

[LU:NEX]



Confédération  
Européenne de  
Volleyball

# Gaining expert knowledge: CEV Volleyball Management Programme



# About LUNEX



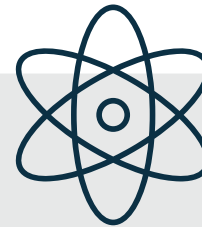
## Dynamic higher education institution

- Specialised in Sport, Management & Health
- Strong and continuous growth → 10 years of experience
- Development of innovative learning formats, methodologies and content



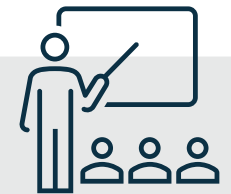
## International mindset

- +1.100 students
- +950 graduates
- 70 staff members
- More than 40 nationalities
- Start-up mentality with grown network and long-standing experience in Academia



## Part of the Carl Remigius Fresenius Education Group

- One of the largest private and independent education groups in Germany
- More than 30 years of experience in the higher education
- Over 35.000 students



## International educational activities

- From European and African countries to China
- Building international cooperations



# Our goals



Provide professionals working in volleyball opportunities for development.



Development of knowledge and skills needed.



Inspire the education to develop the community and its opportunities.



Working together with both leading professionals and academic experts.



Support athletes and maximise their potential. **Because better people make better athletes.**

# Curriculum of the programme

The full programme is worth 20 ECTS credits\*, which can be used toward further academic qualifications.



\*ECTS: European Credit Transfer and Accumulation System – this is a standard system for comparing academic credits, which serves to structure higher education studies and makes the weighting of its components transparent. It helps to ensure and continuously optimise the quality of higher education.

## 5 Core Modules:



Strategic Management & Digital Transformation



Governance & Sustainability



Marketing & Sponsorship



Finance & Economics



Media Relations & Event Management

# Schedule of the programme

Live sessions every week from 12 January to 29 May 2026 on Mondays, Wednesdays and Fridays for 2 hours from 11:00 – 13:00 (Central European Time, CET) | minor adjustments reserved.

- 12.01
- 14.01
- 16.01
- 19.01
- 21.01
- 23.01
- 26.01
- 28.01
- 30.01
- 02.02
- 04.02
- 06.02

# The CEV Volleyball Management Programme Team



**Dr. Sebastian Merten**

Senior Lecturer &  
Programme Leader  
Master in Sport  
Management and  
Digitalisation



**Sophia Harith**

Senior Lecturer &  
Programme Leader  
Bachelor in International  
Sport Management



**Christian Gruber**

Head of Department of  
International Sport  
Management

# The CEV Volleyball Management Programme Team



**Geoff Wilson**

Sports Strategist &  
Consultant



**Shah Zeib**

Ticketing Consultant



**Mario Leo**

Digital Marketing &  
Social Media Expert

# The CEV Volleyball Management Programme Team



**Dr. Rob Wilson**

Professor in Sports  
Finance



**Martin Ulber**

Sports Marketing &  
Sponsorship Expert



**Karen Wauters**

Sustainable  
Governance Expert



## LUNEX

50, Avenue du Parc des Sports  
L-4671 Differdange

[cpd@lunex.lu](mailto:cpd@lunex.lu)  
[www.lunex.lu](http://www.lunex.lu)



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