investment Management
- Fintech Innovations

General Management

Build a broad base of high-impact skills across functions—from strategy and leadership to finance and marketing—and keep your career options open across industries and borders.

↕ Elective examples

- International Negotiations
- Management Consulting
- Communicating with Versatility
- Business in Web3

🕒 Coursera micro-credentials

- Microsoft Project Management
- IBM Product Manager

Entrepreneurship

Learn the full lifecycle of launching and growing a venture. You’ll build real-world business models, pitch to real investors, and gain the resilience and insight to lead change—whether you launch your own startup or drive innovation within established companies.

↕ Elective examples

- Perfecting Your Pitch
- Platform & Business Model Strategy
- Entrepreneurial Finance
- New Product Development

🕒 Coursera micro-credentials

- Launching an Innovative Business
- Social Entrepreneurship

Map Your MIM Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our MIM program.

	Course Name	Tracks	Analytics	Marketing	Finance	Entrepreneurship	Personal Path (General Management)
Core	High-Performing Teams	●	●	●	●	●	●
	Accounting for Managers	●	●	●	●	●	●
	Marketing Strategy & Execution	●	●	●	●	●	●
	AI Strategy: Business Transformation	●	●	●	●	●	●
	Financial Management & Decision-Making	●	●	●	●	●	●
	Global Organizational Behavior	●	●	●	●	●	●
	Business Insights Through Data	●	●	●	●	●	●
	AI Literacy	●	●	●	●	●	●
	Emerging Business Trends in Environmental, Social, and Governance (ESG) & Sustainability	●	●	●	●	●	●
Sample Electives (free choice if no track, prescribed if on a track)	Project Management	●	●	●	●	●	●
	Corporate Finance				●		○
	Mergers & Acquisitions				●		○
	Fintech				●		○
	Investment Banking				●		○
	Private Equity				●		○
	Brand Management			●		●	○
	Pricing Strategies			●			○
	Sales & Business Development			●			○
	New Product Development			●		●	○
	Customer Acquisition Through Digital Marketing			●			○
	Perfecting Your Pitch					●	○
	Platform & Business Model Strategy					●	○
	Entrepreneurial Finance					●	○
	Business Intelligence	●					○
	Data Management & SQL	●					○
	Machine Learning & AI	●					○
	Python for Data Analysts	●					○
	AI & Big Data	●					○
	Social Impact Business Models						○
	Business in Web3						○
	Managerial Coaching						○
	Big Think: AI & the Future of Humanity						○
*All subject to change.							
● Part of the track curriculum ○ Sample free-choice electives plus more available							

Where our MIM graduates work

Recent graduates from this program have established careers at companies like these:

Accenture	Morningstar	Creative Artists
PwC	BlackRock	Agency
P&G	Goldman Sachs	BCG
Red Bull	Cisco	Carrefour
Deloitte	Bloomberg	Korn Ferry
Ogilvy	Amazon	Barclays
KPMG	Mercedes	Fidelity

Learn from the people shaping modern business

Your professors bring a wealth of real-world experience across industries, roles, and regions. From luxury retail and predictive analytics to venture capital and entrepreneurship, they’ve worked in—and led—fast-paced businesses at every stage.

You’ll gain insight that’s grounded in reality—readying you to lead, adapt, and make an impact from the start of your career. With experience at companies like Bain, IBM, Neiman Marcus, and Citigroup, they’ll challenge your thinking, coach your growth, and help you find your path.

Recent guest speakers

VP of Supply Chain Solutions, Oracle
Technical Product Marketing Leader, AWS
Manager in Change Practice, Accenture
Senior LNG Trader & Originator, Shell

Coursera

Dive deeper to build additional, job-ready skills and earn industry-recognized certificates through our partnership with Coursera.

Further personalize your skills with optional micro-credentials

Financial Modeling in Microsoft Excel
Google Project Management
Microsoft Business Analyst / Power BI / Tableau
Google Cloud Data / Advanced Data Analytics
Meta Data Analyst
IBM Machine Learning

FT

FINANCIAL
TIMES

#1

in the US, Masters in
Management, 2025



Explore the MIM
Curriculum



Beau Giannini, PhD

USA
Faculty: Entrepreneurship, Finance, Innovation, Leadership

A serial entrepreneur and founder of Ternary Intelligence, Beau brings deep experience in fintech, supply chain, and venture-backed innovation. He’s led acquisitions, raised \$40M in funding, and partnered with IBM on predictive analytics. At Hult, he connects global markets, technology, and entrepreneurship to help students turn bold ideas into scalable businesses.



Susan Kane

USA
Career Advisor, Hult San Francisco

With a Silicon Valley career spanning Oracle, IBM, and SaaS startups, Susan applies a marketer’s mindset to career coaching—helping students define their brand, craft compelling narratives, and target the right roles. A Stanford and Berkeley alum, she blends deep tech-sector experience with tailored support to guide students toward meaningful, high-impact careers in business and beyond.

Master’s in Finance (MFIN)

We asked leading CFOs what skills they looked for on resumes—and built this program around their answers. The result is an in-demand STEM degree that combines data analytics, AI, and strategic financial management. You’ll learn to assess markets, manage risk, and lead with insight—while using electives to shape your path.

Who is this program for?

This CFA-affiliated program is built for future finance professionals who already know where they’re headed. Whether you’re aiming to become an investment banking analyst, risk manager, financial planning & analysis (FP&A) consultant, or financial advisor, you’ll come in with a solid business background and quantitative confidence—and leave with the MFIN credential that gets recruiters’ attention.

This isn’t an intro to finance. It’s an accelerated, focused path for those ready to level up, pivot upward, or break into competitive finance roles with clarity and credibility.

Potential target roles:

- Investment Banking Analyst/Associate
- FP&A or Corporate Finance Analyst
- Risk Manager
- Relationship Manager/Client Advisor



“My Master’s in Finance program emphasized project-based learning, including real-world business challenges that enhanced my teamwork, communication, and collaboration skills. This hands-on experience allowed me to learn by actively applying concepts in real-world scenarios.”

Ella Eboh, Nigeria, Class of 2024

Curriculum overview

A future-facing curriculum that blends technical skills, strategic insight, and practical finance to prepare you for leadership in data- and AI-driven financial markets.

Core courses

Build fluency in the financial fundamentals with courses in accounting, financial management, and corporate finance—equipping you to track performance, allocate capital, and drive strategic decisions.

Develop your global outlook as you explore international markets and investment strategies, learning how to navigate volatility and evaluate opportunities. Strengthen your ability to extract meaning from numbers through data analysis for market insight, and grow your impact as a decision-maker through leadership training focused on influence and results.

But at Hult, financial education doesn’t happen in silos. Business challenges push you to apply what you’re learning across multiple courses at once, just as you would in a real finance role. This integrated, hands-on approach prepares you to make confident financial decisions that create value—wherever your career takes you.

Electives

Electives let you personalize your master’s, shaping your experience to match your goals. For MFIN students, when you’ve completed your core courses, this is your chance to sharpen your edge with specialized courses like these examples:

- Mergers & Acquisitions
- AI in Finance: Data-Driven Investment Strategies with Python Fintech
- Cryptocurrency: Investing in the Modern Age of Digital Currencies

Capstone experience

Collaborate on live challenges with leading companies like Outward Venture Capitalist, Acclaim Autism, and Pirkx—combining your finance expertise with creativity, systems thinking, and analytical skills to deliver real-world impact.

PREVIOUS CAPSTONE CHALLENGE

Outward Venture Capital

Partnering with Outward Venture Capital, students designed an AI-powered deal-scout dashboard to scan new UK incorporations, flag high-potential investments, and streamline analyst workflows—delivering a live tool that could shape real VC deal flow.



Quick facts

Boston, London
Sept 2026
1 Year
36 Credits
Master of Science (MSc)
STEM OPT extension available—study your full master’s in the US and work in finance to be eligible to qualify for up to 3 years of post-graduation work authorization (non-STEM: 1 year)

“This year has been one of the most challenging yet rewarding experiences of my life. From late-night Sunday submissions to inspiring conversations with my cohort and professors, every step pushed me to grow, not only as a professional but as a person.”

Diego Torres Salinas, Mexico, Class of 2025

Map Your MFIN Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our MFIN program.

	Course Name	Key Focus	Target Job Roles										
				Big 4 & Non-Big 4 Consulting	Corp Finance (FP&A & Treasury)	Big 4 Accountant (NOT US CPA)	Credit Rating & Research Analyst	Banking	Sales & Trading	Asset & Wealth Management	PE/VC	Risk Management	Central Bank/Regulatory
Core	Presenting & Persuading with Data	AI-powered data visualization (Power BI, Tableau) and storytelling		•	•	•	•	•	•	•	•	•	•
	Financial Accounting	Financial reporting, compliance, and analysis		•	•	•	•	•		•	•	•	•
	Data-Driven Insights & AI	Data analysis, analytics, and AI		•	•	•	•	•	•	•	•	•	•
	Investments	Asset valuation, market trends, and investment instruments					•	•	•	•	•	•	•
	High-Performing Teams	Teamwork with AI collaboration tools		•	•	•	•	•	•	•	•	•	•
	Financial Management	Financial modeling, forecasting, risk, and time value		•	•	•	•	•	•	•	•	•	•
	Corporate Finance	Valuation, M&A strategy, and risk management		•	•	•	•	•		•	•	•	•
	Global Financial Markets	Government, markets, trade, and financial systems		•	•	•	•	•	•	•	•	•	•
	Portfolio Management	Portfolio design, asset allocation, and performance evaluation					•	•	•	•	•	•	•
	AI Literacy	Prompt engineering, AI ethics, and practical applications		•	•	•	•	•	•	•	•	•	•
	ESG	Sustainability metrics and ESG reporting		•	•	•	•	•	•	•	•	•	•
	Project Management	AI productivity tools and workflow automation		•	•	•	•	•	•	•	•	•	•
Sample Electives (student choice)	Artificial Intelligence for Investment Management	Machine learning investment models		•	•		•		•	•	•	•	
	Circular & Regenerative Economies: Designing for a Sustainable Future	ESG metrics and impact finance				•						•	•
	Cryptocurrency: Investing in the Modern Age of Digital Currencies	Token valuation and strategy					•	•	•	•	•		
	Decentralized Finance: The Future of Finance in a Web3 & Blockchain-Powered World	Smart contracts and governance							•	•	•		
	Fintech in Emerging Markets	Inclusive finance and regtech		•		•		•				•	•
	Behavioral Finance: Insights for Financial Consulting	Bias modeling and ethics		•	•		•	•	•	•	•	•	•
	Good Debt: Optimizing a Company's Capital Structure	Strategic leverage and financing solutions		•	•	•	•	•	•	•	•	•	•
	Private Equity	Deal sourcing and due diligence								•	•		
	Raising Capital from Investors in the Equity Capital Markets: Private Placements, IPOs & Secondary Offerings	Digital fundraising platforms, equity deal structuring, and investor relations		•	•	•	•	•	•	•	•	•	•
	Financial Management & Fintech Strategies for Family Offices	Wealthtech and tax optimization								•			

*All subject to change.

• Indicates the course is likely[†] to be relevant/beneficial to the target job role.
[†]Each job advertisement/requirements vary.

Where our MFIN graduates work

Recent graduates from this program have established careers at companies like these:

Accenture	UniCredit Bank
Deloitte	Cantor Fitzgerald
BlackRock	Merrill Lynch
KPMG	UBS
Goldman Sachs	Fidelity Investments
PwC	Tata Consultancy
Bloomberg	P&G
Nestle	BCG
Morgan Stanley	

Learn from the people shaping modern finance

Learn from faculty shaping the future of finance. From global M&A to private equity, asset management, and AI-powered innovation, Hult's finance faculty brings decades of experience at firms like Citibank, Lazard, KKR, and Credit Suisse. You'll learn from managing directors, former VPs, founders, and CFA-qualified experts who've led high-stakes deals and advised clients around the world. For MFIN students aiming for roles in investment banking, wealth management, or financial strategy, this is real-world finance, taught by the people who live it.

Recent guest speakers

Former Head of Global Traded Risk, HSBC
Head of Index Strategies, Geode Capital Management
Director of Portfolio Management, BlackRock
Chief Impact Officer, Waterfall Holistic Investment Partnership

More career credentials

As a CFA-affiliated program, covering at least 70% of required topics or Level 1, 2, and 3, we award five scholarships per year for MFIN students to complete their CFA Level 1. With Coursera access included, complete courses cover in-demand industry certificates in financial modeling and portfolio management. Our MFIN program is the effective preparation to pass the Securities Institute Essentials Exam, seen as a serious badge of credibility by US finance firms.

FT

FINANCIAL TIMES

#1

for international students, Masters in Finance, 2025



Discover the MFIN Curriculum



Viktoria Dalko, PhD

Hungary & USA
Faculty: Finance

An international finance expert, Dr. Viktoria Dalko brings decades of experience advising central banks, governments, and global firms on M&A, valuation, and market regulation. A former Chief of Staff to Hungary's Budget and Finance Committee, she's taught at Harvard and consulted worldwide—giving Hult students unmatched perspective on how finance works across borders and sectors.



