



### FOR IMMEDIATE RELEASE

**Contacts:**

**Media Contact:**

Mirkka Rissa  
+49 89 8780670  
Mirkka.rissa@vincotech.com

## VINCOTECH PCIM BOOTH RAISES €10,000 FOR A WORTHY CAUSE

-- Proceeds go to Plan International education project in Malawi --

**Unterhaching, Germany, May 26, 2025.** Vincotech, a supplier of power module solutions for power electronics, staged a charity benefit at this year's PCIM Europe trade fair. The company and its partners pledged a donation for every visitor who competed in a virtual reality memory game, raising €10,000 for a Plan International Germany project in Malawi called "Education Empowers Girls!"

Held annually, PCIM Europe is the world's leading exhibition and conference for power electronics, intelligent motion, renewable energy, and energy management. Vincotech has made a tradition of hosting engaging charity events at the fair. Activities such as wall climbing, Sudoku, and this latest VR memory challenge – a crowd favorite – attracted hundreds of enthusiastic fairgoers.



This year's proceeds go to a Plan International Germany project aiming to improve access to education and outcomes for girls in Malawi's Lilongwe and Kasungu districts. Running from October 2022 to September 2026, the initiative goes to create inclusive, supportive learning environments where girls and boys can realize their full potential.

“Girls around the world are far from doing well. The right to education or self-determination, a life in dignity: so many things that should actually be taken for granted exist too little or to no extent in many countries – and if they do exist, then significantly more so for boys than for girls. This is where our work comes in. And it has lasting effects because of the stable relationships we have through our projects in hundreds of communities across dozens of countries,” says Petra Berner, Chairwoman of the board at Plan International Germany.



“Empowering girls through education changes lives – and not just individuals’. It transforms entire families and communities for generations to come,” says Vincotech VP Sales and Marketing Edoardo Guiotto. “We’re proud to back a project that breaks down barriers and helps girls build brighter futures.”

Vincotech wishes to thank everyone involved in this activity. To learn more, please visit [www.vincotech.com/pcim](http://www.vincotech.com/pcim)

*Vincotech is a trademark of Vincotech Holdings S.à.r.l.*

## **ABOUT VINCOTECH**

Vincotech, a Mitsubishi Electric Corporation company, designs and manufactures electronic power components. A global market leader in power semiconductor modules, Vincotech understands customers' needs and delivers both off-the-shelf and made-to-order solutions to meet their demands for motion control, renewable energy, and power supply use cases.

The enterprise’s corporate philosophy and strategy are rooted in the conviction that sustainable technologies are the answer to many of the challenges posed by global megatrends. Capitalizing on the 900-strong global workforce’s stellar electronic engineering and integration skills, Vincotech empowers customers to develop clean, efficient and affordable solutions. Everything the company does is done with the future in mind, to customers’ best benefit, and in keeping with its corporate motto, “Fast and Flexible.”

To learn more about Vincotech, please visit [www.vincotech.com](http://www.vincotech.com).

## **ABOUT PLAN**

Plan International is an independent organization, with no religious, political, or governmental affiliations. We stand up for children's rights worldwide and strive to be open, accountable and honest in what we do. We have been working for over 80 years to tackle poverty, violence, and injustice. In more than 70 countries, girls and boys are encouraged to actively shape their future. Our main objective is to achieve sustainable change and to enhance the living conditions of the people in our partner countries. When disasters or conflict threatens their lives and well-being, we are quick to respond. The United Nations Sustainable Development Goals encourage us to continue strengthening girls and women and promote gender equality.

For information about Plan International Germany, please see: [www.plan.de](http://www.plan.de)

# # #