

HULT
INTERNATIONAL
BUSINESS SCHOOL

Dare Mighty Things

Undergraduate Programs

Bachelor of Business Administration
Bachelor's in Computer Science for Business
Bachelor's in Entrepreneurship
Bachelor's in Psychology, Economics & Politics

BOSTON LONDON DUBAI



Recognized by the best



Top 50 Masters in Management, 2025
Top 50 Masters in Finance, 2025
Top 100 Global MBA, 2025
Top 100 Executive MBA, 2025



Best Undergrad Business Schools, 2025
This ranking features the top undergraduate business schools in the United States.
#26 for Academic Experience

Worldwide accreditations



SHAHAD FUESOAH, CAMEROON, BACHELOR OF BUSINESS ADMINISTRATION, CLASS OF 2028

“Working towards a shared goal in teams with people who have different perspectives and entirely different personalities—being a Hult student is transformational.”



Welcome to Hult

Our mission is to inspire and challenge
you to make an impact that matters.

The world of work is changing fast. Most universities
aren't changing with it.

Traditionally, higher education was the guaranteed
route into a good job. Today, it's not so simple. In an
era where information is universally accessible and
AI is taking on more entry-level work, what truly sets
you apart isn't what you know—it's what you can do.
So, choosing a school built for the old world of work
is a risk.

At Hult, we don't see AI as a threat to your career,
but as a reason to skill up and double down on what
makes you uniquely human. Our programs equip
you with today's most in-demand professional and
technical skills—including AI fluency—alongside
the core human skills that will last a lifetime.

You won't develop these skills by sitting passively
in lectures. You'll develop them by using
them. Throughout your degree, you'll work in
diverse teams to tackle some of today's most
pressing real-world challenges. You'll practice
collaborating across cultures, thinking critically,
and communicating with clarity. You'll learn to take
calculated risks and make smart decisions under
pressure—guided by accomplished academics,
entrepreneurs, and leaders who have worked at
the highest levels of global business.

A Hult education exists to push you out of
the classroom comfort zone and into the real
world that's hungry for your boldest ideas and
biggest ambitions. We'll equip you with the skills,
experience, network, and global mindset to turn
those ambitions into action.

“Be bold.
Embrace challenges.
Dare mighty things.”

Don't choose an education designed to help you
pass exams. Choose one designed to help you thrive
and graduate ready to excel in a job that might not
even exist yet.

As you look ahead, I encourage you to move
forward with confidence and curiosity. Be bold.
Embrace challenges. **Dare mighty things.**

We look forward to seeing the impact you'll make.

With best wishes,



Matt Lilley, PhD

UK

President, Hult International
Business School



Dare Mighty Things

As NASA's *Perseverance* rover floated down to the surface of Mars, three words were encoded in binary on its parachute:

Dare mighty things

Greatness isn't achieved from the sidelines. Succeed or fail, it's much harder—and more fulfilling—to step up and take part. And that's exactly what you'll be asked to do at Hult.

We hope this brochure inspires you to accept the challenge.

Dare mighty things.



What's Inside



Build Human Skills

10	Our Approach
12	Challenge-Based Learning
14	Core Human Skills
16	Applied AI
18	Student Development Coaching
20	Your Support Network
22	Curriculum Design
24	Bachelor of Business Administration
30	Bachelor's in Computer Science for Business
34	Bachelor's in Entrepreneurship
38	Bachelor's in Psychology, Economics & Politics
42	Lifelong Learning



Join a Global Classroom

46	Global Campuses
48	Hult Boston
52	Hult London
56	Hult Dubai
60	Campus Rotation
62	Student Rotation Story
64	Global Diversity
66	Alumni Connections



Connect to the Real World

70	Faculty Spotlights
72	Challenges in Action
74	Internship Stories
76	Career Development
78	Career Outcomes
80	Employer Voices
82	Alumni Success Stories



Dare Mighty Things

86	Fees & Admissions
87	How to Apply
88	Experience Hult
90	Bertil Hult's Legacy
92	Rankings & Accreditations

- 10 Our Approach
- 12 Challenge-Based Learning
- 14 Core Human Skills
- 16 Applied AI
- 18 Student Development Coaching
- 20 Your Support Network
- 22 Curriculum Design
- 24 Bachelor of Business Administration
- 30 Bachelor's in Computer Science for Business
- 34 Bachelor's in Entrepreneurship
- 38 Bachelor's in Psychology, Economics & Politics
- 42 Lifelong Learning

Build Human Skills

Stand out in a future redefined by AI

To dare mighty things demands action. To try.
To practice. To do.

We believe that learning by doing is simply the best way to learn. And the only way to build the skills to make your mark in a world that's changing faster than ever.

Technical know-how is one thing. But critical thinking, curiosity, collaboration, communication, and creativity are lifelong strengths that will help you meet any challenge, even as technology evolves.

But you won't build these kinds of skills by sitting in lecture halls. You'll build them by trying. By practicing. By doing.

Dare mighty things.

Become the Grad the Future Needs

According to recent research from Workplace Intelligence, 98% of HR leaders say their organization is struggling to find talent. Yet 89% avoid hiring recent graduates. Why?

Top 5 reasons grads **don't** get hired:

- 1. No real-world experience (60%)
- 2. Lack of global mindset (57%)
- 3. Don't work well on a team (55%)
- 4. Training is too expensive (53%)
- 5. Poor business etiquette (50%)

Source for cited stats: workplaceintelligence.com/college-graduate-skills-study

A bachelor's from Hult is designed with this insight in mind.

Our undergraduate curriculum blends the best of traditional education with the proven power of learning by doing. You'll take the knowledge and skills you gain in class and put them to the test—again and again—through practical application.

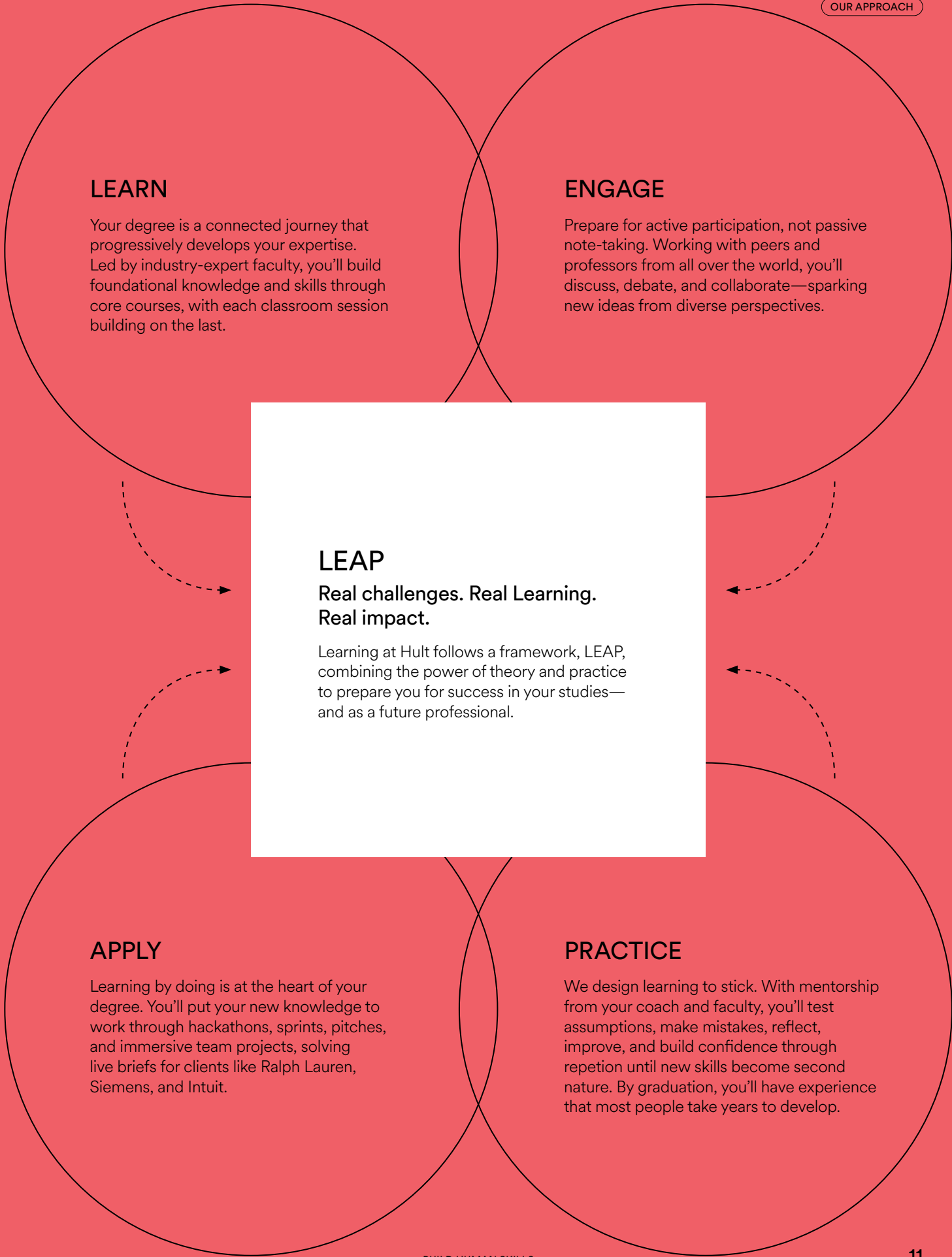
Working in diverse teams, you'll solve real-world challenges woven throughout your program, all under the guidance of development coaches and professors who bring global industry expertise straight into your classroom.

The result? You'll build the skills, experience, and mindset that employers want to hire *now*—things you can't learn from a textbook.



“With a widening schism between what’s traditionally being taught and the needs of the workplace, HR leaders are saying schools need to take a bigger role in preparing tomorrow’s employees. Our programs are designed to do exactly this.”

Martin Boehm, Germany
Executive Vice President & Global
Dean of Undergraduate Programs
Hult International Business School



LEARN

Your degree is a connected journey that progressively develops your expertise. Led by industry-expert faculty, you'll build foundational knowledge and skills through core courses, with each classroom session building on the last.

ENGAGE

Prepare for active participation, not passive note-taking. Working with peers and professors from all over the world, you'll discuss, debate, and collaborate—sparking new ideas from diverse perspectives.

LEAP

Real challenges. Real Learning. Real impact.

Learning at Hult follows a framework, LEAP, combining the power of theory and practice to prepare you for success in your studies—and as a future professional.

APPLY

Learning by doing is at the heart of your degree. You'll put your new knowledge to work through hackathons, sprints, pitches, and immersive team projects, solving live briefs for clients like Ralph Lauren, Siemens, and Intuit.

PRACTICE

We design learning to stick. With mentorship from your coach and faculty, you'll test assumptions, make mistakes, reflect, improve, and build confidence through repetition until new skills become second nature. By graduation, you'll have experience that most people take years to develop.

Learn Like You're Already on the Job

Over 75% of graduates from conventional undergraduate programs say they learn more in the first six months of work than during their entire degree. That’s why a Hult bachelor’s is designed to feel closer to working life than academia—reflecting the pace and complexity of real workplace challenges.

Problem-solve across disciplines

In a traditional degree, you’d expect to take different courses each term, with separate assessments and little connection between topics. However, research shows we learn best when topics are interwoven and contextualized. And we retain what we learn even better when we can apply it.

As a Hult student, you’ll break out of subject silos. You’ll collaborate and draw on disciplines like marketing, economics, analytics, and more—all at once, all in context—to tackle challenges. Because that’s how problem-solving happens in the real world.

“The most unique feature of Hult is the hands-on learning. We’re talking hackathons, product pitches, live challenges with companies—everything!”

Valerie Accius, US, Class of 2023



The best ideas—and the biggest breakthroughs—happen when diverse minds come together to solve problems

Source for cited stats: workplaceintelligence.com/college-graduate-skills-study

How Hult teaches: Interconnected with interdisciplinary challenges

How can your company use agentic AI? Is this business model still profitable? How would you address the mental health crisis?

These are the types of complex questions today’s leaders are asking themselves. And they’re exactly the kinds of challenges your Hult degree is built around.

Learning that connects the dots

You’ll master the fundamentals through subject-specific core courses, building a strong foundation of knowledge and skills. Then, you’ll roll up your sleeves each term for a core challenge that draws on your learning across subjects and connects it to real-world scenarios that professionals and leaders face every day.

CHALLENGE-BASED LEARNING

SAMPLE CORE CHALLENGE

The Leadership & Operations Challenge

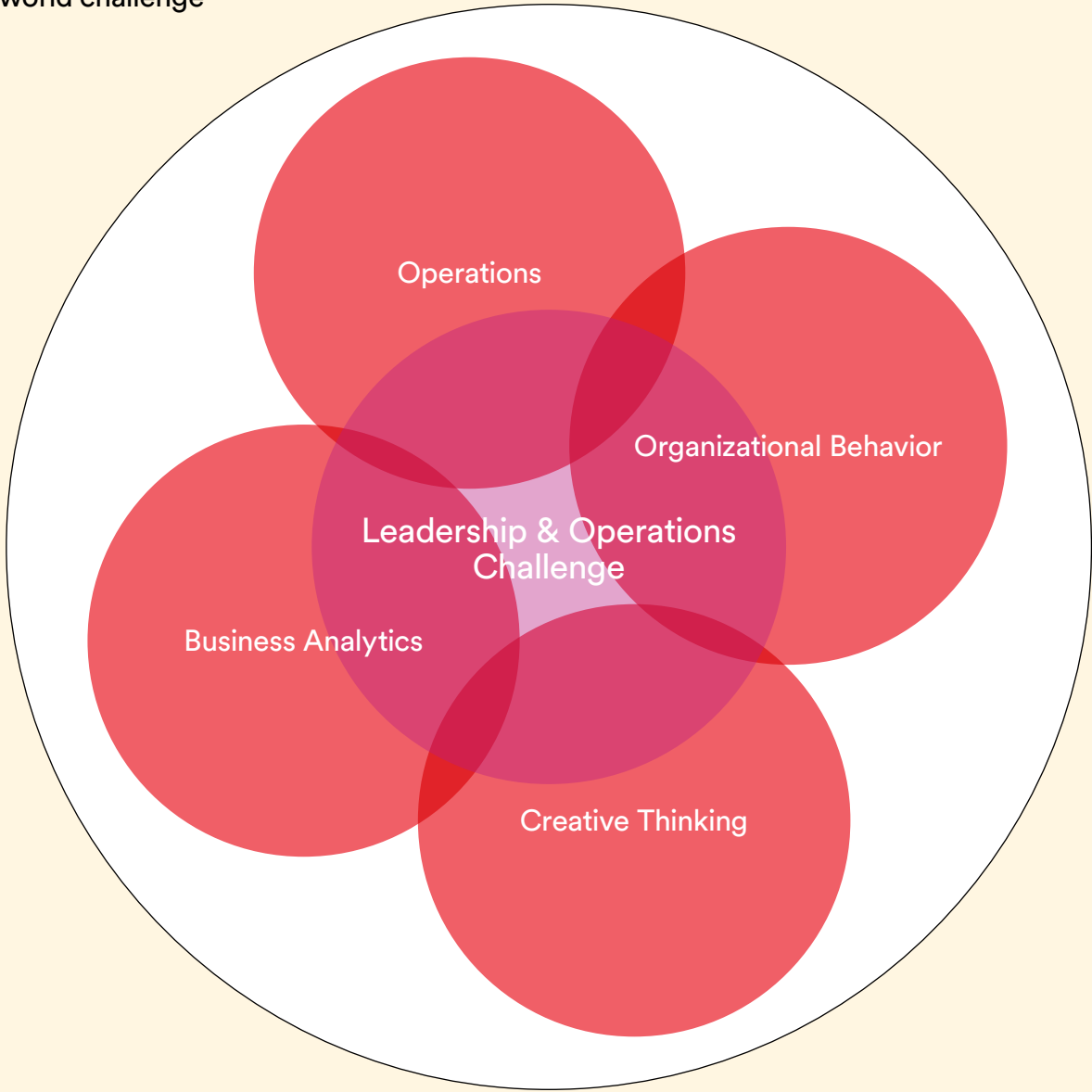
Solve a complex operational and organizational problem.

