

# VAN MOSSEL x RAFC

## Impact & results

A targeted activation translating visibility into interaction and lead generation, connecting Van Mossel directly with high-intent fans.

**GEOFFEUR VAN DIENST**

**96.2K**  
TOTAL REACH

**2.2K**  
INTERACTIONS

**USED CAR OUTLET**

**85+**  
SCHEDULED APPOINTMENTS

**10+**  
SOLD CARS

