

PRIVACY POLICY FOR EXHAUSTO A/S

1. **Purpose of the Policy**

- 1.1. This personal data policy governs all trade, interaction or other exchange of personal data with EXHAUSTO A/S CVR no.: 18683741 part of Soler & Palau.
- 1.2. The purpose of this privacy policy is to make you aware of how our company processes personal data. It is EXHAUSTO's intention that you are aware of which information is collected, processed and, if possible, how long it is stored.

2. **What information do we collect?**

2.1. *Automatically collected data*

Our digital solutions are based on various technologies with the aim of ensuring user-friendliness and security. These technologies can automatically collect data in order to offer the best possible solution, either directly by us or by a third party on our behalf. Click-stream data analysis and cookies are examples of this.

Every visit to a digital solution result in information being sent from your browser to a server. It is through the analysis of this data that we optimise digital solutions. Data is collected through third parties on our behalf. Data about your computer may be collected for system administration and internal marketing-related analytics. This data is statistical information about users' behaviour in digital solutions. Examples of data collected and analysed

- Date and time of visit.
- The pages visited in the solution.
- The IP address of the visitor.
- Information about the browser and computer used (type, version, operating system, etc.).
- URL from referral site (the page from which the visitor came to our solution).

We use Google Analytics as a web analytics solution in our digital solutions. In this regard, web analysis data is sent from our digital solutions for analysis to the service that Google provides. In this respect, Google Analytics functions as the data processor of the data that we are responsible for, and this data may only be forwarded by agreement or to comply with legal requirements.

You can read more about Google's privacy policy here:

<https://www.google.com/intl/da/policies/>

Google offers a number of solutions for anonymising your data and behaviour, see more here:

<https://support.google.com/analytics/answer/181881?hl=da>

You can read more about our use of cookies below in section 4.

2.2. *Information provided by you*

In addition to the information collected automatically, we also process data that users have actively provided to us.

Examples of data that users actively submit are:

- Use of contact forms on our website.
- Information you share with us via social media.
- Information sent by email.
- Osc.

3. **Cookies in particular**

3.1. *What is a cookie?*

Cookies are small text files containing letters and numbers that are stored on your computer or other device. Cookies are set when you visit a website that uses cookies and can be used to keep track of, which pages you have visited, they can help you continue where you left off, or they can remember your language settings or other preferences.

If we place cookies, you will be informed about the use and purpose of collecting data via cookies. Before we place cookies on your device, we ask for your consent. However, cookies that are necessary to fuse functionality and settings can be used without your consent.

3.2. *Types of cookies and their purpose*

We use the following types of cookies:

- Technical Features: Technical cookies are necessary for most websites to work properly. They also make sure that you don't constantly exit the website you visit. You can read more about technical cookies [here](#).
- Statistics: Optimises the design, user-friendliness and efficiency of the website. You can read more about statistical cookies [here](#).
- Marketing: Used to show you advertisements for products or experiences you have previously viewed. You can read more about marketing cookies [here](#).
- Personalised: Uses information to sort content to display content that is relevant to you. You can read more about personalised cookies [here](#).

3.3. *Delete or disable cookies in your browser*

You can always reject cookies on your computer by changing the settings in your browser. Where you find the settings depends on which browser you are using. However, you should be aware that if you do this, there are many functions and services on the Internet that you cannot use.

All browsers allow you to delete your cookies together or individually. How you do this depends on which browser you are using. Remember that if you use several browsers, you must delete cookies on all of them.

4. **How do we process your personal data?**

4.1. *Purpose of the data collection*

The following are examples of the use of the collected information:

- Ensuring ease of use and safety.
- Optimisation of our digital solutions.
- Execution of orders in the online store, including basket function, payment, checking of card information, etc.
- Possibility to participate in customer surveys, competitions, raffles, etc. via digital solutions.
- Archive of registered products and associated personal information.
- Managing memberships.
- Order processing and communication in connection with your order or other inquiries to us.
- If we have your explicit consent, we may contact you via the contact details you have provided for marketing, sales, advertising and analysis purposes, either by post, digitally or by telephone.
- We can target quotations and campaigns to the individual customer based on behavioural history and demographic data combined with third-party solutions and data.

4.2. *Who will have access to the information?*

Your data will be processed by EXHAUSTO employees for the purposes stated in section 2 above.

4.3. *Other information about the treatment*

Your data will at no time be transferred to countries outside the EU and will therefore always be protected by the EU's data protection regulations

5. For how long do we store your personal data?

- 5.1. Personal data will be deleted or anonymized on an ongoing basis as the purpose for which it was collected ceases. Personal data is stored for a maximum of 5 years after the end of your customer relationship with them.

6. Rights of Use

- 6.1. In connection with the processing of your data, you have the following rights:
- Upon request, you can obtain information about which data EXHAUSTO processes about you.
 - You can at any time request EXHAUSTO to correct or delete certain types of information.
 - Upon request, you can obtain this information in a legible format.
 - If you do not feel that your information has been processed correctly, you can lodge a complaint with the Danish Data Protection Agency at www.datatilsynet.dk

7. Safety

- 7.1. According to data protection regulations, your personal data must be stored securely and confidentially. We store your personal information on computers with restricted access located in controlled facilities and our security measures are checked on an ongoing basis to determine whether our user information is being handled responsibly and still taking into account your rights as a user.

8. Contact

- 8.1. If you have any questions about parts of the policy, you are very welcome to contact us at info@exhausto.dk or contact our data protection officer directly at tin@exhausto.dk. The company can also be reached at 65 66 12 34 during normal business hours.
- 8.2. We reserve the right to update and change this personal data processing policy. We will contact you in the event of material changes in the form of visible notice on our websites or e-mail.

9. **Version**

9.1. This privacy policy was last amended on 04.06-2026