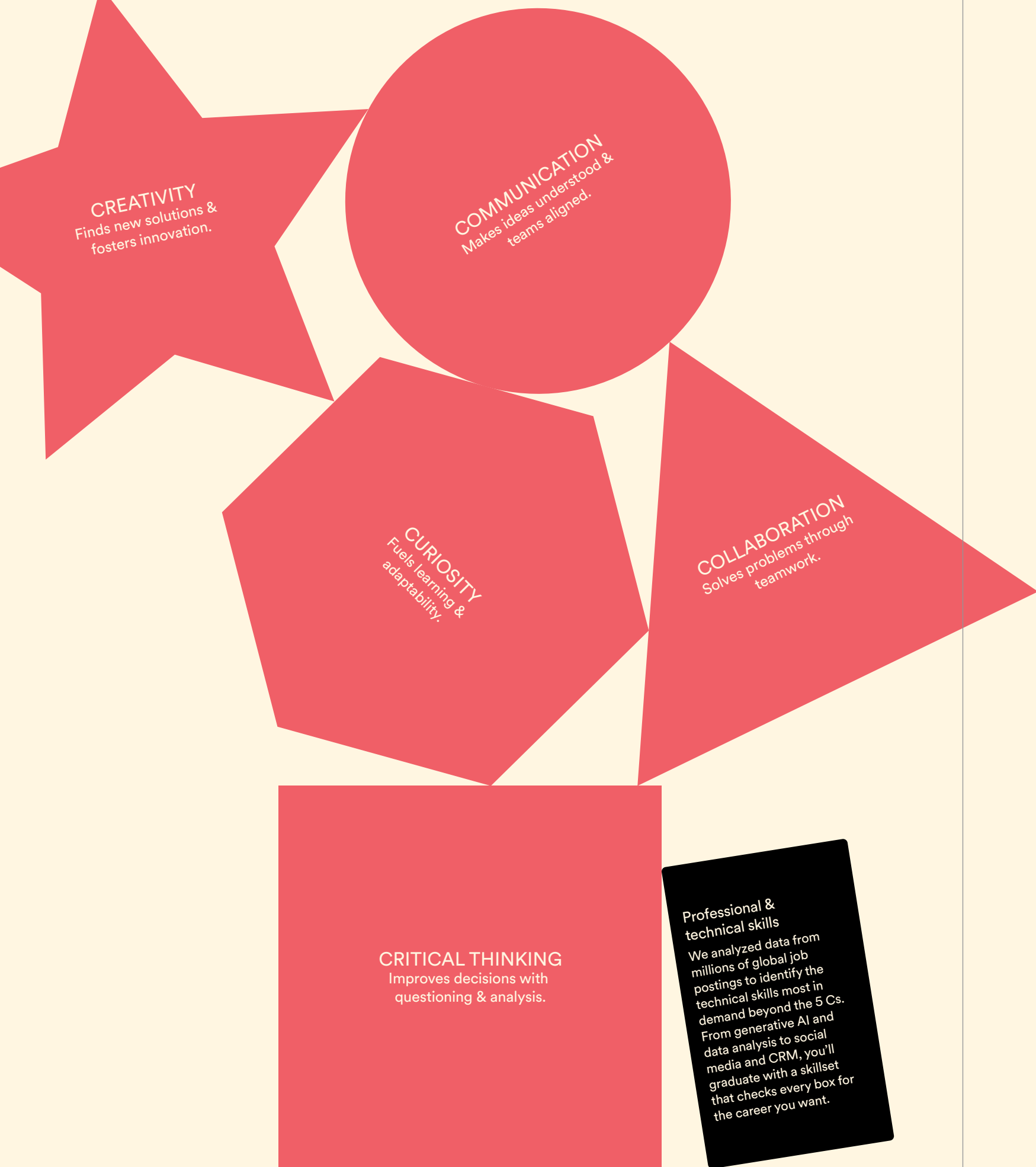
Working in teams, you’ll develop a realistic, data-informed solution that improves organizational performance.

The challenge simulates the cross-functional problem-solving required in real organizations, where operational effectiveness depends on leadership, communication, decision-making, and adaptability.

→ For a deeper dive into how a business challenge works and the types of client companies you could be working with see page 72.

How disciplines interconnect to solve a real-world challenge





Build Skills for Success in the Age of AI

Three in four HR leaders believe most university grads aren’t job-ready. But the skills gap between what graduates can do and what employers need isn’t new. What is new is that today’s employers have more options for filling roles—and not all of them are human.

Is AI coming for your grad job?

Artificial intelligence is only getting better, faster, and more capable. No wonder 37% of organizations say they would rather have a robot or AI do the job than hire a grad. We can only expect that number to rise.

So, where does this leave business students? At Hult, we embrace technology. And we double down on what makes us human.

The five Cs: Skills that set you apart

HR leaders overwhelmingly say new hires need these skills:

- Communication (98%)
- Curiosity & willingness to learn (93%)
- ▲ Collaboration (92%)
- ★ Creativity (90%)
- Critical thinking (87%)

These are the skills that can’t be automated. And the ones that will keep you progressing throughout your career.

How skills are built at Hult

We’ve intentionally embedded skills development into your entire student experience—from the LEAP learning framework to the clubs, extracurriculars, coaching, and career support available across our global campuses.

Learning that goes beyond test-taking

The best indicator of future success is how well you can critically evaluate information, creatively problem-solve, communicate your ideas, work together across cultures, and lead when it counts. So, that’s what you’ll do throughout your studies at Hult.

Dedicated human skills workshops

The five Cs are too important to be an afterthought in undergraduate education. That’s why, during each term of your program, you’ll take part in dedicated skills workshops to help you develop these essential capabilities, with personalized support from expert coaches.

Built-in AI fluency

With artificial intelligence transforming work across sectors, we’ve woven applied AI into your curriculum. You’ll gain hands-on practice with industry-standard tools for ideation, analysis, and execution.

But AI fluency means using AI to extend your capabilities, not replace your thinking, so you’ll always combine technical confidence with critical judgment, creativity, and ethical decision-making.

See page 16 for more about applied AI at Hult.



Source for cited stats: workplaceintelligence.com/college-graduate-skills-study



APPLIED AI

Master the Tools and Tech of Tomorrow

While core human skills will never be obsolete, technology is constantly evolving. At Hult, you'll become fluent in the AI tools today's professionals are using right now—and adapt to new trends that will redefine the workplace of tomorrow.

Accelerate with AI

We've embedded applied AI into your entire academic experience. Beyond theoretical understanding, you'll gain hands-on practice with industry-relevant AI tools and platforms—including those from Hult partners Lovable and Cursor Boston.

Sample tools used

ChatGPT	Lovable
Claude	Microsoft Copilot
Cursor Boston	Perplexity
Flux	Tastewise
Google Gemini	TrendHunter

The irreplaceable value of critical thinking

As AI makes execution easier, the value of human judgment increases. A core objective throughout your studies is developing the ability to critically evaluate AI output.

You will deep dive into how AI works, discussing why some outputs are more reliable than others and examining the biases inherent in the systems.

In 2026, our Bachelor's in Computer Science for Business will run in partnership with



How AI is part of your Hult experience from day one

YEAR 1: FALL TERM*
Consulting Challenge Use AI to generate audience insights and explore ideas
Financial Accounting Analyze publicly listed companies using AI tools
Microeconomics Use an AI chatbot for real-time course support
Marketing Take part in an AI-enabled strategy lab
AI Immersion Explore the foundations of AI—from machine learning and large language models to prompting, bias, and ethics

*Based on BBA program. Course content subject to change.



APPLIED AI IN ACTION

AI Financial Analysis

Hossein Khatami, PhD
UK & Iran
Faculty: Finance

"In this course, I ask students to analyze publicly listed companies using AI tools to gather information, map

competitors, summarize macroeconomic trends, and identify potential risks. Then you'll use accounting frameworks and financial reasoning to:

- Test the strength of your findings
- Challenge assumptions and refine the analysis
- Verify information before making decisions

In the process, you'll learn how to combine AI with professional skepticism and sound financial judgment—the way finance teams increasingly work in the real world."



APPLIED AI IN ACTION

Brand Consulting With AI

Satrupa Ghosh, PhD
UK

Faculty: Innovation, Marketing & Entrepreneurship

"In 2025, this was a live client challenge for technology brand Nothing. I asked students to

use AI to support market scanning, generate audience insights, explore campaign directions, and create mock-ups.

They first defined the business problem and assessed the brand context, then used AI tools to:

- Explore and compare campaign directions
- Refine communication strategies
- Test creative concepts

By taking on challenges like this as a Hult student, you'll learn how to combine human judgment with AI-supported creativity in a live consulting environment."



APPLIED AI IN ACTION

Amazon Strategy Lab

Dr. Jimi Park, PhD
Korea

Faculty: Marketing

"In my marketing class, I run an AI-enabled Amazon Strategy Lab where students act as category managers.

They compare an Amazon Basics product with a branded competitor and use AI to analyze pricing, product lifecycle, and promotion effectiveness, using real Amazon data. Students then face a shock scenario, like an oil cost increase, and must:

- Determine how it affects margins and demand
- Develop three realistic strategic options—like pricing, promotion, or product changes
- Select one option with a clear justification

Students use AI to interpret data, simulate trade-offs, and support decision-making under uncertainty."

Before you even arrive on campus, you're matched with a **student development coach** who will be your partner throughout your entire degree program. Unlike traditional career advising, coaching at Hult is a holistic journey, integrated into your program, designed to help you become the confident, job-ready graduate you want to be.

An individual approach to every student

Your coach is invested in your success as a whole person. They know your name, understand your unique aspirations, and will guide you through every dimension of your Hult experience, from your academic choices to your social, personal, and professional development.

You set the goals, we help you get there

Whether you aspire to launch a startup, break into a competitive industry, or are still exploring your passions, your coach won't dictate your path. Instead, they'll ask probing questions, challenge your assumptions, and help you identify the skills, knowledge, and mindset needed to achieve your ambitions.

Embedding development into your degree

Coaching is a core, credit-bearing component of your undergraduate education at Hult. Thanks to our connection with the Hult Ashridge Center for Executive Coaching, our structured, research-informed approach is grounded in the same rigorous methodologies used in top-tier executive coaching to deliver measurable progress.

Building blocks of the coaching experience

Personal Development Plan (PDP)

This is a living document built with your coach to turn your intentions into measurable actions:

- **Map your skills** and align your strengths with academic and career targets
- **Refine your goals** by reviewing and updating your trajectory each term
- **Stay accountable** by checking in on challenges and documenting your growth

One-on-one coaching

You'll attend regularly scheduled sessions with a clear purpose to move you forward:

- **Assess yourself across 5 core areas:** collaboration, communication, creativity, critical thinking, curiosity
- **Set priorities** and build your PDP
- **Track progress** and agree your next steps

Team coaching

Linked to the core challenges in your first two years, team coaching focuses on how your team actually functions:

- **Work on communication** and accountability
- **Address team challenges**
- **Leave with something concrete:** a team charter or a shared plan for improvement

Tracking, assignments & dashboard

Through a dynamic online dashboard and targeted assignments, your development is visible, measurable, and owned by you. You'll get regular, objective insights into your progress from your coach.

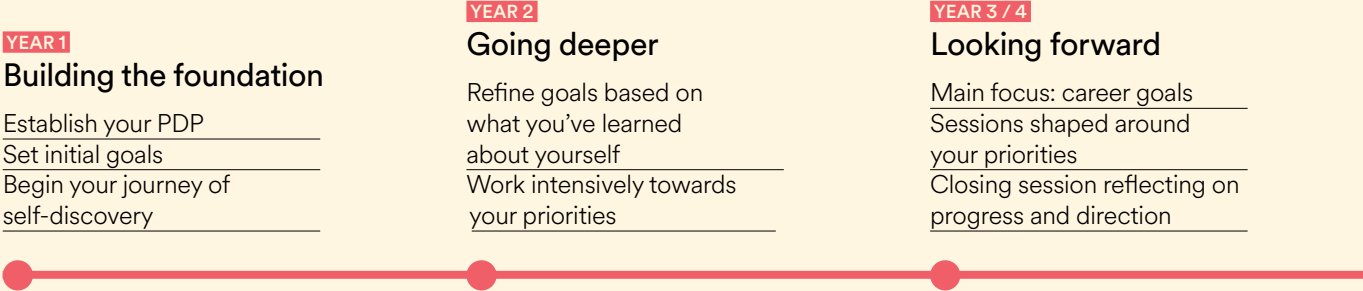


“We take a ‘whole student’ approach, helping students explore all the different dimensions of their lives—academic, relationships, physical and emotional health, and career goals.”

Karen Guttentag, US
Student Development Coach

The coaching timeline

Your coaching journey at Hult evolves throughout your degree to meet you where you are and guide you to where you want to be.



Meet the coaches

Hult coaches come from diverse professional backgrounds, bringing real-world experience to every session. Here are just a few of the team:



Ritu Khare

India

Student Development Coach

Hult Boston

An entrepreneur who built a skills-focused business around one of life's most challenging transitions—from education to work—Ritu knows what it takes to find your footing.



Kyle McCloy

Canada

Student Development Coach

Hult London

A career in London theaters taught Kyle that authentic performance starts from the inside. He brings that same belief to his coaching, helping you grow from a place of genuine conviction.



Earle Drury

South Africa

Student Development Coach

Hult Dubai

Drawing on his experience in leadership, business, and student support, Earle works with you to better understand where you are and what matters to you, so you can focus on what's next.

Unlock Your Potential With Development Coaching

No one achieves success alone. Elite athletes and Fortune 500 CEOs have long benefitted from dedicated one-on-one coaching to support high performance and growth. At Hult, we think you deserve the same advantage.



Deciding what to do with your future can feel overwhelming. At Hult, you'll have a full-circle support system of professionals dedicated to helping you carve out your path. It's an exciting journey of self-discovery, with a little help from your friends (and experts).



See How It Works Together

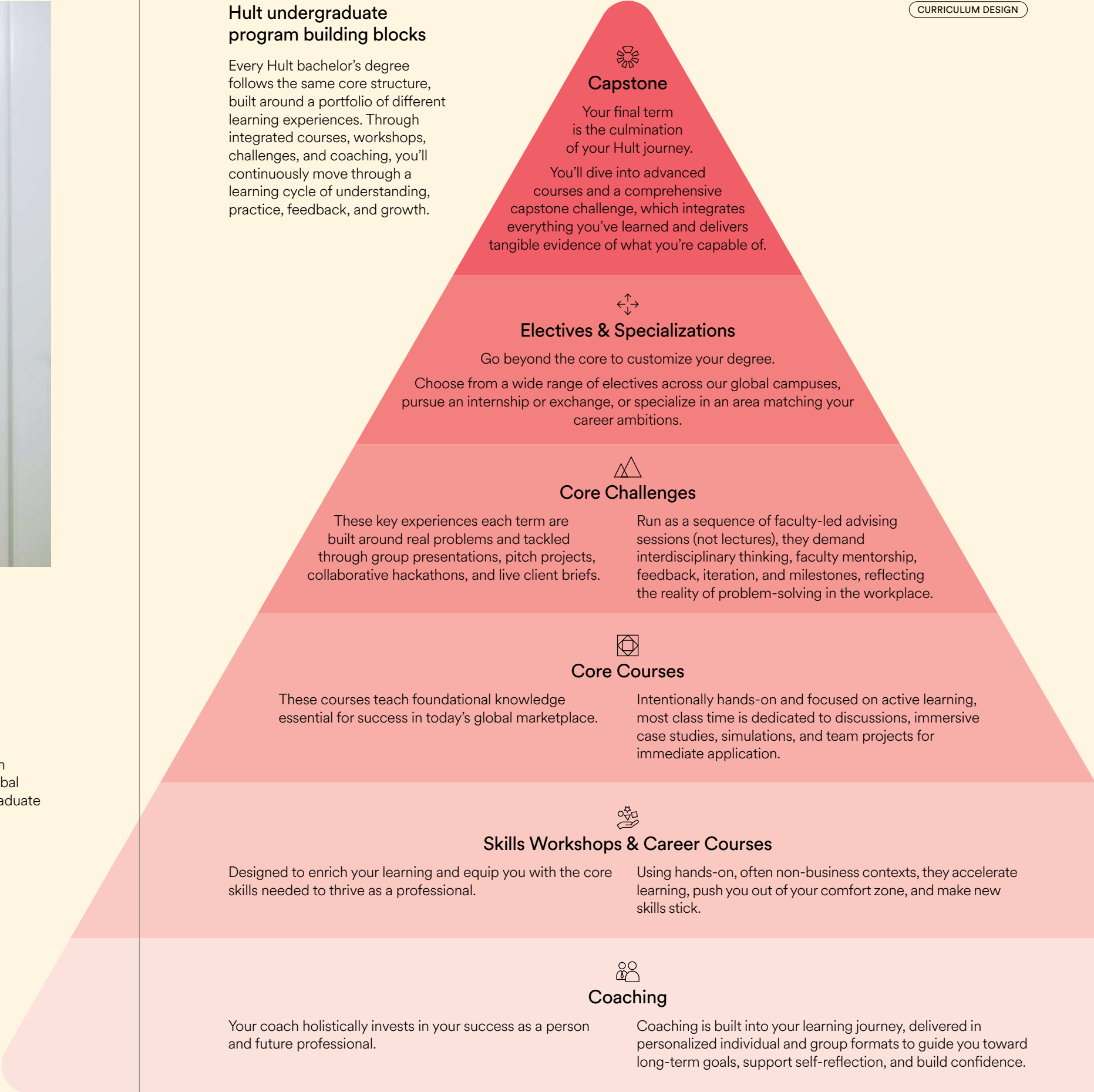
At Hult, your degree isn't a collection of separate courses—it's a connected journey that progressively builds your knowledge and skills and puts theory into practice at every step.

