Gesicherte Kopie: JSON-LD der Shopify Dawn-Demo (Filter structured_data)

Quelle: https://theme-dawn-demo.myshopify.com/products/bo-ivy-black · abgerufen am 25.11.2026 · arboro GmbH
Befund: 7 Varianten in hasVariant, nur 1 Variante mit gtin; kein seller, mpn, itemCondition, shippingDetails, hasMerchantReturnPo


```
{
  "@context": "http://schema.org/",
  "@id": "/products/bo-ivy-black#product",
  "@type": "ProductGroup",
  "brand": {
    "@type": "Brand",
    "name": "Mlouye"
  },
  "category": "",
  "description": "This is a demonstration store. You can purchase products like this from Mlouye.\nOur latest creation
     is designed and engineered with inspiration from the Streamline Moderne style of the Art Deco movement. A
    cylindrical form with gorgeously curved details. The collection has 2 designs: Bo Ivy and Bo Soft Strap, two
    sister bags having the same body with different straps. Specially developed in-house, the strap of the Bo Ivy is a
     piece of art. Emulating an ivy branch, the unique curvy strap has a laser-cut skeleton built from stainless steel
     underneath the leather and is shaped by hand as a last step of the production process.",
  "hasVariant": [
    {
      "@id": "/products/bo-ivy-black?variant=39577048776793#variant",
      "@type": "Product",
      "image": "https://theme-dawn-demo.myshopify.com/cdn/shop/products/mlouye-bo-ivy-
    emerald-1_73c3987e-5ec7-4e72-879a-2ba2e560648f.jpg?v=1637107948&width=1920",
      "name": "Bo Ivy - Emerald",
      "offers": {
        "@id": "/products/bo-ivy-black?variant=39577048776793#offer",
        "@type": "Offer",
        "availability": "http://schema.org/OutOfStock",
        "price": "390.00",
        "priceCurrency": "CAD",
        "url": "https://theme-dawn-demo.myshopify.com/products/bo-ivy-black?variant=39577048776793"
      },
      "sku": "10-034-004"
    },
    {
      "@id": "/products/bo-ivy-black?variant=39577048809561#variant",
      "@type": "Product",
      "gtin": "8682035405917",
      "image": "https://theme-dawn-demo.myshopify.com/cdn/shop/products/mlouye-bo-ivy-
    black-1_d35ecd16-3978-436c-8c27-0367f987bf48.jpg?v=1637107948&width=1920",
      "name": "Bo Ivy - Black",
      "offers": {
        "@id": "/products/bo-ivy-black?variant=39577048809561#offer",
        "@type": "Offer",
        "availability": "http://schema.org/OutOfStock",
        "price": "390.00",
        "priceCurrency": "CAD",
        "url": "https://theme-dawn-demo.myshopify.com/products/bo-ivy-black?variant=39577048809561"
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      "sku": "10-034-001"
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      "@type": "Product",
      "image": "https://theme-dawn-demo.myshopify.com/cdn/shop/products/mlouye-bo-ivy-
    cognac-1_2822dbe7-7727-4dc0-bec0-d9111202c054.jpg?v=1637107948&width=1920",
      "name": "Bo Ivy - Cognac",
      "offers": {
        "@id": "/products/bo-ivy-black?variant=39577048842329#offer",
        "@type": "Offer",
        "availability": "http://schema.org/OutOfStock",
        "price": "390.00",
        "priceCurrency": "CAD",
        "url": "https://theme-dawn-demo.myshopify.com/products/bo-ivy-black?variant=39577048842329"
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      "sku": "10-034-002"
    },
    {
      "@id": "/products/bo-ivy-black?variant=39577048875097#variant",
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      "image": "https://theme-dawn-demo.myshopify.com/cdn/shop/products/mlouye-bo-ivy-
    denim-1_eae111be-b9f5-4acf-9890-2d5e43e8c5f7.jpg?v=1637107948&width=1920",
      "name": "Bo Ivy - Denim",
      "offers": {
        "@id": "/products/bo-ivy-black?variant=39577048875097#offer",
        "@type": "Offer",
        "availability": "http://schema.org/InStock",
        "price": "390.00",
        "priceCurrency": "CAD",
```

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```
        "url": "https://theme-dawn-demo.myshopify.com/products/bo-ivy-black?variant=39577048875097"
      },
      "sku": "10-034-003"
    },
    {
      "@id": "/products/bo-ivy-black?variant=39577048907865#variant",
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    brown-1_7d0c567e-4a9d-4ef4-89af-91c2de90ee6b.jpg?v=1637107948&width=1920",
      "name": "Bo Ivy - Brown",
      "offers": {
        "@id": "/products/bo-ivy-black?variant=39577048907865#offer",
        "@type": "Offer",
        "availability": "http://schema.org/InStock",
        "price": "390.00",
        "priceCurrency": "CAD",
        "url": "https://theme-dawn-demo.myshopify.com/products/bo-ivy-black?variant=39577048907865"
      },
      "sku": "10-034-005"
    },
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      "@type": "Product",
      "image": "https://theme-dawn-demo.myshopify.com/cdn/shop/products/mlouye-bo-ivy-
    latte-1_692ce9a5-5ed1-4884-b6cc-32146527d3ff.jpg?v=1637107948&width=1920",
      "name": "Bo Ivy - Latte",
      "offers": {
        "@id": "/products/bo-ivy-black?variant=39577048940633#offer",
        "@type": "Offer",
        "availability": "http://schema.org/InStock",
        "price": "390.00",
        "priceCurrency": "CAD",
        "url": "https://theme-dawn-demo.myshopify.com/products/bo-ivy-black?variant=39577048940633"
      },
      "sku": "10-034-006"
    },
    {
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      "@type": "Product",
      "image": "https://theme-dawn-demo.myshopify.com/cdn/shop/products/mlouye-bo-ivy-
    violet-1_6ae1fecc-a9ce-4958-9fb5-29940948896b.jpg?v=1637107948&width=1920",
      "name": "Bo Ivy - Violet",
      "offers": {
        "@id": "/products/bo-ivy-black?variant=39577048973401#offer",
        "@type": "Offer",
        "availability": "http://schema.org/InStock",
        "price": "390.00",
        "priceCurrency": "CAD",
        "url": "https://theme-dawn-demo.myshopify.com/products/bo-ivy-black?variant=39577048973401"
      },
      "sku": "10-034-007"
    }
  ],
  "name": "Bo Ivy",
  "productGroupID": "6920734441561",
  "url": "https://theme-dawn-demo.myshopify.com/products/bo-ivy-black"
}
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