

# STANNO x RAFC

## Impact & results

This is not a campaign. This is a structured, full-season partnership built to deliver both brand and commercial impact.

**42M**  
IMPRESSIONS

**1.03M**  
ENGAGEMENTS

**5,146**  
CAMPAIGNS PARTICIPATIONS

**48**  
QUALIFIED CLUB LEADS

**6,985**  
SHIRTS SOLD