Each term, you'll take on real-world challenges from an interdisciplinary perspective, collaborate with truly global classmates, and develop career-ready skills, so you graduate prepared to make an impact.

As AI transforms the workplace, we focus on building the skills great teams and leaders will always rely on. Our learning-by-doing approach develops your communication, collaboration, creativity, and confidence, so you'll step into your first job and think, "I recognize this."

Hult undergraduate program building blocks

Every Hult bachelor's degree follows the same core structure, built around a portfolio of different learning experiences. Through integrated courses, workshops, challenges, and coaching, you'll continuously move through a learning cycle of understanding, practice, feedback, and growth.



Capstone

Your final term is the culmination of your Hult journey.

You'll dive into advanced courses and a comprehensive capstone challenge, which integrates everything you've learned and delivers tangible evidence of what you're capable of.



Electives & Specializations

Go beyond the core to customize your degree.

Choose from a wide range of electives across our global campuses, pursue an internship or exchange, or specialize in an area matching your career ambitions.



Core Challenges

These key experiences each term are built around real problems and tackled through group presentations, pitch projects, collaborative hackathons, and live client briefs.

Run as a sequence of faculty-led advising sessions (not lectures), they demand interdisciplinary thinking, faculty mentorship, feedback, iteration, and milestones, reflecting the reality of problem-solving in the workplace.



Core Courses

These courses teach foundational knowledge essential for success in today's global marketplace.

Intentionally hands-on and focused on active learning, most class time is dedicated to discussions, immersive case studies, simulations, and team projects for immediate application.



Skills Workshops & Career Courses

Designed to enrich your learning and equip you with the core skills needed to thrive as a professional.

Using hands-on, often non-business contexts, they accelerate learning, push you out of your comfort zone, and make new skills stick.



Coaching

Your coach holistically invests in your success as a person and future professional.

Coaching is built into your learning journey, delivered in personalized individual and group formats to guide you toward long-term goals, support self-reflection, and build confidence.

Bachelor of Business Administration (BBA)

Our flagship undergraduate program is built on a simple truth: you learn best by doing. That’s why here, you won’t just study business—you’ll do business. The Hult BBA is designed to set you apart in a world that values hands-on experience, adaptability, and a truly global mindset.

Home campus: **BOSTON** **LONDON** **DUBAI**

Who is this program for?

Business is where you see your future, and you’re ready to build the essential knowledge and skills needed to lead in an international environment where AI is changing everything. Maybe you’re already set on being a strategic marketer, finance professional, or C-suite leader. Or maybe you’re still exploring your options.

A Hult BBA will equip you with a well-rounded business skillset for success wherever your career takes you.

A hands-on degree for a real-world business career

With a strong focus on real-world application, your Hult BBA blends business theory with hands-on practice at every step. From your very first term, you’ll dive into challenge-based learning, working with real companies, learning from real business leaders, launching ideas, and collaborating with peers from around the world.

Core courses and program structure

YEAR 1: BUILD YOUR BUSINESS ACUMEN	
Consulting Challenge Financial Accounting Microeconomics Marketing	Startup Challenge Managerial Accounting Data Analytics Entrepreneurship
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
AI Immersion: Explore how artificial intelligence works and how it is transforming businesses and society	Enrichment Elective: Pursue a passion or try something new, with courses in art, history, languages, and more
Personal Development Coaching	
YEAR 2: DEEPEN YOUR EXPERTISE	
Investment Challenge Macroeconomics Finance Strategy	Leadership & Operations Challenge Business Analytics Operations Leadership & Organizational Behavior
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Enrichment Elective	Enrichment Elective
Personal Development Coaching	
YEAR 3/4: SPECIALIZED COURSES TO PREPARE FOR YOUR FUTURE	
Electives, Major/Minor, Internship, or Exchange Choose a major or minor in: Business Analytics, Design, Economics, Entrepreneurship, Finance, Management, Marketing, Psychology	Electives, Major/Minor, Internship, or Exchange
	Capstone Project
Personal Development Coaching	

*Courses subject to change

Core curriculum

The **core** of your program spans four academic terms. **Core courses** establish your knowledge in key business disciplines like marketing, accounting, operations, and strategy. These courses equip you with the knowledge and skills you need to tackle each term’s core challenge.

Core challenges are designed to prepare you for the reality of today’s workplace by solving real business problems briefed by industry-expert faculty and real client companies.

YEAR 1

Consulting Challenge

Take on the role of consultant, collaborating with real organizations to solve complex business problems.

Startup Challenge

Prepare to launch a viable social impact venture, working in a team to go through the entire entrepreneurial process.

YEAR 2

Investment Challenge

Step into the role of investor, managing real or simulated investment funds to make strategic decisions that maximize returns while managing risk.

Leadership & Operations Challenge

Apply cross-functional problem-solving skills to improve organizational effectiveness through operational excellence and leadership execution.

FINAL-YEAR

Capstone

Choose your capstone project as the culmination of your degree: a business plan for your own venture, research thesis, or the Hult Business Challenge with a live client.

Skills development

In your core courses, you’ll get familiar with a broad range of professional tools and platforms used in the workplace right now, while being adaptable enough to adopt the latest technology and business practices as they emerge.

Integrated skills workshops and career development courses will build the well-rounded skills you need to excel, wherever your career takes you.

Sample tools and tech used

AI tools
Accounting software
Excel
Python
Lean Canvas
Financial instruments
Digital marketing dashboards
Data visualization

Sample career-ready skills

Problem-solving
Communication (oral and written)
Collaboration
Critical thinking
Personal branding
Conflict resolution
Leadership
Presenting and pitching
Cross-cultural management



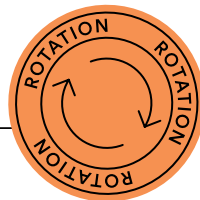
“Hult has reshaped my problem-solving skills and strengthened my ability to connect with people from all over the world. The people and education here have made me stronger and more confident as a person.”

Menli Karabayeva, Turkmenistan
Class of 2025



Explore How You’ll
Learn With a Hult BBA

Build Experience and Expertise



Make the world your campus

If you have global ambitions, this is the place for you. Our BBA program gives you the opportunity to start at one campus and continue at a new one each year. We call this Global Campus Rotation. See page 60 for more on rotation.

Boston

Immerse yourself in Boston's vibrant student community while studying in a city equally renowned for academic excellence and a forward-thinking attitude.

Recent companies on campus

Dell
Sephora
Warner Music Group
Google
Mastercard

London

Study business in a European capital of culture and commerce with a long-standing reputation as a global trendsetter.

Recent companies on campus

Unilever
Revolut
eBay
Goldman Sachs
Bloomberg

Dubai

Live and learn at the crossroads of East and West at Hult's ultramodern campus in Dubai Internet City.

Recent companies on campus

Porsche
P&G
Odo
Emirates
Chaloub Group

CLIENT CHALLENGE EXAMPLE

Cracking Gen Z with Ralph Lauren

Ralph Lauren sought fresh ideas from Hult students to strengthen its appeal among Gen Z consumers. Student teams presented go-to-market strategies—backed by research, financials, and brand analysis—to Ralph Lauren executives.



LONDON PROFESSOR SPOTLIGHT

Mo Willian, PhD

The Gambia
Faculty: Marketing

Mo Willian is an Oxford and Cranfield graduate with extensive real-world experience consulting for organizations like Coca-Cola, Barclays Bank, and the Nigerian National Petroleum Company.

A seven-time "Professor of the

Year" and recognized among *Poets&Quants*' Top 50 Best Business Professors, he is also the author of *The Essentials of Contemporary Marketing*.

"My work as a professor is to train and prepare future business leaders, and knowing that I have contributed towards this lofty ambition is indeed deeply gratifying and priceless."



Beyond the core

Customize your degree with a broad range of electives, deepen your expertise with a major or minor, or earn industry-recognized technical credentials via Coursera.

You can also earn credit through an internship or a global exchange—gaining hands-on experience and broadening your international perspective.



Take the Quiz to See Which Major is Right for You

BBA major & minor options

Business Analytics



Harness the power of big data and learn to find the patterns that can cut through the noise.

Business analytics enables you to unearth insights, spot trends and hidden opportunities, and tell a story that can influence strategy in any industry.

Design



Explore how design impacts every area of an organization—and how good design drives success.

Studying design, you will explore different industries and see how they use design to develop products and establish an identity.

Entrepreneurship



From startup ideas to successful multinationals, learn how to build your own business.

Entrepreneurship teaches the power of creating a solid business plan, building a collaborative team, and learning through failure.

Economics



From consumer behavior to government policy, economics touches it all.

Majoring in economics offers you a comprehensive understanding of how economic principles apply to business operations.

Finance



Develop a deep understanding of financial markets, financial institutions, and financial decision-making processes.

This major counts toward an internationally recognized Association of Chartered Certified Accountants (ACCA) qualification.

Management



Master effective leadership, communication, and organizational skills.

Management isn't just about staff—it's about the smooth running of systems, processes, operations, and yourself.

Marketing



Learn how good marketers drive the strategy of the business by combining analytical focus with creative ingenuity.

This major counts towards Chartered Institute of Marketing (CIM) qualifications.

Psychology



Study how consciousness affects personality, perception, motivation, and behavior in business.

Explore the science behind decisions and marketing choices, learn to inspire teams, and consider how your actions shape emotions and social behavior.

Sample electives

Luxury Marketing in the Digital Age
Corporate Finance
Adobe for Business Creativity
The Science of Negotiation & Deal-Making for Entrepreneurs
Change Management

Companies hiring Hult interns

EY
Ferrari
Morgan Stanley
Ogilvy
PwC
Unilever

Sample Coursera credentials

Cloud Practitioner (AWS)
Azure AI (Microsoft)
Workspace Administrator (Google)

Prepare for Success in a Global Environment

Career pathways for BBA grads

Hult graduates step into the job market ready to reshape industries. Our graduates are working with world-leading companies, making their mark as entrepreneurs, and launching successful careers on a global scale.



Here is a snapshot of the types of roles recent Hult graduates have landed:

Brand, marketing & strategy

Brand Manager
Market Research Analyst
Business Development Manager
Creative Strategist

Finance & investment

Financial Analyst
Investment Associate
Wealth Manager
Mergers & Acquisitions Analyst

Data & intelligence

Data Analyst
BI Analyst
Analytics Associate
Reporting Analyst

Management, people & operations

Operations Manager
Supply Chain Planner
Talent Acquisition Specialist
Project Manager

Entrepreneurship

Co-Founder
Startup Operator
Venture Builder



Maria Susana Castellanos

Venezuela
Associate Consultant, Mastercard
Class of 2023

In less than three years, Maria's career has spanned two continents and three industries—a testament to her resilience and adaptability. After graduating, Maria progressed from a student internship into a full-time role supporting student career development in Boston. After her OPT, she stepped into a role coordinating assistance for refugees at the UN Refugee Agency, before shifting gears to consulting for Mastercard in Bogotá, Colombia.

"My biggest advice is: don't be afraid to pivot. My career has moved across education, humanitarian aid, and consulting, and that flexibility was possible because of the transferable skills I gained at Hult."

Alumni success stories



Fotios Psaroulis

Greece
Group Strategy & Performance, Fibran
Class of 2021

Fotios started his career in strategy at Deloitte, which exposed him to a wide range of industries and strategic challenges, before transitioning to a family business. He is currently pursuing a PhD in family business succession, alongside his work at Fibran. His time at Hult, defined by its truly global environment, shaped his strategic business perspective and wider worldview.

"Being surrounded by hundreds of students from different countries and backgrounds at Hult shaped the way I see the world. It helped me become what Diogenes once described as a kosmopolites—a citizen of the world."

86
firms worldwide hired Hult Class
of 2025 BBA grads

Bachelor’s in Computer Science for Business (CSB)

Most programs force you to choose between tech and business—Hult doesn’t. This interdisciplinary degree, based at Hult’s flagship Boston campus, fuses computer science, analytics, applied AI, and the core human skills that businesses want into one powerful toolkit.

Home campus: **BOSTON**

Who is this program for?

This is not your typical computer science degree for future developers. If you’re an aspiring leader who wants to understand how technology works and why it matters to business, this program teaches you to balance technical expertise with strategic thinking—developing the skills to thrive in jobs that might not even exist yet.

Learn by building: Labs, sprints, and real clients

Blending fundamental computer science skills with data, analytics, and AI fluency, this practical degree is anchored in the real world of global business. From the start, you’ll dive into hands-on, team-based challenges, from creating your own data structures to designing AI-led applications for multinational companies.

Core courses and program structure

YEAR 1: HOW TO BUILD AN MVP	
Startup Studio Challenge Programming & OOP Thinking With AI Probability, Math & Data Analytics Decision-Making & Automation for Technology	Decision Lab Challenge Algorithms & Data Structures Database Systems & Data Modeling Marketing & Branding for Technology
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Enrichment Elective: Pursue a passion or try something new, with courses in art, history, languages, and more	Enrichment Elective
Personal Development Coaching	
YEAR 2: DELIVER A PRODUCTION-READY DIGITAL PRODUCT	
Industry Build Studio Challenge Applied Machine Learning: Models, LLMs & Applications Computer Systems & Operating Systems for AI Agile Strategy: Business Models for Technology	Deployment Lab Challenge Networks, Cloud & Distributed Systems Business & Entrepreneurship for Technology Strategy & Systems
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Enrichment Elective	Enrichment Elective
Personal Development Coaching	
YEAR 3/4: SPECIALIZED COURSES TO PREPARE FOR YOUR FUTURE	
Electives, Internship, or Exchange Choose from advanced courses in our Analytics, AI & Digital Products, Product & Entrepreneurship, Social Media & Growth, or Futures Track	Electives, Internship, or Exchange
	Capstone Project
Personal Development Coaching	

*Courses subject to change

Core curriculum

The **core** of your program spans four academic terms. **Core courses** establish your knowledge in key areas like programming, systems thinking, and AI-enabled product design. These courses equip you with the knowledge and skills you need to tackle each term’s challenge. **Core challenges** are designed to simulate the real working world of digital product delivery, led by strategic business decisions.

YEAR 1

Startup Studio Challenge

Turn an idea into a real minimum viable product (MVP) through problem scoping, prototyping, and rapid iteration.

Decision Lab Challenge

Learn to think like a technical business leader and solve problems with structured frameworks using data, logic, and trade-off analysis.

YEAR 2

Industry Build Studio Challenge

Learn to operate in a real product and engineering team to deliver a production-ready digital product that creates measurable business value.

