

# Cookie Notice

# Unofficial

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- 1. **WHO WE ARE** .....2
- 2. **WHAT ARE COOKIES?** .....2
- 3. **WHY DO WE USE COOKIES?** .....2
- 4. **WHAT INFORMATION DO COOKIES CONTAIN?** .....2
  - 4.1 Storage duration .....2
  - 4.2 Cookies source.....3
  - 4.3 Cookies purposes.....3
- 5. **HOW TO MANAGE COOKIES**.....4
- 6. **WHO HAS ACCESS TO THE INFORMATION COLLECTED VIA COOKIES?** .....4
- 7. **IS YOUR PERSONAL DATA TRANSFERRED ACROSS THE BORDER?**.....4
- 8. **YOUR RIGHTS** .....5
- 9. **HOW CAN YOU KEEP TRACK OF CHANGES TO THIS COOKIE NOTICE?** .....5

## 1. WHO WE ARE

<https://www.unofficial-eyewear.com/> (hereinafter, the “**Website**”) uses cookies and other technologies to ensure the proper functioning of the Website and to improve your browsing experience.

The purpose of this cookies notice (hereinafter, “**Cookie Notice**” or, simply, “**Notice**”) is to familiarize you with these technologies, to inform you about the cookies that we GrandVision Retail Holding B.V., with registered office at Postbus 75806, 1118ZZ Schiphol, Company registration number 34237823, a company which is part of the EssilorLuxottica Group, as Data Controller placed on the Website, how we use them and how you can control them.

This Notice should be read in conjunction with our Website Privacy Notice, which contains the necessary information on how we process your Personal Data, including that Data which may be collected by cookies where applicable. Please also refer to section 1.3 of such a notice for what concerns the definition of “Personal Data” and “Data Controller”.

## 2. WHAT ARE COOKIES?

A cookie is a small text file, usually consisting of letters and numbers, which is transferred by us on your device (computer, tablet, smartphone or any mobile device) and stored therein for a determined period of time. For example, there are cookies uniquely identifying a device, distinguishing it from another.

Please note that other technologies similar to cookies (such as pixel tags, web beacons or social network plug-ins) are also used to collect information about the device you are using. These technologies also fall into the general category of “cookies” under this Cookie Notice.

## 3. WHY DO WE USE COOKIES?

We use cookies for different purposes.

Some cookies are absolutely necessary to allow the Website to function properly and provide you with a good browsing experience, such as moving in a simple way from one page of the Website to another. Other cookies are necessary to make browsing easier and faster, or to make browsing as much in line as possible with your preferences and characteristics.

In addition, certain cookies are useful to us to get information that can be used for our analytics and statistical purposes, for example to know the number of users connected to the Website or to ensure a direct link to social networks.

## 4. WHAT INFORMATION DO COOKIES CONTAIN?

The information collected with cookies generally relates to your device, such as IP address, login details, operating system and platform used, type or terminal, screen resolution, type of internet browser, time zone setting, country of origin, information about visits to the Website including the URL, length of visit, search terms typed on the Website, page response times, download errors and information about page interaction (such as the number of clicks or browsing patterns).

Generally, a single information is not sufficient to identify each user personally, but it could do it if it is read in combination with other information collected via the Website or a third party.

We can classify cookies according to how long they are stored on the user’s device, the party who installs and manages them, and, above all, the purposes for which they are installed.

### 4.1 Storage duration

Based on how long cookies are stored, we can distinguish between the two following categories:

- **Session cookies**, which are the cookies installed when the Website is opened and which are deleted when the browser is closed, or when the Website is closed, or when the session expires. The information is thus stored temporarily and allows, for example, navigation to be maintained.
- **Permanent cookies**, which are the cookies that remain stored on your device even after having closed the browser for a defined period of time which is predetermined by us.

### 4.2 Cookies source

Cookies can be also classified based on the source they come from. In this context, we distinguish between two categories of cookies:

- **Proprietary (or “First-Party”) cookies**, which are cookies that are created by the Website you are visiting, and which are associated with its domain name.
- **Third-Party cookies**, which are cookies that are created by our third-party suppliers but placed on the Website by us and are therefore associated with a different domain name from the Website where they are implemented on. With respect to our third-party partners, they set cookies when you are logged onto their pages, or when you visit our Website, for example in the form of an advertising banner.

These cookies are governed by the privacy policies of these third parties, which can be found on their respective websites.

#### 4.3 Cookies purposes

Based on the purposes for which cookies are installed on the Website, they can be classified in the following categories:

- **Strictly necessary (or “Technical”) cookies**. These cookies ensure the proper functioning of the Website. They make it possible, for example, to recognise the language of the country you are connecting from and to save the choices you did on the cookie banner, thus avoiding for you the need to make the choice again each time you access the Website. They also improve your browsing experience.

These cookies are used exclusively to ensure the basic functionality of the Website and, therefore, your prior consent is not required for their installation. You may set your browser to block these cookies, but please note that in such a case, as a result, some or all parts of the Website will not work.

- **Analytics cookies**. Certain analytical cookies are installed and managed directly by us and are used to analyse how the Website is used, to count the accesses to the Website, the traffic sources, the pages viewed, so as to allow us to make changes and improvements on the Website. They may collect data in anonymous form for statistical purposes only. Other analytical cookies may be instead installed by third parties (such as Adobe or Google Analytics) in order to track your activity on the Website and so drawing information which is useful for us.