Aleksander Grzeszczak

Poland & Canada
Faculty: Accounting, Finance

Alek brings deep private equity and investment banking experience to the classroom. As senior advisor to Value Discovery Partners, he drives acquisitions and restructures companies across emerging markets. Previously a Vice President at Salomon Brothers, now Citigroup, in New York and London, he led M&A and capital markets deals for global telecom clients. At Hult, he teaches finance as it's practiced—at the highest level.

Master’s in Business Analytics & AI (MBAN)

If data fuels AI, knowing how to turn it into decisions and strategy is the skillset every workplace needs. In this STEM-designated program, you’ll gain hands-on experience in data mining, predictive modeling, analytics coding, and more—preparing you to solve complex challenges and lead in today’s AI-powered business world.

Who is this program for?

Whether you’re a recent graduate ready to launch your career, a second-degree seeker looking to add advanced analytics to your portfolio, or a professional wanting to develop the necessary skills to lead AI transformation—this is your chance to become fluent in both business and data.
Note: this is a program designed for business minds, not software developers.

Potential target roles:

- Data Scientist/AI Engineer
- Business & Insights Analyst
- Product Manager (AI & Technology)
- Strategy & Technology Consultant



“The MBAN program is engineered to provide you with a data-driven edge for your next career move.”

Thomas Kurnicki
Faculty: Finance, Quants

Curriculum overview

A forward-looking curriculum blending technical, strategic, and applied learning to prepare you to lead in big data and AI-driven organizations.

Core courses

The Master’s in Business Analytics & AI core is built to reflect how analytics works in the real world—interconnected, fast-moving, and impactful. You’ll apply SQL to structure and query big data, apply business statistics to spot trends, and use BI tools to turn insights into strategy. Courses on AI strategy, structured and unstructured data, and leadership round out your technical and human skillset.
Most importantly, through hands-on business challenges, you’ll bring these capabilities together, solving complex problems for real companies and preparing for the high-impact roles today’s analytics-driven businesses need.

Electives

Electives let you personalize your master’s, shaping your experience to match your goals. For MBAN students, when you’ve completed your core courses, this is your chance to sharpen your edge with specialized courses like these examples:

- Analytics & Forecasting for Business Leaders
- AI in Coding: Building & Managing an LLM Solution
- Data Mining with MySQL, NoSQL, Hadoop, Spark & Hive
- AI Blueprint for Leaders: Strategy, Readiness & Ethics

Capstone experience

Work on live projects with industry leaders such as EY, BCG, Expedia, and NASA, turning your analytics and AI skills into real-world impact in the final phase of your program.

PREVIOUS CAPSTONE CHALLENGE

Boston Consulting Group

Partnering with Boston Consulting Group, students took on a brief for one of their top global insurance clients. Teams designed a machine-learning churn scorecard, built a working prototype retention app, and pitched it directly to senior stakeholders—turning their data and business expertise into solutions with real-world impact.



Quick facts

Boston
Sept 2026
1 Year
36 Credits
Master of Science (MSc)
STEM OPT extension available—study your full master’s in the US and work in finance to be eligible to qualify for up to 3 years of post-graduation work authorization (non-STEM: 1 year)

“While traditional schools take years to update, Hult moves at the speed of business. Our students tackle current challenges with top-edge tools, making them ready from day one to add value in any analytics role.”

Luis Escamilla, Faculty: Finance, General Management, Marketing & Sales, Quants

Map Your MBAN Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our MBAN program.

			Target Job Roles						
Course Name			Key Focus			General	AI Data/Cloud Engineer, Data Scientist	AI, ML & Gen Intelligence – Consultant, Engineer, Product Manager	AI Business Analyst
Core	Presenting & Persuading with Data		AI-powered data visualization (Power BI, Tableau) and storytelling			●	●	●	●
	Data Management & SQL		Cloud data platforms and SQL querying			●	●	●	●
	Business Insights Through Data		Data analysis, analytics, and BI platforms			●		●	●
	AI Strategy: Business Transformation		Responsible AI and strategic adoption frameworks			●		●	●
	High-Performing Teams		Teamwork with AI collaboration tools			●	●	●	●
	Computational Analytics with Python		Python analytics stack (Pandas, NumPy)			●	●		
	Machine Learning & AI		MLOps frameworks (TensorFlow, PyTorch) and model deployment			●	●	●	●
	AI Product Management		Rapid prototyping with GenAI tools			●		●	●
	Automation for Analytics & AI Workflows		Data pipeline orchestration and automation frameworks			●	●	●	●
	AI Literacy		Prompt engineering, AI ethics, and practical applications			●	●	●	●
	ESG		Sustainability metrics and ESG reporting			●	●	●	●
	Project Management		AI productivity tools and workflow automation			●	●	●	●
Sample Electives (student choice)	AI in Analytics: Extracting Business Value with Python		Python-driven insights (Scikit-learn)				●		●
	Machine Learning Models in R		Supervised and unsupervised ML models in R				●		
	Big Data Analytics for Sustainable Development		ESG metrics and ethical AI			●	●		●
	AI in Coding: Building & Managing an LLM Solution		LLM solution development and deployment (GenAI stack)				●	●	
	Advanced Retail Analytics & Predictive Modeling		Retail forecasting with advances analytics (SAS, Prophet)						●
	Data Mining with MySQL, NoSQL, Hadoop, Spark, & Hive		Scalable data mining (with distributed query frameworks)				●		
	Creating Expert Chatbots for Specialized Business Functions		Domain-specific chatbots (with custom AI frameworks)			●	●	●	
	The Metaverse & Beyond		Web3, hyper automation, and deep tech for future solutions			●		●	
	Unstructured Data: Text Analytics & NLP		Text mining and NLP processing engines				●	●	●
	Artificial General Intelligence and the Business World		Readiness models and business strategy			●		●	

*All subject to change.

● Indicates the course is likely† to be relevant/beneficial to the target job role.
†Each job advertisement/requirements vary.

Where our MBAN graduates work

Recent graduates from this program have established careers at companies like these:

AT&T	Societe General	Diageo
EY	Morgan Stanley	Meta
Uber	Expedia	PwC
BlackRock	Deloitte	LinkedIn
Intuit	Siemens	TikTok
Netflix	Visa	L'Oréal
Walmart	Volvo	

Learn from faculty shaping the future of analytics and AI

You'll be taught by data scientists, strategists, and consultants who've worked with Microsoft, Oracle, Unilever, and Sanofi.

They bring cutting-edge experience in machine learning, BI tools, advanced analytics, and global markets—so you're learning the exact skills, insights, and mindsets top companies want in analytics hires today.

Recent guest speakers

Technical Product Marketing Leader, AWS
Manager in Change Practice, Accenture
Data Engineer, Sony Principal, BCG Platinion
Consultant – Satellite Data Applications, NASA

Coursera

Dive deeper to build additional, job-ready skills and earn industry-recognized certificates through our partnership with Coursera.

Further personalize your skills with optional micro-credentials

Google Advanced Data Analytics
IBM Machine Learning
Microsoft Power BI Data Analyst
Meta Data Analyst
SAP Business Analyst

\$77.2k
average MBAN salary
(6 months after graduation)



View the MBAN Curriculum



Thomas Kurnicki

Poland & USA
Faculty: Finance, Quants

Executive Director of Data Science at Wells Fargo, Thomas Kurnicki leads consumer analytics and AI strategy at one of the world's largest banks. With a background in investment risk, venture capital, and startup leadership, he brings real-world data expertise to the classroom. At Hult, he helps students turn technical skills into business impact, fast.



Luis Escamilla

Mexico
Faculty: Finance, General Management, Marketing & Sales, Quants

Before joining Hult's global leadership team, Luis Escamilla led finance and market analysis at Procter & Gamble and developed decision-making tools for senior execs. He's worked in Mexico, the Middle East, and China, bringing deep expertise in data, systems, and strategy. At Hult, he's known for blending technical skill with a sharp focus on leadership development.

Master’s in Marketing (MMKT)

Marketing has been in a state of accelerated change since the first iPhone, but GenAI now makes that pace look pedestrian. When the morning’s hottest trends are old hat by the evening, you need to gain the skills that will always be in demand. This master’s combines strategic marketing insight, AI-driven tools, and hands-on learning so you’ll be able to analyze markets, influence consumer behavior, and design campaigns that make a difference.

Who is this program for?

This program is for future marketing leaders ready to make an impact across industries. You might be aiming to become a marketing or brand manager, move into product management, or shape strategy as a consultant. Or you may want to drive growth in business development or sales.

Whatever your path, you’ll graduate with the analytical skills, creative mindset, and hands-on experience to stand out in a marketing function undergoing dramatic change.

Potential target roles:

- Marketing Manager
- Social Media Strategist
- Brand Strategist
- Growth Marketing Manager
- Marketing Automation Specialist

“Organizations are increasingly required to communicate authenticity and sustainability in every aspect of their operation, making Marketing the defining competency in business. At Hult we work with students to innovate, constantly, meeting industry needs not just today but into the future as well.”

Alex Reeve, Faculty: Marketing & Sales



Curriculum overview

A cutting-edge curriculum blending creative thinking, strategic insight, and practical marketing to prepare you for leadership in today’s fast-evolving marketing landscape.

Core courses

The core curriculum builds your expertise across every major area of modern marketing. You’ll explore how AI is transforming personalization and prediction, and dive into consumer behavior to understand what motivates customer decisions.

Courses in marketing strategy and digital execution show you how to design and deliver impactful campaigns, while new product development sharpens your ability to drive innovation.

You’ll also learn to translate business data into clear, competitive insights—and develop the leadership skills to influence teams and lead with confidence.

Electives

With electives, you decide where to take your marketing master’s. Hone your expertise in specialized areas or broaden your horizons across business disciplines—the choice is yours, and the options are designed to match the careers today’s marketing leaders are chasing:

- Communicating with Impact & Influence
- Generative AI in Sales & Marketing
- Consumer Behavior
- Strategic Brand Management

Capstone experience

At the end of the year, collaborate on marketing campaigns with leading companies like Expedia, Dunkin’ Donuts, Kinder, and Ferrari—applying systems thinking to connect strategy and execution, and turning your skills into real-world impact.

PREVIOUS CAPSTONE CHALLENGE

Dunkin’ Donuts

Partnering with Allen & Gerritsen on a brief for Dunkin’ Donuts, students designed a Gen Z–focused digital activation. From TikTok creative to SEO/SEM optimization and CRM journey mapping, their strategy maximized engagement—delivering measurable ROI within a real client budget.



Quick facts

Boston, London, Dubai
Sept 2026
1 Year
36 Credits
Master of Science (MSc)

“I know no boundaries as a professor in the Master’s in Marketing program at Hult. I have the ability to teach my students the most relevant and applicable marketing strategies. This is what makes the program incredibly special and progressive.”

Caryn Pang, Faculty: Marketing & Sales

Focus Your Skills for a Changing Industry

Someone once said that the only functions of business are marketing and innovation, but currently no business function is innovating as fast as marketing. That’s why, alongside our general Master’s in Marketing, we offer three focused programs for those who want to specialize from day one.

These specialist degrees let you go deeper, faster, and more confidently into your future career.

Master’s in Social Media Marketing

LONDON

For creatives, connectors, and content leaders looking for roles from Social Media Manager to Influencer Marketing and beyond. This program equips you to craft compelling content, measure impact, and lead campaigns that cut through the noise of modern social media and connect with global audiences.

Core courses

The core courses cover the tools, platforms, and psychology behind standout social media. From decoding audience behavior to crafting strategy with AI and data, you’ll learn to lead creative, high-impact campaigns that connect, convert, and grow communities.

Elective examples

AI-Powered Sales & Marketing on Instagram & TikTok
Social Media Analytics for Business Intelligence

Capstone experience

Students developed a social campaign for men’s dress shirts, featuring an AI-generated model across TikTok and Instagram. From audience targeting to creative rationale, they designed content to capture attention and drive engagement—then delivered a polished strategy report, ready for client use.

Master’s in Marketing, Communications & Branding

LONDON

For future brand leaders, creative strategists, and communications experts ready to shape influence across industries. This program develops your ability to craft strategies that deliver real business results, lead communications, and drive impact in an AI-powered, brand-led world.

Core courses

From day-to-day brand management and digital media to crisis communication and AI-driven strategy, your courses cover the full communications toolkit. You’ll analyze consumer behavior, shape narratives, lead campaigns, and build the skills to manage both everyday messaging and high-stakes reputational moments.

Elective examples

Sustainable Brands & Products
Luxury Brand Management

Capstone experience

Students built a full Customer Lifetime Value analysis for Spotify—benchmarking pricing, retention, and acquisition strategy against rivals like Apple Music and YouTube Music. With input from a Google Cloud expert, they delivered a live CLV dashboard and clear marketing recommendations, applying AI and cloud insights to real retail scenarios.