Deployment Lab Challenge

Take a working application and make it real-world ready, with a focus on whether the product can operate securely, reliably, and at scale.

FINAL-YEAR

Capstone

At the end of your studies, you’ll bring everything together in a final capstone challenge, where you’ll pitch a digital transformation strategy to a panel of experts, demonstrating your ability to drive real business impact through technology.

Skills development

Throughout your core courses, you’ll learn to use industry-standard tools—the ones today’s professionals rely on in real jobs, right now—while staying agile enough to adopt the latest platforms and practices as they emerge.

With integrated skills workshops and career courses, you’ll also build the capabilities that will equip you to thrive across roles and industries throughout your career.

Sample tools & tech used

APIs
Claude Code
Cloud platforms (AWS, Azure, GCP)
Cursor
Full-stack frameworks
GitHub
Java
LLMs
Python
SQL

Sample career-ready skills

Logical and statistical reasoning
Problem-solving
Communication (oral and written)
Collaboration
Critical thinking
Personal branding
Conflict resolution
Leadership
Presenting and pitching



“One of the biggest takeaways from Hult was learning how to apply analytics in real, practical ways. I learned how to translate technical concepts into business value.”

Vincent Mostert, Belgium
Class of 2024



See What Sets Your
CSB Studies Apart

Combine Tech and Business in an AI-Powered World

Why study CSB in Boston?

Boston has long been a beacon for forward-thinking students from all over the world. Studying here puts you in the center of a growing hub for AI and innovation, surrounded by world-class universities, an inspiring startup network, and a diverse tech economy that spans healthcare, finance, AI, and software.

You'll connect to Boston's tech and business community through client challenges, guest speakers, hackathons, and networking events, making the city an extension of your classroom.

Recent client companies

Apple	Expedia
Cursor	IBM
Deloitte	Meta



BOSTON PROFESSOR SPOTLIGHT

Anusha Vissapragada

UAE
Faculty: Business Analytics

Anusha Vissapragada has worked as a data scientist in the finance and healthcare sectors with Barclays and Sema4, and as a consultant for UConn Consulting Group. She teaches business analytics and computer science at

Hult, leveraging her industry background to help students develop the skills needed for today's data-driven world.

"I provide students with frameworks to tackle problems and roadmaps to navigate challenges. The goal is to build AI-first thinkers and deepen their understanding of technology."



Hult x Lovable: Your AI-driven, app-building partner

From 2026, Hult has partnered with the AI-powered development platform Lovable to embed real product development into your classroom. This unique collaboration directly connects you with Lovable's vibe coders and AI experts, who will mentor you as you bring your ideas to life through hands-on development from your first year.

What this means as a CSB student:

- **Your classroom becomes a live product lab**
You'll build working applications from the start, moving from idea to functional product throughout your courses.
- **You'll learn directly from industry experts**
Guest speakers, mentors, and Lovable's builders will collaborate in class, run site visits to real AI teams, and guide your projects.
- **Courses culminate in a real, working product**
Rather than an end-of-course exam, you'll have tangible evidence of your teamwork and product development skills.



Our partnership with Cursor Boston helps you grow from an individual builder into a collaborative technologist, with Cursor as your AI copilot.

Beyond the core

Customize your degree with a broad range of electives, deepen your expertise with a career-focused elective track, or earn industry-recognized technical credentials via Coursera.

You can also earn credit through an internship or a global exchange—gaining hands-on experience and broadening your international perspective.

Sample electives

Advanced Machine Learning
AI Product Design
Venture Strategy & Business Models
Social Analytics & Audience Intelligence
Quantum Computing

Sample Coursera credentials

Cloud Practitioner (AWS)
Azure AI (Microsoft)
Workspace Administrator (Google)

Where Hult interns have worked

Amazon
Bitso
Bosch USA
Dassault Systèmes
Deloitte
Sasken Technologies

Career pathways for CSB graduates

Hult CSB graduates step into the job market ready to reshape industries by bridging the gap between what technology can do and what businesses need.

Come graduation, the role you end up working in might not currently exist. In the meantime, here is a snapshot of the types of roles recent Hult graduates have landed:

Data & intelligence

Data Analyst
BI Analyst
Analytics Associate
Reporting Analyst

Technical solutions

Sales Engineer
Account Strategist
Customer Success Manager
Enterprise Sales Rep

Consulting & strategy

Strategy Analyst
Associate Consultant
Business Analyst
Assurance Associate

Entrepreneurship

Co-Founder
Startup Operator
Venture Builder

Finance & risk

Financial Analyst
Credit Analyst
FP&A Analyst
Risk Analyst

4.8T USD

projected value of the AI market by 2033, according to UN Trade and Development (UNCTAD)

Alumni success stories



Shravani Neeli

India
Financial Analyst, Amazon
Class of 2024

Shravani has always had a passion for numbers and creative problem-solving. Hult offered her the ideal platform to feed her passions and strengthen her analytical and communication skills. After graduation, she wanted to launch a career that aligned with her skills and ambitions, which ultimately led her to Amazon and a role in machine learning, followed by a promotion to financial analyst in New York.

"Hult fundamentally shaped how I approach problems and communicate ideas. The curriculum strengthened my critical thinking, presentation, and collaboration skills, and taught me how to translate complex data into clear, actionable insights."



Bachelor’s in Entrepreneurship (ENTR)

Why wait to launch your business idea? At Hult, you don’t have to. Our Bachelor’s in Entrepreneurship is for those ready to think differently, take risks, and start building now. Taught in the heart of Dubai’s startup scene, this program is a fast-paced incubator for entrepreneurial minds.

Home campus: **DUBAI**

Who is this program for?

You’re curious, proactive, and bursting with ideas—and you want a degree that supports your vision. At Hult, you’ll put your ideas into action immediately. And when you graduate, you’ll be ready to add startup founder to your resume, pursue a career in venture capital, bring innovative thinking into a corporate role, or reimagine a family business with a future-focused, global perspective.

From vision to viable venture

Explore every aspect of starting and running a business, guided by expert faculty who have lived the entrepreneurial journey and supported by the Venture Studio ecosystem. Every term, you’ll take on challenges like developing business models, testing product ideas, and pitching to industry experts. Your capstone project will be the ultimate demonstration of your ability to turn your business ideas into reality.

Core courses and program structure

YEAR 1: IDEATE, PITCH & BUILD	
Startup Pitching Challenge Introduction to Data Analytics Entrepreneurship 101 Marketing for Entrepreneurs	Low/No-Code Challenge Microeconomics Design Thinking for Customer Discovery Developing Digital Products
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Venture Studio Residency	Venture Studio Residency
Personal Development Coaching	
YEAR 2: REFINE, FUND & SCALE	
Business Model Challenge Business Analytics Finance for Founders Entrepreneurship of All Kinds	Business Plan Challenge Macroeconomics Building & Leading Teams Operations & Supply Chain Management
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Venture Studio Residency	Venture Studio Residency
Personal Development Coaching	
YEAR 3/4: SPECIALIZED COURSES TO PREPARE FOR YOUR FUTURE	
Electives, Internship, or Exchange Choose from advanced courses in one of five specialized streams: Startup, Deep Tech, Family Business, Venture Capital, or Innovation	Electives, Internship, or Exchange
	Capstone Project
Personal Development Coaching	

*Courses subject to change

Core curriculum

The **core** of your program spans four academic terms. **Core courses** establish your knowledge in key areas such as customer discovery, prototyping, finance, and team building. These courses equip you with the knowledge and skills you need to tackle each term’s challenge. **Core challenges** reflect the reality of the startup journey, equipping you with the resilience and business acumen to ideate, build, pitch, scale, and fund a new venture.

YEAR 1

Startup Pitching Challenge

Develop and pitch your own startup idea, working in a team to go through the early stages of the entrepreneurial process.

Low/No-Code Challenge

Build and launch a functioning MVP using modern low/no-code tools so you can test value fast.

YEAR 2

Business Model Challenge

Design and validate a viable business model with evidence that it will create, deliver, and capture value.

Business Plan Challenge

Transform a validated opportunity into a concise, investor-ready plan and a polished pitch.

FINAL-YEAR

Capstone

Refine your business model, build traction, and prepare to go to market with a final-year pitch to investors, founders, and venture partners.

Skills development

The ENTR program ensures you build the essential skills all entrepreneurs need. You’ll gain the business knowledge to spot opportunities, the technical fluency to build and scale, and the resilience to pivot. You’ll use the tools and tech today’s professionals rely on, while staying agile enough to adopt the latest platforms and practices as they emerge. With integrated skills workshops and career courses, you’ll also build a holistic skillset to thrive across roles and industries throughout your professional life.

Sample entrepreneurial & technical skills

Customer discovery

Prototyping

Entrepreneurial finance

Data analysis

Design thinking

AI

Low-code apps

Excel

Python

Agile execution

Lean principles

Sample career-ready skills

Leadership

Problem-solving

Communication (oral and written)

Collaboration

Critical thinking

Conflict resolution

Presenting and pitching

Networking



“What my dad taught himself over 30 years in business, I learned in just a few years at Hult. I was able to apply these learnings to further develop my idea while I completed my studies.”

Adam Švec, Slovakia
Class of 2025



See How Your ENTR Program Works

Build Your Startup While You Study

Why study entrepreneurship in Dubai?

Dubai was built on entrepreneurial spirit, attracting talent, capital, and ideas from all over the world. Studying here puts you in the heart of a flourishing startup environment, with robust government support for new ventures and innovation.

With on-campus guest speakers from successful startups, business challenges from future-focused clients, and expert mentorship integrated into your program, Dubai’s fast-paced business landscape will be a core part of your undergraduate experience.

Recent client companies

Blind Experiences	Neutral Fuels Holdings Ltd
Dubai Future Foundation	ScaleUp Labs
Mind the Bridge	



★ The Venture Studio: Your launchpad

The Venture Studio is at the heart of your ENTR degree. It’s a credit-bearing accelerator designed to turn the boldest ideas into viable businesses, enabling you to experiment and learn from real outcomes.

A Venture Studio residency, built into your core program, provides dedicated time to develop your own startup or collaborate on projects with peers, all as part of your academic studies.

What this means as a ENTR student:

- **Your degree is your business**
You’ll work on your startup idea throughout your program, with access to unparalleled resources.
- **You’ll access a powerful network**
Venture Studio’s entrepreneurs-in-residence, mentors, and industry experts will provide regular check-ins, invaluable feedback, and connections to investors.
- **You’ll graduate ready to launch**
With firsthand experience in pitching, building, and scaling, plus the agility and resilience that come through rigorous testing and adaptation, your ideas will be market-ready before graduation.



DUBAI PROFESSOR SPOTLIGHT

Olga Kanj, PhD

Canada
Faculty: Entrepreneurship

Olga Kanj is an expert in risk management, finance, and entrepreneurship—bringing her hands-on startup experience as a co-founder directly to the classroom. She is a vocal advocate for women in STEM, a trailblazer

in inclusive leadership, and a firm believer in hands-on learning. Her teaching philosophy empowers students to build, test, and learn from mistakes, ensuring they gain the skills and resilience to become successful entrepreneurs.

“Entrepreneurship should be taught through doing, iterating, failing, and trying again, because creating something new cannot be learned through theory alone.”

↔ Beyond the core

Customize your degree with a broad range of electives or deepen your expertise with a choice of one of five specialist streams: Startup, Deep Tech, Family Business, Venture Capital, or Innovation. Plus, earn industry-recognized technical credentials via Coursera.

You can also earn credit through an internship or a global exchange—gaining practical experience and broadening your international perspective.

Sample electives

Disruptive Innovation & Emerging Business Models
Changemaking: Innovation & Influence in Action
Corporate Entrepreneurship
Digital Platforms & Ecosystems
Scaling a Business

Where Hult interns have worked

Apparel Group
Arc Group
BMW
Chanel
Noon

🔗 Career pathways for ENTR grads

Hult ENTR graduates step into the job market ready to build, scale, and lead. Some launch their own ventures. Some fuel the growth of promising startups through venture capital. Others transform family enterprises. Many drive innovation inside global corporations. What they share is the ability to identify opportunity, mobilize teams, and turn ideas into commercially viable businesses.

Here are just a few directions a Bachelor’s in Entrepreneurship might take you:

Founder

Graduate ready to launch and scale your own ventures.

Roles include:

Founder / Co-Founder
Startup CEO
Venture Builder
Startup Operator
Impact Entrepreneur

Venture capital

Identify and invest in high-potential startups, shaping the future of innovation.

Roles include:

Venture Analyst
Venture Capital Associate
Investment Manager
Startup Scout

Family business leadership

Modernize and build on an established legacy.

Roles include:

Managing Director
Business Development Director
Operations Director
Strategic Growth Lead

Innovation Unit Leader

Organize, drive, and implement new ideas in a corporate environment.

Roles include:

Innovation Manager
Corporate Venture Associate
Product Strategy Lead
Intrapreneur
Growth Manager

1,690

digital startups established and expanded in Dubai in 2025, supported by the Dubai Chamber of Digital Economy

Alumni success stories



Iva Maria Mataj

Albania

Founder & CEO, IVAEVENTS, IH Productions
Class of 2014

Iva’s journey embodies entrepreneurial tenacity. She’s built a career finding opportunities in adversity and is showing no signs of slowing down. After overcoming early visa challenges and a career mismatch, she launched her own event management company, IVAEVENTS, in Dubai. When the pandemic hit, she pivoted, co-founding IH Productions, a successful property renovation and construction business. Today, she runs both businesses in tandem, attributing her adaptability and practical problem-solving to the mindset she cultivated at Hult.

“The global mindset, the practical approach to solving business challenges, the teamwork and presentation skills—these are things you can, and must, apply to succeed in any career.”



Bachelor’s in Psychology, Economics & Politics (PEP)

The world’s most complex challenges—from global political shifts to economic inequality—demand solutions that cut across academic subjects. Hult’s unique PEP program equips you with a powerful, broad lens to explore how minds, market forces, and political systems interact, empowering you to drive real change.

Home campus: LONDON

Who is this program for?

You’re curious to understand the forces shaping our world and have a deep desire to change it for the better—perhaps as a future diplomat, policymaker, or global business leader. Through this non-traditional PEP program, you’ll gain a critical understanding of what truly motivates individuals and drives societies. When you graduate, you’ll be ready to influence policy, negotiate with confidence, and lead strategies that can transform industries and communities.

Interdisciplinary by design

Build a robust foundation in psychology, economics, and politics through integrated courses that apply these disciplines to complex real-world problems. Whether solving policy challenges alongside civil service experts, designing experiments with business leaders, or partnering with charities, you’ll build invaluable insight through hands-on experience, right from the start.

Core courses and program structure

YEAR 1: TACKLE COMPLEXITY & HUMAN BEHAVIOR	
Social Phenomena Challenge	Experiment Challenge
Microeconomics	Econometrics & Quantitative Interpretation
Political Theory & Ideology	International Politics Since 1945
Genes, Mind, Brain & Behavior	PsychLab: Research Methods
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Interdisciplinary Course: Explaining Explanation	Interdisciplinary Course: Social Research
Personal Development Coaching	
YEAR 2: EXPLORE POLICY & POWER	
Propaganda Challenge	Policy Challenge
Macroeconomics	World Economy
International Relations	Comparative Politics
Social Psychology	Individual Differences
Skills Workshop / Career Course x 2	Skills Workshop / Career Course x 2
Interdisciplinary Course: Propaganda	Interdisciplinary Course: Government & Legislation
Personal Development Coaching	
YEAR 3/4: SPECIALIZED COURSES TO PREPARE FOR YOUR FUTURE	
Electives, Internship, or Exchange	Electives, Internship, or Exchange
Gain specialist knowledge within psychology, economics, and politics and tailor your course choices to match your career goals.	Capstone Project
Personal Development Coaching	

*Courses subject to change

Core curriculum

The core of your program spans four academic terms. **Core courses** build your knowledge in key areas like the world economy, comparative politics, international relations, and social psychology. These courses equip you with the knowledge and analytical skills you need to tackle each term’s interdisciplinary core challenge.

Core challenges test your ability to connect ideas across fields to solve complex problems and effect tangible change.

YEAR 1

Social Phenomena Challenge

Work alongside a partner organization to tackle a complex social issue such as men’s mental health, homelessness, or youth marginalization.

