

Cookie policy

Updated 13 September 2026

This document is the English-language version of the original French document. It is provided for ease of reference. Nothing in this document limits any mandatory rights available under applicable law.

Last update: 13 September 2026

1. Purpose

This policy explains how ELECTRONIC PARTS eParts uses cookies and similar technologies on tandberg-data.com and blog.tandberg-data.com.

2. Data controller

The data controller is ELECTRONIC PARTS eParts, a French simplified joint-stock company registered with the Bobigny Trade and Companies Register under number 480 999 960, with its registered office at ZAC de la Vache à l'Aise, 15 rue René Goscinny, 93000 Bobigny, France. Contact: contact@tandberg-data.com.

3. Categories of cookies

Strictly necessary cookies

They enable the operation and security of the services: session, shopping cart, authentication, storage of consent, protection of forms and essential technical functions. When they meet the legal conditions for exemption, they are used without consent.

Audience measurement cookies

They are used to understand website traffic and performance. When they do not meet the exemption conditions, they are activated only with consent. Google Analytics 4 may be used for this purpose. Google Tag Manager controls the firing of tags and must not override the choices expressed.

Personalization and embedded media

These trackers can display external content or memorize non-essential preferences. The affected services remain blocked until the required consent is given.

Advertising cookies

They may measure campaigns or personalize advertisements and are only activated with consent. If no advertising tag is deployed, this category remains inactive.

4. Detailed inventory

The current inventory of trackers is displayed in the CookieYes preference centre, accessible from the "Manage my cookie preferences" link. In particular, it identifies the provider, name, purpose, duration, domain and category of each tracker and takes precedence over any outdated static list.

During the pre-production review on 13 September 2026, the following cookies were observed after consent:

Cookies	Provider	Category and purpose
cookieyes-consent	CookieYes	Necessary — stores the visitor's consent choices.
pll_language	Polylang	Necessary — remembers the selected language.
wordpress_test_cookie	WordPress	Necessary — checks whether the browser supports cookies.
_ga, _ga_*	Google Analytics	Analytics — measures visits and events after analytics consent.
_clk, _clsk, MUID	Microsoft Clarity	Analytics — measures interactions and sessions after analytics consent.

The Microsoft/Bing cookies MR, ANONCHK and SRM_B, detected by the CookieYes scan but absent from the verification session, remain subject to confirmation before publication.

5. Collection and modification of consent

On the first visit, the banner allows visitors to accept, reject with an equivalent level of simplicity, or choose which categories to allow. No tracker requiring consent is read from or stored on the visitor's device before a choice is made.

Consent can be withdrawn or modified at any time from the permanent link "Manage my cookie preferences".

6. Duration of choice and cookies

The choice to accept or refuse is stored for 365 days, in line with the current CookieYes setting. A new request may be made earlier if the purposes change substantially. The duration of each cookie, indicated in the CookieYes preference centre, must not exceed what is necessary.

7. Consent Mode and domains

Google Consent Mode v2 can transmit signals such as `analytics_storage`, `ad_storage`, `ad_user_data` and `ad_personalization` depending on the choice made. These signals do not constitute consent and should not result in the placement of unauthorised trackers.

Preferences may need to be expressed separately on the main site and blog depending on the multi-domain configuration chosen.

8. Third Party Services

Depending on the enabled features, CookieYes, Google Analytics, Microsoft Clarity, Cloudflare, Mailchimp or embedded-media providers may process technical data. The services actually loaded are listed in the preference centre.

9. Browser settings

The browser can also block or delete cookies. These settings do not always override the consent manager and may prevent some necessary functions.

10. Contact

For any questions: contact@tandberg-data.com. A complaint can be lodged with the CNIL.

11. Update

This policy may change depending on the services used, the result of the CookieYes scan or regulatory requirements.