 STEM

Master’s in Marketing & Analytics

BOSTON

For data-driven marketers who want to turn insights into action—faster. This STEM-designated program empowers you to measure performance, optimize strategy, and make smarter marketing decisions through predictive analytics, AI, and real-time data.

Core courses

Courses include machine learning and AI for marketing, consumer behavior, business intelligence, digital execution, performance analytics, and leadership—designed to build your fluency in both data and decision-making.

Elective examples

Data Management & SQL
Digital Analytics: Become a Digital Analytics Ninja

Capstone experience

After analyzing the latest earnings reports from brands like Airbnb, Uber, and Netflix, students uncovered key trends in supply, demand, and strategic outlook. Each team delivered a 15-minute, data-driven video briefing tailored for sales and marketing leaders—translating complex analytics into clear business recommendations.

Map Your MMKT Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our family of MMKT programs.

	Course Name	Marketing Programs				
		Marketing	Social Media Marketing	Marketing, Comms & Branding	Marketing & Analytics (STEM)	
Core	Communicating with Impact & Influence	●	●	●	●	
	Generative AI in Sales & Marketing	●	●	●	●	
	Consumer Behavior	●	●	●	●	
	Strategic Brand Management	●	●	●	●	
	New Product Development	●				
	Marketing Strategy & Execution	●	●	●	●	
	Business Insights Through Data	●	●			
	High-Performing Teams	●	●	●	●	
	Sales & Business Development	●				
	Social Media Marketing		●			
	The Future of Viral Marketing		●			
	Crisis Communication & Brand Reputation			●		
	Digital Media & Communications			●		
	Public Relations Management			●		
	Machine Learning & AI Applications in Marketing				●	
	Marketing Metrics & Analytics				●	
	Business Intelligence				●	
	Future of Integrated Digital Marketing: Video, Mobile & Artificial Intelligence				●	
	AI Literacy	●	●	●	●	
	ESG	●	●	●	●	
	Financial Literacy	●	●	●	●	
	Project Management	●	●	●	●	
Sample Electives (free choice for MMKT, prescribed if taking another variant of the MMKT program)	Developing Business Strategies for Emerging Markets	○				
	Runway to Revenue: Mastering the Business of Fashion	○				
	Entrepreneurial Marketing	○				
	The Psychology of Pricing	○				
	CRM with Salesforce	○				
	Luxury Brand Management	○	●	●		
	Social Media Analytics for Business Intelligence	○	●			
	Social Network Analysis for Social Media Networking	○	●			
	AI-Powered Social Media Content Creation	○	●			
	Sustainable Brands & Products	○		●		
	Perfecting Your Pitch	○		●		
	Digital Analytics: Become a Digital Analytics Ninja	○		●	●	
	Social Media Marketing	○		●	●	
	Advanced Retail Analytics & Predictive Modeling	○			●	
	Data Management & SQL	○			●	
	Data Visualization	○	●		●	
	*All subject to change.					
	● Part of the program curriculum. ○ Sample free-choice electives (plus free-choice of electives from other business disciplines).					

Where our MMKT graduates work

Recent graduates from this program have established careers at companies like these:

TikTok	Amazon
Pepsi	Salesforce
Accenture	P&G
EY	Google
Zappi	Bacardi
Ferrero	Apply
Walmart	
L'Oréal	

Learn from marketers who’ve led the world’s biggest brands

Our marketing faculty have built careers leading global brands like Microsoft, Google, Pearson, and American Express—and now they’re here to help build yours. From digital transformation and AI strategy to global brand management, they’ve worked across industries and borders to shape the future of marketing. You’ll benefit from their insights, gain real-world skills, and grow your creative and strategic edge—ready to make an impact from day one.

Recent guest speakers

Former Chief Creative Officer, Coca-Cola
Head of Social Influencers EMEA, YouTube
Regional Category Director, Ferrero
Strategic Marketing & Operations Lead, Dell Technologies
Chief Digital Officer, GSK
Strategy, Transformation & PMO Executive, Tiffany & Co

Coursera

Dive deeper to build additional, job-ready skills and earn industry-recognized certificates through our partnership with Coursera.

Further personalize your skills with optional micro-credentials

Microsoft Public Relations & Communications
Salesforce Sales Operations
Google Digital Marketing & E-Commerce
Meta Marketing Analytics
Unilever Digital Marketing Analyst
Meta Social Media Marketing

82%
of international students at Hult’s US
campuses gained employment in the US



See the MMKT Curriculum



Caryn Pang, PhD

USA
Faculty: Marketing & Sales

Caryn brings 15+ years in executive roles at Neiman Marcus, Saks Fifth Avenue, Macy’s, and TJX. Her deep industry expertise spans global fashion, retail, and branding. A frequent speaker and award recipient, Caryn connects classroom learning with real-world marketing, giving students insight into the fast-paced worlds of retail strategy, consumer behavior, and cross-cultural branding.



Alex Reeve, PhD

UK
Faculty: Marketing & Sales

Alex brings global leadership experience from Microsoft, Pearson, Elsevier, and mobile operator ‘3’. From launching product lines to leading marketing strategy, he’s spent his career driving innovation in tech and education. At Hult, he helps students take an agile, customer-focused approach to marketing and leadership that’s grounded in real industry demands.

Tailor Your Degree With Electives

Whether you have a clear career target or want to explore different paths, electives give you the flexibility to increase your knowledge across a range of business subjects.

Choose from 150+ options

When you’ve completed your core courses, you’ll take elective courses over the summer to complete your degree. New electives are added every year to keep options up to date and relevant, with over 150 electives available to study every summer.

With so many options, you can deepen your expertise, try something new, and explore possible career paths.

Hult electives in action—choose from 150+ options every summer



Gain on-the-ground international experience

You’ll have the opportunity to study your summer electives on a different Hult campus, growing your global network and gaining valuable experience of business practices in a new city. Depending on your program and interests, you can choose to rotate to Boston, London, Dubai, San Francisco, New York, or Singapore and attend city seminars around the world.

Electives are different every summer and vary by campus, with many drawing on the local industry and market-specific knowledge of our faculty. This is a chance to learn on location and benefit from the city as your classroom. For example, you could study the business of football in London, social entrepreneurship in San Francisco, or doing business in Asia in Singapore.

→ For more about Global Rotation, see pg. 62.

Sample master’s electives

Analytics



- Introduction to Python
- Becoming a Digital Analytics Ninja
- Machine Learning & AI
- Data Visualization
- Forecasting & Predicting the Future Using Data

Marketing



- Neuromarketing
- The Psychology of Pricing
- Sustainable Brands & Products
- Luxury Marketing
- Customer Acquisition Through Digital Marketing

Entrepreneurship



- Disruptive Business Models
- Social Impact Business Models
- Developing Business Strategies for Emerging Markets
- Perfecting Your Pitch
- Data-Driven Innovation

Innovation



- Big Think: AI & the Future of Business
- Augmented & Virtual Reality
- Managing & Leading with AI
- Leading Digital Transformations
- Social Innovation

Finance



- Fintech
- Corporate Finance
- Introduction to Bitcoin & Blockchain Technologies
- Behavioral Economics & Decision-Making
- Global Financial Markets

Management & Operations



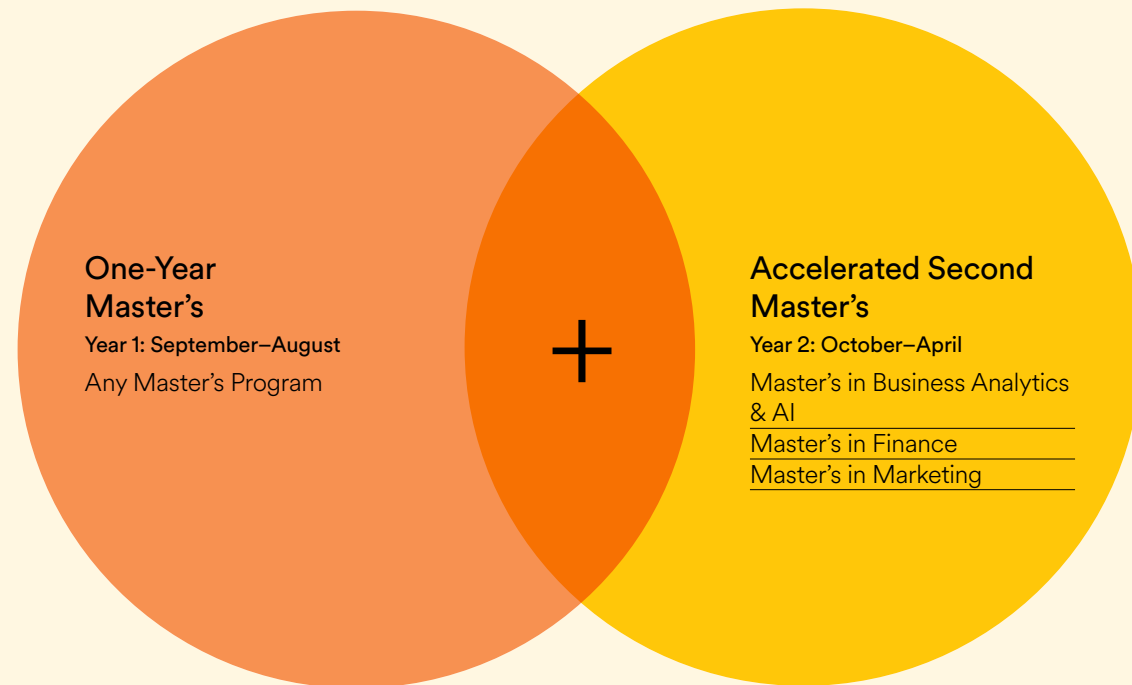
- Building a Resilient Family Business
- Managerial Coaching
- Crisis Management, Mitigation & Response
- Operational Improvements Using Lean Six Sigma
- Agile Project Management Using Scrum

Note: this is only a small sample of potential elective topics. Courses available vary each year by campus.

Double Your Credentials With a Dual Degree

Deepen your expertise and enhance your employability by combining two Hult master's degrees in just 18 months of accelerated study.

Dual Degree options:



Become an expert in your field

Hult's ultimate skill-building study option is your competitive edge in the job market. Our Dual Degree program allows you to earn two postgraduate degrees in different subject areas, complementing broad business knowledge with specialized skills.

How it works

You'll start your second degree immediately after completing the first. The first degree takes 12 months and includes both core courses and elective courses. The second degree takes six months and includes core courses only.

Choosing your second degree

Picking the right Dual Degree combination will depend on your career goals, both immediately after graduation and in the longer term. If your target career requires specific skills, you can combine degree options accordingly.

Double your international experience

Dual Degree candidates benefit from further global study and networking opportunities. Your first degree will be based in Boston, London, or Dubai, with the option to rotate to different Hult campuses, including San Francisco, Singapore, and New York, for electives.

Depending on the second degree you choose, you'll then complete your studies in Boston or London.

DUAL DEGREE



“The Dual Degree program was the best of both worlds—I got to develop my creative side and sharpen my analytical thinking.”

Christian Salonga-Wingar,
Philippines, Dual Degree, Class of 2025



Take the Quiz to Find Your Perfect Dual Degree

48 Global Campuses
50 Boston
54 London
58 Dubai
62 Rotation
66 City Seminars
70 International Diversity

Join a Global Classroom

A truly international student experience

Where is your comfort zone? Is it a familiar place, familiar faces, a shared outlook, or all of the above?

Wherever it is, you probably already know that to grow, to *really* grow, you're going to have to leave it. If you find that uncomfortably exciting, you're in the right place.

At Hult, you'll leave your comfort zone again and again. International travel is baked into the Hult experience, with campuses in global cities and the ability to rotate between them. You'll literally widen your horizons.

But it's working with someone from another part of the world, with a completely different mindset, that will challenge your assumptions on a weekly basis. You'll find it frustrating, then rewarding, and then pretty much standard.

You'll be amazed how much a year out of your comfort zone will change you.

It won't always be easy, but what worthwhile thing ever is?

Dare mighty things.

Make the World Your Campus

At Hult, studying abroad isn't an option—it's built right into your master's degree.

You'll study the core of your program at a Hult home campus and then have the option to experience other major hubs of international business through Global Campus Rotation electives and worldwide city seminars.

Home campus
Rotation campus
City seminar

Rotation campus
City seminar

City seminar

Alumni chapter

City seminar locations are subject to change yearly.

6
Global campus locations

95%
of Hult students study
outside their home country

170+
nationalities represented
in our student body





Our riverside campus location puts you in the perfect position to explore the best of Boston



City highlights

- The “Athens of America,” known for thought leadership and academic excellence
- Student-friendly, with outstanding networking opportunities
- Legendary sports culture, with teams like the Red Sox, Celtics, and Bruins
- Easy, accessible public transportation system

Hult Boston

Boston is home to world-leading academic institutions, breakthrough businesses, and revolutionary ideas. Hult’s flagship Boston campus puts you right in the center of it all.