Experiment Challenge

Collaborate with a business partner such as a marketing agency, tech startup, HR consultancy, or retail brand to design and conduct a scientific experiment that explores human behavior in a real-world setting.

YEAR 2

Propaganda Challenge

Partner with a think tank to investigate the purpose, power, and impact of propaganda in shaping public opinion and policy.

Policy Challenge

Explore a complex societal issue such as climate resilience, education reform, or public health strategy through the lenses of psychology, politics, and economics.

FINAL-YEAR

Capstone

In this final, integrative challenge, you’ll work on a major global issue, such as mental health, vaccine hesitancy, or climate adaptation through the combined lenses of psychology, politics, and economics.

The capstone culminates in a thesis, social action project, or a formal policy simulation where you will defend your proposal before an expert jury of faculty and external advisors.

Skills development

Our PEP program ensures you develop a holistic, highly employable skillset, preparing you for a career with impact. Our interdisciplinary courses, taught alongside integrated skills workshops and career courses, ensure you build the analytical rigor, practical abilities, and resilience to lead in an age of uncertainty and AI.

Sample interdisciplinary skills

Systems thinking
Behavioral insight
Data literacy
Economic reasoning
Academic research
Analytical synthesis
Ethical judgment
Research and experimentation

Sample career-ready skills

Analytical thinking
Problem-solving
Strategic communication
Global perspective
Collaboration
Critical thinking
Conflict resolution
Leadership



“At Hult, I discovered a passion for international law and foreign affairs. I also developed a love for working in multinational environments where I can learn from a variety of perspectives and experiences.”

Sunniva Selmer Reinertsen, Norway
Class of 2022



See How PEP
Prepares You to Lead

Prepare to Lead in a Complex World

Why study PEP in London?

London is a living laboratory for understanding the interplay between psychology, economics, and politics. Hult London puts you at the heart of international policymaking, with Westminster and Whitehall on your doorstep. It also immerses you in one of the world’s leading financial and behavioral science hubs.

Through applied policy projects, simulations, and collaborations with world-leading organizations, the whole of London—from its influential think tanks to its fast-paced financial districts and diverse cultural tapestry—is your campus.

Sample client organizations & guest speakers

Deloitte	UNIDIR
Mastercard	Amnesty International
UNHCR	Environmental Defense Fund
World Bank	
Economic & Trade Office of Spain	



LONDON PROFESSOR SPOTLIGHT

Maxted Neal
UK
Faculty: Psychology
Max Neal specializes in resilience and performance, leveraging Heart Rate Variance (HRV) data to enhance wellbeing under pressure. With experience collaborating with Team GB and the Royal Air Force, he guides Hult students

to apply data-driven psychological insights and deep behavioral understanding to complex economic, political, and social issues.
“Hult students approach problems and challenges with curiosity. They aren’t afraid to take risks, and they’re incredibly engaged both inside and outside of the classroom.”



Beyond the core

Once you have completed the required core program, the rest is yours to customize.
Choose electives that align with your interests and career goals. You can deepen your expertise or earn credit through an internship or global exchange, while gaining practical experience and expanding your global perspective.

Sample electives	Sample internship organizations
Organizational Psychology	TikTok
Performance Psychology	Bank of the Philippine Islands
Citizens & States	Cambodia Ministry of Economy and Finance
Democracy & Authoritarianism in the Age of Contemporary Challenges	British Pathé
Behavioral Economics	UNICEF Bolivia
Psychology & Law	The Net Zero Foundation

Career pathways for PEP grads

A PEP degree prepares you to understand people, power, and markets—and to lead at the intersection of all three. Our graduates don’t sit in one lane. They shape policy, scale businesses, build brands, and negotiate across cultures.
Here’s a look at where you might go after graduation:

Public sector & NGO	Postgraduate study
Shape systems, influence decisions, and work on issues that matter. <i>Roles include:</i> Public Policy Strategist Diplomat Charity Executive Policy Advisor	The interdisciplinary foundation of PEP prepares grads for advanced study. <i>Potential academic pathways:</i> Law Journalism Applied Economics International Relations Organizational Psychology
Private sector leadership	
From scaling startups to consultancy to leading multinational companies. <i>Roles include:</i> Managing Director Business Development Director Operations Director Strategic Growth Lead	

165+
embassies and high commissions
based in London, according to GOV.UK

Alumni success stories



Marc Watum
South Africa
Chairman, Vision 2030 Fund
Class of 2017

Marc’s upbringing across Africa fueled his passion for sustainable development. While at Hult, he applied his studies in economic development and entrepreneurship to co-found Vertex Ecosystem and later launch the Vision 2030 Fund. Today, he empowers young social entrepreneurs and tackles food insecurity and climate change across Africa, advising on policy and demonstrating how business can be a force for good.
“I believe in each of us having a calling in our lives with a purpose that is greater than ourselves.”





Update Your Skillset—for Life

Learning doesn’t need to end when you collect your bachelor’s diploma. Keep your skills sharp with our portfolio of career-focused master’s degrees and Hult’s Lifelong Learning offering.

Annual alumni electives

All Hult graduates can come back to any campus every year or choose from online study options to take any elective that’s available.

With over 100 future-focused courses to choose from and new ones added each year, you’ll always find something different to explore.

Popular sample electives:

- Behavioral Economics & Decision-Making
- Big Think: AI & the Future of Humanity
- Data-Driven Innovation
- Management Psychology
- Strategic Brand Management in the Digital Age

How it works

- Elective options vary by campus and change every year
- Alumni are eligible for up to 2 electives annually
- Electives run May–August (in person and online)
- 100 USD admin fee required per course (travel, visa, and accommodation not included)

“I’ve taken electives at Hult every year since I graduated. I want to stay in touch with the school and my fellow alumni—and expand my knowledge, which I can apply the next day at work.”

Mateusz Ciasnocha, Poland, CEO, European Carbon Farmers, Class of 2016

LIFELONG LEARNING

Hult master’s programs

Deepen your expertise with the choice of highly career-focused one-year master’s degrees that take your skills, connections, and confidence to the next level:

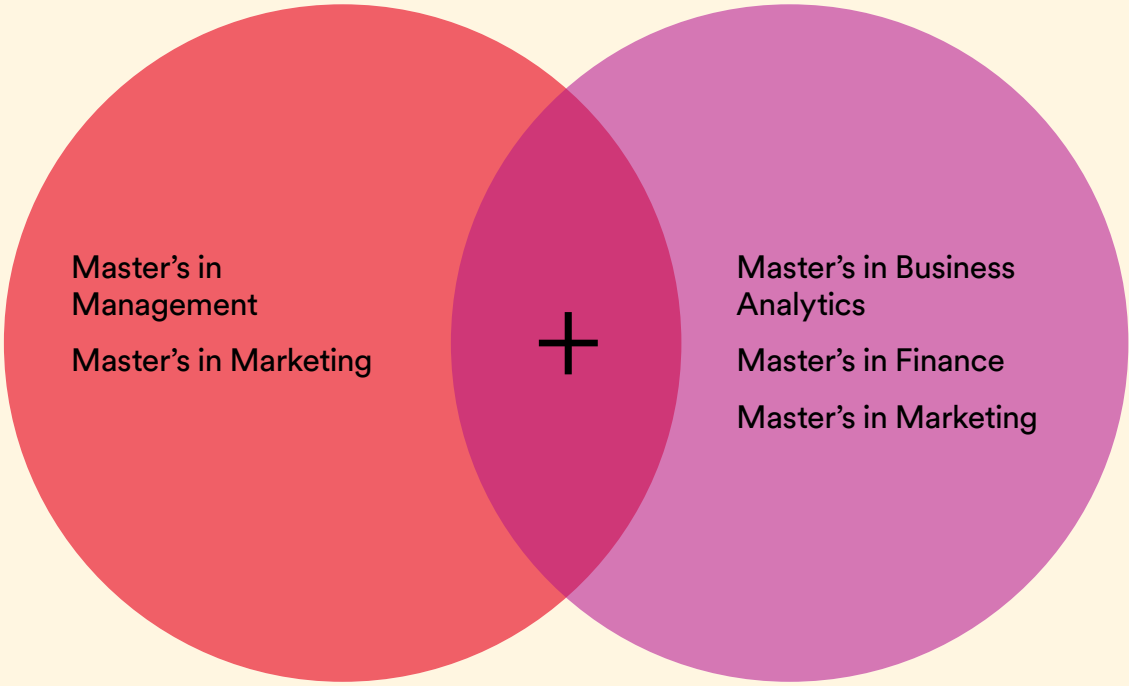
- Master’s in Management
- Master’s in Business Analytics
- Master’s in Finance
- Master’s in Marketing



Dual Degree options

Double your credentials and boost your employability by combining two Hult master’s degrees in as little as 18 months of accelerated study.

Options include:



→ Go to hult.edu/lifelong for more information on Hult alumni learning opportunities.

46 Global Campuses
48 Hult Boston
52 Hult London
56 Hult Dubai
60 Campus Rotation
62 Student Rotation Story
64 Global Diversity
66 Alumni Connections

Join a Global Classroom

Discover a truly international student experience

It's time to step out of your comfort zone.

Studying on our campuses in Boston, London, and Dubai will broaden your horizons. But it's working with one of the most diverse international student and faculty communities anywhere that will really change your world.

While you learn to navigate a new city, you'll also learn how to collaborate and lead across cultures. You'll make friends and build networks that span oceans. You'll be inspired to see everything differently.

It won't always be easy, but what worthwhile thing ever is?

Dare mighty things.

Make the World Your Campus

At Hult, studying abroad isn't an option—it's built right into your undergraduate degree.

GLOBAL CAMPUSES

3
Global home campuses

95%
of Hult students study outside their home country

140
nationalities represented in our global student body



LONDON



DUBAI



BOSTON

You'll study the core of your program at a Hult home campus and then have the option to experience other major hubs of international business through Global Campus Rotation and worldwide city seminars.

- Home campus
Rotation campus
City seminar
- Rotation campus
City seminar
- City seminar
- Alumni chapter

City seminar locations are subject to change yearly.



Hult Boston

Boston is home to world-leading academic institutions, breakthrough businesses, and revolutionary ideas. Hult's flagship Boston campus puts you right in the center of it all.

#1

US city for foreign businesses in 2026 according to the *Financial Times*

50k+

international students studying in Boston

Top 10

Boston's ranking in the Global Cities Index 2025

Why Boston?

Boston has long been a pioneer in education, but more recently, the city has emerged as an innovation hub. With its intellectual atmosphere and well-connected East Coast location, it's no surprise the area serves as headquarters for companies as diverse as Converse, Datadog, Fidelity, HubSpot, Moderna, and Wayfair.

Our riverside campus location puts you in the perfect position to explore the best of Boston



City highlights

- Known for academic excellence with 60+ colleges and universities in the metropolitan area
- Student-friendly, with outstanding networking opportunities
- Legendary sports culture, with teams including the Red Sox, Celtics, and Bruins
- Walkable city with accessible public transport and bike paths

A space designed for learning

Situated in Cambridge, right on the banks of the Charles River, our Boston campus is an inspiring setting to study business. You'll be walking distance from Boston's historic North End, the scenic Esplanade, and Kendall Square, with transport links putting all of Boston within easy reach.

Hult House: Your home base

Live minutes from class in our dedicated student accommodation, surrounded by a close-knit, international community. All first-year undergraduates at Hult Boston are required to live on campus in Hult House.



Perks & facilities

- On-site games room, dining hall, and social spaces backing onto North Park
- Five-a-side soccer field, outdoor basketball and tennis courts, and gym with climbing wall
- Easy access to Boston's North Station and Cambridge

BOSTON CITY & CAMPUS



1 Education Street
Cambridge, MA 02141 hult.edu/undergraduate/boston
US

Home campus: BBA CSB



From Cinco de Mayo to Mardi Gras to Diwali—all the big cultural celebrations start in Hult Boston's sun-drenched atrium



"Boston is very student-friendly. Both on and off campus, you'll make meaningful connections with people from all around the world."

Bam Manglicmot, Philippines
Class of 2022

Celebrate your culture with students from all over the world

Immerse Yourself in Boston Student Life

Ready for a true US educational experience? Hult Boston offers a collegiate feel in one of the world’s most student-friendly cities.



Whether you’re catching a Red Sox game, relaxing on Revere Beach, or exploring historic neighborhoods, you’ll feel part of Boston’s unique energy

Make connections rooted in Boston
Expand your Boston network through industry events, career bootcamps, and Hult’s mix of sociable, sporty, and business-focused clubs.

Snapshot of clubs on campus	
Data Analytics Club	Hult Fashion Society
The Global Gazette	Consulting Club
Hult Pride	Hult Debate Society
Hult Golf Club	Hult Football Club
Women in Business	Google Developers Club
Business & Current Affairs	
Think Tank	



AI HIGHLIGHT
In fall 2025, Hult Boston filled Fenway Auditorium for Boston AI Week, bringing students, faculty, and industry leaders together to explore what thriving in the AI era really looks like.



CLUB FEATURE
Hult Boston Running Club
Step off campus and onto Boston’s best running paths with the Hult Running Club. It’s a club about more than fitness—it’s about new friendships, local discoveries, and a shared love of getting moving.



Celebrating love, identity, and community during Pride



Friendly competition and team spirit at the Boston Hult Olympics

BOSTON STUDENT LIFE

FACULTY SPOTLIGHT
Paul Ahn, PhD
Korea
Faculty: Finance, Accounting
From portfolio management and valuation to financial reporting and risk, Paul Ahn brings real-world finance experience to Hult Boston. A former CFO, California CPA, and award-winning portfolio manager who managed 1.2 billion USD across global markets, he helps students connect financial analysis with today’s data-rich, AI-influenced investment landscape.



Flags, football shirts, and shared traditions on Global Village Culture Day



Study within walking distance of Europe's largest startup hub, Tech City

Hult London

Study in a city where world-changing ideas meet global enterprise. London offers more international company headquarters than anywhere else in Europe, along with a rich legacy of shaping politics, economics, and culture worldwide.

#1

European city for international business headquarters

#3

London's 2026 ranking in QS Best Student Cities worldwide

300+

languages spoken in London



Why London?

One of the world's most diverse cities, London has always been a magnet for ambitious minds, blending centuries of tradition with an inspiring drive for innovation. From fashion to fintech, media to music, entertainment to entrepreneurship, this unbeatable city leads the way.



City highlights

- A truly global city, home to people and students from every corner of the world
- Europe's most economically powerful city and one of the world's key financial centers
- Iconic music, sports, and creative culture
- Extensive public transport and 24/7 city life

Strategically positioned for global undergraduates

Our undergraduate campus is in London's startup and creative hub, Aldgate East, minutes from the Zone 1 Tube station.

You can see everything from here—the markets of Whitechapel, trendy Brick Lane, and the glass-filled skyscrapers of the financial district, which is just a ten-minute walk away.

Live like a Londoner

Living alongside students from around the world will be one of your defining experiences at Hult. Our student accommodation partner Chapter Aldgate offers a welcoming home-away-from-home right next to campus.



Perks & facilities

- Converted historic London brewery, bubbling with creativity
- Flexible, collaborative learning zones with modern, high-spec classrooms
- Stunning roof terraces for when the sun shines
- Close to London's world-renowned financial district: the City



35 Commercial Road
London, E1 1LD
UK

hult.edu/undergraduate/london

Home campus: BBA PEP



Our historic campus building won a RIBA architectural award for its redesign. There are pieces of original street art on the walls, giving it that edgy, East London feel.



“London is huge. There are so many opportunities for you to leverage here.”

Adam Švec, Slovakia
Class of 2025

Be part of one of the most diverse schools in the world, in one of the most diverse cities in the world

Explore Student Life in London

London’s open, multicultural environment draws driven students from every corner of the globe. No wonder it’s regularly cited among the world’s best student cities.



From catching a West End show to taking in the iconic sights or unwinding in one of the city’s many green spaces, there’s always something uniquely London to experience

Feed your passions and grow your network
Find your people and discover new interests through Hult’s student-led clubs and societies.

