Join our social relay

Let's Respect Retail

CHAMPIONED BY Retail TRUST

Here's how to get involved:

1. Find your hello. Download and print our hello signs, or make your own by writing HELLO (or your own favourite greeting) on a piece of paper or card. Get creative, it doesn't have to be the same HELLO throughout the relay – each colleague can create their own!

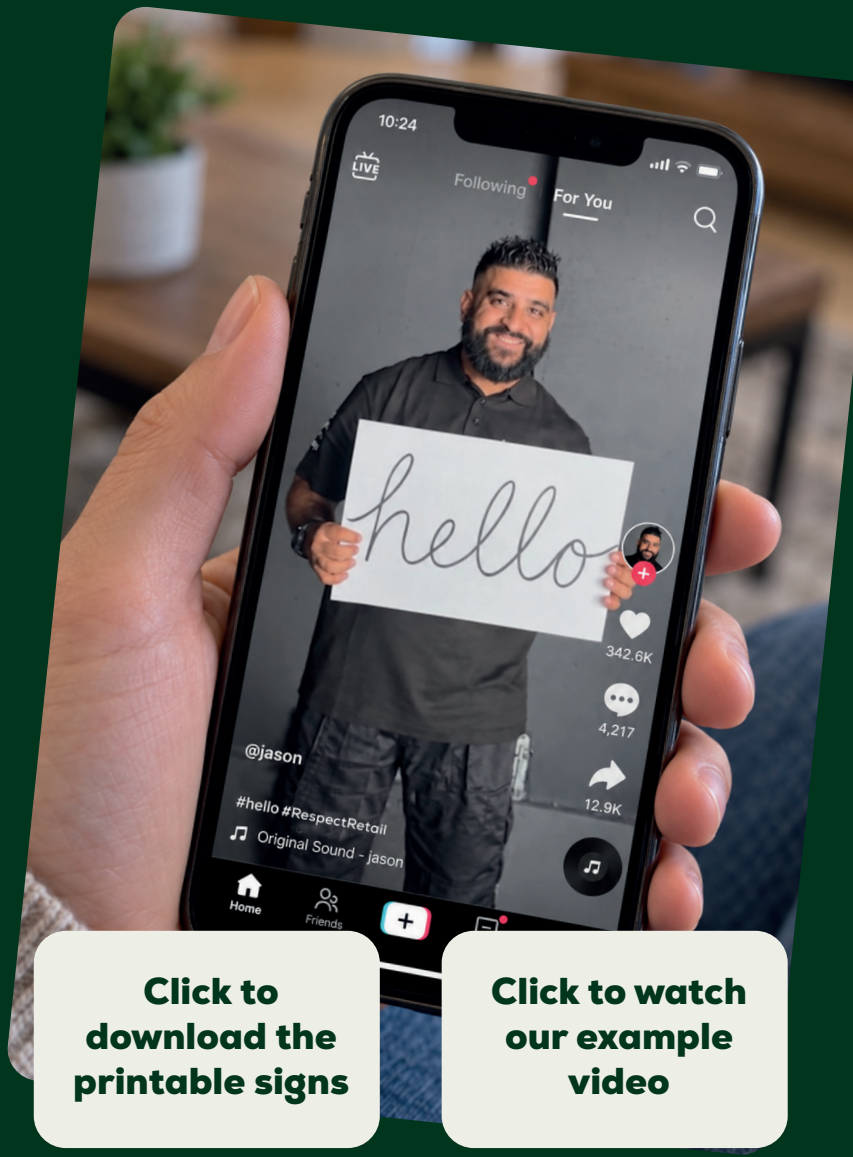
2. Get your colleagues involved. The more the merrier! Think shop floors, warehouses, delivery teams, contact centres and head offices.

3. Film your relay. Hold your phone vertically. Start with HELLO coming into shot from the right, then pass it out of shot to the left. The next person repeats the action. Keep each clip short, around three to five seconds.

4. Bring it together. Edit the clips into one continuous relay, so it looks like HELLO is travelling from person to person. We've included an example we made using our big yellow HELLO prop to show you how it works.

5. Share the magic from 16 November onwards. Post your film on LinkedIn, Instagram, Facebook or TikTok, remember to tag the Retail Trust and use #RespectRetail.

Sometimes the smallest things can make the biggest difference.
Start with hello.
#RespectRetail



Click to download the printable signs

Click to watch our example video

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