A close-up portrait of a woman with long, wavy blonde hair and blue eyes, looking slightly to the left. She is wearing a blue blazer and a small earring. The background is a plain, light-colored wall.

And Agency Amsterdam

Esther Vedder

Mediakit Q1 2025



Esther Vedder

Say hello to Esther Vedder, the powerhouse behind the sparkle of jewelry brand Vedder & Vedder and self-care brand Feather Women - which she founded with her partner-in-crime sister Anne.

Esther's also the proud mama of the cutest little girl around, Frankie. On her social media, you'll be treated to a peek into her fab life, filled with family fun, sunny adventures, and all the behind-the-scenes magic of her brands.

She's the perfect mix of fabulous and relatable, serving up inspo on everything glamorous while keeping it real and sharing the highs and lows of everyday life.



[@esther.vedder](https://www.instagram.com/esther.vedder)



[@anne.esthervedder](https://www.tiktok.com/@anne.esthervedder)



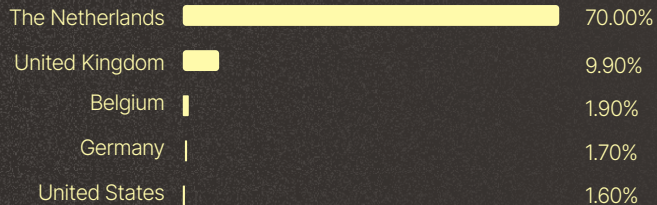
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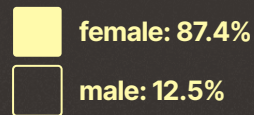
Instagram stats



Location



Gender

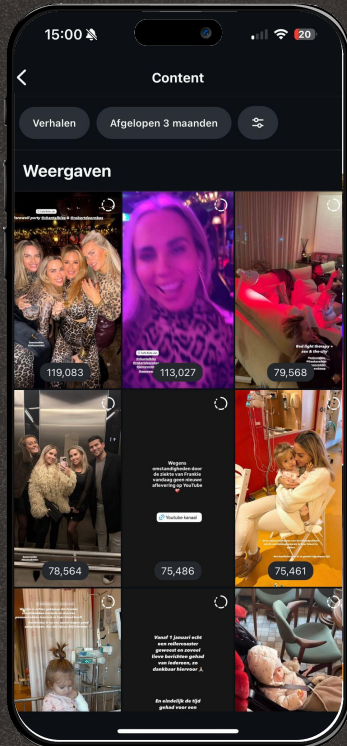


Age

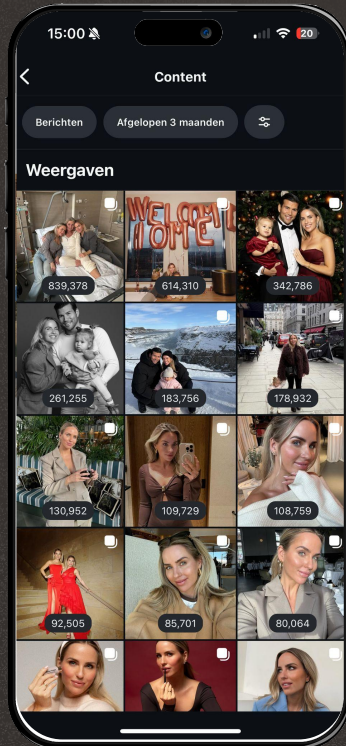




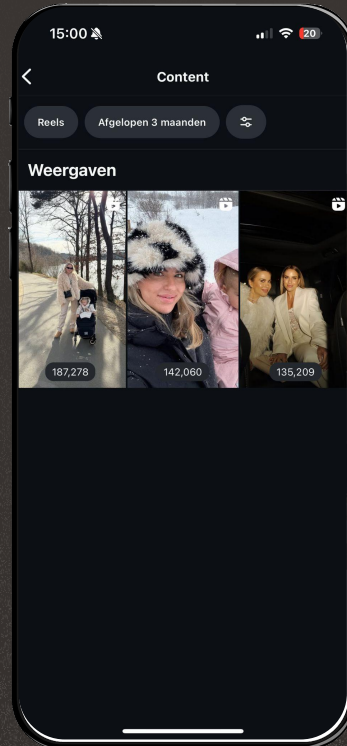
Instagram Insights



Story Impressions



Post Impressions



Reel Impressions



And Agency Amsterdam

Laura Kimenai

Talent Management Director
laura@andagency.amsterdam

Bonne Kroese

Growth Manager
bonne@andagency.amsterdam