Snapshot of clubs on campus	
Board Games Society	Hult Running Crew
TEDxHult London	Hult Banking Society
Social Impact Club	The Business of Style
Table Tennis Club	Hult Music Club
Mixed Volleyball	Hult Founders Lab



Building connections one bead at a time



FACULTY SPOTLIGHT

Daniel Rukare
Uganda & UK
Faculty: Management, Entrepreneurship & Innovation
Daniel Rukare brings extensive industry experience to Hult, having held leadership roles at FedEx and DHL while also running his own consulting and ranching businesses. As a Professor of Entrepreneurship, he combines real-world insights with practical teaching methods, empowering students to challenge the status quo and develop innovative solutions for today’s business challenges.



AI HIGHLIGHT

Hult London students recently visited Amazon’s UK headquarters in Shoreditch for an inside look at how one of the world’s most influential AI companies operates and what it takes to build a career there.



CLUB FEATURE

Model United Nations Society
The Hult Model United Nations Society (HultMUN) is an internationally oriented, student-led organization focused on international relations and diplomacy. Successfully competing globally, HultMUN took home the Best Large Delegation award at the prestigious Harvard WorldMUN 2026.



The international language of loaded hot dogs



Glitz, glam, and masks at the Hult Midnight Masquerade Winter Party



Dubai is a place where innovation and ambition are part of everyday life

Hult Dubai



Dubai is the world’s crossroads—a city built on bold ideas and a “nothing is impossible” attitude, making it one of the most exciting places to study global business.

#3

Dubai’s global ranking in the Startup Friendly Cities Index 2026

Top 10

in Global Power City Index

200+

nationalities living in Dubai and the UAE, according to the Ministry of Foreign Affairs



City highlights

- Diverse, global nexus for trade, culture, and ideas
- Striking modern architecture, pristine beaches, and year-round sunshine
- Thriving arts, culinary, and entertainment scene
- World-class shopping, from traditional souks to luxury malls

Why Dubai?

With around 90% of its population born overseas, Dubai is a true melting pot—welcoming, ambitious, and always moving forward. From its role as a major hub for global trade and finance to its thriving tech and startup scene, this incredible city offers a front-row seat to the future of key industries.

Study in the heart of innovation

Hult’s Dubai campus is where the action happens—located in Dubai Internet City, the region’s leading tech and innovation hub. Step outside and you’re just minutes from the Metro and the city’s beautiful beaches, making it easy to balance your studies with all Dubai has to offer.

Finding your place in Dubai

Moving to a new city is a big step, but Dubai’s welcoming atmosphere and our small, supportive campus community make it easy to settle in. Our student life team and accommodation partners will be on hand to help you find the perfect home during your studies.



Perks & facilities

- Newly opened for undergraduates
- Boutique campus with a tight-knit community
- Spacious and ultramodern facilities
- Walking distance to the Dubai Metro and Tram, putting the whole city within easy reach



Dubai Internet City
PO Box 502988
UAE

hult.edu/undergraduate/dubai

Home campus:



Campus is just steps from the Metro, minutes from the beach, and a short ride from Dubai Marina’s vibrant nightlife



“What I love most is the city’s energy and diversity, which makes learning feel so dynamic. Every day, both in and out of class, feels like a new opportunity to learn.”

Leila Waleed, Egypt
Class of 2026

From your desk to the desert, you’ll be part of an energetic and friendly student community

Dive into Dubai Student Life

In Hult Dubai’s welcoming and collaborative environment, you’ll quickly build strong bonds with your classmates, professors, and alumni as you immerse yourself in this one-of-a-kind city.



From iconic landmarks to world-class shopping malls, cultural festivals, and stunning beaches, there’s plenty to do between classes

Grow your circle in Dubai
Make the most of a diverse student network and exciting business community through campus events, company visits, and student-led clubs and societies.

Snapshot of campus clubs	
Hult Entrepreneurs Club	Desert Safari Club
Hult Trailblazers	Hult Analytics Club
Doing Business in Africa	Hult Consulting Club
Hult Real Estate Club	Hult Football Club



Make lifelong global friends in a one-of-a-kind global city



FACULTY SPOTLIGHT

Marta Walus Shahin
Poland
Faculty: Coaching, General Management, Strategy, Marketing & Sales
Marta Walus Shahin is a seasoned marketing leader with over 12 years at Procter & Gamble, where she held senior roles across APAC, the Middle East, and Africa. Now Head of Marketing at STADA Emerging Markets, she specializes in brand building, product innovation, and digital strategy, bringing real-world expertise to her teaching at Hult.



AI HIGHLIGHT

Each year, Hult Dubai students attend AI Everything—one of the world’s largest AI and technology events, held right on the doorstep of our Internet City campus.



CLUB FEATURE

Hult Trailblazers
Escape the city’s hustle and the classroom’s demands with Hult Trailblazers. Hike with fellow students and enjoy the UAE’s natural beauty as you unwind and recharge.



Food, traditions, and stories from home on Global Village Culture Day



Students engage with professionals from TikTok, Amazon, and more at the Seamless Middle East “Future of Digital Commerce” expo



Summer Rotation at Hult San Francisco

Choosing San Francisco for rotation means immersing yourself in a city that thrives on innovation and entrepreneurial spirit, building skills that will set you apart and creating memories that will last a lifetime.

Highlights from Hult SF

- AI Society
- Silicon Valley Speaker Series
- Innovation Club
- Industry networking events



1355 Sansome Street
San Francisco, CA 94111
US

 hult.edu/san-francisco

Rotation campus



City seminars

Go even further with the option to visit other world-leading cities and study specialist topics on location. These one-week electives are offered in different cities every summer, in places like Seoul, Paris, Los Angeles, Cape Town, and Riyadh.

Student global exchange program

Build your international experience with a term at a leading partner business school abroad. You'll learn in a different academic setting, grow your global network, and earn credits that count toward your Hult degree.

Why settle for one city when you can experience the world? Seize the opportunity to explore different cultures, master new skills, and expand your global network.

What is rotation?

You'll start at a home campus—Boston, London, or Dubai—for the core of your program and then have the option to take summer electives at any other Hult campus, including San Francisco. Depending on your program, you may also be able to change campuses each academic year. We call this ability to travel from campus to campus “rotation.”

Rotation is more than a chance to travel. It's your opportunity to build the cultural fluency and global perspective that will set you up to thrive wherever your career takes you after graduation.

In fact, 61% of Hult graduates launch careers in a new country.

Rotation campus



Rotation campus



City seminars



Rotation campus



Rotation campus



Rotation campus



Home campuses



Boston London Dubai

Explore More With
Global Campus Rotation

“As much as I love living and studying in London, going to Dubai gave me a broader perspective of how cultures come together and how everyone is different.”

STUDENT ROTATION STORY

Laila Waleed, Egypt
Class of 2026
Home campus: London, Rotation campus: Dubai



Take Your Turn: Jet. Set. Rotate.

Rotation is one of the things that sets a Hult degree apart. You study the core of your program at your home campus—Boston, London, or Dubai—then have the option to move for a summer term and a completely new set of classmates, perspectives, and experiences. For Laila Waleed, rotation to Dubai is best remembered through three moments she still carries with her: a class photo, a head scarf, and a Museum of the Future wristband.



The classmates photo

Laila’s challenge team during her rotation was four people from four different countries: Egypt, India, Italy, and Thailand. They had four completely different mental models for how things get done. The conversations that came out of that team—about leadership styles, about family businesses, about how decisions get made—gave Laila a perspective she couldn’t have found in a lecture.

The learning extended beyond the classroom, too. A visit to Odoo, a software company, gave the cohort a hands-on workshop in AI-powered web design. They built their own websites and left with a certificate.

“It was a very rewarding moment,” Laila says. “We got to see how the software is actually used, not just read about it.”

The head scarf

Out in the dunes on a desert safari, Laila picked up a scarf to wrap around her head: protection from the sand and the wind. She still has it.

“When I look back at it now, I feel like it’s more than just a scarf. It reminds me of my journey in Dubai, all the experiences I had, surrounded by my classmates and my professors.”

The Sheikh Zayed Grand Mosque. The souks. The buzzing energy of a city that moves at its own pace and pulls you along with it.

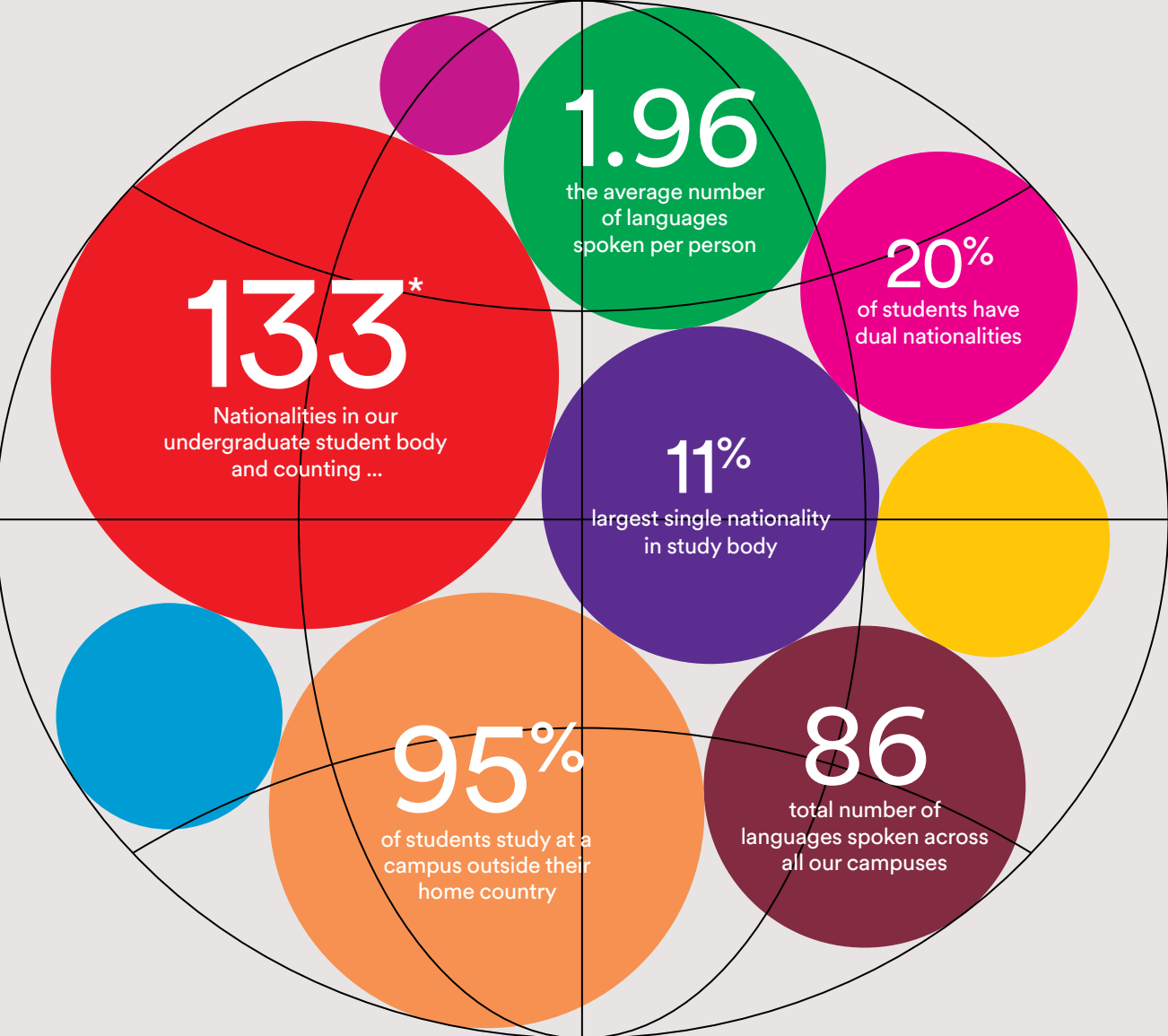


The Museum of the Future wristband

Of everything Laila experienced in Dubai, the visit that left the deepest mark was the Museum of the Future.

“I really did see how they focused on sustainability and innovation, and that left a huge impact on me. It made me think about how we can improve right now, so we can always think about our future in a more innovative way.” “Dubai is not just a place for people to come to dream,” she says. “It’s also a place to execute.”

Just how diverse is the Hult community? We'll let the facts and figures do the talking:



- *Africa**

 - Algeria
 - Angola
 - Benin
 - Burkina Faso
 - Burundi
 - Cameroon
 - Chad
 - Congo
 - Côte d'Ivoire
 - Democratic Republic of Congo
 - Egypt
 - Ethiopia
 - Gambia
 - Ghana
 - Guinea
 - Kenya
 - Libya
 - Madagascar
 - Mauritania
 - Morocco
 - Mozambique
 - Nigeria
 - Reunion
 - Rwanda
- Senegal**

 - South Africa
 - Sudan
 - Tanzania
 - Togo
 - Tunisia
 - Uganda
 - Zambia
 - Zimbabwe

Asia

 - Afghanistan
 - Azerbaijan
 - Bahrain
 - Bangladesh
 - Bhutan
 - Cambodia
 - China
 - Cyprus
 - Georgia
 - Hong Kong SAR, China
 - India
 - Indonesia
 - Iran
 - Israel
 - Japan
- Jordan**

 - Kazakhstan
 - Korea (South)
 - Kuwait
 - Kyrgyzstan
 - Lebanon
 - Malaysia
 - Mongolia
 - Myanmar
 - Nepal
 - Oman
 - Pakistan
 - Philippines
 - Qatar
 - Russia
 - Saudi Arabia
 - Singapore
 - Taiwan
 - Tajikistan
 - Thailand
 - Turkmenistan
 - United Arab Emirates
 - Uzbekistan
 - Vietnam
- Europe**

 - Albania
 - Andorra
 - Austria
 - Belarus
 - Belgium
 - Bulgaria
 - Croatia
 - Czechia
 - Denmark
 - Estonia
 - France
 - Germany
 - Greece
 - Guernsey
 - Hungary
 - Ireland
 - Italy
 - Kosovo
 - Latvia
 - Liechtenstein
 - Lithuania
 - Malta
 - Monaco
 - Netherlands
 - Norway
- Poland**

 - Portugal
 - Romania
 - Serbia
 - Slovakia
 - Slovenia
 - Spain
 - Sweden
 - Switzerland
 - Türkiye
 - Ukraine
 - United Kingdom

North America

 - Canada
 - Costa Rica
 - Dominica
 - Dominican Republic
 - El Salvador
 - Guatemala
 - Haiti
 - Honduras
 - Jamaica
 - Mexico
 - Panama
 - Saint Kitts and Nevis
- Trinidad and Tobago**

 - United States

South America

 - Argentina
 - Bolivia
 - Brazil
 - Chile
 - Colombia
 - Ecuador
 - Paraguay
 - Peru
 - Venezuela

Oceania

 - Australia

Source: Hult student profile, academic year 2025/26.

Collaborate on a Global Scale

Diversity is part of Hult’s DNA. We embrace different cultures, fresh perspectives, and varied skillsets across our campuses, because this diversity mirrors the global business environment you’ll step into after graduation.

Employers want resilient candidates able to navigate the international workplace from the get-go. At Hult, this becomes second nature.

Every classroom discussion, team project, and campus event is an opportunity to see the world through a global lens and experience the power of cross-cultural collaboration firsthand.

“The diversity that surrounds us at Hult has radically changed my way of thinking. I look back to who I was a year ago, and I didn’t know half of the things I do today.”

Toni Charlot, Haiti & Nicaragua
Class of 2026

Record-setting diversity

In 2024, Hult set a **World Record for “Most Nationalities in a Business Lesson”** for 60 nationalities in one classroom in London.



Make Lifelong Global Connections

The friends you'll make and the network you'll build at Hult will shape your undergraduate experience and future well beyond graduation—spanning decades as well as oceans.



As a Hult graduate, you'll have access to a global network of alumni, ongoing learning opportunities, and countless ways to connect worldwide.

● Xploration Days

Engage in alumni-exclusive, one-day learning experiences featuring a diverse lineup of speakers and workshops on current topics.

● Alumni Hour

Tune in to our virtual speaker series, where alumni and industry experts share their insights and expertise on a global Hult platform.