#1

in the US, Masters in Management, Financial Times, 2025

82%

of international students at Hult US campuses gained employment in the US



Why Boston?

Boston has long been a pioneer in education, but more recently, the city has emerged as an innovation hub. With its intellectual atmosphere and well-connected East Coast location, it’s no surprise the area serves as headquarters for companies as diverse as Converse, Fidelity, Gillette, Moderna, and Wayfair. From biotech to management consultancy, finance, and venture capital, Boston leads the way in a number of global industries, making it an excellent place for ambitious graduates to enter the job market.

A space designed for learning

Perfectly positioned and beautifully designed, our Boston campus is an inspiring setting to study business in.

Situated in Cambridge, right on the banks of the Charles River, you’ll be minutes from innovation hotspot Kendall Square and historic Beacon Hill, with transport links putting all of Boston within easy reach.

Hult House: Your home base in Boston

Live steps from class in our dedicated student accommodation, surrounded by a close-knit, international community. Choose from a range of room options and enjoy welcoming communal spaces.

Wake up to river and skyline views, head out for a run on the esplanade, or kayak between classes.



Perks & facilities

- On-site games room, dining hall, and social spaces backing onto North Point Park
- Modern on-campus student accommodation
- Five-a-side soccer field, outdoor basketball court, and gym with climbing wall
- Easy access to Boston’s North Station and Cambridge



1 Education Street
Cambridge, MA 02141
USA

hult.edu/masters/boston



From Cinco de Mayo to Mardi Gras to Diwali—all the big cultural celebrations start in Hult Boston’s sun-drenched atrium



Work in the US after you graduate

Students are also eligible to apply for Optional Practical Training (OPT), which allows you to work in the US for up to 12 months after graduation, with the possibility of extending to up to 3 years for qualifying STEM-related programs.

→ Visit hult.edu/masters/graduate-visa-support/ for full details on visa support.

Celebrate your culture with students from all over the world

Immerse Yourself in Boston Student Life

Ready for a true US educational experience? Hult Boston offers a collegiate feel in one of the world’s most student-friendly cities.



“We organize events all over Boston, and industry professionals are always invited. Ordinarily, all of these are attended by actual Google developers as well as club members.”

Fayzal Olushi, The Gambia, Google Developers Club President, Class of 2026



Brains, sneakers, and city views. Hult Running Crew, Boston campus edition.

Whether you’re catching a Red Sox game at Fenway Park, relaxing on Revere Beach, or exploring historic neighborhoods on foot, there’s always something new to discover beyond the classroom. Boston’s public transport, walkable streets, and bike-friendly paths make it easy to explore.

Make connections rooted in Boston

Expand your Boston network through industry events, career bootcamps, and Hult’s mix of social, sports, and professional clubs and societies.

Snapshot of campus clubs & events

Hult African Business Club	Hult Consulting Club
Women in Business	Hult Finance Club
Business and Current Affairs	Hult Sustainability Club
Think Tank	Voices of Hult (Podcast)
Hult Fashion Society	Salsa Bachata
Microsoft Research Hub	Google Developers Club



CLUB FEATURE

TEDx Hult Boston

When students wanted to spark big conversations, they created TEDx Hult Boston—now a campus tradition. The 2025 theme, *People Change People*, brought bold ideas to life and showcased the power of student-led initiatives.

Plug into Boston’s business scene

Work on real-world challenges for companies like Hilton Hotels, Accenture, and Phillips—thanks to Hult faculty’s direct Boston-area industry connections.

You’ll have the opportunity to network and attend industry panels with representatives from Boston-based headquarters of forward-thinking companies like Apple, HubSpot, Lyft, Procter & Gamble, PwC, T-Mobile, Semrush, and Stockbossup, alongside innovative local businesses founded right here, such as Crown Legends, ScaleUpLabs, and Plymouth Rock.

Guest speakers from many Boston-based businesses visit your classroom, while local alumni regularly return to campus to meet current students, share their journey after Hult, and give you the benefit of their experience.



Boston students attend an industry panel on campus with finance experts from JPMorganChase

Recent companies on campus



→ For a deep dive into a recent Boston business challenge, see pg. 76.



FACULTY SPOTLIGHT

Patrick Lynch, PhD

USA

Faculty: Analytics

As research fellow at Accenture, seasoned business consultant, and tech entrepreneur, Patrick has led global strategy, innovation, and digital transformation initiatives for major firms—including as a senior exec at a top pharma analytics provider. From AI to immersive tech, he brings deep, hands-on experience to the classroom—preparing students to lead in tomorrow’s digital economy.

“Boston’s innovation ecosystem is alive with possibility, and Hult students are right in the middle of it. This fall, we partnered with six local companies from leading incubators to solve real-world challenges around AI integration.”



Hult alum and Manager of Finance Strategy & Transformation at EY, Leonard Mahlberg, recently returned to campus to give students advice on everything from breaking into consulting to building a career in the US



Study within walking distance of London's financial district: the City

Hult London

Study business in a city with more international company headquarters than anywhere else in Europe and a long-standing reputation as a global trendsetter.

#2

in London, Masters in Management, Financial Times, 2025

#4

in London, Masters in Finance, Financial Times, 2025



Why London?

One of the world's most diverse cities, London has always been a magnet for ambitious minds, blending centuries of tradition with an inspiring drive for innovation. From fashion to fintech, media to music, entertainment to entrepreneurship, this unparalleled city leads the way. A thriving hub for startups as well as multinational giants like BP, Barclays, GSK, IBM, Rio Tinto, and Unilever, it's the ideal place to build your network, broaden your perspective, and launch a global career.



City highlights

- Europe's most economically powerful city and one of the world's key financial centers
- Iconic music, sports, and creative culture
- Home to 4 UNESCO World Heritage sites: The Tower of London, Maritime Greenwich, Kew Gardens, and The Palace of Westminster and Westminster Abbey with St. Margaret's Church
- Extensive public transport and 24/7 city life
- A diverse, truly global city with 300+ languages spoken

Strategically positioned for business students

Centrally located in a buzzing business district and surrounded by historic academic institutions, Hult's London graduate campus epitomizes the city's distinctive blend of heritage and trendsetting.

With contemporary office-style interiors set in a classic London building, Hult London is the perfect setting for you to take advantage of the city's huge range of opportunities.

Live like a Londoner

Living alongside students from around the world will be one of the defining experiences of your time at Hult.

With a long history of helping international students feel at home and partnerships with modern and welcoming student accommodation providers, we're here to guide you and can signpost helpful resources to support your search for the ideal place to live in London.

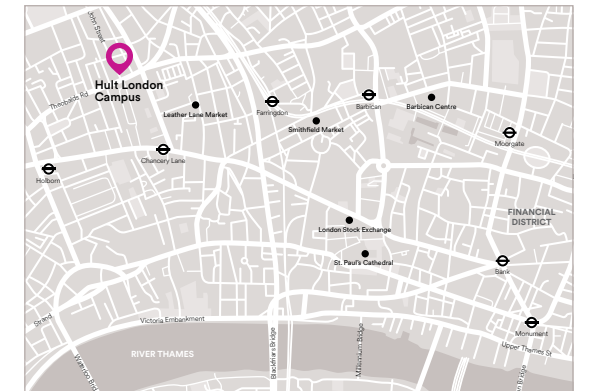


Perks & facilities

- Located between Bloomsbury, London's academic center, and Holborn, a major media and advertising hub
- Open-plan spaces, flexible meeting rooms, and outdoor social space
- Five-minute walk to Holborn Tube station with transport links to the whole city
- Close to London's world-renowned financial district



LONDON CITY & CAMPUS



37-38 John Street
London, WC1N 2AT
UK

hult.edu/masters/london



Hult's London campus in Bloomsbury—where Virginia Woolf wrote, Keynes taught, and Hult students now shape what comes next

Work in the UK after you graduate

After graduation, students can apply for a 2-year Post-Study Work Visa, giving you the chance to live and work in the UK.

→ Visit hult.edu/masters/graduate-visa-support/ for full details on visa support.

The city's inclusive energy makes London a destination for bold thinkers everywhere

Explore Student Life in London

London’s open, multicultural energy draws driven students from every corner of the globe. No wonder it’s regularly cited among the world’s best student cities.



“We are focused on educational workshops around fintech and cryptocurrency and have partnered with big names like Deloitte, Mastercard, Gemini, and KPMG for some of our events. The end goal is to get those who want jobs in the industry on the right track.”

Lerry Phelippeau, France, Kryptosphere Club President, Class of 2025



Latin rhythm, London energy: Salsa Club, Hult style

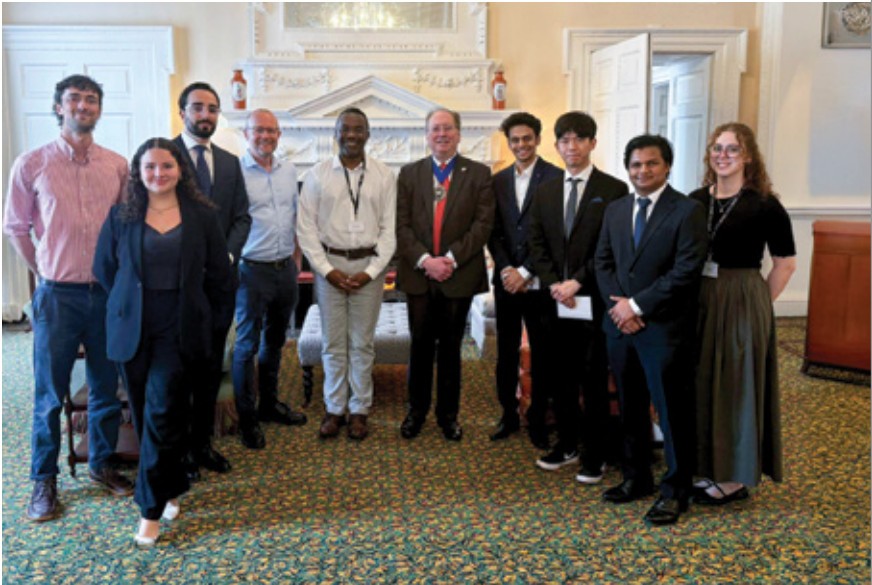
From catching a West End show to discovering street art in Shoreditch, taking in the iconic sights, or unwinding in one of the city’s many green spaces, there’s always something uniquely London to experience.

Feed your passions and grow your network

Find your people and discover new interests through Hult’s student-led clubs and societies, plus build your network with on- and off-campus career and networking events.

Snapshot of campus clubs & events

Financial Integrity Club	Salsa Club
Women in Business Club	Kryptosphere Club
The Quiet Corner: Book Club	Hult Consulting Club
AI Society	Hult Football Club
Badminton Club	Travel \$ Tourism Club



CLUB FEATURE

Hult Banking Society

The Hult Banking Society connects students with real-world finance and banking opportunities. The club leverages London’s proximity to major financial institutions, offering members unique access to expert guest speakers and standout experiences, like meeting the Lord Mayor of the City of London Corporation or participating in large-scale banking simulations.

Engage with London’s business elite

You’ll connect with London’s business community through class projects, clubs, faculty mentors, or your own ventures, and come to see the city as an extension of your classroom.

Benefit from deep industry expertise

You’ll have regular opportunities to attend industry networking events and expand your London career connections through campus visits, business challenge clients, and alumni speakers from companies like Amazon, Deloitte, L’Oréal, PwC, and TikTok.

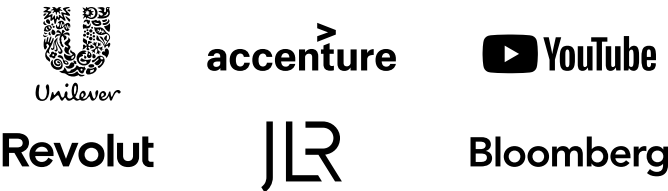
Along with our full-time faculty who bring decades of expertise to the classroom, Hult London has an outstanding pool of adjunct professors who regularly come to campus to contribute through guest lectures and masterclasses.

Plus, our London-based career team is made up of experts from across sectors, offering practical market insights and a firsthand understanding of industry needs, so you can put yourself in the best possible position if you hope to launch your career in London.



Hult students step inside Bloomberg’s London HQ for a real-time look at global finance

Recent companies on campus



FACULTY SPOTLIGHT

Terence Tse, PhD

UK & Canada
Faculty: Finance

Terence is co-founder of AI venture Nexus FrontierTech, and a former investment banker at Schroders, Citibank, and finance consultant at EY. He advises global organizations on megatrends, digital transformation, and economic strategy. A frequent media commentator and international speaker, Terence blends sharp financial insight with future-focused thinking—helping students understand and lead in a rapidly evolving financial landscape.

