



## About EF

Founded in 1965, EF (Education First) is a global association of education companies that shares a common mission of opening the world through education, offering language, academic, cultural exchange, and educational travel programs.

## Facts at a glance

<b>Founded</b>	1965 in Lund, Sweden
<b>Owner</b>	Privately held by EF's founder Bertil Hult and family
<b>Global presence</b>	114 countries
<b>EF Team</b>	52,000*

## Overview

EF companies and associated organizations have seven main focus areas: EF Language and Schools, EF Corporate Education, EF Cultural Exchange, EF Real Estate Holdings, EF Educational Travel, EF World Journeys, and Efecta Learning Systems. Each focus area is comprised of several different businesses.

### EF Language and Schools

- EF English Live
- EF Local English Language Centers
- EF Local English Language Centers for Kids
- EF Language Abroad
- EF Hello
- EF Academy

### EF Corporate Education

- EF Corporate Learning
- Hult Ashridge Executive Education

### EF Cultural Exchange

- EF High School Exchange Year
- Cultural Care Au Pair

### EF Real Estate Holdings

- EF Campus and School Properties
- EF Office Properties
- EF Hotel and Residential Properties

### EF Educational Travel

- EF Explore America
- EF Educational Tours
- EF Study Abroad
- EF Gap Year

### EF World Journeys

- EF Adventures
- EF Go Ahead Tours
- EF Ultimate Break

### Efecta Learning Systems

- Efecta Public School Solutions
- Efecta Language School Solutions

### Other Associated Organizations

EF is also associated with an independent, not-for-profit business school, Hult International Business School; an independent, not-for-profit exchange program, EF Foundation; and a travel insurance company, Erika Insurance.

### Hult International Business School

- Undergraduate Programs
- Graduate Programs
- Doctorate Programs

\* The EF Team includes all EF teachers, professors and staff working in our schools, offices and franchises around the world. It also includes EF tour directors, group leaders and coordinators, and homestay representatives. It does not include 20,000 EF ambassadors.



## Countries with EF Offices

	Opening Year		Opening Year		Opening Year		Opening Year
Algeria		Denmark	1968	Netherlands	1970	Sweden	1965
Angola	2022	Ecuador	1991	New Zealand	2002	Switzerland	1969
Argentina	1979	Finland	1967	Norway	1967	Thailand	1996
Australia	1987	France	1967	Panama	2008	Tunisia	2014
Austria	1970	Germany	1969	Peru	2008	Turkey	1991
Azerbaijan	1999	Hungary	1999	Poland	1997	United Arab Emirates	2008
Belgium	1976	India	2002	Portugal	1991	United Kingdom	1965
Brazil	1987	Indonesia	1986	Rwanda	2022	United States of America	1979
Canada	1985	Ireland	2001	Saudi Arabia	2001	Uruguay	2011
Chile	1992	Italy	1974	Singapore	2008	Venezuela	2000
China	1994	Japan	1972	Slovakia	2017	Vietnam	2001
Colombia	1985	Kazakhstan	2004	South Africa	2004		
Costa Rica	2007	Malta	1994	South Korea	1988		
Czech Republic	2006	Mexico	1979	Spain	1974		

## Countries covered by the EF Global Network

Albania	Gambia	Macedonia	Qatar
Armenia	Georgia	Madagascar	Romania
Bahrain	Ghana	Malaysia	Senegal
Belarus	Greece	Maldives	Serbia
Bolivia	Guatemala	Mali	Slovenia
Bulgaria	Honduras	Mauritius	Sri Lanka
Cambodia	Iceland	Moldova	Tajikistan
Cameroon	Israel	Monaco	Turkmenistan
Croatia	Jordan	Mongolia	Ukraine
Cyprus	Kenya	Montenegro	Uzbekistan
Democratic Republic of Congo	Kuwait	Morocco	Venezuela
Dominican Republic	Kyrgyzstan	Nicaragua	Yemen
Egypt	Laos	Nigeria	Zambia
El Salvador	Latvia	Oman	
Estonia	Lebanon	Pakistan	
Gabon	Lithuania	Paraguay	

## Hult International Business School

A business school for those made to do with campuses in the following locations:

Boston  
 San Francisco\*  
 London  
 Dubai  
 New York\*  
 Ashridge (U.K.)

\* Rotation only campus



## Research and Innovation

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### EF EdTech

EF's research and development business is headquartered in Switzerland. EF EdTech has several hundred linguists, developers, designers, and teachers who build EF EdTech's advanced language learning system.

### The EF Research Network

The EF Research Network works with top universities to fundamentally improve the way students learn. EF and the University of Cambridge's Department of Theoretical and Applied Linguistics have established joint research unit to investigate accelerated language learning.

### EF English Proficiency Index (EF EPI)

The EF EPI is the world's largest ranking of countries/regions by adult English skills, published annually.

### EF Standard English Test (EF SET)

The EF SET is the world's largest free online standardized English assessment test.

## EF and the Olympics and Special Olympics

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- Official Language Training Services Exclusive Supplier of the Beijing 2022 Winter Olympics.
- Official Language Training Services Partner of the Tokyo 2020 Summer Olympics.
- Official Supplier and Exclusive Training Provider of the Special Olympics World Games Abu Dhabi 2019.
- Official Education Services Sponsor of the PyeongChang 2018 Winter Olympics.
- Official Language Training Supplier of the Rio 2016 Summer Olympics.
- Official Supplier of Language Programs of the Sochi 2014 Winter Olympics.
- Official Language Training Services Supplier of the Beijing 2008 Summer Olympics.
- Official Language School of the Seoul 1988 Summer Olympics.

## EF Pro Cycling

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EF owns a men's and a women's professional cycling team that compete at the highest levels, including the Tour de France and Tour de France Femmes. Professional cycling unites people of diverse backgrounds in a peaceful, fun, and friendly way to achieve extraordinary athletic feats. It aligns with EF's mission of opening the world through education and our commitment to bringing different cultures together. **#exploretheworld**

## Other EF Initiatives

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- The Hult family donates 1 million USD every year for the EF Hult Prize—the world's largest social impact competition that challenges young adults from around the world to solve the planet's most pressing problems through social entrepreneurship. 2025 is the EF Hult Prize's 16th year of funding solution-oriented businesses.
- EF Forest Initiative has planted 9 million trees in Kenya, Madagascar, Mozambique with EF's forest partner, Eden Reforestation Projects. We are partnering with WeForest, to regenerate an additional 2,500 hectares of land in Tanzania.
- EF is committed to promoting Responsible Travel. This includes investing in communities that welcome our programs by supporting local businesses, suppliers and teachers, and promoting animal welfare wherever we visit, work and live.
- EF serves as the exclusive education partner for the Nobel Prize Museum in Sweden.
- EF is partners with MSF (also known as Doctors Without Borders), a global organization that specializes in responding to crises and catastrophic events. Our support helps the MSF Emergency Fund and the MSF Academy for Healthcare.
- The Hult family is one of the founding members of the Mentor Foundation, supporting research and drug prevention initiatives.
- The Hult family is the founder and sponsor of LegiLexi, a foundation which promotes innovative ways for educators to teach reading to primary students.

## Websites

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[www.ef.com](http://www.ef.com)  
[englishlive.ef.com](http://englishlive.ef.com)  
[hello.ef.com](http://hello.ef.com)  
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