● Annual electives

Keep your skills sharp through our Lifelong Learning Program, bringing you back to campus (or online) every year for new electives and the latest business thinking.

● Hult hires Hult

Whether you're looking for your next role or recruiting talent, the global Hult community can be your first port of call with our dedicated job board.



“Even after you graduate, you're still part of the Hult family.”

Duan Garcia Bueno, Mexico, Class of 2025



In the words of an undergraduate alum, a decade after earning his bachelor's:

“Hult is a very welcoming place—everyone arrives and is open to making new friends.

The global experience at Hult made it so much easier for me to adapt to different situations and cultures, both personally and professionally. I am from the Netherlands, but I live in Mexico and have worked on projects throughout Latin America, Europe, and Taiwan. My time at Hult made it a lot easier to do this international work.

The fun part after you graduate is that almost any country you go to, you will know someone from there from your time at Hult.”

Your lifelong learning network in numbers

37k

Hult alumni

70+

global alumni chapters

Across

170+

countries



Rob Oomen

The Netherlands
Consultant, Orbitat
Class of 2016



70 Faculty Spotlights
72 Challenges in Action
74 Internship Stories
76 Career Development
78 Career Outcomes
80 Employer Voices
82 Alumni Success Stories

Connect to the Real World

Work with real companies, on real challenges,
with real impact

From your first day at Hult, you're preparing for the real world of work.

Our faculty bring years of industry experience straight into your classroom, while real companies bring their most pressing problems for you to solve.

Come graduation, you'll be ready to hit the ground running. You'll step into professional life, look around, and think, "I recognize this."

Because that's what you've been doing from the start.

Dare mighty things.

Get Real With Faculty Who've Been There

From managing 1.2 billion USD in global investments to leading transformational growth at Unilever and Tata, your Hult professors bring unparalleled real-world experience to the classroom. They've driven innovation, empowered entrepreneurs, and led industries from finance to AI—and now, they're here to inspire your journey.

Ester Pescio

Italy
Faculty: Entrepreneurship



With 20+ years as a co-founder and executive in high-tech startups, Ester Pescio specializes in AI systems, operational transformation, and global business strategies. A passionate mentor, she empowers the next generation of entrepreneurs through teaching and startup mentorship.



Jimi Park, PhD

Korea
Faculty: Marketing

With a background spanning banking, research, and marketing, Jimi Park helps students connect brand strategy with business performance. She teaches digital marketing and analytics, and brings published expertise in consumer behavior, marketing-finance links, and competitive strategy shaped by work across Korea, Hawaii, and Boston.

Yulia Kivas, PhD

Russia
Faculty: Psychology



An expert in genetics and psychology, Yulia Kivas leads global research into individual differences and learning. Founder of InLab and co-founder of TAGC, she consults internationally on education, behavioral genetics, and the integration of genetic insights into everyday life.

Seni Hazzan, DBA

Nigeria
Faculty: Entrepreneurial Finance



Seni Hazzan is a global finance leader with experience at Goldman Sachs, Arthur Andersen, and PwC. Former CEO of FCMB Capital Markets, he's an entrepreneurial financier specializing in M&A, startups, and venture capital, known for pioneering Dealpreneurship® methodologies.



Nikhil Soi

India
Faculty: Business Analytics

Specializing in employability strategy and generative AI, Nikhil Soi develops innovative learning programs at Hult. His work blends performance coaching with practical business analytics, empowering students to navigate the future of work with confidence.



Liliana Caimacan, DBA

Romania
Faculty: Strategy, Marketing & Leadership

An international business leader with 20+ years at Unilever and Tata, Liliana Caimacan specializes in business transformation, innovation, and brand strategy. She has driven growth across industries, combining creativity and leadership to develop disruptive, consumer-centric solutions.

Maya Sarji

Syria
Faculty: Communication



A multilingual voice artist and public speaking coach, Maya Sarji has 25 years of experience in vocal performance, media training, and brand voice development. She empowers individuals and executives to enhance communication, presence, and cross-cultural expression.

Ronan Gruenbaum

UK
Faculty: Politics



Focused on digital marketing, e-commerce, and the future of education, Ronan Gruenbaum has led award-winning undergraduate program development across Hult's global campuses. A former London undergraduate dean and four-time Professor of the Year, he brings deep experience in innovation, technology, and student-centered learning.



David Owen

US
Faculty: Product Management & Business Analytics

With 30+ years in AI product development, David Owen has held roles including Chief Product Officer at Net Health and VP at Centene. He specializes in digital health, product management, and innovation across industries ranging from healthcare to education.



Maria Dolores Lopez-Montenegro

Spain
Faculty: Operations Management & Entrepreneurship

Maria Lopez-Montenegro brings 25+ years of leadership in strategy, operations, and restructuring across software, engineering, and construction. A former CEO and COO, she combines actionable planning expertise with teaching at Hult to inspire the next generation of business leaders.

Inside a Hult Business Challenge:

An AI brief From Intuit

Want to know what it actually feels like to work on a real business problem? Take a look at a client project completed by our undergraduate students in London and find out how they took on a real challenge facing one of the world’s leading fintech companies.

THE PROFESSOR:	Daniel Rukare
THE CLIENT:	INTUIT
THE BRIEF:	Develop strategies to accelerate AI adoption among Intuit’s customers—turning a bold vision for the future into a practical, people-first plan.
THE ‘BEST INNOVATION’ AWARD WINNING STUDENT TEAM:	João Santos, Brazil; Nivedita Bosman, South Africa; Raphaël Vssel, France; Karina Karimova, Kyrgyzstan; Fátima Cordónez, Ecuador.



Here’s what Professor Rukare had to say about the project:

Gaining hands-on business experience is the cornerstone of a Hult degree. Intuit were the perfect company to work with as they are grappling with one of the defining business questions of our time: how do you bring customers with you on the AI journey? For this challenge, students put theory into practice, developing strategies across:

- Customer behavior and adoption barriers
- AI product positioning
- Data-driven decision-making
- Customer communication and trust-building
- Innovation and implementation planning

The winning team stood out for their customer-obsessed thinking and the creativity they brought to a genuinely complex problem. Éilis McGrath, Intuit’s Digital Program Manager, said these were some of the best presentations she’d seen—and she does a lot of hiring.

The student team’s perspective

How we did it
Intuit’s mission is to power prosperity around the world. AI, they believe, is how they get there and getting customers to embrace it is a challenge they’re actively working on right now. We were given real internal data and real parameters. Nothing was hypothetical. Working with that level of detail pushed the team to think rigorously, challenge assumptions, and build solutions grounded in evidence, not guesswork.

What we learned from the real world
A case study gives you a problem someone else already solved and a lecture has clearly defined parameters. This was different. There was no predetermined answer, no historical outcome to reverse-engineer, just real internal data, a genuine brief, and a client in the room. That meant sitting with ambiguity, making decisions under pressure, and refining ideas on the fly. The team presented their solutions at Intuit’s offices—and walked away with the Best Innovation award.

“Some of the best presentations I’ve seen.”

Éilis McGrath
Digital Program Manager, Intuit



What set your team apart?
Every team member came in with a different perspective on how to solve the problem. Finding a shared direction—one that balanced those viewpoints into something coherent and compelling—was the real challenge. That collaboration is what made the final proposal stand out.

When the brief is live
Intuit handed students a challenge they’re working through right now, complete with internal data and real commercial stakes. There was no answer at the back of the book. That’s exactly the point.





INTERNSHIP STORIES

Here, current students share how their Hult education helped them develop key skills and land successful internships.



Leonardo Caruso
Italy
Hult Boston
Class of 2026
Marketing Intern
Ferrari

HULT: What inspired you to pursue this role?
LEONARDO: I've been passionate about Ferrari since I was a child. It's not just a brand, it's a symbol. When I started studying marketing at Hult, I knew I wanted to merge that passion with my professional path.

H: How did Hult prepare you for the internship, and what kind of work did you do at Ferrari?
L: Professor Mo Willan's marketing course helped me fall in love with the field, and Hult's practical approach—from business simulations to team projects—really mirrors what it's like to work inside a company. I already knew how to manage team dynamics, organize tasks, and deliver strategic presentations.
At Ferrari, I developed the model lineup (1948–2025)—documenting key specs, technical details, and visuals for internal use. I conducted market research on ultra-high-net-worth individuals, evaluated dealership performance, and delivered a 40-slide presentation with strategic growth recommendations.

H: Did you take advantage of any career resources or networking opportunities at Hult?
L: I worked closely with a career advisor at Hult. She helped me refine my resume to fit US standards and gave me tips on how to present myself professionally. I also attended guest speaker sessions and events at the Hult Center, where professionals from top companies shared their journeys. Listening to them gave me valuable insights and motivation.

Get the Experience for the Career You Want

Whatever your career aspirations, internship experience will serve you well. At Hult, internships are encouraged and can even be done for credit. If you want to intern in the US, UK, or Dubai, you can do it as part of your student visa. Our dedicated careers team will support you in finding, applying for and obtaining internships.



Laila Zein
Egypt
Hult London
Class of 2026
Analytics & Sales Intern
Bloomberg

HULT: What led you to attend Bloomberg's Insight Week, and how did you find it?
LAILA: I always wanted to work in finance, but I wasn't sure which area. During the winter break, I booked a meeting with my career advisor, Tracey Stemmarhe. She walked me through my CV and LinkedIn, gave me tips, and helped me narrow my focus. Tracy encouraged me to explore opportunities posted on Handshake, where I found Bloomberg's Insight Week and applied. I booked more meetings with her before each step of the process, which really boosted my confidence.

H: How did the Hult curriculum help prepare you for the experience?
L: The timing was perfect. While attending Insight Week, I was also taking Finance B (Investment Banking & Asset Management). We managed a 1 million USD portfolio in a five-week simulation, right as major events like the Trump tariffs were unfolding. That meant, when I spoke to professionals at Bloomberg, I could bring real, timely experience into our conversations. Presenting with my intern team also tested the confidence I'd built through Hult's group projects.

H: Was there a particular moment you felt proud or accomplished?
L: During the group presentation. I didn't expect my group to stand out, but we did, and the recruiters praised my presentation skills. It was a turning point; I realized how much my confidence had grown at Hult. Another highlight was when a fellow attendee thanked me for helping him find the confidence to speak up during the presentation. It reminded me that this experience was also about making a positive impact on others.



Benjamin Baving
Germany
Hult Dubai
Class of 2028
Blockchain Investigation Intern
Crystal Intelligence

HULT: What is your role and why did it appeal to you?
BENJAMIN: I got into crypto when I was 16, and one of the things that really hooked me was on-chain research. The idea that you can trace where money goes is fascinating. The company I'm interning for tracks blockchain transactions using crypto to move money outside the traditional banking system. My role is investigative. I dig into the data, trace the flow of funds, and build a report. That report is used to file a case, so victims of fraud have a shot at getting their money back.

H: How did your Hult experience prepare you for your work?
B: The technical knowledge came from years of my own research, but the ability to manage a project from start to finish is something Hult reinforces. Thanks to Hult, I was used to deadlines, coordinating deliverables, and working in teams under pressure. So, when I joined the company and was immediately put on a live project, I wasn't overwhelmed.

H: What advice would you give to a student looking for an internship?
B: Go to events. Talk to the people running companies you want to work for. Put yourself out there in ways that feel uncomfortable. The more you do, the more likely an opportunity finds you. Luck isn't random. It's a numbers game, and you control how many chances you give yourself.

Career support at Hult is as practical and proactive as our programs—and is integrated directly into the student experience.



Hit Your Goals With Active Career Support



Kevin O'Donnell
US
Employer Relations Associate, Boston
4 years of employer relations experience

- HULT:** How do you help students connect with employers and gain real-world experience?
- KEVIN:** I encourage students to engage with industry professionals early and often. We bring employers to campus through panels, workshops, networking mixers, and company visits, giving students a firsthand view of the skills and mindsets companies value. They also participate in case challenges, hackathons, and projects, applying Hult skills to real-world problems rather than just listening to talks.
- H:** What kinds of partnerships or internships do you offer through employer relations?
- K:** One of the most rewarding parts of my job is building relationships with employers eager to hire Hult students. We work with organizations from startups to global corporations and share exclusive internships and job postings. Industry-specific events let students meet hiring managers face-to-face, and many secure internships directly through networking or company visits.
- H:** How can students make the most of networking events and employer visits?
- K:** Prepare, show up, and take full advantage of Hult's opportunities. The careers team provides tips, events, and resources, but students need to take the initiative and make connections themselves. Every interaction is a learning opportunity—it might not lead to a job immediately, but it can spark insights or connections that open doors. Staying curious, engaged, and consistent builds lasting professional relationships.



Helena Rattova
Brazil
Career Development Advisor, London
6 years of career development experience

- HULT:** How do you help students discover career paths that suit their skills and interests?
- HELENA:** I come from a recruitment background, so I know how job markets work and what employers value. In one-on-one conversations, I focus on uncovering each student's strengths, interests, and what excites them. From there, we explore how these qualities match real opportunities, helping students find a path that's both fulfilling and practical.
- H:** What support do you offer to help students get ready for internships and graduate roles?
- HLN:** We run interactive workshops to help students build the skills and experience they need to stand out. We help them develop their CVs, LinkedIn profiles, personal branding, portfolios, and interview skills through realistic mock sessions. One-to-one coaching builds confidence and creates tailored plans, while employer events give them direct exposure to professionals and workplace expectations.
- H:** How does your guidance help students feel confident and prepared for their careers?
- HLN:** I work closely with students, supporting and empowering them to trust their abilities, which gives them the clarity and confidence they often can't find alone. Having a partner helps them recognize their strengths and stay accountable. For international students, we also focus on navigating the UK job market so they can approach opportunities with confidence. Ultimately, our goal is for every student to step into their career with a clear sense of identity and excitement for what's ahead.



Tracy Fitzgerald
US
Head of Visas & Compliance, North America
16+ years of helping international students with visas

- HULT:** How do you work with the careers team?
- TRACY:** Our visa and careers teams work hand-in-hand, so students don't feel like they're bouncing between two offices for answers. For example, if a student has a question about interviewing with a US employer, we can cover both the visa implications and the career strategy in one place. It's a unique model that really gives Hult graduates an advantage as they navigate the US job market.
- H:** What kind of support do you provide to students pursuing careers in the US after graduation?
- T:** We run weekly sessions on OPT and STEM OPT that you can join virtually from anywhere. When you're on campus, we encourage you to drop into office hours to ask questions in person, but once you're an alum, you still have access to our team through Zoom and email. We check our inbox daily, and if your question overlaps with career strategy, we'll immediately loop in our careers team, so you get both perspectives at the same time.
- H:** What kind of employer connections or industry exposure can Hult students expect in the US?
- T:** We keep students informed about which industries are growing and where opportunities are strongest across the US. That insight helps graduates target employers more effectively and even prepare for longer-term visa options. Just as importantly, we coach students on how to speak confidently with employers about their work authorization—shifting the focus to the value they bring to the company rather than on visa limitations. That combination of market knowledge and communication skills gives you an edge when stepping into the job market.

Graduate From Classroom to Career

From day one at Hult, you're preparing to leave. As these recent graduate stats show, within months you'll already be putting what you've learned into action.

Top industries for Hult graduates		What types of roles do graduates work in?	
Industry	% of Class	Function	% of Class
Consulting	11%	Administration	3%
Consumer Packaged Goods	16%	Consulting	8%
Financial Services	26%	Finance/Accounting	28%
Government	4%	General Management	2%
Manufacturing	9%	Human Resources	1%
Media/Entertainment	9%	Marketing/Sales	44%
Non-Profit	6%	Operations/Logistics	11%
Real Estate	4%	Other	2%
Technology	7%		

Career success in numbers

94%

of graduates are employed or continuing education within 6 months

86

companies hired Hult graduates across 21 countries

79%

of international students at Hult Boston gained employment in the US

*Includes Optional Practical Training (OPT)

41%

of international students at Hult London gained employment in the UK

*Includes UK Graduate visa

Top employers of Hult undergraduates

RALPH LAUREN

maje

EY

L'ORÉAL

Bloomberg

SAP

amazon

CHANEL

mastercard

Mercedes-Benz

pwc

Launch your future as a global professional

Studying abroad is often the pathway to a career abroad. Wherever you base your studies at Hult, you'll find support to help you identify potential internship and work opportunities that could be the springboard to an international career.