“London stands as a global leader in technology, where transformation happens at an exhilarating pace. To empower our students, we bring trailblazers into the classroom—executives who are defining the future.”



M&S executive Chloe Croft-Baker drops by our London campus to talk mentorship, mindset, and making your mark



Hult Dubai

Dubai is the world's crossroads—a city built on bold ideas, rapid growth, and a “nothing is impossible” attitude, making it one of the most exciting places to study global business.

#1

in UAE, Masters in Management, Financial Times, 2025

52%

increase in pre-masters salary, Masters in Management, Financial Times, 2025



Why Dubai?

With over 90% of its population born overseas, Dubai is a true melting pot—welcoming, ambitious, and always moving forward. From its role as a major hub for global trade and finance to its thriving tech and startup scene, this incredible city offers a front-row seat to the future of business. Whether you're interested in entrepreneurship, technology, real estate, hospitality, logistics, or luxury marketing, you'll be surrounded by possibility with companies like Chalhoub Group, DP World, The Emirates Group, Fifth Estate, Mashreq, and Microsoft calling the city home.

Dubai is a place where innovation and ambition are part of everyday life



City highlights

- A diverse, multicultural city that's a global crossroads for trade, culture, and ideas
- Striking modern architecture, including the Burj Khalifa and Palm Jumeirah
- A thriving arts, culinary, and entertainment scene
- World-class shopping, from traditional souks to luxury malls
- Safe, family-friendly neighborhoods and efficient public transport

Study in the heart of innovation

Hult's Dubai campus is where the action happens: Dubai Internet City, the region's leading tech and innovation hub, surrounded by global giants like Google, Huawei, AWS, and Dell. Study in a close-knit community with direct access to industry events, networking, and hands-on learning.

Our modern, collaborative campus features breakout rooms, high-tech classrooms, and social spaces that reflect Dubai's forward-thinking spirit. Step outside and you're minutes from the Metro and the city's beaches—making it easy to balance study with everything Dubai has to offer.

Finding your place in Dubai

Moving to a new city is a big step, but Dubai's welcoming atmosphere and our small, supportive campus community make it easy to settle in.

Hult's student life team and accommodation partners are here to help you find a home that fits your lifestyle in one of Dubai's popular neighborhoods, like Barsha Heights, Al Barsha, JLT, or the Marina.



Perks & facilities

- Boutique campus with a personal, community-driven atmosphere
- Spacious and ultramodern facilities
- Located in Dubai Internet City, surrounded by global tech and business leaders
- Within walking distance of the Dubai Metro and Tram, putting the whole city in easy reach



Work in the UAE after you graduate

If you secure a full-time job in the UAE after graduation, you'll be eligible for an employment visa. Start your search early to find an employer who can sponsor you.

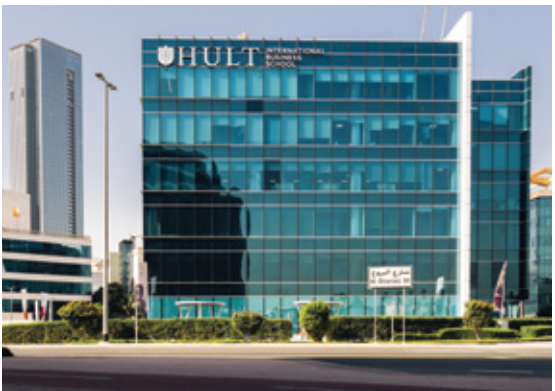
→ Visit hult.edu/masters/graduate-visa-support/ for full details on visa support.

Dubai's student community is energetic and ambitious



Dubai Internet City
PO Box 502988
UAE

hult.edu/masters/dubai



Campus is just steps from the Metro, minutes from the beach, and a short ride from Dubai Marina's vibrant nightlife

Dive into Dubai Student Life

Dubai offers limitless possibilities for forward-thinking business students. In Hult Dubai’s welcoming and collaborative environment, you’ll quickly build strong bonds with your classmates, professors, and alumni as you immerse yourself in this one-of-a-kind city.



“I was actively involved in campus events like the Salesforce Trailblazer campus launch. From mentorship to industry exposure, Hult will give you the platform and visibility to make a memorable impression.”
Abhinav Verma, India, Class of 2025



Networking in full swing at one of Dubai’s many on-campus career mixers

From iconic landmarks like the Burj Khalifa and world-class shopping malls to vibrant art districts, cultural festivals, and stunning beaches, there’s plenty to experience in your downtime. And when it comes to career-enhancing opportunities, you’ve also come to the right place.

Expand your network in Dubai

Make the most of a growing business community that’s hungry for talent through on-campus career events, off-campus industry events, and student-led clubs and societies.

Snapshot of campus clubs & events

TEDxHult Dubai	Hult Real Estate Club
Doing Business in Africa	ESG Exchange Club
Hult Entrepreneurs Club	Hult Consulting Club
Hult Trailblazers	Desert Safari Club



CLUB FEATURE

Hult Trailblazers

Escape the city’s hustle and the classroom’s demands with Hult Trailblazers, a student-led club offering a refreshing break from your desk. Hike with fellow students and enjoy the UAE’s natural beauty as you unwind and recharge.

Do business in Dubai

Hult’s practitioner faculty and career team in Dubai bring real-world insight and industry connections to help you build your professional experience and network in this fast-paced city.

Real-world learning and career support

Take part in company visits, external conferences, and business challenges shaped by the realities of Dubai’s competitive job market—thanks to our close ties with global leaders like Accenture, BMW Group, Deloitte, and Emirates.

You’ll also network with professionals from UAE powerhouses like Careem, Emaar Hospitality Group, and Dubai Future Foundation, and hear directly from guest speakers representing Salesforce, Marriott International, and LVMH.

Behind the scenes, our Dubai team champions Hult talent to top employers—many of whom return each year to recruit our grads. Alumni panels round out the experience, offering real-world advice on navigating the global job market.



Students share their pitch with judges from Media1 Hotel as part of a live business challenge

Recent companies on campus



Benefit from alumni experience

Originally the exclusive home of our EMBA program, Hult Dubai remains a hub for experienced professionals and business leaders. Alumni frequently return to share their expertise, mentor current students, and open doors to new opportunities.



FACULTY SPOTLIGHT

Vanessa Hinton

Australia
Faculty: Marketing & Sales
As Head of Marketing for Ithra Dubai, Vanessa leads brand, digital, and customer strategy for one of the region’s most ambitious urban developers. With over 20 years’ experience spanning Westfield, Nakheel, and Al-Futtaim, she’s launched award-winning campaigns across three continents. In the classroom, she brings this global expertise to life—preparing students to lead with insight and impact.

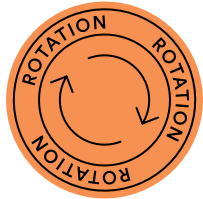
“At Hult Dubai, the city becomes an extension of our campus, and the business community becomes part of the learning experience.”



Hult alum Mohamed Abdelsalam returns to campus to set the Merck Business Challenge for master’s students

Why settle for one city when there's a whole world waiting for you? The opportunity to gain on-the-ground international business experience is built into your master's program.

Experience firsthand what it takes to live, learn, and network in some of the world's most forward-thinking hubs of global business. You'll start at a home campus—Boston, London, or Dubai—for the core of your program and then have the option to take summer electives at any other Hult campus, including San Francisco, New York, and Singapore.



Why rotate?

Rotation is more than a chance to travel the world. It's your opportunity to build the cultural fluency, adaptability, international connections, and global perspective that will set you up to thrive wherever your career takes you after graduation.

In fact, 70% of Hult master's grads now work in a campus country or nearby region.



“Hult’s global rotation opportunities open the mind and make us feel part of a global citizenship model that is required these days to navigate some of the challenges we’re facing worldwide.”

Mark Esposito, PhD, Italy & Switzerland
Faculty: Economics, Finance, General Management, Strategy

Explore More With Global Campus Rotation



Start Something Big in San Francisco

Disruption is the name of the game in this dynamic city built on bold ideas, entrepreneurial ambitions, and nonstop innovation.

Welcome to campus

Located at the base of the iconic Telegraph Hill, our campus puts you at the heart of a truly global business destination.

Here, you'll dive deep into the world of tech giants, smart startups, and sustainability, plus experience the forward-thinking culture that makes Silicon Valley and the Bay Area a beacon for tomorrow's leaders.

Previous highlights from Hult San Fran

- Campus visits from Dollar Tree, Google, and Expedia
- AI Society
- Silicon Valley Speaker Series
- Industry networking events

Previous business challenge clients

- Dollar Tree
- Ernst & Young
- Microsoft
- Uphold Inc.
- Google
- Expedia



hult.edu/san-francisco

See Business Differently in Singapore

The business gateway to Asia, this city-state is renowned for its exciting startups, multinational giants, and a culture that is always looking forward.

Welcome to Singapore Rotation

This unique island is known for its business culture and global attitude, and our rotation campus puts you in the middle of it all.

Here you'll explore the most disruptive subjects in global business from Singapore's unique vantage point, plus soak up the culture, upgrade your skillset, and access some of the top business brains in Asia.

Previous highlights from Hult Singapore

- Access to Asia's leading business events
- Industry networking opportunities
- Finance and management-specific electives
- Cultural immersions
- Guest lectures from regional business leaders



hult.edu/singapore

Make Your Mark in New York

Ambition never sleeps in a city that sets the pace for global business, finance, and culture.

Welcome to NYC Rotation

New York is where big ideas meet bigger opportunities, and where you'll learn to excel in one of the world's most competitive environments.

Our rotation campus is set in the heart of Manhattan, surrounded by world-leading financial, business, and fashion districts. Here, you'll hone your skills and grow your network as you experience the energy that draws high achievers from all over the world to New York.

Previous highlights from Hult NYC

- Wall Street Immersion
- Industry networking events
- NYC-specific electives
- Visits to the UN and Bloomberg



hult.edu/new-york

Learn on Location With City Seminars

Study specialist topics in the cities that do them best. These optional, immersive electives give you the chance to grow your expertise—and network—in a specialist area of business, in a location where that industry is at the top of its game.



Hult students pause for a team photo as they explore Society 5.0 in Tokyo

How it works

During your master’s program, you can choose to travel to a world-leading city to learn from professors who are experts in the field and meet key players in the industry. Seminars offer one week of fully immersive, on-site class sessions, local site and industry visits, guest speakers, networking events, and more.

Typically, each city seminar also has pre-departure and post-seminar virtual sessions to prepare and debrief either side of your travels:



WEEK

1

Virtual pre-departure session before heading to the location.

WEEK

2

Full week of immersive sessions, company visits, guests, and events in the location.

WEEK

3

Virtual post-seminar debrief session after returning.

You can take as many city seminars as your summer schedule and visa limitations allow. Additional fees apply.

“Go into a completely different context and learn something very different.”

Terence Tse, PhD, USA, Professor of Finance, Co-Founder & Executive Director, Nexus FrontierTech

Sample City Seminars

While locations and topics change each summer, here’s a snapshot of the types of places you could go and the topics you could explore.



SPOTLIGHT: AFRICA CITY SEMINAR

Cape Town & Nairobi: Doing Business Across Africa

The Africa City Seminar took Hult students to South Africa and Kenya for a week of hands-on business immersion, visiting local companies, connecting with experts, and experiencing the region’s cultures, economy, and opportunities firsthand.



Madrid: Digital Transformation of Financial Services

Delve into Madrid’s vibrant fintech scene, where digital innovation is reshaping banking, payments, and financial services across Europe.



Riyadh: Bold Visions & Mega Projects

Witness Riyadh’s bold urban transformation through landmark developments, futuristic architecture, and mega projects that define its ambitious future.



Tokyo: Exploring Society 5.0

Tokyo offers a firsthand look at Society 5.0, where advanced technology and human-centered design come together to create a super-smart society.



Seoul: Tech, Digital Payments, and Web3

Seoul stands at the forefront of technological breakthroughs, showcasing the rise of cashless economies and the rapidly expanding world of Web3.



Stockholm: Nordic Business Dynamics & Navigating Disruption

Stockholm exemplifies the Nordic approach to business—combining sustainability, innovation, and resilience to drive business success amid global disruption.



Silicon Valley: Navigating Venture Capital & Angel Investing With Data-Driven Strategies

Explore how investors in Silicon Valley use data to make decisions and fund startups through venture capital and angel investing.



“I came to Singapore with zero expectations, but this city, this campus—it changed how I see the world.”

Onyinyechi Nwosu, Nigeria, Class of 2023

Why Singapore?

For Onyinyechi Nwosu, the decision to rotate to Singapore was driven by curiosity:

“I love to travel. Going on rotation meant exploring a new city with colleagues from different Hult campuses and a chance to expand my knowledge about doing business in Asia.”

Malin Fagerlund had her sights set on the future:

“As a Swede in New York, I wanted to broaden my global perspective and stay ahead in an increasingly international business world. Asia is the world’s fastest-growing region and a huge player in the global economy.”

