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Confédération Européenne de Volleyball

Take your management expertise further: CEV Volleyball Management Programme



About LUNEX



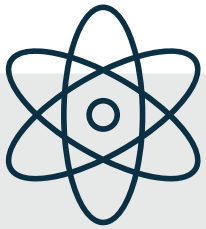
Dynamic higher education institution

- Specialised in Sport, Management & Health
- Strong and continuous growth → 10 years of experience
- Development of innovative learning formats, methodologies and content



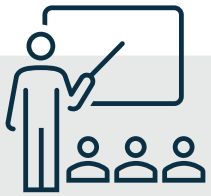
International mindset

- +1.100 students
- +950 graduates
- 70 staff members
- More than 40 nationalities
- Start-up mentality with grown network and long-standing experience in Academia



Part of the Sefera Education Group

- A private independant education group operating across 5 countries
- Over 16.000 students across the group



International educational activities

- From European and African countries to China
- Building international cooperations



Our goals

- Provide professionals working in volleyball opportunities for development.
- Development of knowledge and skills needed.
- Inspire the education to develop the community and its opportunities.
- Working together with both leading professionals and academic experts.
- Support athletes and maximise their potential. **Because better people make better athletes.**

Programme curriculum

The full programme is worth 20 ECTS credits*, which can be used toward further academic qualifications.



*ECTS: European Credit Transfer and Accumulation System – this is a standard system for comparing academic credits, which serves to structure higher education studies and makes the weighting of its components transparent. It helps to ensure and continuously optimise the quality of higher education.

5 Core Modules:

- Strategic Management & Digital Transformation
- Governance & People Management
- Marketing & Sponsorship
- Finance & Economics
- Media Relations & Event Management

Programme schedule

Live online sessions three times per week.

Sessions are expected to take place on Mondays, Wednesdays and Fridays, from 11:00 – 13:00 (Central European Time, CET), starting beginning of Janurary 2027.

Modules	Sessions	Date	Speakers
Strategic Management & Digital Transformation	Live Session 1	08.01.27	Geoff Wilson
	Live Session 2	11.01.27	Geoff Wilson
	Live Session 3	13.01.27	Geoff Wilson
	Live Session 4	15.01.27	Geoff Wilson
	Live Session 5	18.01.27	Geoff Wilson

Programme schedule

Modules	Sessions	Date	Speakers
Governance & People Management	Introduction to Good Governance	20.01.27	Asst. Prof. Dr. Mathieu Marlier
	Good Governance Principles & Leadership	22.01.27	Asst. Prof. Dr. Mathieu Marlier
	People Management	Week of 25.01.27 (TBC)	Anthony Mellinger
	People Management	Week of 25.01.27 (TBC)	Anthony Mellinger

Programme schedule

Modules	Sessions	Date	Speakers
Marketing & Sponsorships	Live Session 1	29.01.27	Mario Leo
	Live Session 2	02.03.27	Mario Leo
	Live Session 3	02.05.27	Mario Leo
	Live Session Sponsorship 1	02.10.27	Martin Ulber
	Live Session Sponsorship 2	02.12.27	Martin Ulber
	Live Session Marketing & Data	15.02.27	Matteo Balliauw

Programme schedule

Modules	Sessions	Date	Speakers
Finance & Economics	Live Session 1	17.02.27 (TBC)	Dr. Rob Wilson
	Live Session 2 Regulatory Framework	19.02.27	Dr. Rob Wilson
	Live Session 3 Financial Statements	22.02.27 (TBC)	Dr. Rob Wilson
	Live Session 4 Annual Report	24.02.27 (TBC)	Dr. Rob Wilson

Programme schedule

Modules	Sessions	Date	Speakers
Media Relations & Event Management	Live Session 1 Ticketing	26.02.27 (TBC)	Shah Zeib
	Live Session 2 Ticketing	01.03.27 (TBC)	Shah Zeib
	Live Session 3 Communication	03.03.27	Christian Gruber
	Live Session 4 Crisis Management	05.03.27	Christian Gruber
	Live Session 5 Fan Engagement	March/April 2027 (TBC)	Geoff Wilson
	In-person Session 6 Fan Engagement with evening cocktail	01.04.2027	Geoff Wilson

The CEV Volleyball Management Programme Team



Asst. Prof. Dr. Mathieu Marlier

Assistant Professor in Sport Management



Geoff Wilson

Sports Strategist & Consultant



Christian Gruber

Head of Department of International Sport Management

The CEV Volleyball Management Programme Team



Anthony Mellinger

Head of Human Resources



Shah Zeib

Ticketing Consultant



Mario Leo

Digital Marketing & Social Media Expert

The CEV Volleyball Management Programme Team



Dr. Rob Wilson

Professor in Sports Finance



Martin Ulber

Sports Marketing & Sponsorship Expert



Dr. Matteo Balliauw

Head of Data, Analytics & Insights

LUNEX

50, Avenue du Parc des Sports
L-4671 Differdange

cpd@lunex.lu
www.lunex.lu



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