72%

of graduates are working in countries different from their origin

Post-graduation opportunities

- OPT in the US**
Optional Practical Training (OPT) is a type of work authorization that allows F-1 students to work in the US for 12 months after graduation to gain experience related to their field of study. Graduates of a STEM-designated degree can be eligible for up to three years of OPT.
- Graduate visas in the UK**
International students who complete a degree in the UK are eligible for the Graduate Immigration Route. This is an unsponsored route to work in the UK. From January 2027, Graduate visas will be granted for a period of 18 months.
- Working in the UAE**
International students are eligible for an employer-sponsored work visa in the UAE if they have secured a full-time role after graduation.

See how two recent Hult graduates navigated the path to a global career:



Tinotenda Heri
Zimbabwe
Class of 2021

Sept 2018

Started BBA at Hult Boston

Jan 2019

Dean's list recognition for GPA

June 2020

Summer investment banking internship in London

Jul 2020–Jun 2021

Part-time internship at Adaptive Investment Solutions in Boston

May 2021

Graduated from Hult Boston

Jun 2021

Started OPT as an analyst at Goldman Sachs in Salt Lake City, Utah

Dec 2022

Transferred to Goldman Sachs in London

Dec 2023

Promoted to associate at Goldman Sachs



Laura Copeland
US
Class of 2022

Sept 2018

Started BBA at Hult London

Sept–Nov 2018

Student consultant project at Mercer

Jan–Feb 2019

Student consultant project at EY

May 2019

Founded Hult Strategic Consulting club

Summer 2021

Project management internship at Redgate Software, Cambridge, UK

May 2022

Graduated from Hult London

Aug 2022

Secured Graduate visa and product manager role at Redgate Software

Aug 2024

Gained sponsored UK work visa and promoted to solutions engineer at Redgate Software

Studying in Boston, London, or Dubai gives you access to incredible career opportunities with local employers as well as multinational corporations with offices across the world. Who knows where your journey might take you.
→ Visit hult.edu/grad-visas to learn more.

All stats, unless otherwise stated, are from class of 2024 graduates.



“I met AlphaSights at an on-campus Hult careers event. Studying at Hult felt like preparation for a fast-paced career, sharpening my adaptability, problem-solving, and communication skills, while the entrepreneurial mindset I developed made it natural to create value from day one at AlphaSights.”

Nathan Wehrmann, Germany
Associate, Private Equity Accounts, AlphaSights
Class of 2025



“From the start, Hult graduates have shown they’re prepared to hit the ground running.”

Nancy Nguyen
Senior Associate
Talent Acquisition
AlphaSights



Hear Why Hult Graduates Are in Demand

Numbers only tell part of the story. What do employers themselves say about hiring a Hult grad?

Nancy Nguyen, Senior Associate, Talent Acquisition at AlphaSights, has hired many Hult undergraduates. Together with Moa Lilja, a recent Hult graduate now on the team, they shared what makes Hult alums so sought after.

Hult grads show up ready to do

From the start, Hult graduates have demonstrated they’re prepared to hit the ground running. The hands-on curriculum and global mix of students give them a strong foundation for working across cultures, adapting to different contexts, and building trust quickly—qualities that make a real impact at AlphaSights.

They approach projects with both structure and flexibility

Accustomed to working in teams and handling quick turnarounds, they plan ahead, manage priorities effectively, and contribute ideas confidently. At the same time, their global perspective helps them tailor their approach to clients and colleagues from all over the world.

They are resilient, critical thinkers, and collaborators

Hult grads adapt quickly to new challenges and communicate with clarity, earning trust as reliable problem-solvers in a client-facing environment. Skilled at collaborating and understanding diverse perspectives, they remain focused on delivering results. These qualities consistently set them apart as valuable team members at AlphaSights.

They take ownership early on

Experience presenting to professors and external companies translates seamlessly into pitching to clients here. That confidence, combined with adaptability, enables graduates to take on greater responsibility and grow their impact quickly.



Moa Lilja, Sweden
Associate, Client Services, AlphaSights
Class of 2024

AlphaSights

A global information services provider delivering expert insights across industries

3 million+ client-expert interactions delivered

2000+ employees in 9 countries

Graduation Is Only the Beginning

Whether you know exactly what career you want or you're still exploring your options, one thing we can guarantee is that life will take you in unexpected directions. 156 companies across 26 countries hired Hult graduates from the Class of 2024. Hear from two alumni who have taken very different paths and ask yourself: where will your Hult experience take you?

“One of the biggest takeaways from Hult was learning how to apply analytics in real, practical ways.”



Vincent Mostert

Belgium
Customer Success
Sales Engineer, Datadog
Class of 2024

Vincent’s entrepreneurial spirit, technical know-how, and soft skills helped him launch a career that plays to his strengths in analytics and human relationship-building.

“After graduating from Hult, I started my own consulting business, helping small and medium-sized companies around Boston. It was a great way to get hands-on experience quickly and really understand how businesses operate and where they struggle.

From there, I secured an internship at SAP LeanIX, working in professional services and customer success on custom integrations and tool migrations. That experience pulled me deeper into the technical side of customer work, and over time, I moved into sales engineering.

After my internship, I joined Datadog, where I now work in Customer Success Sales Engineering, demoing different products and helping customers see real value. The most interesting part of my role is listening carefully to people, asking the right questions, and then helping them find the best solution—not just something that works today, but something that’s effective long term.”

Vincent credits his time at Hult for teaching him how to turn data into action and blend technical expertise with core human skills. “One of the biggest takeaways from Hult was learning how to apply analytics in real, practical ways,” he says.

“I learned how to translate technical concepts into business value, which helped create trust and long-term partnerships, something I rely on every day in my career.”



Emilia Simpson Urrutia

US & Chile
Innovative Finance &
Insurance Consultant,
Environmental Defense
Fund
Class of 2024

Emilia embraced navigating her career path with resilience and intellectual curiosity, always guided by a deep sense of purpose to make the world better.

“At the Environmental Defense Fund, I work at the intersection of climate and finance. It’s intellectually stretching because I’m constantly outside my comfort zone.

I don’t come from a traditional finance background, but I’m curious, disciplined, and comfortable admitting when I don’t understand something. Because I care deeply about the outcome, I’m driven to keep learning and pushing when something matters.”

Emilia’s experience at Hult also stretched and challenged her, preparing her to excel in a role that demands resilience and cross-cultural understanding. “Working in culturally diverse teams taught me patience and adaptability. That experience mirrors my current work across different sectors and geographies.”

“Importantly, Hult also normalized not knowing. Learning to ask better questions has been more valuable than having perfect answers.”

Her advice to future Hult grads who want to launch a career with impact? “If you care deeply about something, let that anchor you. You don’t need to be fearless. You just need to be willing—and honestly, sometimes a bit lucky.”



“If you care deeply about something, let that anchor you. You don’t need to be fearless. You just need to be willing.”

86 Fees & Admissions
87 How to Apply
88 Experience Hult
90 Bertil Hult's Legacy
92 Rankings & Accreditations

Dare Mighty Things

This is not an ending, but a beginning. Not a finish line, but a launchpad.

At Hult, you won't be asked to sit back and observe. You'll be challenged to step forward, take part, and grow through the experience. You'll graduate equipped to make an impact that matters.

NASA landed a rover on the surface of another planet.

What will you do?

Dare mighty things.

Fees & Funding

Your education is one of the most important investments you'll ever make in yourself. Throughout the application process, we'll work closely with you to help you understand the funding options available.

Billed cost of attendance for 2027–2028

Location	Boston	London	Dubai
Available programs	BBA CSB	BBA PEP	BBA ENTR
Tuition ¹	61,400 USD	40,100 GBP	146,100 AED
Other student-related costs ²	4,190 USD	1,950 GBP	11,700 AED
Total program fees	65,590 USD	42,050 GBP	157,800 AED

¹ Subject to adjustment for inflation. Fees are based on 30 credits per year. Any additional credits will be charged on a pro-rata basis.

² This includes the new student fee (one-time fee), administrative fees, and insurance coverage. Insurance costs are subject to change.

These are indicative program prices; other fees will apply.
→ For more details visit hult.edu/fees



Scholarships and financial aid

Merit-based scholarships are automatically considered for every applicant, whether an incoming first-year, transfer, or international student. No separate application needed. If you receive a scholarship, you'll hear at the time of admission.

Making a Hult education work for your family is important to us. In addition to merit scholarships, need-based institutional aid is available to those who qualify. To be considered, simply submit the CSS Profile or FAFSA—your enrollment advisor will guide you every step of the way.

→ For more details, visit hult.edu/scholarships



How to Apply

So, you want to come to Hult. We totally understand, it's a great idea. Here's how to take the next steps:

Step 1

- Choose your application platform:
- hult.edu/apply
 - Common App
 - UCAS – Institution Code: H76, Courses: BBA – N1Q3, CSB – B1Q3, ENTR – D1Q3, PEP – L1Q3

Step 2

Submit your supporting documents

Step 3

Attend your assessment interview

Step 4

Get your admissions decision

Step 5

Confirm your place

How we assess applications

We want to understand who you are and what drives you. Motivation and mindset are as important to us as academic achievements. We review all information submitted with every application and take a holistic approach to assessing your suitability for the program.

Personal enrollment support

The day you get in touch with us, your dedicated enrollment advisor will begin guiding you and your family through the application process. Our team of international education specialists is here to ensure your preparation for Hult is as smooth and stress-free as possible.



Your Hult Journey Starts Here

“Great people. Awesome, intimate campus and lecture rooms. Dynamic and practical learning style. And the goody bag was a cool touch!”

Lawrence-Thor Stephen
London Campus Open House Attendee



Connect With Hult

EXPERIENCE HULT

If you want to try Hult on for size, then we have a range of events for you to see if we're the perfect fit. In-person or virtual, on-campus or at a location near you, here are the many ways you can connect with Hult.



Virtual events

experience Hult from anywhere. Virtual open houses, faculty-led masterclasses, and student chats connect you with our community, curriculum, and global campuses online.
→ hult.edu/events



In-person events

step onto campus and see Hult for yourself. Tour our spaces, meet our community, and get answers to all your questions about undergrad life in Boston, London, and Dubai.
→ hult.edu/visit



Personal campus tour

get an insider's perspective on life at Hult in Boston, London, or Dubai with a personal student-led tour. Hear firsthand experiences and discover what makes studying with us so unique.
→ hult.edu/ugcampustour



Hult Future Leaders Challenge

Ready for a real-world challenge? Team up and put your creativity and collaboration to the test in our global competition for ambitious high school students—mentored by Hult's expert faculty all the way.
→ hult.edu/hflc



Experience Hult
for Yourself

Growing up in Sweden, Bertil Hult struggled in school and teachers told him his dyslexia would limit his education. He was so frustrated by textbook learning that he dropped out after junior high. He got a job in London, where he learned to speak English and realized that cultural immersion is the best way to learn a language.

He returned to Sweden and at age 23 founded EF Education First, a language study and travel abroad organization. Experiential language learning underpinned its success as it grew to more than 500 schools in 53 countries.

Bertil's struggle in education ultimately led him to become one of Europe's most successful education-focused entrepreneurs. While growing his business globally, Bertil found that the key to growth was not theoretical knowledge, but cultural understanding and practical skills. If language was best learned experientially, surely international business would be too?

Bertil founded Hult International Business School in 2003, inspired by the belief that learning by doing is the best way for graduates to thrive in the real world. Hult continues to disrupt business education to this day, pioneering experiential learning and curriculum innovation.



Bertil's first business was selling T-shirts

Bertil Hult

Sweden
Founder, Hult International
Business School

Founding a Different Way of Learning

Why does Hult believe, so strongly, that learning by doing is a better way to learn? Naturally, it's all because of real-world experience.

1964

The Management Education Institute in Boston is formed by Arthur D. Little Inc., the world's oldest management consulting firm.

2003

Renamed Hult International Business School, honoring Bertil Hult's vision of educating global leaders in Boston.

2008

Opens first Dubai campus.

2009

Launches undergraduate program and opens first London campus.

2010

Opens San Francisco campus and the Hult Prize is launched.

2012

Opens rotation campus in New York.

2015

Merges operationally with Ashridge Business School to offer global executive education, qualifications, and apprenticeships.

2018

Awarded EQUIS accreditation in addition to AMBA and AACSB—the first US business school to achieve this.

2022

Launches redesigned Bachelor of Business Administration program to deliver an unparalleled undergraduate learning experience.

2023

Wins the MERIT Award for Innovation in Higher Education for the undergraduate program.

2026

Introduces portfolio of new interdisciplinary undergraduate degrees, including Bachelor's in Computer Science for Business, Bachelor's in Entrepreneurship, and Bachelor's in Psychology, Economics & Politics.

Launching a Different Kind of Impact

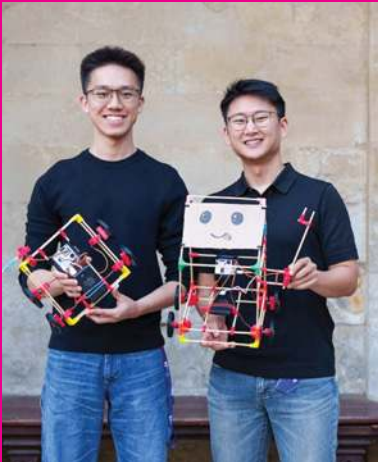
The Hult Prize is the world's largest student competition for social enterprise, inviting students from 120+ countries to build ventures that tackle urgent global issues. With 1 million USD in seed funding awarded annually to the winning team, it's a launchpad for the next generation of impact-driven entrepreneurs.

From tackling food insecurity to rethinking clean energy or reshaping inclusive employment, each year's challenge reflects a complex, interconnected real-world problem that demands bold thinking, rapid prototyping, and global collaboration. Hult students at every campus have the chance to participate in the journey—from campus heats to regionals, all the way to the Global Finals.

Past judges include former US President Bill Clinton, former Australian Prime Minister Julia Gillard, and Nobel Peace Prize Winner Muhammad Yunus.

→ Find out more at hultprize.org

BERTIL HULT'S LEGACY



The 2025 Hult Prize winners Stick 'Em aim to make STEAM education accessible to all through their affordable chopstick robot kits



Top-Ranked by the Best

Our programs are recognized as being among the best in the world in the most reputable global rankings.



Top 50 Masters in Management, 2025
Top 20 Executive Education, 2025
Top 50 Masters in Management, 2025
Top 50 Masters in Finance, 2025
Top 100 Global MBA, 2025
Top 100 Executive MBA, 2025



Best Business Schools, 2025



Grad School for Entrepreneurship, 2025



Top 50 MBA Program, 2025



Top Universities for Experiential Learning, 2023



Top 20 Online MBA, 2025



Winners of the Innovation in Higher Education Award, 2023



Best Undergraduate Business Schools, 2025



Best Online MBA Programs, 2024

Worldwide accreditations



Hult International Business School is a 501(c)(3) nonprofit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. Hult's London campus is regulated by the Office for Students (OfS). For additional accreditation information please visit hult.edu/rankings

Undergraduate

Build the professional and human skills that the future demands with our undergraduate programs.

Master's

Deepen your expertise with our range of general and specialized master's degrees.

MBA

Accelerate your career with a variety of flexible programs for professionals with three or more years of work experience.

Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.



Pass It On

Reduce waste and spread the love! Before you drop this brochure in the recycling, is there anybody you could pass it on to?

Leave a message for the new owner.

Name

Date

Note

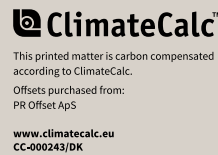
.....

.....

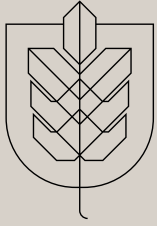
.....

.....

Why not bring a friend with you on your Hult journey? Introduce them to us at hult.edu/bringafriend



Hult International Business School reserves the right to make changes in the courses offered, requirements for graduation, locations, program, fees, and accommodation at any time without notice. The most recent Terms & Conditions are available at hult.edu.



HULT
INTERNATIONAL
BUSINESS SCHOOL



Apply Now