Business meets culture in every moment

Sessions took place in the Singapore National Gallery, setting the tone for an immersive and ambitious learning experience. Professors introduced new frameworks and brought in guest speakers from across Asia, helping students connect theory with real-world strategy.

“Hearing from faculty and guest speakers grounded our learning in actual industry scenarios,” said Malin. “It exceeded my expectations.”



Take Your Turn: Hult Students Thrive in Singapore

Two Hult students reflect on their transformative experience during a rotation in one of Asia’s most dynamic hubs.



Take a Look at
Hult Singapore



Lessons that stick

From frameworks to fieldwork, the lessons from Singapore stuck with both students long after the experience ended.

Onyinyechi recalls learning the FLP-IT framework—a practical tool for solving business challenges by breaking them down into Facts, Learnings, Problems, Ideas, and Tests, and seeing it apply immediately during industry visits.

“This wasn’t just theory—it was something we saw in action throughout rotation.”

Malin’s standout memory?

“The visits to consulting firms like McKinsey’s innovation center. Hearing from successful Hult alumni about working in Asia’s fast-paced business world made a big impact.”

What surprised them

“I expected Singapore to be clean, but I was stunned to learn litter is basically a myth there!” exclaimed Onyinyechi.

“The city’s balance of speed and tradition genuinely surprised me,” said Malin.

“In Singapore, entrepreneurship wasn’t just a topic in class—it was everywhere, from local vendors to multinational firms.”

More than a classroom

Outside the classroom, cultural immersion and peer learning made just as strong an impression.

“One of my most memorable moments was visiting a hawker center with peers after a full day of classes,” said Malin.

“It wasn’t just about trying incredible food like laksa, it became a space to share ideas, debate global trends, and build connections with students from 40+ countries.”

Onyinyechi described the final team presentation as a moment where everything came together.

“We had to apply everything we’d learned to propose business strategies for Asia. Watching the diverse approaches was so rewarding.”

Final reflections

What did Singapore leave them with? A new perspective on business and on the world.

“There was no better place to depict resilience and innovation than Singapore,” Onyinyechi said.

“It’s a small nation with limited natural resources, but it has become a global nerve center.”

“Experiencing Singapore firsthand added a tangible dimension to my education,” said Malin.

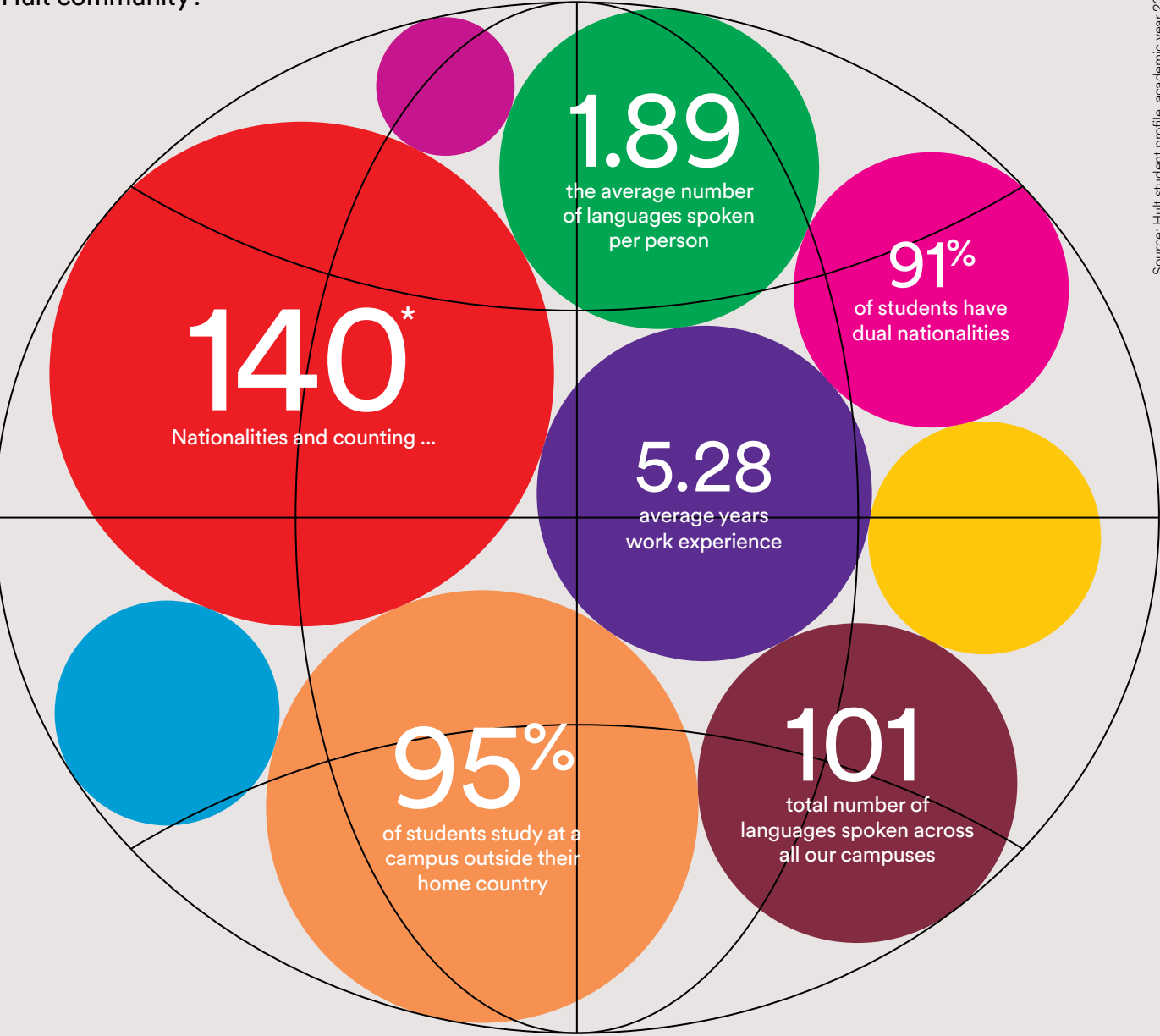


“It reinforced how critical on-the-ground learning is in a fast-evolving world.”

Malin Fagerlund, Sweden, Class of 2023



Just how diverse is the Hult community?



Source: Hult student profile, academic year 2024/25.

- *India
Japan
United States
Italy
Germany
Mexico
France
Brazil
China
Colombia
Canada
South Africa
Peru
Saudi Arabia
Nigeria
United Kingdom
Spain
Philippines
Egypt
Russian Federation
Zimbabwe
Indonesia
Portugal
Norway

Thailand
Lebanon
Jordan
Netherlands
Taiwan, Republic of
China
Türkiye
Morocco
United Arab Emirates
Kenya
Dominican Republic
Syrian Arab Republic
Austria
Switzerland
Pakistan
Guatemala
Romania
Korea, Republic of
Sweden
Chile
Tunisia
Israel
Ghana
Belgium

Hungary
Côte d'Ivoire
Bulgaria
Denmark
Ecuador
Kazakhstan
Senegal
Iran, Islamic Republic of
Argentina
Vietnam
Poland
Greece
Ukraine
Democratic Republic of the Congo
Costa Rica
Mongolia
Angola
Iraq
Uganda
Azerbaijan
Ethiopia
Nepal
Palestine – State of

United Republic of
Tanzania
Serbia
Hong Kong
Honduras
Slovakia
Armenia
Venezuela
Yemen
Malaysia
Georgia
Cameroon
Sudan
Lithuania
Kuwait
Cambodia
Algeria
Mozambique
Czechia
Ireland
Kyrgyzstan
Qatar
Ghana
Malta

Luxembourg
Jamaica
Congo
Saint Kitts and Nevis
Liberia
Uruguay
Rwanda
Benin
Bangladesh
Antigua and Barbuda
Togo
Bolivia
Panama
Cyprus
Australia
Sri Lanka
Guinea
Mauritania
Croatia
Gambia
Uzbekistan
El Salvador
Papua New Guinea
Sierra Leone

Slovenia
Madagascar
Cuba
Eritrea
Paraguay
Maldives
Namibia
Niger
Iceland
Central African Republic
Albania
Bahamas
Belarus
Malawi
Estonia
Cambodia
Bahrain
Eswatini
Gabon
Andorra
Myanmar
Nicaragua
Trinidad and Tobago
New Zealand

Collaborate on a Global Scale

Diversity is built into everything we do at Hult—from the different perspectives you’ll encounter in class to the global alumni network you’ll join after graduation.

Employers want resilient candidates able to navigate the international workplace from the get-go. At Hult, this becomes second nature.

Every classroom discussion, team project, and campus event is an opportunity to see the world through a global lens and experience the power of cross-cultural collaboration firsthand—all while building a professional network that spans oceans.

Your Hult journey continues long after you graduate. As an alum, you have access to the Hult Alumni Association, a network of over 35,000 alumni in more than 170 countries around the world.

35k+

alumni

70+

chapters

170+

countries

Record-setting diversity

In 2024, Hult set a **World Record for “Most Nationalities in a Business Lesson”** for 66 nationalities in one classroom in London.



74 Faculty With Real-World Experience
76 Business Challenge in Action
78 Career Development Experts
80 Career Outcomes
82 Why Employers Love Hult
84 Alumni Success Stories

Connect to the Real World

Built around real companies, real challenges,
real impact

From your first day at Hult, you're being prepared to leave.

The business problems you'll need to solve, working in teams to solve them, and how you'll be assessed will feel more like starting a job than going to school.

Your Hult faculty will be drawing as much on their years of industry experience as their love of teaching. And when guests from real businesses visit, they'll be setting you their most pressing, current problems to solve.

That's why Hult is the perfect place to discover where your talents align with what the world values and to find your path forward.

So, when you leave, be prepared to hit the ground running. Whether you're looking to climb the career ladder, transform the family business, or start your own, you'll look around and think, "I recognize this," because that's what you've been doing from day one.

NASA landed a rover on the surface of another planet.

What will you do?

Dare mighty things.

Get Real With Faculty Who've Been There

From Silicon Valley boardrooms to European trading desks to Dubai tech accelerators, your Hult professors have been there. They've launched startups, led turnarounds, and advised Fortune 500s—and now, they're here to guide your next move.

Sílvia Ariza

Spain & Mexico
Faculty: Economics



Founder of Eina Data, Sílvia helps organizations harness data and AI to power strategic decision-making. From data architecture to predictive analytics, she trains teams, consults across sectors, and champions ethical AI and greater representation for women in tech.



Princewill Omorogiuwa, PhD

UK & Nigeria
Faculty: Marketing & Sales

Dr. Princewill Omorogiuwa is a serial entrepreneur and award-winning digital marketing expert. Founder of 3rdFloor Digital and Simon Page College of Marketing, he brings 20+ years of pan-African business experience and a passion for developing marketing professionals across the continent.

Olga Kanj, PhD

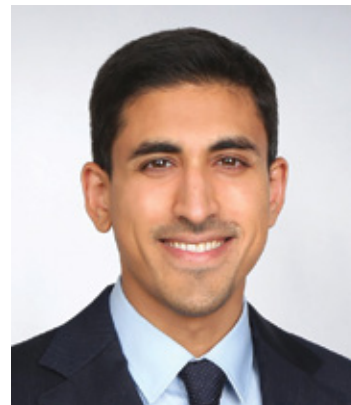
Canada
Faculty: Accounting, Entrepreneurship, Finance



Olga is an expert in risk management, insurance innovation, and entrepreneurship—with a focus on expanding access and opportunity. The first Arab woman to earn a PhD in risk management and insurance, she is a vocal advocate for diversity in STEM and a trailblazer in inclusive leadership.

Bilal Noorgat

South Africa
Faculty: Accounting, Economics, Finance



After 13 years in valuation and business modeling at PwC and Deloitte, Bilal now leads FVA Advisory and teaches at IE and Hult—bringing sharp financial insight and practical expertise into every classroom session.



Nick Baggott

UK
Faculty: Marketing & Sales, Strategy

Nick Baggott is a digital marketing consultant and professor who's trained marketers in 50+ countries. Formerly co-founder of Chemistry agency and consultant for Microsoft and Google, he blends global campaign insight with practical, hands-on industry expertise.



Catherine de la Poer

UK
Faculty: Coaching, Leadership

With 20+ years in senior commercial roles, Catherine is a leadership coach focused on emotional intelligence. She helps leaders navigate transitions, lead through change, and build agile teams—combining coaching expertise with measurable insights into workplace performance.

Lucía Romo Alanís

Mexico
Faculty: Analytics, Artificial Intelligence, Education & Learning, General Management



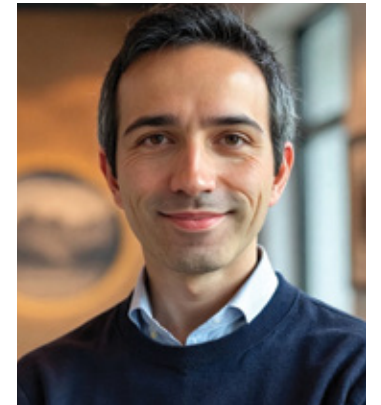
General Manager for Higher Education at Cengage Latin America, Lucía blends her background in biomedical engineering with a passion for data-driven education—teaching analytics and innovation at top business schools while advising organizations through her firm, LearnDat.

