

MIRABAUD

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Mirabaud reaffirms its long-term support for the Swiss entrepreneurial ecosystem by renewing its partnership with La Savane

Geneva, 5 October 2026 – Mirabaud, an international, family-owned and independent banking and financial group since 1819, is renewing its partnership with La Savane and continuing its commitment to Swiss entrepreneurship. La Savane, a Swiss media outlet dedicated to entrepreneurial journeys, gives a voice to those shaping Switzerland's economy of tomorrow. For its fourth season, Mirabaud will once again be its main partner.

This collaboration is based on a shared ambition: to promote local entrepreneurship and strengthen links between the country's various ecosystems. Through its content and events, La Savane brings together entrepreneurs, business leaders, investors and innovators to discuss the major challenges of the future.

For Mirabaud, this renewed partnership is part of its ongoing commitment to entrepreneurship. Since 1819, the Group – itself rooted in a family of entrepreneurs and still family-owned – has supported entrepreneurs, their families and their businesses by applying its expertise in wealth management and investment advice to their projects, the growth of their businesses and the transfer of their wealth.

This close relationship is also reflected in the Group's private assets offering. Drawing on its extensive network, both in Switzerland and internationally, Mirabaud selects investment opportunities in unlisted companies, thereby contributing to their financing whilst giving its Clients the opportunity to participate in the innovation dynamics that shape the real economy. This approach resonates particularly strongly with those who have themselves founded or developed a business.

Beyond the episodes of this fourth series, the partnership will take on a new dimension through a series of entrepreneur meet-ups in Geneva and Zurich. These events will bring together leading figures from diverse backgrounds to foster dialogue, exchange of perspectives and connections between Switzerland's entrepreneurial ecosystems.

Louis Fauchier-Magnan and Michael Hoesli, Head of Wealth Management in French-speaking Switzerland and German-speaking Switzerland respectively, said: *"We are delighted to renew our partnership with La Savane. This second year of collaboration will allow us to build on the conversations already started and bring together the people driving Switzerland's economic dynamism."*

"We are delighted to continue this journey with Mirabaud. This partnership now enables us to take a new step forward by expanding La Savane beyond French-speaking Switzerland, particularly into German-speaking Switzerland. Thanks to Mirabaud's network, we can further enrich the exchanges and perspectives offered to our community," add **Alexandre Weber and Max Andersson, co-founders of La Savane.**

New episodes of Season 4 of La Savane will be available on the main streaming and broadcasting platforms, including [Spotify](#) and [YouTube](#).



The Mirabaud Group

Mirabaud Group was founded in Geneva in 1819. With its four core values of Independence, Conviction, Responsibility and Passion, it has grown over the years into an international group offering its Clients personalised financial services and advice in various areas of activity. Its expertise lies in Wealth Management (portfolio management, investment advice, wealth planning and services for independent asset managers) and Asset Management (institutional management, fund management and distribution).

Mirabaud has always been strongly committed to responsibility and sustainability. This is reflected in its interactions with Clients, employees and society as a whole. As a signatory of the United Nations Principles for Responsible Investment (PRI) since 2010, Mirabaud has achieved the highest rating in this area.

The Group employs around 700 staff and has offices in Switzerland (Geneva, Lausanne, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia and Milan) and the rest of the world (Montreal, Dubai, Montevideo and São Paulo).

For more information, please visit our website: [**www.mirabaud.com**](http://www.mirabaud.com)

La Savane

Founded in 2023, La Savane Network is a Swiss podcast network dedicated to entrepreneurship, marketing and leadership. It gives a voice to those who take action, make decisions and build: entrepreneurs, executives, Chief Marketing Officers and leaders of the new generation.

The network comprises three complementary podcasts: La Savane, which focuses on entrepreneurship and conversations with founders about their journeys, choices, setbacks and the realities on the ground; SHIFT, aimed at CMOs and marketing managers, which explores issues relating to strategy, organisation, creativity, technology, data and artificial intelligence; and Leaders, which shines a spotlight on a new generation of decision-makers, innovators and impact-makers in Switzerland.

To find all episodes of La Savane Network, visit the YouTube channel:

[**https://www.youtube.com/@lasavanepodcast/podcasts**](https://www.youtube.com/@lasavanepodcast/podcasts)

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