To help you in making a more informed decision on whether or not to consent to the collection of such cookies, please refer to Google’s respective privacy policy (<https://business.safety.google/privacy/>) or visit <http://www.youronlinechoices.com/>.

- **Marketing cookies**. These cookies track your navigation on the Website, allowing the creation of personalised content on the Website, showing you the products of your interest or products which are similar to those you already viewed. Refusal or withdrawal of consent will not interfere with your possibility of accessing or browsing the Website.

Other cookies may be instead installed by third parties in order to track your activity on the Website drawing information useful for us.

To help you in making a more informed decision on whether or not to consent to the collection of such cookies, please refer to Google’s respective privacy policy (<https://business.safety.google/privacy/>) or visit <http://www.youronlinechoices.com/>.

At the moment, no Marketing cookies are installed on the Website.

**Social cookies**. These cookies allow you to use the social network functions, which are integrated, thanks to plug-ins, into our Website and allow a direct connection with the social network server. Please note that such plug-ins are not managed by us, but by the relevant third parties. These cookies are not necessary for browsing the Website so they are subject to your consent. For more information on the use of cookies by social networks and to enable you to provide an informed consent, we invite you to consult the main social networks’ respective privacy policies. At the moment, no Social cookies are installed on the Website.

You can ask to be provided with the list of cookies installed on our Website by contacting us at [ebm-privacy@grandvision.fr](mailto:ebm-privacy@grandvision.fr).

## 5. HOW TO MANAGE COOKIES

Strictly necessary cookies enabling the basic functions of the Website are installed automatically when the Website is opened, without requiring your consent.

With regard to the other categories of cookies for which installation your consent is required, at the time of your first access to the Website a cookie banner will be shown to you containing the short information notice on cookies and a link to this Cookie Notice and to the Privacy Preferences pop-up (“Manage cookies” link): through this cookie banner you can then decide to accept or refuse such cookies. However, please note that you can review and change your preferences about cookies at any time by accessing the Website and scroll to the bottom to the section named “Cookies Settings”.

In any case, please be aware that if you had already given your consent to the use of cookies, in order for those cookies collected prior to your consent revocation to be deleted, you must delete them via the settings of your browser. Please find here below the instructions on how to change the cookie settings on the most commonly used browsers.

## **6. WHO HAS ACCESS TO THE INFORMATION COLLECTED VIA COOKIES?**

With reference to the cookies installed by us, only our personnel in charge, duly trained and instructed to carry out such tasks, may access the information collected through cookies.

With reference to third-party cookies, information is collected and used by us and by the external parties linked to us by a contractual relationship. For further information on the processing of Personal Data and on our collaborations with third parties, please consult our Privacy Notice available on the Website.

## **7. IS YOUR PERSONAL DATA TRANSFERRED ACROSS THE BORDER?**

Your Personal Data collected through cookies may be processed, accessed or stored outside your country of residence.

As a result of the above, your Personal Data may be accessed from and/or transferred to countries which do not have data protection laws ensuring to your Personal Data a level of protection equivalent to that existing within the European Economic Area.

In such cases, we ensure that, at all times, that appropriate safeguards are implemented to ensure that your Personal Data is processed in accordance with applicable data protection legislation. In this respect, where your Personal Data is processed by another entity belonging to the group we belong to (the EssilorLuxottica Group, as defined in the Website Privacy Notice – entity(ies) belonging to the EssilorLuxottica Group are hereinafter referred to as “EssilorLuxottica Entity(ies)”), the safeguards are based on the commitments taken on the basis of (i) a dedicated transfer agreement binding upon the EssilorLuxottica Entities involved in the processing, and (ii) a set of common rules applied in the entire EssilorLuxottica Group through the EssilorLuxottica Group Data Protection Policy, which sets the rules governing the processing of Personal Data inside the EssilorLuxottica Group in compliance with applicable laws and regulations.

Where your Personal Data is processed by EssilorLuxottica Entities or third parties located outside the European Economic Area, we ensure that specific contractual protection is implemented so that that this requirement is addressed in accordance with the applicable laws and regulations as per Articles 44 et seq. of the EU Regulation 2016/679 (the so-called General Data Protection Regulation, hereinafter “GDPR”).

## **8. YOUR RIGHTS**

When the cookies placed on our Website collect your Personal Data, you have the right to access, rectify, oppose, delete, revoke consent and limit their use. For more information on the content of the rights you have under Articles 15-22 of the GDPR, please refer to our Privacy Notice available on the Website. You can also always change your preferences on cookies or withdraw your consent to them at any time by accessing the Website and scroll to be bottom to the section named Cookies Settings.

If you wish to exercise your rights as described above, or if you have any questions or comments about this Cookie Notice or any data processing carried out by us, you can contact us by sending an email to [ebm-privacy@grandvision.fr](mailto:ebm-privacy@grandvision.fr).

Furthermore, if you are not satisfied with the way we process your Personal Data and/or our response to a request to exercise your rights, you can always lodge a complaint with the competent data protection supervisory authority.

## **9. HOW CAN YOU KEEP TRACK OF CHANGES TO THIS COOKIE NOTICE?**

Please note that we may change the terms of this Notice from time to time. We suggest, therefore, checking this Cookie Notice on a regular basis and referring to the latest version of it (we will post the date it was last updated at the top of this Cookie Notice)