Elmohanad Elsayad

Egypt
Faculty: Action Research, General Management, Project Management, Strategy



Elmo Elsayad is a transformation and supply chain leader with senior experience at Nike, Target, and CVS. He drives enterprise-wide change through PMO strategy, lean operations, and a disciplined, people-first approach to unlocking innovation across complex organizations.



Federico Torreti

Italy
Faculty: Analytics

A senior AI leader driving enterprise-scale systems that amplify—not replace—human decision-making. Federico leads generative AI and integration platform strategy, with deep experience in NLP, computer vision, and building intelligent tools that enhance how organizations work.



Preet Didbal

USA
Faculty: Coaching, Education & Learning, Humanities, Innovation, Leadership, Organizational Development & Change, Strategy, Sustainability

A pioneering public leader and former US mayor, Preet brings 25+ years in government, public health, and education to her teaching. Her student-centered, inclusive approach fosters critical conversations around leadership, equity, and community transformation.

Uncover Hult’s Business Challenge: The Client, Professor & Winning Team

At Hult, learning is anything but flat. Take a look at a client project completed by our master’s students in Boston and find out how they took challenge learning into the real world.

THE PROFESSOR:	Dr. Caryn Pang
THE CLASS:	Master’s Business Challenge
THE CLIENT:	Crown Legends
THE BRIEF:	Reimagine a signature, distinctive brand asset for the Boston Red Sox
THE WINNING STUDENT TEAM:	Alice Tunini, Italy; Anna Pabst, Germany; Ida Bustnes, Norway; Maelle Chevalier, France; Vishakh Bastin, India.



Here’s what professor Pang had to say about the project

Gaining hands-on business experience is the cornerstone of a Hult degree. I chose Crown Legends because they’ve built a brand rooted in Boston’s culture, combining creative design with strong community engagement. For this challenge, students put theory into practice, exploring how strategic thinking can help local businesses grow by developing strategies in:

- Brand storytelling
- Digital marketing
- Customer analysis
- Supply chain considerations
- Connecting design with sales

The winning proposal stood out for its innovative hat design. The Red Sox hat they designed is now in production and scheduled for release in the Crown Legends store.

The student team’s perspective

How we did it
Red Sox hats are an iconic part of Boston’s culture, and we used what we learned in our core classes to redesign one for Crown Legends. We delved into their story, design approach, and social media presence to explore ways our ideas could build on their brand and reach.

The project gave us the chance to collaborate across cultures and expertise. We created a campaign for the people of Boston, capturing the city’s character in the hat and adding collectible pins featuring local symbols like the ducks in Boston Common and the Irish clover. Winning the business challenge and Best Design award was an unforgettable moment.

What we learned from the real world
Working with a real client challenged us to think differently and improve constantly. We learned in real time, presented our ideas, and received feedback from industry professionals. It boosted our confidence, sharpened our creativity, and showed us what collaboration looks like in the real world.

What set your team apart?
What set us apart was delivering a narrative, not just ideas. Our campaign tied design, messaging, and engagement into one story that highlighted the spirit of Boston. Beyond the design, we considered cultural symbolism, customer experience, and how our concept could celebrate local pride while still appealing to a broader audience.

Diversity is our strength
Our team had a mix of skills: Alice led creativity and slides; Ida managed meetings and deadlines; Maelle kept us on track, making sure tasks got done; Anna and Vishakh focused on research. Our unique strengths complemented each other, turning challenges into opportunities.

CHALLENGE EXAMPLE



Hit Your Goals With Active Career Coaching

Experienced insider coaches

With years of on-the-ground experience as recruiters and headhunters, our coaches have insider expertise and extensive knowledge of the global job market.

Step-by-step guidance

Get personalized, job-focused advice that targets your ideal location, function, and industry and provides you with the actions you need to take to get there.

Active employer networking

From guest speakers to business challenge clients to career fairs to HQ visits, employer networking and corporate exposure are a regular part of campus life.

Practical skills & tools

Join workshops and 1-2-1 sessions on resume writing, online profiles, personal branding, interview skills, mock assessments, and more.

Integrated visa support

Understand your post-graduation work options and get end-to-end support with your visa applications, from securing your student visa to completion of your Optional Practical Training (OPT) in the US or Graduate visa in the UK.

Career support at Hult is as practical and proactive as our programs—and is integrated directly into the student experience.



David Sheehan

Scotland
Head of Career Development
& Employer Relations,
Hult London
18 Years' Recruitment
Experience

HULT: How do you see your role?

DAVID:

To empower the students to maximize their potential and find their own path to succeed. We need to be a combination of coach, mentor, therapist, confidant, and sometimes school principal! Students need us for different things at different times.

H: How do you use your experience to help students?

D: I know the level of preparation and commitment required to just get an interview with leading firms. I'm able to provide an insider's view on how the world's leading investment banks conduct their hiring processes and what they specifically look for in candidates. I advise students on various strategies to help expand their industry knowledge, develop their interview skills, and hone their personal branding.

H: How do you cater for so many different career goals?

D: If a student is interested in a field that I lack expertise in, I collaborate with my global careers team to ensure I can get that student access to specific knowledge as quickly as possible. The level of care for the students and the amount of detail that's involved in creating tailored career content for them is remarkable.



Mandeep Sahota

UK
Head of Career Development
& Employer Relations,
Hult Dubai
10+ Years' Recruitment
Experience

HULT: What brought you to Hult?

MANDEEP:

As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me.

H: What makes you well suited to advise students?

M: I have looked at thousands of resumes during my career and have been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.

H: How do you work with students?

M: We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email and encourage engagement as much as possible.



Tracy Fitzgerald

USA
Head of Visas & Compliance,
North America

HULT: How do you work with the careers team?

TRACY:

Our visa and careers teams work hand in hand, so students don't feel like they're bouncing between two offices for answers. For example, if a student has a question about interviewing with a US employer, we can cover both the visa implications and the career strategy in one place. It's a unique model that really gives Hult graduates an advantage as they navigate the US job market.

H: What kind of support do you provide to students pursuing careers in the US after graduation?

T: We run weekly sessions on OPT and STEM OPT that you can join virtually from anywhere. When you're on campus, we encourage you to drop into office hours to ask questions in person, but once you're an alum, you still have access to our team through Zoom and email. We check our inbox daily, and if your question overlaps with career strategy, we'll immediately loop in our careers team, so you get both perspectives at the same time.

H: What kind of employer connections or industry exposure can Hult students expect in the US?

T: We keep students informed about which industries are growing and where opportunities are strongest across the US. That insight helps graduates target employers more effectively and even prepare for longer-term visa options. Just as importantly, we coach students on how to speak confidently with employers about their work authorization—shifting the focus to the value they bring to the company rather than on visa limitations. That combination of market knowledge and communication skills gives you an edge when stepping into the job market.

Graduate From Classroom to Career

From day one at Hult, you're preparing to leave. As these recent graduate stats show, within months you'll already be putting what you've learned into action.

Top Industries for Hult Master's Graduates

Industry	MIM	MMKT	MFIN	MBAN
Financial Services	20.2%	9.4%	46.1%	17.1%
Technology	15.1%	13.5%	9.0%	26.3%
Consumer Packaged Goods	9.8%	17.7%	9.2%	9.5%
Consulting	9.4%	5.4%	7.4%	7.9%
Manufacturing	6.2%	6.3%	4.1%	5.7%
Media/Entertainment	8.8%	16.9%	4.2%	8.4%
Other	30.5%	30.8%	20.0%	25.1%

Career Success in Numbers

77%

of alumni working in countries different from their origin

454

companies hiring Hult 2024 graduates across 37 countries

7

weeks average time grads take to secure role after graduation

82%

of international students at US campuses gained employment in the US

Top Master's Employers



What Types of Roles Do Grads Work In?

Function	MIM
Operations	23.9%
Finance	13.9%
Sales	16%
Marketing	9%
Engineering	7.6%
Professional Services	4.6%
Analyst	4%
Other	21%

Function	MMKT
Marketing	45.5%
Sales	15.6%
Operations	11.1%
Other	27.8%

Function	MFIN
Finance	64.7%
Operations	9.5%
Professional Services	5.8%
Other	20%

Function	MBAN
Analyst	39.4%
Engineering	21%
Operations	13.6%
Other	26%



See where a Hult degree can take you—check out our alumni on LinkedIn: [linkedin.com/school/hult/people](https://www.linkedin.com/school/hult/people)

All stats unless otherwise stated are from source: 2024-2020 graduates social profile data.

“Stay curious, and don’t be afraid to start from the ground up.”

Ashita Patwa, India, Conference and Events Sales Manager, Hilton Cluster, Class of 2024



Hear Why Hult Graduates Are in Demand

Graduate career stats only tell part of the story. What do employers themselves say about hiring a Hult grad? They show up ready to work.

When Hilton hired a Hult postgraduate for a key events role, the difference was immediate.

From adapting under pressure to collaborating across cultures and delivering results, Hult graduates bring the skills global employers value most. Ashita Patwa, Conference and Events Sales Manager at Hilton, shows exactly what that looks like.

How Hult helped

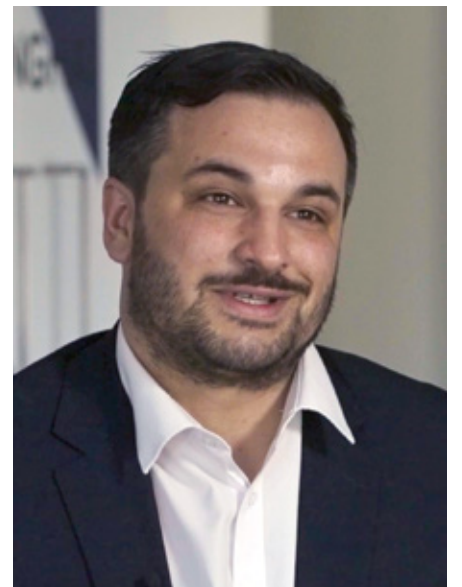
Ashita came to Hult focused on enhancing her people management skills. What she found was a curriculum designed to mirror the realities of global business. *“Every project was practical and team-based, pushing me to adapt quickly, communicate clearly, and solve problems in real time,”* she says. *“Courses like global strategy and organizational behavior gave me frameworks I still use every day.”*

Is it all worth it?

Now leading a high-performing team at Hilton, Ashita manages daily operations, trains new joiners, and drives process improvements. *“It’s dynamic and fast-paced, and I love it,”* she says. *“What motivates me most is creating an environment where people feel supported, challenged, and motivated to give their best.”*

Hard work pays off

Ashita encourages aspiring professionals to be hands-on and open-minded. *“Stay curious, and don’t be afraid to start from the ground up. In hospitality, passion matters more than titles. Take every opportunity to learn, explore, and go the extra mile—you’ll discover not only your strengths, but also the areas you truly love.”*



“They just get things done.”

Yannick Argac, Director of Events, Hilton London Cluster

Build a Career Without Limits

Success at Hult isn't about following a path—it's about forging your own. From authoring bestselling books to driving fintech innovation and leading creative campaigns, our graduates turn ambition into action and challenges into change, proving that career success can be limitless when driven by vision.



Jieun Kang

Korea
Author & Business Analyst, AT&T
Master's in Business Analytics Class of 2021

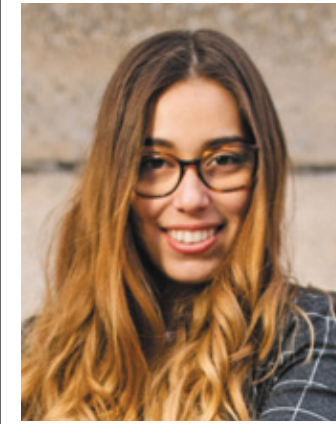
After 15 years in Korea's hierarchical corporate culture, Jieun Kang dreamed of building a career defined by recognition, not rank. That ambition led her to Hult Boston for a Master's in Business Analytics. The program's practical, hands-on approach equipped her with the tools and confidence to pursue a career in the US. Guided by her career advisor and alumni network, Jieun built meaningful connections that helped her navigate the competitive job market. Today, she thrives as a business analyst and is the bestselling author of a career guide for Koreans seeking to relocate to America. Her book, which remained in Korea's top 10 for seven weeks, blends personal experience with practical advice. Jieun's mission is clear: to empower others to make bold moves toward a brighter future. *"Moving abroad isn't easy, but with preparation and courage, the rewards are life-changing."*



Karin Rödlx

Sweden
Agency Director, Stendahls
Master's in Marketing Class of 2018

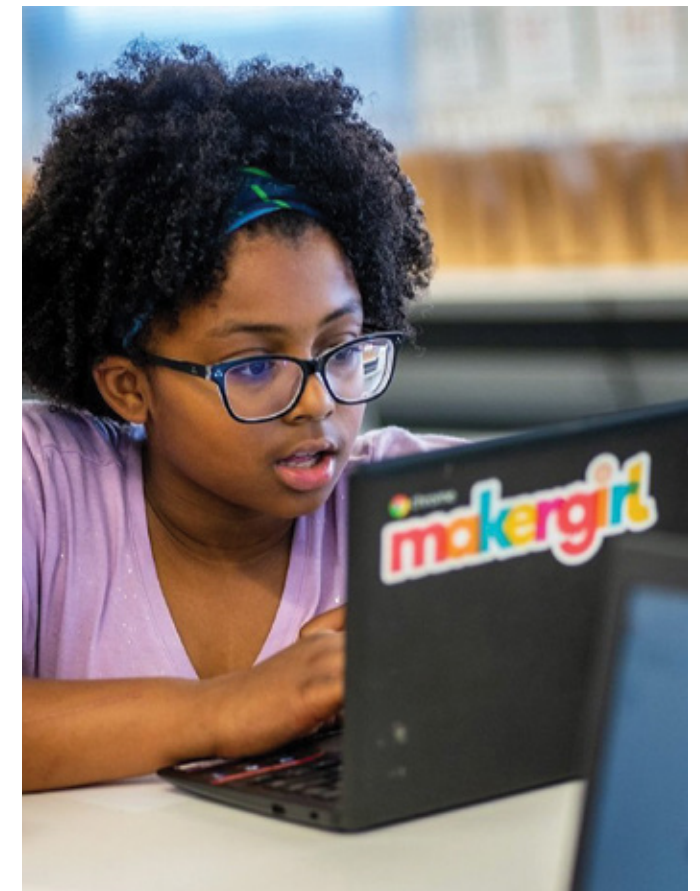
Having spent seven years working in finance in Sweden, Karin Rödlx was ready for a bold change. She wanted to pivot to a more creative industry and role—and Hult became the launchpad for her transformation. With guidance from the careers team, she assessed her strengths, practiced interviews, and refined her resume to target new opportunities. A Hult career fair in London introduced her to Havas SO, where she began as an assistant account executive. Today, Karin is an agency director, leading campaigns at the intersection of strategy and creativity. Her journey represents the "triple jump"—changing location, industry, and function—and proves that reinvention is possible with the right support. *"Hult didn't just prepare me academically," she says. "It gave me the confidence and connections to pursue the career I'd always dreamed of."*



Jessica Lozano-Schmitt

Germany & Spain
Product Manager, Selfbook
Master's in Business Analytics Class of 2022

Raised across Africa, Asia, Europe, and North America, Jessica Lozano-Schmitt has always been driven to challenge inequality and push boundaries. From co-directing MakerGirl programs at Harvard and MIT—teaching girls 3D printing and STEM skills—to delivering a TEDx Talk she co-wrote in her Hult Storytelling & Persuasion class, Jessica has built a career fueled by impact and innovation. Living with dyslexia, she learned to turn obstacles into opportunity, becoming an advocate for herself and others while mastering complex data and fintech skills. Today, she brings that same curiosity and determination to her role as Product Manager at Selfbook, proving that ambition, resilience, and a commitment to change can create a life—and a career—without limits.



88 Fees, Scholarships & Financing Options
89 How to Apply
90 Experience Hult
92 Bertil's Legacy

Dare Mighty Things

This is not an ending, but a beginning. Not a finish line, but a launchpad.

You've explored what it means to learn through challenge, to grow through discomfort, to think globally, and to act with purpose. The world won't wait, and neither will you.

Because you're not here to watch. You're here to take part. To build the skills, the mindset, and the network to make things happen.

So, gather your courage. Back your ambition. And take the first step.

Dare mighty things.

Fees & Finance

Your education is one of the biggest investments you'll ever make in yourself. Throughout your application process, we will work closely with you to help you understand the options available to finance your degree and make the most of Hult.

Program fee by location

Program	Boston	London	Dubai ²
MIM	63,000 USD	46,900 GBP	193,200 AED
MFIN	60,500 USD	46,700 GBP	–
MBAN	60,500 USD	–	–
MMKT	60,500 USD	46,700 GBP	185,000 AED
Other related student costs ¹	3,940 USD	1,980 GBP	11,200 AED

Application fee: 95 USD

¹ Includes insurance (provider varies) and library access, which includes cases, articles, and other licensed materials.

² Dubai fees include VAT.

These are indicative program prices; other fees will apply.

→ For more details visit hult.edu/masters/admissions/fees



Scholarships & awards

You can apply for a range of merit-based scholarships that reward your achievements and potential. If cost is a concern, you may also be eligible for need-based financial aid—your enrollment advisor will be happy to discuss your options. So, whether you're an academic high achiever, an entrepreneur, or a proven leader, there could be a financial option for you at Hult.

→ For more details visit hult.edu/masters/admissions/scholarships



How to Apply

So, you want to come to Hult. We totally understand, it's a great idea. Here's how to take the next steps:

Step 1

→ Start your online application at hult.edu/apply

Step 2

Pay the 95 USD application fee

Step 3

Submit application and supporting documents:

- Resume/CV
- Personal statement
- University transcripts
- References

Step 4

Personal Assessment Interview

Step 5

Admissions decision

Step 6

Confirm your place and submit a non-refundable deposit which counts toward your annual program fee

Entry requirements

- Bachelor's degree in a business-related field OR any bachelor's degree or equivalent + one year of relevant work experience (Marketing, Finance, Analytics tracks)
- Proficiency in English (TOEFL/IELTS/PTE/DTE)*
- Successful application process

*English test waivers may apply for native English speakers or if your bachelor's was completed in an English-speaking country. Your English test results can come later in the process if they're not available immediately.

The day you get in touch with us, your dedicated enrollment advisor will begin guiding you and your family through the application process. Our team of international education specialists is here to ensure your preparation for Hult is as smooth and stress-free as possible.



Apply Now



“Great people. Awesome, intimate campus and lecture rooms. Dynamic and practical learning style. And the goody bag was a cool touch!”

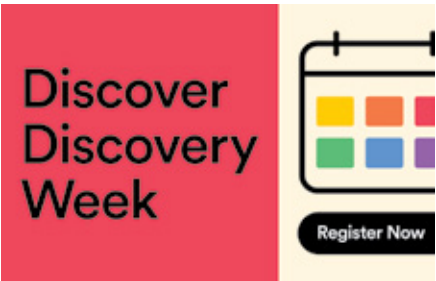
Connect With Hult

If you want to try Hult on for size, then we have a range of events for you to see if we’re the perfect fit. In-person or virtual, on-campus or at a location near you, here are the many ways you can connect with Hult.



Experience Hult

At Hult, you’ll learn through experience. That’s why we bring our Experience Hult events to cities around the world. Network with alumni and fellow candidates and take a taster class with one of our expert professors to really understand our practical approach to learning. These events are the next best thing to a campus visit.



Discovery Week

Think of Discovery Week as your backstage pass to Hult. You won’t just hear about the programs—we’ll show you how they work, who they’re for, and what they can do for your career. From expert-led masterclasses and career spotlights to application prep and virtual campus tours, it’s a deep dive into what makes Hult different.



In-person Open House

Take a peek behind the scenes at one of our global campuses. You’ll get the chance to attend a sample class with a Hult professor and chat with the people who’ve already made Hult their home. This is your chance to ask questions and connect with other students thinking about studying at Hult. We regularly host open houses in Boston, London, and Dubai throughout the year.



LinkedIn Workshops

Let our superstar careers team help you re-imagine your personal brand with the practical tips and tricks to improve your LinkedIn profile and craft a resume that delivers.



Alumni Spotlights

Meet the people who were once where you are now, as Hult graduates from across the globe share their journeys. Learn how Hult shaped their path, and get inspired to shape yours.



Hackathon/Business Challenges (in-person/online)

Discover what it’s really like to take on a Hult Business Challenge, and why it’s such an effective way to learn. These are high-energy, team-based competitions where you’ll solve real business issues. Whether online or in-person, it’s an exciting taste of the Hult learning experience in action.



Register for an Event

Growing up in Sweden, Bertil Hult struggled in school and teachers told him his dyslexia would limit his education. He was so frustrated by textbook learning that he dropped out after junior high. He got a job in London, where he learned to speak English and realized that cultural immersion is the best way to learn a language.

He returned to Sweden and at age 23 founded EF Education First, a language study and travel abroad organization. Experiential language learning underpinned its success as it grew to more than 500 schools in 53 countries.

Bertil's struggle in education ultimately led him to become one of Europe's most successful education-focused entrepreneurs. While growing his business globally, Bertil found that the key to growth was not theoretical knowledge, but cultural understanding and practical skills. If language was best learned experientially, surely international business would be too?

Bertil founded Hult International Business School in 2003, inspired by the belief that learning by doing is the best way for graduates to thrive in the real world. Hult continues to disrupt business education to this day, pioneering experiential learning and curriculum innovation.



Bertil's first business was selling T-shirts

Bertil Hult

Sweden
Founder, Hult International Business School

Founding a Different Way of Learning

Why does Hult believe, so strongly, that learning by doing is a better way to learn? Naturally, it's all because of real-world experience.

1964

The Management Education Institute in Boston is formed by Arthur D. Little Inc., the world's oldest management consulting firm.

2003

Renamed Hult International Business School, honoring Bertil Hult's vision of educating global leaders in Boston.

2008

Opens first Dubai campus.

2009

Launches undergraduate program and opens first London campus.

2010

Opens San Francisco campus and the Hult Prize is launched.

2012

Opens rotation campus in New York.

2015

Merges operationally with Ashridge Business School to offer global executive education, qualifications, and apprenticeships.

2018

Awarded EQUIS accreditation in addition to AMBA and AACSB—the first US business school to achieve this.

2022

Launches redesigned Bachelor of Business Administration program to deliver an unparalleled undergraduate learning experience.

2023

Wins the MERIT Award for Innovation in Higher Education for the undergraduate program.

Launching a Different Kind of Impact

The Hult Prize is the world's largest student competition for social enterprise, inviting students from 120+ countries to build ventures that tackle urgent global issues. With \$1 million USD in seed funding awarded annually to the winning team, it's a launchpad for the next generation of impact-driven entrepreneurs.

From tackling food insecurity to rethinking clean energy or reshaping inclusive employment, each year's challenge reflects a complex, interconnected real-world problem that demands bold thinking, rapid prototyping, and global collaboration. Hult students at every campus have the chance to participate in the journey—from campus heats to regionals, all the way to the Global Finals.

Past judges include former US President Bill Clinton, former Australian Prime Minister Julia Gillard, and Nobel Peace Prize Winner Muhammad Yunus.

→ Find out more at hultprize.org



2024 Hult Prize winners Korion Health impressed judges with their innovative electronic stethoscope, which empowers patients to do heart and lung screenings from home



Ranked by the Best

Our programs are recognized as being among the best in the world in the most reputable global rankings.



Top 50 Masters in Management, 2025
Top 50 Masters in Finance, 2025
Top 100 Global MBA
Top 100 Executive MBA, 2024



Top 50 MBA Program, 2025



Top 20 Online MBA, 2025



Best Undergraduate Business Schools, 2025



Best Business Schools, 2025



Top 50 Grad School for Entrepreneurship, 2025



Top Universities for Experiential Learning, 2023



Winner of the Innovation in Higher Education Award, 2023



Best Online MBA Programs, 2024

Worldwide accreditations



Hult International Business School is a 501(c)(3) nonprofit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. Hult's London campus is regulated by the Office for Students (OfS). For additional accreditation information please visit hult.edu/rankings.

Undergraduate

Build the professional and human skills that the future demands with our undergraduate programs.

Master’s

Deepen your expertise with our range of general and specialized master’s degrees.

MBA

Accelerate your career with a variety of flexible programs for professionals with three or more years of work experience.

Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.



Pass It On

Reduce waste and spread the love! Before you drop this brochure in the recycling, is there anybody you could pass it on to?

Leave a message for the new owner.

Name

Date

Note

.....

.....

.....

.....

Why not bring a friend with you on your Hult journey? Introduce them to us at hult.edu/bringafriend

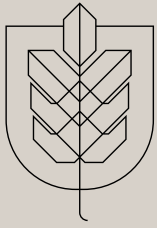


The carbon emission of this printed matter is evaluated according to ClimateCalc.
www.climatecalc.eu
CC-000243/DK



MIX
Paper | Supporting responsible forestry
FSC® C112664

Hult International Business School reserves the right to make changes in the courses offered, requirements for graduation, locations, program, fees, and accommodation at any time without notice. The most recent Terms & Conditions are available at hult.edu.



HULT
INTERNATIONAL
BUSINESS SCHOOL



Apply Now